



# Business *perspectives*

December 2018

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

## Chamber to Stand Against Cap and Trade Legislation in 2019 Session

At its November meeting, the Roseburg Area Chamber of Commerce's board of directors voted unanimously to join the "Partnership for Oregon Communities" Coalition. RACC joined the coalition to combat cap and trade legislation expected during the 2019 Oregon Legislative Session. Cap and trade legislation, if passed, would be harmful to the economy and businesses of rural Oregon.

### 2019 LEGISLATIVE SESSION

The "Partnership for Oregon Communities" Coalition will act as the primary business-led coalition in the cap and trade legislative debate. For those unfamiliar with cap and trade, it's an attempt to reduce greenhouse gas emissions through levying taxes on companies. While the

environmental cause is honorable, the solution is not. Here's an overview of the negative impacts cap and trade legislation will bring, if implemented:

**"Cap and trade will reduce living-wage, manufacturing jobs,** which are important to providing employment opportunities in rural communities. This will only deepen the economic division between Portland and rural Oregon.

**Cap and trade drives up energy costs for employers.** Since enacting its cap and trade program, California's average industrial electricity rate has gone from 44 percent above the national average to 86 percent above the national average. This has driven out energy-intensive industries like manufacturing.

**Cap and trade gives unelected bureaucrats authority to raise the cost of carbon on small businesses** and consumers without a vote of the legislature.

**Cap and trade shifts manufacturing investment to other states.** California's rate of growth in new and expanded manufacturing plants has been half the national average over the last decade.

**39 percent of Oregon's greenhouse gas emissions come from transportation.** Oregon lawmakers enacted a new Low Carbon Fuel Standard to address these emissions – a policy that may add \$.15 to a gallon of gas as early as next year. In California, cap and trade and LCFS both compound to drive up the price of gas even higher.

To see the complete list of businesses and organizations joining the chamber in the "Partnership for Oregon Communities" Coalition and detailed information on cap and trade, [click here](#).

## Annual Awards Dinner

The Roseburg Area Chamber of Commerce will hold its 65<sup>th</sup> Annual Awards Dinner on Thursday, January 24, 2019 at the Douglas County Fairgrounds. This year's theme will be "Your Business... Our Priority".

Ticket sales can be made [online via PayPal](#) beginning **December 17, 2018**. See page 5 for award nomination details. Nominations needed by Monday, Dec.10.

## DECEMBER

- 12/11 Greeters Committee\***  
Super 8, Conference Rm  
8 a.m.
- 12/13 Project Leadership**  
The Role of Government  
Workshop
- 12/17 January 2018 Event**  
**Tickets Online via PayPal Only** (Membership Meeting  
Luncheon & Annual Awards  
Dinner)
- 12/24** Roseburg Area Chamber  
of Commerce & Visitor  
Center Closed
- 12/25** Roseburg Area Chamber  
of Commerce & Visitor  
Center Closed
- 1/01** Roseburg Area Chamber  
of Commerce & Visitor  
Center Closed

*\*Chamber member only event/activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.*



## 2018 BOARD OF DIRECTORS

### EXECUTIVE OFFICERS

#### Chair

Toby Luther, *Lone Rock Resources*

#### Vice Chair

Allen Pike, *Hampton Inn & Suites*

#### Treasurer

Barry Robinson, *AmeriTitle, Inc.*

#### Secretary

Debbie Fromdahl, *President & CEO*

#### Past Chair

Angela Brown, *Southern Oregon  
Credit Service*

### DIRECTORS

Pete Carhart, *Knife River Materials*

Sam Carter, *Pacific Power*

Dori John, *Roseburg Disposal Company*

Rheanna Mosier, *Elwood Staffing*

John Murphy, *Farmers Insurance*

Kent Rochester, *Big Wrench Media*

Steve Tavernier, *Roseburg Forest Products*

Michael Widmer, *Umpqua Bank*

### CHAMBER STAFF

(541) 672-2648

Debbie Fromdahl

*President & CEO*

Christina Baughman, ext. 15

*Administrative Assistant*

Sierra Kamakeeaina-Miller, ext. 17

*Executive Assistant*

Rachael Miller, ext. 24

*Manager, Destination Marketing/Branding*

Laura Studebaker, ext. 23

*Membership Sales/Relations/Programs*

Carol Zech

*Information Specialist*

Visitor Center

(541) 672-9731 | (800) 440-9584

[www.RoseburgAreaChamber.org](http://www.RoseburgAreaChamber.org)

