

State of Timber Industry Highlights May Luncheon

The Roseburg Area Chamber of Commerce's May membership meeting program will present its annual state of the timber and wood products industry update. This year's program will focus on our local timber economy and international industry trends. It will also look at the effects of catastrophic fires and federal timber regulation. Get your tickets now, before this annual favorite is sold out.

Presenting this year's state of the timber and wood products industry update will be Grady Mulbery, president and CEO of Roseburg Forest Products. Grady previously



served as the company's vice president of manufacturing, overseeing all facilities, including composites, lumber, engineered wood, plywood and veneer. Prior to joining the RFP team in 2011, Grady was director of operations for SierraPine. He holds a Bachelor of Science degree in wood science and technology.

The luncheon meeting will also feature graduation of the chamber's 2017-2018 Project Leadership class. Graduation will recognize local business individuals who have completed

continue page 4

Don't Forget to Vote!

Ballots are due by 8 p.m.

Tuesday May 15

Remember vote to re-elect

**Commissioner Tim Freeman and
re-elect Commissioner Chris Boice**

New Hampton Inn Open for Business

...After Hours

Members are invited to join the excitement and help celebrate the grand opening of the new Hampton Inn & Suites in Roseburg. Decorated with inspiration drawn from area attractions and artisanal offerings to inspire guests to explore locally.

Enjoy delicious hors d'oeuvres and a large selection of wines provided by several local wineries. Don't forget to bring your business cards for a chance to win one of many great door prizes. Enjoy networking and getting to know your fellow business professionals while touring the new hotel.

Join us Tuesday evening May 8 from 5 p.m. to 7 p.m. at the new Hampton Inn located at 1620 NW Mulholland Drive, next door to the former Windmill Inn location. Admittance is just \$3 per person at the door. See flyer on page 5.



UPCOMING EVENTS

Tuesday, May 8

Business After Hours
Hampton Inn & Suites

1620 NW Mulholland Drive, 5:00 to 7:00 p.m.

Monday, May 21

Membership Meeting

State of the Timber/Wood Products Industry and Project
Leadership Graduation, Fairgrounds, 11:30 a.m. to 1 p.m.

Sponsored by:



Purchase Event
Tickets Online
CLICK HERE

Buy tickets online or
return flyer on page 3
Individual Member Attendee(s)
\$20; Member Table (8) \$150;
Non-Member Attendee(s) \$30



2018 Board of Directors

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Debbie Fromdahl
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Sierra Kamakeeaina-Miller, ext. 17
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Marissa Pancho, ext. 22
Visitor Services Manager

Laura Studebaker, ext. 23
Membership Sales, Programs & Relations

Carol Zech
Information Specialist



Visitor Center
541-672-9731 | 800-440-9584

www.RoseburgAreaChamber.org

Message from President / CEO

Bringing Dollars Into Douglas County with a Welcoming Smile

by Debbie Fromdahl, President/CEO



Have you ever wondered what it takes to be a tourism destination marketing organization? It's a little more than greeting guests at the visitor center door. Although, we do that, too. By the way, the Roseburg Visitor Center is now open on Saturdays and next month, we'll be welcoming visitors seven days a week.

But, most people see the visitor information signs and buildings and think that's the extent of what it takes to attract and serve visitors to Roseburg and Douglas County. It is so much more. What people don't realize is the data collection and analysis is forefront to developing an effective platform for tourism promotion. Once we understand the data, we can implement a successful marketing campaign to attract visitors.

The Roseburg Area Chamber of Commerce is recognized by state and regional professional visitor organizations as Douglas County's lead destination marketing organization. We first must thank all of our hospitality industry partners. Let's start with the hotels that collect the lodging tax from visitors to our area. This tax makes possible the promotion of our wonderful Land of Umpqua. And, of course, our many visitor attractions — from the Wildlife Safari to our world-class wineries, Seven Feathers Casino Resort to the magnificent North Umpqua River and Trail. The chamber also recognizes our long-time, 25-plus-year partnership with the city of Roseburg, dedicated to elevating our area as a visitor destination.

