



Business *perspectives*

September/October 2021

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

Upcoming Programs/Events

Monday, November 15
Membership Meeting Lunch
"Timber & Wood Products Industry"
11:45 a.m. to 1:00 p.m.
D.C. Fairgrounds
PURCHASE TICKETS

Sponsored by:



Monday, November 15
Economic Forecast 2022
8:45 a.m. to 11:30 p.m.
D.C. Fairgrounds
PURCHASE TICKETS

Title Sponsor:



Timber and Wood Products Happenings

Roseburg Area Chamber of Commerce Returns to In-Person Programs with Annual Member-Favorite at Luncheon

In November, the Roseburg Area Chamber will return to in-person member programs and events. On Monday, November 15, the chamber's membership meeting lunch program will provide an update on our timber and wood products industry. This year's update will be presented by **Lone Rock Resources** president and CEO, Toby Luther.

Luncheon attendees can expect updates about ongoing impacts to the industry due to wildfires, workforce challenges, the pandemic, inflation and federal timber legislation and other policy issues affecting the industry. Members will also get a glimpse of market trends, changes in the industry and what the future may hold.

Luther has served as the chairman of the Oregon Forest & Industries Council and has served on the executive committee for the National Alliance of Forests Owners, as well as a number of local organizations.

The chamber's November 15 membership meeting lunch program generously sponsored by **Pacific Power**, is from 11:45 am to 1:00 pm in the community conference hall at the Douglas County fairgrounds. Please note the start time is 15 minutes later than usual, since the chamber's Economic Forecast 2022 program will be held that morning. Please no earlybird arrivals.

Cost for Roseburg Chamber members is \$25 per person and \$100 for a table of four. For non-RACC-member businesses and the general public, the cost is \$35 per person. Advance ticket purchase is required. Due to staff shortages, the chamber has **online ticket sales only** available through the end of the year. Please note ticket sales close at 5:00 pm on Wednesday, November 10. Tickets will not be sold at the door, no exceptions. Space is limited. Indoor mask requirements will be enforced. The chamber appreciates attendees' respectful understanding.

What Does the 2022 Economy Have in Store for Douglas County Businesses?

Distinguished Panel of Experts Will Attempt to Answer This Question and More . . .

On November 15 the chamber's Economic Forecast 2022 program will take a look back at 2021 and its economic impacts on our businesses, our county and our state. Our presenters will explore issues having the most significant economic impacts and share valuable information about ongoing impacts and trends to help assist members strategically plan the best they can for 2022 and beyond.

This year's noteworthy presenters will discuss the medical/health care industry; restaurants, lodging and general hospitality industry; workforce shortages and more. Addressing the overall economy, will be keynote speaker, Dr. Bill Conerly. Dr. Conerly is an Oregon economist with a global reputation. He is a Senior Contributor to Forbes with a Duke University Ph.D. As a consultant, he connects the dots between the economy and business. He is also chairman of the board of directors of Cascade Policy Institute and has served on the Council of Economic Advisors to Governors Kitzhaber, Roberts, Kulongoski and Brown.

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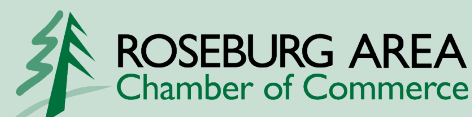
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410 SE Spruce St.
PO Box 1026
Roseburg, OR 97470
P (541) 672-2648
F (541) 673-7868

www.RoseburgChamber.com

EF 2022 (Continued)



Dr. Conerly has spoken to over 1300 business audiences from Moscow Russia to Moscow Idaho. He is the author of *The Flexible Stance: Thriving in a Boom/Bust Economy* (2017) as well as *Businomics* (2007). He has been interviewed on PBS, CNN and CNBC, and quoted in the Wall Street Journal, Fortune Magazine, and USA Today.

Economic Forecast 2022 program is Monday, November 15 from 8:45 to 11:30 am at the Douglas County fairgrounds. **Advance ticket purchase is required. Online ticket sales only HERE. Deadline to purchase tickets is Wednesday, November 10 by 5:00 p.m.**

Thank you to Economic Forecast 2022 Title Sponsor **First Interstate Bank** and to all our EF 2022 program sponsors: **Addcox Heating Center, Con-Vey, Gordon Wood Insurance & Financial Services, Inc., Lone Rock Resources and Tyree Oil.**

The chamber has, of course, not forgotten the importance of the Douglas County industry which still leads our local economy, the timber and wood products industry. Our annual timber/wood products industry update, presented this year by Lone Rock Resources president and CEO Toby Luther, will be featured at the chamber's November membership lunch meeting, following Economic Forecast 2022. Tickets for the lunch are sold separately online **HERE**.

