

JANUARY CALENDAR

- 1/1 Roseburg Area Chamber of Commerce & Visitor Center CLOSED
- 1/8 Membership Meeting Luncheon—State of the County, Fairgrounds, 11:30 a.m. to 1:00 p.m.
- 1/9 Greeters Committee Meeting*—Super 8 Conference Room, 8 a.m.
- 1/11 Project Leadership—Law Enforcement & Criminal Justice Workshop
- 1/25 64th Annual Membership Meeting & Awards Banquet (see flyer pages 8 and 9)

*Chamber Member Only Event/Activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.

Annual Awards Banquet Celebrates Business *"Business Rules" will be the Evening's Theme*

The Roseburg Area Chamber of Commerce has established a number of goals and priorities for 2018 on behalf of Douglas County businesses. On Thursday, January 25 the chamber will celebrate our business community at the 64th annual membership meeting and awards banquet. This year's theme is, "Business Rules."

The evening reception begins at 6:00 p.m. with dinner at 7:00 p.m. Tickets for the event remain at \$65 per person and \$650 for a table of 10. The chamber is currently accepting online, faxed and mail-in reservations ONLY from our members. Full tables have priority placement. Payment must be made in full at the time of reservation. Reservations and payments will be received online at RoseburgAreaChamber.org, via mail or fax beginning December 28, 2017.

Please see the flyer on pages 8 and 9.

Please note, the chamber is not accepting reservations and payments by telephone or in person at the chamber of commerce until after January 9.

The festivities of the chamber's annual banquet will include the ceremonious passing of the gavel from immediate past board chair Angela Brown to 2018 board chair Toby Luther. The chamber's 2018 leadership will be introduced. Highlighted during the evening's program will be the presentation of the organization's priorities on behalf of business for 2018 as well as the always entertaining activities and accomplishment video for the past year. Title sponsors for the evening are **Umpqua Bank** and the **Cow Creek Bank of Umpqua Tribe of**

continue page 6

Douglas County the Focus at January Luncheon

State of the County Presented

The Roseburg Area Chamber of Commerce's first membership meeting luncheon for 2018 will be held on Monday, January 8. The luncheon program, "State of the County," will highlight Douglas County's accomplishments and plans for the future. The "State of the County" will be presented by Douglas County Commissioner Chris Boice. Commissioner Boice who has served as a Douglas County Commissioner since 2015, was chair of the Douglas County Board of Commissioners in 2017.

This annual program is always a member favorite, so get your reservation in early. In addition to sharing county accomplishments and activities for 2017, Commissioner Boice is expected to discuss 2018 goals and priorities, current and future budget challenges and other topics facing Douglas County government.

The chamber's January 8 membership meeting, sponsored by **Avista Utilities**, is from 11:30 am to 1:00 p.m. in the community conference hall at the Douglas County Fairgrounds. **Reservations are required.** Cost for Roseburg Area Chamber members is \$20 per person or \$150 for a table of eight. For non-member businesses or the general public, the cost is \$30 per person. Tickets may be purchased online at RoseburgAreaChamber.org or by sending payment with the flyer on page 3. Tickets are not sold at the door. **Reservation deadline is noon on Friday, January 5.**

NEVER RSVP for Another Chamber Luncheon!

Purchase an annual pass for the chamber's membership meeting luncheons and not only will you save money due to the discounted price but, even better, you will never have to RSVP again. With your annual pass, it's all take care of!

The price for an individual season pass is \$150. A full table of eight for the entire year is \$1,200.

