

VOTE Pro-Business Legislators this November

The Roseburg Area Chamber Endorses Four Vying for State Offices

At its August meeting, the Roseburg Area Chamber of Commerce board of directors voted unanimously to endorse the following candidates/incumbents seeing re-election in the November general election:



Sen. Heard



Rep. Smith



Rep. Leif



Rep. Hayden

Programs/Events

Monday, September 14th
VIRTUAL Membership Meeting
"Timber & Wood Products Industry"
11:45 a.m. to 1:00 p.m.

Sponsored by:



Monday, October 19th
VIRTUAL Membership Meeting
"COVID-19 Pandemic: Eight Months
and Counting"
11:45 a.m. to 1:00 p.m.

Sponsored by:



The Honorable Dallas Heard, State Senator District 1
The Honorable David Brock Smith, State Representative District 1
The Honorable Gary Leif, State Representative District 2
The Honorable Cedric Hayden, State Representative District 7

The chamber's support is based on board-established criteria including, first and foremost, that these distinguished legislators earned and have maintained the chamber's confidence by their steadfast support of business, business initiatives, and by embracing the chamber's pro-business agenda during their tenure of public service in the state legislature and before.

continue election, page 2

COVID-19 Pandemic: Eight Months and Counting

October Membership Program Discusses Where We've Been, Where We Are and Where We're Going...

The chamber's October 19 virtual membership meeting program will delve deep into the COVID-19 pandemic and the impacts we've been living with for nearly eight months. The virtual presentation will scan the big picture of the worldwide pandemic, but look closely at Douglas County.

Virtual attendees can expect a brief recap about where we've been since March, from shutdown to Phases 1 and 2, highlighting the efforts of the Douglas County COVID-19 Response Team, community partners and local citizens. The program will also provide an update of where we are now—have cases leveled off or are we seeing upticks in positive cases—and, what we, as businesses, citizens need to keep doing, start or stop doing to successfully reach Phase 3. And, a forecast of where we're going, what we can expect in the unexpected world we live in.

continue Covid-19, page 7

2020 BOARD OF DIRECTORS

EXECUTIVE OFFICERS

Chair

Allen Pike, *Hampton Inn & Suites*

Vice Chair

Steve Tavernier, *Roseburg Forest Products*

Treasurer

Sam Carter, *Pacific Power*

Secretary

Debbie Fromdahl, *President & CEO*

Past Chair

Toby Luther, *Lone Rock Resources*

DIRECTORS

Melvin Burke

DC Farmers Co-op

Frank Fisk

Rogue Credit Union

Brant Guido

Umpqua Sand & Gravel

Mark Halliday

Con-Vey

John Robertson

Sherm's Thunderbird Market

CJ Steinbach

First Interstate Bank

Tammy Turner

Community Cancer Center

CHAMBER STAFF

Debbie Fromdahl

President & CEO

Lydia Wood ext. 17

Executive Assistant

Carol Zech

Information Specialist

Membership Relations ext. 23

Candidate Endorsements (Continued)

These legislators voting records, track records, reputation and leadership in their respective elected positions speaks volumes about the significant level of their advocacy for and representation of not just Douglas County businesses, but all Oregon businesses. The chamber is also much appreciative of these individuals eagerness to work with chamber staff, leadership and members. Their willingness to make themselves available and take the initiative to reach out has proven extremely beneficial to Douglas County businesses.

We encourage our members to join us in casting a vote for business in November by supporting these fine state legislators. The chamber plans no endorsements in local city council or mayoral races.

**Don't miss the chamber's
"Back to Business" resource guide for reopening.**

Project Leadership Roseburg A Must for Future Business & Community Leaders

Applications Due November 6

The Roseburg Area Chamber of Commerce is now accepting applications for 2020-21 Project Leadership Roseburg. If you or one of your employees are a future Douglas County business leader, then you'll want to be part of Project Leadership which will begin in September. The chamber is very proud of this long-standing program and this year marks our 32nd year! Since its inception, the chamber has graduated over 600 individuals from this distinguished professional development program.

Not your typical leadership program, the chamber's Project Leadership program provides participants with a comprehensive awareness of Douglas County and a deeper understanding of how our community works directly from our business and community leaders. The six-month, seven workshops program shares knowledge about our region and fosters dedication to our community as participants learn about how they can get involved to help create a more vibrant future for Douglas County.

