

# erspectives June 2018

..to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

## **Leadership Applications Accepted**

Chamber's Project Leadership Roseburg a Must for Future Business & Community Leaders

The Roseburg Area Chamber of Commerce is now accepting applications for 2018-19 Project Leadership Roseburg. If you or one of your employees is a future Douglas County business leader. then you'll want to be part of Project Leadership which begins in September. The chamber is very proud of this long-standing program and this year marks our 30th year! Since its inception, the chamber has graduated nearly 600 individuals from this distinguished professional development program.

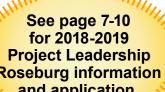
Not your typical leadership program, Project Leadership Roseburg provides participants with a comprehensive awareness of Douglas County and a deeper understanding of how our community works directly from our leaders. The nine-month program shares knowledge about our region and fosters dedication to our community as participants learn about how they can get involved to help create a more vibrant future for Douglas анинини

County. Project Leadership is a two-year commitment for participants.

During the first year, participants attend a day-long session each month from September 2018 through May 2019.

See page 7-10 for 2018-2019 **Project Leadership** Roseburg information and application.

continue page 3





## **SAVE THE DATE**

July 26 DTO/RACC Sustainable Forestry **Woods Tour** 

Look for more information in the chamber's July issue of Business Perspectives.

## **Taking a Summer Lunch Break**

Membership Luncheons Go Dark

A quick reminder to all our members, that the chamber's membership meeting luncheons "go dark" for the summer months,

June through August. We'll be back with great informative programs of interest to our members beginning on Monday, September 17.

In the meantime, if you need any assistance or information, please call us at the chamber. Get the most out of your summer by being a tourist in our own backyard. For complete information about everything there is to do and see in Roseburg and through the beautiful Land of

Umpqua, please stop by the Roseburg Area Chamber of Commerce & Visitor Center.

**DATES** 

**SAVE THESE** 

Sustainable Forestry Tour with DTO 7/26

9/11 Business After Hours at Bigfoot Beverage/Pepsi

9/13 2018-19 Project Leadership Roseburg Begins

9/17 Membership Meeting Luncheons ARE BACK!

10/9 **Business After Hours** 

10/15 Membership Meeting Luncheon

11/8 **Economic Forecast 2019** 

11/19 Membership Meeting Luncheon

11/24 Shop Small Saturday **Next Membership Luncheon** is September 17! SEE You Then!

#### 2018 Board of Directors

#### **EXECUTIVE OFFICERS**

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Toby Luther, Lone Rock Resources

#### **Vice Chair**

Allen Pike, Hampton Inn & Suites

#### **Treasurer**

Barry Robinson, AmeriTitle, Inc.

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Steve Tavernier, Roseburg Forest Products
Michael Widmer, Umpqua Bank

#### **CHAMBER STAFF**

541-672-2648

Debbie Fromdahl President & CEO

Christina Baughman, ext. 15 Administrative Assistant

Sierra Kamakeeaina-Miller, ext. 17 Executive Assistant

Rachael Miller, ext. 24

Manager, Destination Marketing/Branding

Marissa Pancho, ext. 22 Visitor Services Manager

Laura Studebaker, ext. 23 Membership Sales, Programs & Relations

Carol Zech Information Specialist



Visitor Center 541-672-9731 | 800-440-9584

www.RoseburgAreaChamber.org

#### Message from President / CEO

# Destination: The Land of Umpqua... Your Adventure Awaits

by Debbie Fromdahl, President/CEO



With gas prices on the rise, a summer road trip might be out of the question this year. No worries for all of us who live in the wondrous Land of Umpqua! This magical place we call home gives us the opportunity to be "vacationers" in our own backyard, providing unlimited adventures and experiences. Music, festivals and outdoor activities are just the beginning for a fun-filled summer.

The Land of Umpqua's summer events season begins in style with the Umpqua Valley Arts Festival later this month. This is followed by week-after-week of local events that delight and entertain folks of all ages. Graffiti Weekend, the Sutherlin Blackberry Festival, Winston-Dillard Melon Festival, to name a few, are gearing up for some hot summer days and cool summer nights. Of course, let's not forget the biggest summer "faire" of all, the Douglas County Fair in August.

Pack a picnic, grab a bottle of wine for Music on the Half Shell and Riverbend Live concerts that kick off in June and last all summer long. Visiting a local Farmers' Market or local produce stands for fresh produce, handmade products or homemade pies, can be a day-long adventure in itself.

