



Roseburg Area Chamber of Commerce

2021 Business Perspectives

Advertising Agreement

A Member-Exclusive Benefit

In signing this agreement, _____ agrees to the following:

- Advertiser will provide a camera-ready black & white or color ad to the chamber no later than the 15th of the month prior to publication;
- Ads must be received as a .png .jpeg or .pdf;
- Ads to be emailed to roseburg@roseburgareachamber.org
- Chamber policies and restrictions regarding member advertising and promotion can be found on page 2 of this agreement;
- Accuracy of as is the member's responsibility.

Please check ad size that applies

_____ Full Page (7-1/2" x 10")	\$600
_____ 1/2 Page (7-1/2" x 4-7/8")	\$350
_____ 1/3 Page (4-7/8" x 4-7/8")	\$225
_____ 1/6 Page (4-7/8" x 2-5/16")	\$150
_____ 1/12 Page (2-5/16" x 2-5/16")	\$100

Month(s) scheduled to run

- January/February
- March/April
- May/June
- July/August
- September/October
- November/December

10% Discount on commitment of 3 or more ads within a year!

Member: _____ Date: _____

Address: _____

Contact Name: _____ Phone: _____

E-mail Address: _____ Web site: _____

Member Signature

Chamber Approved

Please sign and return this agreement by _____ via mail to the Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, Oregon 97470 or email sales@roseburgareachamber.org.

Advertisements are available to chamber members in good standing.

Method of Payment

- Check Enclosed Invoice Me

For further information, contact 541-672-2648, ext. 23.

Roseburg Area Chamber of Commerce board directed policies and restrictions related to member-paid newsletter advertisements and/or flyers, website banner ads, the purchase of member mailing labels, or promotion at any chamber program or event, are as follows:

The company/organization is a member of the Roseburg Area Chamber of Commerce in good standing and the individual executing any contract or agreement must be a designated voting representative.

The member company/organization understands that the content of their advertisement, flyer, website banner or any other promotional material is to promote their company—its products, services or special business event.

Under no circumstances will member-paid advertising, flyer inserts, banner ads and/or a sponsor's/host's promotional materials be accepted by the chamber that is political, religious or fundraising in nature. Mailing labels will not be sold for such purposes.

No member-paid advertising, flyer inserts, banner ads and/or sponsorship/host's promotional material will solicit funds, sponsorships or memberships.

No member-paid advertising, flyer inserts, banner ads and/or sponsorship/host's promotional material shall direct to a website or direct readers to contact an organization or agency if the purpose is to solicit any of the aforementioned.

A member's flyer, advertisement or promotional materials may promote an event so long as it is restricted to promotion of event sans previous restrictions and is exclusively the member's business event. A member will not promote an event of another.

No flyer, advertisement or promotional materials should promote any entity other than the member placing the flyer, ad or promotional materials. Only in exceptional instances and with the advance approval of RACC president/CEO, a member placing a flyer may thank or recognize sponsors or contributors that are RACC members. Under no circumstances, will non-chamber members be promoted.

Reservations for advertisement placement or flyer insertion must be made on or before the 12th of the month before newsletter publication. Flyer space is limited. If the reservation for flyer is cancelled by the 12th of the month there will be no charge. If a flyer insert reservation is cancelled after the 12th of the month, the member will be charged \$200 for holding the space.

A graphic file (.pdf, .tif, .jpg, etc.) of the advertisement or flyer will be supplied to the chamber on or before 15th of the month prior to insertion.

- Flyer specifications - 8.5" x 11" and limited to one page.
- Ads are based on the rate sheet and executed contract.
- Email ad and flyer files to sales@roseburgareachamber.org to discuss arrangements.

Members requesting membership mailing labels will sign an agreement confirming and accepting the chamber's restrictions on use before labels will be produced. Label production will be three to five days after receipt of the signed agreement.

The chamber reserves the right to refuse to publish any advertisement, flyer or banner ad it deems not to be in compliance with policies, positions or mission or to refuse sale of member mailing lists or sponsorship/promotional opportunities if it deems the same lack of compliance.