

# BREAKING NEWS

The Roseburg Area Chamber of Commerce announced First Citizen and businesses of the year recognitions at its annual awards dinner on Thursday, January 23, 2020. See story details on page 12.

The chamber's 2019 activities and accomplishments and link to "Avengers for Business" video is on page 13. Don't miss the chamber's key goals and priorities for 2020 on page 14.



**Alex Palm**  
2019 First Citizen



**Renee Coen**  
2019 First Citizen



**Wintergreen Nursery,  
Landscape & Florist**  
2019 Small Business of the Year



**Riverview Terrace**  
2019 Medium Business  
of the Year



**Sherm's Thunderbird  
Market Roseburg**  
2019 Large Business of the Year



# Business *perspectives*

January/February 2020

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

## Annual Awards Dinner to Celebrate Business and Service to Community

*"Avengers for Business" is the Evening's Theme*

The Roseburg Area Chamber of Commerce has many goals and priorities for 2020 on behalf of the Douglas County businesses we serve. On Thursday, January 23 the chamber will celebrate our local business community at the 66th annual awards dinner. This year's theme is, "Avengers for Business".

The evening reception begins at 5:30 p.m. with dinner at 6:45 p.m. Tickets for the event are \$75 per person and \$600 for a table of 8. The chamber is currently accepting online, faxed and mail-in reservations only from our members. Full tables have priority placement. Payment must be made in full at the time of reservation. Reservations and payments will be received [online](#), via mail or fax. Please see the flyer on page 5 with meal options on page 6.

**Please note, the chamber is not accepting reservations and payments by telephone or in person at the chamber of commerce until after January 6.**

The chamber's 2020 leadership will be introduced. Highlights during the evening will include the presentation of the organizations priorities on behalf of business for 2020 as well as the activities and accomplishment video for 2019.

**All reservations must be received by Tuesday, January 21, 2020.**

The chamber will once again present business recognition awards to small, medium, and large deserving member businesses.

CONTINUE ANNUAL AWARDS DINNER, PAGE 2

## What's Up Douglas County?

*State of the County Presented at January Luncheon*

The Roseburg Area Chamber of Commerce's first membership meeting luncheon for 2020 will be held on Monday, January 13. The luncheon program, "State of the County," will be presented by Douglas County Commissioner Tim Freeman. In addition to sharing county accomplishments it is expected that the commissioner will discuss 2020 goals and priorities, current and future budget challenges and other hot topics facing Douglas County government, as well as the overall state of our county.

This annual program is always a member favorite, so get your reservation

in early. The chamber's January 13 membership meeting, sponsored by Avista Utilities, is from 11:30 a.m. to 1:00 p.m. in the community conference hall at the Douglas County Fairgrounds.

Cost for members is \$25 per person and \$200 for a table of eight. For non-member businesses and the general public, the cost is \$35 per person. Tickets may be purchased online here or by returning with the flyer on page 3. Reservation deadline is 12:00 p.m. on Friday, January 10. Please note reservations are required and tickets will not be sold at the door.

## UPCOMING EVENTS

**Monday, January 13  
Membership Meeting**

"State of the County"

11:30 a.m. to 1:00 p.m.

Conference Hall, Fairgrounds

*Sponsored by*



**Thursday, January 23  
Annual Awards Dinner**

Reception 5:30 p.m.

Dinner 6:45 p.m.

Douglas Hall, Fairgrounds

*Sponsored by*



Purchase event tickets [online here](#).

## BUSINESS *after* HOURS

RELAX • NETWORK • EAT • DRINK

**FEBRUARY 11, 2020**

SEE FLYER ON PAGE 11

## People Not Politicians...

*Redefining Oregon's Electoral Districts*

The Roseburg Area Chamber of Commerce's February membership luncheon will feature a presentation on how the next year's census results will reshape Oregon's political landscape. Providing this informative program will be Rebecca Tweed, Executive Director of Grow Oregon.

CONTINUE FEBRUARY MM, PAGE 2



## Annual Awards Dinner

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The chamber's 2020 leadership will be introduced. Highlights during the evening will include the presentation of the organizations priorities on behalf of business for 2020 as well as the activities

### Awards Dinner Table Decorating Guidelines

**Restrictions:** No balloons, candles or open flame. All decorations must be fire retardant.

**Maximum size:** 3.5 ft. wide, 2 ft. high.

**You are not required to buy a whole table in order to participate in the contest.**

**Access to Douglas Hall will be the day of the dinner, from noon to 4:00 p.m.**

**Use the dinner's theme, "Avengers for Business" as your inspiration.**

## Oregon's Short Legislative Session

*May Not be Short Enough*

In Salem, mid-January will see legislative committee days and deadlines to file bills in advance of the 2020 session. And, on Monday, February 3, Oregon's 80th Legislative Assembly short session will commence. Under Oregon's Constitution, the "even-year" or short session year can last no longer than 35 days. In 2020, this gives an adjournment deadline of before midnight on March 7.

