



# Business *perspectives*

May/June 2021

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

## Lunch Season Passes on Sale Now

*2021-22 Membership Meeting Lunch Schedule Set*

The Roseburg Area Chamber of Commerce's in-person membership meeting lunches are set to resume on Monday, September 20, 2021. NEVER RSVP for a chamber luncheon again! Attend membership meeting lunches with the purchase of a season pass and not only save money due to the discounted price, but even better, never worry about forgetting to make a reservation. With your season pass, it's all taken care of!

Individual season passes for Roseburg Area Chamber members are \$175. A full table of eight for the entire season is \$1,400. Season passes for 2021-22 may be purchased ONLINE HERE. Roseburg Area Chamber members interested in paying in advance for a full table for the whole 2021-22 season may purchase online or contact the chamber at [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org) to be billed.

## Mark Your Calendars

### Membership Meeting Dates

September 20, 2021  
October 18, 2021  
November 15, 2021  
January 10, 2022  
February 14, 2022  
March 14, 2022  
April 11, 2022  
May 16, 2022

### Annual Awards Events/Dinner

September 23, 2021

### Project Leadership 2021-22

Starts September 9

### "After Hours"

Look for Summer and Fall Dates TBA

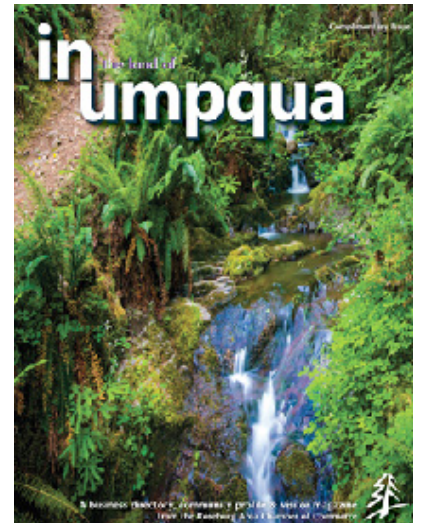
## Chamber's Most Requested Publication

*Opens Advertising Sales for 2021-22 Edition*

Reservations for ad space in the Roseburg Area Chamber's 2021-22 *InUmpqua*--a business directory, community profile and visitor magazine--are now being accepted. Thousands of copies of the *InUmpqua* have and will be distributed to residents, businesses and visitors, alike. Not to mention the thousands of individuals that view and/or download the online edition of the publication each year.

This publication remains one of the best advertising mediums available to market our members' goods and services. It also provides an opportunity to support the chamber, as a portion of advertising "non-dues" revenue helps underwrite the chamber's annual operating expenses.

see *InUmpqua*, page 3



## PPE for Roseburg Businesses

*RACC Continues Free PPE Distribution*

The Roseburg Area Chamber through a partnership with the city of Roseburg continues to provide free PPE to Roseburg businesses. The PPE available includes: 3-ply ear-loop disposal masks, washable reusable cloth masks, non-surgical KN95 masks, pump-bottle hand sanitizer, antibacterial wipes and disposable nitrile gloves.

To receive the no-cost PPE, businesses should apply through the chamber's website at its [COVID-19 Business Recovery Resource Center Library](#) or click [HERE!](#) In order to get the form to send properly you must download the PDF to your computer desktop and fill it out from there. Please call 541-672-2648 if you have any questions about the process. We look forward to helping as many businesses as possible during this ongoing Covid crisis.

## 2021 BOARD OF DIRECTORS

### EXECUTIVE OFFICERS

**Chair**

**Tammy Turner**, *Community Cancer Center*

**Vice Chair**

**Frank Fisk**, *Rogue Credit Union*

**Treasurer**

**Sam Carter**, *Pacific Power*

**Secretary**

**Debbie Fromdahl**, *President & CEO*

**Past Chair**

**Allen Pike**, *Hampton Inn & Suites*

### DIRECTORS

**Donna Arnold**

*Cardinal Services, Inc.*

**Terry Bentley**

*Bell Sister Flats*

**Melvin Burke**

*DC Farmers Co-op*

**Gabe Crane**

*Roseburg Forest Products*

**Brant Guido**

*Umpqua Sand & Gravel*

**Mark Halliday**

*Con-Vey*

**Guy Kennerly**

*Umpqua Insurance Agency*

**John Robertson**

*Sherm's Thunderbird Market*

**CJ Steinbach**

*First Interstate Bank*

### CHAMBER STAFF

**Debbie Fromdahl**

*President & CEO*

**Deb Burr** ext. 17

*Executive Assistant*

**Carol Zech**

*Information Specialist*

**Vacant**

*Membership Relations* ext. 23

## Important Program Announcements Coming Soon

To say we are all looking forward to getting back to a “normal” way of doing business, is the greatest of understatement. All of us at the chamber are looking forward to bringing back member-favorite **in-person** programs and events such as Project Leadership, membership lunches and “After Hours” networking, to name a few. We are also looking forward to a few new things... some with an original launch date in 2020 and some altogether new later in the fall, into early 2022.