One of the best treats of living in Douglas County is exploring our 26 wineries and experiencing varietals from Albarino to Cabernet and, oh so much more! Summertime events at our local wineries are as bountiful as the grapes grown and wines made here in the Land of Umpqua.

Step out of the sun and into the arts, culture and history of our community by visiting the Umpqua Lighthouse, Douglas County Museum or Arts Center. Tour historic downtowns throughout Douglas County, historic homes and, certainly, don't forget our area's covered bridges. Lazy summer nights offer stage productions at UCC and other theater venues.

For those desiring adventure in the great outdoors, it gets no better than what we have to offer in our backyard. Hike or bike the North Umpqua Trail. Plan a day...or two... to visit our many beautiful waterfalls. Go fishing. Raft, or just float, the North Umpqua River. Remember, we are also a gateway to the Oregon coast, Diamond Lake, Crater Lake National Park, and so much more!

There's so much to see, do and experience at the Wildlife Safari, not just during the summer, but always, it's an entire vacation all on its own! What would summer be without summer sports? American Legion baseball, golf and softball tournaments are among the countless outdoor athletic activities right here in town!

Need another indoor escape? Don't hop a plane to get resort treatment. Seven Feathers Casino and Resort is just a hop, skip and a jump away!

Don't ever let me hear you say, there's nothing to do here! You don't have enough vacation time accumulated to do everything there is to do here! Enjoy your summer vacation without leaving the county. Experience all there is to see and do right here in our own backyard, in the Land of Umpqua. For a calendar of events, maps and brochures, stop by the Roseburg Area Chamber of Commerce & Visitor Center. Visit Roseburg. Your summer adventure awaits.

## **Leadership Applications Accepted**

The full-day workshops range from panel presentations to tours on a variety of subjects and include leadership and teambuilding activities. The subjects include in-depth glimpses at economic drivers such as natural resources, manufacturing, tourism, education and health care industry, to name a few. Participants will be the chamber's guests at Economic Forecast this fall, the annual awards banquet next January and, of course, graduation at the next May's membership meeting luncheon. Participants will also select, raise funds and complete a small community-benefit project.

APPLICATION
SUBMITTAL DEADLINE
AUGUST 17, 2018

After participants "graduate" from Project Leadership Roseburg in May of 2019 they will support chamber staff with facilitation of a workshop session for a new class of participants, thus fulfilling their second-year commitment to the program.

The Roseburg Area Chamber of Commerce is currently accepting applications for the 2018-19 Project Leadership program. Space is limited. Applicants may be either employer or self-sponsored. The cost for the program remains \$650 for members of the Roseburg Area Chamber and \$850 for non-members. Roseburg Area Chamber members will be given priority. Acceptance is on a first-come, first-approved basis. The 2018-19 Project Leadership Roseburg application can be found on pages 7-10 of this issue of Business Perspectives. The application submittal deadline is August 17, 2018.



### **New Member**

#### **Island Rayne Design**

Becky Shuck 15-2784 Kaku Street Pahoa, HI 96778 (808) 268-4269 islandrayne@yahoo.com

**Graphic Designers** 

Becky has over 20 years experience in graphic design and print. Island Rayne Design offers creative services for a multitude of projects including custom logos and brochures.

## **Shop Chamber and Save E-Coupons**

Promote Your Business With Member-To-Member Discounts

Annual investments in the Roseburg Area Chamber of Commerce provides our members with many opportunities to promote and share the goods and services their businesses provide. One such opportunity is to provide discounts to fellow chamber members and their employees through the chamber's "Shop Chamber and Save Program."

To see what discounts our members are currently offering, see flyer on page 4. If your business would like to participate in this program and offer a discount to the nearly 17,000 employee members of the chamber in 2018, please let us know by calling Laura at (541) 672-2648, ext. 23

# Roseburg Area Chamber of Commerce & Visitor Center

**Summer Hours** 

Monday thru Friday 9:00 a.m. to 5:00 p.m.
Saturday 10:00 a.m. to 3:00 p.m.
Sunday 10 a.m. to 2 p.m.

# Thank You! Reinvesting Members

Paul Bentley, AIA, PC
Caddock Electronics, Inc.
Cardinal Services, Inc.
Clint Newell Auto Group
Communities for Healthy Forests
Costco Wholesale
Diamond Lake Resort
Event Center on Edenbower

Full City Coffee Roasters
Hawks & Co., Realtors

Robin Sabala Johnson KEZI 9 News

KMTR NewsSource 16

Lone Rock Resources

Love's Travel Stops & Country Store

Northwest Community Credit Union

PAPÉ Machinery, Inc. Swanson Group, Inc.

