



Business *perspectives*

January/February 2020

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

Annual Awards Dinner to Celebrate Business and Service to Community

"Avengers for Business" is the Evening's Theme

The Roseburg Area Chamber of Commerce has many goals and priorities for 2020 on behalf of the Douglas County businesses we serve. On Thursday, January 23 the chamber will celebrate our local business community at the 66th annual awards dinner. This year's theme is, "Avengers for Business".

The evening reception begins at 5:30 p.m. with dinner at 6:45 p.m. Tickets for the event are \$75 per person and \$600 for a table of 8. The chamber is currently accepting online, faxed and mail-in reservations only from our members. Full tables have priority placement. Payment must be made in full at the time of reservation. Reservations and payments will be received [online](#), via mail or fax. Please see the flyer on page 5 with meal options on page 6.

Please note, the chamber is not accepting reservations and payments by telephone or in person at the chamber of commerce until after January 6.

The chamber's 2020 leadership will be introduced. Highlights during the evening will include the presentation of the organizations priorities on behalf of business for 2020 as well as the activities and accomplishment video for 2019.

All reservations must be received by Tuesday, January 21, 2020.

The chamber will once again present business recognition awards to small, medium, and large deserving member businesses.

CONTINUE ANNUAL AWARDS DINNER, PAGE 2

UPCOMING EVENTS

Monday, January 13
Membership Meeting
"State of the County"
11:30 a.m. to 1:00 p.m.
Conference Hall, Fairgrounds

Sponsored by



Thursday, January 23
Annual Awards Dinner
Reception 5:30 p.m.
Dinner 6:45 p.m.
Douglas Hall, Fairgrounds

Sponsored by



Purchase event tickets [online here.](#)

What's Up Douglas County?

State of the County Presented at January Luncheon

The Roseburg Area Chamber of Commerce's first membership meeting luncheon for 2020 will be held on Monday, January 13. The luncheon program, "State of the County," will be presented by Douglas County Commissioner Tim Freeman. In addition to sharing county accomplishments it is expected that the commissioner will discuss 2020 goals and priorities, current and future budget challenges and other hot topics facing Douglas County government, as well as the overall state of our county.

This annual program is always a member favorite, so get your reservation

in early. The chamber's January 13 membership meeting, sponsored by Avista Utilities, is from 11:30 a.m. to 1:00 p.m. in the community conference hall at the Douglas County Fairgrounds.

Cost for members is \$25 per person and \$200 for a table of eight. For non-member businesses and the general public, the cost is \$35 per person. Tickets may be purchased online here or by returning with the flyer on page 3. Reservation deadline is 12:00 p.m. on Friday, January 10. Please note reservations are required and tickets will not be sold at the door.

BUSINESS *after* HOURS

RELAX • NETWORK • EAT • DRINK

FEBRUARY 11, 2020

SEE FLYER ON PAGE 11

February Member Luncheon

People Not Politicians

The Roseburg Area Chamber of Commerce's February membership luncheon will feature a presentation on how the next year's census results will reshape Oregon's political landscape. Providing this informative program will be Rebecca Tweed, Executive Director of Grow Oregon.

CONTINUE FEBRUARY MM, PAGE 2

Annual Awards Dinner

The evening's celebration will conclude with presentations of the chambers 2019 first citizen honorees, by recognizing two outstanding and most deserving community leaders for their long-time commitment and service to Roseburg and Douglas County.

Member businesses and organizations attending the chambers awards dinner have the option of creating centerpieces for their table that reflects the annual dinner's theme, "Avengers for Business". During the evening's program, the chamber will recognize one of our members for their centerpiece

which reflects the best interpretation of the theme and of its Business or Organization.

All participants must inform the chamber, in advance of their intent to enter the table decorating contest. Contact the Roseburg Area Chamber of Commerce for information about table decorating to receive the "centerpiece rules and guidelines". Attendees not creating a themed-centerpiece for their table will need to make arrangements to have floral centerpieces delivered to the fairgrounds between noon and 4pm on January 23.

Awards Dinner Table Decorating Guidelines

Restrictions: No balloons, candles or open flame. All decorations must be fire retardant.

Maximum size: 3.5 ft. wide, 2 ft. high.

You are not required to buy a whole table in order to participate in the contest.

Access to Douglas Hall will be the day of the dinner, from noon to 4:00 p.m.

Use the dinner's theme, "Avengers for Business" as your inspiration.

