



Business *perspectives*

July/August 2020

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

Mark Your Calendars

Monday, September 14
VIRTUAL Membership Meeting
"Timber & Wood Products Industry"
11:45 a.m. to 1:00 p.m.

Sponsored by:



POSTPONED

Save the TENTATIVE Date
Tuesday, September 8th
Business After Hours
Cascade Community Credit Union
1123 W Harvard Ave.
5:00 p.m. to 7:00 p.m.

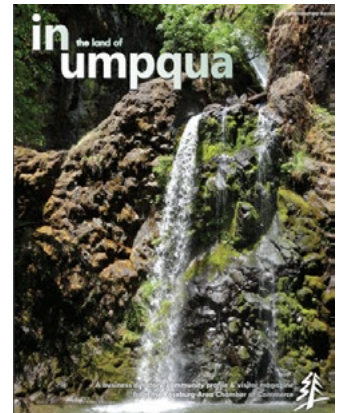
What's Happening in Timber & Wood Products

The Roseburg Area Chamber of Commerce's membership luncheon programs are scheduled to resume Monday, September 14. The August program will be an update on the timber and wood products industry, presented by Grady Mulbery, president & CEO of Roseburg Forest Products. Discussion will focus on federal timber legislation and current policy issues affecting the industry and information on current market trends, technological changes and any effects of COVID-19 pandemic in industry.

Mr. Mulbery has been president and CEO of Roseburg since 2016 and also serves on the company's board of directors. Grady joined the company in 2011 as vice president of composites manufacturing, and was soon appointed to oversee all manufacturing facilities throughout the company, including composites, lumber, engineered wood, plywood and veneer. **CONTINUE TIMBER UPDATE, PAGE 2**

Member-Exclusive Advertising Opportunity

Advertising sales for the chamber's 2020-21 publication of *InUmpqua*-a digital business directory, community profile and visitor magazine have begun. The 2019-20 *InUmpqua* continues to be distributed to residents, businesses and visitors each year throughout Douglas County and across the state of Oregon. This publication



remains one of the best advertising values available to market your business to other businesses, residents and visitors alike. It also presents an opportunity to support the chamber, as a portion of ad revenues underwrites the chamber's annual operating expenses.

The chamber's 2020-21 *InUmpqua* digital publication will be updated online on the chamber's website increasing visibility and readership. Our online issue provides our advertisers with a link to their website for added marketing opportunities. With sensitivity to current COVID-19-related economic impacts on businesses, the chamber is reducing this year's ad placement costs.

The 2019-20 *InUmpqua* will continue to be provided to chamber members, local businesses and is distributed in the visitor center and to chambers and other visitor centers around the state. The publication is also used for new physician recruitment, relocation information provided to prospective new businesses and residents as well as various economic development endeavors throughout the region.

A copy of the advertising rate sheet/contract is on page 5. Please fill out the enclosed contract and return it to Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, OR 97470 or fax to (541) 673-7868. Your advertising space needs to be reserved by August 31. We look forward to working with you. If you have any questions, don't hesitate to contact the chamber at sales@roseburgareachamber.org or call (541) 672-2648 ext. 23.

2020 BOARD OF DIRECTORS

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Project Leadership Roseburg A Must for Future Business & Community Leaders

The Roseburg Area Chamber of Commerce is now accepting applications for 2020-21 Project Leadership Roseburg. If you or one of your employees are a future Douglas County business leader, then you'll want to be part of Project Leadership which will begin in September. The chamber is very proud of this long-standing program and this year marks our 32nd year! Since its inception, the chamber has graduated over 600 individuals from this distinguished professional development program.

Not your typical leadership program, Project Leadership Roseburg provides participants with a comprehensive awareness of Douglas County and a deeper understanding of how our community works directly from our business and community leaders. The six-month, seven workshops program shares knowledge about our region and fosters dedication to our community as participants learn about how they can get involved to help create a more vibrant future for Douglas County.

Project Leadership is a two-year commitment for participants. During the first year, participants attend a day-long session each month from January 2021 through June 2021 (two in April). The full-day workshops range from panel presentations

CONTINUE PROJECT LEADERSHIP ROSEBURG, PAGE 4

**Don't miss the chamber's
"Back to Business" resource guide for reopening.**

Timber Update

The chamber's virtual September 14 membership luncheon, sponsored by **Douglas Timber Operators** and **The Landing Senior Living**, is from 11:45 am to 1:00 p.m.

