



Business *perspectives*

September 2018

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

County Commissioner Candidates to Answer Business Questions

The September membership meeting program will be a candidate forum featuring candidates vying for the open Douglas County Commissioner seat. All eight candidates appearing on the November ballot have been invited. To date, Ashley Hicks, James C Hoyt, Tom Kress, Alyssa McConnel, Alek Skarlatos and Richard S Vander Velden are confirmed to be in attendance.

Each candidate will have the opportunity to present an opening and closing statement and discuss their experience, platforms and qualifications. The chamber membership will also have the opportunity to ask questions important to business.

The Roseburg Area Chamber's September membership meeting luncheon is sponsored by **CSO Financial**. Join us on Monday, September 17 from 11:30 a.m. - 1:00 p.m. at the Douglas County Fairgrounds Conference Hall. Cost for members is \$20 per person or \$150 for a table of eight. For non-member businesses and the general public, the cost is \$30 per person. Tickets may be purchased [online here](#) or by returning the flyer on page 3. Please note that reservations are required and tickets will not be sold at the door. **Reservation deadline is noon, on Thursday September 13.**

Bigfoot Sighting in Winston

...at Business After Hours

Join the Roseburg Area Chamber of Commerce at Bigfoot Beverages/Pepsi-Cola Bottling for our September Business After Hours. This is a great opportunity to meet their staff and learn about the multitude of products and services they have to offer, while networking with local business leaders. Be sure to bring a business card for door prize drawings—and a chance to win a year's supply of Pepsi!

Enjoy craft brews and wines provided by Bigfoot Beverages and delicious hors d'oeuvres. Bigfoot Beverages is located at 301 Pepsi Road (just on the other side of the bridge in Green as you head towards Winston). We look forward to seeing you Tuesday evening September 11, from 5:00 p.m. - 7:00 p.m. Admission is \$3 per person. See the flyer on page 5.

Business After Hours Dates for 2019 Unveiled

The Roseburg Area Chamber of Commerce is pleased to announce its 2019 Business After Hours dates.

February 12
March 12
April 9
May 14
June 11
September 10
October 8
November 12

Eligible Roseburg Area Chamber member businesses interested in submitting an application for consideration to host an "after hours" in 2019 should contact the chamber for criteria information and to request an application.

The chamber sets aside eight Business After Hours dates each year, only on the dates provided above. The time for "BAH" is 5:00 p.m. – 7:00 p.m. The cost is \$300 and specific criteria must be met for a member to be eligible to host this event. To ensure all qualified members that wish to host a Business After Hours have the opportunity to do so, the chamber will not repeat a "BAH" at a business held in recent years.

The chamber's 2019 Business After Hours will be booked on a first-come, approved and signed contract basis. For more information or to request consideration for a 2019 After Hours event, please email sales@roseburgareachamber.org or call 541-672-2648, ext. 23.

For those who are interested in 2018 dates, the chamber is still accepting applications for October 9, 2018 and November 13, 2018.

SAVE THE DATE!
ECONOMIC FORECAST,
THURSDAY, NOVEMBER 8

The Roseburg Area Chamber's Economic Forecast 2019 program will be Thursday, November 8 from 8:30 a.m. to Noon at the Douglas County Fairgrounds. Mark your calendars now. Tickets will be on sale soon. Look for more information in future "Chamber News" membership emails.

2018 BOARD OF DIRECTORS

EXECUTIVE OFFICERS

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Toby Luther, *Lone Rock Resources*

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Steve Tavernier, *Roseburg Forest Products*

Michael Widmer, *Umpqua Bank*

CHAMBER STAFF

(541) 672-2648

Debbie Fromdahl

President & CEO

Christina Baughman, ext. 15

Administrative Assistant

Sierra Kamakeeaina-Miller, ext. 17

Executive Assistant

Rachael Miller, ext. 24

Manager, Destination Marketing/Branding

Laura Studebaker, ext. 23

Membership Sales/Relations/Programs

Carol Zech

Information Specialist

Visitor Center

(541) 672-9731 | (800) 440-9584

www.RoseburgAreaChamber.org

PRESIDENT/CEO'S MESSAGE



Chamber Endorses Measures 103 & 104

The Roseburg Area Chamber of Commerce is supporting two measures that will appear on the November general election ballot.

Measure 103 prohibits state and local taxes on the sale, distribution and/or purchase of "groceries" (defined) enacted after September 2017. If passed, the Oregon Constitution would be amended to prohibit the state or local governments from enacting taxes or fees based on transactions for "groceries" as defined in the measure, including taxes and fees on sellers and/or distributors, enacted/amended after September 2017.

