

## **VOTE Pro-Business Legislators this November**

*The Roseburg Area Chamber Endorses Four Vying for State Offices*

At its August meeting, the Roseburg Area Chamber of Commerce board of directors voted unanimously to endorse the following candidates/incumbents seeing re-election in the November general election:

The Honorable Dallas Heard, State Senator District 1  
The Honorable David Brock Smith, State Representative District 1  
The Honorable Gary Leif, State Representative District 2  
The Honorable Cedric Hayden, State Representative District 7



Heard



Brock Smith



Leif



Hayden

The chamber's support is based on board-established criteria that includes, first and foremost, because these distinguished legislators earned and have maintained the chamber's confidence by their steadfast support of business, business initiatives and by embracing the chamber's pro-business agenda during their tenure of public service in the state legislature and before.

These legislators voting records, track records, reputation and leadership in their respective elected positions speaks volumes about the

*continue page 2*

## **Business Projections and Trends for 2019**

*Economic Forecast 2019 Tickets on Sale Online*

The chamber's Economic Forecast 2019 will explore significant economic issues affecting Douglas County businesses. The Roseburg Area Chamber of Commerce provides this annual program to share crucial information about what to expect in the coming year to assist businesses as they plan for the future.

A noteworthy panel of experts in a variety of fields and industries help forecast what local businesses can expect in 2019. Panel members

*continue page 4*



## **Candidates RACE for City Council Seats**

The chamber's October membership meeting will host race candidates vying for Roseburg city council seats (ward 2 and ward 4).

Each candidate will have the opportunity to present an opening and closing statement and discuss their experience, platforms and qualifications. The chamber membership will also have the opportunity to ask questions important to business. All five candidates appearing on the November ballot have been

*continue page 5*

## **UPCOMING EVENT**

**Monday, October 15**

Membership Meeting,  
Douglas County Fairgrounds  
11:30 a.m. to 1:00 p.m.  
"Roseburg City Council  
Candidate Forum"

Sponsored by:



Individual Attendee(s) \$20;  
Corporate Table (8) \$150;  
Non-Member Attendee(s) \$30

**See the flyer on page 3**



## 2018 BOARD OF DIRECTORS

### EXECUTIVE OFFICERS

#### Chair

Toby Luther, *Lone Rock Resources*

#### Vice Chair

Allen Pike, *Hampton Inn & Suites*

#### Treasurer

Barry Robinson, *AmeriTitle, Inc.*

#### Secretary

Debbie Fromdahl, *President & CEO*

#### Past Chair

Angela Brown, *Southern Oregon  
Credit Service*

### DIRECTORS

Pete Carhart, *Knife River Materials*

Sam Carter, *Pacific Power*

Dori John, *Roseburg Disposal Company*

Rheanna Mosier, *Elwood Staffing*

John Murphy, *Farmers Insurance*

Kent Rochester, *Big Wrench Media*

Steve Tavernier, *Roseburg Forest Products*

Michael Widmer, *Umpqua Bank*

### CHAMBER STAFF

(541) 672-2648

Debbie Fromdahl

*President & CEO*

Christina Baughman, ext. 15

*Administrative Assistant*

Sierra Kamakeeaina-Miller, ext. 17

*Executive Assistant*

Rachael Miller, ext. 24

*Manager, Destination Marketing/Branding*

Laura Studebaker, ext. 23

*Membership Sales/Relations/Programs*

Carol Zech

*Information Specialist*

Visitor Center

(541) 672-9731 | (800) 440-9584

[www.RoseburgAreaChamber.org](http://www.RoseburgAreaChamber.org)

## VOTE Pro-Business Legislators this November

significant level of their advocacy for and representation of not just Douglas County businesses, but all Oregon businesses. The chamber is also much appreciative of these individuals eagerness to work with chamber staff, leadership and members. Their willingness to make themselves available and take the initiative to reach out has proven extremely beneficial to Douglas County businesses.

We encourage our members to join us in casting a vote for business in November by supporting these fine state legislators.

Regarding other races of note on the November ballot, the chamber plans no endorsements in the two contested Roseburg city council races. The chamber is currently considering potential endorsements in both the Douglas County Commissioner, Position 1 race and the Oregon Governor's race. If there is a determination regarding endorsements in either of these races, under the chamber's policies and process, the membership will be notified electronically via "Chamber News" and in the November issue of *Business Perspectives*.



