



Business *perspectives*

January/February 2021

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

RACC Members Have Spoken

Survey Results Are In

In a 2020 year-end survey of the membership, Roseburg Area Chamber of Commerce members helped establish the priorities for the chamber for 2021 and beyond. The chamber focuses on four core areas in its service and support of Douglas County businesses. The chamber asked its members to rank these four areas of emphasis, in order of priority for their individual businesses.

see Survey, page

Free PPE for Roseburg Businesses

RACC Partners with the City of Roseburg

The Roseburg Area Chamber through a partnership with the city of Roseburg continues to provide free PPE to Roseburg businesses. The PPE available includes: 3-ply ear-loop disposal masks, washable reusable cloth masks, non-surgical KN95 masks, pump-bottle hand sanitizer, antibacterial wipes and disposable nitrile gloves.

see PPE, page 5

Business Battles Ahead in 2021 Oregon Legislature

Make Sure Your Voice is Heard

It will be far from business as usual during the 2021 Oregon Legislative Session as restrictions to public access remain in place due to the COVID-19 pandemic. However, what will continue to be a mainstay during the session is the Roseburg Area Chamber's role in advocating for and representing the interests of business.

What we know so far is, there will be plenty of proposed tax and fee bills that will need to be opposed and stopped. It has become a nearly biennial mantra that the state has a \$1.5 billion—plus or minus—shortfall. And, as with years past, there will be punishment/penalty overreach attempts by a variety of state agencies that will need to be challenged by businesses and business organizations throughout the state.

Legislative committee days started in mid-January. Check out the [2021 legislative calendar](#). Following are some of the key dates that will govern this year's 160-day session:

- Feb 23: Bill introduction deadline
- March 19: Original committee "work session" posting deadline

see Legislature, page 7

Mark Your Calendars

Monday, January 11
VIRTUAL Membership Meeting
"State of the County"
11:45 a.m. to 1:00 p.m.

Sponsored by:



What's Up Douglas County?

State of the County at January Membership Meeting

The Roseburg Area Chamber of Commerce's first membership meeting for 2021 will be held on Monday, January 11. The virtual program, "State of the County," will be presented by Douglas County Commissioner Chris Boice. In addition to sharing county accomplishments it is expected that the commissioner will discuss 2021 goals and priorities, current and future budget challenges, and other major topics facing Douglas County government, as well as the overall state of our county. This annual program is always a member favorite, so get your reservation in early.

see Douglas County, page 5

2021 BOARD OF DIRECTORS

DIRECTORS

Donna Arnold
Cardinal Services, Inc.

Terry R. Bentley
Bell Sister Flats

Melvin Burke
DC Farmers Co-op

Sam Carter
Pacific Power

Gabe Crane
Roseburg Forest Products

Frank Fisk
Rogue Credit Union

Debbie Fromdahl
President & CEO

Brant Guido
Umpqua Sand & Gravel

Mark Halliday
Con-Vey

Guy Kennerly
Umpqua Insurance

Allen Pike
Hampton Inn & Suites

John Robertson
Sherm's Thunderbird Market

CJ Steinbach
First Interstate Bank

Tammy Turner
Community Cancer Center


CHAMBER STAFF

Debbie Fromdahl
President & CEO

Lydia Wood ext. 17
Executive Assistant

Carol Zech
Information Specialist

Vacancy
Member Programs/Services

 **ROSEBURG AREA**
Chamber of Commerce
410 SE Spruce St.
PO Box 1026
Roseburg, OR 97470
P (541) 672-2648
F (541) 673-7868

www.RoseburgChamber.com

Chamber Welcomes New Board Members in 2021



Donna Arnold



Terry R. Bentley



Gabe Crane



Guy Kennerly

Last fall, the membership of the Roseburg Area Chamber of Commerce elected four individuals to serve on the board of directors.

Since three previous members of the board of the 2020 board has "termed out" and one member relocated out of the area, the chamber welcomes four new members to the chamber board of directors in 2021.