## An Ethical Organization

Message from the President/CEO



I was reminded recently about the value of professional development. How sometimes you have to take a break from chopping wood to sharpen the ax. Each year I am fortunate to have a couple of opportunities to learn what new and expanding trends are developing in my industry. Yes, chamber as a membership organization in service to business, is an industry. These opportunities allow me to hone skills and grow the foundation of knowledge and expertise first laid with the U.S. Chamber of Commerce's Institute for Organizational Management.

For those unfamiliar, Institute, for short, is a four-year accreditation program of the U.S. Chamber that teaches chamber professionals the ins and outs of running a non-profit, membership-based organization—chamber of commerce or association. I graduated and received my certification (IOM) in 2008.

Institute teaches everything from financial and human resources management, to developing solid government affairs, member-benefit and other programs, to industry trends and non-profit corporation law. Every class, every session, like continuing education today, provides a wealth of invaluable information. Not surprisingly, I have a particular fondness for the government affairs and economic development sessions. But, really love and find the greatest value in the classes on law and ethics as relates to membership organizations.

It's those classes on law and ethics that have been in the forefront of my mind lately. They are the foundation for how professional staff functions at the Roseburg Area Chamber. Some examples....

By policy, as a private not-for-profit corporation which is owned by its shareholders or members, the Roseburg Area Chamber of Commerce only refers its members when asked for recommendations for products, services, etc. Whether by phone, email or in-person inquiry, the chamber makes hundreds of referrals each month...thousands each year. While our publications, website and responses to inquiries exclusively recommend our members, there are times when non-member information is provided.

If an inquiry is for a specific company or organization, whether member or not, the chamber will provide the information requested. Staff at the Roseburg Area Chamber of Commerce will not create an unfair, adverse business climate for any business or organization by saying, "don't use... or don't go to... or don't patronize XYZ Company" simply because they are not a member of the Roseburg Area Chamber. It would be unethical, legally questionable and fly in the face of the pro-business entity that is this chamber.

The Roseburg Area Chamber of Commerce will not "play favorites" with its members. All members, in good standing, are equal. Referred equally. No member more important than the next. They....You are all important. Priceless. Imperative. Valued.

The Roseburg Area Chamber of Commerce also does business as the Douglas County Chamber of Commerce, as we have members from all over the county. We reach out and offer membership opportunities to businesses and organizations throughout Douglas County. However, as this chamber is and always will be respectful and appreciative of what individual chambers do and offer within their communities, the Roseburg Area Chamber encourages that member or potential members also belong to their local chamber.

The Roseburg Area Chamber of Commerce will NEVER try to "sell a membership" in our own or in any other community by disparaging another local chamber or other membership organization. Not only would doing so be unethical, it could present legal challenges which no staff member, board member or organization would want to face.

*Continue on next page*

# An Ethical Organization

Those Institute and continuing law class lessons drive home the importance to “sell, promote, market, share, etc. what your organization has to offer NOT, what another organization does not.” To do so can be construed as anti-competitive practices, with rules no different for non-profit membership organizations than it is for “for-profit” businesses.

Anti-competitive practices include defamation, tortious product or service disparagement and/or fair competition laws violations. For a non-profit membership organization (or a business), these include: (1) A competitor (e.g. another membership organization) lies about the organization or its product or service; (2) Cause material harm (loss of customers/member, reputation); (3) Heard (or read) by more than one person; and (4) Statements made negligently, intentionally.

Tortious interference claims can occur in instances where one party interferes with an agreement between two other parties. For non-profit membership organizations,

a membership application/contract is often an agreement between two parties that external entities should not attempt to interfere with.

Ethical businesses and organizations may lose customers/members due to the unscrupulous acts or manner of doing business of individuals, competing businesses or organizations. A chamber may be called on the carpet by a member who does not understand the rare occurrence when non-member business information is provided. We will do our best to explain.