The cost for members is \$10 per person. For non-member businesses and the general public, the cost is \$20 per person. Tickets may be purchased [online here](#) or by returning payment with flyer on page 3 by September 4. Advanced reservation is required to receive an individual one-time virtual access code to "attend" the September 14 program.

Season pass holders and those members who already purchased tickets for this program, need do nothing more. You are registered for the September 14 membership program. Per "ticket" access codes will be made available to you prior to September 14 and arrangements are being made to make sure you get lunch.

If you have any questions or concerns please call (541) 672-2648 Ext. 23 or send an email to sales@roseburgareachamber.org.



410 SE Spruce St.
PO Box 1026
Roseburg, OR 97470
P (541) 672-2648
F (541) 673-7868

www.RoseburgChamber.com



Timber & Wood Products Industry Update

Presented by:



Grady Mulbery

CEO

Roseburg Forest Products

September 14, 2020

11:45 a.m. to 1:00 p.m.

Virtual Program

Sponsored by:



Program "access" ticket must be purchased on or before
Wednesday, September 9, 2020

Purchase your access tickets online now
www.RoseburgChamber.com

If mailing, PAYMENT MUST ACCOMPANY THIS FORM

Please mail flyer with payment to:
Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470

Member (per person) Access \$10

Non-Member (per person) Access \$20

Purchaser: _____

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Daytime Phone: _____

Thank You Reinvesting Members!

A-1 Auto Glass
American Home Lending, LLC
Bell Sister Flats
Paul Bentley, A.I.A., PC
Big O Tires of Roseburg
BP Media Solutions, Inc.
Budget Blinds of Roseburg
Caddock Electronics, Inc.
CCD Business Development Corp.
Chi's Garden Restaurant
Communities for Healthy Forests
Costco Wholesale
Douglas ESD/South-Central Early Learning Hub
Douglas Timber Operators
Farmers Insurance, John Murphy
Gecko RV & Boat Storage
Hucrest Family & Implant Dentistry
KEZI 9 News
KMTR NewsSource 16
Keller Lumber Company
Lamar Outdoor Advertising
Mike H Lee, DDS, P.C.

Lone Rock Resources
Love's Travel Stops & Country Store
Mac's Tracks Model Railroading
McDonald's Restaurant/M-D Sanders
CHI Mercy Health
Oregon Department of Transportation
Overhead Door Company of Roseburg
Pacific Power
Phoenix School of Roseburg
Reustle-Prayer Rock Vineyards
Roseburg Forest Products
Sherm's Thunderbird Market, #4
Swanson Group, Inc.
Terrain Tamers Chip Hauling, Inc.
Timber Country Coca-Cola Beverages
Tinker's Pump Service, Inc.
Umpqua Homes Incorporated
Umpqua Valley Tractor
The Venue Suites
Victory Builders, Inc.
Walmart Supercenter Store
Watters & Fryer, CPA

Project Leadership Roseburg

to tours on a variety of subjects and include leadership and teambuilding activities. The subjects include in-depth glimpses at economic drivers such as natural resources, manufacturing, tourism, education and health care industry, to name a few. Participants will be the chamber's guests at the annual awards dinner in March and, of course, graduation at next June's membership luncheon. Due to state mandates, some portions of the classes may be done virtually through Zoom conference calls. After participants "graduate" from Project Leadership Roseburg in June 2021 they will support chamber staff with facilitation of a workshop session for a new class of participants, thus fulfilling their second-year commitment to the program.

The Roseburg Area Chamber is accepting applications now, please keep in mind space is limited. Applicants may be either employer or self-sponsored. The cost for the program is \$700 for members of the Roseburg Area Chamber and \$900 for non-members. Roseburg Area Chamber members are given priority. Acceptance is on a first-come, first-approved basis. The 2021 Project Leadership application can be found on pages 6-9 of this issue of *Business Perspectives*. The workshop schedules reflect "pre-schedule change due to COVID" itinerary; an updated schedule will be forthcoming. Application submittal deadline is Friday, November 6, by 5:00 p.m.

