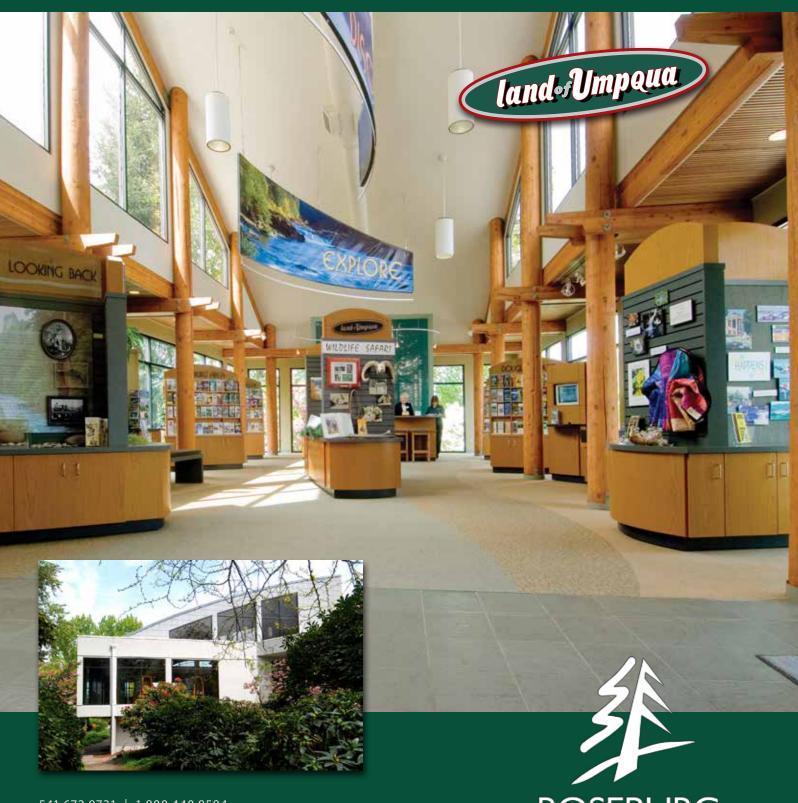


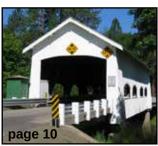
For more information about the Land of Umpqua visit the Roseburg Area Chamber of Commerce & Visitor Center



541.672.9731 | 1.800.440.9584 410 SE SPRUCE STREET, ROSEBURG, OR 97470 WWW.VISITROSEBURG.COM | INFO@VISITROSEBURG.COM



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PRODUCED BY Roseburg Area Chamber of Commerce | PO Box 1026 | Roseburg, OR 97470 | 541.672.2648 | www.RoseburgAreaChamber.org Content and images from previous vendors and members, all content currently owned by the Roseburg Area Chamber of Commerce. Roseburg Area Chamber of Commerce would like to thank the membership for its support of this publication.

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Roseburg is the heart of the scenic and recreational paradise known as the Land of Umpqua. This land of authentic outdoor adventures and experiences is bordered by picturesque rivers and lush valleys. The Roseburg area is known for its 359 miles of streams along the north and south forks of the Umpqua River. The year-round natural beauty of the Land of Umpqua contributes to a quality lifestyle enjoyed by residents and appreciated by guests to our area.

The Roseburg area reflects small-town values, has dedicated business leaders and a strong education system from K-12 to our local community college. Our community possesses a hardworking, well-trained workforce. These characteristics have proved instrumental in drawing new residents and companies to the region, while keeping families here for generations.

Stroll through our historic downtown with unique shops and galleries and outstanding restaurants and brewpubs, or venture out into the surrounding wine country. Our more than two dozen boutique wineries are receiving international acclaim for a diverse array of wines including Tempranillo, Pinot Gris, Baco Noir, Pinot Noir, Riesling and exotic blends to name a few.

At Wildlife Safari you can get up close and personal with wild animals roaming free. If you'd rather wrestle a steelhead than a bear (and who says you can't do both?), tackle the famous North Umpqua River. It holds steelhead, trout, salmon, bass and as much adventure as you could hope for in one river. And, let's not forget the opportunity for world-class gaming at Seven Feathers Casino Resort & Spa.

Roseburg is only a little more than an hour from where the Pacific Ocean rushes to the beaches of the beautiful Oregon Coast. Or travel the scenic North Umpqua Highway to Crater Lake National Park, one of the most breathtaking sights in America. You can stop at dozens of waterfalls along the way.

If you're a hiker or mountain biker, travel the same route and test the North Umpqua Trail system, one of the top 30 rides in the world. Our outdoor opportunities—from fishing, rafting,

hiking, biking to cycling—when combined with our unique visitor attractions, wineries and breweries, make the Land of Umpqua a perfect destination for visitors.

As this region's leading advocate for business, the Roseburg Area Chamber of Commerce works with our business and community partners to create a strong local economy, promote our local businesses, promote the Land of Umpqua as a premier visitor destination and represent business interests through political activity.

The chamber's political advocacy is founded in making certain our community maintains the most business-friendly environment possible for private-sector growth and job creation. Work is always ongoing to provide shovel-ready sites for business development—manufacturing, industrial and commercial—ensuring infrastructure is in place for future growth. The chamber plays an important role in attracting new business and expanding existing business in the Land of Umpqua for family-wage job creation. The chamber continues to advocate for investment in waterfront enhancement, revitalization of historic downtown Roseburg and transportation infrastructure. Much is progressing in these areas today.

All this, and more, is happening in Roseburg. It's all here for you in the Land of Umpqua. Whether you are visiting us for the first time or hundredth, recently relocated or considering Roseburg as the perfect location for your business or retirement, or are a sixth generation resident like me, the Land of Umpqua is truly the best place to live, work and play.

All are welcome here.

Debbie Fromdahl, President & CEO Roseburg Area Chamber of Commerce & Visitor Center



410 SE Spruce Street | PO Box 1026 Roseburg, OR 97470 www.RoseburgAreaChamber.org

2018 OFFICERS/BOARD MEMBERS



Toby Luther Chair

Lone Rock Resources



Allen Pike Vice Chair

Hampton Inn & Suites



Berry Robinson Treasurer

AmeriTitle, Inc.



Debbie Fromdahl President & CEO

Roseburg Area Chamber of Commerce



Angela Brown Immediate Past Chair

Southern Oregon Credit Services, Inc.

Pete Carhart Knife River Materials

Sam Carter Pacific Power

Dori John Roseburg Disposal Company

Rheanna Mosier Elwood Staffing

John Murphy Farmer Insurance

Kent Rochester Big Wrench Media

Steve Tavernier Roseburg Forest Products

Michael Widmer Umpqua Bank Vision To advocate for and be the voice of the business community in the greater Roseburg area

Mission To strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services

THE ROSEBURG AREA CHAMBER OF COMMERCE is comprised of dedicated and highly trained professional staff. The chamber and its staff depend on the valuable contributions of member volunteers to meet goals and priorities to fulfill the chamber's mission. These volunteers serve on various committees and task forces established to achieve the chamber objectives and address matters of importance to the membership and local business community.

Membership Services

- · Annual Membership Meeting & Awards Banquet
- · Business After Hours
- Business Perspectives E-Newsletter
- Candidate Identification and Endorsement
- Certificates of Origin
- · Chamber Political Action Committee
- · Customer Referrals
- · Economic and Business Development
- Economic Forecast Program
- · Marketing Consultation
- · Management Seminars and Workshops

- Membership Discount Program
- Membership Meetings & **Programs**
- Networking Activities
- Political / Legislative Advocacy
- Project Leadership Roseburg
- Relocation Information Service
- Ribbon Cuttings & Groundbreakings
- Roseburg Visitor Center **Operations**
- · Sponsorship and Advertising Opportunities
- Visitor Services and Destination Marketing
- Website

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Carol Zech

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2018 GOALS & ACTIVITIES

Economic Development Division

- Support industry activities toward effective forest management on public lands to include increased harvest and reforestation which is imperative to economic growth and long-term sustainability, and proper forest management after a fire/catastrophic event; Jordan Cove LNG project; medical training/ education campus and other significant economic development endeavors
- Drive RACC's 2018 public affairs and political advocacy agenda in support of a more business-friendly state and county, specifically during the state legislative session—support business and economic development endeavors with political action
- Business needs survey tied to retention and future potential expansion for our local businesses
- Work with members and business community partners to foster family-wage job creation and retention/expansion of existing local business
- Continue "shop local" advocation and promotion; grow business participation especially during holiday season
- Continue to advocate for implementation of city's waterfront development plan with primary emphasis on business/commerce/ economic development perspective and blending with downtown master plan and main street efforts
- Focus/refocus on workforce development to meet future business needs
- Visitor services/destination promotions; See Tourism Division

Government Affairs Division

- RACC's 2017-2018 Public Affairs & Legislative Agenda; advocate positions on issues on behalf of Douglas County business
- Monitor issues and activities before local, state and federal government entities. Actively support or oppose issues in pursuit of the most pro-business environment possible; hold regular meetings with elected officials

- Participate with local, regional and statewide coalitions to oppose anti-business and support pro-business initiatives and legislation specifically during 2018 Oregon Legislature. Specific opposition to include cap and trade, protected employee status additions, elimination of small business tax cuts and any proposed tax increases not supported by the business community, to name a few
- Solicit potential candidates, as necessary, for state and/or local races. Interview and make candidate endorsements in advance of May and November elections.
- Continue participation in federal court BLM litigation as an intervenor-defendant to advocate for increased harvest on public lands
- Keep membership informed of government affairs issues, particularly during 2018
 Oregon Legislative Session via newsletter articles, broadcast "Call to Action" emails, host two conference calls with state legislative delegation and programs/ candidate forums, as needed
- Support business and economic development activities/endeavors with political action
- Continue to grow funding of chamber PAC
- Advocate with agencies and elected officials for effective forest management on public lands to include increased harvest and reforestation which is imperative to economic growth and long-term sustainability, and proper management after a fire/catastrophic event; Jordan Cove LNG project, medical training/education campus, as needed

Membership & Business Services Division

- Provide high-caliber programs, activities, events and networking opportunities to benefit and support our members and business community
- Provide membership with informational programs relevant to business at membership meeting luncheons, Economic Forecast 2018, Project Leadership Roseburg and conference calls with legislative delegation
- Increase engagement of new members regarding chamber programs, activities and events

- Provide members with promotional opportunities on website, in chamber InUmpqua publication, Business Perspectives e-newsletter, Roseburg/County map and programs/events sponsorship and participation
- · Launch new chamber website
- · Grow chamber membership
- Promote and refer members and provide them with opportunities to promote their business, products and services
- Communication plan to keep membership informed of chamber benefits, projects, events and activities and advocacy
- Ensure all activities support the chamber's vision and mission to serve the business community
- "Shop Local" advocation and promotion

Tourism Division

- Promote Roseburg and the Land of Umpqua as a premier tourist destination by continuing successful integrated marketing, advertising and branding campaign in large markets via print, broadcast, digital, billboard and social media
- Due to successful growth in visitor numbers/TLT funds, continue expanded, more balanced year-round promotional efforts
- Expanded focus on digital and social media avenues to promote Roseburg and the Land of Umpqua "Go To" for visitor services, visitor destination information and expertise—in person (Visitor Center), online, mail-in and phone-in requests, referrals, statewide requests for information and promotional information
- Production of multiple print promotional materials for local, statewide and national distribution/request fulfillments
- Provide quality "front-line" customer service training for hospitality industry Continue to evaluate new potential markets and "pivot" as needed
- Expand, enhance and refresh website, print ads, collateral material and visitor center displays based on market research, needs and ROI

2017 ACCOMPLISHMENTS

- RACC took leading role in opposition of proposed county home rule charter. RACPAC made single largest donation to the "No" campaign; proposed charter was defeated by 76% vote
- RACC became an intervenor-defendant in BLM litigation to challenge lack of active management on BLM-controlled lands in defense of jobs, economy and public safety
- RACC implemented 2017-18 Public Affairs & Legislative Agenda, specifically during 2017 Oregon Legislative Session. RACC opposed limited small business tax cuts, cap and trade, predictive scheduling mandates, more landlord restrictions, corporate tax return exposure and the lessening of workplace marijuana laws, to name a few
- Hosted conference calls with all five members of our state legislative delegation twice a month for six months during the 2017 Oregon Legislative Assembly to ensure business voice is heard and members are up-to-date on legislative session activities
- RACC opposed diverting lodging tax dollars away from state-mandated promotion to underwrite operation of "selected" for-profit business. RACC played key role in growing those tax dollars by nearly 40% in four years
- Presented RACC's awards for business recognition program at its annual membership meeting and awards banquet
- Represented the interests of business with government by monitoring federal, state and local political activity, taking positions when appropriate, such as continued positions on:
- Opposition to Crater Lake Wilderness Area Proposal
- Opposed U.S. Department of Labor's new overtime regulations; proposal more than doubled current threshold
- Advocation for increased management of public lands to include increased harvest; also, for effective forest management after fire or other catastrophic event
- Continued active involvement on local collaborative boards and committees for the benefit of business and economic development
- Updating, at least weekly if not daily, of interactive VisitRoseburg.com website
- Roseburg Area Chamber Political Action Committee (RACPAC) continued to grow, targeted funding for "No on Home Rule" campaign

- Continued active support for Jordan Cove LNG proposal
- Chamber's government affairs team continued its presence at and monitoring of city council meetings and activities
- The InUmpqua went digital. In addition to print publication distributed throughout the state, the chamber's business directory, community profile and visitor magazine went online on the chamber website, providing greater exposure of member businesses
- Printed version of InUmpqua (a business directory, community profile & visitor magazine) local, regional and statewide distribution
- Chamber's destination marketing, advertising and branding campaign for Roseburg and the Land of Umpqua continues to evolve, grow and change based on industry trends, market analysis and evaluation of ROI
- Provided membership political awareness via newsletter articles, "Call to Action" emails, membership meetings, candidate forums and legislative calls
- Held two Chamber 101 events specifically welcoming new members
- Hosted 63rd annual membership meeting and awards banquet
- Hosted State of the County, State of the City, State of the Timber/Wood Products Industry and State of Education presentations
- Countywide "shop local" messaging; advocated "shop local" for Black Friday and "shop small" on Small Business Saturday and throughout holiday season with "kickoff" event at membership luncheon the week of Thanksgiving
- Completed 28th year of Project Leadership Roseburg, with class project of installing new privacy and security fencing and playground equipment at Winchester Elementary School
- Commenced the 29th year of Project Leadership Roseburg program
- Hosted successful programs and business promotional, educational and/or networking events: monthly membership meetings and Business After Hours
- Produced Economic Forecast 2018 with leading experts in finance and banking, economics, timber and employment trends

- Continued to upgrade and expand chamber communications, specifically its electronic newsletter, Chamber News emails and Calls to Action; produced 12 editions of Business Perspectives and Visit Roseburg e-newsletters
- Produced TV ads for out-of-area marketing; updated I-5 billboard promoting visitor attractions; produced bi-annual calendar of events brochure; continued social media efforts through Twitter, Facebook and Pinterest
- In addition to integrated print, digital, broadcast and billboard media campaign to promote area as a visitor destination, on-going visitor services and outreach included on-site visitors to visitor center; Visitor Guide and other mailings; destination promotional materials provided to appropriate venues throughout the state of Oregon, increase website visits from advertising; significant increase in website downloads of information; visitor inquiry 1-800 line and e-mail requests for information about Roseburg and the Land of Umpqua
- Due to nearly 40% growth in TLT in previous four years, went to more year-round based tourism/destination advertising
- Continued great membership benefits programs: discount card with e-coupons program, member referrals, distribution of relocation information; expanded participation in grand openings and ribbon cuttings
- Continued visitor destination promotion in larger, affluent markets -- Portland-Metro, Bay Area and southern California as well as national promotional expansion and into Canada...Expanding into new growth market of Seattle/northern Washington
- While greeting visitors to Douglas County and distributing record levels of eight "in-house" and variety of other printed visitor-focused collateral materials, online downloads continued to increase and Visit Roseburg website exceeded seven million hits in 2017
- Refocused some promotions toward sporting/outdoor enthusiasts markets— Seahawks, Mariners and Blazers Yearbooks
- Provided customer service training for the hospitality industry
- Produced Roseburg/Douglas County map for local, regional and statewide distribution

IN THE LAND OF UMPQUA

hen it comes to the long list of reasons people are wild about Roseburg and Douglas County, at the top of that list is a combination of the natural, unsurpassed beauty and the unlimited outdoor experiences existing in our little corner of the world.

The Land of Umpqua is truly the land of authentic adventure! From an exciting whitewater river ride to a fabulous salmon fishing expedition on the Pacific Ocean, almost anything you can dream to do outdoors is accessible in the Roseburg area. This region, the Land of Umpqua, is best known for the bounty and power of its rivers, where steelhead, other wildlife and waterfalls abound.

Pristine rivers run from the high Cascade Mountains through fertile valleys and from the Coast Range to the Pacific Ocean. These rivers, the legendary North Umpqua Trail System and lush park systems have so much to offer. Hikers, bikers, cyclists, bird watchers, fishing enthusiasts—novice or expert, rafters, golfers, skiers, skaters, boaters, ball players, campers and anyone else hungry for outdoor fun find their paradise here in the Land of Umpqua.



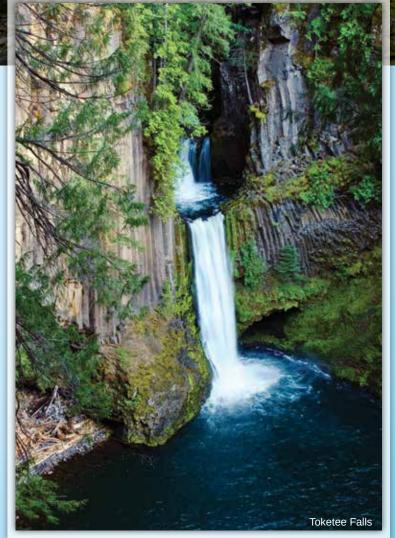
WATERFALLS

The Land of Umpqua is home to numerous spectacular waterfalls. The North Umpqua and High Cascades segments of the Rogue-Umpqua National Scenic Byway are discovered by traveling east from Roseburg on Highway 138. The road meanders alongside the legendary waters of the North Umpqua River, deep into forests of old growth Douglas Fir. Along the way are the sights and sounds of thundering waterfalls—24 in all including Clearwater, Deadline, Fall Creek, Susan Creek, Toketee and Watson Falls—many just a short walk from your car.