## BUSINESS after HOURS

Applications to host a 2019 Business After Hours are now being accepted! See our [September newsletter](#) for dates and more details.

## Recognize Business Excellence and Volunteerism

*Accepting 2018 Business of the Year & First Citizen Nominations*

The Roseburg Area Chamber of Commerce is now accepting nominations for outstanding businesses, chamber volunteer of the year and male and female first citizen honors. Honorees will be announced at the chamber's annual awards dinner on January 24, 2019.

"Business of the Year" recognitions include three categories for small, medium and large-sized chamber business members. The chamber also wants to recognize a Chamber Volunteer of the Year and a local business known for its innovation. These recognitions are available to any business that has been a member of the Roseburg Area Chamber of Commerce for at least the past two years. Criteria for these awards are provided on the nomination forms on pages 7 and 8.

Each year, the chamber is honored to present male and female first citizens award to local residents who are recognized for their long tenure of volunteerism in our community. First citizens are distinguished by the giving of their time and talents in multiple areas and activities outside their professional vocation. These recognized business and community leaders inspire others with their community-minded dedication. For detailed criteria, please see the first citizen nomination form on page 9. **The deadline for submitting all nomination packets is Friday, December 7, 2018.**

## **Roseburg City Council Candidate Forum**

**Contested Races  
Wards 2 and 4 Candidates**

**October 15, 2018  
11:30 a.m. to 1:00 p.m.  
Douglas County Fairgrounds**

Sponsored by:



Lunch RSVP required by Thursday, October 11, 2018 by Noon

Purchaser: \_\_\_\_\_ Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

*We appreciate advanced payment, but you may pay at the door.  
An RSVP is a commitment. You will be required to pay for the lunch whether or not you attend.*

Member Lunch \_\_\_\_\_ x \$20 = \_\_\_\_\_ Bill Me ☐ Check Enclosed ☐

Member Table (8) \_\_\_\_\_ x \$150 = \_\_\_\_\_ Bill My Credit Card ☐

Non-Member Lunch \_\_\_\_\_ x \$30 = \_\_\_\_\_ Visa / MasterCard # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Minimum Purchase \$25

Verification Code (3-digits from back of card) \_\_\_\_\_

Email completed form to [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org)  
or mail form to: Roseburg Area Chamber of Commerce  
PO Box 1026, Roseburg, OR 97470

## Business Projections 2019

will recap experiences of the previous year and how those businesses were impacted.

This year's highlighted topics will look at the overall county, state and national economy, as well as cover banking, medical, timber/wood industries to name a few. Economic Forecast 2019 will be held on Thursday November 8 at the Douglas County Fairgrounds from 8:30 a.m. to noon. Cost for Roseburg Area Chamber of Commerce members is \$35 per attendee or a discounted rate of \$100 for three attendees from the same member company. The ticket price for non-Roseburg Chamber businesses and the general public is \$45 per person. Tickets are available for purchase online [click here](#). The reservation deadline is Monday, November 5 at noon.

Sponsors for Economic Forecast 2019 include: **Addcox Heating Center, Bowers Industrial Inc., Con-Vey, D.A. Davidson & Co., Gordon Wood Insurance, Jordan Cove LNG, Lone Rock Resources, Marco Pharma International LLC, Roseburg Forest Products, Seven Feathers Casino & Resort, Silke Communications Inc., Southern Oregon Credit Service Inc, Tyree Oil, Umpqua Bank, Umpqua Insurance and Umpqua Training & Employment.**



## Thank You Reinvesting Members!

Big O Tires of Roseburg  
Bunnell's Overhead Door, Inc.  
Central Oregon and Pacific Railroad  
Con-Vey  
Current Orthodontics, Johnathan Petersen DMD, PC  
Eugene Airport  
EXPOSURE  
Family Development Center  
Gene's Brake & Alignment  
Housing Authority of Douglas County  
Kelley Imaging  
Murray Services, Inc.  
Northwest Farm Credit Services  
Occasionally Yours Party Rentals, LLC  
Paul O'Brien Winery  
Roseburg Disposal Company  
Thomas Leech, OD PC  
Umpqua Community Health Center  
Umpqua Dairy Products Co.  
WaterScapes Spas & Pools  
Whit-Log, Inc.  
YMCA of Douglas County

## Got News?

**Umpqua Dairy Products Co.** had two of their dairy products recognized as "Best of the Best" in North America at the World Dairy Expo. Umpqua Dairy will receive their first-place trophies from this global competition on October 2nd.



