



# Business *perspectives*

May/June 2020

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

## Roseburg Chamber Protects and Supports Local Business in Unprecedented Times

In March our world changed in, what felt like, a heartbeat. As the COVID-19 pandemic spread around the world and then became a reality for Oregonians, shelter-in-place mandates, business doors locked, schools closed, physical distancing and masks became a norm for which few of us were really prepared. Can one ever really be? To say the past couple of months have been “unprecedented,” is a gross understatement. There are just so many adjectives, too many. As we have on other occasions, this county, this community, our businesses, weathered it with resilience, resourcefulness, integrity and sheer determination; and, as we have before, when “normal” returns, stronger than ever.

Everyone at the Roseburg Chamber is so happy to see many of our local businesses reopening under Phases I and II. And, we are grateful for the patience and understanding we know Douglas County citizens will exhibit as our businesses adjust to and implement new guidelines for their operations. We also recognize that times are still very challenging for our businesses and will continue to be for a while. The Roseburg Area Chamber of Commerce commits to doing everything it can to continue to protect, support and promote our local businesses. We are currently assessing what needs and barriers our businesses are facing, looking for solutions and finding ways to support those businesses especially hard hit as a result of COVID-19.

Your chamber maintained office hours every day throughout the COVID-19 pandemic to ensure our members had vital, accurate and timely information about coronavirus and, specifically, business resources related to the pandemic and resulting shutdown. Answering the calls and emails from our members, local businesses, residents and those from outside Douglas County and Oregon happened every day during the shutdown.

The chamber has and will continue to provide essential resources and resource information to our businesses as they

*Continued Unprecedented Times, page 2*

**Save the Date!**  
**RESCHEDULED**  
**Tuesday, June 9 (September)**  
**Business After Hours**  
Cascade Community Credit Union  
1123 W Harvard Ave.  
11:30 a.m. to 1:00 p.m.

## What's Happening in Timber and Wood Products

The Roseburg Area Chamber of Commerce's normal May membership luncheon program is tentatively set for Monday, June 8 and will provide an update on the Timber Industry to be presented by Grady Mulbery, president & CEO of Roseburg Forest Products. Discussion and details on federal timber legislation as well as current policy issues affecting the industry will be provided. Information will also share current market trends and technological changes.

Mr. Mulbery has been president and CEO of Roseburg since 2016 and also serves on the company's board of directors. Grady joined the company in 2011 as vice president of composites manufacturing, and was soon appointed to oversee all manufacturing facilities throughout the company, including composites, lumber, engineered wood, plywood and veneer.

The chamber's August 17 membership luncheon, sponsored by Douglas Timber Operators and The Landing Senior Living, is from 11:30 am to 1:00 p.m. in the community conference hall at the Douglas County Fairgrounds. The cost for members is \$25 per person and \$180 for a table of eight. For non-member businesses and the general public, the cost is \$35 per person.

*Membership Luncheon, page 2*

## 2020 BOARD OF DIRECTORS

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**John Robertson**

*Sherm's Thunderbird Market*

**CJ Steinbach**

*First Interstate Bank*

**Tammy Turner**

*Community Cancer Center*

### CHAMBER STAFF

**Debbie Fromdahl**

*President & CEO*

*Executive Assistant ext. 17*

**Laura Studebaker ext. 23**

*Membership Sales & Relations*

**Carol Zech**

*Information Specialist*

## Unprecedented Times *(Continued)*

navigate through reopening and reclaiming economic vitality. We greatly appreciate member feedback about how imperative and helpful the chamber email blasts and dedicated COVID-19 resource section on the chamber website have been to our businesses during these challenging times. We encourage our members to visit the "Current News" page on our website often, as we are constantly updating and adding valuable information. Also, please check out the chamber's one-stop "Business Resource Guide for Reopening" which provides information and resources businesses and organizations need to navigate through the phased reopening process.

While the information/visitor floor was temporarily closed to the public, the chamber continued to respond to and provide information to those inquiring about visiting or relocating to the area. We're happy to say that on Monday, June 1, the information floor was reopened and we have had the pleasure of greeting visitors and local residents every single day. The chamber has taken necessary precautions and established guidelines to protect visitors and employees at the Roseburg Area Chamber of Commerce. The information floor is open Monday through Friday, 9:30 am to Noon and 1:00 pm to 4:30 pm.

We get inquires every day about what businesses are open and about the days and hours of operation for those businesses. Help us promote you! Shoot us an email at [info@roseburgareachamber.org](mailto:info@roseburgareachamber.org) and let us know what days and hours you're open for business, so we can tell your potential customers and clients! Don't forget to "like" us on Facebook and "follow" us on Instagram for important updates and information.

It feels so overused, but the truth is, we are all in this together and we will all get through this together....honestly, the only way we all get through this, is together.

The chamber is updating its resource information and resource tools regarding COVID-19 on our "[Current News](#)" page almost daily. Please feel free to share this link with friends and colleagues. The more our local businesses are armed with information and access to resources, the stronger our recovery.