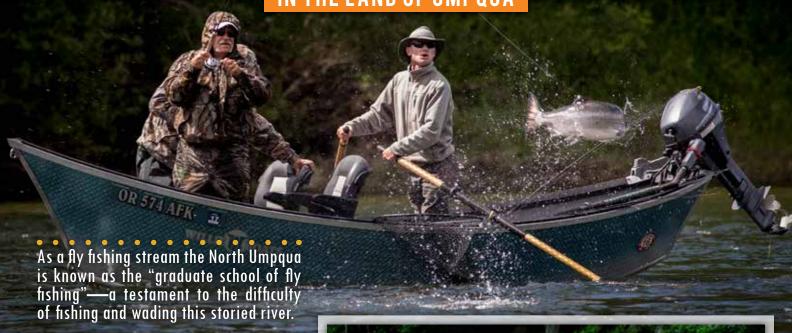
Watson Falls is the highest waterfall in southwest Oregon, plunging 272 feet over the edge of a basalt lava flow. A 0.4-mile trail rated "moderate" leads up to the base of the falls, with an excellent close-up view offered from a wooden bridge that crosses the creek 0.3 miles from the trailhead.

Toketee Falls (right) is a two-tiered falls. The upper falls drops 40 feet and the lower falls plunges 80 feet over a sheer wall of basalt. A 0.4-mile trail rated "moderate" winds through an old-growth forest and ends at a sturdy platform overlooking the falls. In the Chinook language, "Toketee" means "pretty" or "graceful," and Toketee Falls definitely lives up to its name.

Whether you have an afternoon to spend or just need a break to stretch your legs while traveling the North Umpqua Highway, these must-see waterfalls are easy to access and worth the time.







FISHING

The Land of Umpqua offers the finest bait and fly fishing in Oregon, from ocean fishing at Winchester Bay to lake and river angling. The majestic North Umpqua River "lures" locals and visitors to it year after year. No matter the season or the water sport, the offering of the North Umpqua River is incomparable.

Long recognized as a premier destination for fly fishing for wild steelhead, the North Umpqua River is also known for its 33-mile section of "fly angling only water." There has long been the misconception these regulations were set in place for fly fisherman to pursue their sport; when, in fact, the regulations were originally established to protect the runs of salmon which spawn in the river.

As a fly fishing stream the North Umpqua is known as the "graduate school of fly fishing"—a testament to the difficulty of fishing and wading this storied river.

> North Umpqua Outfitters 1.888.454.9696

Umpqua National Forest 541.957.3200

Bureau of Land Management Roseburg Office 541.440.4930



WHITEWATER RAFTING, **KAYAKING & BOATING**

The Umpqua Rivers provide numerous additional recreational opportunities. Two of the most popular are rafting and kayaking. Local rafting guides can provide exciting river adventures, offering half and full-day outings over Class I, II, III and IV rapids. Experience the thrill of whitewater rafting on the North Umpqua River, a steep and rugged canyon with towering Douglas Fir forests. A number of guide services hold permits for the wild and scenic portion of the river.

Other activities and experiences include boating, water skiing, swimming, brilliant waterfalls and natural hot springs.

Reservoirs, lakes and rivers throughout the Land of Umpqua offer a variety of boating opportunities. The Roseburg Area Chamber of Commerce & Visitor Center has a guide which includes information on boat access points along the North, South and main Umpqua Rivers.

IN THE LAND OF UMPQUA

ROSEBURG IS THE PERFECT BASE CAMP FOR YEAR-ROUND RECREATION AND ADVENTURE

CYCLING

Scenic bike and walking paths are located throughout the city of Roseburg. Douglas County has numerous marked bike routes. In recent years, the Land of Umpqua has hosted several CycleOregon events and has seen growth in wine/cycling tourism. Not only does the area offer scenic bike paths located along the South Umpqua River and throughout the city of Roseburg, but also through the rolling valleys of rural Douglas County.

Whether your preferred ride is five miles or a hundred miles, the Land of the Umpqua has it all. See the walking and bike pathway map on page 53.

ROCK CLIMBING

The Land of Umpqua is home to over 200 climbing routes, including over 100 routes in the ever popular Callahan Mountains. Located 25 minutes west of Roseburg, with an elevation of 2,200-2,500 feet, the Callahans offer a good climbing experience year round. For occasional seasonal closures in the North Umpqua area, call the North Umpqua Ranger District. The Youtlkut Pillars, east of Roseburg, sit at

> elevation of 4,000 feet and offers climbers a volcanic multi-columnar crag with documented and undocumented routes. Recorded routes have fixed anchors at the top with climbs ranging from 5.6 to 5.9. The cracks of this 100 foot pillared face give climbers a chance to make their own routes or try

> > one known to previous

DISC GOLF

Roseburg also boasts three disc golf courses. each with unique fairway challenges they are enjoyable for both novice or expert.

Whistler's Bend disc golf course is considered by many enthusiasts to be one of the best courses in the Northwest. Located within 175 acre Whistler's Bend county park, this 18-hole gem is bordered on three sides by North Umpqua River.

Riverfront Disc Golf Course is centrally located in Roseburg and shares boundaries with Stewart Park and the VA grounds. Nestled alongside the South Umpqua River and the bike path and features 14 Mach 2 baskets and 4 tone poles.

Green Oaks Park located in Green District along Roberts Creek, the disc golf course has 6 Mach 2 baskets with three tee pads each hole.

GOLF

The Land of Umpqua offers exceptional experiences for golfers of all kinds and skill levels. In addition to 18-hole public courses in Myrtle Creek and Sutherlin, Roseburg

climbers.

Park Municipal Golf Course located in the heart of the city and the Roseburg Country Club, a private club. The Roseburg Country Club offers an 18-hole championship golf course. This club is reciprocal with other

private member clubs.

has its 9-hole public Stewart

Contact the Roseburg Area Chamber of Commerce & Visitor Center for more information about all Land of Umpqua golfing venues.

IN THE LAND OF UMPQUA

NORTH UMPQUA TRAIL SYSTEM

The North Umpqua Trail is one of the best ways to experience the beauty and majesty of the Umpqua National Forest. The 79-mile North Umpqua Trail in the Cascade Mountains offers hiking, mountain biking, horseback riding, photography, fishing and sightseeing opportunities abound.

HIKING

Hundreds of hiking trails for the "backpacking enthusiast" are offered along the NUT, in addition to hundreds of beautiful trails throughout other parts of the Land of Umpqua. Campgrounds are located along the trail. Primitive camping along the trail is allowed but it is recommended in locations out of view from other trail users.

The North Umpqua Trail offers year-round hiking with breathtaking views, countless waterfalls and endless outdoor activities from bird watching, botanical sightseeing and photography to horseback riding. Detailed hiking maps and brochures are available at the Roseburg Area Chamber of Commerce.

SCENIC BYWAY & COLLIDING RIVERS



For those who prefer not to get wet, a scenic drive is a great way to take in the beauty of the North Umpqua. A drive along Highway 138, a National Scenic Byway, will take you on a 60-mile tour of some of the state's most remarkable scenery. From wildlife watching areas and hiking trails amidst towering forests, to picnic spots and thundering waterfalls, you'll be truly impressed with what you'll discover.

Be sure to stop at the Colliding Rivers viewpoint where the Little River and the North Umpqua converge. Here you will witness the unique maelstrom of water where the rivers meet head to head—the only place in the world where this phenomenon occurs.

MOUNTAIN BIKING

The North Umpqua Trail is referred to as "The NUT" by local mountain biking enthusiasts. In part because this 66-mile trail system is like a bag of mixed nuts. It offers something to fulfill every kind of mountain biker's experience. The NUT to locals is referred by visitors as "best must-ride trail in North America" and "epic." Bicycling Magazine labels the North Umpqua Trail, number 29 on its "50 Rides of a Lifetime;" a worldwide compilation.

The NUT offers 12 primary trailheads which provide parking and access points. Sections with "captivating" names like Deer Leap, Dread & Terror and Panther, vary from 3.5 to 15.6 miles in length and provide all levels of riding difficulty from smooth, high-buff speed areas to more challenging rocky, super technical areas.

For the full experience of the NUT, we suggest you spread it over two or three days. Don't forget to take in the memorable sights and features along the trail which includes two dozen waterfalls, lakes, natural hot springs, spectacular views and stunning scenery.

See NUT map on



COVERED BRIDGES

IN THE LAND OF UMPQUA

Covered bridges have been part of Oregon's history for more than 150 years.

Simple and practical, the bridges were often frequently made from locallygrown wood. Strong and straight Douglas Fir beams were hewn for the trusses and hardwoods utilized for the fastenings.

In the 1930s, Oregon was home to over 300 covered bridges. Today, 53 still stand, the largest concentration in the western US. The Land of Umpqua is home to several of these surviving historic bridges including Cavitt Creek, Horse Creek, Milo Academy, Neal Lane, Pass Creek, Rochester (pictured) and Mott bridges. For a separate covered bridge tour map and brochure, stop by the Roseburg Area Chamber of Commerce & Visitor Center.



COVERED BRIDGES

1. CAVITT CREEK BRIDGE

Was built in 1942 and spans 70 feet, crossing Little River at its junction with Cavitt Creek. Raw logs make up the upper supports. The bridge's odd portal shape was designed to accommodate log trucks.

2. HORSE CREEK BRIDGE

Built in 1930 in Lane County, it spanned the McKenzie River. This 110-foot bridge was closed in 1968 but found new life in 1990 when it was disassembled and moved to its current site in Myrtle Creek's Millsite Park, where it is used as a footbridge.

3. MILO ACADEMY BRIDGE

Built in 1962 and spans 100 feet to cross the South Umpqua River. The bridge is actually made of steel with a housing of wood. The structure was constructed to replace an original covered wooden bridge from 1920. The bridge provides access to the Milo Academy boarding school.

4. NEAL LANE BRIDGE

This is one of the shortest covered bridges in Oregon at 42 feet. Built in 1939 for \$1000, the bridge is the only one in the state that uses a kingpost truss design. Arched portals, narrow windows and plank flooring add to its rustic charm.

6. ROCHESTER BRIDGE

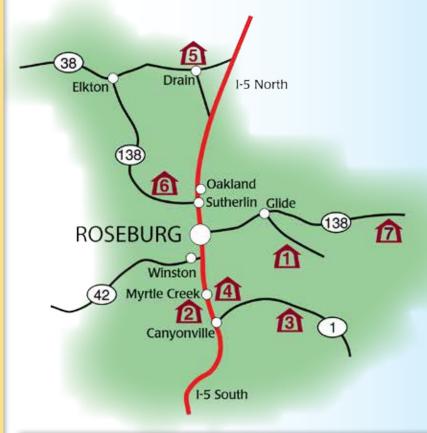
Built in 1933 to replace a span built in the 1860s. This elegant 80-foot long bridge has unique side windows with gently-curved tops. Just west of Sutherlin, this bridge spans the Calapooia River.

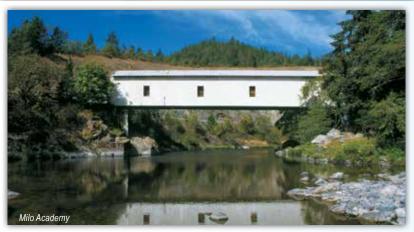
5. PASS CREEK BRIDGE

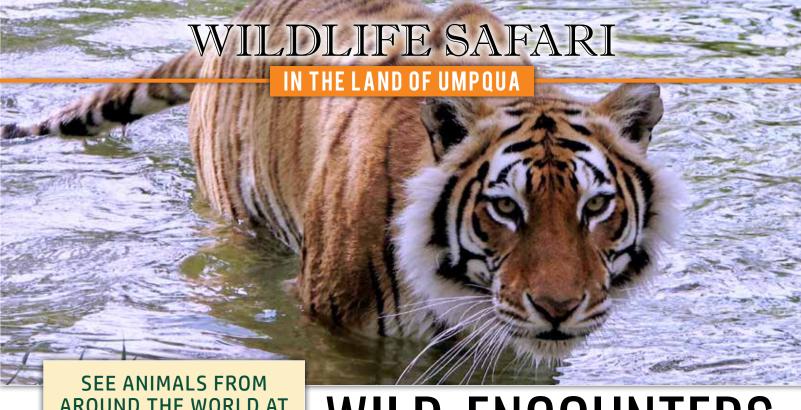
Built in 1925, Pass Creek Bridge replaced a previous covered bridge built in 1906 and was in service until 1981. In 1989, the 61-foot bridge was moved a short distance downstream and rebuilt as a footbridge.

7. MOTT BRIDGE

While it's not a covered bridge, it has historical significance. Built in 1935-36 by the Civilian Conservation Corps (CCC), the 237-foot three spandrel arch bridge is the sole survivor of three bridges built with this design in the Pacific Northwest, and is an Oregon Engineering Historic Landmark.







AROUND THE WORLD AT WILDLIFE SAFARI



Wildlife Safari is open seven days a week, March through October, from 9:00 am to 5:00 pm. From November to February, open from 10:00 am to 4:00 pm. Wildlife Safari is closed Thanksgiving and Christmas Day.

1790 Safari Road, Winston, Oregon 541.679.6761 - www.wildlifesafari.net

WILD ENCOUNTERS An afternoon at Wildlife Safari is a "must stop" for residents and visitors in the Land of Umpqua.

Each day as the sun rises over the Land of Umpqua, roaring lions, bellowing rhinos and the social "chattering" of primates are just some of the sights and sounds waiting for those willing to take a walk on the wild side. Wildlife Safari is the Pacific Northwest's premier animal park filled with animals from Africa, Asia, North and South Americas. For nearly forty-five years residents and visitors alike have had the privilege of experiencing the world's wildlife in a natural habitat environment.

Wildlife Safari is a 600-acre drive-through park just eight miles south of Roseburg in Winston, Oregon that attracts people from around the globe. Approximately 200,000 people visit the park each year to experience the nearly 600 animals from over 75 different species. Visitors to Wildlife Safari can view these animals from their vehicle as they freely roam the park's wide open spaces including a "splash pond" for resident elephants George, Tava, Moja and Valerie. The 14,000-gallon watering hole is about 50' x 55' and plunges to 61/2 feet at its deep end. A waterfall in the middle of the pool drops a wide tide of water into the pool as a fountain, carved like an elephant's trunk spouts water into the air.

Visitors to the park can get up close and personal at the Safari Village's petting zoo or by taking advantage of one of Wildlife Safari's special experiences including lion or giraffe feedings, cheetah walk and elephant rides or encounters. The Safari Village also offers train rides through the park, education programs, special year-round events and exhibits and the White Rhino Restaurant.

Known around the world for its cheetah breeding program, Wildlife Safari continues to grow its Wildlife Encounters program. With an encounter, you can choose to feed a giraffe, help bathe an elephant, be a companion ranger and be just feet away from lions, bears or cheetahs at feeding time! Be sure and call the safari in advance of your visit to learn more about and schedule a special wildlife encounter for an experience of a lifetime.

Wildlife Safari is AZA (Association of Zoos and Aquariums) accredited for meeting the highest zoological professional management standards. The mission and purpose of the organization exemplifies its ongoing dedication to education, conservation and research.

PARKS & RESORTS IN THE LAND OF UMPQUA

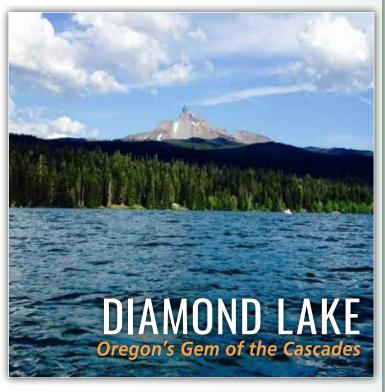
DIAMOND LAKE RESORT

Nestled in the southern Cascade Mountains with an incredible view of Mt. Thielsen as its backdrop, Diamond Lake is an outdoor enthusiast's paradise. Located just five miles north of the Crater Lake National Park access from Roseburg by the picturesque North Umpqua segment of the Rogue-Umpqua National Scenic Byway. While it certainly offers everything one would expect from a lake with a surface covering more than 3,000 acres, the area offers so much more than water-related activities.

Summer recreational activities including Rainbow Trout fishing, boating (charters for fishing, patio boats, paddle boats, bumper boats, kayaks and canoes are all available to rent) and water sports. Non-water activities include cycling on paved trails, mountain biking on single track dirt trails, horseback riding, hiking, camping with volleyball, horseshoeing and more.

Diamond Lake Resort, Oregon's Gem of the Cascades, offers a motel, cabins and the RV park offers full hook up spaces from May to October (snow permitting). The resort also boasts a café, South Shore Pizza (seasonal—summer) and the Mount Bailey Grill & Sports Lounge.

The US Forest Service manages three campgrounds with over 450 camping sites in the Diamond Lake area, with both reserved and first-come, first-served camp sites, including restrooms, showers, drinking water and RV dump site.

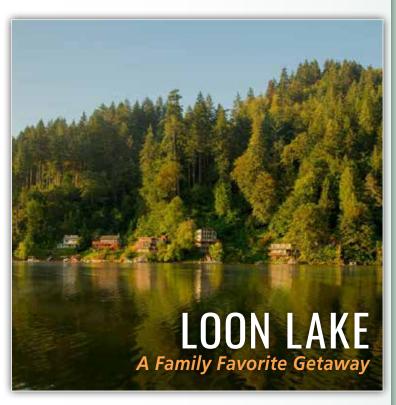


LOON LAKE LODGE

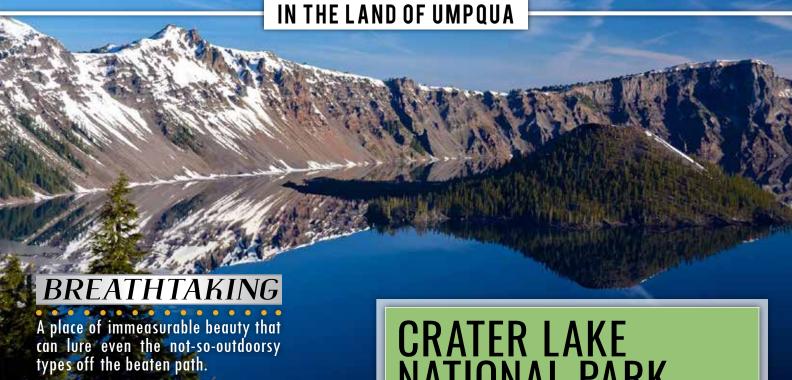
Between Roseburg and the coast you'll find tranquil Loon Lake, a favorite family getaway with plenty of activities. Guarded from the coastal winds and fog by the scenic mountains of the Coastal Range, Loon Lake offers a more temperate climate than the coast and inland valleys. The calm surface of the lake from the mountain barriers makes for some of the smoothest water skiing in southern Oregon. In addition to water skiing, activities include swimming, fishing, kayaking, canoeing, and paddle boarding, just to name a few. Visitors will find a selection of equipment rentals are available, from pontoon boats and ski boats to paddle boards and canoes, to enhance their lake experience.