Last, but certainly not least, all those entities that stepped up in a significant way nearly 20 years ago and supported building our beautiful Roseburg Area Chamber of Commerce & Visitor Center. At the top of that list is Douglas County, the city of Roseburg, the Cow Creek Band of Umpqua Tribe of Indians, The Ford Family Foundation and so, so many local businesses.

The Roseburg Area Chamber takes seriously its responsibility as steward of these lodging tax dollars and, therefore, dedicates the necessary resources to ensure return on investment. Here are a few of the highlights from the work we've done the past couple of years.

- Grew the hotel/motel tax collected by nearly 30 percent in the last four years, due to increased visitors.
- Increased the amount of money visitors spend in our community; you cannot grow the hotel/motel tax dollars without visitors spending money at local businesses.
- Since launching a new website in 2015, the number of potential tourists visiting our website has increased by 220 percent.
- Adding online digital brochures for download has increased 395 percent since 2015, which means more information about our area in the hands of visitors, on-demand.
- Visitor e-newsletter subscriber base increased 75 percent last year alone.
- Provide over 200 brochures in the Visitor Center, available to visitors and residents.

As a visitor destination, Douglas County is not one thing. Thankfully, it is literally hundreds of things. It is why we all live here, isn't it? Which is why, in addition to distributing brochures and running print, digital and broadcast television ads with beautiful photos of our home, we also must be able to answer more than a few questions. What fishing season is it? Can I get to Crater Lake today? Can I mountain bike on BLM property? Can I use U.S. Forest Service trail number? How many wineries do you have? Please tell me what wines each of your 28 wineries pour? Will the animals be out today at the safari? Seriously, these questions and so many more are asked every day. We're happy to assist. It's what we do.

The Roseburg Area Chamber will market Roseburg — together with countywide attractions, amenities and visitor events — as the premier visitor wonderland we all know it to be. While making sure we serve all of Douglas County, our campaign will promote Roseburg, as the heart of the Land of Umpqua.



ROSEBURG AREA Chamber of Commerce

Membership Meeting

Timber & Wood Products Industry Update & Project Leadership Graduation



Grady Mulbery
President & CEO
Roseburg Forest Products

May 21, 2018
11:30 a.m. to 1:00 p.m.
Douglas County Fairgrounds

Sponsored by:



Lunch RSVP required by Thursday, May 17, 2018 by noon

Purchaser: _____ Company Name: _____

Mailing Address: _____ City, State, Zip: _____

*We appreciate advanced payment, but you may pay at the door.
An RSVP is a commitment. You will be required to pay for the lunch whether or not you attend.*

Member Lunch _____ x \$20 = _____ Bill Me ☐ Check Enclosed ☐

Member Table (8) _____ x \$150 = _____ Bill My Credit Card ☐

Non-Member Lunch _____ x \$30 = _____ Visa / MasterCard # _____

Expiration Date _____ Minimum Purchase \$25

Verification Code (3-digits from back of card) _____

Email completed form to roseburg@roseburgareachamber.org
or mail form to: Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470



ROSEBURG AREA
Chamber of Commerce

**FiveStar
Member Club**

Community Cancer Center
Lone Rock Resources

Got News?



Umpqua Dairy has once again been judged best in the Northwest at the 107th Annual Oregon Dairy Industries Conference. Five Umpqua Dairy products were awarded in both Ice Cream and the Cultured Products judging competition.



D|A|DAVIDSON

D.A. Davidson and Co. welcomes Joshua Huckins, as a new client associate.



The Hampton Inn & Suites by HILTON is now open and taking reservations. The new hotel features 84 rooms, indoor pool and spa, conference facility and more.



Girardet Vineyards & Winery is the first winery in the Umpqua Valley to offer hot air balloon rides in celebration of their new wine release, Fly Away Rosé. Balloon rides and wine release happen June 2.