Oregon's Short Legislative Session

May Not be Short Enough

In Salem, mid-January will see legislative committee days and deadlines to file bills in advance of the 2020 session. And, on Monday, February 3, Oregon's 80th Legislative Assembly short session will commence. Under Oregon's Constitution, the "even-year" or short session year can last no longer than 35 days. In 2020, this gives an adjournment deadline of before midnight on March 7.

The intent of the short-session was to be devoted to budget issues, legislative "fixes" and matters of genuine urgency. The intent was not to take on significant pieces of legislation. It would, of course, be silly, to think that in 35 days or less matters of measurable importance and impact to our citizens, businesses, communities and state as a whole, could be thoroughly and thoughtfully deliberated, with adequate public input and participation, and passed. And, yet, this is exactly what has happened in recent short sessions and what we can sadly expect, again, in 2020.

What we can expect to see during the 2020 session?

The biggest anti-business legislation we expect to see in 2020 is a carryover from 2019 (actually almost every year for the past 15) and that, is Cap and Trade legislation. We may also see an attempt to change the rules related to quorum, an attempt to mandate a statewide increase in Oregon's transient lodging tax, prevailing wage and campaign limits legislation. What we will not see is any attempts at additional PERS reform.

As Douglas County's leading business-advocacy organization, the Roseburg Area Chamber of Commerce will oppose legislation it believes is harmful to our local businesses and make sure our members are informed about the issues. As always, any member should feel free to contact Debbie at the chamber if aware of business-adverse legislation so the chamber can weigh-in, if needed. Watch for "Chamber News" or "Calls to Action" during the session and be sure and check out the chamber's current or positions issues page on our website for the most current legislative and public affairs information.

February Membership Luncheon

People Not Politicians

As we approach the 2020 census, and with the high likelihood that Oregon's population growth will result in the addition of a sixth congressional district, it's critical that the process for drawing new district boundaries is fair and transparent. People Not Politicians is a broad and diverse coalition that has come together to propose a series of statewide ballot initiatives for Oregon's November 2020 General Election to reform the process.

The chamber's February 10 membership meeting, sponsored by U.S. Army Recruiting Station, is from 11:30 am to 1:00 p.m. in the community conference hall at the Douglas County Fairgrounds.

The cost for members is \$25 per person and \$200 for a table of eight. For non-member businesses and the general public, the cost is \$35 per person. Tickets may be purchased online, or by returning the flyer with payment on page 8. Reservation deadline is 12:00 p.m. on Friday, February 7. Please note reservations are required and tickets will not be sold at the door.

NEVER RSVP for Another Chamber Luncheon!

Attend Membership Meetings All Year with Annual Season Passes

Purchase an annual pass for the chamber's membership meeting luncheons and not only will you save money due to the discounted price, but even better, you will never have to RSVP again. With your annual pass, it's all taken care of!

Individual season passes are \$175 each. A full season table of eight is \$1,400. Annual passes can be purchased [online here](#) via PayPal. For those interested in a full season table, please contact the chamber at (541) 672-2648 ext. 17.



ROSEBURG AREA
Chamber of Commerce

Membership Meeting

State of the County

Presented by:
The Honorable Tim Freeman
Douglas County Commissioner
2019 BOC Chair

January 13, 2020
11:30 a.m. to 1:00 p.m.
Douglas County Fairgrounds

Sponsored by:



RSVP required by 5:00 p.m. Thursday, January 9, 2020

Purchase your tickets online now
www.RoseburgChamber.com

OR

Mail flyer with payment to:
Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470
PAYMENT MUST ACCOMPANY RESERVATION

Member Lunch \$25

Member Table (8) \$180

Non-Member Lunch \$35

Purchaser: _____

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

2020 BOARD OF DIRECTORS

EXECUTIVE OFFICERS

Chair

Allen Pike, *Hampton Inn & Suites*

Vice Chair

Steve Tavernier, *Roseburg Forest Products*

Treasurer

Sam Carter, *Pacific Power*

Secretary

Debbie Fromdahl, *President & CEO*

Past Chair

Toby Luther, *Lone Rock Resources*

DIRECTORS

Melvin Burke

DC Farmers Co-op

Frank Fisk

Rogue Credit Union

Brant Guido

Umpqua Sand & Gravel

Mark Halliday

Con-Vey

John Robertson

Sherm's Thunderbird Market

CJ Steinbach

First Interstate Bank

Tammy Turner

Community Cancer Center

CHAMBER STAFF

Debbie Fromdahl

President & CEO

Crystal Hall ext. 17

Executive Assistant

Laura Studebaker ext. 23

Membership Sales/Relations/Programs

Carol Zech

Information Specialist



410 SE Spruce St.
PO Box 1026
Roseburg, OR 97470
P (541) 672-2648
F (541) 673-7868

www.RoseburgChamber.com

Chamber Welcomes New Board Members in 2020

Last fall, the membership of the Roseburg Area Chamber of Commerce elected four individuals to serve on the corporation's board of directors. As a number of 2019 board members were "termed out," the chamber welcomes four first-time members to the board of directors. These new members elected to serve a three-year term on the board are: Frank Fisk, branch manager with Rogue Credit Union, Brant Guido, vice president of Umpqua Sand & Gravel, John Robertson, store manager of Sperm's Thunderbird Market in Roseburg and CJ Steinbach, bank president of the Roseburg branch of First Interstate Bank.

