

## Legislative Conference Calls

The Roseburg Area Chamber of Commerce will host conference calls with the five members of our state delegation during the 2018 legislative session. The first call will be held on Wednesday, February 21 at 7:00 a.m., in the chamber conference room. There will be important business issues before the legislature, even in the short session. It is imperative that our business leaders attend these calls to ensure our delegation is aware of how these issues will affect local business and our community as a whole.

## Carter Appointed to Chamber Board

At its November 2017 meeting, the Roseburg Area Chamber board of directors voted unanimously to appoint Sam Carter, regional business manager for **Pacific Power**, covering Douglas, Coos and Lane counties. Sam replaces Diana Knous on the chamber board. Diana vacated her board seat when she relocated to the Portland-Metro area late last fall.



Sam grew up in Roseburg and graduated from Oregon State University with a degree in Crop and Soil Science. He spent 16 years with Orenco Systems working as government relations manager and sales & marketing director.

As regional business manager for Pacific Power, Sam is responsible for building and maintaining the company's involvement through community activities, support of commercial and industrial customers, infrastructure development and help contribute to overall community advancement.

Sam is active in Rotary and serves on multiple committees and boards in our community. All of us at the chamber look forward to working with Sam and having him as part of the leadership team working in support of the Douglas County businesses we serve. Welcome, Sam.

## Forest Trends and Restoration at February's Luncheon

The Roseburg Area Chamber's February 12 membership meeting luncheon program will discuss key northwest forest management issues, the Budget Control Act (BCA) and the effects last season's fires had on us, to name a few.

Presenting this update will be Travis Joseph, president of the American Forest Resource Council. As the president and CEO of AFRC, Travis manages communication, government relations, the budget, staff and the overall strategy of the Association.

Travis earned his bachelor degree in history and international studies from the University of Oregon and a master's degree from the London School of Economics and Political Science in environment and development.



The luncheon meeting is from 11:30 a.m. to 1:00 p.m. at the fairgrounds. Reservations are required.

Cost for chamber members is \$20 for a single ticket and \$150 for a table of eight. For non-members and the general public, the cost is \$30 per person.

Tickets may be purchased on the chamber's website [RoseburgAreaChamber.org](http://RoseburgAreaChamber.org) or by faxing or mailing the membership meeting flyer on page 3. Tickets are not sold at the door. **Reservation deadline is Friday February 9, by noon.**

## UPCOMING EVENTS

### Monday, February 12

Membership Meeting,  
Forest Trends and Restoration  
Fairgrounds, 11:30 a.m. to 1 p.m.



Buy tickets online or call (541) 672-2648

Individual Member Attendee(s) \$20; Member Table (8) \$150;  
Non-Member Attendee(s) \$30

## LAST CHANCE TO NEVER RSVP FOR A CHAMBER LUNCHEON IN 2018

Season passes for the chamber's 2018 membership meeting luncheons are only on sale through February 8. For the reduced cost of \$130, you will not need to RSVP to attend a lunch for the remainder of the year...it's already done for you! To purchase a season pass, call the chamber at (541) 672-2648.

## 2017 Board of Directors

### EXECUTIVE OFFICERS

#### **Chair**

Toby Luther, *Lone Rock Resources*

#### **Vice Chair**

Allen Pike, *Windmill Inn of Roseburg*

#### **Treasurer**

Barry Robinson, *AmeriTitle, Inc.*

#### **Secretary**

Debbie Fromdahl, *President & CEO*

#### **Past Chair**

Angela Brown, *Southern Oregon  
Credit Service*

### DIRECTORS

Pete Carhart, *Knife River Materials*

Sam Carter, *Pacific Power*

Dori John, *Roseburg Disposal Company*

John Murphy, *Farmers Insurance*

Allen Pike, *Windmill Inn of Roseburg*

Barry Robinson, *AmeriTitle, Inc.*

Steve Tavernier, *Roseburg Forest Products*

Michael Widmer, *Umpqua Bank*

### CHAMBER STAFF

541-672-2648

Debbie Fromdahl  
*President & CEO*

Christina Baughman, ext. 15  
*Administrative Assistant*

Sierra Kamakeeaina-Miller, ext. 17  
*Executive Assistant*

Rachael Miller, ext. 24  
*Manager, Destination Marketing/Branding*

Marissa Pancho, ext. 22  
*Visitor Services Manager*

Laura Studebaker, ext. 23  
*Membership Sales, Programs & Relations*

Carol Zech  
*Information Specialist*



Visitor Center  
541-672-9731 | 800-440-9584

[www.RoseburgAreaChamber.org](http://www.RoseburgAreaChamber.org)