The intent of the short-session was to be devoted to budget issues, legislative "fixes" and matters of genuine urgency. The intent was not to take on significant pieces of legislation. It would, of course, be silly, to think that in 35 days or less matters of measurable importance and impact to our citizens, businesses, communities and state as a whole, could be thoroughly and thoughtfully deliberated, with adequate public input and participation, and passed. And, yet, this is exactly what has happened in recent short sessions and what we can sadly expect, again, in 2020.

What we can expect to see during the 2020 session?

The biggest anti-business legislation we expect to see in 2020 is a carryover from 2019 (actually almost every year for the past 15) and that, is Cap and Trade legislation. We may also see an attempt to change the rules related to quorum, an attempt to mandate a statewide increase in Oregon's transient lodging tax, prevailing wage and campaign limits legislation. What we will not see is any attempts at additional PERS reform.

As Douglas County's leading business-advocacy organization, the Roseburg Area Chamber of Commerce will oppose legislation it believes is harmful to our local businesses and make sure our members are informed about the issues. As always, any member should feel free to contact Debbie at the chamber if aware of business-adverse legislation so the chamber can weigh-in, if needed. Watch for "Chamber News" or "Calls to Action" during the session and be sure and check out the chamber's current or positions issues page on our website for the most current legislative and public affairs information.

## People Not Politicians...

*Redefining Oregon's Electoral Districts*

The Roseburg Area Chamber of Commerce's February membership luncheon will feature a presentation on how the next year's census results will reshape Oregon's political landscape. Providing this informative program will be Rebecca Tweed, Executive Director of Grow Oregon.

*CONTINUE FEBRUARY MM, PAGE 2*

As we approach the 2020 census, and with the high likelihood that Oregon's population growth will result in the addition of a sixth congressional district, it's critical that the process for drawing new district boundaries is fair and transparent. People Not Politicians is a broad and diverse coalition that has come together to propose a series of statewide ballot initiatives for Oregon's November 2020 General Election to reform the process.

The chamber's February 10 membership meeting, sponsored by U.S. Army Recruiting Station, is from 11:30 am to 1:00 p.m. in the community confer-

## NEVER RSVP for Another Chamber Luncheon!

*Attend Membership Meetings All Year with Annual Season Passes*

Purchase an annual pass for the chamber's membership meeting luncheons and not only will you save money due to the discounted price, but even better, you will never have to RSVP again. With your annual pass, it's all taken care of!

Individual season passes are \$175 each. A full season table of eight is \$1,400. Annual passes can be purchased [online here](#) via PayPal. For those interested in a full season table, please contact the chamber at (541) 672-2648 ext. 17.



ROSEBURG AREA  
Chamber of Commerce

# Membership Meeting

## State of the County

Presented by:  
**The Honorable Tim Freeman**  
Douglas County Commissioner  
2019 BOC Chair

January 13, 2020  
11:30 a.m. to 1:00 p.m.  
Douglas County Fairgrounds

Sponsored by:



RSVP required by 5:00 p.m. Thursday, January 9, 2020

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Purchase your tickets online now  
[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

OR

Mail flyer with payment to:  
Roseburg Area Chamber of Commerce  
PO Box 1026, Roseburg, OR 97470  
**PAYMENT MUST ACCOMPANY RESERVATION**