**Get your annual pass today!
See flyer on page 3**

2018 Board of Directors

EXECUTIVE OFFICERS

Chair

Toby Luther, *Lone Rock Resources*

Vice Chair

Allen Pike, *Windmill Inn of Roseburg*

Treasurer

Barry Robinson, *AmeriTitle, Inc.*

Secretary

Debbie Fromdahl, *President & CEO*

Past Chair

Angela Brown, *Southern Oregon
Credit Service*

DIRECTORS

Pete Carhart, *Knife River Materials*

Sam Carter, *Pacific Power*

Dori John, *Roseburg Disposal Company*

John Murphy, *Farmers Insurance*

Allen Pike, *Windmill Inn of Roseburg*

Barry Robinson, *AmeriTitle, Inc.*

Steve Tavernier, *Roseburg Forest Products*

Michael Widmer, *Umpqua Bank*

CHAMBER STAFF

541-672-2648

Debbie Fromdahl
President & CEO

Christina Baughman, ext. 15
Administrative Assistant

Rachael Miller, ext. 24
Manager, Destination Marketing/Branding

Marissa Pancho, ext. 22
Visitor Services Manager

Laura Studebaker, ext. 23
Membership Sales, Programs & Relations

Chris Yaeger, ext. 17
Executive Assistant

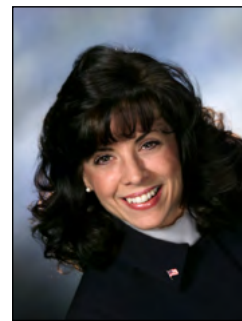
Carol Zech
Information Specialist



Visitor Center
541-672-9731 | 800-440-9584

www.RoseburgAreaChamber.org

Message from President / CEO



Business Rules the New Year

by Debbie Fromdahl, *President/CEO*

Happy New Year! First, all of us at the chamber want to reiterate a message from our December newsletter in appreciation of all our member businesses. Not, just for providing great products and services and for all you and your employees do for our community but, how businesses came together for some pretty significant successes in 2017....not the least of which was increased grassroots activity in Salem during last year's session and in the defeat of the proposed charter in November.

Rural business communities continued to face challenges foreign to the urban areas of our state. Business experienced some losses during last year's legislative session—like passage of a predictive scheduling mandate and legislation adverse to “right to work” directives—that may affect have future adverse impacts on Oregon businesses.

Chamber leadership will touch briefly on these issues and few more at the annual membership meeting and awards banquet on January 25. But, most of the evening will focus, as it should, on a celebration of our local business community, to the evening's theme of “Business Rules” . . . because, it does! For detailed information about the annual awards banquet, please see the story on page 1 and flyer on page 8.

We'll take January 25 to honor businesses and individuals in our community and have a good time doing so. But, starting January 2, the chamber will begin its 2018 work on behalf of Douglas County businesses. We will focus on the Oregon legislature during its short 2018 session...already gearing up for the “Cap and Trade” fight (the framework of which was released in mid-December) as well as any other anti-business legislation proposed.

The Roseburg Area Chamber of Commerce will join with other chambers, businesses and business organizations around the state to make sure the voice of business and rural Oregon is heard during this year's legislative session. This, however, is only one of the chamber's priorities for 2018.

The chamber expects oral arguments In May in U.S. District Court on our Motion for Summary Judgment on our crossclaim against the BLM and U.S. Department of the Interior in the Pacific Rivers, et al v. United States Bureau of Land Management case, where the chamber is an intervenor-defendant. As 2018 is an election year, the chamber will ensure qualified business-friendly candidates are running for local and state offices in the May and November elections. Expect to see some candidate endorsements early this year. And, expect to see some new activity on the economic and workforce development fronts in 2018.

As always, it is going to be a busy year at the chamber. Thank you, members, for your continued confidence and support. Thank you, in advance, for all the ways we know you're going to step in and step up in 2018!

“State of the County”

Presented by

Chris Boice
2017 Chair of the Board
of Commissioners

January 8, 2018
11:30 a.m. to 1:00 p.m.
Douglas County Fairgrounds

Sponsored by:



Lunch RSVP required by noon Friday, January 5, 2018

Purchaser: _____ Company Name: _____

Mailing Address: _____ City, State, Zip: _____

*We appreciate advanced payment, but you may pay at the door.
An RSVP is a commitment. You will be required to pay for the lunch whether or not you attend.*