The lodge area of the lake offers a full-service deli with deck overlooking the lake, an ice cream stand, gas station, general store and a gift shop. Sandy swimming beach, snack shack, and boat docks can be found in the marina area. Loon Lake also has a sandy beach and volleyball court and summer activities planned by resort staff.

A variety of lodging options are available at Loon Lake including vacation rentals, cabins, cottages, and even yurts. For those looking for a more outdoorsy overnight option, the lake also offers RV sites and tent camping. For reservations call (541) 599-2244



PARKS & RESORTS



EXPLORE

An amazing place where the water is a color of blue you have to see to believe.

Every year, Crater Lake National Park melts away months of winter snow revealing its summertime glory. For visitors during the summer months the bright sunny days at the crater rim make for the best pictures of the lake capturing an array of brilliant blue and turquoise water. Summertime activities include hiking, boat tours, trolley tours, rangerguided programs and a number of other activities available at Crater Lake National Park.

The park is open year-round and activities aren't limited to just the summer months. Visitors during the winter months will find a winter wonderland setting for snowy adventures (see page 16 for winter activities).

CRATER LAKE NATIONAL PARK

The Land of Umpqua doesn't just span the length of the county's I-5 corridor. It also stretches from the high Cascade Mountain Range to the shores of the Pacific Ocean. Roseburg has the distinction of being in between these beautiful and unique locals.

Roseburg is the northern-most I-5 portal to majestic Crater Lake National Park and the most scenic way to get there when you visit Roseburg. The seemingly short journey of little more than 100 miles from Roseburg via the breathtaking North Umpqua segment of the Rogue-Umpqua Scenic Byway offers an unforgettable route to Crater Lake. The road follows 40 miles of the wild and scenic North Umpqua River, world-renowned for its distinctive blue color and its steelhead fishing. At the end of your journey you'll find yourself at the northern rim of one of the world's wonders. Oregon's only National Park.

Nowhere else on earth can you witness a lake so deep and pure, creating an intense blue color that never ceases to amaze.



ABOUT CRATER LAKE:

Crater Lake was formed when Mt. Mazama erupted over 7,700 years ago and is the deepest in the United States. The lake is surrounded by sheer cliffs almost 2,000 feet high and has two islands. The 33 miles around the caldera provides 20 scenic overlooks.

The Steel Visitor Center is open every day except December 25. Open 9:00 am to 5:00 pm from mid-April to early November and 10:00 am to 4:00 pm the rest of the year. The Rim Visitor Center at Rim Village is open daily 9:30 am to 5:00 pm from late May to late September. (541) 594-3000

OREGON COAST

IN THE LAND OF UMPQUA

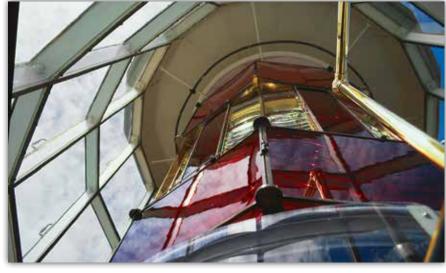
iscover ocean beaches when you include a visit to the Oregon Coast during your time in the Land of Umpqua. Just a little over an hour's drive from Roseburg is where the Umpqua River meets the Pacific Ocean. It is a magical place with stars on the beach, plumes from migrating whales and vast sand dunes stretching for miles.

Coastal activities include horseback riding to off-road vehicle sand dune riding at the Oregon Dunes National Recreation Area. Also experience the usual expected activities of fishing, clamming and crabbing to the not-so-expected elk and whale watching. Adventure awaits you on the Oregon Coast.



Umpqua River Lighthouse & Museum Winchester bay is home of the 65-foot lighthouse that emits a distinctive

Winchester bay is home of the 65-foot lighthouse that emits a distinctive red and white flash. The museum tells of the unique origins of the rare red lens, among other local historical facts. Lighthouse Tours: 10 am to 4 pm daily (May-October) and 10 am to 3pm Fri-Sun (Mar-Apr, Nov-Dec). Museum hours of operation change seasonally.



Umpqua Discovery Center
Located along the banks of the Umpqua River in

Locate'd along the banks of the Umpqua River in Reedsport near the Oregon Coast, the Umpqua Discovery Center features cultural exhibits on the history of the Coos, Lower Umpqua and Siuslaw Indians, along with early explorers and settlers. A logger's camp, cannery, schoolhouse and working weather station invite you to interact with the exhibits. Open 10 am to 5 pm Mon-Sat (June-Sept) and 10 am to 4 pm Mon-Sat (Oct-May) and noon to 4 Sun (year round).



GET BACK TO NATURE IN THE LAND OF UMPQUA

The beauty awaits at every turn as you explore the natural splendor that surrounds Roseburg.

etting back to nature is a popular pursuit, and Tan easy one in the Land of Umpqua. The city of Roseburg park system is responsible for 20 developed parks comprising 428 acres of passive and active recreation areas. The city provides recreational facilities for organized youth soccer, baseball and softball teams and many others who are not involved in organized recreational programs but use Roseburg parks on a casual basis.

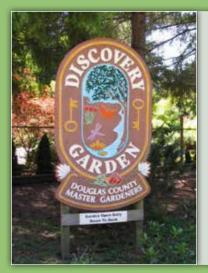
Stewart Park, located along the South Umpqua River, boasts six miles of paved trails interconnected to additional trails used by joggers, walkers and cyclists leading to the heart of the city. Legion Field hosts Roseburg High School varsity baseball, American Legion baseball and tournament play. Sunshine and Gaddis Parks bustle with baseball, softball and other activities.

The Land of Umpqua also boasts 77 county parks, including the 175-acre Whistler's Bend Park, Happy Tails Dog Park and Roseburg Skate Park.



DEAN CREEK ELK RESERVE

In addition to Wildlife Safari (page 11), and general nature exploration, visits to Dean Creek Elk Reserve and the Winchester Dam Fish Ladder are always a treat. At the Dean Creek Elk Reserve, observe majestic Roosevelt Elk and other wildlife on this 923-acre elk viewing area and reserve. Located three miles east of Reedsport on Highway 38.



DISCOVERY GARDEN

The Douglas County Master Gardeners offer residents and visitors an opportunity to learn and enjoy gardening at the Discover Garden. Open year round for self-tours, the garden is located at the entrance at River Forks Park.



WINCHESTER DAM FISH LADDER

The Winchester Dam Fish Ladder is one of Oregon's two riverside fish viewing areas and is located at Winchester Dam, just five miles north of Roseburg, near I-5 exit 129. Viewing windows set below the water's surface allow visitors to watch salmon and steelhead as they migrate upriver to their spawning grounds.

WINTER FUN



uring winter and spring months, the Land of Umpqua offers every level of winter activity from extreme snowboarding to tranquil fireside moments in a snow covered lodge. Beautifully groomed crosscountry ski trails, Mount Bailey snowcat skiing and 200 miles of groomed USFS trails for snowmobiles and all-terrain vehicles await in the Diamond Lake area.

One of the most enchanting winter wonderland of all, Crater Lake National Park, where an average of 44 feet of snow falls each year. The park offers cross-country skiing and ranger-guided snowshoe walks; snowshoes are provided and the tours are free. Other winter activities in the Land of Umpqua include snowboarding, tubing, ice skating and ice fishing.



TUBING AT DIAMOND LAKE

Go tubing like a kid again at Diamond Lake Resort! Grab a tube and ride the 470 foot conveyor to the top for as many rides as you want. The conveyor is the second longest in the northwest and can carry 1,000 people in just one hour so you'll never have to wait in line.

CAT SKI MT. BAILEY

If you are looking for an adventurous snow experience, cat skiing or snowboarding Mt. Bailey might just be what you've been looking for. The ride is awesome, the view is epic, and the snow is untouched–for real, exclusive access to the mountains pristine powder is given to only twelve skiers or snowboarders a day.

Mt. Bailey is home to the country's longest running backcountry cat skiing operation. With an average of 15,000 to 18,000 feet vertical spread across more than 6,000 acres, Mt. Bailey offers a buffet of terrain from cliffs, chutes, glades, bowls and mountain faces. Reservations are required, call Diamond Lake Resort at 541-793-3333 ext. 7 or go online to www.catskimtbailey.com.



OUTDOOR RECREATION REFERENCES

BLM Roseburg District 541.440.4930 Crater Lake National Park 541.594.3000 Diamond Lake Resort 541.793.3333 Umpqua National Forest 541.957.3200

WINE TASTING

IN THE LAND OF UMPQUA

FROM EVERYDAY ENTHUSIASTS TO CONNOISSEURS—WINE LOVERS KNOW LAND OF UMPQUA WINES DELIVER VARIETY AND EXCELLENCE

Once considered to be the wine industry's best kept secret, wines from the Umpqua Valley region have not just grown in popularity and exposure, but in international acclaim for diversity and excellence. Unlike most of Oregon's wine regions known solely for their Pinot Noir, the Land of Umpqua's range of growing conditions, soil types and micro-climates has expanded the list of varietals grown by Umpqua Valley wineries beyond most every region in the United states. While producing exceptional Pinot Noir, the region's growing list of vintners produce an array of award-winning wines, including: Baco Noir, Cabernet Sauvignon, Chardonnay, Marechal Foch, Tempranillo, Sauvignon Blanc, Grüner Veltliner, Merlot, Malbec, Syrah and Riesling, and so much more.

With the Umpqua River and its tributaries coursing through our beautiful valleys, the region's unrivaled natural beauty and warm hospitality of local winemakers provides an idyllic destination for visitors. We hope you'll take time to visit one—or better yet, all—of these great local wineries. Not only do they offer the very best wine the Land of Umpqua has to offer, but are invaluable partners with the chamber in promoting the Roseburg area as a destination for wine enthusiasts.

Whether you're in the mood to visit a historic winery or a chic, urban winery, there is a style and flavor for every palate.

The Umpqua Valley wine industry has grown to more than 30 wineries—all within 30 miles of Interstate 5. Using Roseburg as your home base, visiting all of our area wineries is quite doable utilizing our three winery tour routes—the north, central and south (see "Itineraries" on pages 24-25). Here are a few of our chamber member wineries to get your wine tasting journey started.

COOPER RIDGE VINEYARD

1389 Old Garden Valley Road Roseburg, OR 97471 541.671.2373 www.cooperridgevineyard.com

DELFINO VINEYARDS

3829 Colonial Road Roseburg, OR 97471 541.673.7575 www.delfinovineyards.com

GIRARDET

895 Reston Road Roseburg, OR 97471 541.679.7252 www.girardetwine.com

MISTY OAKS VINEYARD

1310 Misty Oaks Lane Oakland, OR 97462 541.459.3558 www.mistyoaksvineyard.com

PAUL O'BRIEN WINERY

609 SE Pine Street Roseburg, OR 97470 54.673.2280 www.paulobrienwines.com

ORAN MOR ARTISAN MEAD

305 Melrose Road Roseburg, OR 97471 928.600.8138 www.oranmormead.com

REUSTLE-PRAYER ROCK VINEYARDS

960 Cal Henry Road Roseburg, OR 97471 541.459.6060 www.reustlevineyards.com

UMPOUA VALLEY WINEGROWERS ASSOCIATION

522 SE Washington Avenue, Suite 144 Roseburg, OR 97470 541.673.5323 www.umpquavalleywineries.org

FOR A COMPLETE LIST OF LOCAL WINE AND WINERY EVENTS GO TO VISITROSEBURG.COM OR UMPOUAVALLEYWINERIES.ORG

BREWERIES

IN THE LAND OF UMPQUA

rew pubs are not necessarily new to Roseburg. What's new is our growing brewery scene over the past several years. Wine may be the star of the Umpqua Valley, but craft beer is making a strong comeback since its first start in the 1800's when hops became a major crop in the area before Prohibition was enacted. Also growing are the number of special events related to craft brews. And, let's not forget to mention the quality of our local brews.

Locals and visitors alike are drawn to the blend of good food, unique atmosphere and the wide array of locally crafted beers and ales brewpubs throughout the Land of Umpqua have to offer. Here are a couple of our chamber member breweries to help wet your whistle.



TWO SHY BREWING

1308 NW Park Street Rosebura, OR 97471 541-236-2055 www.twoshybrewing.com

MCMENAMINS ROSEBURG STATION PUB & BREWERY

700 SE Sheridan Street Roseburg, OR 97470 541.672.1934 www.mcmenamins.com/roseburgstation-pub-brewery

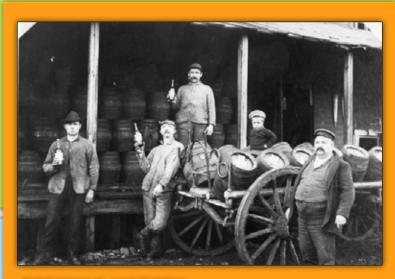
And Now A Different Flavor

f you're in the mood to give your palette a taste of something a little different, than stop by Oran Mor Artisan Mead.

Mead, perhaps the oldest indulgent beverage, has ancient roots that suggest it may out-age both wine and beer. While mead isn't beer, it's not guite wine—at least not in the sense we are used to. Mead is made by fermenting honey instead of fruit.

Oran Mor creates flavorful mead using locally grown fruits and honey whenever possible. Combined with herbs and spices, their artful treat captures the unique flavors of the area and showcase the richness of the Umpqua Valley.





BREWING HISTORY:

The first brewery in Roseburg was established back in 1864 by John Rast and Gottlieb Mehl and fittingly named Roseburg Brewery. By 1890 the brewery produced fifteen barrels of "Roseburger" brand beer per day.

Kruse Farms offers fresh locally grown in season fruits and vegetables, as well as pies and pastries baked fresh every day. They also have an assortment of treats perfect for munching on while you explore the Land of Umpqua.

LOCAL CUISINE

IN THE LAND OF UMPQUA

For the most part, people aren't sure what to expect when they think dabout dining in Roseburg. There are no celebrity sightings in the news or metropolitan chaos and the city doesn't have its own TV show, but when it comes to dining these restaurants offer big city flavor in a small town setting. Like the scrumptious wineries and pristine waterfalls in the area, the restaurants in Roseburg offer visitors a new experience they didn't know was available.

Whether you're looking for fine dining, a brew pub experience, familiar chain or fast food for the kids, the Land of Umpqua has whatever your palate desires. With atmospheres that welcome and top notch cuisines, these destinations are a must for inquisitive foodies. So, get a room, bring your appetite and enjoy the local restaurants, brew pubs and wineries in Roseburg.



DINING & SPECIALTY FOODS

ABBY'S PIZZA INN

1611 NE Stephens Street 541.672.2646 2595 NE Diamond Lake Blvd 541.672.7781 Roseburg, OR 97470 www.abbys.com

BRIX GRILL | CHILL | GATHER

527 SE Jackson Street Roseburg, OR 97470 541.440.4901

CASEY'S RESTAURANT

326 NW Garden Valley Blvd Roseburg, OR 97470 541.672.1512

CHARLEY'S BBQ & BREW

812 W Harvard Avenue Roseburg, OR 97471 541.957.1786 www.charleysbbq.com

CHI'S CHINESE RESTAURANT

1023 NE Stephens Street Roseburg, OR 97470 541.464.8395

COW CREEK RESTAURANT K-BAR STEAK HOUSE **KABI CAFE GATHERING PLACE BUFFET** STIX SPORTS BAR@ SEVEN FEATHERS CASINO RESORT

146 Chief Miwaleta Lane Canyonville, OR 97417 541.839.1111 www.sevenfeathers.com

DUTCH BROS. COFFEE (Five Roseburg locations)

2460 NW Stewart Parkway 1731 NE Stephens Street 770 NW Garden Valley Blvd 2082 NE Diamond Lake Blvd 345 W Harvard Avenue Roseburg, OR 97470 541.430.2438

KRUSE FARMS

532 Melrose Road Roseburg, OR 97471 www.krusefarms.com

LE PETIT CAFÉ

410 SE Jackson Street Roseburg, OR 97471 541.900.1224 www.lepetitcafe.biz

MCDONALD'S RESTAURANT

511 NE Garden Valley Blvd 541.672.7002 2535 NW Stewart Parkway 541.440.9025 Roseburg, OR 97470

MCMENAMINS ROSEBURG STATION PUB & BREWERY

700 SE Sheridan Street Roseburg, OR 97470 541.672.1934 www.mcmenamins.com

THE PARROTT HOUSE

1851 SE Stephens Street Roseburg, OR 97470 541.580.0600 www.parrotthouseroseburg.com

SIZZLER

1156 NW Garden Valley Blvd Roseburg, OR 97471 541.672.5443 www.sizzler.com

SPLITZ BAR & GRILL

2400 NE Diamond Lake Blvd Roseburg, OR 97470 541.672.3601 www.tendownbowling.com

STEAMBOAT INN

42705 N Umpqua Highway Idleyld Park, OR 97447 541.498.2230 www.thesteamboatinn.com

SUBWAY

2345 NW Stewart Parkway 541.673.2663

TWO SHY BREWING

1308 NW Park Street Roseburg, OR 97470 541.236.2055 www.twoshybrewing.com

UMPOUA SWEETS & TREATS

1016 SE Oak St. Roseburg, OR 97470 541.957.5580

RETAIL THERAPY

IN THE LAND OF UMPQUA

ooking for a little retail therapy? Roseburg has the variety of options to feed any shopping appetite. Discover small, unique boutiques to familiar national chains offer a bounty of products and amenities. Every corner of Roseburg, from historic downtown, major arterials to small side streets to "out-in-the-country," offers a diverse and one-of-a-kind experience. Here are just a few of our offerings:

Clothing / Gifts / Specialty Items

Absolute Sound & Music **Associated Buyers** Big 5 Sporting Goods Coastal Farm & Ranch Douglas County Farmers Co-op Goodwill Industries Resale Harvard Avenue Drugs Kruse Farms Long's Flowers & Gifts Love's Travel Stops & Country Store Mac's Tracks Model Railroading Makena Beach Tan & Boutique Northwest Lifestyles Sunrise Resale Tuxedo Warehouse Umpqua Sweets & Treats / Candy Bouquet Wintergreen Nursery, Landscaping & Florist

Department / Grocery Stores

Costco Wholesale Fred Meyer Kruse Farms Sherm's Thunderbird Staples Walmart

fewelery Knudtson's Jewelers

Liquor Stores
Garden Valley Liquor Store

Tools / Hardware

Gerretsen Building Supply Handyman Hardware Long's Building Supply Lowes Home Improvement Oregon Tool & Supply

SEE PAGE 37 FOR A DIRECTORY OF BUSINESSES BY CATEGORY



istoric Downtown is the heart of Roseburg. It is where residents and visitors can stroll through a historic downtown with unique shops and galleries and outstanding restaurants. Its relaxed atmosphere is accented with friendly smiles and warm handshakes from local merchants. Ample parking, pedestrian-friendly sidewalks and a variety of dining options are the right ingredients for beginning or ending a day of discovery in the Land of Umpqua.

