

# Business perspectives April 2018

..to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

# **UPCOMING EVENTS**

#### Monday, April 9

Membership Meeting, Chamber-Endorsed Commissioner Candidates Fairgrounds, 11:30 a.m. to 1 p.m. Sponsored by:



Buy tickets online or return flyer on page 3 Individual Member Attendee(s) \$20; Member Table (8) \$150; Non-Member Attendee(s) \$30



# Don't Let Best Advertising Opportunity Pass You By

InUmpqua Ad Sales Close Early May

More than 13,000 copies of the chamber's InUmpqua—business directory, community profile and visitor magazine—are distributed to local businesses, Douglas County residents and visitors throughout our region and state. The InUmpqua is used in the recruitment of physicians, business professionals and businesses and serves as a relocation information piece for individuals and businesses. The chamber's InUmpqua is highly requested by chambers and visitor centers throughout the state.

New this past year, the InUmpqua is also posted on the chamber's website, increasing both visibility and readership. Our online issue provides advertisers with a link from

continue page 6

# Freeman and Boice Best Choices for County's Future

The Roseburg Area Chamber Throws Full Support Behind Proven Experience

The Roseburg Area Chamber of Commerce endorses Douglas County Commissioner Tim Freeman (Position 2) and Douglas County Commissioner Chris Boice (Position 3) in their bids for reelection this May. The chamber's support comes after thoughtful review and consideration of the two incumbents' work as our current Douglas County Commissioners.

According to chamber president and CEO Debbie Fromdahl, endorsing Freeman and Boice in their reelection campaigns was about the "easiest endorsement decision the chamber's made in awhile." Fromdahl continued, "These two tireless public servants have earned, let me emphasize that, earned this endorsement by their actions, reputation, voting records, support of local business and dedication to our county and its citizens."

The chamber board makes clear with its endorsement that these sitting county commissioners have shown continue page 5



Boice



Freeman

# **Boice and Freeman Address Membership**

April Luncheon Program Features Chamber-Endorsed County Commissioner Candidates

The Roseburg Area Chamber of Commerce's April membership meeting luncheon program will feature chamberendorsed county commissioner candidates, the Honorable Tim Freeman Douglas County Commissioner, (Position 2) and the Honorable Chris Boice Douglas County Commissioner, (Position 3). Both received the chamber's support in their reelection bids earlier this year.

At the April 9 membership meeting, the commissioners will discuss their experience, share their priorities for the future and answer member questions. For short bios on Commissioners Freeman and Boice, please see our related article Freeman and Boice Best Choices for County's Future, on page 1.

The membership meeting luncheon is Monday, April 9 from 11:30 a.m. to 1:00 p.m. at the Douglas County Fairgrounds. This month's program is sponsored by Jordan Cove and Pacific Connector. Reservations are required. Cost for members is \$20 per person or \$150 for a table of 8. For non-member businesses or the general public, the cost is \$30 per person. Tickets may be purchased online here or by sending payment with the flyer on page 3. Tickets are not sold at the door. Reservation deadline is 5:00 p.m. Thursday, April 5.

Join us on April 9 and see why Freeman and Boice are the best decision for a better, stronger future in Douglas County!

#### 2018 Board of Directors

#### **EXECUTIVE OFFICERS**

#### Chair

Toby Luther, Lone Rock Resources

#### **Vice Chair**

Allen Pike, Windmill Inn of Roseburg

#### **Treasurer**

Barry Robinson, AmeriTitle, Inc.

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John Murphy, Farmers Insurance
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Barry Robinson, AmeriTitle, Inc.
Steve Tavernier, Roseburg Forest Products
Michael Widmer, Umpqua Bank

#### **CHAMBER STAFF**

541-672-2648

Debbie Fromdahl President & CEO

Christina Baughman, ext. 15 *Administrative Assistant* 

Sierra Kamakeeaina-Miller, ext. 17
Executive Assistant

Rachael Miller, ext. 24

Manager, Destination Marketing/Branding

Marissa Pancho, ext. 22 *Visitor Services Manager* 

Laura Studebaker, ext. 23 Membership Sales, Programs & Relations

Carol Zech Information Specialist



Visitor Center 541-672-9731 | 800-440-9584

www.RoseburgAreaChamber.org

## **Message from President / CEO**

### Often It's Black and White

by Debbie Fromdahl, President/CEO



Sometimes, although not often, we're asked, "Why doesn't the chamber always present all sides of a ballot measure, proposed legislation, political issue or candidates' perspectives at a chamber luncheon?" "Why are there times when only one side is presented?"

