

# Business perspectives August 2018

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...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

# Project Leadership Roseburg is a Must for Future Leaders

The Roseburg Area Chamber of Commerce is now accepting applications for 2018-19 Project Leadership Roseburg. If you or one of your employees is a future Douglas County business leader, then you'll want to be part of Project Leadership which begins in September. The chamber is very proud of this long-standing program and this year marks our 30th year! Since its inception, the chamber has graduated nearly 600 individuals from this distinguished professional development program.

Not your typical leadership program, Project Leadership Roseburg provides participants with a comprehensive awareness of Douglas County and a deeper understanding of how our community works directly from our leaders. The nine-month program shares knowledge about our region and

fosters dedication to our community as participants learn about how they can get involved to help create a more vibrant future for Douglas County. Project Leadership is a two-year commitment for participants. During the first year, participants attend a day-long session

Applications on pages 5-11

each month from September 2018 through May 2019. The full-day workshops range from panel presentations to tours on a variety of subjects and include leadership and team-building activities. The subjects include in-depth glimpses at economic drivers such as natural resources, manufacturing, tourism, education and health care industry, to name a few.

Participants will be the chamber's guests at Economic Forecast this fall, the annual awards banquet next January

continue page 2

# APPLICATIONS DUE

8/17 - PROJECT LEADERSHIP ROSEBURG

8/24 - COMMUNITY-BENEFIT PROJECT

Email: sales@roseburgareachamber.org

Fax: (541) 673-7868

Mail: P.O. Box 1026 Roseburg, OR 97470

## SAVE THESE DATES

**9/11** Business After Hours at Bigfoot Beverages/Pepsi

**9/13** 2018-19 Project Leadership Roseburg Begins

9/17 Membership Meeting Luncheons ARE BACK!

**10/15** Membership Meeting Luncheon

11/8 Economic Forecast 2019

11/19 Membership Meeting Luncheon

11/24 Shop Small Saturday

# **Chamber Accepting Applications for Community-Benefit Project**

The Roseburg Area Chamber of Commerce is seeking our community-benefit project applications for its 2018-19 Project Leadership program. Project Leadership is a business leadership development program that challenges participants to increase their knowledge about Roseburg and Douglas County and become actively involved in their community. In addition to attending nine day-long monthly workshops, participants work as a team to complete a service project in support of a local community-based, not-for-profit entity or organization.

The service project should promote the active involvement of Project Leadership class members in planning, fundraising, project completion and <u>must</u> involve collaboration and matching funds from the non-profit organization. The application process is open to any private and public not-for-profit organization that provides service or support to residents of Roseburg or Douglas County.

The project must enhance the quality of life for residents in our community. The project must be able to be completed during the class year that runs from September 2018 to May 2019. The project should provide recognition for the Roseburg Area Chamber of Commerce and its Project Leadership program. Fundraising expectations for the project will not exceed \$10,000, which includes monetary and in-kind contributions.

The 2018-19 Project Leadership community-benefit project application can be found on pages 9-11, due August 24.



#### 2018 BOARD OF DIRECTORS

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#### Chair

Toby Luther, Lone Rock Resources

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Allen Pike, Hampton Inn & Suites

#### Treasurer

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Steve Tavernier, Roseburg Forest Products
Michael Widmer, Umpqua Bank

#### **CHAMBER STAFF**

(541) 672-2648

Debbie Fromdahl President & CEO

Christina Baughman, ext. 15

Administrative Assistant

Sierra Kamakeeaina-Miller, ext. 17 Executive Assistant

Rachael Miller, ext. 24

Manager, Destination Marketing/Branding

Marissa Pancho, ext. 22 *Visitor Services Manager* 

Laura Studebaker, ext. 23
Membership Sales/Relations/Programs

Carol Zech Information Specialist

> Visitor Center (541) 672-9731 | (800) 440-9584

 $\underline{www.RoseburgAreaChamber.org}$ 

## **Project Leadership Applications Accepted**

and of course, graduation at the next May's membership meeting luncheon. Participants will also select, raise funds and complete a small community-benefit project.

After participants "graduate" from Project Leadership Roseburg in May of 2019 they will support chamber staff with facilitation of a workshop session for a new class of participants, thus fulfilling their second-year commitment to the program. The Roseburg Area Chamber of Commerce is currently accepting applications for the 2018-19 Project Leadership program. Space is limited. Applicants may be either employer or self-sponsored. The cost for the program remains \$650 for members of the Roseburg Area Chamber and \$850 for non-members. Roseburg Area Chamber members will be given priority. Acceptance is on a first-come, first-approved basis. The 2018-19 Project Leadership Roseburg application can be found on pages 5-8 of this issue of *Business Perspectives*. Application submittal deadline is August 17.