Member Lunch \$25

Member Table (8) \$180

Non-Member Lunch \$35

Purchaser: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

## 2020 BOARD OF DIRECTORS

### EXECUTIVE OFFICERS

**Chair**

Allen Pike, *Hampton Inn & Suites*

**Vice Chair**

Steve Tavernier, *Roseburg Forest Products*

**Treasurer**

Sam Carter, *Pacific Power*

**Secretary**

Debbie Fromdahl, *President & CEO*

**Past Chair**

Toby Luther, *Lone Rock Resources*

### DIRECTORS

**Melvin Burke**

*DC Farmers Co-op*

**Frank Fisk**

*Rogue Credit Union*

**Brant Guido**

*Umpqua Sand & Gravel*

**Mark Halliday**

*Con-Vey*

**John Robertson**

*Sherm's Thunderbird Market*

**CJ Steinbach**

*First Interstate Bank*

**Tammy Turner**

*Community Cancer Center*

### CHAMBER STAFF

**Debbie Fromdahl**

*President & CEO*

**Crystal Hall** ext. 17

*Executive Assistant*

**Laura Studebaker** ext. 23

*Membership Sales/Relations/Programs*

**Carol Zech**

*Information Specialist*



410 SE Spruce St.  
PO Box 1026  
Roseburg, OR 97470  
P (541) 672-2648  
F (541) 673-7868

[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

## Chamber Welcomes New Board Members in 2020

Last fall, the membership of the Roseburg Area Chamber of Commerce elected four individuals to serve on the corporation's board of directors. As a number of 2019 board members were "termed out," the chamber welcomes four first-time members to the board of directors. These new members elected to serve a three-year term on the board are: Frank Fisk, branch manager with Rogue Credit Union, Brant Guido, vice president of Umpqua Sand & Gravel, John Robertson, store manager of Sherm's Thunderbird Market in Roseburg and CJ Steinbach, bank president of the Roseburg branch of First Interstate Bank.

The new directors' three-year terms began on January 1, 2020 and run through December 31, 2022. They will be officially recognized along with incumbent board members at the chamber's annual meeting and awards dinner on Thursday, January 23, 2020. Please join us and get to know your chamber board members.

### Chamber Leadership in 2020

Recent revisions to chamber bylaws, creating two-year terms for corporate officers of chair and vice chair, ensures greater continuity in leadership and leadership transitions to best achieve established goals and activities. The Roseburg Area Chamber of Commerce board of directors is pleased to announce Allen Pike of Hampton Inn &

Suites will continue as chair of the board for 2020. Also named to 2020 leadership positions are Steve Tavernier of Roseburg Forest Products as vice chair and Sam Carter of Pacific Power as treasurer. They join Toby Luther, Lone Rock Resources, immediate past board chair and chamber president & CEO Debbie Fromdahl, as the five corporate officers of the Roseburg Area Chamber in 2020.

Pike, a University of Oregon graduate with a B.S. in Political Science, has opened and operated hotels in Oregon communities for 20 years. His most recent endeavor was the Hampton Inn and Suites where he currently serves as general manager. He has lived in Roseburg for six years, where he immediately became involved in the Roseburg Area Chamber of Commerce. Allen is "proud of the advocacy role the Chamber plays for the local business community" and is proud to serve on the board of directors and future chairman.

Allen has long served on the chamber's tourism advisory committee. He continues on the chamber's executive and finance committees, Foundation and PAC boards, working closely with the board's volunteer leadership and chamber CEO to ensure continuity and long-term success for the chamber and our local businesses.

## Support Local Businesses Through \$hop & \$ave

*Receive Your 2020 Discount Cards*

Members of the Roseburg Area Chamber of Commerce have the opportunity to participate in a special member-to-member Shop Chamber & Save Program! Chamber member businesses offer discounts to fellow chamber members to build rapport in the business community, increase exposure and to grow their business.

See page 9 for a new list of participating chamber members and their offers. Call (541) 672-2648 ext. 23 or send an email to [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org) and request your 2020 discount cards for you and your employees. Some restrictions apply.





ROSEBURG AREA CHAMBER OF COMMERCE

cordially invites you to the

# 66TH ANNUAL AWARDS DINNER

"AVENGERS FOR BUSINESS"

**JAN  
23  
2020**

**- DETAILS -**

**Reception 5:30 PM**

**Dinner 6:45 PM**

**\$600 per table of eight /**

**\$75 per attendee**

**Tri-tip or chicken buffet**

**No host bar**

**- FEATURING -**

**• Introduction of Chamber  
Leadership**

**• 2019 Chamber Accomplishments**

**• 2020 Chamber Goals**

**• Business Recognition Awards**

**• First Citizen Recognition Awards**

**FAIRGROUNDS, DOUGLAS HALL**

Please select meal options on following page. For online ticket purchases, [click here.](#)

Purchaser: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Individual Ticket \_\_\_\_\_ x \$75 = \_\_\_\_\_

Full Table (8) \_\_\_\_\_ x \$600 = \_\_\_\_\_

Check Enclosed ☐ Bill My Credit Card ☐

Visa / MasterCard # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC# \_\_\_\_\_

*Payment must accompany all ticket purchases. Deadline to purchase is January 21. No refunds.*

Return completed form with credit card information by fax to (541) 673-7868, or  
mail form with check to: Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, OR 97470



# 66TH ANNUAL AWARDS DINNER

## "AVENGERS FOR BUSINESS"

### Attendees & Meal Choices

\*Choice of #\_\_\_\_\_ BEEF and/or #\_\_\_\_\_ CHICKEN

Indicate entree selections to guarantee the correct meals for guests.