Additionally, the chamber supports the passage of Measure 104. Measure 104 requires a three-fifths (3/5) majority for any legislation for fee and/or tax increases, including changes to exemption, credits or deductions. Current law requires a three-fifths majority vote to increase taxes. If Measure 104 passes, this would expand current proposed legislative "bills for raising revenue," which require passage by three-fifths legislative majority vote, to include...beyond proposed taxes...fees and changes to tax exemptions, deductions and credits.

As our members know, the chamber weighs in measures, issues and legislation it believes would either adversely or positively affect our businesses. It is for these reasons, the Roseburg Area Chamber of Commerce supports Measures 103 & 104.

The Roseburg Area Chamber of Commerce will soon be weighing in on a number of state and local races. Look for our candidate endorsements in the October and November issues of *Business Perspectives*.

REMINDER!

Ballots for the election of chamber board members with terms commencing January 1, 2019 are due back to the chamber no later than **5:00 p.m. on Tuesday, September 11.**

Faxed, photocopied or late ballots will not be accepted.

Douglas County Commissioner Candidate Forum

Position I
All Candidates Invited

September 17, 2018
11:30 a.m. to 1:00 p.m.
Douglas County Fairgrounds

Sponsored by:



Lunch RSVP required by Thursday, September 13, 2018 by Noon

Purchaser: _____ Company Name: _____

Mailing Address: _____ City, State, Zip: _____

*We appreciate advanced payment, but you may pay at the door.
An RSVP is a commitment. You will be required to pay for the lunch whether or not you attend.*

Member Lunch _____ x \$20 = _____ Bill Me ☐ Check Enclosed ☐

Member Table (8) _____ x \$150 = _____ Bill My Credit Card ☐

Non-Member Lunch _____ x \$30 = _____ Visa / MasterCard # _____

Expiration Date _____ Minimum Purchase \$25

Verification Code (3-digits from back of card) _____

Email completed form to roseburg@roseburgareachamber.org
or mail form to: Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470

Thank You

Reinvesting Members!

Ashley Manor

Centerpointe Property
Management

Chi's Garden Restaurant

Delfino Vineyards & Winery

Douglas County Fire District #2

Elwood Staffing

Flury Supply Co., Inc.

Industrial Tire, Inc.

Ireland Brothers

Megabyte Computer Services

NeighborWorks Umpqua

Rising River RV Park

City of Roseburg

Shelby Miguelena Construction
Company

UmpquaNut Farm

Valley Credit Service, Inc.

Wells Fargo Advisors

Send Us Your Got News?

Has your business changed location, contact information or added a new location? Is your company celebrating an anniversary or receiving an award? Did your business add new staff or has a staff member received a promotion? Do you have employees who have received recognition awards or completed a specialized training?

These are potentially newsworthy items that you can submit for the chamber's *Business Perspectives* "Got News?" section. This is a great opportunity to share your news and highlight what's happening at your business with fellow chamber members. Find the "Got News?" form on the chamber's website at RoseburgAreaChamber.org or email your news to sales@roseburgareachamber.org

*The Roseburg Area Chamber of Commerce reserves the right to edit, verify, determine timeliness and publish on a space available basis.

Got News?

The Roseburg Area Chamber of Commerce would like to thank Ken's Dry Cleaning for their long-standing membership and support of the chamber for the past 44 years. Ken's Dry Cleaning served our community well, with commitment and integrity. Congratulations to Kenneth Glass on his deserved retirement.

MegaByte

Megabyte Computer Services has moved locations from 962 W Harvard Ave to their new location on 538 W Agee St.

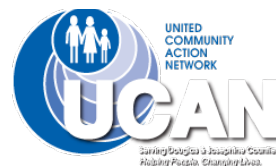
Sunrise Enterprises welcomes Becky Holm to the new position of Business Development Manager. Holm is the former editor and publisher of the Douglas County News.



SUNRISE

ENTERPRISES

The United Action Community Network is constructing a permanent Head Start Roseburg location on Kenneth Ford Drive. Their new building is expected to be completed in May of 2019.



UPCOMING EVENTS

Monday, September 17

Membership Meeting,
Douglas County Fairgrounds
11:30 a.m. to 1:00 p.m.
"Douglas County
Commissioner Forum"

Sponsored by:

 **financial, inc.**

Individual Attendee(s) \$20;
Corporate Table (8) \$150;
Non-Member Attendee(s) \$30

Tuesday, September 11

Business After Hours,
Bigfoot Beverages/
Pepsi-Cola Bottling
301 Pepsi Rd.
Winston, OR 97496
5:00 p.m. to 7:00 p.m.



Chamber Members \$hop and \$ave

There's only a few more months to shop this year's member to member discounts. Utilize them before they are gone.

If you have not yet taken advantage of these special offers, see page 9. We will announce the opportunity to participate in 2019 member deals in our November issue of *Business Perspectives*.