## Message from the Board Chair



## Advocating for Business

*Toby Luther, 2018 Board Chair*

As the chamber's incoming board chair I wanted to share a few thoughts, but before I do that, I want to take a moment to recognize Angela for the outstanding job she did as your board chair in 2017. There was a lot of activity last year and while it may have been tough at times, I want to thank Angela for all that she did as chairwoman of the board. Angela made herself available whenever needed and was always mindful of the issues we face and the impacts it could have on our business community. She has shown great leadership and insight as our leader.

I'd like to take this opportunity to take a brief look at 2018 and the chamber's top priorities. Each one of these priorities supports our mission to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

A more detailed list of the Roseburg Area Chamber's goals and priorities can be found on page 6 of this newsletter, but following, is a few I wanted to highlight.

On the economic development front:

- The chamber will continue to support activities and policies toward effective forest management on public land and forest recovery efforts;
- Support Jordan Cove LNG project; and
- Promote and support the proposed medical training and education campus

From our government affairs division, the chamber will:

- Support pro-business initiatives and legislation and oppose anti-business initiatives and legislation, particularly throughout the upcoming 2018 Oregon Legislative session and
- Support business and economic development activities with political action.

With regard to membership and business services, the chamber will:

- Continue to provide high-caliber programs, activities, events & networking opportunities to benefit and support our members and business community;
- Launch a new chamber website; and,
- Continue to promote and advocate for shop local in order to support our local businesses.

The chamber's tourism promotion and destination marketing will:

- Continue to promote Roseburg and our beautiful Land of the Umpqua as a premier destination and will include expanded digital and social media activity and
- Continue to be the "Go To" for visitor services, including in person at the visitor center, online, referrals and statewide requests for information and promotional information.

I am pleased to serve as chairman of the board of the Roseburg Area Chamber of Commerce in 2018. I am looking forward to working with the dedicated chamber staff and committed board and committee members. In keeping with our annual awards banquet theme in January, "Business Rules in 2018!"

# “Forest Trends & Restoration”

Presented by

**Travis Joseph**  
President, American Forest  
Resource Council

February 12, 2018  
11:30 a.m. to 1:00 p.m.  
Douglas County Fairgrounds

Lunch RSVP required by Friday, February 9, 2018 by noon

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Purchaser: \_\_\_\_\_ Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

*We appreciate advanced payment, but you may pay at the door.  
An RSVP is a commitment. You will be required to pay for the lunch whether or not you attend.*

Member Lunch \_\_\_\_\_ x \$20 = \_\_\_\_\_ Bill Me ☐ Check Enclosed ☐

Member Table (8) \_\_\_\_\_ x \$150 = \_\_\_\_\_ Bill My Credit Card ☐

Non-Member Lunch \_\_\_\_\_ x \$30 = \_\_\_\_\_ Visa / MasterCard # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Minimum Purchase \$25

Verification Code (3-digits from back of card) \_\_\_\_\_

Email completed form to [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org)  
or mail form to: Roseburg Area Chamber of Commerce  
PO Box 1026, Roseburg, OR 97470



# Business Rules the Night at Annual Banquet

## *Businesses, Business and Community Leaders Honored*

The Roseburg Area Chamber of Commerce held its annual membership meeting and awards banquet on Thursday, January 25. Along with presenting its executive team for 2018, chamber leadership also shared its 2017 activities and accomplishments video and discussed the organization's key priorities for 2018. The chamber's annual premier event celebrated Roseburg and Douglas County businesses and allowed the chamber to recognize business excellence and individual distinguished service in our community.

New chamber officers who took office on January 1 are led by 2018 chairman of the board, Toby Luther, president and CEO of **Lone Rock Resources**. Joining Luther on the executive committee in 2018 is vice chair Allen Pike, general manager of the **Windmill Inn of Roseburg**; treasurer Barry Robinson, general manager of **AmeriTitle in Roseburg**; immediate past board chair Angela Brown, **Southern Oregon Credit Service**; chamber president and CEO Debbie Fromdahl and board member Rheanna Mosier from **Elwood Staffing**.