#### Attendees:

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_

#### Attendees:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_

Please complete and return to the chamber no later than Tuesday, January 21.

PO Box 1026, Roseburg, OR 97470 ~ Phone 541-672-2648 ~ Fax 541-673-7868



# Increase Your Business Visibility

*Opportunities on the Chamber's Website*

The chamber's new website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase your businesses exposure. Homepage and interior page space options are available for purchase on an annual or bi-annual agreement. Your online banner will prominently feature your business logo and link to your company's website. **Claim a banner for your business today!**

Looking for other significant ways to promote your business? Purchase ad space in the chamber's Business Perspectives E-newsletter which is emailed to every RACC member each month. The e-newsletters also remain in our newsletter archives online for two years. The chamber has several ad sizes to choose from, so there's a possibility for everyone! If you purchase three or more

ads within a year you will receive a 10% discount.

For more details and information please call (541) 672-2648 Ext. 23 or email [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)



## Got Business News?



**UCAN:** Congratulations on your retirement,  
former Executive Director  
**Michael Fieldman!!**

**Tyree Oil:** Tyree Oil acquired commercial tank wagon fuel and lubricants division of Colvin Oil to expand and bring increased service to Southwest Oregon.



## Business Perspectives Publication Deadline

*Business Perspectives* is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce  
P.O. Box 1026 • 410 SE Spruce, Street  
Roseburg, OR 97470  
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact  
541-672-2648, ext. 23 or email  
[sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)  
[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

*Business Perspectives Vol. 37 No. 1*

## Thank You

### Reinvesting Members!

Addcox Heating Center  
B & B Roads  
Cradar Enterprises, Inc.  
CSO Financial  
Douglas Fast Net  
Evergreen Family Medicine  
FCC Commercial Furniture  
Garden Valley Liquor  
Holiday Inn Express  
Illahee Inn  
K P I C - TV  
Lithia Roseburg Auto Center  
Marks-Murray, LLC  
McDonald's/M-D Sanders Restuarants  
Package Depot  
Randy C. Rubin, Attorney at Law, P.C.  
River Place MHC  
Roseburg Forest Products  
Roseburg Glass Company  
Stanley Security Solutions  
State Farm Insurance, Alison Eggers  
Steamboat Inn  
Steelhead Specialty Group, PC  
The Ford Family Foundation  
Touch of Class Limousine, LLC  
Tuxedo Warehouse  
Watkinson Laird Rubenstein, PC  
Wicks Emmett LLP

## Welcome New Members

### Planet Fitness

Richard Padilla  
2100 NW Stewart Parkway Ste 120  
Roseburg, OR 97471  
(541) 537-4392  
[rpadilla@planetfitness.com](mailto:rpadilla@planetfitness.com)  
[planetfitness.com/gyms/roseburg-or](http://planetfitness.com/gyms/roseburg-or)

Planet Fitness has a membership option made for anyone and everyone. Members will enjoy unlimited access to the club as well as the knowledgeable and friendly staff. Enjoy free fitness training and their clean and safe judgement free facility.

### Southwestern Oregon Workforce Investment Board

Kyle Stevens  
846 SE Pine St.  
Roseburg, OR 97470  
[rlangston@sowib.org](mailto:rlangston@sowib.org)  
[www.sowib.org](http://www.sowib.org)

SOWIB provides oversight of the workforce funds to Coos, Curry, and Douglas counties. Employers that are interested in hiring new employees and/or skilling up their current workforce could receive assistance through Department of Labor funding that is administered by SOWIB.





# People Not Politicians...

## *Redefining Oregon's Electoral Districts*



Presented by:  
**Rebecca Tweed**  
Grow Oregon & Tweed Strategies

February 10, 2020  
11:30 a.m. to 1:00 p.m.  
Douglas County Fairgrounds



Lunch RSVP required by Thursday, February 6, 2020 by 5:00 p.m.