ROSEBURG
AREA Chamber of
Commerce

Business After Hours hosted by



Tuesday, September 11, 2018
5:00pm – 7:00pm
301 Pepsi Road, Winston

*We will be serving various
hors d'oeuvres, beer and wine.*

Admission is \$3 per person.

*Be sure to bring your business card to enter
our drawings for great door prizes and a
chance to win a year's supply of Pepsi!*



ROSEBURG AREA
Chamber of Commerce
FiveStar Member Club

Community Cancer Center
Lone Rock Resources

New Members

Hope Clinic for Women

Destiny Malatore
1425 W Harvard Ave.
Roseburg, OR 97471
(541) 672-2609
nlitewomensclinic.com

Non-Profit Organization – Health

Hope Clinic for Women offers pregnancy testing, limited obstetric ultrasounds, and nursing consultations all free of charge. Hope Clinic's dedicated and professional staff also provide community referrals and resources for pregnant women in a safe, caring and confidential environment.

Valley Tanning

Kevin Brown
1600 NE Vine St.
Roseburg, OR 97470
(541) 672-6398
valley-tanning.com

Tanning Salon

Valley Tanning offers a wide range of tanning services from high pressure tanning to vertical, standard and leg tanning beds. There are 15 tanning rooms with music and a changing room is provided. Valley Tanning also offers body wraps, red light therapy services, spray tanning and a variety of tanning lotions.

September Calendar

- 9/11** Greeter's Committee meeting*—Super 8 Conference Room, 8 a.m.
- 9/11** Business After Hours at Bigfoot Beverages/Pepsi
- 9/13** 2018-19 Project Leadership Roseburg Begins
- 9/17** Membership Meeting - Candidate Forum
- 9/25** Greeter's Committee meeting*—Super 8 Conference Room, 8 a.m.

**Chamber member only event/activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.*

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.

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Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 SE Spruce, Street
Roseburg, OR 97470
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgAreaChamber.org

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Riverview

TERRACE

Retirement Living at its Best

Meet our Wellness Director,
Nickie Bartram!



Find out how to
schedule your
FREE
Wellness
Screening.

1970 W Harvard Ave, Roseburg, OR
www.riverviewterrace.com
541-672-2500



**Call today to
schedule a tour!**
Studio, 1 Bedroom &
2 Bedroom Apartments
Available



Oregon Second Chance Tour - Roseburg Workshop **Governor's Re-Entry Council & Dave's Killer Bread Foundation**

Join us for the Oregon Second Chance Tour's Roseburg workshop. The tour is a first-of-its-kind opportunity to share with Oregon's business community of the tremendous value and potential of hiring people with criminal backgrounds. Hear fresh insights and ideas for expanding job opportunities within your company from a dynamic group of Second Chance Employment experts, talented employees and the businesses that hire them.

Event Details:

Wednesday, September 19th, 2018 - Douglas County Fairgrounds
Community Conference Hall - 2110 SW Frear Street, Roseburg OR 97471

- **8:30 am Breakfast Buffet**
- **9:00 am - Workshop**

Welcome & Opening Remarks - Bruce Hanna

Business and Employee Panel

Simulation Exercise (best part of the event!)

Honored Guest Speaker - Commissioner Chris Boice

Expert Panel

- **11:30 am - 12 Noon Information Sharing**

Information and **FREE** registration is available online at: <https://www.webelievein2ndchances.org/>
<https://www.eventbrite.com/e/oregon-second-chance-tour-roseburg-workshop-tickets-47278426045>





Business Member Spotlight

Charles F. Lee, PC

Brief Business History: I am a general practice lawyer here in Roseburg. I graduated from the University of Oregon Law School in 1974. I have 41 years of experience practicing law in Douglas County, Oregon. I have 12 years of experience as a Deputy District Attorney and as the Chief Deputy District Attorney in Douglas County, and 29 years as a trial lawyer in Roseburg. I have extensive experience both prosecuting and defending criminal charges. I have extensive experience in divorce and custody, in civil cases and in all the kinds of cases that come before the circuit court, justice courts, court of appeals and municipal courts.

Marketing Niche: To provide quality legal representation to any person who is facing the daunting legal system. The legal system is operated in a manner that provides complex situations that require professional legal assistance.

Business Philosophy: I firmly believe that every individual facing a legal matter deserves a good lawyer. I believe that we need more assistance for people dealing with divorce, custody, and children's welfare, too many of whom are unable to afford lawyers, with the result that conflicts breed more conflicts and more dysfunctional homes that are not good for children. It is my belief that everyone is entitled to good legal representation regardless of financial stability.

Industry Trend: Law is an ever-changing industry. There is always something new to learn.

