



Business *perspectives*

March 2018

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

Marijuana and Our Workforce

Maintaining a Drug-Free Workplace

Hiring new employees and other workforce challenges resulting from the legalization of marijuana in Oregon will be discussed at the chamber March membership meeting luncheon.

As our members are aware, employers are challenged with maintaining a drug-free workplace since the legalization of recreational marijuana in Oregon.

The panel presentation will feature Ashley Anderson HR Administrator with Roseburg Forest Products, Guy Normand, HR at Umpqua Community Health Center and Jerry Gjesvold, Manager of Employer Services, Serenity Lane.

Panelists will discuss the challenges of hiring new employees, educating employees about drug-free workplace rules and what signs to look for if you think an employee is under the influence. Oregon case law and other pertinent information will be presented to assist employers in implementing successful drug-free mandates and to avoid potential litigation.

The chamber's March 12 membership meeting, sponsored by **Umpqua Training & Employment**, is from 11:30 a.m. to 1:00 p.m. at Douglas County Fairgrounds. Reservations are required. Cost for members is \$20 per person or \$150 for a table of 8. For non-member businesses or the general public, the cost is \$30 per person. Tickets may be [purchased online](#) or by sending payment with the flyer on page 3. Tickets are not sold at the door. **Reservation deadline is 5:00p.m. Thursday, March 8.**



UPCOMING EVENTS

Monday, March 12

Membership Meeting
Marijuana and Our Workforce
Fairgrounds, 11:30 a.m. to 1 p.m.

Sponsored by:



Buy tickets online or
return flyer on page 3
Individual Member Attendee(s) \$20;
Member Table (8) \$150;
Non-Member Attendee(s) \$30



New Members Meet at Chamber 101

Members of the Roseburg Area Chamber of Commerce play an integral part of the largest business organization in Douglas County. The Roseburg Area Chamber has long-served as our community's leader in advocating for and protecting local businesses interests, government working to improve our economy, promote our businesses and provide quality programs.

Your membership comes with a range of benefits. The best opportunity to learn how to take advantage and get the most out of your membership is by attending a Chamber 101. It's also gives you an opportunity to meet other businesses new to the Chamber.

Chamber 101 will be held on March 21 from 8:00 to 9:00a.m. in the chamber's conference room. This overview will help provide you with more information on the chamber programs, services, goals and benefits. Be sure to bring business cards to exchange with other fellow members.

Please RSVP by Monday, March 19 by calling (541) 672-2648 ext. 23.

SAVE THE DATE!
**UPCOMING BUSINESS
AFTER HOURS**

May 8 - Hampton Inn
(former Windmill Inn)

***This newsletter is published in memory of Thomas Garrison
1962 Chamber Board Chair***

2018 Board of Directors

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Allen Pike, *Windmill Inn of Roseburg*

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CHAMBER STAFF

541-672-2648

Debbie Fromdahl
President & CEO

Christina Baughman, ext. 15
Administrative Assistant

Sierra Kamakeeaina-Miller, ext. 17
Executive Assistant

Rachael Miller, ext. 24
Manager, Destination Marketing/Branding

Marissa Pancho, ext. 22
Visitor Services Manager

Laura Studebaker, ext. 23
Membership Sales, Programs & Relations

Carol Zech
Information Specialist



Visitor Center
541-672-9731 | 800-440-9584

www.RoseburgAreaChamber.org

Got News?



Northwest
COMMUNITY CREDIT UNION

Northwest Community Credit Union will be closing its location at 4221 NE Stephens Street and will merge with their other Roseburg branch located at 2335 NW Kline Street. The last day for their NE Stephens branch will be Friday March 16, 2018.



Roseburg
A Forest Products Company

Roseburg Forest Products has named Ashlee Cribb vice president of structural products. Mark Avery, current vice president of composites business and logistics, has been promoted to senior vice president of industrial products and national accounts

Send Us Your Got News?

Has your business changed location, contact information or added a new location? Is your company celebrating an anniversary or receiving an award? Did your business add new staff or has a staff member received a promotion? Do you have employees who have received recognition awards or completed a specialized training?