Member Lunch _____ x \$20 = _____ Bill Me ☐ Check Enclosed ☐
Full Table (8) _____ x \$150 = _____ Bill My Credit Card ☐
Individual Annual Pass _____ x \$150 = _____ Visa / MasterCard # _____
Table (8) Annual Pass _____ x \$1200 = _____ Expiration Date _____ Minimum Purchase \$25
Non-Member Lunch _____ x \$30 = _____ Verification Code (3-digits from back of card) _____

Email completed form to roseburg@roseburgareachamber.org
or mail form to: Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470

Legislative Conference Calls

During the 2018 Oregon legislative session, the Roseburg Area Chamber of Commerce expects to host two conference calls with the five members of our county's delegation in Salem.

These conference calls are an incredible opportunity for our members to hear firsthand about what's happening in Salem during the session and to ensure our delegation is aware of local business positions on proposed legislation.

Calls are held in the chamber conference room. Look for more information about this great member-only benefit in a future member "Chamber News" emails and the February issue of the chamber's Business Perspectives e-newsletter.

Interested in Hosting Business After Hours?

The chamber still has openings for our qualified members to host a Business After Hours on February 13 and March 13. The chamber's 2018 Business After Hours will be booked on a first come, approved and signed contract basis.

If you'd like more information or would like to request an application form, please contact Laura at (541) 672-2648, ext. 23 or email sales@roseburgareachamber.org.

CHAMBER MEMBERS SHOP & SAVE!

Members of the Roseburg Area Chamber of Commerce have the opportunity to be a part of a special member-to-member Shop Chamber & Save Program!

Chamber businesses offer discounts to fellow chamber members. See page 10 for a list of participating chamber members and their offers or visit RoseburgAreaChamber.org.

Call the chamber office and request your 2018 discount cards for you and your employees. Some restrictions apply.

CHECK OUT OUR MEMBER
OFFERINGS ON PAGE 10

InUmpqua Advertising Opportunity

Advertising sales for the chamber's 2018-2019 publication of *InUmpqua*--a business directory, community profile and visitor magazine will begin later this month.

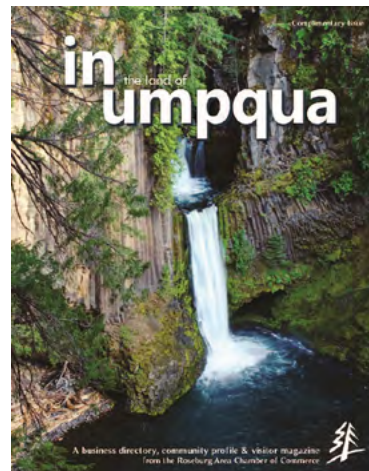
More than 13,000 copies of the *InUmpqua* are distributed to residents, businesses and visitors each year throughout Douglas County and the state of Oregon. This publication remains one of the best advertising values available to market your business to other businesses, residents and visitors alike. It also presents an opportunity to support the chamber, as a portion of ad revenues underwrites the chamber's annual operating expenses.

New this past year, the chamber's *InUmpqua* publication was posted on the chamber website increasing visibility and readership. Our [online issue](#) provides our advertisers with a link to their website for added marketing opportunities. The chamber provides the online version and web link at no extra cost to our members. Advertising rates for 2018-2019 publication remain the same as last year.

The *InUmpqua* continues to be provided each year to chamber members, local businesses, it is distributed in the visitor center and to chambers and visitor centers around the state. The publication is also used for new physician recruitment, relocation information provided to prospective new businesses and residents, various economic development endeavors and distributed by tourist destinations throughout the region.

A copy of the advertising rate sheet/contract is on page 5. If you already know the level of your participation this year, please fill out the enclosed contract and return it to Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, OR 97470 or fax to (541) 673-7868. Your advertising space needs to be reserved by May 4, 2018.

We look forward to working with you. If you have any questions, don't hesitate to contact the chamber at roseburg@roseburgareachamber.org or call (541) 672-2648.



Advertising in Business Perspectives

Why advertise in the Roseburg Area Chamber of Commerce Business Perspectives? Perhaps a better question is, "Why aren't you advertising there?"