Project Leadership Roseburg Building Business & Community Leaders for the Future

New Class Starts September 9

The Roseburg Area Chamber of Commerce is pleased to kickoff its 32nd year of Project Leadership on September 9. The chamber is so proud of this long-standing program and is looking forward to Project Leadership Roseburg being back and in-person! Since its inception, the chamber has graduated nearly 650 individuals from this distinguished professional development program.

Not your typical leadership program, the chamber's Project Leadership program provides participants with a comprehensive awareness of Douglas County and a deeper understanding of how our community works directly from our business and community.

The Roseburg Area Chamber of Commerce welcomes these future leaders to 2021-22 Project Leadership: Jim Collins, **ODOT**; Dori Compton, **Community Cancer Center**; Thomas Guevara, Jr, **ODOT**; Destiny Hunt, **Umpqua Community College**; Lanette McDowell, **Rogue Credit Union**; Shaina Peters, **Umpqua Bank**; Angie Pope, **Aviva Health**; Jerry Risk, **Roseburg Forest Products**; Sierra Staten, **Douglas County Farmers Co-op**; and Joseph Winn, **Gordon Wood Insurance & Financial Services**.



Timber/Wood Products Industry Update

Presented by:



Toby Luther
President & CEO
Lone Rock Resources

November 15, 2021
11:45 a.m. to 1:00 p.m.
Douglas County Fairgrounds

Sponsored by



Advance Purchase Required
Online Ticket Sales Only in 2021
Last Day to Purchase is Wednesday, November 10, 2021

Online Ticket Prices:
Roseburg Area Chamber Members: \$25 per person
Roseburg Area Chamber Members: \$100 for a table of four (4)
Non-Members/General Public: \$35 per person

Thank You Reinvesting Members!

Bay Cities/Umpqua Ambulance Service
Bowers Industrial, Inc.
Bunnell's Overhead Door, Inc.
Cardinal Services, Inc.
CHI Mercy Health
Comfort Inn Roseburg
Cooper Ridge Vineyard
Dogwood Resort Motel
Dutch Bros. Coffee
Fisher's Hearth & Home
Flury Supply Co., Inc.
Southern Oregon Goodwill Industries
Home Insulation Services
Industrial Tire, Inc.
Ireland Brothers
The Landing Senior Living

Charles F. Lee, PC
Megabyte Computer Services
Northwest Community Credit Union
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Infosstructure
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City of Roseburg
Subway on the Parkway, Inc.
TerraFirma Foundation Systems
Umpqua Valley Fire Services
UmpquaNut Farm
Valley Credit Service, Inc.
Victory Builders, Inc.

Got News?

Family Development Center

A warm Roseburg Area Chamber of Commerce "WELCOME" to Marsha LaVerne, new executive director at the Family Development Center. Marsha takes over the helm for the recently-retired Charlene Stutes.

Welcome, Marsha!
Congratulations, Charlene!

Welcome New Member

Linus Oakes Village

Tanya Hollamon
2665 Van Pelt Blvd
Roseburg, OR 97471
(541) 677-4800 / (800) 237-9294

Linus Oakes Village CHI Living Communities is a premier senior retirement community, where residents enjoy the variety of amenities and care-free lifestyle of this independent living community.

Please Remember to . . . SHOP LOCAL AND SUPPORT BUSINESSES IN OUR COMMUNITY

Member-to-Member Discount Program

The next time you head out for some retail therapy, be sure and "Think Local!" Whether you are looking for household goods, personal items, or something for the office, shop local. If it's a great meal, or a craft brew, or world class wine, shop local. If you're ready for some outdoor fun, it's all in our own backyard. Our small businesses are the backbone of this community as they support and strengthen our local economy. Chamber members have made these choices easy for you and you can save some money too!

The Roseburg Area Chamber provides our members with many opportunities to promote and share the goods, products, and services our member businesses provide. Who doesn't want \$200 off your \$500 purchase? Or, 10-15% off items you're going to purchase anyways? If you are a chamber member, be sure and use your shop chamber and save discount card, good through December 31, 2021.



Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, recognition, award, or completed a specialized training?

These are potentially newsworthy items you can submit to be shared in the chamber's "Got News?" section of Business Perspectives. Chamber members are encouraged to submit their business news. Submissions are accepted via email to: sales@roseburgareachamber.org.