In the end, we know our members hold us to the highest standards. They should. The professional staff and board leadership at the chamber knows that taking the high road, following the law and doing what’s right ensures the Roseburg Area Chamber of Commerce preserves high ethical standards. It’s why we all are so proud to be part of this organization and even more pleased to work on behalf of businesses that believe and act in the same light.

## Join Legislative Conference Calls

During the 2019 Oregon Legislative Session, the Roseburg Area Chamber of Commerce will host conference calls with the five members of our county’s delegation in Salem twice a month. The members of Douglas County’s delegation are: Dallas Heard, State Senator, District 1; Floyd Prozanski, State Senator, District 4; David Brock-Smith, State Representative, District 1; Gary Leif, State Representative, District 2 and Cedric Ross Hayden, State Representative, District 7.

These conference calls are an incredible opportunity for our members to hear firsthand about what’s happening in Salem during the session and to be sure our delegation is aware of local business positions on potential legislation. Our first discussion with legislators is generally in early February. The calls are held in the chamber’s conference room. Look for more information about the dates and times of this great member-only benefit in future member “Chamber News” emails and the February issue of *Business Perspectives*.

## Holiday Happenings

Festive decorations, holiday shopping, light parades and more! This holiday season embrace your festive side and enjoy fun events and activities happening in Roseburg and throughout the Land of Umpqua. Gather up your friends and family and make this holiday season the merriest yet. Here are some event highlights happening for the month of December to help you celebrate the season:

- \* 1-31 Festival of Lights, Holiday Village & Giant Nutcracker, December 1 thru January 1, 2019
- \* 1-16 Charles Dicken’s Writes
- \* 8 Timber Trucker’s Light Parade, Myrtle Creek
- \* 14-16 Zoolights at Wildlife Safari
- \* 15 Timber Town Toy Land Electric Light Parade, Downtown Sutherlin

For detailed information on these and other exciting events, visit our website at [www.VisitRoseburg.com/event](http://www.VisitRoseburg.com/event). We’d also enjoy wishing you happy holidays in person at the Roseburg Area Chamber of Commerce & Visitor Center located at 410 SE Spruce Street, Roseburg, OR.

## Business Perspectives Publication Deadline

*Business Perspectives* is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

Roseburg Area Chamber of Commerce  
P.O. Box 1026 • 410 SE Spruce, Street  
Roseburg, OR 97470

Ph: 541-672-2648 • Fax: 541-673-7868

For advertising opportunities contact  
541-672-2648, ext. 23 or email  
[sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)  
[www.RoseburgAreaChamber.org](http://www.RoseburgAreaChamber.org)

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## You Too Could Be a FiveStar Member! ★ ★ ★ ★ ★

On the chamber's website, in the chamber directory, at our annual banquet in January and every month in the chamber newsletter we recognize our "FiveStar Members." You know who they are. Ever wonder what they are? They are members who go beyond paying annual dues, supporting the chamber PAC, sponsoring and/or advertising with the chamber, have taken one more step in their dedication to the growth of the chamber and the economic health of our community.

The opportunity to join as a FiveStar member is only offered to members in good standing and at the time of their annual membership renewal.

You only have one shot each year to be part of this distinguished group of members. If you're interested in learning more about the benefits expressly reserved for FiveStar Members or want to find out your company's eligibility date, please call Laura at the Roseburg Area Chamber of Commerce at (541) 672-2648 ext. 23 or send an email to [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org).



## Chamber Strengthens Business with Political Action Committee

### There's Still Time for a Tax-Deductible Contribution

The Roseburg Area Chamber Political Action Committee (RACPAC) was formed to support pro-business issues and to oppose those initiatives and ballot measures the chamber believes is harmful to local and statewide business. The RACPAC has also financially supported business-friendly candidates for local and state offices whose endorsements have been approved by the chamber's board of directors.

The chamber will continue in the future to identify and support pro-business candidates and fight against anti-business initiatives in 2019. Every position the RACPAC takes is always and only in the interest of defending the business community, in alignment with the chamber's mission as a business advocacy organization.