Project Leadership is a two-year commitment for participants. During the first year, participants attend a day-long session each month from January 2021 through June 2021 (two in April). The full-day workshops range from panel presentations to tours on a variety of subjects and include leadership and teambuilding activities.

continue project, page 5



410 SE Spruce St.
PO Box 1026
Roseburg, OR 97470
P (541) 672-2648
F (541) 673-7868

www.RoseburgChamber.com



Timber & Wood Products Industry Update

Presented by:



Grady Mulbery

CEO

Roseburg Forest Products

September 14, 2020

11:45 a.m. to 1:00 p.m.

Virtual Program

Sponsored by:



**Program "access" ticket must be purchased on or before
Wednesday, September 9, 2020**

**Purchase your access tickets online now
www.RoseburgChamber.com**

If mailing, PAYMENT MUST ACCOMPANY THIS FORM

**Please mail flyer with payment to:
Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470**

Member (per person) Access \$10

Non-Member (per person) Access \$20

Purchaser: _____

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Daytime Phone: _____



ROSEBURG AREA Chamber of Commerce

Membership Meeting

COVID-19 Pandemic: Eight Months and Counting

Presented by:



The Honorable Tim Freeman
Douglas County Commissioner



Dr. Bob Dannenhoffer
Douglas County Public Health Officer

October 19, 2020
11:45 am to 1:00 pm

Sponsored by:



Purchase your access tickets online now!
www.RoseburgChamber.com

Program reservation is required on or before October 13, 2020

If mailing, PAYMENT MUST ACCOMPANY THIS FORM

Please mail flyer with payment to:

**Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470**

Member (per person) Access \$10

Non-Member (per person) Access \$20

Purchaser: _____

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Daytime Phone: _____

Thank You Reinvesting Members!

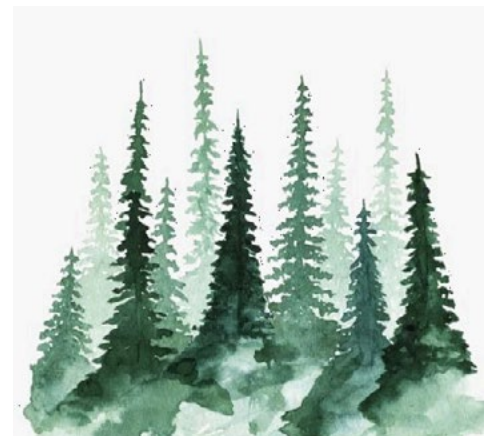
Applegate Place
Bowers Industrial, Inc.
Bunnell's Overhead Door, Inc.
Cooper Ridge Vineyard
CSO Financial, Inc.
Douglas County Assn of Realtors
Dutch Bros. Coffee
Elwood Staffing
Flury Supply Co., Inc.
Garden Valley Retirement Residence
Southern Oregon Goodwill Industries
Home Insulation Services
Industrial Tire, Inc.
Ireland Brothers
Kelley Imaging
Charles F. Lee, PC
Long's Building Supply
Loon Lake Lodge & RV Resort

Mahalo Heating and Air Conditioning, Inc.
Megabyte Computer Services
Northwest Community Credit Union
Infosstructure
Partnership for the Umpqua Rivers
Rising River RV Park
Riverview Terrace
Roseburg Cinemas
City of Roseburg
Subway on the Parkway, Inc.
TerraLuna Inn
Umpqua Valley Fire Services
UmpquaNut Farm
United Community Action Network
The UPS Store
Valley Credit Service, Inc.
Willamette Dental Group, P.C.

Project Leadership Roseburg (Continued)

The subjects include in-depth glimpses at economic drivers such as natural resources, manufacturing, tourism, education and the health care industry, to name a few. Participants will be the chamber's guests at the annual awards dinner in March and, of course, graduation at next June's membership luncheon. Due to state mandates, some portions of the classes may be done virtually through Zoom conference calls. After participants "graduate" from Project Leadership Roseburg in June 2021 they will support chamber staff with facilitation of a workshop session for a new class of participants, thus fulfilling their second-year commitment to the program.

The Roseburg Area Chamber is accepting applications now, please keep in mind space is limited. Applicants may be either employer or self-sponsored. The cost for the program is \$700 for members of the Roseburg Area Chamber and \$900 for non-members. Roseburg Area Chamber members are given priority. Acceptance is on a first-come, first-approved basis. The 2021 Project Leadership application can be found on pages 6-9 of this issue of Business Perspectives. The workshop schedules reflect "pre-schedule change due to COVID" itinerary; an updated schedule will be forthcoming. Application submittal deadline is Friday, November 6th, by 5:00 p.m.



Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

~

Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

~

Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 SE Spruce, Street
Roseburg, OR 97470
Ph: 541-672-2648 • Fax: 541-673-7868

~

For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 37 No. 5



*Roseburg's Elegant, Resort-Style
Retirement Community
Including 15 Apartment Licensed
Residential Care Units*

Enjoy coming home to:

Restaurant-style fine dining for breakfast, lunch & dinner

Our welcoming staff, devoted to making your life luxurious

*A studio, one-bedroom or two-bedroom
view apartment with kitchenette*



541-672-2500 ~ 800-888-5994 ~ 1970 W. Harvard Avenue ~ www.RiverviewTerrace.com

Welcome New Member

Coastal Diagnostic Testing Group, Inc.

Mehrdad Gerami
2225 NW Stewart Parkway
Roseburg, OR 97471
(458) 803-0999

Coastal Diagnostic Testing Group, Inc. specializes in the diagnosis and treatment of sleep disorders including sleep apnea disorders and treatment with CPAP. Coastal Diagnostic Stewart Parkway location has a sleep lab and medical equipment office for patients with sleep issues.



Got News?

Knudtson's Jewelers

Knudtson's Jewelers closed its doors in June after 134 years in business in Roseburg. Best wishes to Clare Knudtson on her much-deserved retirement and a big "thank you" to Clare and the Knudtson family for their long-time service and dedication to our community!

Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, recognition, award, or completed a specialized training?

These are potentially newsworthy items you can submit to be shared in the chamber's "Got News?" section of Business Perspectives. Chamber members are encouraged to submit their business news. Submissions are accepted via email to: sales@roseburgareachamber.org.



*Owned and Operated by the Winters Family
for 47 Years*

(541) 679-8224

What's Happening in Timber & Wood Products

The Roseburg Area Chamber of Commerce's monthly membership luncheon programs are scheduled to resume on Monday, September 14th. The August program will be an update on the timber and wood products industry, presented by Grady Mulbery, president & CEO of Roseburg Forest Products. Mr. Mulbery's discussion will focus on federal timber legislation and current policy issues affecting the industry and information on current market trends, technological changes and any effects of COVID-19 pandemic in industry.

Mr. Mulbery has been president and CEO of Roseburg since 2016 and also serves on the company's board of directors. Grady joined the company in 2011 as vice president of composites manufacturing, and was soon appointed to oversee all manufacturing facilities throughout the company, including composites, lumber, engineered wood, plywood and veneer.

The chamber's virtual September 14th membership luncheon, sponsored by Douglas Timber Operators and The Landing Senior Living, is from 11:45 am to 1:00 p.m. The cost for members is \$10 per person. For non-member businesses and the general public, the cost is \$20 per person. Tickets may be purchased online, or by returning payment with flyer on page 3 by September 4th. Advanced reservation is required to receive a one-time virtual access code to "attend" the September 14 program.

Season pass holders and those members who already purchased tickets for this program, need do nothing more. You are registered for the September 14th membership program. Per "ticket" access codes will be made available to you prior to September 14th and arrangements are being made to make sure you get lunch. If you have any questions or concerns please call (541) 672-2648 Ext. 23, or send an email to sales@roseburgareachamber.org.

SAVE THE DATE!



VIRTUAL PROGRAM

November 12, 2020 - 9:00 a.m. to 11:15 a.m.



Covid-19 (Continued)

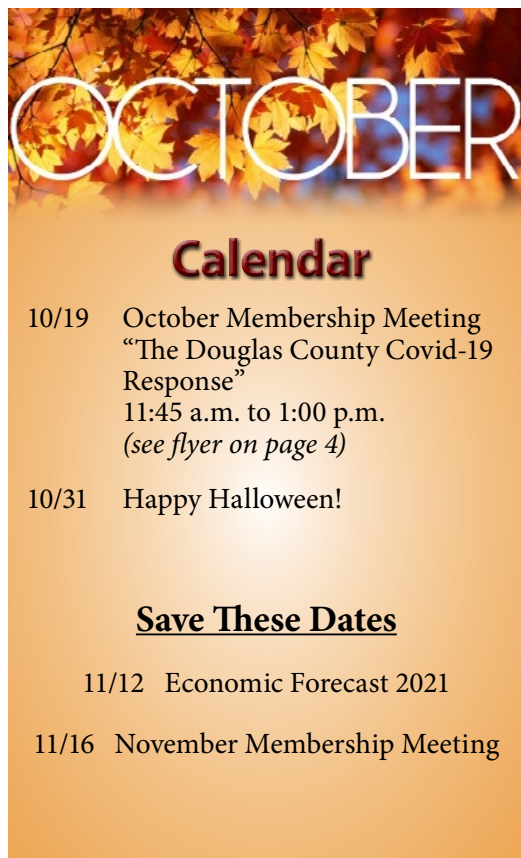
The program will touch on the challenges and accomplishments...there have been some...and, of course, a look at the economic, and other, adverse impacts faced by local businesses, organizations, citizens and governments during the pandemic.