Please also see the chamber's "[Back to Business](#)" resource guide for reopening.

## State of the Timber & Wood Products Industry Update *(Continued)*

Tickets may be purchased online here or by returning with the flyer on page 3. Reservation deadline is 12:00 p.m. on Thursday, August 13. Ticket purchase is required to attend, tickets will not be sold at the door.

\*Please note: Due to state mandate guidelines and physical distancing policies there will be a few changes to the luncheon. We will be staggering arrival times so please make sure to include a good phone number and email address with your reservation so that we may contact you regarding your arrival time and party size and seating arrangements.

If you have any questions or concerns please call (541) 672-2648 Ext. 23 or send an email to [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org).



410 SE Spruce St.  
PO Box 1026  
Roseburg, OR 97470  
P (541) 672-2648  
F (541) 673-7868

[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

# Timber & Wood Products Industry Update

Presented by:



**Grady Mulbery**  
CEO  
Roseburg Forest Products

**August 17, 2020**  
**11:10 a.m. to 1:00 p.m.**  
**Douglas County Fairgrounds**

Sponsored by:



**Ticket purchase RSVP required by Thursday, August 13 by Noon**

Purchase your tickets online now  
[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

**PAYMENT MUST ACCOMPANY RESERVATION**

Please mail flyer with payment to:  
Roseburg Area Chamber of Commerce  
PO Box 1026, Roseburg, OR 97470

Member Lunch \$25

Member Table (8) \$180

Non-Member Lunch \$35

Purchaser: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

**Membership Meeting**

## Welcome New Member

# Thank You Reinvesting Members

American Cancer Society  
AmeriTitle, Inc.  
Alexis Atchinson, DDS  
Bassett-Hyland Energy Co.  
Bentley Welding  
Coastal Farm & Ranch  
Crystal Falls  
Girardet  
Hope Clinic for Women  
Marco Pharma International, LLC  
McGovern Metals Company, Inc.  
Meadow Creek Retirement Community  
Oak Grove Retirement Community  
Oregon Coach Crafters & RV  
Oregon Eye Consultants  
Oregon Tool & Supply  
Pinnacle Engineering, Inc.  
Rogue Credit Union  
Root Family Insurance, LLC  
Selectemp Employment Services  
Mary Sykes, CPA PC  
Umpqua Insurance Agency  
Umpqua Sand & Gravel

### Better Car Shows

Rich Wilson  
PO Box 3819  
Central Point, OR 97502  
(541) 951-7846  
theoldcardude@yahoo.com  
www.bettercarshows.com

Rich Wilson, founder and operator of Better Car Shows, LLC has been building customs since 1968 and puts tremendous effort into each event. The Roseburg Swap Meet is destined to be Southern Oregon's largest automotive swap meet with vendors from all over the Pacific Northwest. Better Car Shows, LLC provides 300 vendor spaces available in a variety of sizes. Don't miss this even filled with automobiles, motorcycles and antiques.

### LeMert Orthodontics

Lura LeMert  
1729 W Harvard Ave. Suite #3  
Roseburg, OR 97471  
(541) 673-0924  
lura@lemertorthodontics.com  
www.lemertorthodontics.com

Dr. LeMert combines his extensive education and experience with a drive-for-excellence. He has a gift for connecting with people to carefully, cooperatively and consistently bring into reality... beautiful, healthy and stable smiles. Whether you're an adult or a child Dr. LeMert looks forward to connecting with you.

## REMINDER... SHOP LOCAL AND SUPPORT BUSINESSES IN YOUR COMMUNITY

### Member-to-Member Discount Program

When your headed out on your date for some retail therapy... Think local! Maybe you want to go out for a nice meal or, maybe your ready for some outdoor fun in our own backyard... Think local! Our businesses are the backbone of this community as they support and stengthen our local economy. Chamber members have made these choices easy for you and you can save some money too!

The Roseburg Area Chamber of Commerce provides our members with many opportunities to promote and share the goods, products and services our member businesses provide. Who doesn't want \$200 off your \$500 purchase? Or, \$100 off your media marketing make-over? Or, 10-15% off items your going to purchase anyways? If you are a chamber member and would like to request discount cards for yourself and/or your employees, please give us a call at (541) 672-2648 ext. 23. Find your next great deal on page 5.