The new directors' three-year terms began on January 1, 2020 and run through December 31, 2022. They will be officially recognized along with incumbent board members at the chamber's annual meeting and awards dinner on Thursday, January 23, 2020. Please join us and get to know your chamber board members.

Chamber Leadership in 2020

Recent revisions to chamber bylaws, creating two-year terms for corporate officers of chair and vice chair, ensures greater continuity in leadership and leadership transitions to best achieve established goals and activities. The Roseburg Area Chamber of Commerce board of directors is pleased to announce Allen Pike of Hampton Inn &

Suites will continue as chair of the board for 2020. Also named to 2020 leadership positions are Steve Tavernier of Roseburg Forest Products as vice chair and Sam Carter of Pacific Power as treasurer. They join Toby Luther, Lone Rock Resources, immediate past board chair and chamber president & CEO Debbie Fromdahl, as the five corporate officers of the Roseburg Area Chamber in 2020.

Pike, a University of Oregon graduate with a B.S. in Political Science, has opened and operated hotels in Oregon communities for 20 years. His most recent endeavor was the Hampton Inn and Suites where he currently serves as general manager. He has lived in Roseburg for six years, where he immediately became involved in the Roseburg Area Chamber of Commerce. Allen is "proud of the advocacy role the Chamber plays for the local business community" and is proud to serve on the board of directors and future chairman.

Allen has long served on the chamber's tourism advisory committee. He continues on the chamber's executive and finance committees, Foundation and PAC boards, working closely with the board's volunteer leadership and chamber CEO to ensure continuity and long-term success for the chamber and our local businesses.

Support Local Businesses Through Shop & Save

Receive Your 2020 Discount Cards

Members of the Roseburg Area Chamber of Commerce have the opportunity to participate in a special member-to-member Shop Chamber & Save Program! Chamber member businesses offer discounts to fellow chamber members to build rapport in the business community, increase exposure and to grow their business.

See page 9 for a new list of participating chamber members and their offers. Call (541) 672-2648 ext. 23 or send an email to sales@roseburgareachamber.org and request your 2020 discount cards for you and your employees. Some restrictions apply.





ROSEBURG AREA CHAMBER OF COMMERCE

cordially invites you to the

66TH ANNUAL AWARDS DINNER

"AVENGERS FOR BUSINESS"

**JAN
23
2020**

- DETAILS -

Reception 5:30 PM

Dinner 6:45 PM

\$600 per table of eight /

\$75 per attendee

Tri-tip or chicken buffet

No host bar

- FEATURING -

• Introduction of Chamber Leadership

• 2019 Chamber Accomplishments

• 2020 Chamber Goals

• Business Recognition Awards

• First Citizen Recognition Awards

FAIRGROUNDS, DOUGLAS HALL

Please select meal options on following page. For online ticket purchases, [click here.](#)

Purchaser: _____

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Individual Ticket _____ x \$75 = _____

Full Table (8) _____ x \$600 = _____

Check Enclosed Bill My Credit Card

Visa / MasterCard # _____

Expiration Date _____ CVC# _____

Payment must accompany all ticket purchases. Deadline to purchase is January 21. No refunds.

Return completed form with credit card information by fax to (541) 673-7868, or mail form with check to: Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, OR 97470



66TH ANNUAL AWARDS DINNER

"AVENGERS FOR BUSINESS"

Attendees & Meal Choices

*Choice of # _____ BEEF and/or # _____ CHICKEN

Indicate entree selections to guarantee the correct meals for guests.