The Roseburg Area Chamber's priorities for 2018 are founded in its mission to serve, promote and protect the businesses of Douglas County. The chamber will continue its work to create a strong local economy; represent the interests of business with government through political advocacy; promote the community and our businesses; and, of course, provide the quality programs chamber members have come to expect. The chamber will focus on defeating anti-business legislation and supporting pro-business legislation during Oregon's 2018 legislative session as well as actively participate in candidate identification, solicitation and endorsement in local and state races.

*continue page 9*



*Chamber Board Chair Toby Luther announces Cooper Ridge Winery as the chamber's 2017 Small Business of the Year and welcomes owners Robin and Lesa Cooper to the stage to accept the award.*



## Advertising in Business Perspectives

*Why advertise in the Roseburg Area Chamber of Commerce Business Perspectives? Perhaps a better question is, "Why aren't you advertising there?"*

Each month our Business Perspectives Newsletter reaches over a thousand subscribers who choose to receive our news updates and ongoing events that affect local business. These are members of your community who share your same concerns and ideals and are looking to support other local businesses.

In terms of targeting customers, these are the ones who will get the word out about your company and services. You know visuals can relate more about who you are than mere words, and for as little as \$75 per month you can showcase your business in a full color ad.

This is an opportunity to tell your peers who you are and what you can do for them. Contact [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org) or call (541) 672-2648 ext. 23 for more information and ideas on advertising in Business Perspectives.

# CALL TODAY!

## Got News?

### Reustle Vineyards

Reustle-Prayer Rock Vineyards 2014 Grüner Veltliner was named "Best of the Best" in the 2017 Wine Press Northwest Platinum Judging.

### Harvard Avenue Drugs

Harvard Avenue Drugs has new Saturday hours. They will now open 10:00 a.m. to 5:00 p.m.

## Send Us Your Got News?

Has your business changed location, contact information or added a new location? Is your company celebrating an anniversary? Did your business add new staff or has a staff member received a promotion? Is your company receiving an award or do you have employees who have received recognition awards or completed a specialized training?

These are all potentially newsworthy items that you can submit for the chamber's Business Perspective "Got News?" section. This is a great opportunity to share your news and highlight what's happening at your business with fellow chamber members. Find the "Got News?" form online at [RoseburgAreaChamber.org](http://RoseburgAreaChamber.org) or email your information to [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)

*\*The Roseburg Area Chamber of Commerce reserves the right to edit, verify, determine timeliness and publish on a space available basis.*