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 SE Spruce, Street
Roseburg, OR 97470
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 37 No. 4

Riverview
TERRACE
Retirement Living at its Best

Roseburg's Elegant, Resort-Style Retirement Community
Including 15 Apartment Licensed Residential Care Units

Enjoy coming home to:
Restaurant-style fine dining for breakfast, lunch & dinner
Our welcoming staff, devoted to making your life luxurious
A studio, one-bedroom or two-bedroom view apartment with kitchenette

541-672-2500 - 800-888-5994 - 1970 W. Harvard Avenue - www.RiverviewTerrace.com



Roseburg Area Chamber of Commerce

2020/21 *InUmpqua*

We are members of the Roseburg Area Chamber of Commerce in good standing and agree to purchase a _____ page ad in the Roseburg Area Chamber of Commerce's *InUmpqua* -- a digital business directory, community profile and visitor publication. *Ad can be vertical or horizontal for price shown.

ADVERTISING SPACE	2019/20 Cost	2020/21 Discounted Cost
Back Cover (9.125"W x 11.125"H) One Avail.	\$2,700	\$1,300 SOLD
Inside Cover (9.125"W x 11.125"H) Two Avail.	\$2,250	\$1,100 ONE SOLD/ONE AVAIL.
Full Page (8.625"W x 11"H)	\$2,000	\$900
2/3 Page Vertical (4.583"W x 9.5"H)	\$1,650	\$800
*1/2 Page (7"H x 4.583"W)	\$1,250	\$625
1/3 Page (7"H x 3"W) or (2.166"W x 9.5"H)	\$1,000	\$500
*1/6 Page (4.583"W x 2.166"H)	\$850	\$450
1/12 Page (2.166"W x 2.083"H)	\$500	\$300
Bold Directory Listing	\$95	\$50

SPECIFICATIONS: Advertisements must be presented as a high-resolution PDF file. Members should contact directly any external firm/agency used in the past for ad creation. Members are responsible for all costs associated with ad creation.

TERMS OF CONTRACT: Invoice will be sent within 30 days of receipt of contract. A 2% per month charge will be added to balances over 30 days late from original invoice.

CONDITIONS: Advertisements are accepted on the representation that advertisers and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expense by reason of any claims arising out of the publication. Publisher reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. The Roseburg Area Chamber of Commerce (RACC) will accommodate placement but it cannot be guaranteed. All materials are the property of the publisher. 2020/21 discounted rates are for digital/online publication.

CANCELLATIONS: 25% of ad rate will be invoiced if RACC is not notified within five working days of the signing of this contract.

STATEMENT: I have read and understand the terms of this contract and agree that RACC may exchange information about my obligations with credit references, other businesses or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

RESERVE YOUR SPACE BY FRIDAY, AUGUST 31, 2020

EMAIL: roseburg@roseburgareachamber.org or mail to PO Box 1026, Roseburg OR 97470

Print Company Name	Phone
Address	Date
Print Name	Signature



UPDATED

Project Leadership Roseburg 2021

CALLING ALL FUTURE BUSINESS LEADERS

Are you or one of your employees a future Douglas County business leader?

Then now is the time to apply for participation in the 2021 Project Leadership Roseburg program.

Since 1989, more than 600 business men and women have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 32nd year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The eight-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County. Due to COVID -19 pandemic, the 2021 program will be six months (January through June), with seven workshops (two in April).

Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend seven day-long sessions each month—from January through June (two workshops in April). Participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants “graduate” from the leadership program in May. They will assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their second year commitment to the program.

Now Accepting Applications

The chamber is currently accepting applications for the 2021 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$700; the cost for non-member participants is \$925. Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted. **Please Note:** Some panel discussions may include zoom meeting teleconferencing in order to comply with state mandates due to the COVID-19 pandemic.

Ready to apply?

An application is available to download online at www.roseburgchamber.com

For more information, or to request or receive an application:

Email: sales@roseburgareachamber.org

Phone: (541) 672-2648 ext. 23

Application Deadline
5 p.m.
November 6, 2020

Applications may be delivered to:
Roseburg Area Chamber of Commerce
410 Spruce Street
Roseburg, OR 97470

Or send application to:
Roseburg Area Chamber of Commerce
P.O. Box 1026
Roseburg, OR 97470

The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

UPDATE: Curriculum for 2021 is currently being developed. While a couple of sectors will be combined into one workshop, all sectors and topics will be part of the curriculum to maintain the quality and integrity of this leadership program.



Project Leadership Roseburg

2020-21

A program devoted to strengthening and educating community-minded business leaders to serve in volunteer leadership positions throughout Douglas County.

PROJECT LEADERSHIP ROSEBURG CURRICULUM 2020-21

SEPTEMBER 10, 2020 | ORIENTATION / TEAMBUILDING

Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.