The answer is typically pretty black-and-white. Seriously, it is actually written in black-and-white...in the title of our luncheon program.

When the chamber presents a program **based on a position it has taken**, the chamber has already looked at various sides of the issue. The chamber's job is to advocate for what it believes is in the best interest of business after thoughtful evaluation by staff, committees or task forces, the executive committee and the board.

It's not the chamber's job to provide a platform for issues or individuals that are adverse to the chamber's position. There are plenty of opportunities for members and the general public to do their own due diligence. The chamber's responsibility is to share its position and why it took the position. It is what chambers of commerce and other business advocacy organizations do. It is at the core of responsibility to protect the interests of member businesses and the local business community as a whole.

The Roseburg Area Chamber of Commerce takes no political...or any other...position, candidate endorsement or legislation opposition or support lightly. Every act of advocacy is the end result of thoughtful due diligence and respect for duty of care.

So, the next time you see a program titled "No on Measure (take your pick)", or "Yes on Ice Cream," that is what the discussion will be about...no two sides to it. A "Yes on Ice Cream" program is not going to debate whether or not ice cream is a good thing. We have determined that it is, we will advocate for it and no one opposed to ice cream (seriously, who?) is going to be given a platform. The chamber's position will have already been fully vetted.





# ROSEBURG AREA Chamber of Commerce

# Meet OUR County Commissioner Candidates







The Honorable
Tim Freeman
Douglas County Commissioner
Position #2

The Honorable
Chris Boice
Douglas County Commissioner
Position #3

April 9, 2018
11:30 a.m. to 1:00 p.m.
Fairgrounds



Lunch RSVP required by Thursday, April 5, 2018 by 5:00 p.m.

Purchaser:	Company Name:		
Mailing Address:	City, State, Zip:		
We appreciate advanced payment, but you may pay at the door.  An RSVP is a commitment. You will be required to pay for the lunch whether or not you attend.			
Member Lunch	x \$20 = Bill Me		
Member Table (8)	x \$150 = Bill My Credit Card		
Non-Member Lunch	x \$30 = Visa / MasterCard #		
	Expiration Date Minimum Purchase \$25		
	Verification Code (3-digits from back of card)		

Email completed form to <a href="mailto:roseburg@roseburgareachamber.org">roseburg@roseburgareachamber.org</a>
or mail form to: Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470

# 2018 Legislative Wrap...

#### It Could've Been Worse

Following is a recap of bills that the Roseburg Area Chamber of Commerce and/or the Oregon State Chamber monitored and weighed in on, on behalf of business during the 2018 Oregon Legislative session.

- HB 4001/SB 1507 Cap and Trade—Proposed legislation would have capped industrial emissions at 25,000 metric tons per entity and charged the DEQ with creating a program for pricing emissions and determining allowances for regulated businesses and exemptions for trade exposed businesses. It designated money to be spent on impacted communities, rural areas, tribal entities and financial support low income utility customers and workers dislocated or adversely affected by climate change policies. Industry strongly opposed 'Cap and Trade' measures, defeating the bills and pushing the conversation into 2019. 'Cap and Trade' defeated in 2018. But \$1.5 million approved for further study in 2018 directed by the Governor's office. OSCC anticipates a new joint legislative committee to be appointed over the interim to sustain momentum on the issue.
- HB 4003 Diesel Engine Requirements—Bill would have imposed additional emissions regulations on medium and heavy-duty diesel trucks as well as off-road diesel engines used primarily in construction. The concept showed signs of life toward the end of session but did not advance out of House Rules Committee. HB 4003 was defeated; no new diesel regulations in 2018.
- HB 4021 Overtime Law Fix—Chambers, businesses and business organizations throughout the state have asked the legislature for continued work on the work-week cap for manufacturing production employees passed by the 2017 legislature. The state chamber is concerned that the new law will make it hard for manufacturers to meet customer demand, particularly when those employers are in workforce-constrained locations. This bill was introduced by Senator Betsy Johnson (D-Scappoose) to help continue to make the new law workable for various industry concerns. HB 4021 did not receive any consideration.
- HB 4105 Health Care Penalty Payments—For several legislative sessions, there have been various measures introduced that would penalize employers if employees receive public assistance. This bill would have required employers to pay a tax for any employees working 30+ hours per week who were also enrolled in public medical assistance. If passed, it would have applied to any company with 50 or more employees. HB 4105 did not advance.
- HB 4120 Transient Lodging Taxes—Legislators finally succeeded in passing legislation that would ensure payment of state lodging taxes for short term rentals booked through online platforms. HB 4120 clarified that short-term rental intermediaries are responsible for collecting and remitting transient lodging taxes. The legislation was supported by the Oregon Restaurant and Lodging Association as well as local governments. HB 4120 passed.
- HB 4160 Paid Family Leave—Paid Family Leave was introduced late in the session. To pay for the mandated leave, the bill would have established a new payroll tax on employers and income tax on employees. As in 2017, the bill required a three-fifths vote, which prevented the concept from emerging as a major threat. Legislators have formed an interim work group to examine this issue and come back in 2019 with recommendations. OSCC will participate in the workgroup during the interim. HB 4160 failed to advance, but it will be a top priority for Democratic leaders in the 2019 session.
- SB 1528 Pass-through Income Deduction—The legislature pushed through SB 1528 with bare majorities in what was the most contentious tax issue of the session. SB 1528 disconnected from one piece of the 2017 federal 'Tax Cuts and Jobs Act,' the 20%