## 2017 ROSEBURG AREA CHAMBER OF COMMERCE ACTIVITIES & ACCOMPLISHMENTS

- RACC took leading role in opposition of proposed county home rule charter. RACPAC made single largest donation to the “No” campaign; proposed charter was defeated by 76% vote
- RACC became an intervenor-defendant in BLM litigation to challenge lack of active management on BLM-controlled lands in defense of jobs, economy and public safety
- RACC implemented 2017-18 Public Affairs & Legislative Agenda, specifically during 2017 Oregon Legislative Session. RACC opposed limited small business tax cuts, cap and trade, predictive scheduling mandates, more landlord restrictions, corporate tax return exposure and the lessening of workplace marijuana laws, to name a few
- Hosted conference calls with all five members of our state legislative delegation twice a month for six months during the 2017 Oregon Legislative Assembly to ensure business voice is heard and members are up-to-date on legislative session activities
- RACC opposed diverting lodging tax dollars away from state-mandated promotion to underwrite operation of “selected” for-profit business. RACC played key role in growing those tax dollars by nearly 40% in four years
- Presented RACC’s awards for business recognition program at its annual membership meeting and awards banquet
- Represented the interests of business with government by monitoring federal, state and local political activity, taking positions when appropriate, such as continued positions on:
  - Opposition to Crater Lake Wilderness Area Proposal
  - Opposed U.S. Department of Labor’s new overtime regulations; proposal more than doubled current threshold
  - Advocation for increased management of public lands to include increased harvest; also, for effective forest management after fire or other catastrophic event
- Updating, at least weekly if not daily, of interactive VisitRoseburg.com website
- Continued active involvement on local collaborative boards and committees for the benefit of business and economic development
- Roseburg Area Chamber Political Action Committee (RACPAC) continued to grow, targeted funding for “No on Home Rule” campaign
- Chamber’s government affairs team continued its presence at and monitoring of city council meetings and activities
- Continued active support for Jordan Cove LNG proposal
- The *InUmpqua* went digital. In addition to print publication distributed throughout the state, the chamber’s business directory, community profile and visitor magazine went online on the chamber website, providing greater exposure of member businesses
- Printed version of *InUmpqua* (a business directory, community profile & visitor magazine) local, regional and statewide distribution
- Chamber’s destination marketing, advertising and branding campaign for Roseburg and the Land of Umpqua continues to evolve, grow and change based on industry trends, market analysis and evaluation of ROI
- Provided membership political awareness via newsletter articles, “Call to Action” emails, membership meetings, candidate forums and legislative calls
- Held two Chamber 101 events specifically welcoming new members
- Hosted 63<sup>rd</sup> annual membership meeting and awards banquet
- Hosted State of the County, State of the City, State of the Timber/Wood Products Industry and State of Education presentations
- Countywide “shop local” messaging; advocated “shop local” for Black Friday and “shop small” on Small Business Saturday and throughout holiday season with “kick-off” event at membership luncheon the week of Thanksgiving
- Completed 28<sup>th</sup> year of Project Leadership Roseburg, with class project of installing new privacy and security fencing and playground equipment at Winchester Elementary School
- Commenced the 29<sup>th</sup> year of Project Leadership Roseburg program
- Hosted successful programs and business promotional, educational and/or networking events: monthly membership meetings and Business After Hours
- Continued to upgrade and expand chamber communications, specifically its electronic newsletter, Chamber News emails and Calls to Action; produced 12 editions of *Business Perspectives* and *Visit Roseburg* e-newsletters
- Produced Economic Forecast 2018 with leading experts in finance and banking, economics, timber and employment trends
- Produced TV ads for out-of-area marketing; updated I-5 billboard promoting visitor attractions; produced bi-annual calendar of events brochure; continued social media efforts through Twitter, Facebook and Pinterest
- In addition to integrated print, digital, broadcast and billboard media campaign to promote area as a visitor destination, on-going visitor services and outreach included on-site visitors to visitor center; Visitor Guide and other mailings; destination promotional materials provided to appropriate venues throughout the state of Oregon, increase website visits from advertising; significant increase in website downloads of information; visitor inquiry 1-800 line and e-mail requests for information about Roseburg and the Land of Umpqua
- Due to nearly 40% growth in TLT in previous four years, went to more year-round based tourism/destination advertising
- Continued great membership benefits programs: discount card with e-coupons program, member referrals, distribution of relocation information; expanded participation in grand openings and ribbon cuttings
- Continued visitor destination promotion in larger, affluent markets -- Portland-Metro, Bay Area and southern California as well as national promotional expansion and into Canada...Expanding into new growth market of Seattle/northern Washington
- While greeting visitors to Douglas County and distributing record levels of eight “in-house” and variety of other printed visitor-focused collateral materials, online downloads continued to increase and Visit Roseburg website exceeded seven million hits in 2017
- Refocused some promotions toward sporting/outdoor enthusiasts markets—Seahawks, Mariners and Blazers Yearbooks
- Provided customer service training for the hospitality industry
- Produced Roseburg/Douglas County map for local, regional and statewide distribution



## Roseburg Area Chamber of Commerce 2018 Division Goals

**Vision:** To advocate for and be the voice of the business community in the greater Roseburg area

**Mission:** To strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services

### **Economic Development Division**

- Support industry activities toward effective forest management on public lands to include increased harvest and reforestation which is imperative to economic growth and long-term sustainability, and proper forest management after a fire/catastrophic event; Jordan Cove LNG project; medical training/education campus and other significant economic development endeavors
- Drive RACC's 2018 public affairs and political advocacy agenda in support of a more business-friendly state and county, specifically during the state legislative session—support business and economic development endeavors with political action
- Business needs survey tied to retention and future potential expansion for our local businesses
- Work with members and business community partners to foster family-wage job creation and retention/expansion of existing local business
- Continue “shop local” advocacy and promotion; grow business participation especially during holiday season
- Continue to advocate for implementation of city's waterfront development plan with primary emphasis on business/commerce/economic development perspective and blending with downtown master plan and main street efforts
- Focus/refocus on workforce development to meet future business needs
- Visitor services/destination promotions; See Tourism Division