Tinker's Pump Service, Inc.

Oregon Department of Transportation

Overhead Door Company of Roseburg

Phoenix School of Roseburg
Roseburg Cinemas
Terrain Tamers Chip Hauling, Inc.



Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations. **Discounts good through December 31, 2018.** 

**Umpqua Hot Tub** 

(541) 672-4620

10% off regular retail price

Alanson Randol, DDS

(541) 673-7437

Free new patient exam and x-rays at first appointment

**Bailey Veterinary Clinic** 

(541) 673-4403

10% off all flea & tick products

**Bluebird Pizza** 

(541) 229-6433

Free cheese breadsticks or dessert with purchase of any 12" or 16" pizza.

**Big O Tires** 

(541) 672-2848

10% off any purchase.

Express Employment Professionals

(541) 673-5358

\$60 off first invoice

**Holiday Inn Express** 

(541) 673-7517

**10% off best available rate** (Some date restrictions may apply)

**Fisher's Hearth and Home** 

(541) 672-0306

\$25 discount on all gas and pellet stove cleaning

**Hanson Jewelers** 

(541) 673-5254

10% off regular retail price (Excludes Pandora)

Joe's Towing & Recovery

(541) 672-4388

15% off retail towing services

Long's Flowers

(541) 673-0929

10% off any purchase (Excludes wire orders)

**Cardinal Employment Services** 

(800) 342-4742

50% off a Basic Employee Handbook

(Reg. \$200 Value)

North Umpqua Outfitters/
Swiftwater Park Guesthouse

(541) 496-3333

10% off lodging or whitewater rafting

**Northwest Lifestyles** 

(541) 464-8422

10% off all regular price clothing, shoes & accessories

(Some restrictions apply)

**Occasionally Yours Party Rental** 

(541) 680-0903

10% off rentals

(Excludes linens)

**Oregon Tool & Supply** 

(541) 672-1935

10% off regular priced merchandise (Excludes Services & Special Orders)

Overhead Door Company of Roseburg

(541) 673-4802

5% off window covering purchases

**Pacific Air Comfort** 

(541) 672-9510

15% off standard service price for repairs on heating and cooling equipment

Makena Beach Tan & Boutique

(541) 677-7264

One free L1/L2 tan for new clients. \$5 off Mystic Tan session

(Not valid w/ other coupons)

**Umpqua Sweets & Treats** 

(541) 957-5580

10% discount to Chamber Members. Free samples to everyone!

Wildlife Safari

(541) 679-6761

Buy one drive-thru ticket and get one free

(Not Valid with any other offers)

#### **Future Leaders Graduate**

The Roseburg Area Chamber of Commerce is proud to announce the graduation of its 2017-18 Project Leadership class. The chamber commends these students for their time and commitment to the nine-month program that informs participants to increase their knowledge about Roseburg and Douglas County and become more actively involved in our community. Graduation was held at the chamber's May 21 membership meeting.

The chamber's 2017-18 Project Leadership participants chose to undertake a project to upgrade Fremont Middle School's Turnaround Program classroom. Through generous member donations the class was able to remove flooring and replace it with new flooring; replace windows, interior lighting and furniture; paint the interior and, install new appliances and a smart TV. The chamber would like to recognize this year's class for their efforts in delivering a project that will serve students in our community for years to come. The participants and the chamber would also like to thank the following member businesses who partnered with us to make this project a reality.

> Abby's Legendary Pizza AmeriTitle, Inc. Associated Buyers, LLC Community Cancer Center Cow Creek Band of Umpqua Tribe of Indians Douglas County Farmers Co-op **Douglas County Forest Products** Douglas Fast Net Alexis Atchinson, DDS Gerretsen Building Supply Jordan Cove & Pacific Connector Lowes Home Improvement Neuner Davidson & Co. Riverview Terrace Rogue Credit Union **Roseburg Forest Products** Umpqua Bank Wicks Emmett, LLP

### 2017-18 Project Leadership class



Front Row (from left): Katrina Borella, Bradford Steele, Jesilyn Risk, Jennifer Harrington, Renee' Frati. Back Row (from left): Corey Kusler, Eric Dinger, Jeff Lamberg, Cher Roy, Jeff Pynch, Lisa Dolmage, Michelle McAllister, Grayson Bly

## **Got News?**

Tyree Oil is pleased to announce Laurie Muggy is the new director of Human Resources. Laurie will strategize initiatives in workforce development, talent management and retention to support the bottom TYREE OIL line and organizational culture.