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Purchase your tickets online now  
[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

**PAYMENT MUST ACCOMPANY RESERVATION**

Please mail flyer with payment to:  
Roseburg Area Chamber of Commerce  
PO Box 1026, Roseburg, OR 97470

Member Lunch \$25

Member Table (8) \$180

Non-Member Lunch \$35

Purchaser: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

# CHAMBER

## SHOP & SAVE

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.  
Discounts good through December 31, 2020.

### Alanson Randol, DDS

(541) 673-7437

**Free new patient exam and x-rays at first appointment**

### Ashley Home Store

(541) 900-1555

**\$200 off your \$500 purchase  
\$400 off your \$1,000 purchase**  
(Based off regular tag price)

### BP Media Solutions, Inc.

(541) 643-1085

**\$100 off Media Marketing Makeover**  
(Reg. \$500)

### Bell Sister Flats (Air B&B)

(541) 580-6302

**10% discount on stay**

### Big O Tires

(541) 672-2848

**5% off any tire brand, any service**

### Budget Blinds of Roseburg

(541) 216-4723

**25% off window coverings**  
(with select manufacturers)

### Cooper's Pest Control

(541) 673-0363

**50% off first initial service with one year contract**

### Express Employment Professionals

(541) 673-5358

**\$60 off first invoice**

### Fisher's Hearth and Home

(541) 672-0306

**\$25 discount on all gas and pellet stove cleaning**

### Graphic Dimensions

(541) 672-3812

**10% off business card orders**

### Holiday Inn Express

(541) 673-7517

**10% off best available rate**  
(Some date restrictions may apply)

### Joe's Towing & Recovery

(541) 672-4388

**15% off retail towing services**

### Knudtson's Jewelers

(541) 672-2617

**10% off regular retail price**  
(Except on consignments)

### Long's Flowers

(541) 673-0929

**10% off any purchase**  
(Excludes wire orders)

### Makena Beach Tan & Boutique

(541) 677-7264

**One free L1/L2 tan for new members or one free additive with VERSA spa spray session**  
(Not valid with other coupons)

### North Umpqua Outfitters/ Swiftwater Park Guesthouse

(541) 496-3333

**10% off lodging or whitewater rafting**

### Northwest Lifestyles

(541) 464-8422

**10% off all regular price clothing, shoes & accessories**  
(Some restrictions apply)

### Oregon Mountain Guides

(541) 498-2500

**15% off regular rates**  
(Cannot be combined with any other offers)

### Oregon Tool & Supply

(541) 672-1935

**10% off regular priced merchandise**  
(Excludes services & special orders)

### Overhead Door Company of Roseburg

(541) 673-4802

**5% off window covering purchases**

### Planet Fitness

(541) 537-4392

**One free work out and \$0 down**

### Roseburg Country Club

(541) 672-5566

**25% off banquet room rental**

### Solo Web Solutions

(541) 673-2671

**15% off new website development**

### Super 8 Motel

(541) 672-8880

**10% off best available rate**

### Umpqua's Last Resort

(541) 498-2500

**15% off regular rates**  
(Cannot be combined with any other offers)

### Wildlife Safari

(541) 679-6761

**Buy one ticket for admission and get one free - BOGO**  
(Not valid with any other offers)

### YMCA of Douglas County

(541) 440-9622 ext. 203

**Waive YMCA joining fee**  
(Reg. \$50 value)

To receive the discounts listed above, you must present your 2020 Chamber Discount Card. If your business has not received these cards, please contact: [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org) or call (541) 672-2648 ext. 23.

# Family Development Center to Get Exploration Garden

*Chamber Leadership Program Selects Community Benefit-Project*

Each year the Roseburg Area Chamber of Commerce's Project Leadership class selects a community-benefit project that provides them with the opportunity to take on leadership roles in the planning, funding and completion of a project that positively impacts the well-being of our community and its residents.

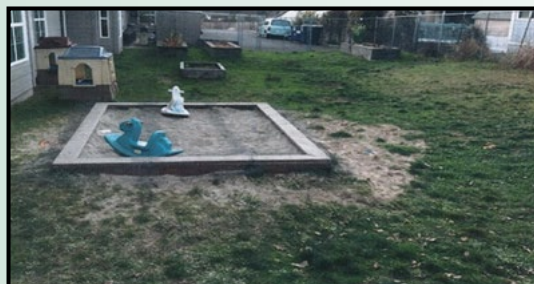
This year's Project Leadership class has selected a project to create an exploration garden at the Family Development Center which will provide long lasting benefits to the students, parents and community. The goal is to create stable attached relationships between children and their parents which increases social skills and enhances emotional coping skills. This project will also increase family investment in outdoor activities, developing empathy, increasing sense of community and an appreciation for nature.