#### **New Members**

#### **Blue Zones Project Umpqua**

566 SE Jackson St. Roseburg, OR (541) 580-6857 jessica.hand@sharecare.com

Non-Profit Social Service Organization
Blue Zones Project is a community-led
well-being initiative designed to encourage
change within our community that lead to
healthier options. These small changes
not only make us healthier, but also helps
keep healthcare costs down with a higher
quality of life for Douglas County residents.

#### **Shadow Ranch Mobile Park**

255 General Ave. Roseburg, OR (541) 672-0111 shadowranchpark@gmail.com

#### Manufactured Home Park

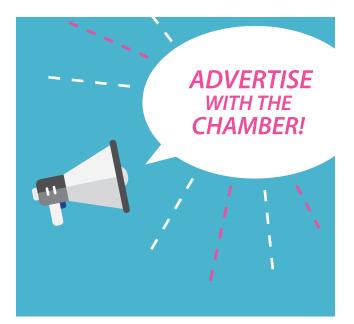
A premier aged 55+ senior living community in the heart of Roseburg. Shadow Ranch has all the conveniences of a quiet, friendly and well-maintained community. Offering top quality brand homes like Fleetwood and Liberty. Proudly and locally owned and operated for over thirty-two years.

## Thank You

## **Reinvesting Members!**

**Bay Cities Ambulance** Big Wrench Media Bowers Industrial, Inc. CSO Financial, Inc. Cascade Self Storage **CHI Mercy Health** Comfort Inn Roseburg Cooper Ridge Vineyard **Dutch Bros. Coffee** Charles F. Lee, PC **Farwest Steel Corporation** Goodwill Industries - Southern Oregon Mahalo Heating & Air Conditioning, LLC Alanson Randol, DDS Reustle-Prayer Rock Vineyards Riverview Terrace Seven Feathers Casino Resort Subway on the Parkway, Inc. TerraFirma Foundation Systems The UPS Store **Umpqua Valley Fire Services United Community Action Network** 

**United Rental** 



## **Advertising in Business Perspectives**

Do you have an upcoming weekend sale, or awesome month long deal or offer? What better way to let people know than with a full-page attention getting flyer in the chamber's *Business Perspectives* e-newsletter?

Are you trying to build on your company's branding or are you just a smart business owner that wants to remind the community you are here ready and waiting to serve and provide? With the commitment of three or more ads per year in our monthly newsletter to the membership, you will receive a 10% discount for those ads.

Have you ever planned a special event or party in appreciation for the community's support in your business over the years? With the purchase of mailing labels you could be inviting every chamber member into your business!

Let the chamber help provide you with your advertising and marketing solutions you need. To schedule a consultation please call Laura Studebaker (541) 672-2648 ext. 23.

#### **Got News?**

Umpqua Sweets & Treats is pleased to announce they are going to move from their 1157 NE Stephens Street location to their new sweets shop at 1016 SE Oak Avenue in downtown Roseburg. Grand opening and



ribbon cutting ceremony date soon to follow.

Rick's Medical Supply, Inc. is announcing the acquistion of Douglas Medical Equipment Supply on August 1. This addition will give them three locations, including their original store at 482 NE Winchester



Street, their CPAP store at 780 NW Garden Valley Blvd., and their new location at 1813 W. Harvard Avenue. They now have 29 employees since expansion.

# August Calendar

8/14

Greeters Committee Meeting\*—Super 8 Conference Room, 8 a.m

\*Chamber member only event/activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.

#### Dates Still Available to Host a Business After Hours:

October 9, 2018 November 13, 2018

#### **Send Us Your Got News?**

Has your business changed location, contact information or added a new location? Is your company celebrating an anniversary or receiving an award? Did your business add new staff or has a staff member received a promotion? Do you have employees who have received recognition awards or completed a specialized training?

These are potentially newsworthy items that you can submit for the chamber's *Business Perspectives* "Got News?" section. This is a great opportunity to share your news and highlight what's happening at your business with fellow chamber members. Find the "Got News?" form on the chamber's website at <u>RoseburgAreaChamber</u>. org or email your information to sales@roseburgareachamber.org

\*The Roseburg Area Chamber of Commerce reserves the right to edit, verify, determine timeliness and publish on a space available basis.