Attendees:

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____
- 6) _____
- 7) _____
- 8) _____

Attendees:

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone # _____

Please complete and return to the chamber no later than Tuesday, January 21.
PO Box 1026, Roseburg, OR 97470 ~ Phone 541-672-2648 ~ Fax 541-673-7868

Increase Your Business Visibility

Opportunities on the Chamber's Website

The chamber's new website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase your businesses exposure. Homepage and interior page space options are available for purchase on an annual or bi-annual agreement. Your online banner will prominently feature your business logo and link to your company's website. **Claim a banner for your business today!**



Looking for other significant ways to promote your business? Purchase ad space in the chamber's Business Perspectives E-newsletter which is emailed to every RACC member each month. The e-newsletters also remain in our newsletter archives online for two years. The chamber has several ad sizes to choose from, so there's a possibility for everyone! If you purchase three or more

ads within a year you will receive a 10% discount.

For more details and information please call (541) 672-2648 Ext. 23 or email sales@roseburgareachamber.org

Got Business News?



UCAN: Congratulations on your retirement, former Executive Director **Michael Fieldman!!**

Tyree Oil: Tyree Oil acquired commercial tank wagon fuel and lubricants division of Colvin Oil to expand and bring increased service to Southwest Oregon.



Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 SE Spruce, Street
Roseburg, OR 97470
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 37 No. 1

Thank You

Reinvesting Members!

- Addcox Heating Center
- B & B Roads
- Cradar Enterprises, Inc.
- CSO Financial
- Douglas Fast Net
- Evergreen Family Medicine
- FCC Commercial Furniture
- Garden Valley Liquor
- Holiday Inn Express
- Illahee Inn
- K P I C - TV
- Lithia Roseburg Auto Center
- Marks-Murray, LLC
- McDonald's/M-D Sanders Restuarants
- Package Depot
- Randy C. Rubin, Attorney at Law, P.C.
- River Place MHC
- Roseburg Forest Products
- Roseburg Glass Company
- Stanley Security Solutions
- State Farm Insurance, Alison Eggers
- Steamboat Inn
- Steelhead Specialty Group, PC
- The Ford Family Foundation
- Touch of Class Limousine, LLC
- Tuxedo Warehouse
- Watkinson Laird Rubenstein, PC
- Wicks Emmett LLP

Welcome New Members

Planet Fitness

Richard Padilla
2100 NW Stewart Parkway Ste 120
Roseburg, OR 97471
(541) 537-4392
rpadilla@planetfitness.com
planetfitness.com/gyms/roseburg-or

Planet Fitness has a membership option made for anyone and everyone. Members will enjoy unlimited access to the club as well as the knowledgeable and friendly staff. Enjoy free fitness training and their clean and safe judgement free facility.

Southwestern Oregon Workforce Investment Board

Kyle Stevens
846 SE Pine St.
Roseburg, OR 97470
rjangston@sowib.org
www.sowib.org

SOWIB provides oversight of the workforce funds to Coos, Curry, and Douglas counties. Employers that are interested in hiring new employees and/or skilling up their current workforce could receive assistance through Department of Labor funding that is administered by SOWIB.



People Not Politicians



Presented by:
Rebecca Tweed
Grow Oregon & Tweed Strategies

February 10, 2020
11:30 a.m. to 1:00 p.m.
Douglas County Fairgrounds



Lunch RSVP required by Thursday, February 6, 2020 by 5:00 p.m.

Purchase your tickets online now
www.RoseburgChamber.com

PAYMENT MUST ACCOMPANY RESERVATION

Please mail flyer with payment to:
Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470

Member Lunch \$25 Member Table (8) \$180 Non-Member Lunch \$35

Purchaser: _____

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

CHAMBER



SHOP & SAVE

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.
Discounts good through December 31, 2020.

Alanson Randol, DDS
 (541) 673-7437

Free new patient exam and x-rays at first appointment

Ashley Home Store
 (541) 900-1555

**\$200 off your \$500 purchase
 \$400 off your \$1,000 purchase**
(Based off regular tag price)

BP Media Solutions, Inc.
 (541) 643-1085

\$100 off Media Marketing Makeover
(Reg. \$500)

Bell Sister Flats (Air B&B)
 (541) 580-6302

10% discount on stay

Big O Tires
 (541) 672-2848

5% off any tire brand, any service

Budget Blinds of Roseburg
 (541) 216-4723

25% off window coverings
(with select manufacturers)

Cooper's Pest Control
 (541) 673-0363

50% off first initial service with one year contract

Express Employment Professionals
 (541) 673-5358

\$60 off first invoice

Fisher's Hearth and Home
 (541) 672-0306

\$25 discount on all gas and pellet stove cleaning

Graphic Dimensions
 (541) 672-3812

10% off business card orders

Holiday Inn Express
 (541) 673-7517

10% off best available rate
(Some date restrictions may apply)