These are potentially newsworthy items that you can submit for the chamber's Business Perspective "Got News?" section. This is a great opportunity to share news and highlight what's happening at your business with fellow chamber members. Find the "Got News?" form online at RoseburgAreaChamber.org or email your information to sales@roseburgareachamber.org

*The Roseburg Area Chamber of Commerce reserves the right to edit, verify, determine timeliness and publish on a space available basis.



Heard Family, LLC

Richard Heard
578 Rogers Rd.,
Roseburg OR 97471
(541) 459-7529
heardfarms@dcwisp.net

Farms

Heard Family Farms offers the public a low-cost option for recycling many kinds of waste water. Processing it into eco-friendly fertilizer & irrigation water, helping to produce hay, silage, grass seed, feed for cattle, sheep and horses.

Oregon Eye Consultants

Jackie Gatewood
341 Medical Loop #120
Roseburg, OR 97471
(541) 687-1927
www.oregoneyeconsultants.com

Optometrists

Oregon eye Consultants is a leader in retina, cornea, uveitis and comprehensive urgent eye care. Encompassing a wide range of care including treatment for cataracts, corneal diseases, refractive surgery, macular degeneration and more. Providers include: Dr. John W. Karth- MD, Dr. Robert M. Beardsley-MD and Dr. Peter A. Karth-MD, MBA.

Solo Web Solutions

Cheryl Smith
PO Box 1594
Roseburg, OR 97470
(541) 673-2671
www.solowebsolutions.com

Website Design

Solo Web Solutions offers straightforward, easy to maintain website solutions for our local business community. Whether you would like to develop a brand new website and have it maintained for you, or just learn how to maintain or improve your own, Cheryl will have all your website solutions.

State Farm Insurance - April Patsel Oelke

April Patsel Oelke
1350 NE Stephens St. #41
Roseburg, OR 97470
(541) 672-7575
april@agentapril.com

Insurance

Agent April Patsel Oelke has taken over for long-time State Farm Insurance representative Blair Sturgill. She continues to provide the best in customer service expected by our local State Farm Insurance reps. Offering auto, home, business, property, life and health Insurance.



Maintaining a Drug-Free Workplace/ Hiring New Employees...

(and other workforce challenges resulting
from the legalization of marijuana in Oregon)

Panel Presentation

Ashley Anderson

Roseburg Forest Products

Guy Normand

Umpqua Community Health Center

Jerry Gjesvold

Serenity Lane

March 12, 2018

11:30 a.m. to 1:00 p.m.

Douglas County Fairgrounds

Sponsored by:



Lunch RSVP required by 5:00 p.m. Thursday, March 8, 2018

Purchaser: _____ Company Name: _____

Mailing Address: _____ City, State, Zip: _____

*We appreciate advanced payment, but you may pay at the door.
An RSVP is a commitment. You will be required to pay for the lunch whether or not you attend.*

Member Lunch ____ x \$20 = ____ Bill Me ☐ Check Enclosed ☐

Member Table (8) ____ x \$150 = ____ Bill My Credit Card ☐

Non-Member Lunch ____ x \$30 = ____ Visa / MasterCard # _____

Expiration Date _____ Minimum Purchase \$25

Verification Code (3-digits from back of card) _____

Email completed form to roseburg@roseburgareachamber.org
or mail form to: Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470

Thank You! Reinvesting Members

American Red Cross-Blood Services
CH2M Hill OMI
Community Cancer Center
Douglas Resident Training Facilities, Inc.
First Community Credit Union
First Interstate Bank
Ford Family Foundation, The
Garden Valley Retirement Residence
Joe's Towing & Recovery LLC
Jordan Cove LNG & Pacific Connector
Knife River Materials
Land Mark Survey, Inc.
Shelley Briggs Loosley
Meadow Creek Retirement Community
NAPA/Roseburg Auto & Truck Supply
Neuner Davidson & Co.
Northwest Lifestyles
Oak Grove Retirement Community
Republican Party of Douglas County
Roseburg Urgent Care
Sunrise Enterprises, Inc.
U.S. Bank
Western Title & Escrow
Wildlife Safari
Windmill Inn of Roseburg