- income deduction for pass-through business entities (S corps, LLCs, Partnerships, Sole Proprietors). The state chamber argued for full connection to the federal tax cut legislation, particularly those provisions that benefitted small businesses. SB 1528 effectively denied Oregon pass-through businesses the ability to claim the pass-through deduction on Oregon tax returns. In doing so, the state will be gaining an additional \$200 million per year in additional tax revenue that would have otherwise gone toward small business tax relief. SB 1528 passed legislature, but Governor has made clear she will entertain a veto request.
- **SB 1539 Corporate Taxes**—OSCC supported passage of SB 1529 as a means to (1) ensure that all Oregon businesses received the full depreciation benefits of the new federal tax law, and (2) ensure that Oregon's tax haven law (which results in state double taxation on foreign earnings when combined with the new federal tax law), would be repealed. **SB 1529 passed the legislature.**
- SB 1541 Cleaner Air Oregon—A statewide business coalition lobbied in support of SB 1541, which created a more reasonable, probusiness alternative to the air toxics regulatory program that the DEQ was poised to administer. SB 1541 established an attainable health-based program with more reasonable health-based benchmarks codified in statute. Industry was rightfully concerned that proposed DEQ regulations would force many businesses to curtail operations due to unrealistic benchmarks. SB 1541 allayed those concerns. In exchange for the implementation of the new statutory program, industry would remove its stranglehold on Title V and ACDP fees. SB 1541 passed and will be signed by the Governor. It should also be noted that the legislature appropriated \$1 million to pay for the program, effectively reducing the proposed fee increases on permits.
- SB 1551 Data Breach—OSCC carefully monitored data breach legislation. In response to the Equifax data breach, the Oregon Legislature introduced Senate Bill 1551, which originally represented a significant administrative burden for businesses faced with a breach of customer data. After significant negotiation, SB 1551 passed and contains the following provisions: (1) Requires free security freezes and thaws, (2) Prohibits up-selling security products after a data breach, (3) Requires 45-day notice of breach by the responsible party only (defined as the party that was subjected to the breach and owns, licenses, or otherwise possesses the information), (4) Maintains requirement that notice is only necessary when a combination of data is stolen that would provide access to accounts. If the stolen information is not sufficient to access accounts, it is not subject to this legislation, and (5) the final version of the bill does not contain a private right of action provision.
- SB 1566 PERS Side Accounts—The Governor's priority bill on PERS was the creation of an 'Employer Incentive Fund' that would capture windfall revenues and direct those revenues to bring financial assistance to local governments and school districts in need of paying down their PERS liabilities. The question, however, was how to capitalize the fund. That question was answered with the passage of SB 1529, which directed more than \$100 million of one-time repatriated income tax receipts (from the federal 'Tax Cut and Jobs Act') into the fund. In a very real way, Oregon's largest companies are now directly buying down the PERS debt of local governments and K-12 districts. SB 1556 passed and funded by windfall tax receipts.