# **Business Perspectives**Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly.

Chamber members are encouraged to submit items for publication. Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

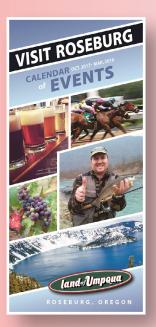
Roseburg Area Chamber of Commerce P.O. Box 1026 • 410 SE Spruce, Street Roseburg, OR 97470 Ph: 541-672-2648 • Fax: 541-673-7868

For advertising opportunities contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org www.RoseburgAreaChamber.org

Business Perspectives Vol. 35 No. 8

## **Business Member Spotlight Jack Mathis Construction, LLC** Brief Business History: Look who is celebrating 67 years in business. Jack Mathis moved to Roseburg as a teenager in 1946. After attending Oregon State University, Jack returned to Roseburg and started his general contracting business in 1952. Most of his original business was residential, but he soon branched out into the commercial side of construction after downtown Roseburg was demolished in The Blast of 1959. Jack Mathis Construction was instrumental in rebuilding today's downtown area as well as the Britt Amphitheater in Jacksonville, Ashland High School auditorium, Medford Airport's rebuild, Roseburg's Kmart, DC Farmer's Co-Op to Douglas Hall at the DC Fairgrounds. Marketing Niche: Currently JMC is busy building Unique Boat & Self Storage facilities on Diamond Lake Blvd and will soon begin Phase 2 of Gecko RV & Boat Storage, as well as a new fabrication building for North River Boats in Green. Business Philosophy: "We can build everything from an outhouse to the Taj Mahal." Industry Trend: Jack Mathis Construction also runs a crane service, DBA doing JM Crane Service. For professional Douglas County crane services from a certified crane operator, count on JM Crane for all your crane jobs. Whether you need us to install the new sign for your business or you need a crane for an ongoing construction project, or lifting a HVAC unit, we can accommodate you. Our top priority on any crane job is safety, so you can rest assured that we take every precaution possible. Why Jack Mathis Construction, LLC is a member of the Roseburg Area Chamber of Commerce: Jack Mathis Construction is one of the oldest members of the chamber. Jack is of the opinion that being a member brings credibility to his company.

(Winners are selected each month from a random drawing of chamber members. Congratulations to Jack Mathis Construction, LLC.)



#### Fall/Winter Calendar Dates Needed

The Roseburg Area Chamber of Commerce invites you to share Roseburg events of interest to visitors to Roseburg and the Land of Umpqua. The visitor calendar of events brochure for events happening in October 2018 through March 2019, will be going to print soon. The semi-annual brochure is given out at the visitor center and distributed throughout Roseburg and the Land of Umpqua. Event details will also be posted to the online calendar of events on the Visit Roseburg website.

Event coordinators are encouraged to submit their information to the chamber by Friday, August 31 to meet the printing deadline. When providing event information please include the following: official event title, date, time, location, event website, phone number for the public and contact phone number for internal use. Submit your event information to the chamber by email to <a href="mailto:assistant@visitroseburg.com">assistant@visitroseburg.com</a> or by using our online form.



# **Project Leadership Roseburg**

2018-2019

**CALLING ALL FUTURE BUSINESS LEADERS** 

Are you or one of your employees a future Douglas County business leader?

#### Then now is the time to apply for participation in the 2018-2019 Project Leadership Roseburg program.

Since 1989, more than 550 business men and women have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 30<sup>th</sup> year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The nine-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County.

#### Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend nine day-long sessions each month—from September through May. Each month, participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics. During the first year, participants will also select, organize, raise funds and implement a community-benefit project.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants "graduate" from the leadership program in May. They will assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their second year commitment to the program.

#### **Now Accepting Applications**

The chamber is currently accepting applications for the 2018-2019 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$650; the cost for non-member participants is \$850. Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted.

#### Ready to apply?

An application is available to download online at www.roseburgareachamber.org

#### For more information, or to request or receive an application:

Email: sales@roseburgareachamber.org

Phone: (541) 672-2648 ext. 23

# Application Deadline 5 p.m. August 17, 2018

#### Applications may be delivered to:

Roseburg Area Chamber of Commerce 410 Spruce Street Roseburg, OR 97470

#### Or send application to:

Roseburg Area Chamber of Commerce P.O. Box 1026 Roseburg, OR 97470

The **\$50** application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

# PROJECT LEADERSHIP ROSEBURG CURRICULUM 2018-2019



Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.