To that end, the chamber has started to ink its schedule of programs and events for the next year. The 2021-22 season of membership meeting luncheons is discussed on page 1. Here’s a bit more information about other upcoming programs, activities and events from your chamber:

### 2021 Annual Awards Dinner

As most of you know, the chamber’s annual awards dinner and membership meeting was held in January for, well, forever. Long before the pandemic changed our--and everyone’s--event plans, the chamber had decided to move the annual event to March. This year’s event was originally planned for March 25, and we all know that didn’t happen then. It’s just going to be a little later in the year this year.

The Roseburg Area Chamber of Commerce’s annual celebration of business and awards “dinner” will be held of Thursday, September 23. The chamber will be hosting three different gatherings on that day--a breakfast, a lunch and a casual dinner--to (1) ensure compliance with any indoor social guidelines that may be in place at that time and (2) provide our members with options to best serve their time and interests.

The breakfast and lunch events will be shorter in duration but still include recognitions, chamber updates, social networking, prizes and more. The “main event” honors, businesses of the year and our male and female first citizen recognitions will still occur at the evening event. More details to follow, but for now, **SAVE THE DATE!** And, if you’re planning ahead, next year we will be in our regular day/time slot of Thursday, March 24, 2022.

### 2021-22 Project Leadership Roseburg

Project Leadership will be back this fall. The chamber’s distinguished professional leadership development program is set to begin Thursday, September 9, 2021, with graduation at the chamber membership meeting lunch on Monday, May 16, 2022.

Workshop details and application forms will be available online in early June. Look for more information and links to the application forms in a future “Chamber News” email. Those applicants who submitted last year need not re-apply, you’re already in. Notification letters will go out in early August.

### More . . .

**Business After Hours.** Fingers crossed that the chamber will be able to hold an After Hours business networking event outdoors in late June or July and another in the fall.

**Committees.** The chamber plans for its standing committees to begin in-person meetings in July, August at the latest. With specials teams/task forces and new sector business councils phasing in meetings in the fall.

**New. . . Coming Soon.** Look for information in “Chamber News” email about the above programs and events and a new 9@9 program set to launch in October, our Business Retention & Expansion study starting this summer, and more.



410 SE Spruce St.  
PO Box 1026  
Roseburg, OR 97470  
P (541) 672-2648  
F (541) 673-7868

[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

## Got News?



Founded in 1931, by Ormond Feldkamp and Herb Sullivan in Roseburg Oregon. This year, **Umpqua Dairy Products, Co.** celebrates 90 years of delivering healthy, delicious goodness one glass, one bowl, one ice cream scoop at a time!! What an incredible 90 years it's been . . . here's to so many more!



Shout out to another RACC member and incredible Douglas County business! This year, **Bentley Welding** in Green celebrates 35 years doing business and providing products and services to customers throughout our community!

## Send Us Your Got News?

Has your business moved, changed contact information or expanded? Are you celebrating a company anniversary or receiving an award? Have you added new executive staff members to your team? Do you have employees who have received a promotion, recognition awards or completed a specialized training? These are potentially newsworthy items that you can submit to the chamber's "Got News?" section of *Business Perspectives* newsletter.

Submit your business news [online here](#) or send an email to [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org) or fax to (541) 673-7868.

## 2021-22 InUmpqua (Continued)

### Best Advertising Opportunity

The chamber distributes the *InUmpqua* at the chamber/visitor center and provides it to chambers of commerce and visitor information centers throughout the state. The publication is used to fulfill visitor information and business and individual relocation requests and for the recruitment of business executives and physicians considering our area.

A copy of the 2021-22 advertising rate sheet/contract for the *InUmpqua* is on page 5, If you already know the level of your participation in the upcoming issue, please fill out the contract and return it to the Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg OR 97470 or fax it to (541) 673-7868. We look forward to working with you. If you have any questions, contact the chamber by email at [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org) or by calling (541) 672-2648, ext. 23.

Check out our 2020-21 edition of the *InUmpqua* on the chamber website. [Click here](#).