# **New Members**

#### Le Petit Café

Carol Arnott & Connie Smith 410 SE Jackson St. Roseburg, OR 97470 (503) 900-1224 lepetitcafebiz@yahoo.com

#### Bakery/Restaurant

Located in downtown Roseburg, featuring bakery goods from local artisans and pastry chefs with French background specialties. Le Petit Café will also offer Chess and Trivia game nights and welcomes any other clubs to the café. Open 7 days a week from 7:00 a.m. to 7:00 p.m. with official Grand Opening Wednesday, April 18.

### **US Army Recruiting Station**

Sgt. Eric Meinhardt 780 NW Garden Valley Blvd. Roseburg, OR 97471 (541) 672-6718 eric.s.meinhardt.mil@mail.mil

Government Agency - Federal

The U.S. Army recruiting station is providing Army and Army Reserve opportunities within the Armed Forces Career Center and serves all eligible military recruits from the Roseburg area. They also provide other programs such as the Army Partnership for Youth Success Program and March 2 Success.



## **Freeman and Boice are Best Choices**

steadfast support of business, tremendous leadership and the ability to make the tough decisions when facing nearly insurmountable challenges. More importantly, Boice and Freeman possess the proven experience necessary to do this critical job. In short, Freeman and Boice maintain the unyielding support and confidence of Roseburg Area Chamber of Commerce leadership.

Commissioner Freeman grew up in Douglas County. He owned a local business in Roseburg for more than 25 years. Freeman previously served on Roseburg city council and three terms as our state representative for Oregon House District 2. Tim is known throughout the United States as a leader on O&C related timber industry issues. He is often asked to meet with national leaders and speak before Congress on these issues. As a recognized leader, Freeman is also acknowledged for his work on behalf of local business, public safety and law enforcement, veterans, and the creating of transparent county government.

Commissioner Boice is a southern Oregon native, having lived in Douglas County for nearly 25 years. He is a local small business owner, first elected as Douglas County commissioner in 2014. Boice is known for commitment to law enforcement and public safety, providing services for substance abuse, mental health and victim services. He leads the county's economic development endeavors focusing on family wage jobs and as an education advocate, supports career and technical education programs. Boice is also recognized for his commitment to Douglas County veterans and seniors.

Please join chamber leadership and cast your votes this May for the Honorable Tim Freeman and the Honorable Chris Boice for Douglas County Commissioners. Keep Douglas County in the hands of proven leadership and experience. For a related story see Boice and Freeman Address Membership, page 1.

# Thank You! Reinvesting Members

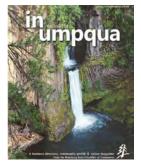
Absolute Sound & Music Alexis A. Atchinson, DDS, P.C. Cascade Denture Center McGovern Metals Company, Inc. McMenamin's Roseburg Station Pub & Brewery AmeriTitle **Motel 6 Roseburg Oregon Pacific Bank** Partnership for the Umpqua Rivers Premier Insurance Group, Inc. **Professional Claims Administrators** Rogue Credit Union Root Family Insurance, LLC Roseburg Country Club Super 8 - Roseburg Umpqua Insurance Agency Victory Builders, Inc.

## **Send Us Your Got News?**

Has your business changed location, contact information or added a new location? Is your company celebrating an anniversary or receiving an award? Did your business add new staff or has a staff member received a promotion? Do you have employees who have received recognition awards or completed a specialized training?

These are potentially newsworthy items that you can submit for the chamber's Business Perspective "Got News?" section. This is a great opportunity to share news and highlight what's happening at your business with fellow chamber members. Find the "Got News?" form online at RoseburgAreaChamber. org or email your information to sales@roseburgareachaember.org





# Don't Let It Pass You By

the publication to their website for added marketing value. The chamber provides the online version and web link at no extra cost to our members. Advertising rates for the 2018-2019 InUmpqua are the same as the past three years.

A copy of the advertising rate sheet/contract is on page 9. If you know the level of advertising participate, just fill out the contract and fax it to the chamber at 541-673-7868 or email to <a href="mailto:roseburg@roseburgareachamber.org">roseburg@roseburgareachamber.org</a> by May 4.



