



# Business *perspectives*

March/April 2022

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

## Upcoming Events!

Monday, March 14  
Membership Meeting Lunch  
“What’s Happening in Washington D.C.”  
Chris Eyler, US Chamber of Commerce  
Douglas County Fairgrounds  
11:45 a.m. to 1:00 p.m.

[GET TICKETS!](#)

Thursday, March 24  
RACC Annual  
Meeting of the Membership,  
Celebration of Business & Awards

DINNER (Casual)  
Douglas County Fairgrounds  
5:45 to 8:00 p.m.  
5:45 p.m. Reception/Networking  
6:30 p.m. Dinner  
7:10 p.m. Program  
[GET TICKETS!](#)

Annual Meeting of the Membership  
LUNCH  
Douglas County Fairgrounds  
11:45 a.m. to 1:00 p.m.  
[GET TICKETS!](#)

Monday, April 11  
Membership Meeting Lunch  
“Education in Douglas County”  
Rachel Pokrandt, UCC President  
Jared Cordon, RPS Superintendent  
Douglas County Fairgrounds  
11:45 a.m. to 1:00 p.m.

TICKETS ON SALE MID-MARCH!

## All the Happenings in Washington D.C.

*Hear the Latest at March Membership Meeting*

Chris Eyler, executive director for Congressional and Public Affairs for the U.S. Chamber of Commerce will be the chamber’s featured speaker at its March 14 membership meeting lunch. Chris will discuss current events and activities in Washington D.C., from the 117th United States Congress, to national and international issues and possibly some 2022 November general election predictions. Eyler will also share some of the US Chamber’s ongoing advocacy endeavors in D.C. on behalf of business.

The March 14 membership meeting will be at the Douglas County fairgrounds from 11:45 a.m. to 1:00 p.m. The lunch buffet opens at 11:45 a.m. Advance ticket purchase is required. Purchase your tickets online today [HERE!](#)

Individual ticket price for Roseburg Area Chamber members remains \$25, or \$150 for a table of six. For non-members and the general public, the cost is \$40 per person. 2022 membership lunch season passes are still available for RACC members for \$170 per person. Please see the flyer for this program on page 4. Reservation deadline is 5:00 p.m. on Wednesday, March 9.

## Annual Awards & Celebration of Business Set

*Members Can Choose From Three Different Events on March 24*

The Roseburg Area Chamber of Commerce’s annual celebration of business, meeting of the membership and awards events are set for March 24.

To best serve its membership during COVID/post-COVID times, and to provide flexibility to our member businesses, owners and their employees, the Roseburg Area Chamber leadership will host two smaller, individual gatherings—a lunch and a casual dinner—on March 24, 2022. These options will provide our members with options to best serve their time, budget and interests.

The chamber will rely on attendance numbers at the events on March 24, to guide decisions for our annual awards and recognition event(s) for 2023 and beyond.

The lunch event will be shorter in duration, but still include recognitions, chamber updates, social networking, prizes and more.

see First Citizen & More, page 2

2022 BOARD OF DIRECTORS

EXECUTIVE OFFICERS


- Chair  
Tammy Turner, Community Cancer Center
- Vice Chair  
Gabe Crane, Roseburg Forest Products
- Treasurer  
Sam Carter, Pacific Power
- Secretary  
Debbie Fromdahl, President & CEO
- Past Chair  
Allen Pike, Hampton Inn & Suites

DIRECTORS

- Donna Arnold  
Cardinal Services, Inc.
- Terry Bentley  
Bell Sister Flats
- Chelsea Buckbee  
Rogue Credit Union
- Melvin Burke  
DC Farmers Co-op
- Brant Guido  
Umpqua Sand & Gravel
- Guy Kennerly  
Umpqua Insurance Agency
- John Robertson  
Sherm's Thunderbird Market
- Jami Seals  
Lone Rock Resources

CHAMBER STAFF

- Debbie Fromdahl  
President & CEO
- Jolene Mantle ext. 17  
Executive Assistant
- Ruth Caspary  
Programs/Events, ext. 30
- Vacancy  
Membership Growth/Relations ext. 23



**ROSEBURG AREA**  
Chamber of Commerce

410 SE Spruce St.  
PO Box 1026  
Roseburg, OR 97470  
P (541) 672-2648  
F (541) 673-7868

[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

April 11 is the Date . . . SAVE IT!