OCTOBER 8, 2020 | COMMUNICATION & LEISURE

Exploring the effective use of local media platforms; economic impact of local recreational and tourist assets.

NOVEMBER 12, 2020 | ECONOMIC FORECAST 2020 EVENT / TRANSPORTATION & UTILITIES

A.M. Session: Class attends "Economic Forecast 2021"

P.M. Session: Transportation & Utility services in Douglas County

DECEMBER 10, 2020 | ROLE OF GOVERNMENT

How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.

JANUARY 14, 2021 | LAW ENFORCEMENT & CRIMINAL JUSTICE

Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.

FEBRUARY 11, 2021 | ROLE OF EDUCATION

Education as a resource and how it affects the community, including the challenges ahead.

MARCH 11, 2021 | NATURAL RESOURCES / INDUSTRY

An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.

APRIL 8, 2021 | MEDICAL & HUMAN SERVICES

An examination of health and social services, funding capabilities and future planning.

MAY 13, 2021 | FUTURE LEADERSHIP / VOLUNTEERING

Overview of the wide variety of organizations providing services to the community; the future of leadership through volunteer service.

MAY 17, 2021 | PROJECT LEADERSHIP GRADUATION

Graduates and their employers are presented at the May membership meeting of the Roseburg Area Chamber of Commerce.



Project Leadership Roseburg

Application for 2021 Program

APPLICANT INFORMATION

First Name _____ Last Name _____ Nickname _____

Business Title _____ Employer _____

Business Phone _____ Business Email _____

Home Address _____
Street City Zip Code

Home Telephone _____ Home Email _____

Send program correspondence to: Business email Home email

APPLICANT: Submit the following with your application

References – Two professional/community references

Questions/Essay – Answer the following questions on a separate sheet of paper:

1. Community Involvement: List up to three community, business, civic, political, or social volunteer areas in which you have served. Include the name of the organization and/or your responsibilities or role in its activities.
2. Why do you want to participate in Project Leadership Roseburg?
3. How will Project Leadership help you reach your personal and professional goals?

APPLICANT COMMITMENT

I understand the purpose of Project Leadership and, if selected, I will devote the time necessary to complete the program.

I will attend the program of seven, full-day, monthly sessions that will be held on the second Thursday of the month, from January through June (with an additional workshop on the fourth Thursday in April) and attend the class graduation. **Please Note:** Some panel discussions may include zoom meeting teleconferencing in order to comply with state mandates due to the COVID-19 pandemic.

I understand that Project Leadership Roseburg does not end with graduation, but that I will return to facilitate a class session in the following year for the next class of Project Leadership Roseburg.

I also understand that if I have two full-day absences during the year, I will not graduate and will not complete the program. I will be automatically excused from the program and no portion of the tuition shall be refunded.

I accept these requirements and am willing to make this commitment.

Application Deadline
5 p.m, November 6, 2020

A completed application and \$50 application fee must be received no later than Friday at 5 p.m. on November 6, 2020.

Applications may be sent/delivered to: Roseburg Area Chamber of Commerce
410 Spruce Street
P.O. Box 1026
Roseburg, OR 97470

The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

Applicant Signature _____

Date _____

RACC Acceptance _____

RACC President/CEO



Project Leadership Roseburg

Application for 2021 Program

EMPLOYER INFORMATION

Company Name _____

Type of Organization/Business _____

Supervisor's Name _____

Supervisor's Title _____

Business Phone _____ Business Email _____

Business Address _____
Street City Zip Code

TUITION

Application Deposit

A \$50 deposit is required with this application payable to the Roseburg Area Chamber of Commerce and is refundable if applicant is not selected. If the applicant is accepted, the fee is applied to the tuition.

Program Tuition

The \$700 member/\$925 non-member tuition covers: class material, session lunches, admission to a chamber membership meeting luncheon and/or class graduation and annual awards event in March.

EMPLOYER COMMITMENT

This applicant has the full commitment of this organization and, if selected, the time and financial support required to fully participate in Project Leadership.

I understand that if my employee has two full-day absences during the program sessions, they will not graduate and will automatically be excused from the program and no portion of the tuition will be refunded.

As the employer, I, or my designee, shall be responsible for representing our organization at the orientation and graduation programs.

In addition, I, or my designee, will devote the time necessary to serve as a mentor to our participant and keep informed about the Project Leadership program.

Employer Signature

Date