Thank You! Renewing FiveStar Member

Community Cancer Center

Learn how you can become
a FiveStar Member
Call (541) 673-2648 ext. 23



Economic Trends

	Dec 2017	Dec 2016	Jan 2018	Jan 2017
Total Employment, DC	44,559	43,169	TBD	43,276
Total Unemployment, DC	2,359	2,661	TBD	2,703
Unemployment Rate	5.0%	6.1%	TBD	5.8%
City of Roseburg Building Permit Values:				
Residential	TBD	\$933,480	TBD	\$1,090,831
Commercial/Public	TBD	\$313,470	TBD	\$14,564,240
Total	TBD	\$1,246,950	TBD	\$15,655,071
Relocation Requests:	8	6	18	7
Lumber Composite Price (per 1000bf)	\$431	\$354	\$445	\$391
Structural Panel Composite Price (per 1000sf)	\$426	\$366	\$444	\$387

Information compiled from various sources. Some figures may be preliminary estimates.

ROSEBURG AREA Chamber of Commerce FiveStar Member Club

Community Cancer Center
Lone Rock Resources



CALENDAR

- 3/8 **Project Leadership**—Medical & Human Services Workshop
- 3/12 **Membership Meeting**—Marijuana and Our Workforce, Fairgrounds, 11:30 a.m. to 1:00 p.m.
- 3/13 **Greeters Committee Meeting***—Super 8 Conference Room, 8 a.m.
- 3/21 **Chamber 101***—RACC Conference Room, 8 a.m.
- 3/27 **Greeters Committee Meeting***—Super 8 Conference Room, 8 a.m.

**Chamber Member Only Event/Activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.*

FREMONT'S TAP CLASSROOM TO GET NEEDED FACELIFT

Chamber Leadership Program Community Benefit Project

Each year the Roseburg Area Chamber of Commerce's Project Leadership class selects a community-benefit project that provides them with the opportunity to take on leadership roles in the planning, funding and completion of a project that positively impacts the well-being of our community and its residents.

This year Project Leadership participants have selected a project to renovate and improve the classroom for the Turnaround Program (TAP) at Fremont Middle School to better assist in the learning process. The leadership class is collaborating with the school, teachers and, most importantly, the TAP students, who are very excited to participate and put their own "sweat-equity" into the project. The class plans to remove asbestos flooring and replace with new flooring; replace windows, interior lighting and furniture; paint the interior and, install new appliances, a kitchen island and a smart TV.

The class is collecting tax-deductible donations for the next few months to complete this project by May of 2018. Those interested in making a contribution to this project may send a check payable to the Roseburg Chamber of Commerce Foundation, PO Box 1026, Roseburg OR 97470. Please note on your donation that it is for the "Project Leadership Class Project." See flyer on page 7 for more details.

Project Leadership Roseburg is a business leadership development program of the Roseburg Area Chamber of Commerce. The annual program challenges participants to increase their knowledge about Roseburg and Douglas County and become more actively involved in our community. The chamber's Project Leadership program is in its 29th year. The chamber greatly appreciates the incredible support we continue to receive from our members and the Douglas County business community each year.



Business Member Spotlight

Cardinal Services, Inc.

Brief Business History: Since 1984 Cardinal Services has been supporting local business. We are an Oregon- based, family-owned Staffing/HR/Payroll services firm. We've been serving Douglas County's employment needs for over 28 years and we recently re-located our offices to the Leikan Plaza on Stewart Parkway. Currently, Cardinal has six locations across Oregon – Coos Bay, Bend, Eugene, Roseburg, Salem, and St. Helens; and we recently expanded into Northern California as Sequoia Personnel Services in Humboldt County. Cardinal has been featured as one of Oregon Business magazine's "100 Best Companies to Work for" for the past decade and was recently selected again for 2018.

Marketing Niche: We pride ourselves on providing small to mid-sized businesses a full range of services including customized, affordable hiring, payroll and human resource services; risk management consulting, a (401)K benefit plan (an alternative to OregonSaves), co-employment options and ongoing employer assistance in staying BOLI compliant.

Business Philosophy: Our clients are our family—every client receives stellar customer service and a customized business solution to fit their needs. We are an Oregon home-grown and operated company—we are not and never have been a national franchise. Our original vision for the Cardinal work family was "to create opportunities for workplace success" for our clients.