The RACPAC, since its inception has been funded by specific contributions, not chamber dollars. And our members have contributed generously to the RACPAC over the past nearly ten years both during annual membership renewal and for specific issues.

Individuals, businesses or nonprofit organizations can make PAC contributions at any time. While any gift over \$100 must be reported to the state and donor information will become a matter of public record, Oregon is the only state in the nation that allows a dollar for dollar tax credit (\$50 for single filers and \$100 for joint filers) for PAC contributions.

If you haven't used your \$50 or \$100 yet this calendar year there's still time to make that tax-deductible contribution. So, please consider joining us and encourage your employees and fellow business leaders to do the same. You'll be joining many local businesses and individuals who have said "Yes" to the Roseburg Area Chamber PAC.

The chamber has a long history of political advocacy in support of business. Saying yes to the RACPAC this year will help the chamber as it represents the interests of Douglas County businesses by financially supporting business-friendly candidates, supporting pro-business measures and legislation ...or opposing anti-business measures and legislation in the future.

As a "three C chamber," the Roseburg Area Chamber is a catalyst, convener, and champion for business and pro-business legislation and the advocacy of the political action committee is one of the most significant parts of what the chamber does to protect and fight for local business.

## Thank You Reinvesting Members!

Absolute Sound & Music  
Addcox Heating Center  
American Cancer Society  
BBSI – Barrett Business Services, Inc.  
Douglas County  
Douglas Fast Net  
Evergreen Family Medicine  
FCC Commercial Furniture  
Girardet  
Illahee Inn  
Leave it to Lynn  
Marks – Murray, LLC  
Nordic Veneer, Inc.  
Weston Eye Center an NVISION Company  
Oregon Coach Crafters RV  
Package Depot  
Steamboat Inn  
Touch of Class Limousine, LLC  
Umpqua Indian Development Corp.  
Willamette Dental Group, PC

# Recognize Business Excellence and Volunteerism

Accepting 2018 Business of the Year & First Citizen Nominations

The Roseburg Area Chamber of Commerce is now accepting nominations for outstanding businesses, chamber volunteer of the year and male and female first citizen honors. Honorees will be announced and recognized at the chamber's annual awards dinner on January 24, 2019.

"Business of the Year" recognitions include three categories for small, medium and large-sized chamber business members. The chamber also wants to recognize a chamber volunteer of the year and a local business known for its innovation. These recognitions are available to any business that has been a member of the Roseburg Area Chamber of Commerce for at least the past

two years. Criteria for these awards are provided on the nomination forms on pages 9 and 10.

Each year, the chamber is honored to present male and female first citizens award to local residents who are recognized for their long tenure of volunteerism in our community. First citizens are distinguished by the giving of their time and talents in multiple areas and activities outside their professional vocation. These recognized business and community leaders inspire others with their community-minded dedication. For detailed criteria, please see the first citizen nomination form on page 11. **The deadline for submitting all nomination packets is Monday, December 10, 2018.**



## Got Business News?



**Douglas County Parks Department** has received the statewide Oregon Recreation and Parks Association's 2018 Outstanding Asset Management Award. This recognition was given to Rocky Houston, Douglas County's park director.

**Douglas Timber Operators** is celebrating 50 years of business. Congratulations to DTO and staff for their continual operation and success.



**Housing Authority of Douglas County** moved their office from 902 W Stanton Street to 1000 W Stanton Street, making their previous location into a rental.

**Rising River RV Park** has expanded to include new RV sites, with an onsite store and riverside vacation home expected to be completed in 2019.



**Roseburg Forest Products** is proud to announce their new director of marketing, Dawn Garcia. Before the promotion, she served as RFP's marketing manager, with experience in communications and marketing.

**Umpqua Community College** is being recognized as a top energy leader in Oregon for the third year in a row. Working alongside the Energy Trust of Oregon, UCC continues to integrate more approaches to efficient and sustainable energy.



## Send Us Your Got News?

Has your business moved, changed contact information or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, recognition awards or completed a specialized training? These are potentially newsworthy items that you can submit to the chamber's "Got News?" section. Submit business news [online here](https://www.roseburgareachamber.org/got-news) or email [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)

## Save the Date!

Join the Roseburg Area Chamber on Monday, January 14, 2019 for the first membership meeting of the year, "State of the County" update with Commissioner Chris Boice and Commissioner Tim Freeman.