These board members elected to serve a three-year term on the board are: Donna Arnold, business development manager for Cardinal Services, Inc.; Terry R. Bentley, co-owner of Bell Sister Flats; Gabe Crane, sirector of resource operations and sales for Roseburg Forest Products; and Guy Kennerly, co-owner/agent of Umpqua Insurance. Guy also owns Umpqua Valley Tractor.

The new directors' three-year terms begin on January 1, 2021 and run through December 31, 2023.

Revisions a couple of years ago to the chamber bylaws created two-year terms for the corporate officer positions of chair, vice-chair/ chair-elect and immediate past chair, ensuring greater continuity in leadership and leadership transitions to best achieve established goals and activities.

The Roseburg Area Chamber of Commerce will announce its executive committee leadership and corporate officers in the March/April issue of Business Perspectives, due to the relocation of 2020 vice-chair/ chair-elect Steve Tavernier.

Allen Pike, continues on as the immediate past chair through 2022. Melvin Burke, Sam Carter, Frank Fisk, Brant Guido, Mark Halliday, John Robertson, CJ Steomback and Tammy Turner continue their tenture on the chamber board, bringing extensive business community knowledge and board experience and continuity.



Got News?



Tuxedo Warehouse, Inc.: After 35 years of excellent service to the community, Tuxedo Warehouse closed at the end of 2020. Ramon and Rosa Comellas were honored to provide the wider community with formal wear and business attire. We wish them the best in their much earned retirement!



Reustle-Prayer Rock Vineyards won a double gold medal for their 2018 Gruner Veltliner - Green Lizard; and gold medals for their 2018 Riesling, 2018 Gruner Veltliner, 2017 Tempranillo, and 2017 Tempranillo Reserve at the prestigious Cascadia Wine Competition.

Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, recognition awards, or completed a specialized training?

These are potentially newsworthy items that you can submit to the chamber's "Got News?" section! Inclusion of "Got News" submissions in the chamber newsletter are subject to approval and availability of space.

Submit your business news via an email to assistant@roseburgareachamber.org or by fax to 541.673.7868.

Nominate Today!

RACC Accepting Nominations for 2020 Recognitions and Honors

Nominations are open for 2020 male and female first citizen honors, outstanding businesses of the year and chamber volunteer of the year recognitions.

"Business of the year" honors include three categories: small, medium and large-size chamber-member businesses. The chamber will recognize an outstanding individual as its volunteer of the year and a local business for its innovation. The chamber is also seeking nominations for deserving individuals for our community's highest honor, first citizens.

For nomination criteria and forms, please see pages 8-10 of this newsletter. Also, be sure and check out the chamber website for a list of all our distinguished past first citizen honorees.

Welcome New Members

Umpqua Orthopedics

Dr. Michael J. Krnacik
277 NW Medical Loop
Roseburg, OR 97471
(541) 677-2131
www.umpquaorthopedics.com

Umpqua Orthopedics specializes in orthopedic care and onsite surgery for patients in Roseburg and the surrounding area. The group of orthopedic surgeons offer care in the field of orthopedics and sports injuries. Specializing in a wide range of medical and orthopedic services, including bone, ligament, joint, and tendon injuries.

Black Pearl Paving & Excavation

Casey Moore
835 SE Sheridan Street
Roseburg, OR 97470
(541) 784-7990
<http://www.bp541.com>

Black Pearl Paving & Excavation is a full-service construction company specializing in commercial, industrial, and civic projects that require site prep, excavation, asphalt and paving. The Roseburg based company offers services across the state, with the equipment and expertise for site work and land development projects.

Thank You Reinvesting Members!

Addcox Heating Center

B & B Roads

Cascade Community Credit Union

Cradar Enterprises, Inc.