Each month our Business Perspectives Newsletter reaches over a thousand subscribers who choose to receive our news updates and ongoing events that affect local business. These are members of your community who share your same concerns and ideals and are looking to support other local businesses.

In terms of targeting customers, these are the ones who will get the word out about your company and services. You know visuals can relate more about who you are than mere words, and for as little as \$75 per month you can showcase your business in a full color ad.

This is an opportunity to tell your peers who you are and what you can do for them. Contact sales@roseburgareachamber.org or call (541) 672-2648 ext. 23 for more information and ideas on advertising in Business Perspectives.



2018 Roseburg Area Chamber of Commerce *InUmpqua*

We are members of the Roseburg Area Chamber of Commerce in good standing and agree to purchase a _____ page ad in the Roseburg Area Chamber of Commerce's *InUmpqua*—business directory, community profile and visitor magazine.

ADVERTISING SPACE

Back Cover (7 1/2" w x 10" h)	\$ 2,600.00
Inside Cover (7 1/2" w x 10" h)	\$ 2,225.00
Full Page (7 1/2" w x 9 7/8" h)	\$ 1,950.00
2/3 Page (4 7/8" w x 9 7/8" h)	\$ 1,600.00
*1/2 Page (7 1/2" w x 4 7/8" h)	\$ 1,225.00
1/3 Page (4 7/8" w x 4 7/8" h) or (2 3/8" w x 9 7/8" h)	\$ 1,000.00
*1/6 Page (4 7/8" w x 2 5/16" h)	\$ 825.00
1/12 Page (2 5/16" w x 2 5/16" h)	\$ 500.00
Bold Directory Listing	\$ 90.00

**Ad can be vertical or horizontal for price shown.*



Advertisements in the *InUmpqua* are also included in the digital copy now available online at www.roseburgareachamber.org/live/profile.php with link to advertiser's website.

SPECIFICATIONS: Advertisement must be presented as a high-resolution pdf file. Members should contact directly any external firm/agency used in the past for ad creation. Members are responsible for all cost associated with ad creation.

TERMS OF CONTRACT: Invoice will be sent within 30 days of receipt of contract. A 2% per month charge will be added to balances over 30 days late from original invoice.

CONDITIONS: Advertisements are accepted on the representation that advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expense by reason of any claims arising out of the publication. Publisher reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Roseburg Area Chamber of Commerce (RACC) will accommodate placement but it cannot be guaranteed. All materials are the property of the publisher.

CANCELLATIONS: 25% of ad rate will be invoiced if RACC is not notified within five working days of the signing of this contract.

STATEMENT: I have read and understand the terms of this contract and agree that RACC may exchange information about my obligations with credit references, other businesses or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

RESERVE YOUR SPACE BY May 4, 2018

EMAIL: roseburg@roseburgareachamber.org or mail to PO Box 1026, Roseburg OR 97470

You will be invoiced within 30 days of receipt of contract.

Print Company Name

Phone

Address

Date

Print Name

Signature

Annual Banquet Celebrates Business

Indians. Jordan Cove LNG Pipeline has the honor as the chamber's corporate sponsors. All reservations must be received by noon on Tuesday, January 23, 2018.

The chamber will once again present business recognition awards to small, medium and large deserving member businesses. As well as recognize its chamber volunteer of the year for 2017.

The tradition of recognizing outstanding Roseburg High School seniors continues with the Future First Citizen scholarship awards.

And, the evening's celebration will conclude with presentations of the chamber's 2017 first citizen honorees, by recognizing two deserving community leaders for their long-time commitment and service to Roseburg and Douglas County.

Member businesses and organizations attending the chamber's annual membership meeting and banquet have the option of creating centerpieces for their table that reflects the annual dinner's theme—Business Rules. During the evening's program, the chamber will recognize two of our members for centerpieces that best reflect one of two categories: Best Interpretation of the Theme and Best Representation of Its Business or Organization.