Located on the banks of the south Umpqua River and surrounded by the lush vegetation of Riverside Park, the Roseburg Area Chamber of Commerce & Visitor Center on Spruce Street is the place to start by gathering information and maps on all the wonderful things to see and do in our community.

Within unique downtown shops you can find jewelry, home furnishings and clothing as well as antiques, vintage collectibles and crafts from local artisans. With so many distinct shops to browse, you're sure to find something to take home as a keep-sake or as a gift. With the many offerings from the diverse artists who make Roseburg their home, the only difficulty will be deciding which to purchase.

Once you've worked up an appetite, stop at one of the many eateries located downtown. Cuisine from around the world can be found to delight the palate, yet not offend the pocketbook. Give in to your sweet tooth with chocolates from Umpqua Sweets & Treats or pastries from Le Petit Café. Be on the lookout for some of our great local wines proudly served in many of the restaurants and be sure to visit Roseburg's downtown urban winery, Paul O'Brien.

Don't forget to check out some of the great walking and biking paths in town (see map on page 53) or take the digital blast walking tour (see page 48) during one of your repeat visits to downtown Roseburg.

In downtown Roseburg the traditional sensibilities reflect a sincerity and warmth some believe come from a bygone era. Those experiencing downtown quickly realize this is the heart of Roseburg and that honest hospitality is alive and well in the Land of Umpqua.

ENTERTAINMENT

IN THE LAND OF UMPQUA

ANNUAL EVENTS

In the Land of Umpqua

2018

JULY

3, 10, 17. Music on the Half Shell 24, 31 **Concert Series**

Graffiti Week Events 4-8 21-28 Roseburg Beer Week

AUGUST

14, 21 Music on the Half Shell 7-11 **Douglas County Fair** Sutherlin Blackberry Festival 17-19 25-26 Celtic Highland Games

Vinevard Tour Bike Ride 12-15 Umpqua Plein Air

OCTOBER

Umpqua Brew Fest 13

NOVEMBER

3-4 Fall Craft Fair

11 Annual Veterans Day Parade 23-25 Thanksgiving Weekend Wine

Tasting Events

24 Shop Small Saturday 25 Festival of Lights Begins 29-Dec 2 Festival of Trees Begins 30-Dec 2 Christmas Craft Fair

DECEMBER

1-31 Festival of Lights 1-2 Festival of Trees

Timber Truckers Light Parade

15 **Timber Town Toyland**

Light Parade

2019

JANUARY

RACC Annual Membership Meeting & Awards Banquet

31-Feb 3 Umpqua Fishery

Enhancement Derby

FEBRUARY

15-17 Sportsmen's & Outdoor Recreation Show

MARCH

Greatest of the Grape

APRIL

27-28 Glide Wildflower Show

MAY

Umpqua Valley Barrel Tour

JUNE

Lamb Show, BBQ & Auction 28-30 Summer Arts Festival

f world class gaming is what you seek, look no further than Seven Feathers Casino Resort, located just 24 miles south of Roseburg on I-5 in Canyonville. ■ For more than 25 years, Seven Feathers Casino Resort has provided visitors and residents with quality fun, entertainment and amenities typically reserved for more urban areas.

The casino offers Nevada-style gaming with more than 1,000 slot machines including video poker and keno. For those looking for table games, Seven Feathers



has Blackjack, Let It Ride, Three and Four Card Poker. to name a few. If cards are not your game, then take a spin at Roulette, toss the dice at the Craps table and try your hand at high stakes Bingo. Seven Feathers offers a players club for free, hosts monthly tournaments and great promotions and giveaways.

If you are looking for world class entertainment, Seven Feathers Casino Resort has that too! Large venue concerts and performances are held in the convention

center's grand ballroom with small, intimate venue shows and karaoke in the newly renovated, non-smoking, Steelhead Lounge.

When you need to take a break from gaming, Seven Feathers offers five dining options—serving everything from snacks to full course menus—K-Bar Steak House, Cow Creek Restaurant, The Gathering Place Buffet, Stix Sports Bar and Kabi Cafe. Seven Feathers hotel



offers deluxe resort lodging with an indoor heated pool, hot tubs, sauna and fitness center. As if all this wasn't enough, the resort also has a gift gallery, a video arcade for all ages and its full-amenity River Rock Spa & Salon.

Hosting a small meeting, medium-sized conference or large convention? Seven Feathers offers 25,000 square feet of versatile conference space that can be broken down into multiple meeting spaces as well as smaller-sized meeting rooms. To ensure your meetings and events are memorable and effortless, Seven Feathers offers full-service, on-site meeting and convention services.



EVEN MORE ENTERTAINMENT

AT THE DOUGLAS COUNTY FAIRGROUNDS & SPEEDWAY

Looking for a good time? Check out the Douglas County Fairgrounds! From NASCAR to Pro Rodeo, and of course, the Douglas County Fair, there's always something fun and exciting on the horizon at the Douglas County Fairgrounds and Speedway.

Keep an eye on the events calendar as there are plenty of things to do that you don't want to miss. The fairgrounds hosts

one of the "Best County Fairs in the Country," the Douglas County Fair. From chart-topping musical artists to midway rides and blue ribbon livestock, fair time is fun time.

The Brew Ha Ha features craft beers from local Roseburg breweries as well as other special producers from around Oregon. If you are feeling lucky, try your hand at the annual Poker Craze, a Texas Hold'em poker tournament.



See racing action from NASCAR, NSRA Sprints, and Trailer Races at the speedway. The thrill of fast paced races and the fun of the track is waiting. There are a multitude of races featuring different vehicles, you're sure to see something new each time.



Get in gear, outdoor gear that is, at the Sportsmen's & Outdoor Recreation Show. This is the perfect event to not only get ideas, but find that one piece of equipment that is quite literally, a "game" changer! Get up to speed on the latest gear, find your next passion in hunting or fishing or

just gain a better appreciation for all the outdoors has to offer.

The fairgrounds is also a great place to hold your next event. They offer banquet facilities and on-site catering for private and public events. With multiple buildings and more than 80,000 sq. ft., the fairgrounds can host just about any event imaginable.

No matter what brings you to Roseburg, be sure to check out what's happening at the fairgrounds, you won't want to miss it!

Annual events hosted by the fairgrounds include: **Sportsmen's Show (February) Poker Craze (February)** Brew Ha Ha (May) **Douglas County Fair (August) Christmas Craft Fair (November)**

DOUGLAS COUNTY FAIRGROUNDS I-5 EXIT 123 · 2110 SW FREAR ST · ROSEBURG, OR 97471 (541) 957-7010 · WWW.DOUGLASFAIRGROUNDS.COM



ART, CULTURE AND ENTERTAINMENT OPPORTUNITIES ABOUND IN THE LAND OF UMPQUA

From live concerts, outstanding musical and theatrical performances to museums and art exhibits, there's no shortage here. The Roseburg Area Chamber of Commerce and the local business community are important partners in supporting programs that enrich our lives, strengthen our community and ensure that artistic experiences are accessible to all.

Downtown Roseburg Murals Fisher's Flowers & Fine Art Annual Summer Arts Festival Umpqua Community College Art Gallery Umpqua Valley Arts Center Umpqua Plein Air

Dance & Theatre

Umpqua Actors Community Theatre Betty Long Unruh Theatre Umpqua Community College Centerstage Productions Roseburg High School Drama Productions at Rose Theatre Roseburg Folk Dancers Scottish Dancers

Live Performances at Seven Feathers Casino Resort Live Performances Local Restaurants, Pubs & Wineries Live Performances at County Fair Music on the Half Shell Concert Series Riverbend Live Concert Series Roseburg Area Community Band Roseburg Community Concert Association Roseburg Concert Chorale Umpqua Brass **Umpqua Singers** Umpqua Chamber Orchestra Umpqua Symphony Association Vintage Singers

ARTS & CULTURE

IN THE LAND OF UMPQUA



ART & HISTORY COLLIDE

It's pretty well known that art and history are plentiful throughout the Land of Umpqua and when it comes to unique stories of how the two collide, the Umpqua Valley Arts Center is one not to miss.

Built more than 100 years ago, the Umpqua Valley Arts Center was originally a soldier's hospital. The Old Soldiers' Home Hospital is listed on the National Register of Historic Places for its architectural significance as well as its unique significance of the development of Oregon's health care system for veterans. The building received a lease on life when adopted by the Umpqua Valley Arts Association in the 1970's.



The Umpqua Valley Arts Association showcases the work of talented area artists, offers adult art classes and youth programs to encourage locals to explore their artistic talents.

For more information about the arts center or to enquire about current events, go to www.uvarts.com or call (541) 672-2532

Museums

Douglas County Museum

Engaging exhibits depict 8,000 years of Native American culture, pioneer history and natural history unique to the Land of Umpqua. Experience railroading history by touring through a restored 1882 Oregon and California Railroad Depot. The museum is home to one of the largest historical photographic collections in the state. A children's discovery room and outdoor archeological "Dig Into History" site gives youth the opportunity for hands-on learning.

Historical Tour of Roseburg Homes & Buildings

Floed-Lane House

Mill-Pine National Historic District Laurelwood National Historic Register District

Brochures on these tours are available at Roseburg Area Chamber of Commerce & Visitor Center

Oakland Museum

Just 13 miles north of Roseburg and two miles east of I-5, the town of Oakland is a walk back in time. The first Oregon Historic District recognized by the National Register of Historic Places, Oakland includes over 130 historic properties. The Oakland Museum displays artifacts from the area's past, along with a replica of an early post office and general store. Open 1:00 to 4:00 pm daily; closed holidays.

Pioneer-Indian Museum

Located in Canyonville, south of Roseburg, the Pioneer-Indian Museum displays trace the history of the South Umpqua Valley from the days of Indians through the arrival of the pioneers. A large mural depicts Indian pictographs drawn several hundred years ago by the Umpqua Tribe. Open 1:00 to 5:00 pm Wednesday – Sunday (or by appointment).



FIVE DAYS IN THE LAND OF UMPQUA

Here is a sample itinerary of all the great things to do during your vacation in the Land of Umpqua.



DAY 1

SOUTH & CENTRAL VALLEY WINERY TOUR, WILDLIFE SAFARI AND MUSEUM

Spend your morning at the Wildlife Safari in Winston, a 600acre drive-through park where you will have close encounters with hundreds of animals from all over the world. Be sure and spend some time in the Safari Village for special exhibits and shows and have lunch at the White Rhino.

To begin your experience with the wonderful wines from the Land of Umpqua. visit nearby Girardet Winery & Vineyard. On your way back to Roseburg, visit the award-winning Douglas County Museum. Spend your late afternoon visiting a few more wineries including



Cooper Ridge Vineyards and Delfino Vineyards.

While in the central valley area, you may want to drive to the Rochester Covered Bridge off Highway 138.



DAY 2

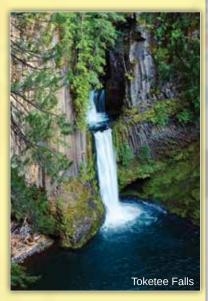
WILD AND SCENIC NORTH UMPOUA

Begin your day early and travel the North Umpqua segment of the Rogue-Umpqua Scenic Byway, Highway 138, towards Glide. This route is considered one of the best roads in the nation for scenic beauty, recreational opportunities, and is a destination unto itself.

Your first stop should be the Colliding Rivers viewpoint where the swift deep waters of the North Umpqua River meet the rapids of sparkling Little River head-on. Continue east on Highway 138 taking the opportunity to stop at a few of the parks and pull-offs to view the magnificent North Umpqua River. You

should also stop along the way and hike into several of the Land of Umpqua's waterfalls. Fall Creek. Clearwater and Watson Falls are short hikes.

For a longer adventure hike to the two-tiered Toketee Falls. The perfect place to stop for lunch is the historic Steamboat Inn. After lunch it's on to Diamond Lake with Mt Thielsen—the lightning rod of the Cascades—as its backdrop. And, of course, your final destination before heading back to



Roseburg is to take in the beauty of world-famous Crater Lake, the deepest lake in North America.



For recreation information, reservations and park hours call the Crater Lake National Park Service at 541.594.3000



DAY 3

HISTORIC CITIES AND NORTH VALLEY WINERY TOUR

Start your day at the Roseburg Area Chamber of Commerce & Visitor Center with information on all things there are to see and do in Roseburg and the Land of Umpqua, including "The Blast" tour. The digital tour begins at the chamber and is the perfect way to get your visit of historic downtown Roseburg started. After completing the tour, be sure to check out the assortment of shops, art galleries, antique stores and restaurants. Take time to view statues, murals and historic monuments in downtown Roseburg and stop into Paul O'Brien Winery, Roseburg's first urban

You'll want to visit the galleries and gift shop at the Umpqua Valley Arts Center, located in the original 1917 Veterans Administration building on Harvard Avenue. Next, step back in time with a visit to historic Oakland, just 12 miles north of Roseburg on I-5. But, not before visiting a couple of the Land of Umpqua's north valley wineries like Misty Oaks Vineyard and Reustle Prayer Rock Vineyards.

Historic Oakland was established in 1881. Explore turn of the century brick buildings, a museum, a restaurant with old-fashioned ice cream parlor and antique stores before heading back to Roseburg for dinner. If your evening is free, it's the perfect time to head south to Seven Feathers Casino for some fun Nevada-style gaming.



DAY 4

SCENIC DRIVE AND THE OREGON COAST

Travel west from Sutherlin on Highway 138, a designated state scenic byway. Take a break in the town of Elkton for a bite to eat and visit wineries. Before getting back on the road again, you'll want to take in the Butterfly Pavilion, where you'll walk through butterfly and hummingbird gardens in this 41/2-acre botanical garden featuring native trees and shrubs. Your next stop before heading for the Oregon Coast should be Fort Umpqua. Continue west on Highway 138, following the Umpqua River to the Pacific Ocean. Just before Reedsport, stop at the Dean Creek Elk viewing area. Upon entering Reedsport, be sure and stop at the Discovery Center to learn more about the local and natural history of the area.





Next up, are visits to one of the many public beach areas where the Pacific Ocean rushes to meet the Oregon shore, the Oregon Dunes National Recreation Area and the Umpqua River Lighthouse and Museum in Winchester Bay. No visit to the Oregon Coast is complete without enjoying a meal of fresh seafood at one of the area's local restaurants.

Depending on your time, you can return to Roseburg the way you came or for more scenic beauty, take the longer "loop" and head south on Highway 101 and return to Roseburg by way of highway 42. If you choose this route,

you can make a short side trip and check out the rocky headlands of Cape Arago and the beautiful formal gardens at Shore Acres near Coos Bay.

DAY 5

EVERYTHING ELSE AND EVERYTHING YOU MISSED

The ambitious itineraries of your first four days in the Land of Umpqua have, no doubt, left you with sights and experiences you either missed or would have liked to have spent more time. And so, day 5 will give you the opportunity to spend more time at a museum, gaming or visiting more of our waterfalls and covered bridges. You can visit that winery you missed on a previous day or visit a few local breweries. Maybe it's the day you pamper yourself at the River Rock Spa in Canyonville or one of our full-amenities spas in Roseburg.

Maybe it's the day you tackle one of our many authentic outdoor experiences—fishing, hiking, rafting, biking, cycling, golfing . . . you name it. Or, maybe, with all there is to do in the Land of Umpqua, you'll have to save some of these activities for your next visit. You'll always be welcome in the Land of Umpqua.

MEETING & EVENT VENUES

IN THE LAND OF UMPQUA

Thether you are planning a meeting for 10 or a seminar for 100, Roseburg offers an assortment of venues to accommodate your gathering. Conveniently located on the I–5 corridor between the beautiful Oregon Coast and the Cascade Mountains, Roseburg can offer your next event high-quality facilities in a stunning setting. From conventional conference rooms and meeting spaces to sprawling vineyards and unique, intimate options, there are venues for whatever you're planning and the Roseburg Area Chamber of Commerce can help streamline your planning efforts.

While helping you find the right venue the chamber highlights the services of the local business community, providing you the resources you need to create and implement a successful event. The chamber can also provide visitor guides and other information about the area for out-of-town attendees to help ensure they will get the most of their experience. Here you'll discover a more inviting way to do business.

BRIX GRILL | CHILL | GATHER

527 SE Jackson Street Roseburg, OR 97470 541.440.4901

DIAMOND LAKE RESORT

350 Resort Dr. Diamond Lake, OR 97731 541.793.3333 www.diamondlake.net

DOUGLAS COUNTY FAIRGROUNDS

2110 SW Frear Street Roseburg, OR 97470 541.957.7010 www.douglasfairgrounds.com

EVENT CENTER ON EDENBOWER

3510 NE Edenbower Roseburg, OR 97470 541.464.7600 www.eventsonedenbower.wordpress.com

HAMPTON INN & SUITES

1620 NW Mulholland Drive Roseburg, OR 97470 541.492-1212 www.hamptoninn.com

HOLIDAY INN EXPRESS

375 W Harvard Avenue Roseburg, OR 97470 541.673.7517 or 888.465.4329 www.hiexpress.com/roseburgor-ex

MCMENAMINS ROSEBURG STATION PUB & BREWERY

700 SE Sheridan Street Roseburg, OR 97470 541.672.1934 www.mcmenamins.com

THE PARROTT HOUSE

1851 SE Stephens Street Roseburg, OR 97470 541.580.0600 www.parrotthouseroseburg.com

ROSEBURG COUNTRY CLUB

5051 Garden Valley Rd. Roseburg, OR 97471 541.672.5566 www.roseburgcountryclub.com

ROSEBURG PUBLIC SAFETY CENTER

700 SE Douglas 541.492.6727

SEVEN FEATHERS **CASINO RESORT**

146 Chief Miwaleta Lane Canyonville, OR 97417 541.839.1111 www.sevenfeathers.com

SPLITZ BAR & GRILL @TEN DOWN BOWLING

2400 NE Diamond Lake Blvd Roseburg, OR 97470 541.672.3601 www.tendownbowling.com

SUPER 8 ROSEBURG

3200 NW Aviation Drive Roseburg, OR 97470 541.672.8880 www.stayinroseburg.com

STEAMBOAT INN

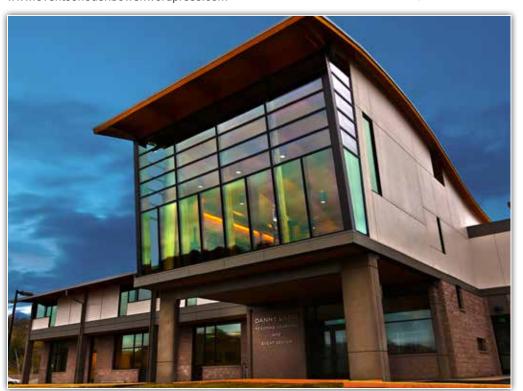
42705 N Umpqua Highway Idleyld Park, OR 97447 541.498.2230 or 800.840.8825 www.thesteamboatinn.com

UMPOUA COMMUNITY COLLEGE

1140 Umpqua College Road 541.440.4705 www.www.umpqua.edu/venues

WILDLIFE SAFARI

1790 Safari Road Winston, OR 97496 541.679.6761 www.wildlifesafari.net



LODGING ACCOMMODATIONS

IN THE LAND OF UMPQUA

Roseburg offers plenty of lodging options from national hotel chains to historic bed and breakfast accommodations. RV parks and campgrounds as well as resorts, large and small, dot the landscape throughout Douglas County. Here are just a few options.