Online ticket sales [via PayPal](https://www.paypal.com) only will be starting on **December 17, 2018.**

## Grow Business with Chamber Members

It's great to be a Roseburg Area Chamber member! Why? Because we work, live and do business in the same community with one common goal, "to see businesses succeed." Of course, we can accomplish that together.

One of the many ways we do this is by offering member-to-member discounts. Build rapport in the business community and support other member businesses by shopping locally! See the chamber's Shop & Save agreement on page 8. View the chamber's e-coupons [online here](https://www.roseburgareachamber.org/e-coupons). To offer member-to-member discounts call Laura at (541) 672-2648 ext. 23 or send an email to [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)



# Thank You to Chamber Members Who Make it Possible

The Roseburg Area Chamber would like to thank all of its members for their dedicated support and participation in the chamber. We recognize that this involvement is a choice and all of us at the chamber are truly honored by the faith and confidence our members place in the Roseburg Area Chamber of Commerce.

The chamber would not be able to accomplish the many great things we do each year without the support of our members that donate products and services; sponsor or host programs and events; and, of course, our many members and their employees who generously contribute their time serving on chamber task forces, committees or action teams; giving presentations, facilitating a program or emceeding an event.

And just in case there is any question about the impact our members' involvement has on the success of this organization, we compiled a list of our members and their employees who contributed time, products, services or sponsorship gifts to the various chamber programs and activities in 2018. These generous companies, organizations and individuals are:



## *Addcox Heating Center*

Greg Admire, *Umpqua Dairy Products Co.*  
Kevin Aitkin, *Umpqua Dairy Products Co.*  
Judge George Ambrosini, *Douglas County*  
Ashley Anderson, *Roseburg Forest Products*  
Donna Arnold, *Cardinal Services, Inc.*  
Pablo Arronte, *Pacific Power*  
Natasha Atkinson, *Umpqua Homes Inc.*  
Jim Baird, *Roseburg Urban Sanitary Authority*  
Josh Balloch  
Amber Barrows, *Family Development Center*  
Sarah Baumgartner, *CHI Mercy Health*  
Ben Bentea, *Roseburg Public Schools*  
Michael Bierbower, *Brooke Communications*  
*Big Foot Beverages/Pepsi-Cola Bottling of Roseburg*  
Lori Billman, *Professional Claims Administrators*  
Adam Blue, *Roseburg Public Schools*  
Commissioner Chris Boice, *Douglas County*  
KC Bolton, *Umpqua Community Health Center*  
Katrina Borella, *Cow Creek Government Office*  
Dan Bouck  
*Bowers Industrial, Inc.*  
Ron Breyne, *Phoenix School of Roseburg*  
David Brock-Smith, *State Representative, District 1*  
Angela Brown, *Southern Oregon Credit Service*  
Neal Brown, *Umpqua Bank*  
Susan Buell, *Umpqua Training & Employment*  
*Cardinal Services, Inc.*  
Pete Carhart, *Knife River Materials*  
Sam Carter, *Pacific Power*  
*Charles F. Lee, PC*  
Cheryl Cheas  
Sgt. Dennis Chrisenberry, *City of Roseburg*  
Chuck Deister, *Jordan Cove LNG*  
*Community Cancer Center*  
*Con-Vey*  
Don Cook, *Express Employment Professionals*  
*Cow Creek Government Office*  
Gary Crowe, *FCC Commercial Furniture*  
Stacey Crowe  
Dr. James Daskalos, *Roseburg Urgent Care*