Diamond Lake Lodge

Dogwood Inn

Douglas County

Douglas County Fairgrounds

Douglas County Farmers Co-op

Douglas Fast Net

Event Center on Edenbower

Evergreen Family Medicine

EXPOsure

FCC Commercial Furniture

The Ford Family Foundation

Gordon Wood Insurance & Financial Services,
Inc.

Holiday Inn Express

Illahee Inn

McDonald's Restaurants

Northwest Compounding Pharmacy

Oregon Coach Crafters & RV

Package Depot

Randy C. Rubin, Attorney at Law, P.C.

Roseburg Forest Products

Roseburg Glass Co.

Southern Oregon Credit Service, Inc.

Southwest Oregon Workforce Investment Board

Steelhead Specialty Group, PC

TerraFirma Foundation Systems

Umpqua Training & Employment

Umpqua Valley Tractor

Walmart Supercenter Store—Roseburg

Watkinson Laird Rubenstein, PC

Wicks Emmett LLP

ADVERTISE
WITH THE
CHAMBER!

Increase Your Business Visibility

Opportunities on the Chamber's Website

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase your businesses exposure. Homepage and interior page space options are available for purchase on an annual or bi-annual agreement. Your online banner will prominently feature your business logo and link to your company's website. **Claim a banner for your business today!**

Looking for other significant ways to promote your business? Purchase ad space in the chamber's Business Perspectives E-newsletter which is emailed to every RACC member each month. The e-newsletters also remain in our newsletter archives online for two years. The chamber has several ad sizes to choose from, so there's a possibility for everyone! If you purchase three or more ads within a year you will receive a 10% discount.

For more details and information please call (541) 672-2648, Ext. 23 or email sales@roseburgareachamber.org.

Survey (Continued)

These long-standing four guiding principles are: work to strengthen our local economy, represent and defend business interests with government, promote local business and the community as a whole, and provide networking events.

The voice of our members was loud and clear. Just over 87% of responding members ranked working to create a strong local economy and representing business and business interests with government as their top priorities. Working to create a strong local economy narrowly edged out defending business via political advocacy, to take the top spot. This is no surprise due to the adverse impacts our businesses and community have endured due to the pandemic and related mandates.

It should, however, be noted that “working to strengthen our economy” has been the number one priority for members since the chamber first surveyed about these four core principles in 2006.

The chamber has routinely conducted a similar survey over the past 15 years. What has changed in the past 15 years is the increased priority our business members place on the chamber’s role representing business with government. This priority hasn’t just moved up the “importance hierarchy ladder” from fourth to second since that first survey, but received a record number of members ranking it as the highest priority. Said one member, “...without the advocacy work economic development and growth cannot succeed.”

The chamber will continue to focus on all four of its core priorities, in order to provide the best service and support to our broad and diverse membership. The survey results provide the chamber with guidance on what areas to expand, seek partnerships and focus its resources. Thank you to our members who took the time to let your voice be heard about chamber priorities.

Douglas County (Continued)

The Roseburg Area Chamber of Commerce’s January 11 membership meeting, generously sponsored by **Avista Utilities**, is from 11:45 a.m. to 1:00 p.m. Purchase your online passes for this virtual program on the chamber website at www.RoseburgChamber.com, or click [HERE!](#)

Access pass cost for RACC members: Single Program Access is \$10, Member: Unlimited Program Access is \$25. For non-members and the general public, the cost is \$30 per person for access. Please see the flyer for this program on page 6 for more information. Reservation deadline is 12:00 p.m. on Friday, January 8.

Membership meeting programs will be virtual for the foreseeable future. The chamber hopes to return to in-person programs by late spring. As our members know these programs “go dark” in the summer. We definitely expect to be back to full in-person in September 2021.

PPE (Continued)

To receive the no-cost PPE, businesses should apply through the chamber’s website at its [COVID-19 Business Recovery Resource Center Library](#) or click [HERE!](#) In order to get the form to send properly you must download the PDF to your computer desktop and fill it out from there. Please call 541-672-2648 if you have any questions about the process. We look forward to helping as many businesses as possible during this ongoing Covid crisis.