Calendar

- 9/6 Labor Day
- 9/9 Project Leadership Roseburg Workshop #1
- 9/20 Membership Meeting Lunch Cancelled
- 9/22 First Day of Autumn



Calendar

- 10/14 Project Leadership Roseburg Workshop #2
- 10/18 Membership Meeting Lunch Cancelled
- 10/31 Happy Halloween!

Save These Dates

- 11/15 Economic Forecast 2022
- 11/15 November Membership Meeting

Host a Business After Hours

2022 "After Hours" Dates

Still Available

The Roseburg Area Chamber of Commerce announce released its 2022 "After Hours" business networking dates in the July/August issue of *Business Perspectives*. We still have dates available for next year, but they won't last long.

February 8

April 12

June 14

~~October 14~~ Spoken For!

Eligible Roseburg Area Chamber business members interested in submitting an application for consideration to host an "after hours" in 2022 should contact the chamber for criteria information, and to request an application.

The chamber sets aside four--somewhat quarterly--dates for Business After Hours networking each year, with next year's dates above. The time for "BAH" is 4:30 to 6:30 pm. The cost to host is \$350 and specific criteria needs to be met for a member to be eligible to host. To ensure all qualified members wishing to host an After Hours have the opportunity to do so, the chamber will not repeat a "BAH" at a business held in recent years.

The chamber's 2022 Business After Hours will be booked on a first-come, approved and signed contract basis. For more information or to request an application for a 2022 After Hours event, please email sales@roseburgareachamber.org and specify which of the above dates your company is interested in hosting.

2022 Season Passes

Season passes for the chamber's 2022 monthly membership meeting luncheons will go on sale in late November/early December. Look for future "Chamber News" emails for details, prices, 2022 lunch meeting dates and links to purchase your tickets.

With a season pass, our members never have to RSVP for a membership lunch ever again. Attend RACC membership lunches with the purchase of a season pass and not only save money due to the discounted price, but even better, never worry about forgetting to make the reservation. With your season pass it's all take care of!

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 SE Spruce, Street
Roseburg, OR 97470
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 38 No. 5

CHAMBER

\$SHOP & \$SAVE

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.
Discounts good through December 31, 2021.

Alanson Randol, DDS

(541) 673-7437

www.drrandol.com

Free new patient exam with all new free oral cancer screening and X-ray's at first appointment.

Ashley HomeStore

(541) 900-1555

www.AshleyHomeStore.com

**\$200 off your \$500 purchase,
 \$400 off your \$1000 purchase.**
(Based off regular tag price.)

Bell Sister Flats (Air B&B)

(541) 580-6302

www.bellsisterflats.com

5% discount on stay.

BP Media Solutions, Inc.

(541) 643-1085

www.gobpmedia.com

Free 30 minute consultation.

Budget Blinds of Roseburg

(541) 216-4723

www.budgetblinds.com

25% off window coverings (with select manufacturers).

Downtown Fitness & Aerobics

(541) 673-4848

www.downtownfitnessandaerobics.com

Waive Initiation Fee (\$99 value).
(Based off regular tag price.)

Express Employment Professionals

(541) 673-3332

www.expressroseburg.com

\$60 off first invoice.

Fisher's Hearth and Home

(541) 672-0306

www.fishershearhandhome.com

\$25 discount on all gas and pellet stove cleaning.

Graphic Dimensions

(541) 672-3812

www.graphicdimensions.us

10% off business card orders.

Holiday Inn Express

(541) 673-7517

www.hiexpress.com/roseburgor-ex

10% off best available rate.
(Some date restrictions may apply.)

Joe's Towing & Recovery, LLC

(541) 672-4388

www.joestowing.net

15% off retail towing service.

Makena Beach Tan & Boutique

(541) 677-7264

www.makenatan.com

One free L1/L2 tan for new members, or one free additive with VERSA spa spray session.
(Not valid with other coupons.)

Oregon Tool & Supply

(541) 672-1935

www.oregontoolandsupply.com

10% off regular priced merchandise.
(Excludes services & special orders.)

Overhead Door Company of Roseburg

(541) 673-4802

www.odcroseburg.com

5% off window covering purchases.

Super 8 Motel

(541) 672-8880

www.stayinroseburg.com

10% off best available rate.

This could be your special member to member discount offer!

Wildlife Safari

(541) 679-6761

www.wildlifesafari.net

Buy one ticket for admission and get one free.

(Not valid with any other offers)

This could be your special member to member discount offer!