## *D.A. Davidson & Co.*

Eric Dinger, *Roseburg Forest Products*  
Deputy Jon Dorland and K-9 partner, *City of Roseburg*  
Elizebeth Droscher, *Umpqua Community Health Center*  
Matt Droscher  
*Douglas County DINT Team*  
*Douglas Fast Net*  
Maxine Durst  
Dennis Eberhardt, *Cow Creek Government Office*  
Alison Eggers, *State Farm Insurance*  
*FCC Commercial Furniture*  
Steve Feldkamp, *Umpqua Dairy Products Co.*  
McChelle Feldkamp  
Michael Fieldman, *United Community Action Network*  
Michael Freed, *Umpqua Valley Winegrowers Association*  
Commissioner Tim Freeman, *Douglas County*  
Doug Freeman, *Roseburg Public Schools*  
Donda Gerretsen-King, *Gerretsens Building Supply*  
*Girardet Winery*  
Jerry Gjesvold  
*Gordon Wood Insurance*  
John Harvey, *Umpqua Dairy Products Co.*  
Jeff Hampton  
*Hampton Inn & Suites*  
Sheriff John Hanlin, *Douglas County*  
Ross Harmon  
Dallas Heard, *State Senator, District 1*  
Joshua Heacock, *Douglas County Public Works*  
Matt Hill, *Douglas Timber Operators*  
Michael Hinrichs, *Jordan Cove LNG*  
John Hokanson, *Hokanson's B & B*  
Karen Howington, *Roseburg Public Schools*  
Joshua Huckins, *D.A. Davidson & Co.*  
Neil Hummel, *CENTURY 21 The Neil Company*  
Chris Hunter, *Oregon Department of Transportation*  
Matt Inscore, *CSO Financial*  
Tina Jochum, *Umpqua Dairy Products Co.*  
Dori John, *Roseburg Disposal Company*  
Travis Joseph  
Sgt. Joe Kaney, *City of Roseburg*  
Ciera Keith, *Douglas County Fairgrounds*



# Thank You All!

Olga Keith  
KMTR TV  
Heidi Lael, *Parrott House*  
Brian Lake, *Boys & Girls Club of the Umpqua Valley*  
Jeff Lamberg, *Roseburg Forest Products*  
Tabbitha Layman, *First Interstate Bank*  
Gary Leif, *State Representative, District 2*  
Crissy Lindsey, *Phoenix School of Roseburg*  
*Lone Rock Resources*  
Toby Luther, *Lone Rock Resources*  
*Marco Pharma International, LLC*  
Dawnelle Marshall, *CHI Mercy Health*  
Brenda Mayberry, *Douglas County Fairgrounds*  
Shawn McDaniel, *Seven Feathers Casino & Resort*  
Mark McMullen  
Lt. Steve Mitchell  
Rosa Mohlsick  
Rheanna Mosier, *Elwood Staffing*  
Brett Moyer  
Grady Mulbery, *Roseburg Forest Products*  
John Murphy, *Farmers Insurance*  
April Myler, *Umpqua Community College*  
Guy Normand, *Umpqua Community Health Center*  
Preston O'Hara, *FCC Commercial Furniture*  
Missy Olson, *Umpqua Community College*  
Pacific Power  
Alex Palm, *i.e. Engineering, Inc.*  
Thomas Pappas, *Victory Builders, Inc.*  
Gene Pelham, *Rogue Credit Union*  
Susan Piekarski, *CHI Mercy Health*  
Allen Pike, *Hampton Inn & Suites*  
Melanie Prummer  
Tehren Randleas, *Southern Oregon Goodwill Industries*  
Mayor Larry Rich, *City of Roseburg*  
Barry Robinson, *AmeriTitle, Inc.*

Kent Rochester, *Big Wrench Media*  
*Roseburg Forest Products*  
Michael Rondeau, *Cow Creek Government Office*  
Lt. Mike Root, *Douglas County*  
Tina Roy, *Douglas Timber Operators*  
Rob Salerno  
Jacob Schlueter, *Wildlife Safari*  
*Seven Feathers Casino & Resort*  
*Silke Communications*  
Norm Smith  
Tim Smith  
*Southern Oregon Credit Service*  
Steve Tavernier, *Roseburg Forest Products*  
Jesilyn Troxel, *Douglas Fast Net*  
Tammy Turner, *Community Cancer Center*  
*Tyree Oil*  
*Umpqua Bank*  
*Umpqua Community Health Center*  
*Umpqua Insurance*  
*Umpqua Training & Employment*  
Steve Vincent, *Avista Utilities*  
Mary Waechter, *Umpqua Community College*  
Gerry Washburn, *Roseburg Public Schools*  
Todd Way, *Douglas Fast Net*  
Guy Weakley, *Umpqua Dairy Products Co.*  
Jill Weber, *Roseburg Public Schools*  
Trina Weldon  
Rick Wesenberg  
Kelley White, *Roseburg Forest Products*  
Michael Widmer, *Umpqua Bank*  
Kat Wise, *Super 8 Motel*  
Julie Woodward  
Betsy Yraguen, *KEZI TV*  
Andrea Zielinski, *Douglas County*