**Umpqua National Forest** welcomes Jake Winn as Ecosystem Staff Officer. He previously worked at the Roseburg District Bureau of Land Management and has widespread experience with managing natural resources.



**Whitestone Vitamin & Health Center** celebrates over 10 years of being in business. Owner Linda Fickes has seen continual growth and success since opening in 2007.

## Send Us Your Got News?

Has your business changed location, contact information or added a new location? Is your company celebrating an anniversary or receiving an award? Did your business add new staff or has a staff member received a promotion? Do you have employees who have received recognition awards or completed a specialized training?

These are potentially newsworthy items that you can submit for the chamber's *Business Perspectives* "Got News?" section. This is a great opportunity to share your news and highlight what's happening at your business with fellow chamber members. Find the "Got News?" form on the chamber's website at [RoseburgAreaChamber.org](http://RoseburgAreaChamber.org) or send an email to: [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)

*\*The Roseburg Area Chamber of Commerce reserves the right to edit, verify, determine timeliness and publish on a space available basis.*



## Candidates RACE for Seats

invited to participate on the forum. The Roseburg Area Chamber's October membership meeting is sponsored by **Rogue Credit Union**.

Join us on Monday, October 15 from 11:30 a.m. to 1:00 p.m. at the Douglas County Fairgrounds Conference Hall. Cost for members is \$20 per person and \$150 for a table of eight. For non-member businesses and the general public, the cost is \$30 per person. Tickets may be purchased [online here](#) or by returning the flyer on page 3. Please note reservations are required and tickets will not be sold at the door.

**Reservation deadline is 12:00 p.m. on Thursday, October 11.**



## Leaders in the Making

*Chamber Announces Project Leadership Class 2018-19*

The Roseburg Area Chamber of Commerce is proud to announce its Project Leadership Roseburg class of 2018-19. This year's class members are: Brian Bray, **Phoenix School of Roseburg**; Melissa Bronson, **Roseburg Forest Products**; Sam Carter, **Pacific Power**; Sarah Cunningham, **WorkSource Oregon Employment Department**; Kim Fugate, **Cardinal Services, Inc**; Chad Gilbreath, **Northwest Farm Credit Services**; Brennan Garrelts, **Lone Rock Resources**; James Keil, **Umpqua Indian Development Corporation**; Bennett Lohmeyer, **Roseburg Forest Products**; Christopher McCafferty, **Jordan Cove LNG**; Juan Najera, **Banner Bank**; Sarah Robinson, **Rogue Credit Union**; Christina Sprague, **FCC Commercial Furniture**; CJ Steinbach, **First Interstate Bank**; April Thringer, **Neuner Davidson & Co.**; Brandi Whelchel, **CCD Business Development Corp.**; Nicholas Wiggins, **Express Employment Professionals**; Nancy Wilson, **Northwest Community Credit Union**; Logan Wood, **Gordon Wood Insurance & Financial Services, Inc.**; Alexa Young, **Cow Creek Government Offices**; Albert Zacharias, **Community Cancer Center**.

Thank you Project Leadership program sponsors, presenters, facilitators and employers for your support of this business professional and community-minded development program. It is because of all of you the chamber's Project Leadership program is 30 years strong!

## October CALENDAR

- 10/9 Greeters' Committee\***  
Super 8 Conference Rm,  
8 a.m.
- 10/11 Project Leadership,**  
Business & Industry
- 10/15 Membership Meeting,**  
Candidate Forum,  
Fairgrounds, 11:30 a.m.  
(see flyer on page 3)
- 10/23 Greeters' Committee\***  
Super 8 Conference Rm,  
8 a.m.
- 10/24 Chamber 101\***  
Chamber Conference Rm,  
8 a.m.

*\*Chamber member only event/activity.  
Official chamber meetings  
are held in the chamber conference  
room unless otherwise noted.*

## Business Perspectives Publication Deadline

*Business Perspectives* is an official publication of the Roseburg Area Chamber of Commerce published monthly.