B&B's/AIRBNBS

BELL SISTER FLATS

620 SE Main Street Roseburg, 97470 541.580.6302

DELFINO GUEST HOUSE

3829 Colonial Road Roseburg, OR 97471 541.673.7575 www.delfinovineyards.com

HOKANSON'S GUEST HOUSE BED & BREAKFAST

848 SE Jackson Street Roseburg, OR 97470 541.672.2632 www.hokansonsguesthouse.com

EXTENDED STAY - EXECUTIVE

THE VENUE SUITES

621 SE Cass Avenue Roseburg, OR 97470 541.673.5474 www.venuesuites.com

HOTELS/MOTELS

COMFORT INN ROSEBURG

1539 NW Mulholland Drive Roseburg, OR 97470 541.957.1100 www.choicehotels.com

DOGWOOD RESORT MOTEL

28866 N Umpqua Highway Idleyld Park, OR 97447 541.496.3403 www.dogwoodmotel.com

HAMPTON INN & SUITES

1620 NW Mulholland Drive Roseburg, OR 97470 541.492-1212 www.hamptoninn.com

HOLIDAY INN EXPRESS

375 W Harvard Avenue Roseburg, OR 97470 541.673.7517 or 888.465.4329 www.hiexpress.com/roseburgor-ex

MOTEL 6 ROSEBURG

3100 NW Aviation Drive Roseburg, OR 97470 541.464.8000 or 800.466.8356 www.motel6-roseburg.com

SEVEN FEATHERS CASINO RESORT

146 Chief Miwaleta Lane Canyonville, OR 97417 541.839.1111 www.sevenfeathers.com

SUPER 8 ROSEBURG

3200 NW Aviation Drive Roseburg, OR 97470 541.672.8880 www.stayinroseburg.com

INNS/LODGES/ RESORTS

DIAMOND LAKE LODGE RESORT

350 Resort Drive Diamond Lake, OR 97731 541.793.3333 www.diamondlake.net

ILLAHEE INN

1557 Bar L Ranch Road Glide, OR 97443 541.580.2344 www.illaheeinn.net

LOON LAKE LODGE & RV RESORT

9011 Loon Lake Road Reedsport, OR 97467 541.599.2244 or 866.360.3116 www.loonlakerv.com

STEAMBOAT INN

42705 N Umpqua Highway Idleyld Park, OR 97447 541.498.2230 or 800.840.8825 www.thesteamboatinn.com

SWIFTWATER PARK GUEST HOUSE

119 Tioga Lane Idleyld Park, OR 97447 541.496.3333 or 888.454.9696 www.nuolodging.com

CAMPING/RV PARKS

BLM CAMPGROUNDS

(Various locations)
Bureau of Land Management
Roseburg District Office
541.440.4930
www.blm.gov/or/districts/roseburg

DOUGLAS COUNTY CAMPGROUNDS

(various locations)
Douglas County Parks Department
541.957.7001
www.co.douglas.or.us/parks

DOUGLAS COUNTY FAIRGROUNDS RV PARKS

2110 SW Frear Street Roseburg, OR 97470 541.957.7010 www.douglasfairgrounds.com

RISING RIVER RV PARK

5579 Grange Road Roseburg, OR 97471 541.679.7256 www.risingriverrv.com

SEVEN FEATHERS RV RESORT

325 Quintioosa Blvd. Canyonville, OR 97417 541.839.3599 or 877.839.3599 www.sevenfeathersrvresort.com

UMPQUA NATIONAL FOREST CAMPGROUNDS

(various locations)
Umpqua National Forest
US Dept. of Agriculture/Roseburg Office
541.672.6601
www.fs.usda.gov/umpqua

BUSINESS DIRECTORY

Alphabetical

All addresses listed are located in Roseburg unless otherwise noted

Λ	ASHLEY MANOR	BLUE ZONES PROJECT - UMPQUA
\mathcal{A}	Candace Wilson 2335 SE Douglas Ave., 97470(541) 464-0961	Jessica Hand
	www.ashleycares.com	566 SE Jackson St., 97471(541) 580-6857 www.oregon.bluezonesproject.com
LIMO 4 YOU	•	
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oll Free(888) 531-7693	444 NE Winchester St., 97470(541) 673-0123	1941 NW Mulholland Dr., 97470(541) 672-6246
ww.alimo4you.net		www.bowersindustrial.com
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590 NE Diamond Lake Blvd., 97470(541) 672-7095	www.myavista.com	Brian Lake 1144 NE Cedar St., 97470(541) 440-950
ww.a-1autoglass.com		www.bgcuv.org
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w.abbys.com	BAILEY VETERINARY CLINIC	
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1 NW Highland St., 97470(541) 672-6473		www.blm.gov/or/districts/roseburg
w.addcox.com	BASSETT-HYLAND ENERGY CO.	3
	Roger Bassett	
ANSON RANDOL, DDS	127 NW Garden Valley Blvd., 97470(541) 673-5536	$\boldsymbol{\mathcal{C}}$
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exis Atchinson	www.baycitiesambulance.com	www.cdlumber.com (541) 674-226
29 W. Harvard Ave., Ste. 1, 97471(541) 673-0131	•	WWW.cdidilibot.com
vw.dralexisdds.com	BBSI - BARRETT BUSINESS SERVICES, INC.	C C D BUSINESS DEVELOPMENT CORP.
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bi Svaren	www.barrettbusiness.com	www.ccdbusiness.com
W 6th St., Medford, 97501(541) 779-6092		
II Free(877) 221-3072	BELL SISTER FLATS	C S O FINANCIAL
vw.cancer.org	Terry Bentley	Mary Inscore
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ndy Bratton 30 NW Garden Valley, Ste. 100, 97471(541) 957-7777	BENTLEY WELDING Brian Morrow	- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1
w.oregonloans.com	1541 Austin Rd, 97471(541) 679-7849	CADDOCK ELECTRONICS, INC.
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65 E. Central, Sutherlin, OR, 97479(541) 459-6300	603 SE Jackson St., 9/4/0(541) 6/7-0099 www.bigwrenchmedia.com	
5 E. Central, Sutherlin, OR, 97479(541) 459-6300 w.applegateplace.net	www.bigwrenchmedia.com	1910 NE Diamond Lake Blvd., 97470(541) 772-606
65 E. Central, Sutherlin, OR, 97479(541) 459-6300 ww.applegateplace.net		1910 NE Diamond Lake Blvd., 97470(541) 772-6060 CASEY'S RESTAURANT
am Sessions 165 E. Central, Sutherlin, OR, 97479(541) 459-6300 www.applegateplace.net SHLEY HOME STORE ordan Barry 140 NW Garden Valley Blvd. #100, 97471(541) 900-1555 www.ashleyhomestore.com	www.bigwrenchmedia.com BIGFOOT BEVERAGES / PEPSI-COLA BOTTLING OF	1910 NE Diamond Lake Blvd., 97470(541) 772-6060

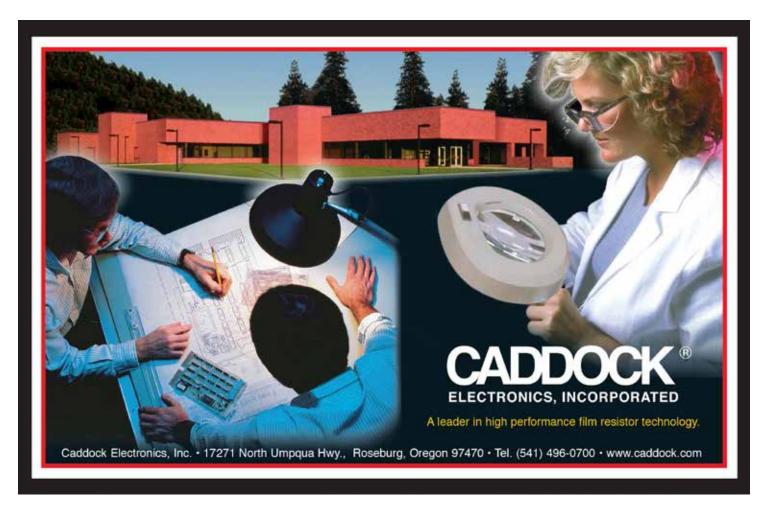
www.pepsiroseburg.com

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www.cpm4rent.com
CENTRAL OREGON & PACIFIC RAILROD Robert Colvin 333 SE Mosher Ave., 97470(541) 671-0560
www.gwrr.com
CENTURY 21 THE NEIL COMPANY REAL ESTATE Neil Hummel, GRI, CRS
2245 NW Stewart Pkwy., 97471(541) 673-4417 Toll Free(800) 982-3497 www.neilco.com
CH2M HILL OMI Randy Turner
3485 W Goedeck Rd., 97471(541) 673-6570
CHARLES F. LEE, PC Charles Lee 880 SE Jackson St., 97470(541) 672-0800
CHARLEY'S BBQ & BREW
Chris Lavington 812 W Harvard Ave., 97471(541) 957-1786
www.charleysbbqandbrew.com
CHI MERCY HEALTH Kelly Morgan
2700 NW Stewart Pkwy., 97471(541) 673-0611 www.mercyrose.org
CHI'S GARDEN RESTAURANT Nikki Chi
1023 NE Stephens St., 97470(541) 464-8395 www.chisgardenrestaurant.com

CHUCK SWARM & FAMILY AUTO REPAIR Chuck Swarm 3986 Old Highway 99S, 97471(541) 679-4704 www.chuckswarmauto.com
CITY OF ROSEBURG Lance Colley 900 SE Douglas Ave., 97470(541) 492-6700 www.cityofroseburg.org
CLINT NEWELL AUTO GROUP Clint Newell 1481 NE Stephens St., 97470(541) 673-7000 www.clintnewell.com
COASTAL FARM & RANCH Kris Riggins 740 NE Garden Valley, 97470(541) 957-0741 www.coastalfarm.com
COMFORT INN ROSEBURG Amit Teja 1539 NW Mulholland Dr., 97470(541) 957-1100
COMMUNITIES FOR HEALTHY FORESTS Javier Goirigolzarri PO Box 400, 97470(541) 957-9001 www.communitiesforhealthyforests.org
COMMUNITY CANCER CENTER
Tammy Turner 2880 NW Stewart Pkwy., Ste. 100, 97471 (541) 673-2267 www.cccroseburg.org
CON-VEY Dave Larecy 526 NE Chestnut St., 97470(541) 672-5506

www.con-vey.com

COOPER RIDGE WINERY Robin Ray 1174 Old Garden Valley Rd., 97471 www.cooperridgevineyard.com	l(541) 420-6650
COOPER'S PEST CONTROL Mark Conklin 1608 NE Vine St., 97470	(541) 673-0363
COSTCO WHOLESALE Ron Cheek 4141 NE Stephens St., 97470www.costco.com	(541) 378-0020
COW CREEK GOVERNMENT O	OFFICE
Donna Fields	
2371 NE Stephens St., Ste. 100, 9 www.cowcreek.com	7470(541) 672-9405
2371 NE Stephens St., Ste. 100, 9	,
2371 NE Stephens St., Ste. 100, S www.cowcreek.com CRADAR ENTERPRISES, INC. Stephen Guido 1051 Melrose Rd., 97471	(541) 673-3268
2371 NE Stephens St., Ste. 100, Swww.cowcreek.com CRADAR ENTERPRISES, INC. Stephen Guido 1051 Melrose Rd., 97471www.cradar.com CRYSTAL FALLS Adriel Camacho / Roberto Vargas 4390 NE Douglas Ave., 97470 Toll Free	(541) 673-3268 (541) 672-0799 (800) 378-0799





D.A. DAVIDSON & CO. Joshua Huckins 1495 NW Garden Valley, Ste. 201, 97471(541) 677-7600 Toll Free
DELFINO VINEYARDS & WINERY Terri Delfino 3829 Colonial Rd., 97471(541) 673-7575 www.delfinovineyards.com
DIAMOND LAKE RESORT Steve Koch 350 Resort Dr., Diamond Lake, OR, 97731(541) 793-3333 Toll Free
DOGWOOD RESORT MOTEL Norman Call 28866 N. Umpqua Highway Idleyld Park, OR, 97447(541) 496-3403 www.dogwoodmotel.com
DOUGLAS COUNTY Chris Boice 1036 SE Douglas Ave., 97470(541) 440-4201 www.co.douglas.or.us
DOUGLAS COUNTY ASSOCIATION OF REALTORS Stephanie Bilick 3510 NE Edenbower, 97470(541) 672-0563 www.douglascountyrealtors.org
DOUGLAS COUNTY DISTRICT ATTORNEY'S OFFICE Richard L. Wesenberg, Jr. 1036 SE Douglas Rm 204, 97470
DOUGLAS COUNTY FAIRGROUNDS Dan Hutts 2110 SW Frear St. Exit 123, 97471(541) 957-7010 www.douglasfairgrounds.com
DOUGLAS COUNTY FARMERS CO-OP Melvin Burke

3171 NE Stephens St., 97470.....(541) 673-0601 www.douglascountyfarmerscoop.com DOUGLAS COUNTY FIRE DISTRICT #2 Rob Bullock 1400 Buckhorn Rd.,(541) 673-5503 www.dcfd.org DOUGLAS COUNTY FOREST PRODUCTS Hal Westbrook 398 Del Rio Rd., 97470.....(541) 672-5711 www.dcfp.com DOUGLAS ELECTRIC COOPERATIVE Keith Brooks 1981 NE Stephens St., 97470.....(541) 673-6616 www.dec.coop DOUGLAS ESD | SOUTH-CENTRAL EARLY LEARNING HUB Gillian Wesenberg 1871 NE Stephens St., 97470.....(541) 440-4774 www.douglasesd.k12.or.us DOUGLAS FAST NET Todd Way 2350 NW Aviation Dr., 97470(541) 673-4242 www.douglasfast.net



532 Melrose Road Roseburg, OR 97471 (541) 672-5697 (888) 575-4268

www.krusefarms.com

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- Pies, cookies, turnovers baked fresh daily
- Hand dipped chocolates and bark
- · 100s of Northwest items in the gift room
- Greenhouse plants in spring & early summer
- Cascade Natural Beef & Lamb

U-Pick Berries, **Cherries and** Vegetables in Season



DOUGLAS TIMBER OPERATORS Tina Roy 3000 NW Stewart Pkwy., Ste. 104, 97471(541) 672-0757 www.dougtimber.org
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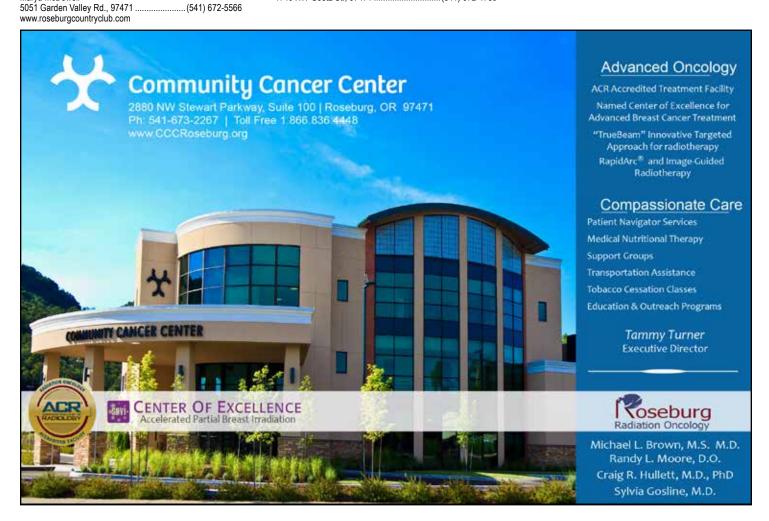
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Watkinson Laird Rubenstein PC Automobile/Truck Pal	rts	Carpet & Upholstery Cleaning Spectrum Cleaning & Restoration(541) 673-1333	Olsson Industrial Electric, Inc(541) 747-8460 Sims Electric, Inc(541) 673-5521
Watkinson Laird Rubenstein PC Automobile/Truck Par NAPA/Roseburg Auto & Truck Suppl	rts	Carpet & Upholstery Cleaning	Olsson Industrial Electric, Inc(541) 747-8460
Watkinson Laird Rubenstein PC Automobile/Truck Par NAPA/Roseburg Auto & Truck Suppl Automobile Sales	rts ly(541) 672-3397	Carpet & Upholstery Cleaning Spectrum Cleaning & Restoration(541) 673-1333	Olsson Industrial Electric, Inc
Watkinson Laird Rubenstein PC Automobile/Truck Par NAPA/Roseburg Auto & Truck Suppl Automobile Sales Clint Newell Auto Group	rts ly(541) 672-3397 (541) 673-7000	Carpet & Upholstery Cleaning Spectrum Cleaning & Restoration(541) 673-1333 Superior Carpet & Upholstery Cleaning(541) 673-7171	Olsson Industrial Electric, Inc(541) 747-8460 Sims Electric, Inc(541) 673-5521
Watkinson Laird Rubenstein PC Automobile/Truck Par NAPA/Roseburg Auto & Truck Suppl Automobile Sales	rts ly(541) 672-3397 (541) 673-7000	Carpet & Upholstery Cleaning Spectrum Cleaning & Restoration(541) 673-1333 Superior Carpet & Upholstery Cleaning(541) 673-7171 Casinos	Olsson Industrial Electric, Inc
Watkinson Laird Rubenstein PC Automobile/Truck Par NAPA/Roseburg Auto & Truck Suppl Automobile Sales Clint Newell Auto Group	rts ly(541) 672-3397 (541) 673-7000	Carpet & Upholstery Cleaning Spectrum Cleaning & Restoration(541) 673-1333 Superior Carpet & Upholstery Cleaning(541) 673-7171	Olsson Industrial Electric, Inc
Watkinson Laird Rubenstein PC Automobile/Truck Par NAPA/Roseburg Auto & Truck Suppl Automobile Sales Clint Newell Auto Group Lithia Roseburg Auto Center	rts ly(541) 672-3397 (541) 673-7000	Carpet & Upholstery Cleaning Spectrum Cleaning & Restoration(541) 673-1333 Superior Carpet & Upholstery Cleaning(541) 673-7171 Casinos	Olsson Industrial Electric, Inc
Watkinson Laird Rubenstein PC Automobile/Truck Par NAPA/Roseburg Auto & Truck Suppl Automobile Sales Clint Newell Auto Group Lithia Roseburg Auto Center Automobile Services	rts ly(541) 672-3397 (541) 673-7000 (541) 673-4485	Carpet & Upholstery Cleaning Spectrum Cleaning & Restoration(541) 673-1333 Superior Carpet & Upholstery Cleaning(541) 673-7171 Casinos Seven Feathers Casino Resort(541) 839-1111	Olsson Industrial Electric, Inc
Watkinson Laird Rubenstein PC Automobile/Truck Par NAPA/Roseburg Auto & Truck Suppl Automobile Sales Clint Newell Auto Group Lithia Roseburg Auto Center	rts ly(541) 672-3397 (541) 673-7000 (541) 673-4485	Carpet & Upholstery Cleaning Spectrum Cleaning & Restoration(541) 673-1333 Superior Carpet & Upholstery Cleaning(541) 673-7171 Casinos	Olsson Industrial Electric, Inc

