

## **ACTION ALERT: TODAY! Stop the OLCC Price Hike**

**Sign Up to Testify by 5PM Today!** Local businesses have borne the brunt of the state's response to the COVID-19 pandemic, and probably none more so than our local restaurants and the hospitality industry. These businesses are still in a fragile state, but **the OLCC is proposing a regressive floor pricing structure that will only further harm these businesses.**

If passed, this would effectively allow the state to set higher liquor prices on lower-priced products. Under this proposal, the cost of the most affordable liquor brands would increase the most - **raising costs by up to 40%**. This would make costs significantly more compared to neighboring states of Washington and California. [You can see how pricing would be impacted here.](#)

Our local restaurants cannot afford a price hike at a time when they are still trying to recover from the shut downs of the last year.

**The OLCC Commission will be hearing testimony this Thursday, April 8th. If you would like to share why this is the wrong time for a price hike on the hospitality industry, please email [Laura Paul](#) by 5pm TODAY!**

**How to Sign Up to Testify:** Email Laura Paul, [laura.paul@oregon.gov](mailto:laura.paul@oregon.gov) by April 5, 2021 at 5:00 pm.

## **PPP Application Deadline Extended to May 31**

Businesses interested in applying for a Paycheck Protection Program (PPP) loan will be pleased to learn that yesterday President Biden signed the [Paycheck Protection Program \(PPP\) Extension Act](#) into law extending the PPP deadline from March 31 to **May 31, 2021**. If you received an initial PPP loan from a bank or credit union during the first round, please contact them regarding a second loan. If this is a first-time PPP application: (1) [Use this map](#) to enter your ZIP code and find nearby PPP lenders, (2) Get matched with potential PPP lenders using the [SBA Lender Match tool](#), or (3) contact your local SBA office for more information on community financial institutions offering access to PPP [HERE](#).

Updated PPP information and guidance can be found [HERE](#). Borrowers can apply for the Paycheck Protection Program by downloading the [First Draw PPP loan application](#) or [Second Draw PPP loan application](#) and working with a participating PPP lender through the [SBA Lender Match tool](#).

The U.S. Chamber created a new [Guide to Small Business COVID-19 Emergency Loans](#) to provide local chambers and our members with the latest information and answers to FAQs about the changes that have been made to the Paycheck Protection Program (PPP) and the Economic Injury Disaster Loans (EIDL) Program as part of the end-of-year pandemic relief package Congress passed and which is tentatively slated to become law.

[Click here](#) to view the U.S. Chamber's new Guide to Small Business COVID-19 Emergency Loans. As the year-end federal pandemic relief package evolves and, we are confident, ultimately authorized and signed into law, we will continue to provide updates as the information becomes available.

## **Shuttered Venue Operators Grant (SVOG) Application Opens**

### **April 8**

The Small Business Administration will begin accepting application on April 8. The SBA has launched a ["splash" page for the Shuttered Venue Operators Grant \(SVOG\) application portal](#) in anticipation of application for the critical economic relief program opening April 8.

Eligible venues can receive assistance both through the [Paycheck Protection Program \(PPP\)](#) and the American Rescue Plan Act's SVOG program. The SVOG will simply be reduced by the PPP loan amount. The PPP loan applications have been revised to reflect this update.

The SBA has created tools and resources to help potential SVOG applicants prepare, including:

- Regularly updated [Frequently Asked Questions \(FAQs\)](#)
- [Video tutorials](#), including how to register on the System for Award Management ([SAM.gov](#)), a federal requirement to receive an SVOG
- A [Preliminary Application Checklist](#) to help you gather documents and other information that may be needed
- An [Eligibility Requirements Chart](#) to help determine qualifications

[SVOG Info](#)

[Pandemic Relief Programs](#)

## Chamber Positions and Testimony on Bills in the Oregon

### Legislature

A list of bills the Roseburg Area Chamber of Commerce weighed in on through early March on can be found in the [March/April 2021 issue of \*Business Perspectives\*](#). For the most up-to-date information and details about the bills the chamber is watching, has taken positions and links to actual testimony submitted as well as positions on matters before the US Congress, please check out our [CURRENT NEWS](#) page on the chamber website.

### Free PPE Still Available to Roseburg Area Businesses

The Roseburg Area Chamber through a partnership with the City of Roseburg continues to provide free PPE to Roseburg businesses. The PPE available includes: 3-ply ear-loop disposal masks, washable reusable cloth masks, non-surgical KN95 masks, pump-bottle hand sanitizer, antibacterial wipes and disposable nitrile gloves.

To receive the no-cost PPE, businesses should apply through the chamber's website. To apply, visit [COVID-19 Business Recovery Resource Center Library](#) or click [HERE!](#)

### Business Recovery Resource Center Library

Please continue to check the chamber's online ["Business Recovery Resource Center Library Re: COVID-19 Pandemic,"](#) as the chamber updates its resource information at least weekly. And, please share this link with friends and colleagues. The more our local businesses are armed with information and access to resources, the stronger our recovery.

### Chamber News, Programs & Updates

The Roseburg Area Chamber's 2021 "Shop Chamber & Save" exclusive member-to-member discount program flyer is [online](#).

The chamber's annual celebration of business and awards event tentatively planned for March 18 is postponed. As soon as we have a new date, we'll be sure and send out a "SAVE THE DATE!"

Missed a past issue of *Business Perspectives* or one of those "oh-so-informative" membership email blasts? No worries. They are posted on the chamber website on the [Monthly Newsletter page](#) . . . just scroll.

*Debbie*

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President & CEO

Roseburg Area Chamber of Commerce