# Business Member Spotlight

### **Bigfoot Beverages / Pepsi-Cola Bottling**

Brief Business History: In 1947 Lewis Fullerton opened a franchise of Pepsi-Cola, what was then Fullerton Beverage. As the business grew, developed and brought the next generations on board, Fullerton's son-in law, Doug LeFevre joined the family business in the 1970's, then LeFevre's son-in-law, Eric Forrest in 1994. While the business name has changed a few times over the decades from Fullerton Beverage to Pepsi-Cola Bottling of Roseburg and now Bigfoot Beverages, the same rich family tradition, community involvement, and commitment to delivering quality beverages in the Roseburg area has remained a constant

Marketing Niche: Bigfoot Beverages serves it's community by offering leading brands in all beverage categories from cola, kombucha, water, tea, coffee to craft beer, including national suppliers PepsiCo, Starbucks, Lipton and Gatorade, plus Oregon local suppliers such as Humm Kombucha, Ninkasi Brewing, GoodLife Brewing, Oakshire Brewing and Roseburg's own Old 99 and Drapers. In addition to distributing beverages, Bigfoot also focuses on full-line vending and office coffee.

**Business Philosophy:** Committed to growth, brand development and great customer service, Bigfoot Beverages is a dedicated team with the goal of providing the best portfolio of beverages to meet local consumer needs and trends, while having a little fun along the way.

**Industry Trend:** This is a highly competitive industry where we strive to provide great customer service, be efficient in our distribution process and diversify our portfolio to meet current beverage industry trends.

Why Bigfoot Beverages/Pepsi-Cola Bottling is a member of the Roseburg Area Chamber of Commerce: Our commitment to the community and long lasting business partnerships has built the foundation for our success for more than 70 years. What better way to support the community than by being part of the Chamber of Commerce and all the work they do for the community's business partners.

(Winners are selected each month from a random drawing of chamber members.)

Congratulations to Bigfoot Beverages/Pepsi-Cola Bottling!)



### **CALENDAR**

- 4/9 Membership Meeting— Commissioner Candidate Endorsements, Fairgrounds, 11:30 a.m. to 1:00 p.m.
- 4/10 Greeters Committee
  Meeting\*—Super 8
  Conference Room, 8 a.m.
- 4/12 Project Leadership— Communication & Leisure Workshop
- 4/24 Greeters Committee
  Meeting\*—Super 8
  Conference Room, 8 a.m.
- \*Chamber Member Only Event/Activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.



- 5/8 Business After Hours, at The Hampton Inn & Suites
- 5/21 Membership Meeting
  Luncheon, "State of the
  Timber & Wood Products
  Industry" Update with
  RFP President & CEO
  Grady Mulbery and Project
  Leadership Graduation
- 7/19 Sustainable Forestry Tour with DTO and AFRC
- 9/11 Business After Hours at Bigfoot Beverage/Pepsi
- 9/13 2018-19 Project Leadership Roseburg Begins
- 9/17 Membership Meeting Luncheons ARE BACK!
- 11/8 Economic Forecast 2019
- 11/24 Shop Small Saturday

## **Growing a Visitor Destination**

Chamber's Annual Report To City Shows Continued Growth



In early March the Roseburg Area Chamber of Commerce had the opportunity to present its annual report to the Roseburg city council on visitor center/visitor services operations for 2017. Presented by the chamber's manager of destination marketing and branding, Rachael Miller, the report demonstrated the chamber's marketing efforts continue to successfully attract visitors.

The chamber is immensely proud of its important ongoing work promoting Roseburg and the Land of Umpqua as a premier tourism destination. A few of the success highlights, activities and accomplishments from 2017 include:

- Expanded print advertising to new media outlets reaching an untapped potential visitor market in major league sports.
- Continued third-party website survey to evaluate marketing efforts revealed over 33% of new website visitors arrived at the website after seeing it advertising by the chamber; as a result of those advertising campaigns, website traffic increased 62% in 2017, unique visitors increased 65% and over 40,275 promotional brochures were downloaded.
- The transient lodging taxes (TLT) collected in Roseburg increased in 2017 for the forth consecutive year, a nearly 29% increase from 2013
- Continued broadcast campaigns in the Portland Metro markets with expanded sweepstakes giveaway promotion as the kick-off to the commercial campaign running May to September featuring two 30-second commercial spots highlighting attractions in the Roseburg area
- Visitor e-newsletter subscriber base increased 75% in 2017
- Represented Roseburg and the Land of Umpqua at the Bay Area Travel & Adventure Show. With a paid attendance of over 19,500 in two days, the show focuses on travel destinations providing great exposure to potential visitors.
- Continued to dedicate maximum hotel/motel tax dollars to visitor destination advertising and marketing due to the chamber's financial underwriting of more than \$42,000 from its general operations budget.

The chamber is excited about our future endeavors and about the future of the Land of Umpqua and Roseburg, the heart of the Land of Umpqua, as a visitor destination.