Employment Services - Staffing

BBSI - Barrett Business Services, Inc	(541) 440-3076
Cardinal Services, Inc	(541) 672-8466
Elwood Staffing	(541) 673-3200
Express Employment Professionals	(541) 673-3332
Selectemp Employment Services	(541) 440-4844

Engineers - Civil, Environmental, Structural, Soil

Harvey Engineering, Inc	(541) 817-9499
i.e. Engineering, Inc	(541) 673-0166
Kinnan Engineering, Inc	(541) 445-2271
Pinnacle Western, Inc	(541) 440-4871

Environmental Services

Partnership for the Umpqua Rivers	(541	673-5756
i ditiloronip for the ompqua ravero	. (0 - 1	10100100

Event Facilities

Douglas County Fairgrounds(54	1) 957-7010
Event Center on Edenbower(54	1) 464-7600

Event Management & Development

EXPOSURE	 (207)	992-3976

Excavation Contractors

Cradar Enterprises	, Inc	(54)	11)	673-3268
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Farms & Ranches

Heard Family, LLC	(541)	459-7529
Kruse Farms	(541)	672-5697
UmpquaNut Farm		

Financial Services

Northwest Farm Credit Services	(541)	464-6700
One Main Financial	(541)	673-8132
United Finance Company	(541)	673-5581

Fire & Water Damage Restoration

Spectrum Cleaning & Restoration(541) 673-1333

Fire Extinguishers - Sales & Service

Umpqua Valley Fire Services(541) 229-0911

Fitness/Athletic Centers

Downtown Fitness & Aerobics Center.....(541) 673-4848

Florists

Long's Flowers.....(541) 673-0929

Foundation Repair

TerraFirma Foundation Systems(800) 486-7196

Funiture Sales- New

Ashley Home Store(541) 900-1555

Furniture Manufacturing

F C C Commercial Furniture(541) 673-3351

Garage Doors/Continuous Gutter

Bunnell's Overhead Door, Inc.....(541) 673-4035 Overhead Door Company of Roseburg(541) 673-4802

Garbage & Recycling Services

Roseburg Disposal Company.....(541) 673-7122

Gas, Pellet & Wood Stoves/Fireplaces

Fisher's Hearth & Home.....(541) 672-0306

Gasoline/Lubricants - Wholesale & Distribution

Bassett-Hyland Energy Co	(541)	673-5536
Tyree Oil, Inc	(541	673-6215

Glass - Auto, Residential, Commercial

A-1 Auto Glass	(541) 672-7095
Novus Glass	
Roseburg Glass Company	

Golf Courses

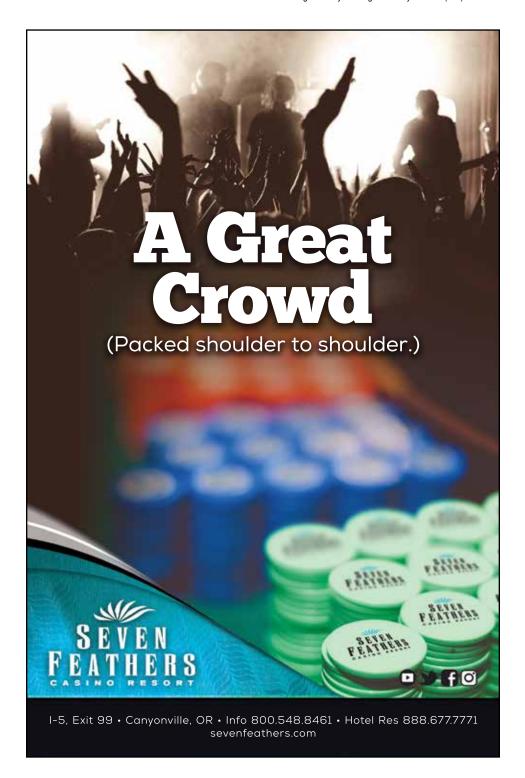
Roseburg Country Club.....(541) 672-5566

Government Agencies - City

City of Roseburg(541) 492-6700

Government Agencies - County

Douglas County	(541) 440-4201
Douglas County District Attorney's Office	(541) 440-4388
Douglas County Fire District #2	(541) 673-5503
Douglas ESD South-Central Early	, ,
Learning Hub	(541) 440-4774
Housing Authority of Douglas County	(541) 673-6548



	Internet Service Provider	
Government Agencies - Federal		
Bureau of Land Management(541) 440-4930	Douglas Fast Net(541) 673-4242	रही है। जिल
U S Army Recruiting Station(541) 672-6718		
Umpqua National Forest(541) 672-6601	Investment Management & Securities	
(,),	Investment Management & Securities	NURSERY YOU
	D. A. Davidson & Co(541) 677-7600	LANDSCAPING & FLORIST
Government Agencies - Indian Tribal	Edward Jones Investments - Pam Speta(541) 957-5225	LANDSCAPING & FLORISI
Cow Creek Government Office(541) 672-9405	ORCA Investment Management, LLC(541) 672-3469	T 1 Florist - Full Service
OUN OTECK GOVERNMENT OF THE CONTROL	Trout Wealth Management(541) 671-2701	The state of the s
	Wells Fargo Advisors(541) 957-1301	Weddings • Flowers • Gifts • Balloons
Government Agencies - Special		Landscape Contractor
Districts	1 11 1. 1 (2 1	Irrigation & Maintenance
2.50.1005	Janitorial Services	Complete Design 9 Installation Continue
Roseburg Urban Sanitary Authority(541) 672-1551	Leave It To Lynn(541) 440-9733	Complete Design & Installation Services
Comment American Chair		WITED #1 8580 Old Highway 99S, Winston
Government Agencies - State	<i>Jewelers</i>	Readers Chalco 541-679-8224
Oregon Department of Transportation(541) 957-3500	Knudtson's Jewelers(541) 672-2617	Award now! www.wintergreennursery.net CC8# 10228
WorkSource Douglas-		and the control of th
Oregon Employment Department(541) 464-2352		Owned 40 years by the Winters Family
	Limousine Services	3.5
	A Limo 4 You(541) 784-3737	Music Stores
Graphic Designers	Touch of Class Limousine, LLC(541) 679-7223	
Island Rayne Design(808) 268-4269	,	Absolute Sound & Music(541) 440-9525
, , , , , , , , , , , , , , , , , , , ,		
	Liquor Stores	Non-Profit Organizations
Grocers - Wholesale	Garden Valley Liquor Store(541) 672-9947	
Costco Wholesale(541) 378-0020	33.3511 Vallo, Elquoi Otoro(071) 012-3341	- Educational
(0+1) 010-0020		Communities for Healthy Forests(541) 957-9001
	Lodging	(. ,
Grocery Stores/Convenience Marts	Bell Sister Flats(541) 580-6302	
Sherm's Thunderbird #4(541) 673-8525	Comfort Inn Roseburg(541) 957-1100	Non-Profit Organizations
Siletiff 8 Thuriderbild #4(541) 075-6525		- Health
	Dogwood Resort Motel(541) 496-3403	
Heating & Air Conditioning	Hampton Inn & Suites(541) 492-1212	American Cancer Society(541) 779-6092
	Holiday Inn Express(541) 673-7517	American Red Cross - Blood Services(541) 378-3250
Contractors - Systems	Illahee Inn(541) 580-2344	Hope Clinic For Women(541) 672-2609
Addcox Heating Center(541) 672-6473	Loon Lake Lodge & RV Resort(541) 599-2244 Motel 6 Roseburg, LLC(541) 464-8000	Umpqua Community Health Center(541) 672-9596
Mahalo Heating and Air Conditioning, LLC (541) 672-6707	Steamboat Inn(541) 498-2230	
Pacific Air Comfort, Inc(541) 672-9510		Non-Profit Organizations
TraneOregon(541) 464-0020	Super 8 - Roseburg(541) 672-8880	
• ,	Swiftwater Park Guesthouse(541) 496-3333	- Philanthropic
		The Ford Family Foundation(541) 957-5574
Hobby Shops	Logging Related Rusinesses	The Oregon Community Foundation(541) 431-7099
	Logging Related Businesses	The Oregon Community Foundation(541) 431-7099
Hobby Shops Mac's Tracks Model Railroading(541) 440-8942	Logging Related Businesses Lone Rock Resources(541) 673-0141	The Oregon Community Foundation(541) 431-7099
	Longing Related Businesses Lone Rock Resources(541) 673-0141	The Oregon Community Foundation(541) 431-7099 Non-Profit Organizations
Mac's Tracks Model Railroading(541) 440-8942	Lone Rock Resources(541) 673-0141	The Oregon Community Foundation(541) 431-7099 Non-Profit Organizations
Mac's Tracks Model Railroading(541) 440-8942 Hospitals	Lone Rock Resources(541) 673-0141 Mailing Services - Shipping/Direct	Non-Profit Organizations - Political Parties
Mac's Tracks Model Railroading(541) 440-8942	Lone Rock Resources(541) 673-0141 Mailing Services - Shipping/Direct Mail	The Oregon Community Foundation(541) 431-7099 Non-Profit Organizations
Mac's Tracks Model Railroading(541) 440-8942 Hospitals	Lone Rock Resources(541) 673-0141 Mailing Services - Shipping/Direct Mail	Non-Profit Organizations - Political Parties
Mac's Tracks Model Railroading(541) 440-8942 **Hospitals** CHI Mercy Health(541) 673-0611	Lone Rock Resources	The Oregon Community Foundation
Mac's Tracks Model Railroading	Lone Rock Resources(541) 673-0141 Mailing Services - Shipping/Direct Mail	The Oregon Community Foundation
Mac's Tracks Model Railroading	Lone Rock Resources (541) 673-0141 Mailing Services - Shipping/Direct Mail (541) 673-0798 The UPS Store (541) 672-5699	The Oregon Community Foundation
Mac's Tracks Model Railroading	Lone Rock Resources	The Oregon Community Foundation
Mac's Tracks Model Railroading	Lone Rock Resources (541) 673-0141 Mailing Services - Shipping/Direct Mail (541) 673-0798 The UPS Store (541) 672-5699 Manufactured Home Parks	The Oregon Community Foundation
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Mac's Tracks Model Railroading	Lone Rock Resources	Non-Profit Organizations - Political Parties Republican Party of Douglas County
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Mac's Tracks Model Railroading	Lone Rock Resources (541) 673-0141 Mailing Services - Shipping/Direct Mail (541) 673-0798 Package Depot (541) 672-5699 Manufactured Home Parks Shadow Ranch Mobile Park, Inc. (541) 672-0111 Marinas Diamond Lake Resort (541) 793-3333 Matresses Ashley Home Store (541) 900-1555 Medical Billing Professional Claims Administrators (541) 637-0298 Medical Clinics & Groups Evergreen Family Medicine (541) 229-3301 Family Tree Medical Clinic (541) 677-7477	Non-Profit Organizations - Political Parties Republican Party of Douglas County
Mac's Tracks Model Railroading	Lone Rock Resources (541) 673-0141 Mailing Services - Shipping/Direct Mail (541) 673-0798 Package Depot (541) 672-5699 Manufactured Home Parks Shadow Ranch Mobile Park, Inc. (541) 672-0111 Marinas (541) 793-3333 Diamond Lake Resort (541) 793-3333 Matresses Ashley Home Store (541) 900-1555 Medical Billing (541) 637-0298 Medical Clinics & Groups Evergreen Family Medicine (541) 229-3301 Family Tree Medical Clinic (541) 673-5225 OccuHealth (541) 677-7477 Medical Supplies	Non-Profit Organizations - Political Parties Republican Party of Douglas County
Mac's Tracks Model Railroading	Lone Rock Resources (541) 673-0141 Mailing Services - Shipping/Direct Mail (541) 673-0798 Package Depot (541) 672-5699 Manufactured Home Parks Shadow Ranch Mobile Park, Inc. (541) 672-0111 Marinas Diamond Lake Resort (541) 793-3333 Matresses Ashley Home Store (541) 900-1555 Medical Billing Professional Claims Administrators (541) 637-0298 Medical Clinics & Groups Evergreen Family Medicine (541) 229-3301 Family Tree Medical Clinic (541) 677-7477	Non-Profit Organizations - Political Parties Republican Party of Douglas County
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Hospitals	Lone Rock Resources (541) 673-0141 Mailing Services - Shipping/Direct Mail (541) 673-0798 Package Depot (541) 672-5699 Manufactured Home Parks Shadow Ranch Mobile Park, Inc. (541) 672-0111 Marinas (541) 793-3333 Diamond Lake Resort (541) 793-3333 Matresses Ashley Home Store (541) 900-1555 Medical Billing (541) 637-0298 Medical Clinics & Groups Evergreen Family Medicine (541) 229-3301 Family Tree Medical Clinic (541) 673-5225 OccuHealth (541) 677-7477 Medical Supplies	Non-Profit Organizations - Political Parties Republican Party of Douglas County
Hospitals CHI Mercy Health C541 673-0611	Lone Rock Resources (541) 673-0141 Mailing Services - Shipping/Direct Mail (541) 673-0798 Package Depot (541) 672-5699 Manufactured Home Parks Shadow Ranch Mobile Park, Inc. (541) 672-0111 Marinas (541) 793-3333 Diamond Lake Resort (541) 793-3333 Matresses Ashley Home Store (541) 900-1555 Medical Billing (541) 637-0298 Medical Clinics & Groups Evergreen Family Medicine (541) 673-5225 OccuHealth (541) 677-7477 Medical Supplies (541) 672-3042 Moving & Storage	Non-Profit Organizations - Political Parties Republican Party of Douglas County
Hospitals	Lone Rock Resources (541) 673-0141 Mailing Services - Shipping/Direct Mail (541) 673-0798 Package Depot (541) 672-5699 Manufactured Home Parks Shadow Ranch Mobile Park, Inc. (541) 672-0111 Marinas (541) 793-3333 Diamond Lake Resort (541) 793-3333 Matresses Ashley Home Store (541) 900-1555 Medical Billing (541) 637-0298 Medical Clinics & Groups (541) 673-5225 Evergreen Family Medicine (541) 673-5225 OccuHealth (541) 677-7477 Medical Supplies (541) 672-3042	Non-Profit Organizations - Political Parties Republican Party of Douglas County
Hospitals	Lone Rock Resources (541) 673-0141 Mailing Services - Shipping/Direct Mail (541) 673-0798 Package Depot (541) 672-5699 Manufactured Home Parks Shadow Ranch Mobile Park, Inc. (541) 672-0111 Marinas (541) 793-3333 Diamond Lake Resort (541) 793-3333 Matresses Ashley Home Store (541) 900-1555 Medical Billing (541) 637-0298 Medical Clinics & Groups Evergreen Family Medicine (541) 673-5225 OccuHealth (541) 677-7477 Medical Supplies (541) 672-3042 Moving & Storage	The Oregon Community Foundation
Hospitals	Lone Rock Resources (541) 673-0141 Mailing Services - Shipping/Direct Mail (541) 673-0798 Package Depot (541) 672-5699 Manufactured Home Parks Shadow Ranch Mobile Park, Inc. (541) 672-0111 Marinas (541) 793-3333 Diamond Lake Resort (541) 793-3333 Matresses Ashley Home Store (541) 900-1555 Medical Billing (541) 637-0298 Medical Clinics & Groups Evergreen Family Medicine (541) 673-5225 OccuHealth (541) 677-7477 Medical Supplies (541) 672-3042 Moving & Storage	Non-Profit Organizations - Political Parties Republican Party of Douglas County