#### OCTOBER 11, 2018 | NATURAL RESOURCES / INDUSTRY

An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.

# NOVEMBER 8, 2018 | ECONOMIC FORECAST 2018 Event / TRANSPORTATION & UTILITIES

A.M. Session: Class attends "Economic Forecast 2018"

P.M. Session: Transportation & Utility services in Douglas County

#### **DECEMBER 13, 2018 | ROLE OF GOVERNMENT**

How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.

#### JANUARY 10, 2019 | LAW ENFORCEMENT & CRIMINAL JUSTICE

Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.

#### FEBRUARY 14, 2019 | ROLE OF EDUCATION

Education as a resource and how it affects the community, including the challenges ahead.

#### MARCH 14, 2019 | MEDICAL & HUMAN SERVICES

An examination of health and social services, funding capabilities and future planning.

#### **APRIL 11, 2019 | COMMUNICATION & LEISURE**

Exploring the effective use of local media platforms; economic impact of local recreational and tourist assets.

#### MAY 9, 2019 | FUTURE LEADERSHIP / VOLUNTEERING

Overview of the wide variety of organizations providing services to the community; the future of leadership through volunteer service.

#### MAY 20, 2019 | PROJECT LEADERSHIP GRADUATION

Graduates and their employers are presented at the May membership meeting of the Roseburg Area Chamber of Commerce.



# Project Leadership Roseburg

2018-2019

A program devoted to strengthening and educating community-minded business leaders to serve in volunteer leadership positions throughout Douglas County.



# **Project Leadership Roseburg**

**Application for 2018-2019 Program** 

#### **APPLICANT INFORMATION**

First Name	Last Name	Nickname
Business Title	Employer	
Business Phone	Business Ema	nil
Home Address		
Street	City	Zip Code
Home Telephone	Home Email	
Send program correspondence to:	☐ Business email ☐ Home email	
APPLICANT: Submit the follow	Application Deadline 5 p.m, August 17, 2018	
References – Two professional/o	A completed application and \$50	
Questions/Essay – Answer the fo	paper: application fee must be received no later than Friday at 5 p.m. on	
<ol> <li>Community Involvement: Li social volunteer areas in wh organization and/or your re</li> </ol>	·	
2. Why do you want to partici	Commerce 410 Spruce Street	
3. How will Project Leadership goals?		
APPLICANT COMMITMENT		The \$50 application fee is applied to the tuition cost if the applicant is
I understand the purpose of Proj necessary to complete the progr		
	, full-day, monthly sessions that will be he rom September through May and attend	
understand that Project Leaders	•	heduled classes to complete the class project. I also on, but that I will return to facilitate a class session in
	vo full-day absences during the year, I will om the program and no portion of the tuit	not graduate and will not complete the program. I ion shall be refunded.
I accept these requirements and	am willing to make this commitment.	
Applicant Signature		Date
	RACC Acceptance	

**RACC President/CEO** 



**Employer Signature** 

### **Project Leadership Roseburg**

**Application for 2018-2019 Program** 

# **EMPLOYER INFORMATION** Company Name \_\_\_\_ Type of Organization/Business Supervisor's Title \_\_\_\_\_\_ Business Phone \_\_\_\_\_\_ Business Email \_\_\_\_\_ Business Address \_\_\_\_ City Street Zip Code **TUITION Application Deposit** A \$50 deposit is required with this application payable to the Roseburg Area Chamber of Commerce and is refundable if applicant is not selected. If the applicant is accepted, the fee is applied to the tuition. This fee covers the administrative cost incurred by the Roseburg Area Chamber of Commerce Foundation to administer fundraising associated with the class project. **Program Tuition** The \$650 member/\$850 non-member tuition covers: class material, session lunches, admission to the chamber's May membership meeting luncheon/class graduation, annual awards banquet and Economic Forecast 2018. **EMPLOYER COMMITMENT** This applicant has the full commitment of this organization and, if selected, the time and financial support required to fully participate in Project Leadership. I understand that if my employee has two full-day absences during the program sessions, they will not graduate and will automatically be excused from the program and no portion of the tuition will be refunded. As the employer, I, or my designee, shall be responsible for representing our organization at the orientation and graduation programs. In addition, I, or my designee, will devote the time necessary to serve as a mentor to our participant and keep informed about the Project Leadership program.

Date



# 2018-19 Project Leadership Roseburg Community Project Application

Application Deadline: Friday, August 24, 2018 5:00 p.m.