### **Government Affairs Division**

- RACC's 2017-2018 Public Affairs & Legislative Agenda; advocate positions on issues on behalf of Douglas County business
- Participate with local, regional and statewide coalitions to oppose anti-business and support pro-business initiatives and legislation specifically during 2018 Oregon Legislature. Specific opposition to include cap and trade, protected employee status additions, elimination of small business tax cuts and any proposed tax increases not supported by the business community, to name a few
- Monitor issues and activities before local, state and federal government entities. Actively support or oppose issues in pursuit of the most pro-business environment possible; hold regular meetings with elected officials
- Solicit potential candidates, as necessary, for state and/or local races. Interview and make candidate endorsements in advance of May and November elections.
- Continue participation in federal court BLM litigation as an intervenor-defendant to advocate for increased harvest on public lands
- Keep membership informed of government affairs issues, particularly during 2018 Oregon Legislative Session via newsletter articles, broadcast “Call to Action” emails, host two conference calls with state legislative delegation and programs/candidate forums, as needed
- Support business and economic development activities/endeavors with political action
- Continue to grow funding of chamber PAC
- Advocate with agencies and elected officials for effective forest management on public lands to include increased harvest and reforestation which is imperative to economic growth and long-term sustainability, and proper management after a fire/catastrophic event; Jordan Cove LNG project, medical training/education campus, as needed

### **Membership & Business Services Division**

- Provide high-caliber programs, activities, events and networking opportunities to benefit and support our members and business community
- Provide membership with informational programs relevant to business at membership meeting luncheons, Economic Forecast 2018, Project Leadership Roseburg and conference calls with legislative delegation
- Launch new chamber website
- Grow chamber membership
- Provide members with promotional opportunities on website, in chamber *InUmpqua* publication, *Business Perspectives* e-newsletter, Roseburg/County map and programs/events sponsorship and participation
- Increase engagement of new members regarding chamber programs, activities and events
- Promote and refer members and provide them with opportunities to promote their business, products and services
- Communication plan to keep membership informed of chamber benefits, projects, events and activities and advocacy
- Ensure all activities support the chamber's vision and mission to serve the business community
- “Shop Local” advocacy and promotion

### **Tourism Division**

- Promote Roseburg and the Land of Umpqua as a premier tourist destination by continuing successful integrated marketing, advertising and branding campaign in large markets via print, broadcast, digital, billboard and social media
- Due to successful growth in visitor numbers/TLT funds, continue expanded, more balanced year-round promotional efforts
- Expanded focus on digital and social media avenues to promote Roseburg and the Land of Umpqua
- “Go To” for visitor services, visitor destination information and expertise—in person (Visitor Center), online, mail-in and phone-in requests, referrals, statewide requests for information and promotional information
- Production of multiple print promotional materials for local, statewide and national distribution/request fulfillments
- Provide quality “front-line” customer service training for hospitality industry
- Continue to evaluate new potential markets and “pivot” as needed
- Expand, enhance and refresh website, print ads, collateral material and visitor center displays based on market research, needs and ROI



# Welcome New Members

## SAIF Corporation

David Jordan  
900 N Phoenix Rd.  
Medford, OR 97504  
(541) 857-4200  
www.saif.com

### Insurance

SAIF Corporation is a not-for-profit, state-chartered workers' compensation insurance company. Offering the employers of Oregon a solution in keeping insurance costs low, while keeping the workplace safe.



## Thank You Reinvesting Members

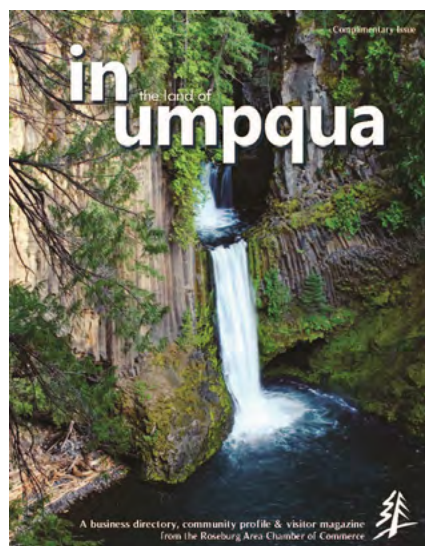
Abby's Pizza  
Associated Buyers, LLC  
Avista Utilities  
BBSI-Barrett Business Services, Inc.  
Bigfoot Beverages/Pepsi-Cola Bottling of Roseburg  
Casey's Restaurant  
Charley's BBQ & Brew  
CHI Mercy Health  
CSO Financial  
Douglas County District Attorney's Office