Joe's Towing & Recovery
 (541) 672-4388

15% off retail towing services

Knudtson's Jewelers
 (541) 672-2617

10% off regular retail price
(Except on consignments)

Long's Flowers
 (541) 673-0929

10% off any purchase
(Excludes wire orders)

Makena Beach Tan & Boutique
 (541) 677-7264

One free L1/L2 tan for new members or one free additive with VERSA spa spray session
(Not valid with other coupons)

**North Umpqua Outfitters/
 Swiftwater Park Guesthouse**
 (541) 496-3333

10% off lodging or whitewater rafting

Northwest Lifestyles
 (541) 464-8422

10% off all regular price clothing, shoes & accessories
(Some restrictions apply)

Oregon Mountain Guides
 (541) 498-2500

15% off regular rates
(Cannot be combined with any other offers)

Oregon Tool & Supply
 (541) 672-1935

10% off regular priced merchandise
(Excludes services & special orders)

Overhead Door Company of Roseburg
 (541) 673-4802

5% off window covering purchases

Planet Fitness
 (541) 537-4392

One free work out and \$0 down

Roseburg Country Club
 (541) 672-5566

25% off banquet room rental

Solo Web Solutions
 (541) 673-2671

15% off new website development

Super 8 Motel
 (541) 672-8880

10% off best available rate

Umpqua's Last Resort
 (541) 498-2500

15% off regular rates
(Cannot be combined with any other offers)

Wildlife Safari
 (541) 679-6761

Buy one ticket for admission and get one free - BOGO
(Not valid with any other offers)

YMCA of Douglas County
 (541) 440-9622 ext. 203

Waive YMCA joining fee
(Reg. \$50 value)

To receive the discounts listed above, you must present your 2020 Chamber Discount Card. If your business has not received these cards, please contact: sales@roseburgareachamber.org or call (541) 672-2648 ext. 23.

Family Development Center to Get Exploration Garden

Chamber Leadership Program Selects Community Benefit-Project

Each year the Roseburg Area Chamber of Commerce's Project Leadership class selects a community-benefit project that provides them with the opportunity to take on leadership roles in the planning, funding and completion of a project that positively impacts the well-being of our community and its residents.

This year's Project Leadership class has selected a project to create an exploration garden at the Family Development Center which will provide long lasting benefits to the students, parents and community. The goal is to create stable attached relationships between children and their parents which increases social skills and enhances emotional coping skills. This project will also increase family investment in outdoor activities, developing empathy, increasing sense of community and an appreciation for nature.

The class plans to update the existing planter boxes and sandbox creating ease of access to children and clean-up, install a labyrinth pathway, build a slide incline using rocks and wood log rounds and re-seed the grass.

Project Leadership participants have already formed teams to complete the project by May of 2020. The class will be collecting tax-deductible donations for the next several months to make this project a reality. Those interested in making a contribution to this project may send a check payable to the Roseburg Chamber of Commerce Foundation, PO Box 1026, Roseburg OR 97470. Please note on your donation that it is for the "Project Leadership Class Project."

Project Leadership Roseburg is a business leadership development program of the Roseburg Area Chamber of Commerce. The annual program challenges participants to increase their knowledge about Roseburg and Douglas County and become more actively involved in our community. The chamber's Project Leadership program is in its 31st year. The chamber greatly appreciates the incredible support we continue to receive from our members and the Douglas County business community each year.

Existing Areas To Be Updated



Project Plans



Sand Box



Slide Incline



Planter Boxes



Labrynth Pathway

January

- 1/1 Roseburg Area Chamber of Commerce & Visitor Center CLOSED
- 1/9 Project Leadership, Law Enforcement & Criminal Justice Workshop
- 1/13 Membership Meeting "State of the County" Fairgrounds
11:30 a.m. to 1:00 p.m.
See flyer page 3
- 1/14 Greeters Committee* Super 8, Conference Rm, 8 a.m.
- 1/23 66th Annual Awards Dinner "Avengers for Business" Fairgrounds
Reception 5:30 p.m.
Dinner 6:45 p.m.
See flyer page 5

*Chamber member only event/activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.



Our florists can create the perfect gift for your Valentine



Landscape & Florist Since 1973

Click for details.

You're Invited
Business After Hours
AT NOVA HEALTH

**Nova Health is now offering
Occupational Medicine Services
at our Garden Valley location.**

Join us in celebrating our newest service line in the Roseburg community. We would be honored if you would join us for snacks, and a meet and greet with our providers and staff.

Tuesday, February 11 • 5pm-7pm
780 NW Garden Valley Blvd • Suite 310
Roseburg, Oregon 97471



nova
HEALTH