Presenting on this important and impactful subject will be Douglas County Commissioner Tim Freeman and Dr. Bob Dannenhoffer, Douglas County Public Health Officer. Commissioner Freeman and Dr. Dannenhoffer have lead the county's response team regarding the COVID-19 pandemic since early March.

The chamber's virtual October 19 membership meeting, sponsored by CSO Financial is from 11:45 am to 1:00 p.m. The cost for members is \$10 per person. For non-member businesses and the general public, the cost of registration is \$20 per person. Reservations may be secured [online here](#) or by returning payment with the page-three flyer by October 13. Advance reservation is required to receive an individual one-time virtual access link to "attend" the October 19 program.

Season pass holders need do nothing more. You are already registered for the October 19 membership program. Access links and information will be emailed prior to the October 19 program and gift certificates for lunch will be mailed. If you have any questions, please call us at 541.672.2648, ext. 23 or email us at roseburg@roseburgareachamber.org.

Did you know? The Roseburg Area Chamber of Commerce has been serving the local business community since 1908, and was officially incorporated in 1932.



Please Remember to . . . SHOP LOCAL AND SUPPORT BUSINESSES IN OUR COMMUNITY

Member-to-Member Discount Program

The next time you head out for some retail therapy, be sure and "Think Local!" Whether you are looking for household goods, personal items, or something for the office, shop local. If it's a great meal, or a craft brew, or world class wine, shop local. If you're ready for some outdoor fun, it's all in our own backyard. Our small businesses are the backbone of this community as they support and strengthen our local economy. Chamber members have made these choices easy for you and you can save some money too!

The Roseburg Area Chamber provides our members with many opportunities to promote and share the goods, products, and services our member businesses provide. Who doesn't want \$200 off your \$500 purchase? Or, 10-15% off items your going to purchase anyways? If you are a chamber member, be sure and use your shop chamber and save discount card, good through December 31, 2020.





UPDATED

Project Leadership Roseburg 2021

CALLING ALL FUTURE BUSINESS LEADERS

Are you or one of your employees a future Douglas County business leader?

Then now is the time to apply for participation in the 2021 Project Leadership Roseburg program.

Since 1989, more than 600 business men and women have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 32nd year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The eight-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County. Due to COVID -19 pandemic, the 2021 program will be six months (January through June), with seven workshops (two in April).

Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend seven day-long sessions each month—from January through June (two workshops in April). Participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants "graduate" from the leadership program in May. They will assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their second year commitment to the program.

Now Accepting Applications

The chamber is currently accepting applications for the 2021 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$700; the cost for non-member participants is \$925. Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted. **Please Note:** Some panel discussions may include zoom meeting teleconferencing in order to comply with state mandates due to the COVID-19 pandemic.

Ready to apply?

An application is available to download online at www.roseburgchamber.com

Application Deadline
5 p.m.
November 6, 2020

Applications may be delivered to:

**Roseburg Area Chamber of Commerce
410 Spruce Street
Roseburg, OR 97470**

Or send application to:

**Roseburg Area Chamber of Commerce
P.O. Box 1026
Roseburg, OR 97470**

The **\$50 application fee** is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

For more information, or to request or receive an application:

Email: sales@roseburgareachamber.org

Phone: (541) 672-2648 ext. 23

UPDATE: Curriculum for 2021 is currently being developed. While a couple of sectors will be combined into one workshop, all sectors and topics will be part of the curriculum to maintain the quality and integrity of this leadership program.



Project Leadership Roseburg 2020-21

A program devoted to strengthening and educating community-minded business leaders to serve in volunteer leadership positions throughout Douglas County.

PROJECT LEADERSHIP ROSEBURG CURRICULUM 2020-21

SEPTEMBER 10, 2020 | ORIENTATION / TEAMBUILDING

Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.