RACC members will not want to miss the chamber's April 11 membership meeting lunch. The chamber is very pleased to have UCC president Rachel Pokrandt and superintendent of Roseburg Public Schools, Jared Cordon to discuss a topic of importance to all our members, education in Douglas County.

Of the variety of topics discussed, attendees can expect a brief recap of how our public schools and community college met the numerous challenges during the pandemic from remote to in-person learning. We'll hear about ongoing and new programs and activities and future priorities and community/educational partnerships, to name a few. As always, there will also be time for "questions and answers" with our presenters.

The April membership meeting lunch will be held at the Douglas County fairgrounds from 11:45 a.m. to 1:00 p.m. Tickets will go on sale in mid-March. Look for ticket information in future "Chamber News" member emails.

First Citizens & More *(Continued)*

The "main event" honors, businesses of the year and our male and female first citizen recognitions will still occur at the evening event.

The events on March 24 will not only provide members with a great opportunity to network with other business leaders in the community, but meet current and past chamber leadership. Chamber leadership will share the chamber's ongoing and new priorities for 2022 and beyond and discuss the work the chamber has done during the past two years in support of local business.

The evening event will once again feature recognition of the chamber's small, medium and large businesses of the year, to name a few. Of course, the highlight of the evening will be the presentation of the chamber's first citizen honorees. The recognition of two . . . make that four . . . outstanding individuals, deserving of acknowledgement for long-time commitment and volunteer service to Roseburg and Douglas County. Since our 2021 event was shuttered due to the pandemic and related-mandates, the chamber will be honoring deserving individuals and businesses for both 2020 and 2021. Double the recognitions!

Those members attending the lunch program will be the first to receive an email with the names of the individuals recognized as 2020 and 2021 first citizens, soon after the honors are bestowed! We look forward to seeing our members on March 24! **Please see the flyer on page 5.**



**ROSEBURG AREA**  
Chamber of Commerce

**FiveStar Member Club**



**First Interstate Bank**  
**Lone Rock Resources**



# VOTE for Business in County Commissioner Races

*Roseburg Area Chamber Endorses Pro-Business Incumbents*

At its January meeting, the Roseburg Area Chamber of Commerce board of directors voted unanimously to endorse all three incumbent Douglas County commissioners in their re-election bids this May.



The chamber's endorsements of Commissioner Tom Kress (position 1), Commissioner Tim Freeman (position 2) and Commissioner Chris Boice (position 3) are based on board-established criteria which, first and foremost, recognizes that these distinguished public servants have earned and maintained the chamber's confidence by their individual, and unified, support of Douglas County businesses.

Chamber endorsement criteria considers a candidate's campaign platform and electability. But, greatest weight is given to the voting record/track record as an elected official, and active participation with the Roseburg Area Chamber including a willingness to engage with and maintain a positive working relationship with chamber leadership for the benefit of Douglas County businesses.

The Roseburg Area Chamber is greatly appreciative for the pro-business work, especially on behalf of small business, by of our county commissioners. Their willingness to work with the chamber, be available and take the initiative to reach out to staff and leadership has proven beneficial to local businesses. Please join us in May in casting a vote for business by supporting the re-election of these dedicated county commissioners.

## Defending Local Business

*Roseburg Area Chamber Advocating Business Interests in Salem*

The Roseburg Area Chamber has weighed in on several House and Senate bills during the 2022 Oregon Legislative Session, and has been monitoring about 30-35 more. The Oregon Legislature's 2022 "short session" began on February 1, running for about six weeks, with an end date of no later than March 7.