Thank You! Reinvesting Members

A-1 Auto Glass
Bassett-Hyland Energy Co.
Coastal Farm & Ranch
Crystal Falls
Dogwood Resort Hotel
Douglas County Forest Products
Douglas ESD / South-Central
Early Learning Hub
Fred Meyer
Girardet
Jack Mathis Construction, LLC
Jeffrey A. Kobernik, DMD, P.C.
Knudtson's Jewelers
Lamar Outdoor Advertising
Marco Pharma International, LLC
Mary J. Sykes, CPA, P.C.
Misty Oaks Vineyard
North Umpqua Outfitters /
Swiftwater Park Guesthouse
Northwest Compounding Pharmacy
Oregon Tool and Supply
Selectemp Employment Services
Stanley Security Solutions
Staples, The Office Superstore
Two Shy Brewery
Umpqua Sand & Gravel
Walmart Supercenter
Workmates



Happy Mother's Day!

Find your Mom the perfect
addition to her garden:

- Fushia Baskets
- Geranium Baskets
- Azaleas
- Rhododendrons
- Camellias
- Roses
- Lilacs
- Daphne
- Jasmine

Fresh floral arrangements,
gifts, cards, and more!

Click for details!



Phone: (541) 679-8224

State of Timber Industry

the chamber's nine-month leadership development, business and community awareness program.

The Roseburg Area Chamber's May membership meeting luncheon is sponsored by **Douglas Timber Operators**. Join us on Monday, May 21 from 11:30 a.m. to 1:00 p.m. at the Douglas County Fairgrounds Conference Hall. Cost for members is \$20 per person or \$150 for a table of 8. For non-member businesses or the general public, the cost is \$30 per person. Tickets may be purchased [online here](#) or by sending payment with the flyer on page 3. Tickets are not sold at the door. **Reservation deadline is noon on Thursday, May 17.**

Send Us Your Got News?

Has your business changed location, contact information or added a new location? Is your company celebrating an anniversary or receiving an award? Did your business add new staff or has a staff member received a promotion? Do you have employees who have received recognition awards or completed a specialized training?

These are potentially newsworthy items that you can submit for the chamber's Business Perspective "Got News?" section. This is a great opportunity to share news and highlight what's happening at your business with fellow chamber members. Find the "Got News?" form online at RoseburgAreaChamber.org or email your information to sales@roseburgareachamber.org

**The Roseburg Area Chamber of Commerce reserves the right to edit, verify, determine timeliness and publish on a space available basis.*



ROSEBURG AREA
Chamber of Commerce
Business After Hours hosted by



Tuesday, May 8, 2018
5:00pm – 7:00pm
1620 NW Mulholland Drive



Join Us!

*Celebrate the grand opening of
Roseburg's newest hotel.*

We will be serving various hors d'oeuvres
and wines from local wineries.
Admission is \$3 per person.



Don't forget your business card to enter into our drawings for
great door prizes, including our grand prize of a free two night
stay at the hotel!

Calling Future Business Leaders

Chamber Now Accepting Project Leadership Applications

The Roseburg Area Chamber of Commerce is now accepting applications for 2018-19 Project Leadership Roseburg. The chamber is pleased to have graduated 600 business and community leaders from this distinguished professional development program. If you, or an employee of your business or organization, are a future leader of our community, then Project Leadership Roseburg is the program for you! Project Leadership will begin its 30th year in September.

Project Leadership Roseburg is more than your typical leadership program. It provides participants with a comprehensive awareness of Douglas County that includes a deeper understanding of how our community works. Participants learn this directly from our business, government and community leaders. The nine-month program shares knowledge about Douglas County that fosters dedication to our community as participants learn about how they can get involved in our community to help create a more vibrant future. The class, as a whole, will select, raise funds and complete a small community-benefit project during the course of the nine months.

Project Leadership Roseburg is a two-year commitment for participants. During the first year, they attend a day-long session each month from September 2018 through May 2019. The full-day workshops range from panel presentations to tours on a variety of subjects and include leadership and teambuilding activities. The various workshop subjects include details about economic drivers such as natural resources, manufacturing, health care and education, to name a few. The first workshop is Thursday, September 13.

Included with the price of tuition, participants of the program will attend the chamber's Economic Forecast 2018 in November and annual awards banquet next January. Of course, participants will also be front and center at the chamber's May 2019 membership meeting luncheon for leadership program graduation.