The class plans to update the existing planter boxes and sandbox creating ease of access to children and clean-up, install a labyrinth pathway, build a slide incline using rocks and wood log rounds and re-seed the grass.

Project Leadership participants have already formed teams to complete the project by May of 2020. The class will be collecting tax-deductible donations for the next several months to make this project a reality. Those interested in making a contribution to this project may send a check payable to the Roseburg Chamber of Commerce Foundation, PO Box 1026, Roseburg OR 97470. Please note on your donation that it is for the "Project Leadership Class Project."

Project Leadership Roseburg is a business leadership development program of the Roseburg Area Chamber of Commerce. The annual program challenges participants to increase their knowledge about Roseburg and Douglas County and become more actively involved in our community. The chamber's Project Leadership program is in its 31st year. The chamber greatly appreciates the incredible support we continue to receive from our members and the Douglas County business community each year.

## Existing Areas To Be Updated



## Project Plans



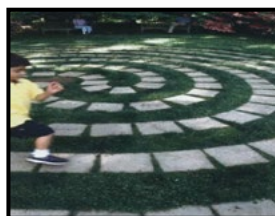
Sand Box



Slide Incline



Planter Boxes



Labrynth Pathway

## January

- 1/1 Roseburg Area Chamber of Commerce & Visitor Center CLOSED
- 1/9 Project Leadership, Law Enforcement & Criminal Justice Workshop
- 1/13 Membership Meeting "State of the County" Fairgrounds  
11:30 a.m. to 1:00 p.m.  
*See flyer page 3*
- 1/14 Greeters Committee\* Super 8, Conference Rm, 8 a.m.
- 1/23 66th Annual Awards Dinner "Avengers for Business" Fairgrounds  
Reception 5:30 p.m.  
Dinner 6:45 p.m.  
*See flyer page 5*

*\*Chamber member only event/activity. Official chamber meetings are held in the chamber conference room unless otherwise noted.*



Our florists can create  
the perfect gift for your  
Valentine

*Wintergreen*  
**Nursery**  
Landscape & Florist  
Since 1973

Click for details.



*You're Invited*  
**Business After Hours**  
**AT NOVA HEALTH**

**Nova Health is now offering  
Occupational Medicine Services  
at our Garden Valley location.**

Join us in celebrating our newest service line in the Roseburg community. We would be honored if you would join us for snacks, and a meet and greet with our providers and staff.

**Tuesday, February 11 • 5pm-7pm**

**780 NW Garden Valley Blvd • Suite 310  
Roseburg, Oregon 97471**



# Chamber Celebrates Accomplishments & Local Business Success

*Businesses, Business and Community Leaders Honored*

The Roseburg Area Chamber of Commerce held its annual awards dinner and membership meeting on Thursday evening, January 23. Along with presenting its executive team for 2020, chamber leadership also shared 2019 activities and accomplishments and discussed the organization's key priorities for 2020. The chamber's annual event celebrated Roseburg and Douglas County businesses and provided the chamber the opportunity to recognize business excellence and distinguished service of individuals in our community.

A recent revisions to chamber bylaws, created two-year terms for corporate officers of chair and vice chair which ensures greater continuity in leadership and leadership transitions to best achieve established goals and activities. The Roseburg Area Chamber of Commerce board of directors is pleased to announce Allen Pike of Hampton Inn & Suites will continue as chair of the board for 2020. Also holding leadership positions in 2020 are Steve Tavernier of Roseburg Forest Products as vice chair and Sam Carter of Pacific Power as treasurer. They join Toby Luther, Lone Rock Resources, past board chair and chamber president & CEO Debbie Fromdahl, as the five corporate officers for the Roseburg Area Chamber in 2020.



**Rogue Credit Union**  
2019 Business Innovator of the Year

Roseburg Chamber priorities for 2020 are founded in its mission to serve, promote and protect the businesses of Douglas County. The chamber will continue its work to create a strong local economy; representing the interests of business through political advocacy; promote the community and our member businesses; and, of course, provide the quality programs chamber members have come to expect. In 2020, the chamber will focus on defeating anti-business legislation and promoting pro-business legislation during Oregon's upcoming legislative session. The chamber will continue to participate in local and statewide coalitions for economic development and government affairs endeavors. Top priorities in 2020 also include implementing new programs and workshops, expanded content, member resources and opportunities on the chamber's new website and the launch of three new business councils.