If by chance we inadvertently missed your name, please accept our sincere apology and our thanks. On behalf of the professional staff at the Roseburg Area Chamber of Commerce, "THANK YOU" for your unyielding support and participation!

Merry Christmas from the





## 2019 Shop Chamber and Save e-Coupon Annual Agreement

Our *e-Coupon* and *Shop Chamber and Save* Discount Card Program gives our members an effective, low-cost way to expose their business to new clients and customers.

Promotional value:

- Membership Discount Cards are available to qualifying chamber members and their employees.
- Increases local walk-in traffic.
- Participating members are listed on the “e-Coupon” link at [www.roseburgareachamber.org](http://www.roseburgareachamber.org)

Program management:

- Program offered on calendar year, with changes made in December. Dropped members will be removed from program immediately. New members may be added quarterly.
- Businesses offering discounts to customers should ask to see a Chamber Membership Discount Card at the time of purchase.

**1. Program participant commitment:**

- ☐ I am a Roseburg Area Chamber of Commerce member-in-good-standing.  
☐ I will honor discounts for one year.

**2. 2019 offer (If you wish to offer the same as last year, indicate "same"):** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Examples:** *Restaurants - Buy one entrée; get one free, any day, any time. Retail Stores & Products 15% off all purchases on Mondays & Fridays. Professional Services 20% professional fee discount to Chamber members. Larger Product Companies \$50 off your purchase of \$300 or more.*

**3. Business contact information:**

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Mailing Address, City, State, Zip

\_\_\_\_\_  
Contact Person/Title

\_\_\_\_\_  
Telephone #

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Fax #

**4. I hereby authorize the above discount be offered to Roseburg Area Chamber of Commerce members and their employees.**

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

**Return to:** FAX: 541-673-7868 • MAIL: PO Box 1026, Roseburg OR 97470 •  
EMAIL: [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)





## 2018 Business of the Year Nomination Form

### RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Winners will be honored at RACC's annual awards banquet on January 24, 2019

☐ **Small Business**

Chamber member business with  
25 FTE employees or less

☐ **Medium Business**

Chamber member business with  
26 to 99 FTE employees

☐ **Large Business**

Chamber member business with  
100 or more FTE employees

Nominees will demonstrate strategic goals and how they accomplished them. In addition, they will show success in company growth including sales, profitability, growth prospects, employment creation and acceptance in the market. They will illustrate their commitment to research and the development of technological advances in the company's industry sector.

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Owner/Principal \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_ Phone Number \_\_\_\_\_

Date joined RACC \_\_\_\_\_ Number of Years in Business \_\_\_\_\_ Number of Employees \_\_\_\_\_

. . . . .

Nominated By (if not self nominated) \_\_\_\_\_ Company Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone Number \_\_\_\_\_

**Provide a brief statement below (or on separate sheet) why you nominated this business or are applying for this award:**

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**Criteria:** Businesses that have made a substantial contribution to the community for the last five years or longer, have employees who individually and collectively participate in the community, and the physical presence of the business adds to the economic vitality and livability of our community. Recipient must be a RACC member for at least two years.

(1) Briefly describe the type of product or service this business offers the community. (2) Please describe the success this business has experienced since locating in Roseburg. (3) How is this business involved with the Roseburg Area Chamber of Commerce? (4) How is this business involved in the community? (5) How does this business motivate and retain their employees? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

**Recognition:** Winner will be presented with a plaque from the Roseburg Area Chamber of Commerce at the chamber's annual awards banquet in January. The chamber will also announce the selections in a news release and in its *Business Perspectives* newsletter.