Additionally, Jennifer Coffin joined the team as a controller working closely with the accounting team to monitor the financial performance of the company.



Cooper Ridge Vineyards celebrated the three-year anniversary of the opening of their tasting room overlooking their vineyards on Old Garden Valley.

Tom Wicks has retired from Wicks Emmett, LLP Fifty years after he bought a certified



public accountant firm in Roseburg and worked fifty tax seasons.



Overhead Door Company of Roseburg now has two door and access

systems technicians who are qualified to complete safety inspections and safety tests on the company's commercial products.

### **Send Us Your Got News?**

Has your business changed location, contact information or added a new location? Is your company celebrating an anniversary or receiving an award? Did your business add new staff or has a staff member received a promotion? Do you have employees who have received recognition awards or completed a specialized training?

These are potentially newsworthy items that you can submit for the chamber's Business Perspective "Got News?" section. This is a great opportunity to share your news and highlight what's happening at your business with fellow chamber members.

Find the "Got News?" form online at RoseburgAreaChamber.org or email your information to sales@roseburgareachaember. org

> \*The Roseburg Area Chamber of Commerce reserves the right to edit, verify, determine timeliness and publish on a space available basis.

## **Welcoming Summer Travelers**

Visitors to the Land of Umpqua are on the rise as summer approaches and the Roseburg Visitor Center is ready to welcome them with a smile and a bounty of area information. In anticipation of visitor traffic, operating hours for the summer months have been extended offering travelers information seven days a week through the Labor Day weekend.

Requests for visitor information from eager travelers started gaining momentum in April this year, a result of the chamber's marketing efforts. Summer campaigns marketing Roseburg and the Land of Umpqua highlight area attractions and events inspiring potential visitors to choose our area as a travel destination.

Summer officially starts June 21, but why wait? The summer sun and summer fun has already begun! Whether you're from out of town or live here in town, here are a few events you wont want to miss this summer.

- · Summer Arts Festival, June 22-24
- Graffiti Weekend, July 4-8
- · Douglas County Fair, August 7-11

These are just a few of the great events happening throughout the Land of Umpqua this summer, you can find all the event details at the Roseburg Area Chamber of Commerce & Visitor Center. Stop in and pick up a calendar of events brochure for summer or find us online at <a href="https://www.VisitRoseburg.com">www.VisitRoseburg.com</a> for even more area attractions and event information.

# **Business Perspectives Publication Deadline**

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.

#### ₽

Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

#### $\mathfrak{R}$

Roseburg Area Chamber of Commerce P.O. Box 1026 | 410 SE Spruce Street Roseburg, OR 97470

Ph: 541-672-2648 | Fax: 541-673-7868

#### $\mathfrak{R}$

For advertising opportunities contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org www.RoseburgAreaChamber.org

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## **Project Leadership Roseburg**

2018-2019

CALLING ALL FUTURE BUSINESS LEADERS
Are you or one of your employees a future Douglas County business leader?

#### Then now is the time to apply for participation in the 2018-2019 Project Leadership Roseburg program.

Since 1989, more than 550 business men and women have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 30<sup>th</sup> year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The nine-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County.

#### Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend nine day-long sessions each month—from September through May. Each month, participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics. During the first year, participants will also select, organize, raise funds and implement a community-benefit project.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants "graduate" from the leadership program in May. They will assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their second year commitment to the program.

#### **Now Accepting Applications**

The chamber is currently accepting applications for the 2018-2019 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$650; the cost for non-member participants is \$850. Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted.

#### Ready to apply?

An application is available to download online at www.roseburgareachamber.org

#### For more information, or to request or receive an application:

Email: program@roseburgareachamber.org

Phone: (541) 672-2648 ext. 23

# Application Deadline 5 p.m. August 17, 2018

#### Applications may be delivered to:

Roseburg Area Chamber of Commerce 410 Spruce Street Roseburg, OR 97470

#### Or send application to:

Roseburg Area Chamber of Commerce P.O. Box 1026 Roseburg, OR 97470

The **\$50** application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

# PROJECT LEADERSHIP ROSEBURG CURRICULUM 2018-2019



Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.

#### OCTOBER 11, 2018 | NATURAL RESOURCES / INDUSTRY

An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.