During the evening's festivities, the chamber recognized three local companies for their excellence in business. The 2019 small business of the year award went to Wintergreen Nursery Landscape and Florist. Riverview Terrace was recognized as the chamber's medium-sized business for 2019, with Sherm's Thunderbird Market celebrated as the 2019 large business of the year award recipient. Allen Pike from the Hampton Inn & Suites was honored as the chamber's volunteer of the year for his dedication, time and service to the chamber and local business community in 2019.

Renee Coen and Alex Palm received First Citizen honors for their longtime service and outstanding volunteer activity in our community. Palm served as chamber board chair in 2014 and in his eight-year tenure also served on the chamber's government affairs team. His community service includes the UCC Foundation, Roseburg Country Club and Mercy Medical Center Family Advisory boards, Douglas County Industrial Development Board and city of Roseburg Economic Development Commission, to name a few. Renee Coen, active in this community since 1985 has volunteered for the Festival of Lights, UCC Legacy Ball and mentored UCC nursing students. She has also served on the Boys and Girls Club, CASA of Douglas County and the UCC Foundation boards.

The evening's generous sponsors were Lone Rock Resources and Roseburg Forest Products.



**Allen Pike,**  
2020 Chamber Board Chair &  
2019 Volunteer of the Year



Allen Pike, 2020 chamber board chair and Steve Tavernier, board vice-chair present annual business awards and first citizen recognitions



## 2019 ROSEBURG AREA CHAMBER OF COMMERCE ACTIVITIES & ACCOMPLISHMENTS

- Implemented 2019-20 Public Affairs & Legislative Agenda, specifically during 2019 Oregon Legislative Session to oppose anti-business legislation and support pro-business legislation including:
  - SB 379 - Marijuana use in the workplace allowances - Opposed
  - SB 728 - Allowing expanded relief in insurance litigation cases - Opposed
  - HB 2269A - Mandatory employer paid healthcare - Opposed
  - HB 2852 - Community choice aggregation - Opposed
  - HB 3427 - Corporate Activity Tax - Opposed
  - SB 595 - Changing transient lodging tax law - Opposed
  - HB 2020 - Cap & Trade - Opposed
  - HB 2005 - Paid family medical leave - Opposed
  - HB 3031 - Family medical leave - Opposed
- Launched new Roseburg Area Chamber of Commerce website with expanded information including business resources, visitor information, relocation information, business relocation information, detailed government affairs and advocacy activities, chamber news and social media platforms
- Hosted conference calls with the five members of our state legislative delegation twice a month during the 2019 Oregon Legislative Assembly to ensure business voice is heard
- RACC continues to oppose diverting local lodging tax dollars away from state-mandated promotion to underwrite operation of "selected" for-profit business
- Hosted State of the County, Legislative Preview, State of the Timber/Wood Products Industry and new Oregon employer mandates presentations
- Represented the interests of business with government monitoring federal, state and local political activity, taking positions when appropriate, such as continued positions on:
  - Opposition to Crater Lake Wilderness Area Proposal
  - Advocating for increased management of public lands to include increased harvest; also, for effective forest management after fire or other catastrophic event
  - Congressional Letter - Supporting extended twin trailer length nationally
  - Opposition to potential South Umpqua River Scenic Waterway Designation
- Fulfilled relocation information (275+) via mail requests; phone inquiries, website downloads and on-site visits
- Co-hosted Sustainable Forestry Tour and Communities for Healthy Forests Return to the Burn tour
- Provided membership political awareness, especially during the Oregon legislative session, via newsletter articles, "Call to Action" emails, membership meetings and legislative calls
- Expanded member promotion via our member-only information floor and social media posts and addition of YouTube channel
- Daily social media posts, member email blasts and website updates
- Continued to upgrade and expand chamber communications, specifically its electronic newsletter, "Chamber News" emails and "Calls to Action"; produced 12 editions of *Business Perspectives* in addition to expanding current news on website.
- Continued active involvement on local collaborative boards and committees for the benefit of business and economic development
- Chamber continued its monitoring of city council meetings, county commission meetings and activities
- Hosted 65th annual awards dinner
- Presented RACC's awards for business recognition program at its annual membership meeting and awards dinner
- Actively supported Jordan Cove LNG proposal
- Printed version of *InUmpqua* (a business directory, community profile & visitor magazine) local, regional, statewide distribution and online on the chamber's new website
- Chamber's destination marketing and branding campaign for Roseburg and the Land of Umpqua continued to grow tourism in Douglas County
- Held two Chamber 101 events specifically welcoming new members
- Countywide "shop local" messaging; advocated "shop local" for Black Friday and "shop small" on Small Business Saturday and throughout holiday season with "kick-off" event at membership luncheon the week of Thanksgiving
- Completed 30<sup>th</sup> year of Project Leadership Roseburg, with class project that renovated and improved the playground at Green Elementary School.
- Commenced the 31st year of Project Leadership Roseburg program
- Hosted educational programs and networking events: monthly membership meetings, business after hours and Economic Forecast 2020
- Produced Economic Forecast 2020 with leading experts in timber and real estate, economics, workforce trends and legislative issues
- Produced TV ads for out-of-area marketing; updated I-5 billboard promoting visitor attractions; produced bi-annual calendar of events brochure; continued social media efforts through Facebook
- In addition to print, digital, broadcast and billboard media campaign to promote area as a visitor destination, on-going visitor services and outreach included:
  - Assisting on-site visitors of nearly (3,000) visitors at the Roseburg Area Chamber of Commerce and Visitor Center
  - Assisting out of area groups, meeting and event planners; providing local area information and promotional materials for business and leisure
  - Mailing of visitor guide, *InUmpqua* magazines and other informational requests to over 5,000, with additional 8000+ distributed on-site
  - Distribution of promotional materials, (4,000+) to appropriate venues throughout the state of Oregon
  - Continued visitor destination promotions in larger, affluent markets and successfully transitioned visitor services contract obligations after 25+ years of successful promotion of Roseburg and the Land of Umpqua
  - Produced new advertisements for TV broadcast in the greater Portland and Vancouver markets
  - Represented Roseburg and the Land of Umpqua at the Bay Area Travel & Adventure Show
- Website visits from advertising increased the number of informational brochures about Roseburg and the Land of Umpqua
- Produced Roseburg/Douglas County map for local, regional and statewide distribution
- Continued great membership benefits programs: discount card with e-coupons program, member referrals, distribution of relocation information; expanded participation in grand openings and ribbon cuttings, referrals, business and Community promotion