**Submit nomination form & a high resolution color logo by 5pm, December 10, 2018 to:**

Roseburg Area Chamber of Commerce  
Attn: Debbie Fromdahl, President & CEO  
P.O. Box 1026, Roseburg, OR 97470  
debbie@roseburgareachamber.org

FAX 541-673-7868 (for more forms, please contact the chamber office)



# 2018 Business Innovator Award OR 2018 RACC Volunteer of the Year Nomination Form

## RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Winners will be honored at RACC's annual awards banquet on January 24, 2019

### ☐ Business Innovator Award

**Criteria:** Roseburg Area Chamber of Commerce member and business person who exceeds the standard for resourcefulness and creativity in the workplace and has significantly improved the operating environment through the development and implementation of an innovative product, process, technology or service within the past five years. Nominee must be a RACC member for at least 2 years (or an employee of the member).

(1) Briefly describe the type of product or service the innovator offers the business community. (2) How has the nominee demonstrated that the use or innovation has been commercialized and is in the marketplace today? (3) How has the innovation contributed to the economic vitality of their business and/or of our business community? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

### ☐ Volunteer of the Year

**Criteria:** Roseburg Area Chamber of Commerce member who believes in the role of the chamber both personally and professionally and has volunteered his or her time, talent and energy to the betterment of the Roseburg Area Chamber of Commerce. Has served on a chamber committee, subcommittee, task force and/or board of directors and is recognized as a leader in our business community because of this service. A member who has improved the chamber or business community as a result of his or her volunteer work. Nominee must own or be employed by a chamber member and must be active in the chamber for at least 3 years.

(1) Briefly describe how the nominee has: (1) volunteered with the Roseburg Area Chamber of Commerce (2) through his or her volunteer efforts advanced chamber mission and goals and helped perpetuate growth (3) demonstrated the spirit of service by helping protect and promote Douglas County business through chamber volunteer work. **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone Number \_\_\_\_\_

. . . . .

Nominated By (if not self nominated) \_\_\_\_\_ Company Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone Number \_\_\_\_\_

**Recognition:** Winner will be presented with a plaque from the Roseburg Area Chamber of Commerce at the chamber's annual awards banquet in January. The chamber will also announce the selections in a news release and in its *Business Perspectives* newsletter.

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## 2018 First Citizens - Male or Female Nomination Form

### RECOGNIZING VOLUNTEERISM IN OUR COMMUNITY

*Winners will be honored at RACC's annual awards banquet on January 24, 2019*

**Criteria:** Outstanding volunteer activity and service over a period of years, continuing to recent years, and in more than one area of community activities. Service or contributions performed outside of the nominee's business, profession or vocation. Possession of a high degree of cooperation in community and civic enterprises. Demonstration of recognizable leadership by inspiration and example in community affairs.

Nominee \_\_\_\_\_

Address \_\_\_\_\_

Occupation \_\_\_\_\_

Number of Years in Current Field \_\_\_\_\_ Other Employment \_\_\_\_\_

High School Attended \_\_\_\_\_

College/University \_\_\_\_\_

Year Graduated and Degrees Earned \_\_\_\_\_

Place of Birth \_\_\_\_\_ Resident of Roseburg Since \_\_\_\_\_

Name & Phone Number of Spouse or Closest Living Relative \_\_\_\_\_

. . . . .

Individual Submitting Nomination \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

**Submission Guidelines:** You may also attach letters of nomination support from others, newspaper or magazine clippings, or other information you believe our selection committee would find useful. Nomination forms and support material will not be returned unless prior arrangement has been made. Nominations should be typed and stapled together, then submitted in a sealed envelope.

Briefly describe the nominee's: (1) years and type of service to the community (2) civic involvement and offices held in service clubs, government commissions or committees, clubs, professional associations, churches, or other community groups (3) examples of leadership qualities and/or cooperative efforts to promote community and civic enterprises (4) other outstanding qualities (5) professional accomplishments. **Please attach answers on separate paper. Only fully completed nominations will be accepted.**

**Recognition:** Winner will be presented with a plaque from the Roseburg Area Chamber of Commerce at the chamber's annual awards banquet in January. The chamber will also announce the selections in a news release and in its *Business Perspectives* newsletter.

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