After graduation in May of 2019, participants will support chamber staff with facilitation of a workshop session for a new class of participants, thus, fulfilling their second-year commitment to the leadership program.



CALENDAR

- 5/8 Greeters Committee Meeting*—Super 8 Conference Room, 8 a.m.
- 5/8 Business After Hours, Hampton Inn, 5 to 7 p.m., 1620 NW Mulholland Drive
- 5/10 Project Leadership—Future Leadership/Volunteering Workshop
- 5/10 Customer Service Training Seminar, Holiday Inn Express, 2:00 to 4:30 p.m.
- 5/21 Membership Meeting—"State of the Timber/Wood Products Industry" and Project Leadership Graduation, Fairgrounds, 11:30 a.m. to 1:00 p.m.
- 5/22 Greeters Committee Meeting*—Super 8 Conference Room, 8 a.m.

**Chamber Member Only Event/Activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.*

The Roseburg Area Chamber is currently accepting applications for the 2018-19 leadership program. Space is limited. Applicants may be either employer or self-sponsored. The cost for the program is \$650 for members of the Roseburg Area Chamber of Commerce and \$850 for non-members. Obviously, priority will be given to members of the Roseburg Area Chamber of Commerce.

Acceptance is on a first-come, first-approved basis. The application, along with additional program information, can be found on pages 10-13 of this issue of Business Perspectives. The deadline for application submittal is August 17, 2018.



Economic Trends

	Feb 2018	Feb 2017	Mar 2018	Mar 2017
Total Employment, DC	44,711	43,853	44,665	43,946
Total Unemployment, DC	2,488	2,372	2,528	2,467
Unemployment Rate	5.3%	5.3%	5.4%	5.1%
City of Roseburg Building Permit Values				
Residential	\$520,600	\$560,590	\$325,470	\$5,714,222
Commercial/Public	\$2,224,860	\$2,137,910	\$1,445,955	\$3,843,390
Total	\$2,745,460	\$2,698,500	\$1,771,425	\$9,557,612
Relocation Requests:	14	9	16	15
Lumber Composite Price (per 1000bf)	\$500	\$391	\$506	\$396
Structural Panel Composite Price (per 1000sf)	\$523	\$387	\$541	\$402

Information compiled from various sources. Some figures may be preliminary estimates.

Chamber's Project Leadership Community Project

The chamber's 2017-2018 Project Leadership class community-benefit project was to renovate and remodel the Fremont Middle School TAP (Turnaround Program) classroom. Through generous member donations the class was able to remove the old flooring and replace it with new carpet & laminate. The class also replaced windows, interior lighting and furniture, including new appliances and a smart TV. The interior also got a new paint job.

The Roseburg Area Chamber and Project Leadership class would like to thank the following member businesses who partnered with us to make this project a reality.

Abby's Legendary Pizza	Douglas Fast Net
Alexis Atchinson, DDS	Gerretsen Building Supply
AmeriTitle, Inc.	Jordan Cove & Pacific
Associated Buyers, LLC	Connector
Brooke Communications	Lowes Home Improvement
Community Cancer Center	Neuner Davidson & Co.
Cow Creek Band of	Pacific Power
Umpqua Tribe of Indians	Riverview Terrace
Douglas County	Rogue Credit Union
Farmers Co-op	Roseburg Forest Products
Douglas County	Umpqua Bank
Forest Products	Wicks Emmett, LLP

Our members' generous donations helped improve the Turnaround Program classroom for students for years to come.



There's More
Than One
Great Oregon
Wine Region

VisitRoseburg.com/FineWine

ROSEBURG, OREGON, HEART OF THE 

FOR A FREE VISITORS GUIDE TO OUR LAND CALL 800-440-9584 OR VISIT OUR WEBSITE.

Business Member Spotlight

Wintergreen Nursery, Landscaping & Florist

Brief Business History: Wintergreen Landscaping started in 1973 serving Douglas County with landscape design and installation. We have been voted #1 favorite landscaper in the Readers' Choice ballot for the past 17 years. Included in our services are landscape maintenance and irrigation. In 1983 we purchased Dillard Nursery and started growing trees, shrubs, vines, etc. Of course, our name expanded to Wintergreen Nursery and Landscape. We broadened our base in 1997 and did a major expansion, adding a large retail building to house the nursery, office, florist and gift shop.