### Business Perspectives Publication Deadline

*Business Perspectives* is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce  
P.O. Box 1026 • 410 SE Spruce, Street  
Roseburg, OR 97470  
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact  
541-672-2648, ext. 23 or email  
[sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)  
[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

*Business Perspectives Vol. 37 No. 3*



# CHAMBER

## SHOP & SAVE

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.  
**Discounts good through December 31, 2020.**

### Alanson Randol, DDS

(541) 673-7437

**Free new patient exam and x-rays at first appointment**

### Ashley Home Store

(541) 900-1555

**\$200 off your \$500 purchase  
 \$400 off your \$1,000 purchase**  
*(Based off regular tag price)*

### BP Media Solutions, Inc.

(541) 643-1085

**\$100 off Media Marketing Makeover**  
*(Reg. \$500)*

### Bell Sister Flats (Air B&B)

(541) 580-6302

**10% discount on stay**

### Big O Tires

(541) 672-2848

**5% off any tire brand, any service**

### Budget Blinds of Roseburg

(541) 216-4723

**25% off window coverings**  
*(with select manufacturers)*

### Cooper's Pest Control

(541) 673-0363

**50% off first initial service with one year contract**

### Express Employment Professionals

(541) 673-5358

**\$60 off first invoice**

### Fisher's Hearth and Home

(541) 672-0306

**\$25 discount on all gas and pellet stove cleaning**

### Graphic Dimensions

(541) 672-3812

**10% off business card orders**

### Holiday Inn Express

(541) 673-7517

**10% off best available rate**  
*(Some date restrictions may apply)*

### Joe's Towing & Recovery

(541) 672-4388

**15% off retail towing services**

### Knudtson's Jewelers

(541) 672-2617

**10% off regular retail price**  
*(Except on consignments)*

### Long's Flowers

(541) 673-0929

**10% off any purchase**  
*(Excludes wire orders)*

### Makena Beach Tan & Boutique

(541) 677-7264

**One free L1/L2 tan for new members or one free additive with VERSA spa spray session**  
*(Not valid with other coupons)*

### North Umpqua Outfitters/ Swiftwater Park Guesthouse

(541) 496-3333

**10% off lodging or whitewater rafting**

### Northwest Lifestyles

(541) 464-8422

**10% off all regular price clothing, shoes & accessories**  
*(Some restrictions apply)*

### Oregon Mountain Guides

(541) 498-2500

**15% off regular rates**  
*(Cannot be combined with any other offers)*

### Oregon Tool & Supply

(541) 672-1935

**10% off regular priced merchandise**  
*(Excludes services & special orders)*

### Overhead Door Company of Roseburg

(541) 673-4802

**5% off window covering purchases**

### Planet Fitness

(541) 537-4392

**One free work out and \$0 down**

### Roseburg Country Club

(541) 672-5566

**25% off banquet room rental**

### Solo Web Solutions

(541) 673-2671

**15% off new website development**

### Super 8 Motel

(541) 672-8880

**10% off best available rate**

### Umpqua's Last Resort

(541) 498-2500

**15% off regular rates**  
*(Cannot be combined with any other offers)*

### Wildlife Safari

(541) 679-6761

**Buy one ticket for admission and get one free - BOGO**  
*(Not valid with any other offers)*

### YMCA of Douglas County

(541) 440-9622 ext. 203

**Waive YMCA joining fee**  
*(Reg. \$50 value)*

To receive the discounts listed above, you must present your 2020 Chamber Discount Card. If your business has not received these cards, please contact: [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org) or call (541) 672-2648 ext. 23.

## Get Your Brochures/Rack Cards to Us

As a champion for our community we are always looking for ways to promote and refer our members. The informational floor here at the visitor's center is now exclusive to members, as the operation is solely funded by your membership investment dues. If you have any professional brochures or rack cards you would like us to display, please feel free to drop them off to us here at the chamber of commerce located at 410 SE Spruce St. If you have any questions please call (541) 672-2648 ext. 23

**Interested in  
hosting Business  
After Hours on  
November 10?**

**Please call  
(541) 672-2648 ext. 23**

## Increase Your Business Visibility

*Opportunities on the Chamber's Website*

The chamber's new website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase your businesses exposure. Homepage and interior page space options are available for purchase on an annual or bi-annual agreement. Your online banner will prominently feature your business logo and link to your company's website. **Claim a banner for your business today!**



Looking for other significant ways to promote your business? Purchase ad space in the chamber's Business Perspectives E-newsletter which is emailed to every RACC member each month. The e-newsletters also remain in our newsletter archives online for two years. The chamber has several ad sizes to choose from, so there's a possibility for everyone! If you purchase three or more ads within a year you will receive a 10% discount. For more details and information please call (541) 672-2648 Ext. 23

## Chamber 101

*Maximize your Membership Benefits*

Members of the Roseburg Area Chamber of Commerce have the opportunity to learn more about the long list of benefits and advertising options available to you. The chamber provides its new and existing members the opportunity to meet at Chamber 101 where they will get an in depth overview of the chamber and discuss it's programs, services, goals and benefits. Perhaps your business has been a member of the chamber for years but is now under new ownership or management. Find out how to best utilize the tools your chamber provides and make new contacts to expand your social pool. On Wednesday, July 22 from 8:00 to 9:00 a.m. members will meet in the chambers conference room. There will be limited seats in order to maintain physical distancing mandates.

If you would like to attend please RSVP by Friday, July 17 to 541-672-2648 ext. 23 or email: [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)



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