# **Business Perspectives Publication Deadline**

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.

#### $\mathfrak{R}$

Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

#### $\mathfrak{R}$

Roseburg Area Chamber of Commerce P.O. Box 1026 410 SE Spruce Street Roseburg, OR 97470 Ph: 541-672-2648 Fax: 541-673-7868

#### $\mathbb{H}$

For advertising opportunities contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org www.RoseburgAreaChamber.org

Business Perspectives Vol. 35 No. 4

# **Greet Visitors Better with Front-Line Customer Service Training**

The number of visitors to the Land of Umpqua continues to increase each year bringing new, and repeat visitors to Douglas County, Visitors to the area get their first impressions from front-line employees offering services visitors seek out. Those impressions can "make or break" a visit and determine whether or not visitors return to the Roseburg area.

Make the best first impression with great customer service. The Roseburg Area Chamber of Commerce will offer a free customer service training seminar Thursday, May 10. Whether you employ front-line service staff at a restaurant, gas station, hotel, winery, retail establishment or another business that greets visitors to our community, we hope you'll consider sending them to the chamber's customer service seminar.



This seminar will discuss best practices on how to effectively share information about our community with visitors. Attendees will learn about the activities, events, resources and places of interest to visitors. In addition to strengthening our positive impact on visitors, this customer service seminar will also enhance local businesses by providing employees the required tools to improve customers'—and visitors'—experience.

The seminar will be held May 10 from 2 to 4:30 p.m. The class is FREE to the first 50 people that register. Preference is given to front-line employees and those serving visitors to Roseburg. Seating is limited, so call the chamber now at 541-672-9731, ext. 15 to reserve your spot or email <a href="mailto:info@visitroseburg.com">info@visitroseburg.com</a>.

#### **RSVP TODAY!**

Call 541-672-9731, ext. 15 or email info@visitroseburg.com



# 2018 Roseburg Area Chamber of Commerce InUmpqua

We are members of the Roseburg Area Chamber of Commerce in good standing and agree to purchase a \_\_\_\_\_ page ad in the Roseburg Area Chamber of Commerce's *InUmpqua*—business directory, community profile and visitor magazine.

#### **ADVERTISING SPACE**

Back Cover (7 1/2"w x 10"h)\$	2,600.00
Inside Cover (7 1/2"w x 10"h)\$	2,225.00
<b>Full Page</b> (7 1/2"w x 9 7/8"h)\$	1,950.00
<b>2/3 Page</b> (4 7/8"w x 9 7/8"h)\$	1,600.00
*1/2 Page (7 1/2"w x 4 7/8"h)\$	1,225.00
<b>1/3 Page</b> (4 7/8"w x 4 7/8"h) or (2 3/8"w x 9 7/8"h)\$	1,000.00
<b>*1/6 Page</b> (4 7/8"w x 2 5/16"h)\$	825.00
<b>1/12 Page</b> (2 5/16"w x 2 5/16"h)\$	500.00
Bold Directory Listing\$	90.00

\*Ad can be vertical or horizontal for price shown.

Advertisements in the *InUmpqua* are also included in the digital copy now available online at <a href="https://www.roseburgareachamber.org/live/profile.php">www.roseburgareachamber.org/live/profile.php</a> with link to advertiser's website.

**SPECIFICATIONS:** Advertisement must be presented as a high-resolution pdf file. Members should contact directly any external firm/agency used in the past for ad creation. Members are responsible for all cost associated with ad creation.

**TERMS OF CONTRACT:** Invoice will be sent within 30 days of receipt of contract. A 2% per month charge will be added to balances over 30 days late from original invoice.

**CONDITIONS:** Advertisements are accepted on the representation that advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expense by reason of any claims arising out of the publication. Publisher reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Roseburg Area Chamber of Commerce (RACC) will accommodate placement but it cannot be guaranteed. All materials are the property of the publisher.

**CANCELLATIONS:** 25% of ad rate will be invoiced if RACC is not notified within five working days of the signing of this contract.

**STATEMENT:** I have read and understand the terms of this contract and agree that RACC may exchange information about my obligations with credit references, other businesses or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

#### **RESERVE YOUR SPACE BY May 4, 2018**

EMAIL: roseburg@roseburgareachamber.org or mail to PO Box 1026, Roseburg OR 97470

You will be invoiced within 30 days of receipt of contract.

Print Company Name	Phone
Address	Date
Print Name	Signature