## Support Local Businesses Through Shop & Save

### Request Your 2021 Discount Cards

Members of the Roseburg Area Chamber of Commerce have the opportunity to participate in our annual special member-to-member Shop Chamber & Save Program! Chamber member businesses offer discounts to fellow chamber members to build rapport in the business community, increase exposure and to grow their business.

See page 6 for a new list of participating chamber members and their offers. Call (541) 672-2648, ext. 17, or send an email to [assistant@roseburgareachamber.org](mailto:assistant@roseburgareachamber.org) and request your 2021 discount cards for you and your employees. Some restrictions apply.

Support local businesses and your fellow chamber members and save money! Request your discount cards today!

For the Roseburg Area Chamber's latest legislative and public affairs positions, check out "[CURRENT NEWS](#)" on the chamber website.

For the information and resources related to the pandemic or order PPE, visit "[COVID-19 Business Recovery Resource Center Library](#)" on the chamber website.



# Thank You Reinvesting Members!



A-1 Auto Glass

Alexis Atchison, DDS

AmeriTitle, In.c

Bassett-Hyland Energy Co.

Bentley Welding

Big O Tires of Roseburg

Budget Blinds of Roseburg

Coastal Farm & Ranch

Crystal Falls

First Interstate Bank

RGirardet Wine Cellar

Hope Clinic for Women

Hucret Family & Implant Dentistry

KMTR NewsSource 16

Knife River Materials

Lamar Outdoor Advertising

Love's Travel Stop & Country Store

Marco Pharma International, LLC

Marks-Murray, LLC

McGovern Metals, Co., Inc.

McMenamin's Roseburg Station Pub & Brewery

Oak Grove Retirement Community

Oregon Tool & Supply, Inc.

Pinnacle Engineering, Inc.

Root Family Insurance, LLC

Selectemp Employment Services

Spring Hill Press

Staples, The Office Superstore

Sunrise Enterprises, Inc.

Mary Sykes, CPA

Umpqua Insurance Agency

Umpqua Sand & Gravel

## Increase Your Business Visibility

### *Opportunities on the Chamber's Website*

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase your businesses exposure. Homepage and interior page space options are available for purchase on an annual or bi-annual agreement. Your online banner will prominently feature your business logo and link to your company's website. **Claim a banner for your business today!**

Looking for other significant ways to promote your business? Purchase ad space in the chamber's Business Perspectives E-newsletter which is emailed to every RACC member each month. The e-newsletters also remain in our newsletter archives online for two years. The chamber has several ad sizes to choose from, so there's a possibility for everyone! If you purchase three or more ads within a year you will receive a 10% discount.

For more information please call (541) 672-2648, Ext. 23 or email [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org).

## Business Perspectives Publication Deadline

*Business Perspectives* is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce  
P.O. Box 1026 • 410 SE Spruce, Street  
Roseburg, OR 97470  
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact  
541-672-2648, ext. 23 or email  
[sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)  
[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

*Business Perspectives Vol. 38 No. 3*



# 2021-22 Roseburg Area Chamber of Commerce *InUmpqua*

We are members of the Roseburg Area Chamber of Commerce in good standing and agree to purchase a \_\_\_\_\_ page ad in the Roseburg Area Chamber of Commerce’s *InUmpqua*—business directory, community profile and visitor magazine.

## **ADVERTISING SPECIFICATIONS (Standard 8.375" x 10.875" Publication Format)**

<b>Back Cover</b> (8.625" w x 11.125" h / with bleed included) <b>One Available</b> ....	\$ 2,500.00
<b>Inside Cover</b> (8.625" w x 11.125" h / with bleed included) <b>Two Available</b> ..	\$ 2,100.00
<b>Full Page</b> (7" w x 9.5" h / no bleed) .....	\$ 1,900.00
<b>2/3 Page/Vertical</b> (4.583" w x 9.5" h) .....	\$ 1,600.00
<b>1/2 Page/Vertical</b> (3.333" w x 9.5" h) .....	\$ 1,250.00
<b>1/2 Page/Horizontal</b> (7" w x 4.583" h) .....	\$ 1,250.00
<b>1/3 Page/Square</b> (3.333" w x 9.5" h) .....	\$ 1,100.00
<b>1/4 Page/Horizontal</b> (4.583" w x 3.333" h).....	\$ 900.00
<b>1/4 Page/Vertical</b> (3.333" w x 4.583" h) .....	\$ 900.00
<b>1/6 Page/Vertical</b> (2.166" w x 4.583" h) .....	\$ 750.00
<b>1/8 Page/Vertical</b> (2.166" w x 3.333" h) .....	\$ 500.00
<b>Bold Directory Listing</b> .....	\$ 90.00

**SPECIFICATIONS:** Advertisement must be presented as a high-resolution pdf file. Members should contact directly any external firm/agency used in the past for ad creation. Members are responsible for all cost associated with ad creation.