# NOVEMBER 8, 2018 | ECONOMIC FORECAST 2018 Event / TRANSPORTATION & UTILITIES

A.M. Session: Class attends "Economic Forecast 2018"

P.M. Session: Transportation & Utility services in Douglas County

#### **DECEMBER 13, 2018 | ROLE OF GOVERNMENT**

How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.

#### JANUARY 10, 2019 | LAW ENFORCEMENT & CRIMINAL JUSTICE

Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.

#### FEBRUARY 14, 2019 | ROLE OF EDUCATION

Education as a resource and how it affects the community, including the challenges ahead.

#### MARCH 14, 2019 | MEDICAL & HUMAN SERVICES

An examination of health and social services, funding capabilities and future planning.

#### **APRIL 11, 2019 | COMMUNICATION & LEISURE**

Exploring the effective use of local media platforms; economic impact of local recreational and tourist assets.

#### MAY 9, 2019 | FUTURE LEADERSHIP / VOLUNTEERING

Overview of the wide variety of organizations providing services to the community; the future of leadership through volunteer service.

#### MAY 20, 2019 | PROJECT LEADERSHIP GRADUATION

Graduates and their employers are presented at the May membership meeting of the Roseburg Area Chamber of Commerce.



# Project Leadership Roseburg

2018-2019

A program devoted to strengthening and educating community-minded business leaders to serve in volunteer leadership positions throughout Douglas County.



# Project Leadership Roseburg Application for 2018-2019 Program

#### **APPLICANT INFORMATION**

First Name	Last Name		Nickname
Business Title	Emp	oloyer	
Business Phone	Busir	ness Email	
Home Address			
Street		City	Zip Code
Home Telephone	Hom	ne Email	
Send program correspondence to: ☐ Business e	mail 🔲 Home en	nail	
			Application Deadline 5 p.m, August 17, 2018
APPLICANT: Submit the following with your	· application		A completed application and \$50
References – Two professional/community re	eferences		application fee must be received no
Questions/Essay – Answer the following que	stions on a separa	ate sheet of paper:	later than Friday at 5 p.m. on August 17, 2018.
<ol> <li>Community Involvement: List up to three political, or social volunteer areas in wh name of the organization and/or your re</li> </ol>	ich you have serve	ed. Include the	Applications may be sent/delivered to: Roseburg Area Chamber of Commerce 410 Spruce Street
2. Why do you want to participate in Proje	ct Leadership Ros	seburg?	P.O. Box 1026 Roseburg, OR 97470
<b>3.</b> How will Project Leadership help you reach your personal and professional goals?		l and professional	The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be
APPLICANT COMMITMENT			refunded.
I understand the purpose of Project Leadership at necessary to complete the program.	nd, if selected, I will	I devote the time	
I will attend the program of nine, full-day, month through May and attend the class graduation.	y sessions that will	be held on the second T	hursday of the month, from September
I will commit time for additional work to take place understand that Project Leadership Roseburg does following year for the next class of Project Leader	es not end with grad	= = = = = = = = = = = = = = = = = = = =	
I also understand that if I have two full-day absent automatically excused from the program and no	- :	=	will not complete the program. I will be
I accept these requirements and am willing to ma	ke this commitmen	ıt.	
Applicant Signature		Date	
	RACC Acceptance		

**RACC President/CEO** 



# Project Leadership Roseburg Application for 2018-2019 Program

EMPLOYER INFORMATION			
Company Name			
Type of Organization/Business			
Supervisor's Name			
Supervisor's Title			
Business Phone	Business	s Email	
Business AddressStreet	City	Zip Code	
TUITION	City	Zip Code	
applicant is not selected. If the app	plicant is accepted, the fee is app	eburg Area Chamber of Commerce and is refundable in plied to the tuition. This fee covers the administrative dation to administer fundraising associated with the	
The \$650 member/\$850 non-mem		ial, session lunches, admission to the chamber's May banquet and Economic Forecast 2018.	
EMPLOYER COMMITMENT This applicant has the full commit fully participate in Project Leaders	_	if selected, the time and financial support required	to
I understand that if my employee automatically be excused from the		ng the program sessions, they will not graduate and we tuition will be refunded.	vill
As the employer, I, or my desig graduation programs.	nee, shall be responsible for re	representing our organization at the orientation ar	nd
In addition, I, or my designee, will about the Project Leadership prog	•	serve as a mentor to our participant and keep informe	ed
Employer Signature		Date	