Douglas Electric Cooperative  
Downtown Fitness & Aerobics Center  
Richard Embertson, CPA, P.C.  
Energy Trust of Oregon  
Express Employment Professionals  
Family Tree Medical Clinic  
Frontier Village  
Gerretsen's Building Supply  
Graphic Dimensions, Inc.  
Handyman Hardware  
Hokanson's Bed & Breakfast  
i.e. Engineering, Inc.  
KGRV Christian Radio AM 700  
KPIC-TV  
Ken's Dry Cleaning & Laundry

Long's Building Supply  
Sim's Electric, Inc.  
Sizzler  
Spectrum Cleaning & Restoration  
State Farm Insurance—April Patsel Oelke  
Tom Thumb Mini Storage, LLC  
Touch of Class Limousine, LLC  
TraneOregon  
Trout Wealth Management  
Tyree Oil, Inc.  
Umpqua Sweets & Treats  
United Finance Company  
United Way, Greater Douglas County  
WorkSource Douglas Employment Department

## Best Business Promotion Tool Available

*Don't Miss Your Member-Only InUmpqua Advertising Opportunity*



Advertising sales for the chamber's 2018-2019 publication of *InUmpqua*—a business directory, community profile and visitor magazine are now being accepted.

More than 13,000 copies of the *InUmpqua* are distributed to residents, businesses and visitors each year throughout Douglas County and the state of Oregon. This publication remains one of the best advertising values available to market your business to other businesses, residents and visitors alike. It also presents an opportunity to support the chamber, as a portion of ad revenues underwrites the chamber's annual operating expenses.

**New this past year, the chamber's *InUmpqua* publication was posted on**

**the chamber website increasing visibility and readership.** Our [online issue](#) provides our advertisers with a link to their website for added marketing opportunities. The chamber provides the online version and web link at no extra cost to our members. Advertising rates for 2018-2019 publication remain the same as last year.

The *InUmpqua* continues to be provided each year to chamber members, local businesses, it is distributed in the visitor center and to chambers and visitor centers around the state. The publication is also used for new physician recruitment, relocation information provided to prospective new businesses and residents, various economic development endeavors and distributed by

*continue page 8*

# FREMONT'S TAP CLASSROOM TO GET NEEDED FACELIFT

## Chamber Leadership Program Community Benefit Project

Each year the Roseburg Area Chamber of Commerce's Project Leadership class selects a community-benefit project that provides them with the opportunity to take on leadership roles in the planning, funding and completion of a project that positively impacts the well-being of our community and its residents.



This year's Project Leadership participants have selected a project to renovate and improve the classroom for the Turnaround Program (TAP) at Fremont Middle School to better assist in the learning process. The leadership class will be collaborating with the school, teachers and, most importantly, the TAP students, who are very excited to participate and put their own "sweat-equity" into the project. The class has plans to remove asbestos flooring with new flooring; replace windows, interior lighting and furniture; paint the interior and, install new appliances, a kitchen island and a smart TV.

Project Leadership participants have already formed teams to complete the project by May 2018. The class will be collecting tax-deductible donations for the next several months to make this project a reality. Those interested in making a contribution to this project may send a check payable to the Roseburg Chamber of Commerce Foundation, PO Box 1026, Roseburg OR 97470. Please note on your donation that it is for the "Project Leadership Class Project." See flyer on page 11 for more details.

Project Leadership Roseburg is a business leadership development program of the Roseburg Area Chamber of Commerce. The annual program challenges participants to increase their knowledge about Roseburg and Douglas County and become more actively involved in our community. The chamber's Project Leadership program is in its 29th year. The chamber greatly appreciates the incredible support we continue to receive from our members and the Douglas County business community each year.



**Our florists can create  
the perfect gift  
for your Valentine.**



**Click here for details or call (541) 679-8224**

## Best Business Promotion Tool Available

tourist destinations throughout the region.