Oncology - Radiation TMT		
Community Cancer Center(541) 673-2267		Roseburg's Elegant, Resort-Style
On hith also also sists		
Ophthalmologists Oregon Eye Consultants(541) 687-1927	Riverview	Retirement Community
Weston Eye Center an NVISION Company(541) 672-2020	Niverview	Including 15 Apartment Licensed
	TERRACE	Residential Care Units
Optometrists	Retirement Living at its Best	y 6 1
New Visions Eyecare(541) 673-4166	Enjoy coming home to:	
Thomas Leech, OD PC(541) 672-7428	Restaurant-style fine dining for breakfast, lunch &	dinner
	Our welcoming staff, devoted to making your life li	exurious 111 to 11
Orthodontist Current Orthodontics(541) 672-5721	A studio, one-bedroom or two-bedroom	THE RESERVE OF THE PERSON OF T
Current Offinodoffics(341) 072-3721	view apartment with kitchenette	The state of the s
Outdoor Power Equipment	E41 672 2500 900 900 5004 1070 W U	arvard Avenue ~ www.RiverviewTerrace.com
PAPÉ Machinery(541) 673-7567	341-0/2-2300 ~ 000-000-3334 ~ 13/0 W. N.	arvaru Avenue ~ www.hiverviewTerrace.com
Umpqua Valley Tractor(541) 672-3369		
Party Cymplics/Partals	Railroads	Meadow Creek Retirement Community(541) 464-8405 Oak Grove Retirement Center(541) 673-3836
Party Supplies/Rentals Occasionally Yours Party Rentals, LLC(541) 680-0903	Central Oregon & Pacific Railroad(541) 671-0560	Riverview Terrace(541) 672-2500
Occasionally Tours Farty Nericals, ELO(341) 000-0903		
Paving	Real Estate	RV Parks
Knife River Materials(541) 679-6744	CENTURY 21 The Neil Company Real Estate(541) 673-4417	Loon Lake Lodge & RV Resort(541) 599-2244
(-,,	Harcourt Integrity Team Real Estate(541) 673-3334	Rising River RV Park(541) 679-7256
Pawn Broker, Licensed	Hawks & Co., Realtors(541) 673-6499	DV Color Comics Bouts 8 Accessories
Associated Buyers, LLC(541) 673-0123		RV Sales, Service, Parts & Accessories Oregon Coach Crafters RV(541) 229-4678
	Real Estate Appraisal	Oregon Coach Graners IV(341) 223-4070
Pest Control	Lonnie Ferber Real Estate Appraiser(541) 673-7446	Sand & Gravel
Cooper's Pest Control(541) 673-0363	Bool Fotato Davidonano 8 Investore	Umpqua Sand & Gravel(541) 673-1088
	Real Estate Developers & Investors Marks - Murray, LLC(541) 677-7400	(,
Pharmaceuticals - Nutraceuticals	Marks - Murray, LLO(041) 011-1400	Satellite Systems
Marco Pharma International, LLC(541) 677-8300	Real Estate Mortgage Loan Brokers	Umpqua Satellite, LLC(541) 440-5225
	American Home Lending, LLC(541) 957-7777	
Photocopy & Secretarial Services	Prime Mortgage Lending, Inc(541) 492-1150	Schools
Workmates(541) 673-5506		Eastern Oregon University, Regional Center(541) 440-4708
Die date of Comment	Recreation & Entertainment	Phoenix School of Roseburg(541) 673-3036 Roseburg Public Schools(541) 440-4014
Physicians & Surgeons Family Tree Medical Clinic(541) 673-5225	Diamond Lake Resort(541) 793-3333 Douglas County Fairgrounds(541) 957-7010	Umpqua Community College(541) 440-4600
Roseburg Radiologists	boughts country rungiounus(041) 307 7010	
	Rental Services/Equipment	Scrap Metal
Printers	Oregon Tool & Supply(541) 672-1935	McGovern Metals Company, Inc(541) 679-7012
Graphic Dimensions, Inc(541) 672-3812	United Rental(541) 673-4371	
		Security Services/Systems Charles County Collisions (544) 200 7700
Property Managers	Residential Care Facility - Licensed	Stanley Security Solutions(541) 302-7780
Centerpointe Property Management(541) 672-3434 Frontier Village(541) 672-3919	Riverview Terrace(541) 672-2500	Chart Matal Duaduata Fabrication
Hawks & Co. Realtors(541) 673-6499	Parauta.	Sheet Metal Products - Fabrication Bentley Welding(541) 679-7849
	Resorts Diamond Lake Resort(541) 793-3333	2011.03 Wording(041) 073-7043
Pump Service/Sales/Supplies	Loon Lake Lodge & RV Resort(541) 793-3333	Sporting Goods
Tinker's Pump Service, Inc(541) 440-2323	, ,	Big 5 Sporting Goods(541) 440-8954
	Restaurants	(3.1)
Radio - Two-Way Wireless	Abby's Legendary Pizza(541) 672-1184	Steel Distributors & Warehouses
Communications	Brix Grill Chill Gather(541) 440-4901 Casey's Restaurant(541) 672-1512	Farwest Steel Corporation(541) 915-0451
Silke Communications(541) 946-7309	Charley's BBQ & Brew(541) 957-1786	
Padia Stations	Chi's Garden Restaurant(541) 464-8395 Diamond Lake Resort(541) 793-3333	Steel Manufacturing
Radio Stations K G R V Christian Radio AM 700(541) 679-8185	McDonald's Restaurant/M-D Sanders	Con-Vey(541) 672-5506
K K M X - FM 104.5 SAM FM(541) 679-6165	Restaurants(541) 672-8105	
K Q E N - AM 1240(541) 672-6641	McMenamins Roseburg Station Pub & Brewery(541) 672-1934	Storage Facilities - Boats & RV's
K R S B - FM Best Country 103(541) 672-6641 K S K R - AM 1490 The Score(541) 672-6641	The Parrott House(541) 580-0600	Gecko RV & Boat Storage(541) 677-8400
K S K R - FM i101(541) 672-6641	Sizzler(541) 672-5443 Subway - Subway on the Parkway, Inc(541) 673-2663	
	, , , , , , , , , , , , , , , , , , , ,	Storage Facilities - Mini Storage
Rafting	Retirement Communities	Cascade Self Storage(541) 772-6060 Tom Thumb Mini Storage, LLC(541) 672-1774
North Umpqua Outfitters(541) 496-3333	Garden Valley Retirement Residence(541) 673-1774	(071) 012-1114

Surveying Land Mark Surveying, Inc(541) 677-9400
Tanning Salons Makena Beach Tan & Boutique (541) 677-7264 Valley Tanning (541) 672-6398
Telecommunication Companies Infostructure(541) 492-3034
Television Stations K E Z I 9 News (541) 677-7447 K M T R NewsSource 16 (541) 746-1600 K P I C - TV (541) 672-4481
Theatres - Movie Roseburg Cinemas(541) 440-2280
Tire Dealers (541) 672-2848 Big O Tires of Roseburg
Title & Escrow Companies AmeriTitle, Inc
Tools, Equipment, Machinery Sales Oregon Tool & Supply(541) 672-1935
Towing Joe's Towing & Recovery, LLC(541) 672-4388

Trucking - Wood Chip Ha Terrain Tamers Chip Hauling, Inc	
Terrain Tainers Only Hauling, Inc	(341) 072-0
Tuxedos	
Tuxedo Warehouse, Inc	(541) 784-1
•	,
Urgent Care Clinics	
Roseburg Urgent Care	(541) 672-4
<i>Utilities</i>	
Avista Utilities	(800) 659-4
Douglas Electric Cooperative	(541) 673-6
Jordan Cove & Pacific Connector	
Pacific Power	(800) 221-7
Veterinarians	
Bailey Veterinary Clinic	
Parkway Animal Hospital	(541) 6/2-1
Video Production	
Big Wrench Media	(544) 677 0
Big wrench wedia	(541) 677-0
Vitamins	
Whitestone Vitamin & Health Center	(541) 673-8
	(011) 010 0
Vocational Rehabilitation	Services
Office of Vocational Rehabilitation Servic	
(OVRS)	(541) 440-3
Sunrise Enterprises, Inc	(541) 673-0
Wasta Watan Turaturant	F:!!'4!
Waste Water Treatment	
CH2M HILL OMI	(541) 673-6
Water Bottlad	
Water - Bottled	(=44) 0====
Crystal Falls	(541) 672-0
Wahsita Dasian/Davalan	mont
Website Design/Developi	



Window Cleaning

Quality Glass Care Window



Trailer Manufacturing - Custom Whit-Log, Inc.....(541) 673-1166

Love's Travel Stops & Country Store.....(541) 679-1916

Ireland Brothers(541) 863-5241

Travel Stops

Trucking - Log Hauling



Cleaning & Janitorial(541) 680-9098

Locally owned and operated since 1965, the US&G group of companies has expanded to include 2 Quarry locations in Lookingglass and Wilbur.

Our retail store "Concrete Connections" offers a wide range of concrete related supplies and materials. Retail Sales Manager, Joe Gummow, will be happy to assist with any special orders.

Umpqua Aggregate Resources, is our newest venture specializing in the production of asphalt.



UMPQUA AGGREGATE RESOURCES

Wineries & Vineyards

Cooper Ridge Winery	(541)	420-6650
Delfino Vineyards & Winery	(541)	673-7575
Girardet	(541)	679-7252
Misty Oaks Vineyard	(541)	459-3558
Paul O'Brien Winery	(541)	673-2280
Reustle - Prayer Rock Vineyards	(541)	459-6060
Oran Mor Artisan Mead	(928)	600-8138

Wireless Communucation Services

T C C / The Cellular Connection.....(541) 229-1888

Wood Products Manufacturing

C & D Lumber Company	(541)	874-228	1
Douglas County Forest Products	(541)	672-571	1
Keller Lumber Company	(541)	672-652	8
Nordic Veneer, Inc	(541)	672-267	5
Roseburg Forest Products	(541)	679-331	1
Swanson Group, Inc	(541)	492-112	1

Zoo/Wildlife Park

Wildlife Safari.....(541) 679-6761

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The Roseburg Area Chamber of Commerce would like to thank our advertising members.

You have made this annual publication possible and helped further the chamber's efforts to promote our community and our local businesses. The continued support of our membership is so greatly appreciated.

BUSINESS ASSISTANCE

ROSEBURG AREA CHAMBER OF COMMERCE

410 SE Spruce Street Roseburg, OR 97470 541.672.2648 www.RoseburgAreaChamber.org

The Roseburg Area Chamber of Commerce (RACC) is the largest business membership organization in Douglas County. As the region's leading advocate for business, the RACC works with business and community partners to create a strong local economy, promote local business, promote the Land of Umpqua as a visitor destination and represent business interests through political activity.

The chamber provides business with promotional opportunities, business educational and training programs and quality business networking opportunities, to name a few. The chamber works with many business assistance programs locally and statewide.

DOUGLAS COUNTY INDUSTRIAL **DEVELOPMENT BOARD** (DCIDB)

522 SE Washington Avenue Suite 111A Roseburg, OR 97470 541.672.6728 www.co.douglas.or.us/idb

Douglas County Industrial Development Board (DCIDB) advises the Douglas County Board of Commissioners and works closely with CCD Business Development Corporation and UEDP. It oversees industrial park development and can provide some funding for local job producing economic development projects and industrial infrastructure.

CCD BUSINESS DEVELOPMENT CORPORATION

522 SE Washington Avenue Suite 111A Roseburg, OR 97470 541.672.6728 www.ccdbusiness.org

A federally recognized Economic Development District for Coos, Curry and Douglas counties, CCD's objective is to promote job-generating business expansion. Services to businesses include:

- Business lending SBA & business Oregon, EDA, UDSDA
- Management consulting for business start-ups, acquisitions and expansions
- · Enterprise zone management offering tax abatement incentives to businesses
- · Working with firms that are considering relocating to or expanding in the area

NEIGHBORWORKS UMPQUA

605 SE Kane Street Roseburg, OR 97470 541.673.4909 www.nwumpqua.org

NeighborWorks Umpqua's Dream\$avers program builds assets and makes a difference in people's lives. It helps them afford college, start businesses and buy homes in Douglas, Coos and Curry County. The Dream\$avers Individual Development Account or IDA program offers matched savings to increase the assets of our community. Savers target a goal and receive one-on-one counseling and classroom trainings on the way to saving \$3,000 with a match of \$9,000 for a total of \$12,000 toward their asset.

UMPQUA TRAINING & EMPLOYMENT (UT&E)

760 NW Hill Avenue Roseburg, OR 97471 541.672.7761 www.ute1stop.org

A private, nonprofit corporation, offering training resources to prepare people for in-demand occupations in the targeted industry sectors of manufacturing, healthcare and transportation. UT&E provides employee screening, recruitment and customized training programs and related services.

A local provider of federally funded employment and training programs, UT&E can offer training wage subsidies to qualifying employers.

UMPQUA COMMUNITY COLLEGE SMALL BUSINESS **DEVELOPMENT CENTER** (SBDC)

522 SE Washington Avenue Suite 116 Roseburg, OR 97470 541.440.7824

SBDC's began in 1984 as a means of serving small business in America, the backbone of our economy! It is funded in part through a cooperative agreement with the U.S. Small Business Administration, offering free confidential small business advising to new or existing businesses. SBDC also sponsors workshops and seminars on business plans, marketing, financial topics, technology and more. SBDC offers an updated small business management program where the goal is to help small businesses succeed.

UMPQUA BUSINESS CENTER (UBC)

522 SE Washington Avenue Roseburg, OR 97470 541.492.5211 www.umpquabusiness.com

Umpqua Business Center (UBC) aids in the development of start-ups in a business incubation setting. This community facility has targeted resources and services for entrepreneurs in new, expanding and young small businesses throughout Douglas County. The UBC offers business development resources, office space, training, in-house network of professional advisors, entrepreneurial development activities, business startup and expansion financing, and loan programs, to name a few.

UMPQUA ECONOMIC DEVELOPMENT PARTNERSHIP (UEDP)

522 SE Washington Avenue Suite 107 Roseburg, OR 97470 541.464.3527 or 1.800.210.9032 www.uedpartnership.org

The Partnership for Economic Development in Douglas County is a public-private organization focused on the retention and expansion of existing businesses and the recruitment of primary industry or "traded sector" businesses that provide family-wage jobs.

Founding members are the City of Roseburg, CCD Business Development Corporation, Roseburg Area Chamber of Commerce and the Douglas County Industrial Development Board.

INDUSTRIAL PARKS

ouglas County has numerous available industrial sites with existing buildings of up to 100,000+ square feet and buildable footprints of 100 acres or more. If you would like assistance with a customized site search for your business, including such parameters as key utility infrastructure availability, workforce information and key incentives, please contact the Umpqua Economic Development Partnership in Douglas County at 800.210.9032.

Some very large industrial sites in private ownership include:

IP / GARDINER

- 300 acres
- Rail-served
- Dock facility
- 15.6 MGD water right available
- 100 MW sub-station
- 44 MW available with no upgrades
- Enterprise Zone

DIXONVILLE / BUCKHORN ROAD

- 87 buildable acres
- 60 MW electric available
- Enterprise Zone

BACK NINE / DEL RIO ROAD

- 130 Acres
- I-5 visible
- Rail-served
- Enterprise Zone

STEARNS LANE

- 192 acres
- · Site certified
- Massive electrical capacity (90 MW)
- .5 MGD water right
- 3 miles to I-5
- Enterprise Zone

Through the Douglas County Industrial Development Board, the County owns and manages several industrial parks. The following county-owned industrial parks have land eligible for a purchase price credit of \$5000 in return for permanent, full-time job creation under Douglas County's "Land for Jobs" program.

OAK CREEK

- 18-acre site
- 10 acres net developable
- I-5 visible
- Site certified
- Recent sewer upgrade 200,000 GPD pump station
- Enterprise Zone

SOUTH UMPQUA VALLEY

- 50 total acres
- 45 Contiguous site available
- I-5 visible
- Site certified
- 10 MW available

SUTHERLIN INDUSTRIAL PARK

- 30 buildable acres
- · Site certified
- I-5 visible
- 3-5 MW available power
- Enterprise Zone



ROSEBURG INDUSTRIES



he Land of Umpqua is well-known for its world-class wood products industry. But the region also has diversified with rapid growth in the professional services and retail industries. The service industries with the most growth since 1990 are hospitality and recreation, business services and health services. In addition, the Land of Umpqua is enjoying growth in the small-to medium-sized manufacturing sector. The following major industries continue to play a vital role in the economic health of our region.



TOURISM

Area attractions continue to draw more visitors each year

Many of our residents first discovered the Land of Umpqua as visitors. Our central location to many recreation destinations and attractions, world class fishing, internationally-recognized wines and Interstate 5 access draw an ever-growing number of visitors each year. The Roseburg Area Chamber of Commerce built a state-of-the-art, informative visitor center to welcome those visitors to the Land of Umpqua. Be sure and check out all the great attractions, activities and events we have to offer both residents and visitors alike.



TIMBER

Roseburg is nestled among some of the world's richest timberland

Roseburg became a major lumber producer during the post-World War II housing boom. Today, Douglas County is a major, international producer of wood products. The county boasts 2.8 million acres of forest lands; 41 percent of these lands are privately owned. While Roseburg's economy continues to diversify, the timber industry remains a key component of the community's overall well-being. Twelve percent of the county's workforce is employed in the forestry, logging and wood product manufacturing industries, accounting for 22 percent of the county's total payroll.



FARMING & RANCHING

Agricultural industries thrive in **Douglas County**

The agricultural industry thrives in Roseburg's versatile climate, contributing about \$103 million to the local economy. Major crops include: berries, nuts, apples, melons and, of course, grapes. Douglas County also is a producer of sheep, cattle and a variety of other livestock.



HEALTHCARE

Top rated quality with steady

One of our fastest-growing industries is health care. Not just important for the jobs it adds to the local economy but, for the role it plays in supporting existing and attracting new business. For more information on healthcare, see page 49.

MANUFACTURING

Douglas County is attracting more companies

In recent years Douglas County has attracted a number of companies engaged in manufacturing, a growing job providing sector. These businesses may well have located to other parts of the country, but chose to bring these familywage jobs to Roseburg and Douglas County. The selection of our community is due to a number of noteworthy characteristics, including varied transportation infrastructure, availability of a qualified workforce, suitable industrial sites and, most importantly, the lifestyle Land of Umpqua residents enjoy.

BUSINESS RECOGNITION

CELEBRATING BUSINESS

Each year, in January, the Roseburg Area Chamber of Commerce holds its annual membership meeting and awards banquet. It is an opportunity for the chamber to begin each year celebrating business and the local business community we serve.

> The chamber also presents to the membership and the community. its leadership team, goals and priorities for the upcoming year, and accomplishments and activities from the previous year.

In January of 2018, the Roseburg Area Chamber recognized three local companies for their excellence in business. These

chamber businesses were recognized because of their substantial contribution to the community; leadership and employees of these businesses individually or collectively participate in and give back to our community. The existence of these businesses add to the economic vitality and livability of our community.

2017 SMALL BUSINESS OF THE YEAR Cooper Ridge Winery Award Accepted by: Lesa and Robin Ray



2017 MEDIUM-SIZED BUSINESS OF THE YEAR **Douglas Fast Net**

Award Accepted by: Todd Way



2017 LARGE BUSINESS OF THE YEAR Seven Feathers Casino Resort

Award Accepted by: Travis Hill



2017 FIRST CITIZENS

In every community, there are individuals whose contributions truly stand out. Each year, the Roseburg Area Chamber of Commerce hosts its annual membership meeting and awards banquet. One of the highlights of this annual event is honoring people who have made significant contributions to our community.

The chamber selects as its First Citizens two individuals whose long-standing dedication and service have indisputably improved life in Roseburg. The chamber congratulates its honorees for 2017, Mr. Dan Clark and Mrs. Alison Eggers.



Dan Clark 2017 First Citizen



Alison Eggers 2017 First Citizen

2017 VOLUNTEER OF THE YEAR



The Roseburg Area Chamber of Commerce awarded Kat Wise, from Super 8 Motel in Roseburg. as its 2017 volunteer of the year for her dedication, time and service to the chamber in support of our local business community.

2017 Roseburg Area Chamber of Commerce Volunteer of the Year

2017 FUTURE FIRST CITIZEN



The chamber recognizes five Roseburg High School seniors with outstanding grades along with school and community involvement. One of the students is awarded the top honor of Future First Citizen.

William Emburg Future First Citizen 2018 Graduate Roseburg High School

2017 PROGRAM SPONSORS

A member benefit is that revenue generated from chamber programs and events helps cover annual operating costs and keep membership dues reasonable. The ability to generate this revenue is due in large part to our many members and their support of chamber programs. We can't say "thank you" enough to our members who sponsor programs and events, contribute their time, donate their products, services or funds and take part in these chamber programs and activities. Thank you for helping keep the Roseburg Area Chamber of Commerce financially sound and affording the chamber the opportunity to serve Douglas County businesses with effectiveness and significance.