The chamber utilized its **2021-22 Public Affairs & Legislative Agenda** and long list of past and ongoing positions to determine what proposed legislation it will either oppose or support. Noted positions, include:

Opposing HB 4018--An auto-insurance bill resulting in increased cost for nearly 60% of Oregon drivers and adversely impacting business. *Billed died in committee.*

Opposing HB 4002A--Relating to changing current overtime rules for ag and farm workers, adversely impacting small rural farms and, ultimately workers.

Supporting SB 1501 and 1502--Related to the Oregon's Private Forest Accord.

The chamber also sent a letter to legislators and the Governor asking Oregon leadership to oppose proposed Washington State legislation to impose an "export fuel" tax, a gas tax costing Oregon drivers six cents a gallon.

The chamber encourages our members to utilize the **Oregon Legislative Information System or OLIS** for current information about and status of proposed legislation during Oregon Legislative session.

A reminder of the most relevant dates in the 2022 Oregon Legislative Session:

February 1: Legislative Days Begin ✓

February 7: Deadline to Post Work Session (first chamber) ✓

February 9: Revenue Forecast ✓

February 14: Deadline for Committees to Hold Work Sessions on First Chamber Measures ✓

February 18: Deadline to Post Work Session (second chamber) ✓

February 24: Deadline for Committees to Hold Work Session on Second Chamber Measures ✓

March 7: Last Possible Legislative Day

March 8: Filing Day

Most RACC positions can be found on our website under **"Current News"** or our **"Call to Action"** business advocacy page.

## **What the Heck is Going On in Washington D.C.?**

*Presented by:*



**Chris Eyler**  
Executive Director for  
Congressional & Public Affairs  
**U.S. Chamber of Commerce**

**Monday, March 14, 2022**

**11:45 am to 1:00 pm**

**Douglas County Fairgrounds**

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*Advance Purchase Required*

**ONLINE TICKET SALES ONLY**

*Last day to purchase tickets is March 9, 2022*

**Purchase your tickets online now!**

Online Ticket Prices:

Roseburg Area Chamber Members: \$25 per person

Roseburg Area Chamber Members: \$150 for a table of six (6)

Non-Members/General Public: \$40





ROSEBURG AREA CHAMBER OF COMMERCE

cordially invites you to the

# 67th ANNUAL AWARDS DINNER

"Boldly Forward"

MAR  
24  
2022

- DETAILS -

Reception 5:45 PM

Dinner 6:30 PM

\$440 per table of eight /

\$55 per attendee

Casual dinner

No host bar

- FEATURING -

- Introduction of Chamber Leadership
- 2020-21 Chamber Activities
- 2022 Chamber Goals
- Business Recognition Awards
- First Citizen Recognition Awards

FAIRGROUNDS, COMMUNITY HALL

Tickets for the membership meeting lunch event and for awards dinner are online,

[Click Here.](#)

Purchaser: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

☐ Individual Ticket \_\_\_\_\_ x \$55 = \_\_\_\_\_

☐ Full Table (8) \_\_\_\_\_ x \$440 = \_\_\_\_\_

Check Enclosed      Bill My Credit Card

Visa / MasterCard # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC# \_\_\_\_\_

*Payment must accompany all ticket purchases. Deadline to purchase is March 18. No refunds.*

Return completed form with credit card information by fax to (541) 673-7868, or  
mail form with check to: Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, OR 97470