#### **General Information**

Project Leadership is a nine-month community leadership development course that challenges participants to increase their knowledge about the Roseburg area and to become involved as concerned citizens. In addition to attending class meetings, the participants commit to working as a team to complete a service project supporting a community-based not-for-profit organization. The proposed project should promote the active involvement of class members in planning, fundraising, project completion, and collaboration with the partner organization. Project Leadership Roseburg is a program of the Roseburg Area Chamber of Commerce.

#### Eligibility

Application is open to any private or public not-for-profit organization that provides service or support to residents of the Roseburg area.

#### **Project Leadership Class Project Criteria**

- Enhance the quality of life for residents
- Provide recognition for the Roseburg Area Chamber of Commerce and its Project Leadership Roseburg program
- · Allow class members to be directly involved in planning, funding and implementation of the project
- Include opportunities for class members to contribute "sweat equity" to the project completion, as well as planning & fundraising
- Be completed during the class year (September to May)
- · Benefiting agency's monetary and in-kind funding will be identified and committed prior to implementation
- Class monetary and in-kind funding will be indentified and committed prior to implementation
- Fundraising expectations for the leadership class will not exceed \$10,000 (monetary and in-kind).

#### **Project Responsibilities**

- A representative from each applicant agency will be expected to attend the first session of the Project Leadership Roseburg class in September to present information about the agency and the proposed project
- Class members will review and select project; selection is subject to final approval by the RACC board of directors or chamber president & CEO depending on timing
- The chamber of commerce will require a hold harmless agreement from the benefiting organization
- The benefiting organization will be responsible for obtaining all necessary permits and paying all appropriate fees for the project
- The chamber president & CEO shall review the proposed project and provide oversight to ensure that all criteria are met
- Though some changes in the project may occur, the benefiting organization will present written notification of proposed changes

#### **Application Inquiries**

Organizations considering making application, and who would like further information may call the program and event coordinator at the chamber's office: 541-672-2648, ext.# 23.

#### **Application Requirements**

The completed application **must be received by 5:00 pm, Friday, August 24, 2018** by the Roseburg Area Chamber of Commerce, P.O. Box 1026, Roseburg, OR 97470. Fax #(541) 673-7868 or email sales@roseburgareachamber.org

The chamber reserves the right to verify all information included in this application.



#### 2018-19 Project Leadership Roseburg Community Project Application

Application Deadline: Friday, August 24, 2018 5:00 p.m.

#### Organization

Name of Organization			Work Telephone		
Organization Mailing Address					
· · ·	Street		City	Zip Code	
Project Contact Person			Telephone		
Mailing Address					
	Stree	et	City	Zip Code	
	_				
Organization's Tax Exempt Status	$\square$ 501(c)(3) $\square$ Other: $\underline{\hspace{1cm}}$			<u> </u>	
			Indicate IRS Sect	ion	
Commons of Droposed Droject					
<b>Summary of Proposed Project</b> (Use only the space provided. You may dup	licate the form	hut snacina should n	ot he altered )		
(Ose only the space provided. You may dup	neate the joint,	but spacing should in	or be uncrea.		
Geographic Area Served by the Proj	·				
Number of People Potentially Serve	d by the Proj	ect			
Age Range of Project Target Popula	tion				
Total Amount of Support (cash and	in-kind) to be	Raised by Projec	t Leadership \$ 10,00	0	
	•	-	-		
Introduction: Describe the organiza	tion and its p	urpose			
<b>Project:</b> Description of project for w	hich funds ar	re requested			
<b>Need:</b> How was the need for the project determined and how will the project respond to this need?					



#### 2018-19 Project Leadership Roseburg Community Project Application

Application Deadline: Friday, August 24, 2018 5:00 p.m.

**Objectives:** What are the project's specific objectives? (What will the project accomplish?)

Org	ganization Director	 Date
Our organ	t <b>tion Commitment</b> Dization understands the Project Leadership Roseburg e the time necessary to assist class participants to com	
	Outside Partner Support	\$
	Benefiting Organization Support	\$
Estimated required.)	Project Costs: (Matching support from the benefiting organize Project Leadership Fundraising (Cash and in-kind)	sation and/or other partners is encouraged, but not
	r <b>Requirements:</b> Describe your vision for direct service p (number of volunteer hours required, type of tasks in	· · · · · · · · · · · · · · · · · · ·
Materials	and Equipment: What materials and equipment will be	pe required for the proposed project?
Timeline:	What do you see as the steps needed for completion of	of project & the estimated completion date?
Approach	: How do you plan to implement this project?	