MEMBERSHIP MEETING LUNCHEONS

Avisita Utilities CSO Financial, Inc. Douglas Timber Operators Kruse Farms Jordan Cove & Pacific Connector Pacific Power Umpqua Training & Employment

ANNUAL MEMBERSHIP **MEETING & AWARDS BANQUET**

TITLE SPONSORS

Umpqua Bank

Cow Creek Band of the Umpqua Tribe of Indians

CORPORATE SPONSOR

Jordan Cove & Pacific Connector



Building a strong local economy and fostering community spirit are not easy tasks. So, the Roseburg Area Chamber of Commerce set out to train the kind of strong, local business leaders it takes to get the job done.

Project Leadership strives to involve community-spirited people in promoting business awareness and volunteer leadership. Beginning each September, participants explore the key industries that drive our economy through nine, day-long seminars and workshops that combine an overview of the Roseburg area with leadership and teambuilding training. Project Leadership has served 575 of our community's business people in the past 29 years.





ECONOMIC FORECAST 2018

Addcox Heating Center Bowers Industrial, Inc. Con-Vey Jordan Cove & Pacific Connector Lone Rock Resources Marco Pharma International Riverview Terrace Roseburg Forest Products Seven Feathers Casino Resort Silke Communications Services Southern Oregon Credit Services, Inc. Tyree Oil, Inc. Umpqua Bank Umpqua Training & Employment

PROJECT LEADERSHIP

Cow Creek Band of the Umpqua Tribe of Indians

Charles F. Lee PC, Attorney at Law Douglas Fast Net

FCC Commercial Furniture

Lone Rock Resources

Roseburg Forest Products

Southern Oregon Credit Service

Umpqua Community Health Center

COMMUNITY PROFILE

POPULATION

With a population of 22,275 people and an urban growth area that includes more than 60,000, Roseburg ranks 23rd in size among Oregon's 242 cities. It is the seat of Douglas County, ranked #9 among counties in Oregon, which is home to approximately 110,395.

DEMOGRAPHICS

DOUGLAS COUNTY TOTAL POPULATION

107,667

(based on 2010 US Census)

ETHNIC DIVERSITY

White	83.6%
Hispanic or Latino	11.7%
Black or African American	1.8%
All other races	2.9%

GENERAL AGE DISTRIBUTION

0-9: 11,611 10-14: 6,607	45-54: 15,328 55-59: 8,398	65-74: 10,660 75-84: 7,024

EDUCATION

ROSEBURG PUBLIC SCHOOLS, DISTRICT #4

Serving nearly 6,000 K-12 students on 13 campuses, including eight elementary, two middle, Roseburg High and Mt. Nebo Alternative and Phoenix Charter schools.

UMPOUA COMMUNITY COLLEGE

This two-year, public institution serves about 15,000 students annually, offering adult basic instruction, technical and vocational programs, selfenrichment classes, liberal arts studies and preprofessional courses. Answering the needs of, and working in partnership with, the local business community, UCC initiated several important programs, including viticulture (grape growing) and enology (wine making) in the form of SOWI--Southern Oregon Wine Institute, truck driving, medical coding and paralegal studies.

Additionally, a number of private schools and programs offer preschool, basic, religious, vocational, arts and specialty instruction to students of all ages.

Chamber members include:

EASTERN OREGON UNIVERSITY, REGIONAL CENTER PHOENIX SCHOOL OF ROSEBURG ROSEBURG PUBLIC SCHOOLS UMPQUA COMMUNITY COLLEGE

LOCATION

Roseburg is located on Interstate 5 in Southern Oregon's scenic Douglas County. The city is nestled in a lush, forested region known as the Land of Umpqua. Roseburg is 67 miles south of Eugene, Oregon's thirdlargest city, and 123 miles north of the California border. Portland, the state's largest city, is 175 miles to the north. The Pacific Coast lies only 80 miles to the west. To the east, along the breathtaking North Umpqua Scenic Highway, lie Diamond Lake (79 miles) and Crater Lake National Park (99 miles).



CLIMATE

At an elevation of 465 feet, Roseburg defines the word temperate. Sunny days are common, and extremes of any weather condition are rare. Low and high temperatures range from between 34 and 48 degrees in January, 39 and 63 in April, 53 and 84 in July, and 43 and 67 in October. Snowfall on the valley floor is unusual, and summer humidity is very low. The average annual rainfall is approximately 33 inches.



COMMUNITY PROFILE

HEALTH CARE

A wide array of high-quality healthcare services and professionals are available to residents of the Roseburg area.

CHI MERCY HEALTH MERCY MEDICAL CENTER

Founded in 1909, Mercy Medical Center, is Douglas County's original hospital and today is one of the region's largest employers. More than 1,000 people comprise the Mercy staff offering residents of the area local access to comprehensive and state-of-the art medical services. This includes the Shaw Heart and Vascular Center, a regional resource for preventive, diagnostic, therapeutic and rehabilitative care for conditions of the heart and blood vessels.

VA ROSEBURG HEALTHCARE SYSTEM

The VA Roseburg Healthcare System (VARHS) includes a Veterans Health Administration facility and four community based outpatient clinics. VARHS offers primary care and hospital services in medicine, surgery and mental health for the 62,000 veterans who reside in Central and Southern Oregon.

COMMUNITY CANCER CENTER

Located on the campus of Mercy Medical Center, the Community Cancer Center has provided comprehensive services to cancer patients throughout the region for more than 30 years.

UMPOUA COMMUNITY HEALTH CENTER

Umpqua Community Health Clinic provides high-quality and affordable medical and dental services for both uninsured and insured people of all ages.

URGENT CARE / MEDICAL CLINICS

Roseburg has several urgent care and medical clinic facilities including: Evergreen Family Medicine, Family Tree Medical Clinic and Roseburg Urgent Care. Be sure and check out our physicians and specialty doctors in the business listings starting on page 37.





GOVERNMENT

The city of Roseburg follows a mayor/city manager form of government, with the mayor presiding over a council of eight elected citizens, who represent four wards. Roseburg is the seat of Douglas County government, which is led by an elected board of three paid commissioners. Both the city and county are firmly committed to providing open, participatory government that is held accountable to citizens.

FEDERAL

Senators: Jeff Merkley, D; Ron Wyden, D Representative: Peter DeFazio, D

STATE

Governor: Kate Brown, D

Senators: Dallas Heard, R; Floyd Prozanski, D

Representatives: David Brock-Smith, R; Cedric Hayden, R; Gary Leif, R

DOUGLAS COUNTY

1036 SE Douglas, Roseburg, OR 97470

(541) 672-3311

Commissioners: Chris Boice, Tim Freeman and vacant seat

CITY OF ROSEBURG

900 SE Douglas, Roseburg, OR 97470

(541) 492-6700

Mayor: Larry Rich

Councilors:

Alison Eggers,

Ward 1, Position 1

Linda Fisher-Fowler,

Ward 1, Position 2

Tom Ryan,

Ward 2, Position 1

Andrea Zielinski,

Ward 2, Position 2

John McDonald, Ward 3, Position 1

Brian Prawitz,

Ward 3, Position 2

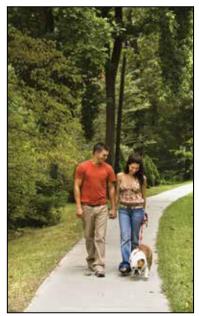
Steve Kaser,

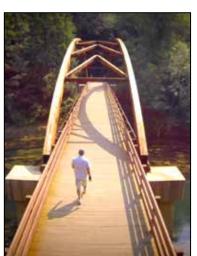
Ward 4, Position 1

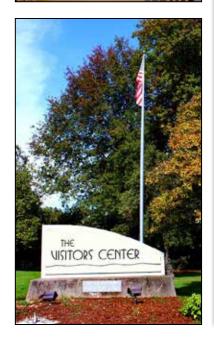
Ashley Hicks,

Ward 4, Position 2

COMMUNITY PROFILE







TRANSPORTATION

ROSEBURG REGIONAL AIRPORT

Private charters and air freight

MAHLON SWEET FIELD - EUGENE AIRPORT

(541) 682-5430 (82 miles north) Alaska Airlines Allegiant A

Alaska Airlines, Allegiant Air, American Airlines, Delta Air Lines, United Airlines

ROGUE VALLEY INTERNATIONAL — MEDFORD AIRPORT

(541) 774-6029 (94 miles south)

Alaska Airlines, Allegiant Air, American Airlines, Delta Air Lines, United Airlines

UMPOUA TRANSIT

(541) 440-6500

Public, senior and disabled persons bus service, Monday through Friday

CENTRAL OREGON & PACIFIC RAILROAD

(541) 957-2512 Freight service

AMTRAK

433 Willamette St., Eugene (541) 687-1383 or 1-800-USA-RAIL www.Amtrak.com Passenger rail service available departing from Eugene

HOUSING

Roseburg offers a diversity of housing opportunities from modern subdivisions and well-established neighborhoods to spacious country living just minutes from city amenities.

REAL ESTATE NUMBERS

Average home sale price: \$188,000 Average number of days on market: 109 Average property tax rate: \$10.1130 (range \$6.7809 to \$18.8363)

MEDIA

TELEVISION STATIONS INCLUDE:

KEZI TV — ABC, Eugene, Roseburg

KLSR TV — FOX, Eugene

KOBI TV — NBC, Medford

KMTR TV — NBC, Eugene

KPIC TV — CBS, Roseburg

KSYS TV — Public Television, Medford

NEWSPAPER:

(541) 672-3321

The News-Review — daily, except Monday

RADIO STATIONS INCLUDE:

KGRV 700 AM — Christian KKMX Sam 104.5 FM — Adult hits KQEN 1240 AM — News/Talk/sports KRSB 103.1 FM — Country KSKR i101 FM — Top 40

KSKR 1490 AM — Sports

BANKS & FINANCIAL INSTITUTIONS

Roseburg and Douglas County is served by a number of national and community banking institutions and credit unions with personal assistance during business hours as well as conveniently located 24-hour ATM's.

BANKS/CREDIT UNIONS INCLUDE:

Banner Bank

First Community Credit Union

First Interstate Bank

Northwest Community Credit Union

Oregon Pacific Bank

Rogue Credit Union

Umpqua Bank

US Bank

Wells Fargo Bank, NA

SEE PAGE 37 FOR A DIRECTORY OF BUSINESSES BY CATEGORY

HISTORY OF ROSEBURG

rich history led to the development of Roseburg as the Douglas County seat and the center for recreation, shopping and culture in the region. From the Native Americans who first inhabited the lands to the growth of the region during the gold rush to the many who are drawn to the area today, the Land of Umpqua continues to prove its worth.

Long before European settlers arrived, the Cow Creek band of the Umpqua Tribe of Indians inhabited the region. Hunting for elk and deer, and fishing for salmon and steelhead was vital to their sustenance. They also gathered abundantly available berries, nuts and vegetables. Goods were traded with other tribes, east as far as Crater Lake and as far north as the Columbia River.

What long was part of the traditional hunting and fishing grounds for the Cow Creek Band of Umpqua Tribe of Indians began to change in 1846 when settlers began to flood into the region via the newly established Applegate Trail. Jesse Applegate and Levi Scott blazed this southern route of the Oregon Trail as a safer route than floating down the Columbia River. The trail went through the heart of downtown Roseburg and its main street follows the same route today. A historical marker on the west side of the Douglas County Courthouse memorializes this wagon trail, also called the Old South Road.

The arrival of New Yorker Aaron Rose and his family in 1851 coincided with the establishment of Umpqua County. The discovery of gold in 1852, rapid growth of the region and mining led to tension between the native people and the new inhabitants. A wild downtown and tragic warring between European settlers and native peoples followed for the next decade.

Due to increased population, Umpqua County divided and the portion east of the Coast Range became known as Douglas County—named for US Senator Stephen A. Douglas of Illinois who was a congressional advocate for Oregon statehood. When the mining boom faded in 1962, Umpqua County was absorbed into Douglas County. Douglas County has a total of 5,134 square miles and is larger than some states.

Upon settling in the Land of Umpqua, Aaron Rose's house served as a tavern and the first roadside inn in the area. He platted the area Deer Creek and its first post office was established in 1852. Two years later, voters chose Deer Creek over nearby Winchester as the Douglas County seat and Rose donated three acres of land and \$1000 for a courthouse. A year later, Deer Creek was renamed for Aaron Rose and became Roseburgh; in 1894 changing the spelling to Roseburg.

Progress came in 1872, the year the town was incorporated, when the Oregon & California Railroad arrived. New faces and goods fostered fast growth and the establishment of Roseburg as a hub.

Agriculture and trade flourished, and fine homes and city services soon emerged. Trains not only brought new people to the area but also created an opportunity for the development of the local timber industry. With 1.8 million acres of commercial forest and one of the oldest stands of old growth timber in the world, Douglas County is the leader in timber production.







Returning WWII soldiers ushered in Roseburg's modern era with a housing and timber boom in 1945.

Construction of Interstate 5 through the city in 1966 provided a boost as well. Roseburg enjoyed prosperity until a national housing slump in the early 1980s. Federal listing of the northern spotted owl as an endangered species in 1990 hurt the timber industry and resulted in job losses.

Today, the timber and wood products industry remains a strong staple in Roseburg's economic fabric. A diverse economy that embraces timber, agriculture, manufacturing, hospitality, medical and telecom industries.

Revitalization and business expansion continues today. The redevelopment of historic downtown and the waterfront is ongoing. The chamber is advancing a growing tourism sector, attracting new business and industries and planning ahead for a bright future.

A BLAST OF HISTORY

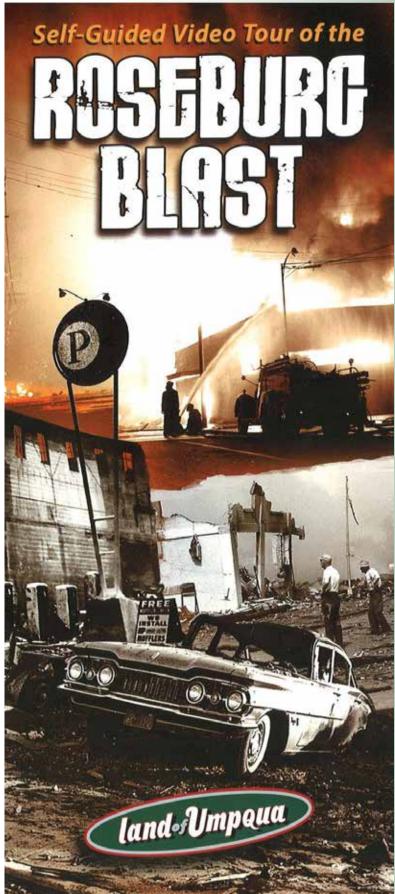
In the early morning hours of August 7, 1959, a fire at a Roseburg building supply facility ignited a parked truck filled with dynamite and ammonium nitrate. The rest is history— in the Roseburg area at least.

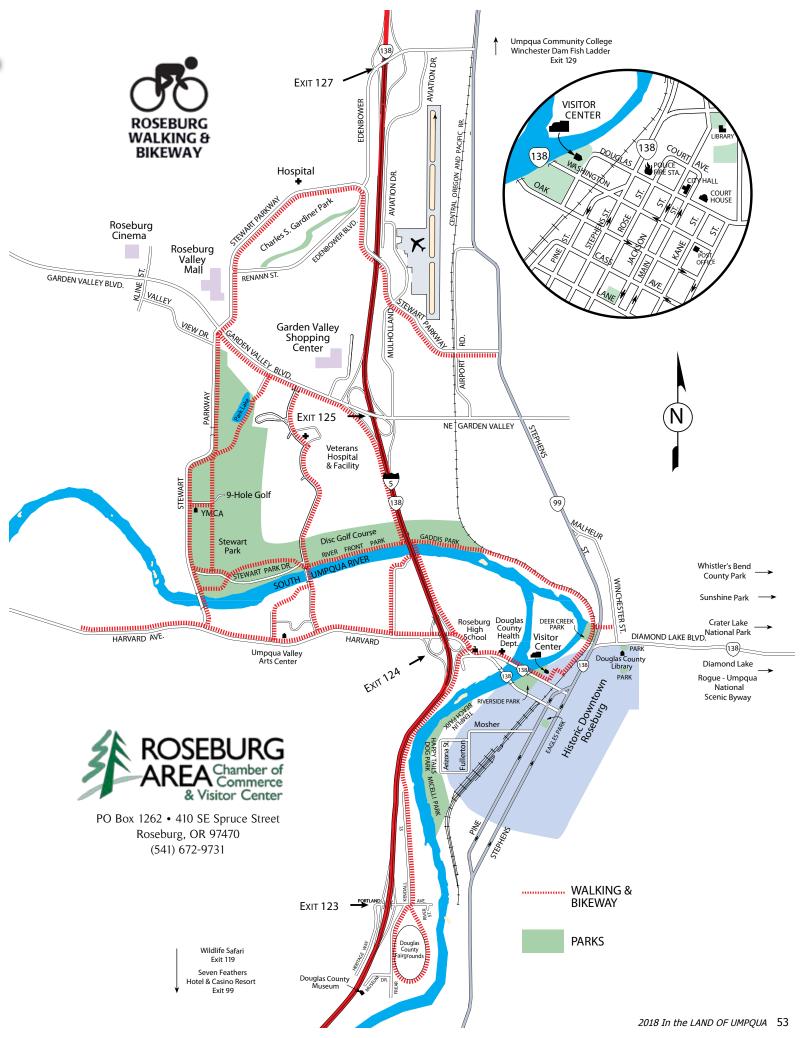
The Blast of 1959 changed the landscape of Roseburg's charming downtown district. Fourteen people died in the massive explosion, and many others were injured. It leveled 12 city blocks and damaged 300 businesses within a 30-block radius of its epicenter, marked by a crater 52 feet wide and 12 feet deep, causing an estimated \$12 million in damage. Today a plaque marks this spot, which is less than two blocks away from the Roseburg Area Chamber of Commerce & Visitor Center.

The Roseburg Blast is the third most deadly disaster in Oregon history. Yet the devastating event remains a little-known chapter in Oregon history. Residents and visitors alike can now experience the fury of the Roseburg Blast from sites where it originated and caused the most significant destruction.

The Roseburg Area Chamber of Commerce & Visitor Center offers both a walking tour map and a free self-guided video tour app—Roseburg Blast Tour App—for smart phones and mobile devices. The educational tour includes footage, photographs and eyewitness interviews. The tour begins and ends at the Roseburg Area Chamber of Commerce. For more information go to roseburgareachamber.org or visitroseburg.com and look for the Roseburg Blast icon.









LAND OF UMPQUA SELF-GUIDED TOUR MAP



For a Free Visitor Guide call 1-800-440-9584 or go to www.VisitRoseburg.com

NORTH UMPQUA TRAIL