Why Charles F. Lee PC is a member of the Roseburg Area Chamber of Commerce: I believe in supporting every aspect of our beautiful community. It is my goal to be both a successful lawyer and a contributing factor to the improvements and development of Douglas County. I have a deep-rooted love for history and believe that Roseburg is full of wonderful and interesting history. I want as many people as possible to learn what Roseburg has to offer.

Visitor Center Advertising & Tourism Growth

While visitor numbers are highest during the summer months, promoting tourism is a continuous effort throughout the year with components that are constantly changing and evolving. Advertising, a key element in the promotional efforts of tourism, is frequently monitored and modified for utmost effectiveness. A significant amount of time and energy is spent each year developing a marketing and branding campaign for the next year. Assimilating visitor data, industry and travel trends, in conjunction with online statistics—each campaign created contains a multitude of variables for consideration.

As initial numbers roll in they are starting to paint a picture of success, proving the marketing campaign has continuous momentum. The successful promotional efforts of the area by the chamber has made it possible to expand promotional efforts further, increasing visitor awareness and growing Roseburg as a tourism destination.

The chamber's successful promotion of the area and expanded marketing can be seen in the continual increase of lodging tax revenue, as well as visitor demographics. As of June the number of visitors to the visitor center has increased from this time last year. A decade ago most visitors to Roseburg and the Land of Umpqua from outside of Oregon came continuously from California, Washington, and Idaho. While those states continue to bring a significant number of visitors each year, recent numbers show expanded marketing efforts are attracting more visitors from beyond the Pacific Northwest.

Expanded marketing reaches more travelers and is bringing more visitors from beyond the usual locations. The number of visitors from Arizona, Texas and Florida, so far this year, have already surpassed last year's numbers and several other states are headed in the same direction thanks to expanded marketing. States like Kansas, Oklahoma and Hawaii have more than double the number of visitors already this year.

Visitor interest in Roseburg continues to increase and people are seeking out information, now more than ever, in large part due to the promotional efforts of the chamber.

\$hop the Chamber and \$ave!

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.
Discounts good through December 31, 2018.

Alanson Randol, DDS

(541) 673-7437

Free new patient exam and x-rays at first appointment

Bailey Veterinary Clinic

(541) 673-4403

10% off all flea & tick products

Big O Tires

(541) 672-2848

10% off any purchase.

Cardinal Employment Services

(800) 342-4742

50% off a Basic Employee Handbook

(Reg. \$200 Value)

Express Employment Professionals

(541) 673-5358

\$60 off first invoice

Fisher's Hearth and Home

(541) 672-0306

\$25 discount on all gas and pellet stove cleaning

Hanson Jewelers

(541) 673-5254

10% off regular retail price
(Excludes Pandora)

Holiday Inn Express

(541) 673-7517

10% off best available rate
(Some date restrictions may apply)

Joe's Towing & Recovery

(541) 672-4388

15% off retail towing services

Long's Flowers

(541) 673-0929

10% off any purchase
(Excludes wire orders)

Makena Beach Tan & Boutique

(541) 677-7264

One free L1/L2 tan for new clients. \$5 off Mystic Tan session

(Not valid with other coupons)

North Umpqua Outfitters/ Swiftwater Park Guesthouse

(541) 496-3333

10% off lodging or whitewater rafting

Northwest Lifestyles

(541) 464-8422

10% off all regular price clothing, shoes & accessories
(Some restrictions apply)

Occasionally Yours Party Rentals

(541) 680-0903

10% off rentals
(Excludes linens)

Oregon Tool & Supply

(541) 672-1935

10% off regular priced merchandise
(Excludes services & special orders)

Overhead Door Company of Roseburg

(541) 673-4802

5% off window covering purchases

Pacific Air Comfort

(541) 672-9510

15% off standard service price for repairs on heating and cooling equipment

Umpqua Sweets & Treats

(541) 957-5580

10% discount to Chamber Members. Free samples to everyone!

Wildlife Safari

(541) 679-6761

Buy one drive-thru ticket and get one free
(Not valid with any other offers)

This could be your special member to member discount offer!

This could be your special member to member discount offer!

To receive the discounts listed above, you must present your 2018 Chamber Discount Card. If your business has not received these cards, please contact: sales@roseburgareachamber.org or call (541) 672-2648 ext. 23.



GRAND OPENING

Please join us!

Thursday, Sept. 20, 2018
from 11 a.m. to 1 p.m.

to celebrate the opening of

Bell Sister Flats

Historic Couples Retreat

**BUSINESS CARD
RAFFLE** — Book one
night in Minnie Flat and
get 50% off the second
night (a \$150 value)

620 SE Main Street, Roseburg • bellsisterflats.com