Marketing Niche: Design and installation of landscapes; commercial and residential and maintenance of these projects is our primary niche. Our nursery customers know they will get 45 years of knowledge and experience to draw from and that we can answer any of their questions.

Business Philosophy: "Quality is our most important product" has been our philosophy and goal from day one. Our customers come back because we treat them like family: There are six family members who work in our business, so that carries over to our customers.

Industry Trend: We live in a world of ordering on the internet. Our service and product cannot be shipped; it is personal and hands-on. However, we do have a web page at wintergreennursery.net and advertise on the internet.

Why Wintergreen Nursery is a member of the Roseburg Area Chamber of Commerce: We have been a member of the Roseburg Area Chamber of Commerce since 1998. We believe that it is important to be connected to our local chamber because they promote commerce. It's a win-win situation.

*(Winners are selected each month from a random drawing of chamber members.
Congratulations to Wintergreen Nursery, Landscaping & Florist)*

Annual Customer Service Training Seminar

In today's competitive environment, it is important to create a strong service culture with skills that build loyal relationships with your customers and with the visitors to our area. While a big part of building a great team for your business is hiring the right people, even good employees can benefit from a bit of guidance when working with customers.

On Thursday, May 10, the Roseburg Area Chamber of Commerce will hold its annual Customer Service Training Seminar. Whether you employ front-line service staff at a restaurant, gas station, hotel, winery, retail establishment or another business that greets visitors to our community, we hope you'll consider sending them to the chamber's customer service seminar.

Training seminar will cover:

- General customer service skills
- Importance of non-verbal communication
- Phone and email skills
- Identifying customer needs
- Handling customer complaints
- Employee interactions
- And much more!

Attendees will also learn how to effectively share information about the activities, events, resources and places of interest to visitors.

Seminar is Thursday, May 10, at the Holiday Inn Express from 2:00 to 4:30 p.m. and FREE to the first 50 people that register.

Preference is given to front-line employees and those serving visitors to Roseburg in the hospitality industry. Seating is limited so, call or email the chamber at (541) 672-9731, ext. 15 or assistant@visitroseburg.com



Summer Visitor Highlights

The Roseburg Chamber of Commerce will launch summertime hours at the Visitor Center beginning Memorial Day holiday weekend. The visitor center will be open 10 a.m. to 3 p.m. on Saturdays and 10 a.m. to 2 p.m. Sundays to accommodate the increase in the number of visitors to the Land of Umpqua from June to September.

Our visitor calendar of events brochure (April through September) is now available! Whether it's live music in the park or a classic car cruise through Roseburg's historic downtown, the calendar is full of activities that attract out of town visitors to Roseburg. Summer is the busiest time of year and the Roseburg Visitor Center is ready to welcome visitors, promote local attractions and highlight area events. Here are a few upcoming summertime events not to be missed:

- May 5 Umpqua Valley Barrel Tour
- May 19 Brew Haha
- June 22-24 Summer Arts Festival
- July 4-8 Roseburg Graffiti Week
- July 21-28 Roseburg Beer Week
- Aug 7-11 Douglas County Fair
- Aug 11 Challenge of the Champions Bullriding

Pick up your Calendar of Events Brochure at the chamber and check out www.VisitRoseburg.com for more events happening in Roseburg and the Land of Umpqua or find us on [Facebook](https://www.facebook.com/visitroseburg).



**Calendar of Event Brochures
Available at the Chamber**

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.



Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.



Roseburg Area Chamber of Commerce
P.O. Box 1026 | 410 SE Spruce Street
Roseburg, OR 97470
Ph: 541-672-2648
Fax: 541-673-7868



For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgAreaChamber.org

Business Perspectives Vol. 35 No. 5

\$hop the Chamber and \$ave!

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.
Discounts good through December 31, 2018.