**[2019 Activities & Accomplishments Video](#)**





## 2020 Roseburg Area Chamber of Commerce Goals & Priorities

### **Our Vision:**

To advocate for and be the voice of the business community in the greater Roseburg area

### **Our Mission:**

To strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services

- Advocate for business during Oregon's 2020 Legislative Session and advance RACC's 2019-2020 Public Affairs agenda, participate with local, regional and statewide coalitions to oppose anti-business and support pro-business initiatives, with specific opposition to proposed Cap and Trade legislation.
- Monitor issues and activities at the local, state and federal government levels. Actively support and oppose issues in order to advance the most pro-business environment possible. Hold regular meetings with elected officials.
- Keep membership informed of government affairs issues, particularly during Oregon's Legislative Session via newsletter articles, broadcast "Call to Action" emails, hosting twice monthly conference calls with our state legislative delegation and programs/forums, as needed.
- Expanding member outreach and interaction including RACC board chair and CEO's quarterly "9 at 9" with members. Increasing business visitations and introducing new workshops to members.
- Meet with local business to survey needs and barriers related to business retention and future potential expansion for our businesses, and to as well as foster family-wage job creation and economic growth.
- Advocate for effective forest management on public lands to include increased harvest and reforestation, imperative to economic growth and long-term sustainability; and for proper management after a fire/catastrophic event. Continued support for veterans home, medical training/education campus, Jordan Cove and other significant economic endeavors.
- Promote member businesses products and services through referrals, online member directory and printed directory, advertising opportunities, social media posts, "Shop local" promotion and member brochures on information floor.
- The Roseburg Area Chamber will launch three new business councils: Douglas County Lodging Industry Council, Douglas County Manufacturing Industry Council and Douglas County Retail Industry Council.
- New online member-only access to business resource library.
- Promote our community as the best place to live, work and visit through onsite informational displays, online recreation, events and amenities information, statewide distribution of *InUmpqua* publication and Roseburg/Douglas County map; Land of Umpqua Facebook page and visitors/information center. Provide information to individuals and businesses looking to relocate through online, phone, email, mail and on-site inquiries and mailing of relocation information packets.
- Support business and economic development activities/endeavors with political action and advocacy by soliciting business friendly candidates for open seats and making endorsements in state and local races when appropriate.