January

Calendar

1/1	Happy New Year!
1/11	January Membership Meeting Virtual Program “State of the County” 11:45 a.m. to 1:00 p.m. (see flyer on page 6)
1/18	Martin Luther King Jr. Day

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 SE Spruce, Street
Roseburg, OR 97470
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 38 No. 1



ROSEBURG AREA
Chamber of Commerce

Membership Meeting

State of the County

Presented by:

The Honorable Chris Boice

2020 Chair

Douglas County Board of Commissioners



January 11, 2021

11:45 a.m.

to

1:00 p.m.

Virtual Program

Sponsored by:



Program "access" must be purchased by Noon on Friday, January 8, 2021

Purchase your access pass(es) online now!
www.RoseburgChamber.com

If mailing, PAYMENT MUST ACCOMPANY THIS FORM
to:

Roseburg Area Chamber of Commerce
PO Box 1026, Roseburg, OR 97470

Member: Single Program Access \$10 Member: Unlimited Program Access \$25

Non-Member: Single Program Access \$30

Purchaser: _____

Company Name: _____

Email Address: _____

Legislature *(Continued)*

Key legislative dates (continued)

- April 13: Original committee “work session” deadline
- May 14: Second chamber “work session” posting deadline
- May 28: Second chamber “work session” deadline
- June 18: Leadership’s targeted date for Sine Die
- June 27: Constitutional Sine Die

Here’s what we know so far about how the session will be conducted. The session will be virtual through at least early March. The first reassessment will be made on March 1. The only way the Capitol will be reopened is when Marion County enters the lowest of the COVID risk categories. Currently, Marion County is in the highest risk category.

Right now there appears to be more standing committees meeting a little less frequently than usual. There will be more advance notice for hearings and work sessions. Although there are no bill limits this session (nearly 3,000 bills have been introduced so far), there will be more prioritization and likely fewer bills being considered. There are indications that budgets won’t be addressed until later in the session due to uncertainty around revenue and potential federal aid packages.

It is so important that our members testify on bills that are important to them and our local businesses. The Oregon Legislative Assembly has established a process to accept remote verbal public testimony on bills by video or phone during this time, in addition to written public testimony.

Detailed information about how to testify in the 2021 Oregon Legislative Session is outlined in a [“How to Testify” during Oregon’s 2021 Legislation Session](#) PDF document.

Here are some additional links to help you stay connected during this legislative session:

- [Oregon Legislative Information System \(OLIS\)](#)
- [Receive Bill Alerts](#)
- [Watch Committee Hearings](#)
- [Find Your Legislator](#)
- [House Committees](#)
- [Senate Committees](#)

Your chamber’s primary objective is to represent the interests of and advocate for our local business community. The chamber has its legislative and public affairs agenda and positions in place. We will monitor legislative activities daily throughout the session, and act on behalf of our businesses whenever pertinent. The chamber will continue to join with the Oregon State Chamber of Commerce, other chambers, and business organizations around the state to make sure the voice of business is heard. Look for “Calls to Action” during the 2021 session and don’t hesitate to contact the chamber if you become aware of proposed legislation potentially adverse to business, or if you have any questions about the session or chamber positions.

Support Local Businesses Through Shop & Save

Request Your 2021 Discount Cards

Members of the Roseburg Area Chamber of Commerce have the opportunity to participate in our annual special member-to-member Shop Chamber & Save Program! Chamber member businesses offer discounts to fellow chamber members to build rapport in the business community, increase exposure and to grow their business.

See page 11 for a new list of participating chamber members and their offers. Call (541) 672-2648, ext. 17, or send an email to assistant@roseburgareachamber.org and request your 2021 discount cards for you and your employees. Some restrictions apply.

Support local businesses and your fellow chamber members and save money! Request your discount cards today!