Umpqua Hot Tub

(541) 672-4620

10% off regular retail price

Alanson Randol, DDS

(541) 673-7437

Free new patient exam and x-rays at first appointment

Bailey Veterinary Clinic

(541) 673-4403

10% off all flea & tick products

Bluebird Pizza

(541) 229-6433

Free cheese breadsticks or dessert with purchase of any 12" or 16" pizza.

Big O Tires

(541) 672-2848

10% off any purchase.

Express Employment

Professionals

(541) 673-5358

\$60 off first invoice

Holiday Inn Express

(541) 673-7517

10% off best available rate
(Some date restrictions may apply)

Fisher's Hearth and Home

(541) 672-0306

\$25 discount on all gas and pellet stove cleaning

Hanson Jewelers

(541) 673-5254

10% off regular retail price
(Excludes Pandora)

Joe's Towing & Recovery

(541) 672-4388

15% off retail towing services

Long's Flowers

(541) 673-0929

10% off any purchase
(Excludes wire orders)

Cardinal Employment Services

(800) 342-4742

50% off a Basic Employee Handbook
(Reg. \$200 Value)

North Umpqua Outfitters/ Swiftwater Park Guesthouse

(541) 496-3333

10% off lodging or whitewater rafting

Northwest Lifestyles

(541) 464-8422

10% off all regular price clothing, shoes & accessories
(Some restrictions apply)

Occasionally Yours Party Rental

(541) 680-0903

10% off rentals
(Excludes linens)

Oregon Tool & Supply

(541) 672-1935

10% off regular priced merchandise
(Excludes Services & Special Orders)

Overhead Door Company of Roseburg

(541) 673-4802

5% off window covering purchases

Pacific Air Comfort

(541) 672-9510

15% off standard service price for repairs on heating and cooling equipment

Makena Beach Tan & Boutique

(541) 677-7264

**One free L1/L2 tan for new clients.
\$5 off Mystic Tan session**
(Not valid w/ other coupons)

Umpqua Sweets & Treats

(541) 957-5580

**10% discount to Chamber Members.
Free samples to everyone!**

Wildlife Safari

(541) 679-6761

Buy one drive-thru ticket and get one free
(Not Valid with any other offers)

To receive the discounts listed above, you must present your 2018 Chamber Discount Card. If your business has not received these cards, please contact: sales@roseburgareachamber.org or call (541) 672-2648 Ext. 23



Project Leadership Roseburg

2018-2019

CALLING ALL FUTURE BUSINESS LEADERS
Are you or one of your employees a future Douglas County business leader?

Then now is the time to apply for participation in the 2018-2019 Project Leadership Roseburg program.

Since 1989, more than 550 business men and women have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 30th year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The nine-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County.

Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend nine day-long sessions each month—from September through May. Each month, participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics. During the first year, participants will also select, organize, raise funds and implement a community-benefit project.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants "graduate" from the leadership program in May. They will assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their second year commitment to the program.

Now Accepting Applications

The chamber is currently accepting applications for the 2018-2019 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$650; the cost for non-member participants is \$850. Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted.

Ready to apply?

An application is available to download online at www.roseburgareachamber.org

For more information, or to request or receive an application:

Email: program@roseburgareachamber.org

Phone: (541) 672-2648 ext. 23

Application Deadline
5 p.m.
August 17, 2018

Applications may be delivered to:

Roseburg Area Chamber of Commerce
410 Spruce Street
Roseburg, OR 97470

Or send application to:

Roseburg Area Chamber of Commerce
P.O. Box 1026
Roseburg, OR 97470

The **\$50 application fee** is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

PROJECT LEADERSHIP ROSEBURG CURRICULUM

2018-2019



Project Leadership Roseburg

2018-2019

*A program devoted to strengthening
and educating community-minded
business leaders to serve in
volunteer leadership positions
throughout Douglas County.*

SEPTEMBER 13, 2018 | ORIENTATION / TEAMBUILDING

Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.

OCTOBER 11, 2018 | NATURAL RESOURCES / INDUSTRY

An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.

NOVEMBER 8, 2018 | ECONOMIC FORECAST 2018 Event / TRANSPORTATION & UTILITIES

A.M. Session: Class attends "Economic Forecast 2018"

P.M. Session: Transportation & Utility services in Douglas County

DECEMBER 13, 2018 | ROLE OF GOVERNMENT

How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.

