

“Timber & Wood Products Industry Update” at November Membership Meeting Lunch

The “Timber and Wood Products Industry Update” will be presented by Lone Rock Resources president and CEO, Toby Luther at the Roseburg Area Chamber of Commerce’s November 15 membership lunch. Don’t miss this program favorite. Space is limited. The membership lunch, at the Douglas County fairgrounds has a later start time of 11:45 am for lunch service, following the chamber’s Economic Forecast 2022 program (see below for details). Please no early birds. The November program is generously sponsored by **Pacific Power**. Program details can be found in the chamber’s [November/December edition of its *Business Perspectives*](#) e-newsletter. [Tickets are on sale now! Advance ticket purchase is required, no exceptions. Online ticket sales only. Last day to purchase tickets is Wednesday, November 10, 2021 at 5:00 p.m.](#)

What Does the 2022 Economy Have in Store for Douglas County Businesses?

On November 15 a distinguished panel of experts will forecast and attempt to answer this question and more. The chamber’s **Economic Forecast 2022** program will take a look back at 2021 and its economic impacts on our businesses, our county and our state. Our presenters will explore issues having the most significant economic impacts and share valuable information about ongoing impacts and trends to help assist members strategically plan the best they can for 2022 and beyond.

This year’s noteworthy presenters will discuss the medical/health care industry; restaurants, lodging and general hospitality industry; workforce shortages and more. Addressing the overall economy, will be keynote speaker, Dr. Bill Conerly. Dr. Conerly is an Oregon economist with a global reputation. He is a Senior Contributor to Forbes with a Duke University Ph.D. As a consultant, he connects the dots between the economy and business. He is also chairman of the board of directors of Cascade Policy Institute and has served on the Council of Economic Advisors to Governors Kitzhaber, Roberts, Kulongoski and Brown.

Dr. Conerly has spoken to over 1300 business audiences from Moscow Russia to Moscow Idaho. He is the author of *The Flexible Stance: Thriving in a Boom/Bust Economy* (2017) as well as *Businomics* (2007). He has been interviewed on PBS, CNN and CNBC, and quoted in the *Wall Street Journal*, *Fortune Magazine*, and *USA Today* and written articles for *Forbes.com*.

Economic Forecast 2022 is Monday, November 15 from 8:45 to 11:30 am at the Douglas County fairgrounds. [Advance ticket purchase is required. Online ticket sales only. Deadline to purchase tickets is Wednesday, November 10 by 5:00 p.m.](#)

Thank you, Economic Forecast 2022 **Title Sponsor First Interstate Bank** and to all our EF 2022 program sponsors: Addcox Heating Center, Con-Vey, Gordon Wood Insurance & Financial Services, Inc., Lone Rock Resources and Tyree Oil.

The chamber has, of course, not forgotten the importance of the Douglas County industry which still leads our local economy, the timber and wood products industry. Our annual timber/wood products industry update, presented this year by Lone Rock Resources president and CEO Toby Luther, will be featured at the chamber’s November membership lunch meeting, following Economic Forecast 2022. **Tickets for the lunch are sold separately [HERE!](#)**

Recognizing Outstanding Businesses and Individuals

Nominations are Open for outstanding businesses, chamber volunteer of the year and first citizen recognitions for 2021. Honorees will be announced on March 24, 2022.

We know what you're thinking. "Did I somehow miss the 2020 first citizens' honors, along with the business of the year awards?" You did not! Since the pandemic shuttered the chamber's 2021 event scheduled for last March (and then rescheduled a couple of times), the chamber decided to recognize all our 2020 and 2021 honorees at our event in March of 2022. Recognizing these incredible community volunteer leaders and our local businesses is just too important to not do so properly, and publicly. To answer your second question, "Yes, we know who the 2020 recipients are, and you're right, we are very good at keeping secrets. So, **SAVE THE DATE . . . March 24, 2022!**

"Business of the year" recognitions include three categories: small, medium and large-size Roseburg Area Chamber-member businesses. The chamber will also recognize an outstanding individual as its volunteer of the year and a local business for its innovation. Check out [past](#)

[recipients of the chamber's volunteer and business of the year honors](#). Submittal deadline for nominations is February 4, 2022.

The chamber is also seeking nominations for deserving individuals for our community's highest honor, first citizens. Take a look at the list of our [past First Citizen honorees](#). For nomination criteria and forms: [Business of the Year](#), [Chamber Volunteer of the Year](#), [Business Innovator](#) and [First Citizens](#) nomination forms. **Nomination deadline is 5:00 pm on February 4, 2022.**

Grow Business in 2022 with "Shop Chamber & Save" Member-to-Member Program

There are so many reasons why it is great...and beneficial...to be a member of the Roseburg Area Chamber of Commerce. We live here...we work here...we play here...we do business here...and, most importantly, we love this community. As part of the Roseburg Chamber, we all share a common goal to see our local businesses grow and succeed. We can accomplish this together.

One of the ways we do this is through the "Shop Chamber & Save" member-to-member discount program. Build clients, customers and rapport in our local business community and support other member businesses by shopping locally. To offer a chamber member-to-member discount in 2022, complete the [SHOP CHAMBER FORM](#) and return it to the chamber by December 15, 2021.

More Chamber News, "Save The Dates" and Event/Program Updates

Check out the chamber's [November/December Business Perspectives](#) e-newsletter. Missed a past issue of *Business Perspectives* or one of those "oh-so-informative" membership email blasts? No worries. They are posted on the chamber website on the [Monthly Newsletter page](#) . . . just scroll.

As chamber programs, activities and events return, in addition to the membership meeting lunch dates, above, be sure and save these dates, too!

- | | |
|----------------------------|---|
| November 15, 2021 | Economic Forecast 2021, 8:45-11:30 am |
| November 15, 2021 | Membership Meeting Luncheon "Timber/Wood Products Industry Update," 11:45 am to 1:00 pm |
| November 26, 2021 | Black Friday... SHOP LOCAL! |
| November 27, 2021 | Shop Small Saturday... SHOP LOCAL! |
| Early December 2021 | 2022 Membership Luncheon Season Passes Go On Sale |

For 2022 membership meeting luncheon schedule...so far... and annual celebration of business/membership meeting/awards dinner date and more, visit the online [Chamber Calendar](#). More news and details coming soon!

The Roseburg Area Chamber's 2021 "Shop Chamber & Save" exclusive member-to-member discount program flyer is [online](#).

[RACC 2020 Activities](#). [RACC 2021-2022 Goals and Priorities](#).

Support local businesses! Please be patient. Please be kind.

Debbie

Debra L. Fromdahl, IOM
President & CEO
Roseburg Area Chamber of Commerce