A copy of the advertising rate sheet/contract is on page 10. If you already know the level of your participation this year, please fill out the enclosed contract and return it to Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, OR 97470 or fax to (541) 673-7868. Your advertising space needs to be reserved by **May 4, 2018.**

We look forward to working with you. If you have any questions, don't hesitate to contact the chamber at (541) 672-2648 or email [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org).



## CALENDAR

- 2/8 Project Leadership\*—Role of Education Workshop
- 2/12 Membership Meeting Luncheon—Forest Trends and Restoration, Fairgrounds, 11:30 a.m. to 1:00 p.m.
- 2/13 Greeters Committee Meeting\*—Super 8 Conference Room, 8 a.m.
- 2/21 Legislative Conference Call\*, Chamber Conference Room, 7 a.m.
- 2/27 Greeters Committee Meeting\*—Super 8 Conference Room, 8 a.m.

\*Chamber Member Only Event/Activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.

## Don't Forget Your 2018 Luncheon Season Pass!

Season passes for the chamber's 2018 membership meeting luncheons are only on sale through February 8 for the reduced cost of \$130. Call the chamber at (541) 672-2648 to get yours today!



## Business Rules the Night at Annual Banquet

During the evening's festivities, the chamber recognized three local companies for their excellence in business. The 2017 Small Business of the Year award went to **Cooper Ridge Winery**. **Douglas Fast Net** was recognized as the medium-sized business of the year, with **Seven Feathers Casino Resort** receiving the chamber's large business of the year honor.

The Roseburg Area Chamber of Commerce awarded Kat Wise, from **Super 8 Motel** in Roseburg, as its 2017 volunteer of the year for her dedication, time and service to the chamber in support of our local business community.

Alison Eggers was named female First Citizen for 2017 and Dan Clark was named the 2017 male First Citizen for their longtime service and outstanding volunteer activity over a number of years outside their chosen vocations. Honorees possess a high degree of cooperation and are recognized leaders whose involvement inspires others.

The annual event was generously underwritten by title sponsors, the **Cow Creek Band of the Umpqua Tribe of Indians** and **Umpqua Bank** and corporate sponsor, **Jordan Cove LNG & Pacific Connector Pipeline**.

Recipient of the top future first citizen scholarship recognition was Roseburg High School senior, William Emburg. He was granted an \$8,000 scholarship. Four other Roseburg High School seniors, first runner-up finalists, each received a \$2500 scholarship and three second runner-up finalists each received \$1000 scholarships. Benefactors of the future first citizen scholarship program are the **Mercy Medical Center**, **TMS Call Center**, **Umpqua Bank** and **Umpqua Dairy Products Co.**



Dan Clark  
2017 First Citizen



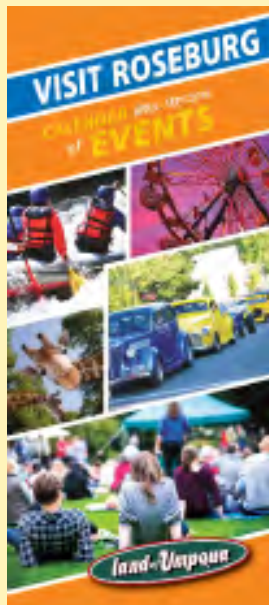
Alison Eggers  
2017 First Citizen



William Emburg  
2017 Future First Citizen



Kat Wise  
2017 Volunteer of the Year



### Event Dates Needed For Spring/Summer Calendar

The new 2018 April through September visitor calendar of events brochure will be printed soon. The Roseburg Area Chamber of Commerce invites you to share Roseburg activities of interest to visitors to Roseburg and the Land of Umpqua. These events will also be featured on the VisitRoseburg.com website. Event coordinators are encouraged to submit their information to the chamber by Wednesday, March 1st for the printing deadline. When providing event information please include: official event title, date, time, location, cost and contact phone number.

Please send your information to the chamber at PO Box 1262, Roseburg OR, 97470, call (541) 672-9731, ext. 15 or email [assistant@visitroseburg.com](mailto:assistant@visitroseburg.com).

### Business Perspectives Publication Deadline

*Business Perspectives* is an official publication of the Roseburg Area Chamber of Commerce published monthly.



Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.