**TERMS OF CONTRACT:** Invoice will be sent within 30 working days of receipt of contract. A 2% per month charge will be added to balances over 30 days late from original invoice.

**CONDITIONS:** Advertisements are accepted on the representation that advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expense by reason of any claims arising out of the publication. Publisher reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Roseburg Area Chamber of Commerce (RACC) will accommodate placement but it cannot be guaranteed. All materials are the property of the publisher.

**CANCELLATIONS:** 25% of ad rate will be invoiced if RACC is not notified within five working days of the signing of this contract.

**STATEMENT:** I have read and understand the terms of this contract and agree that RACC may exchange information about my obligations with credit references, other businesses or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

**RESERVE YOUR SPACE BY July 23, 2021**

**EMAIL: [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org) or mail to PO Box 1026, Roseburg OR 97470**

*You will be invoiced within 30 days of receipt of contract.*

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Print Company Name	Phone
Address	Date
Print Name	Signature

# CHAMBER

\$HOP

&

\$AVE

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.  
**Discounts good through December 31, 2021.**

## Alanson Randol, DDS

(541) 673-7437

[www.drrandol.com](http://www.drrandol.com)

**Free new patient exam with all new free oral cancer screening and X-ray's at first appointment.**

## Ashley HomeStore

(541) 900-1555

[www.AshleyHomeStore.com](http://www.AshleyHomeStore.com)

**\$200 off your \$500 purchase,  
\$400 off your \$1000 purchase.**  
*(Based off regular tag price.)*

## Bell Sister Flats (Air B&B)

(541) 580-6302

[www.bellsisterflats.com](http://www.bellsisterflats.com)

**5% discount on stay.**

## BP Media Solutions, Inc.

(541) 643-1085

[www.gobpmedia.com](http://www.gobpmedia.com)

**Free 30 minute consultation.**

## Budget Blinds of Roseburg

(541) 216-4723

[www.budgetblinds.com](http://www.budgetblinds.com)

**25% off window coverings (with select manufacturers).**

## Downtown Fitness & Aerobics

(541) 673-4848

[www.downtownfitnessandaerobics.com](http://www.downtownfitnessandaerobics.com)

**Waive Initiation Fee (\$99 value).**  
*(Based off regular tag price.)*

## Express Employment Professionals

(541) 673-3332

[www.expressroseburg.com](http://www.expressroseburg.com)

**\$60 off first invoice.**

## Fisher's Hearth and Home

(541) 672-0306

[www.fishershearhandhome.com](http://www.fishershearhandhome.com)

**\$25 discount on all gas and pellet stove cleaning.**

## Graphic Dimensions

(541) 672-3812

[www.graphicdimensions.us](http://www.graphicdimensions.us)

**10% off business card orders.**

## Holiday Inn Express

(541) 673-7517

[www.hiexpress.com/roseburgor-ex](http://www.hiexpress.com/roseburgor-ex)

**10% off best available rate.**  
*(Some date restrictions may apply.)*

## Joe's Towing & Recovery, LLC

(541) 672-4388

[www.joestowing.net](http://www.joestowing.net)

**15% off retail towing service.**

## Makena Beach Tan & Boutique

(541) 677-7264

[www.makenatan.com](http://www.makenatan.com)

**One free L1/L2 tan for new members, or one free additive with VERSA spa spray session.**  
*(Not valid with other coupons.)*

## Oregon Tool & Supply

(541) 672-1935

[www.oregontoolandsupply.com](http://www.oregontoolandsupply.com)

**10% off regular priced merchandise.**  
*(Excludes services & special orders.)*

## Overhead Door Company of Roseburg

(541) 673-4802

[www.odcroseburg.com](http://www.odcroseburg.com)

**5% off window covering purchases.**

## Super 8 Motel

(541) 672-8880

[www.stayinroseburg.com](http://www.stayinroseburg.com)

**10% off best available rate.**

*This could be your special member to member discount offer!*

## Wildlife Safari

(541) 679-6761

[www.wildlifesafari.net](http://www.wildlifesafari.net)

**Buy one ticket for admission and get one free.**

*(Not valid with any other offers)*

*This could be your special member to member discount offer!*