Industry Trend: Business owners are realizing that by outsourcing their hiring, HR and payroll needs—they are able to save time and money while maximizing their competitive edge.

Why Cardinal Services is a member of the Roseburg Area Chamber of Commerce: Chamber membership is the front-line of support for any business community and a vital lifeline for the economic health of Douglas County. We consider it a privilege and a duty to support the Roseburg Area Chamber and its activities. Cardinal Services is also an active member in over 20 chambers around Oregon.

*(Winners are selected each month from a random drawing of chamber members.)
Congratulations to Cardinal Services, Inc.)*

Promotional Efforts by Chamber Yield Positive Results

The number of visitors to Roseburg and the Land of Umpqua have increase, again, in 2017. As numbers are compiled and data analyzed, the trend continues to reveal a steady increase over previous years largely attributed to the successful promotional efforts of the chamber's marketing campaigns. Geared to boost awareness and popularity as a getaway destination, the chamber has deployed multi-platform advertising campaigns to reach potential visitors.

In addition to digital, broadcast and print media advertising, the chamber also represents Roseburg and the Land of Umpqua at the Bay Area Travel & Adventure Show in Santa Clara California. The show attracts more than 18,000 inquisitive vacation planners and travel industry professional who pay to attend the two-day show in hopes of discovering their next vacation destination. Show attendees responded with great interest and embraced the opportunity to ask questions about the area and were delighted they were being answered by an actual resident of Roseburg.

Being face-to-face with potential visitors is one of the many components contributing to the success of the chamber's promotional campaign designed to promote visitors to our region.



Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.



Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.



Roseburg Area Chamber of Commerce
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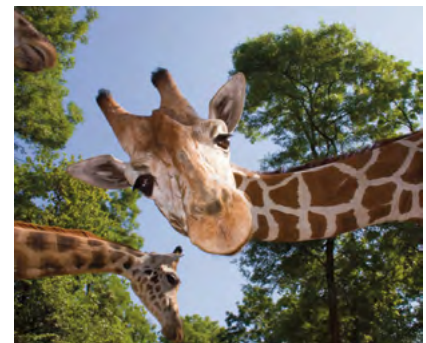
For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgAreaChamber.org

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Start Your Next Adventure Here

ROSEBURG, OREGON, HEART OF THE LAND OF UMPQUA



THE BEST LAND OF UMPQUA ADVENTURES BEGIN AT THE ROSEBURG AREA
CHAMBER OF COMMERCE AND VISITOR CENTER.

FOR A FREE VISITORS GUIDE TO OUR LAND CALL 800-440-9584 OR VISIT OUR WEBSITE.

LANDOFUMPQUA.COM/DISCOVER





Project Leadership

The Roseburg Area Chamber of Commerce Project Leadership program is a business leadership development program that challenges local citizens to increase their knowledge of Roseburg and Douglas County and to become more actively involved in the community.

Each year class participants select, organize, and raise funds to implement a project beneficial to the Douglas County community. This year, the chamber's Project Leadership class is collaborating with Fremont Middle School to improve and renovate the Turnaround Program Classroom.



Facility Current Condition

Class of 2017-18

The entire project contains several components which include the following:

- Install new flooring
- Replace interior lighting
- Replace appliances
- Update kitchen
- Create a safe room
- Window replacements
- Smart TV
- Upgrade furniture
- Paint



Facility Current Condition

The Turnaround Program (TAP) at Fremont Middle School serves students who struggle in school because of emotional disturbance or behavior problems caused by health impairments or other factors beyond their control. The main purpose of TAP is to help students learn appropriate skills and techniques to manage stress and behavior, so they will become better self-managers and eventually exit the program to be self-sufficient in mainstream education.

I would like to contribute: ☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ Other _____

Name _____

Address _____

City, State, Zip _____

Phone _____

All contributions are tax-deductible, payable to: **Roseburg Chamber of Commerce Foundation** (tax ID # 91-1852358)

Please mail to:

Roseburg Chamber of Commerce Foundation
PO Box 1026, Roseburg, OR 97470

For additional information about the project please contact Laura Studebaker at the
Roseburg Area Chamber of Commerce (541) 672-2648 Ext. 23