All participants must inform the chamber, in advance, of their intent to enter the table decorating contest. Contact the Roseburg Area Chamber of Commerce for information about table decorating and centerpiece rules and guidelines. Attendees not creating a themed-centerpiece for their table will need to make arrangements to have floral centerpieces delivered to the fairgrounds between noon and 4:00 pm on January 25th.



Live at your own pace.



1970 W. Harvard, Roseburg, OR ~ (541) 672-2500



Send Us Your Got News?

Has your business changed location, contact information or added a new location? Is your company celebrating an anniversary? Did your business added new staff or has a staff member received a promotion? Is your company receiving an award or do you have employees who have received recognition awards or have complete a specialized training?

These are all potentially newsworthy items that you can submit for the chamber's Business Perspective "Got News?" section. This is a great opportunity to share your news and highlight what's happening at your business with fellow chamber members.

Find the "Got News?" form online at

RoseburgAreaChamber.org
or email your information to
sales@roseburgareachamber.org

**The Roseburg Area Chamber of Commerce reserves the right to edit, verify, determine timeliness and publish on a space available basis.*



Economic Trends

	Oct 2017	Oct 2016	Nov 2017	Nov 2016
Total Employment, DC	44,701	46,670	44,928	46,236
Total Unemployment, DC	2,544	2,973	2,431	2,786
Unemployment Rate	5.4%	6.9%	5.1%	6.5%
City of Roseburg Building Permit Values:				
Residential	\$602,696	\$1,237,561	TBD	\$572,460
Commercial/Public	\$3,922,823	\$1,012,915	TBD	\$8,274,045
Total	\$4,525,519	\$2,250,476	TBD	\$8,846,505
Relocation Requests:	9	12	13	3
Lumber Composite Price (per 1000bf)	\$440	\$344	\$438	\$359
Structural Panel Composite Price (per 1000sf)	\$538	\$364	\$466	\$366

Information compiled from various sources. Some figures may be preliminary estimates.

Thank You Reinvesting Members

Addcox Heating Center
Bureau of Land Management
C & D Lumber Company
Century 21 The Neil Company Real Estate
Cradar Enterprises, Inc.
Delfino Vineyards & Winery
Douglas County
Douglas County Farmers Co-op
Gordon Wood Insurance &
Financial Services, Inc.
Holiday Inn Express
Illahee Inn
K R S B – FM Best Country 103
Lonnie Ferber Real Estate Appraiser
New Visions Eyecare, P.C.
Office of Vocational Rehabilitation Services
Oregon Coach Crafters & RV
Roseburg Glass Company
Roseburg Radiologists
Tuxedo Warehouse, Inc.
Umpqua Community College
Umpqua Valley Tractor
Umpqua Valley Winegrowers Association
Watkinson, Laird Rubenstein, PC
Wicks Emmett LLP

Welcome New Members

Parrott Hospitality, LLC/ Parrott House

Heidi Lael
1772 SE Jackson Street
Roseburg, OR 97470
(541) 580-0600
www.parrotthouse.com

Restaurant

Fine dining in an iconic historical landmark setting. The Parrott House features a special wood fire brick oven menu, a bourbon room with over 120 choices of Bourbon, Whisky and Scotch, private dining rooms and outdoor patio seating.

Randy C. Rubin, Attorney at Law, P.C.

Randy C. Rubin
836 W Military Ave. #206
Roseburg, OR 97471
(541) 236-5601
www.randyrubin.com

Attorney

Randy has 19 years of experience in many areas of law including business, litigation, real property, domestic relations, construction, contracts, estate planning and trusts. Randy has had a private practice in Roseburg since 2003.



Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.



Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.



Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 SE Spruce, Street
Roseburg, OR 97470
Ph: 541-672-2648 • Fax: 541-673-7868



For advertising opportunities contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org
www.RoseburgAreaChamber.org

Business Perspectives Vol. 35 No. 1





ROSEBURG AREA
Chamber of Commerce

Cordially invites you to

“Business Rules”

**Thursday, January 25, 2018
Douglas Hall, Fairgrounds**

64th Annual Awards Banquet

~Featuring~

Introduction of Chamber Leadership
2017 Chamber Accomplishments • 2018 Chamber Goals
Business Recognition Awards • First Citizen & Future First Recognitions

Reception ~ 6 p.m. Dinner ~ 7 p.m.
No Host Bar • Tri-Tip or Chicken Buffet Dinner
\$650 per table of 10 / \$65 per person

To purchase tickets online [CLICK HERE](#)

Purchaser: _____ Company Name: _____
Mailing Address: _____ City, State, Zip: _____
Individual Ticket ____ x \$65 = _____ Full Table (10) ____ x \$650 = _____
Check Enclosed ☐ Bill My Credit Card ☐ Visa / MasterCard # _____
Expiration Date _____ Verification Code (3-digits from back of card) _____

Return completed form with credit card information by email to roseburg@roseburgareachamber.org
by fax to (541) 673-7868 or mail form with check to:
Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, OR 97470

*Payment must accompany all ticket sales.
Deadline to purchase tickets is January 23. No refunds.*



64th Annual Awards Banquet "Business Rules"

Attendees & Meal Choices

*Choice of #_____ **BEEF** and/or #_____ **CHICKEN***

Indicate entrée selections to guarantee the correct meals for guests.

Attendees:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____
- 7) _____
- 8) _____
- 9) _____
- 10) _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Please complete and return to the chamber no later than **Friday, January 19.**

PO Box 1026, Roseburg, OR 97470 ~ 541-672-2648 ~ Fax 541-673-7868

\$hop the Chamber and \$ave!

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.
Discounts good through December 31, 2018.

Umpqua Hot Tub

(541) 672-4620

10% off regular retail price

Alanson Randol, DDS

(541) 673-7437

Free new patient exam and x-rays at first appointment

Bailey Veterinary Clinic

(541) 673-4403

10% off all flea & tick products

Bluebird Pizza

(541) 229-6433

Free cheese breadsticks or dessert with purchase of any 12" or 16" pizza.

Big O Tires

(541) 672-2848

10% off any purchase.

Express Employment Professionals

(541) 673-5358

\$60 off first invoice

Holiday Inn Express

(541) 673-7517

10% off best available rate
(Some date restrictions may apply)

Fisher's Hearth and Home

(541) 672-0306

\$25 discount on all gas and pellet stove cleaning

Hanson Jewelers

(541) 673-5254

10% off regular retail price
(Excludes Pandora)

Joe's Towing & Recovery

(541) 672-4388

15% off retail towing services

Long's Flowers

(541) 673-0929

10% off any purchase
(Excludes wire orders)

Cardinal Employment Services

(800) 342-4742 Ex. 2301

50% off a Basic Employee Handbook
(Reg. \$150 Value)

North Umpqua Outfitters/ Swiftwater Park Guesthouse

(541) 496-3333

10% off lodging or whitewater rafting

Northwest Lifestyles

(541) 464-8422

10% off all regular price clothing, shoes & accessories
(Some restrictions apply)

Occasionally Yours Party Rental

(541) 680-0903

10% off rentals
(Excludes linens)

Oregon Tool & Supply

(541) 672-1935

10% off regular priced merchandise
(Excludes Services & Special Orders)

Overhead Door Company of Roseburg

(541) 673-4802

5% off window covering purchases

Pacific Air Comfort

(541) 672-9510

15% off standard service price for repairs on heating and cooling equipment

Makena Beach Tan & Boutique

(541) 677-7264

**One free L1/L2 tan for new clients.
\$5 off Mystic Tan session**
(Not valid w/ other coupons)

Umpqua Sweets & Treats

(541) 957-5580

**10% discount to Chamber Members.
Free samples to everyone!**

Wildlife Safari

(541) 679-6761

Buy one drive-thru ticket and get one free
(Not Valid with any other offers)

To receive the discounts listed above, you must present your 2018 Chamber Discount Card. If your business has not received these cards, please contact: sales@roseburgareachamber.org or call (541) 672-2648 Ext. 23