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Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce  
P.O. Box 1026 • 410 SE Spruce, Street  
Roseburg, OR 97470  
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact  
541-672-2648, ext. 23 or email  
[sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)  
[www.RoseburgAreaChamber.org](http://www.RoseburgAreaChamber.org)

*Business Perspectives Vol. 35 No. 10*

## New Member

### Peak Medical Clinic

Nisha Jackson  
1700 NW Garden Valley Blvd, Suite #201  
Roseburg, OR 97471  
(541) 464-0788  
roseburg@peakmedicalclinic.com

#### Medical and Wellness

Peak Medical Clinic offers primary care, hormone therapy and healthy aging solutions for men and women. Peak also offers Nutrient IV's, pellet therapy and PRP, as well as a large variety of supplements and weight loss through their BeFit program. Roseburg providers include Andrea Witham FNP, Chelsea DeSelms, FNP, and Kim Epps, MSN, FNP-BC.

## New Members Meet at Chamber 101

Members of the Roseburg Area Chamber of Commerce are an integral part of the largest business organization in Douglas County. The Roseburg Area Chamber has long served as Douglas County's leader in political advocacy for the business community, working to improve the local economy, presenting quality programs and providing promotional opportunities for our members.

Chamber membership comes with a range of benefits. Learn about the chamber and how to best utilize member benefits by attending Chamber 101 in October.

Come meet other new chamber members on October 24. Chamber 101 is in the chamber's conference room from 8:00 a.m. - 9:00 a.m. and will also feature information of chamber programs, services, goals, benefits and more. Chamber 101 is open to new and existing members, please RSVP if you are interested in attending by calling (541) 672-2648 ext. 23 or send an email to: [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)

### Business Member Spotlight

#### Joe's Towing and Recovery

**Brief Business History:** Joe's Towing & Recovery opened up in 1982, as Joe's Tire Service. This was later changed in 2000 to Joe's Towing & Recovery. As 4th generation Douglas County residents and a family of Roseburg High School graduates, Joe's Towing is proud to be a part of this community and call it "home!"

**Marketing Niche:** Word of mouth is our best form of advertising. We like to treat all customers and our community with the respect they deserve and I hope our customer service speaks for itself. Taking care of our town's people and business community is my passion. I like to look around and see us supporting each other... Think Local, Shop Local!

**Business Philosophy:** Provide the best service possible! Be involved and support your community even when they don't see all you do behind the scenes. Have you ever gone to your car after the car races finished and realized two cars have boxed you in? If your answer was no, it's because I quietly picked up your car and moved it while you were enjoying the races. See, the last thing I want is for some dad to bring his over-exhausted kiddo to the car, only to find that he's stuck.

**Industry Trend:** With cars being made with more aluminum and plastic, especially with SUV's and all-wheel drive cars, you have to be very careful and only touch the tires. We keep modern and updated equipment, such as wheel lifts and flatbed towing rigs, to properly handle vehicles and not damage them during the towing process.

**Why Joe's Towing & Recovery is a member of the Roseburg Area Chamber of Commerce:** I believe in local businesses and we want to support our community. My company and I volunteer more than people realize. This is our "home" not just where we "live" and if I can help provide services that save people and makes their lives easier, I am happy to do it!



## 2018 Business of the Year Nomination Form

### RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Winners will be honored at RACC's annual awards banquet on January 24, 2019

☐ **Small Business**

Chamber member business with  
25 FTE employees or less

☐ **Medium Business**

Chamber member business with  
26 to 99 FTE employees

☐ **Large Business**

Chamber member business with  
100 or more FTE employees

Nominees will demonstrate strategic goals and how they accomplished them. In addition, they will show success in company growth including sales, profitability, growth prospects, employment creation and acceptance in the market. They will illustrate their commitment to research and the development of technological advances in the company's industry sector.

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Owner/Principal \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_ Phone Number \_\_\_\_\_

Date joined RACC \_\_\_\_\_ Number of Years in Business \_\_\_\_\_ Number of Employees \_\_\_\_\_

. . . . .

Nominated By (if not self nominated) \_\_\_\_\_ Company Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone Number \_\_\_\_\_

**Provide a brief statement below (or on separate sheet) why you nominated this business or are applying for this award:**

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**Criteria:** Businesses that have made a substantial contribution to the community for the last five years or longer, have employees who individually and collectively participate in the community, and the physical presence of the business adds to the economic vitality and livability of our community. Recipient must be a RACC member for at least two years.