OCTOBER 8, 2020 | COMMUNICATION & LEISURE

Exploring the effective use of local media platforms; economic impact of local recreational and tourist assets.

NOVEMBER 12, 2020 | ECONOMIC FORECAST 2020 EVENT / TRANSPORTATION & UTILITIES

A.M. Session: Class attends "Economic Forecast 2021"

P.M. Session: Transportation & Utility services in Douglas County

DECEMBER 10, 2020 | ROLE OF GOVERNMENT

How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.

JANUARY 14, 2021 | LAW ENFORCEMENT & CRIMINAL JUSTICE

Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.

FEBRUARY 11, 2021 | ROLE OF EDUCATION

Education as a resource and how it affects the community, including the challenges ahead.

MARCH 11, 2021 | NATURAL RESOURCES / INDUSTRY

An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.

APRIL 8, 2021 | MEDICAL & HUMAN SERVICES

An examination of health and social services, funding capabilities and future planning.

MAY 13, 2021 | FUTURE LEADERSHIP / VOLUNTEERING

Overview of the wide variety of organizations providing services to the community; the future of leadership through volunteer service.

MAY 17, 2021 | PROJECT LEADERSHIP GRADUATION

Graduates and their employers are presented at the May membership meeting of the Roseburg Area Chamber of Commerce.



Project Leadership Roseburg

Application for 2021 Program

APPLICANT INFORMATION

First Name _____ Last Name _____ Nickname _____

Business Title _____ Employer _____

Business Phone _____ Business Email _____

Home Address _____

Street

City

Zip Code

Home Telephone _____ Home Email _____

Send program correspondence to: ☐ Business email ☐ Home email

APPLICANT: *Submit the following with your application*

References – Two professional/community references

Questions/Essay – Answer the following questions on a separate sheet of paper:

1. Community Involvement: List up to three community, business, civic, political, or social volunteer areas in which you have served. Include the name of the organization and/or your responsibilities or role in its activities.
2. Why do you want to participate in Project Leadership Roseburg?
3. How will Project Leadership help you reach your personal and professional goals?

APPLICANT COMMITMENT

I understand the purpose of Project Leadership and, if selected, I will devote the time necessary to complete the program.

I will attend the program of seven, full-day, monthly sessions that will be held on the second Thursday of the month, from January through June (with an additional workshop on the fourth Thursday in April) and attend the class graduation. **Please Note:** Some panel discussions may include zoom meeting teleconferencing in order to comply with state mandates due to the COVID-19 pandemic.

I understand that Project Leadership Roseburg does not end with graduation, but that I will return to facilitate a class session in the following year for the next class of Project Leadership Roseburg.

I also understand that if I have two full-day absences during the year, I will not graduate and will not complete the program. I will be automatically excused from the program and no portion of the tuition shall be refunded.

I accept these requirements and am willing to make this commitment.

Application Deadline
5 p.m., November 6, 2020

A completed application and \$50 application fee must be received no later than Friday at 5 p.m. on November 6, 2020.

**Applications may be sent/delivered to: Roseburg Area Chamber of Commerce
410 Spruce Street
P.O. Box 1026
Roseburg, OR 97470**

The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

Applicant Signature _____

Date _____

RACC Acceptance _____

RACC President/CEO



Project Leadership Roseburg

Application for 2021 Program

EMPLOYER INFORMATION

Company Name _____

Type of Organization/Business _____

Supervisor's Name _____

Supervisor's Title _____

Business Phone _____ Business Email _____

Business Address _____
Street City Zip Code

TUITION

Application Deposit

A \$50 deposit is required with this application payable to the Roseburg Area Chamber of Commerce and is refundable if applicant is not selected. If the applicant is accepted, the fee is applied to the tuition.

Program Tuition

The \$700 member/\$925 non-member tuition covers: class material, session lunches, admission to a chamber membership meeting luncheon and/or class graduation and annual awards event in March.

EMPLOYER COMMITMENT

This applicant has the full commitment of this organization and, if selected, the time and financial support required to fully participate in Project Leadership.

I understand that if my employee has two full-day absences during the program sessions, they will not graduate and will automatically be excused from the program and no portion of the tuition will be refunded.

As the employer, I, or my designee, shall be responsible for representing our organization at the orientation and graduation programs.

In addition, I, or my designee, will devote the time necessary to serve as a mentor to our participant and keep informed about the Project Leadership program.

Employer Signature

Date