2020 First Citizens Nomination Form

RECOGNIZING VOLUNTEERISM IN OUR COMMUNITY

Honorees will be announced on March 18, 2021

Criteria: Outstanding volunteer activity and service over a period of years, continuing to recent years, and in more than one area of community activities. Service or contributions performed outside of the nominee's business, profession or vocation. Possession of a high degree of cooperation in community and civic enterprises. Demonstration of recognizable leadership by inspiration and example in community affairs.

Nominee _____

Address _____

Occupation _____

Number of Years in Current Field _____ Other Employment _____

High School Attended _____

College/University _____

Year Graduated and Degrees Earned _____

Place of Birth _____ Resident of Roseburg Since _____

Name & Phone Number of Spouse or Closest Living Relative _____

.

Individual Submitting Nomination _____

Address _____

Phone _____

Submission Guidelines: You may also attach letters of nomination support from others, newspaper or magazine clippings, or other information you believe our selection committee would find useful. Nomination forms and support material will not be returned unless prior arrangement has been made. Nominations should be typed and stapled together, then submitted in a sealed envelope.

Briefly describe the nominee's: (1) years and type of service to the community (2) civic involvement and offices held in service clubs, government commissions or committees, clubs, professional associations, churches, or other community groups (3) examples of leadership qualities and/or cooperative efforts to promote community and civic enterprises (4) other outstanding qualities (5) professional accomplishments. **Please attach answers on separate paper. Only fully completed nominations will be accepted.**

Recognition: Honorees will be recognized at RACC's annual celebration of business event on March 18, 2021. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form by 5pm, January 29, 2021 to:

Roseburg Area Chamber of Commerce
Attn: Debbie Fromdahl, President & CEO
P.O. Box 1026, Roseburg, OR 97470



2020 Business Innovator Award OR 2020 RACC Volunteer of the Year Nomination Form

RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced on March 18, 2021

☐ Business Innovator Award

Criteria: Roseburg Area Chamber of Commerce member and business person who exceeds the standard for resourcefulness and creativity in the workplace and has significantly improved the operating environment through the development and implementation of an innovative product, process, technology or service within the past five years. Nominee must be a RACC member for at least 2 years (or an employee of the member).

(1) Briefly describe the type of product or service the innovator offers the business community. (2) How has the nominee demonstrated that the use or innovation has been commercialized and is in the marketplace today? (3) How has the innovation contributed to the economic vitality of their business and/or of our business community? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

☐ Volunteer of the Year

Criteria: Roseburg Area Chamber of Commerce member who believes in the role of the chamber both personally and professionally and has volunteered his or her time, talent and energy to the betterment of the Roseburg Area Chamber of Commerce. Has served on a chamber committee, subcommittee, task force and/or board of directors and is recognized as a leader in our business community because of this service. A member who has improved the chamber or business community as a result of his or her volunteer work. Nominee must own or be employed by a chamber member and must be active in the chamber for at least 3 years.

(1) Briefly describe how the nominee has: (1) volunteered with the Roseburg Area Chamber of Commerce (2) through his or her volunteer efforts advanced chamber mission and goals and helped perpetuate growth (3) demonstrated the spirit of service by helping protect and promote Douglas County business through chamber volunteer work. **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Name _____

Business Name _____

Address _____

E-Mail _____ Phone Number _____

.

Nominated By (if not self nominated) _____ Company Name _____

E-Mail _____ Phone Number _____

Recognition: Honorees will be recognized at the Roseburg Area Chamber of Commerce annual celebration of business event(s) on March 18, 2021. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo by 5pm, January 29, 2021 to:

Roseburg Area Chamber of Commerce
Attn: Debbie Fromdahl, President & CEO
P.O. Box 1026, Roseburg, OR 97470



2020 Business of the Year Nomination Form

RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced on March 18, 2021

☐ **Small Business**

Chamber member business with
25 FTE employees or less

☐ **Medium Business**

Chamber member business with
26 to 99 FTE employees

☐ **Large Business**

Chamber member business with
100 or more FTE employees

Nominees will demonstrate strategic goals and how they accomplished them. In addition, they will show success in company growth including sales, profitability, growth prospects, employment creation and acceptance in the market. They will illustrate their commitment to research and the development of technological advances in the company's industry sector.