JANUARY 10, 2019 | LAW ENFORCEMENT & CRIMINAL JUSTICE

Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.

FEBRUARY 14, 2019 | ROLE OF EDUCATION

Education as a resource and how it affects the community, including the challenges ahead.

MARCH 14, 2019 | MEDICAL & HUMAN SERVICES

An examination of health and social services, funding capabilities and future planning.

APRIL 11, 2019 | COMMUNICATION & LEISURE

Exploring the effective use of local media platforms; economic impact of local recreational and tourist assets.

MAY 9, 2019 | FUTURE LEADERSHIP / VOLUNTEERING

Overview of the wide variety of organizations providing services to the community; the future of leadership through volunteer service.

MAY 20, 2019 | PROJECT LEADERSHIP GRADUATION

Graduates and their employers are presented at the May membership meeting of the Roseburg Area Chamber of Commerce.

APPLICANT INFORMATION

First Name _____	Last Name _____	Nickname _____
Business Title _____		Employer _____
Business Phone _____		Business Email _____
Home Address _____		
Street _____	City _____	Zip Code _____
Home Telephone _____		Home Email _____

Send program correspondence to: ☐ Business email ☐ Home email

APPLICANT: *Submit the following with your application*

References – Two professional/community references

Questions/Essay – Answer the following questions on a separate sheet of paper:

1. Community Involvement: List up to three community, business, civic, political, or social volunteer areas in which you have served. Include the name of the organization and/or your responsibilities or role in its activities.
2. Why do you want to participate in Project Leadership Roseburg?
3. How will Project Leadership help you reach your personal and professional goals?

APPLICANT COMMITMENT

I understand the purpose of Project Leadership and, if selected, I will devote the time necessary to complete the program.

I will attend the program of nine, full-day, monthly sessions that will be held on the second Thursday of the month, from September through May and attend the class graduation.

I will commit time for additional work to take place outside of regularly scheduled classes to complete the class project. I also understand that Project Leadership Roseburg does not end with graduation, but that I will return to facilitate a class session in the following year for the next class of Project Leadership Roseburg.

I also understand that if I have two full-day absences during the year, I will not graduate and will not complete the program. I will be automatically excused from the program and no portion of the tuition shall be refunded.

I accept these requirements and am willing to make this commitment.

Application Deadline
5 p.m. August 17, 2018

A completed application and \$50 application fee must be received no later than Friday at 5 p.m. on August 17, 2018.

Applications may be sent/delivered to:
Roseburg Area Chamber of Commerce
410 Spruce Street
P.O. Box 1026
Roseburg, OR 97470

The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

Applicant Signature _____

Date _____

RACC Acceptance _____

RACC President/CEO



Project Leadership Roseburg

Application for 2018-2019 Program

EMPLOYER INFORMATION

Company Name _____

Type of Organization/Business _____

Supervisor's Name _____

Supervisor's Title _____

Business Phone _____ Business Email _____

Business Address _____
Street City Zip Code

TUITION

Application Deposit

A \$50 deposit is required with this application payable to the Roseburg Area Chamber of Commerce and is refundable if applicant is not selected. If the applicant is accepted, the fee is applied to the tuition. This fee covers the administrative cost incurred by the Roseburg Area Chamber of Commerce Foundation to administer fundraising associated with the class project.

Program Tuition

The \$650 member/\$850 non-member tuition covers: class material, session lunches, admission to the chamber's May membership meeting luncheon/class graduation, annual awards banquet and Economic Forecast 2018.

EMPLOYER COMMITMENT

This applicant has the full commitment of this organization and, if selected, the time and financial support required to fully participate in Project Leadership.

I understand that if my employee has two full-day absences during the program sessions, they will not graduate and will automatically be excused from the program and no portion of the tuition will be refunded.

As the employer, I, or my designee, shall be responsible for representing our organization at the orientation and graduation programs.

In addition, I, or my designee, will devote the time necessary to serve as a mentor to our participant and keep informed about the Project Leadership program.

Employer Signature

Date