(1) Briefly describe the type of product or service this business offers the community. (2) Please describe the success this business has experienced since locating in Roseburg. (3) How is this business involved with the Roseburg Area Chamber of Commerce? (4) How is this business involved in the community? (5) How does this business motivate and retain their employees? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

**Recognition:** Winner will be presented with a plaque from the Roseburg Area Chamber of Commerce at the chamber's annual awards banquet in January. The chamber will also announce the selections in a news release and in its *Business Perspectives* newsletter.

**Submit nomination form & a high resolution color logo by 5pm, December 7, 2018 to:**

Roseburg Area Chamber of Commerce  
Attn: Debbie Fromdahl, President & CEO  
P.O. Box 1026, Roseburg, OR 97470  
debbie@roseburgareachamber.org

FAX 541-673-7868 (for more forms, please contact the chamber office)



# 2018 Business Innovator Award OR 2018 RACC Volunteer of the Year Nomination Form

## RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Winners will be honored at RACC's annual awards banquet on January 24, 2019

### ☐ Business Innovator Award

**Criteria:** Roseburg Area Chamber of Commerce member and business person who exceeds the standard for resourcefulness and creativity in the workplace and has significantly improved the operating environment through the development and implementation of an innovative product, process, technology or service within the past five years. Nominee must be a RACC member for at least 2 years (or an employee of the member).

(1) Briefly describe the type of product or service the innovator offers the business community. (2) How has the nominee demonstrated that the use or innovation has been commercialized and is in the marketplace today? (3) How has the innovation contributed to the economic vitality of their business and/or of our business community? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

### ☐ Volunteer of the Year

**Criteria:** Roseburg Area Chamber of Commerce member who believes in the role of the chamber both personally and professionally and has volunteered his or her time, talent and energy to the betterment of the Roseburg Area Chamber of Commerce. Has served on a chamber committee, subcommittee, task force and/or board of directors and is recognized as a leader in our business community because of this service. A member who has improved the chamber or business community as a result of his or her volunteer work. Nominee must own or be employed by a chamber member and must be active in the chamber for at least 3 years.

(1) Briefly describe how the nominee has: (1) volunteered with the Roseburg Area Chamber of Commerce (2) through his or her volunteer efforts advanced chamber mission and goals and helped perpetuate growth (3) demonstrated the spirit of service by helping protect and promote Douglas County business through chamber volunteer work. **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone Number \_\_\_\_\_

. . . . .

Nominated By (if not self nominated) \_\_\_\_\_ Company Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone Number \_\_\_\_\_

**Recognition:** Winner will be presented with a plaque from the Roseburg Area Chamber of Commerce at the chamber's annual awards banquet in January. The chamber will also announce the selections in a news release and in its *Business Perspectives* newsletter.

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FAX 541-673-7868 (for more forms, please contact the chamber office)





## 2018 First Citizens - Male or Female Nomination Form

### RECOGNIZING VOLUNTEERISM IN OUR COMMUNITY

*Winners will be honored at RACC's annual awards banquet on January 24, 2019*

**Criteria:** Outstanding volunteer activity and service over a period of years, continuing to recent years, and in more than one area of community activities. Service or contributions performed outside of the nominee's business, profession or vocation. Possession of a high degree of cooperation in community and civic enterprises. Demonstration of recognizable leadership by inspiration and example in community affairs.

Nominee \_\_\_\_\_

Address \_\_\_\_\_

Occupation \_\_\_\_\_

Number of Years in Current Field \_\_\_\_\_ Other Employment \_\_\_\_\_

High School Attended \_\_\_\_\_

College/University \_\_\_\_\_

Year Graduated and Degrees Earned \_\_\_\_\_

Place of Birth \_\_\_\_\_ Resident of Roseburg Since \_\_\_\_\_

Name & Phone Number of Spouse or Closest Living Relative \_\_\_\_\_

. . . . .

Individual Submitting Nomination \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

**Submission Guidelines:** You may also attach letters of nomination support from others, newspaper or magazine clippings, or other information you believe our selection committee would find useful. Nomination forms and support material will not be returned unless prior arrangement has been made. Nominations should be typed and stapled together, then submitted in a sealed envelope.

Briefly describe the nominee's: (1) years and type of service to the community (2) civic involvement and offices held in service clubs, government commissions or committees, clubs, professional associations, churches, or other community groups (3) examples of leadership qualities and/or cooperative efforts to promote community and civic enterprises (4) other outstanding qualities (5) professional accomplishments. **Please attach answers on separate paper. Only fully completed nominations will be accepted.**

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