Business Name _____

Business Address _____

Owner/Principal _____

E-Mail _____ Website _____ Phone Number _____

Date joined RACC _____ Number of Years in Business _____ Number of Employees _____

.

Nominated By (if not self nominated) _____ Company Name _____

E-Mail _____ Phone Number _____

Provide a brief statement below (or on separate sheet) why you nominated this business or are applying for this award:

Criteria: Businesses that have made a substantial contribution to the community for the last five years or longer, have employees who individually and collectively participate in the community, and the physical presence of the business adds to the economic vitality and livability of our community. Recipient must be a RACC member for at least two years.

(1) Briefly describe the type of product or service this business offers the community. (2) Please describe the success this business has experienced since locating in Roseburg. (3) How is this business involved with the Roseburg Area Chamber of Commerce? (4) How is this business involved in the community? (5) How does this business motivate and retain their employees? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Recognition: Honorees will be recognized at the Roseburg Area Chamber of Commerce annual celebration of business events on March 18, 2021. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo by 5pm, January 29, 2021 to:

Roseburg Area Chamber of Commerce
Attn: Debbie Fromdahl, President & CEO
P.O. Box 1026, Roseburg, OR 97470

CHAMBER

\$SHOP & \$SAVE

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.
Discounts good through December 31, 2021.

Alanson Randol, DDS

(541) 673-7437

www.drrandol.com

Free new patient exam with all new free oral cancer screening and X-ray's at first appointment.

Ashley HomeStore

(541) 900-1555

www.AshleyHomeStore.com

**\$200 off your \$500 purchase,
 \$400 off your \$1000 purchase.**
(Based off regular tag price.)

Bell Sister Flats (Air B&B)

(541) 580-6302

www.bellsisterflats.com

5% discount on stay.

BP Media Solutions, Inc.

(541) 643-1085

www.gobpmedia.com

Free 30 minute consultation.

Budget Blinds of Roseburg

(541) 216-4723

www.budgetblinds.com

25% off window coverings (with select manufacturers).

Downtown Fitness & Aerobics

(541) 673-4848

www.downtownfitnessandaerobics.com

Waive Initiation Fee (\$99 value).
(Based off regular tag price.)

Express Employment Professionals

(541) 673-3332

www.expressroseburg.com

\$60 off first invoice.

Fisher's Hearth and Home

(541) 672-0306

www.fishershearthandhome.com

\$25 discount on all gas and pellet stove cleaning.

Graphic Dimensions

(541) 672-3812

www.graphicdimensions.us

10% off business card orders.

Holiday Inn Express

(541) 673-7517

www.hiexpress.com/roseburgor-ex

10% off best available rate.
(Some date restrictions may apply.)

Joe's Towing & Recovery, LLC

(541) 672-4388

www.joestowing.net

15% off retail towing service.

Makena Beach Tan & Boutique

(541) 677-7264

www.makenatan.com

One free L1/L2 tan for new members, or one free additive with VERSA spa spray session.
(Not valid with other coupons.)

Oregon Tool & Supply

(541) 672-1935

www.oregontoolandsupply.com

10% off regular priced merchandise.
(Excludes services & special orders.)

Overhead Door Company of Roseburg

(541) 673-4802

www.odcroseburg.com

5% off window covering purchases.

Super 8 Motel

(541) 672-8880

www.stayinroseburg.com

10% off best available rate.

This could be your special member to member discount offer!

Wildlife Safari

(541) 679-6761

www.wildlifesafari.net

Buy one ticket for admission and get one free.

(Not valid with any other offers)

This could be your special member to member discount offer!