Roseburg Area Chamber of Commerce  
P.O. Box 1026 • 410 SE Spruce, Street  
Roseburg, OR 97470  
Ph: 541-672-2648 • Fax: 541-673-7868



For advertising opportunities contact 541-672-2648, ext. 23 or email [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)  
[www.RoseburgAreaChamber.org](http://www.RoseburgAreaChamber.org)

*Business Perspectives* Vol. 35 No. 2



# 2018 Roseburg Area Chamber of Commerce *InUmpqua*

We are members of the Roseburg Area Chamber of Commerce in good standing and agree to purchase a \_\_\_\_\_ page ad in the Roseburg Area Chamber of Commerce's *InUmpqua*—business directory, community profile and visitor magazine.

## ADVERTISING SPACE

<b>Back Cover</b> (7 1/2" w x 10" h) .....	\$ 2,600.00
<b>Inside Cover</b> (7 1/2" w x 10" h) .....	\$ 2,225.00
<b>Full Page</b> (7 1/2" w x 9 7/8" h) .....	\$ 1,950.00
<b>2/3 Page</b> (4 7/8" w x 9 7/8" h) .....	\$ 1,600.00
<b>*1/2 Page</b> (7 1/2" w x 4 7/8" h) .....	\$ 1,225.00
<b>1/3 Page</b> (4 7/8" w x 4 7/8" h) or (2 3/8" w x 9 7/8" h) .....	\$ 1,000.00
<b>*1/6 Page</b> (4 7/8" w x 2 5/16" h) .....	\$ 825.00
<b>1/12 Page</b> (2 5/16" w x 2 5/16" h) .....	\$ 500.00
<b>Bold Directory Listing</b> .....	\$ 90.00

*\*Ad can be vertical or horizontal for price shown.*



Advertisements in the *InUmpqua* are also included in the digital copy now available online at [www.roseburgareachamber.org/live/profile.php](http://www.roseburgareachamber.org/live/profile.php) with link to advertiser's website.

**SPECIFICATIONS:** Advertisement must be presented as a high-resolution pdf file. Members should contact directly any external firm/agency used in the past for ad creation. Members are responsible for all cost associated with ad creation.

**TERMS OF CONTRACT:** Invoice will be sent within 30 days of receipt of contract. A 2% per month charge will be added to balances over 30 days late from original invoice.

**CONDITIONS:** Advertisements are accepted on the representation that advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expense by reason of any claims arising out of the publication. Publisher reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Roseburg Area Chamber of Commerce (RACC) will accommodate placement but it cannot be guaranteed. All materials are the property of the publisher.

**CANCELLATIONS:** 25% of ad rate will be invoiced if RACC is not notified within five working days of the signing of this contract.

**STATEMENT:** I have read and understand the terms of this contract and agree that RACC may exchange information about my obligations with credit references, other businesses or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

**RESERVE YOUR SPACE BY May 4, 2018**

**EMAIL:** [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org) or mail to PO Box 1026, Roseburg OR 97470

*You will be invoiced within 30 days of receipt of contract.*

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Print Company Name

Phone

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Address

Date

---

Print Name

Signature



# Project Leadership

The Roseburg Area Chamber of Commerce Project Leadership program is a business leadership development program that challenges local citizens to increase their knowledge of Roseburg and Douglas County and to become more actively involved in the community.

Each year class participants select, organize, and raise funds to implement a project beneficial to the Douglas County community. This year, the chamber's Project Leadership class is collaborating with Fremont Middle School to improve and renovate the Turnaround Program Classroom.



## Class of 2017-18

The entire project contains several components which include the following:

- Install new flooring
- Replace interior lighting
- Replace appliances
- Update kitchen
- Create a safe room
- Window replacements
- Smart TV
- Upgrade furniture
- Paint



The Turnaround Program (TAP) at Fremont Middle School serves students who struggle in school because of emotional disturbance or behavior problems caused by health impairments or other factors beyond their control. The main purpose of TAP is to help students learn appropriate skills and techniques to manage stress and behavior, so they will become better self-managers and eventually exit the program to be self-sufficient in mainstream education.

I would like to contribute:    ☐ \$50    ☐ \$100    ☐ \$250    ☐ \$500    ☐ Other \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

All contributions are tax-deductible, payable to: **Roseburg Chamber of Commerce Foundation** (tax ID # 91-1852358)

Please mail to:

Roseburg Chamber of Commerce Foundation

PO Box 1026, Roseburg, OR 97470

For additional information about the project please contact Laura Studebaker at the  
Roseburg Area Chamber of Commerce (541) 672-2648 Ext. 23