## Thank You Reinvesting Members!

Avista Utilities	Lithia Roseburg Auto Center
Bigfoot Beverage/Pepsi Cola Bottling of Roseburg	Lowes Home Improvement
Community Cancer Center	McDonald's Restaurant/6 KS Campbell, LLC
Cradar Enterprises, Inc.	Meadow Creek Retirement Community
Douglas County District Attorney's Office	Neuner Davidson & Co.
Douglas Electric Cooperative	Oregon Eye Consultants
Downtown Fitness & Aerobics Center	Oregon Pacific Bank
Richard Embertson, CPA, PC	Partnership for the Umpqua Rivers
Energy Trust of Oregon	Roseburg Forest Products
Express Employment Professionals	SAIF
Family Tree Medical Clinic	Sims Electric, Inc.
Farmers Insurance, John Murphy	Staples, The Office Superstore
First Interstate Bank	Sunrise Enterprises, Inc.
First Community Credit Union-West	Super 8 - Roseburg
Frontier Village	True North Restoration
Graphic Dimensions, Inc.	Tyree Oil, Inc.
Hampton Inn & Suites	Umpqua Bank
Heard Family, LLC	Umpqua Community College
i.e. Engineering, Inc.	Western Title & Escrow
Joe's Towing & Recovery, LLC	Wildlife Safari
KPIC-TV	Wintergreen Nursery, Landscaping & Florist
Knife River Materials	WorkSource Douglas Employment Department
Land Mark Surveying, Inc.	

## 2022 Membership Lunch Season Passes

### *Last Chance to Purchase*

The Roseburg Area Chamber of Commerce has reopened the sale of season passes for the remaining membership meeting lunches in 2022. Sale of the 2022 season passes will close permanently on March 9. NEVER RSVP again! Attend the membership meeting lunches listed below, and never worry about forgetting to make a reservation. With your season pass, it's all taken care of! Individual season passes are exclusively for RACC members, as a member-benefit. **[PURCHASE 2022 Season Passes HERE!](#)**

### Mark the Calendar / Remaining 2022 Membership Meeting Luncheons

Monday, March 14, 2022  
Monday, April 11, 2022  
Monday, May 16, 2022  
Monday, June 20, 2022  
Monday, September 19, 2022  
Monday, October 17, 2022  
Monday, November 14, 2022

## Got News?

Our local **McDonald's** restaurants in Roseburg, Sutherlin and Myrtle Creek have a new owner. With the retirement of Patti Sanders . . . Congratulations, Patti! . . . all of us at the chamber would like to welcome our new owner/operators, Shane and Kara with 6 KS Campbell, LLC.

The five local McDonald's will have the same great local staff and service. The Roseburg Area Chamber of Commerce has been proud to call McDonald's a member since 1976!



**Cooper Ridge Vineyard** has new owners! The Roseburg Area Chamber of Commerce would like to extend a very warm "Land of Umpqua" welcome to Steve and Paula Wilson! Stop by and say "hello!" Current tasting room hours are Noon to 6:00 p.m., Thursday through Sunday.

Let us also take this opportunity to wish Robin and Lesa Ray the very best on their much-deserved retirement . . . Thank you for all you have done and meant to the chamber and our community!

More "Got News?" on Page 8

## Welcome New Member

### Harry Ritchies Jewelers

Sharon Bedford  
1122 NW Garden Valley Blvd, #401  
Roseburg, OR 97471  
(458) 802-4480  
[harryritchies.com](http://harryritchies.com)



In 1956, Harry Ritchie opened his first store in downtown Eugene, Oregon with the goal of making fine jewelry available to anyone who wanted it. There are more than 20 locations across the Northwest.

Harry Ritchie's Jewelers offers quality certified diamonds, engagement rings, bands, and other fine jewelry right here in Roseburg.



**Anita Cox** VP, Branch Manager/  
Business Development Officer

## HERE FOR SMALL BUSINESS.

Running a small business is challenging, which is why you need a bank that can help you and your business succeed. As a community bank specializing in business, Oregon Pacific Bank offers commercial loans, trust services, nonprofit solutions and more.

See how we've helped other businesses, and connect with a local banker at [bankonopb.com](http://bankonopb.com)



EUGENE | FLORENCE | COOS BAY | ROSEBURG | MEDFORD  
2555 NW Edenbower Roseburg, Oregon 97471 | 541-677-9454



## Got News?



**Rising River RV Resort & River House**, at 5579 Grange Road in Roseburg, is under new ownership! A warm Roseburg Area Chamber and Land of Umpqua welcome to new owner Karina Torres, Torres Properties!

Rising River RV has a newly opened office, a well-equipped laundry facility, a rec room, vending machines, key lock showers and restrooms, along with a general store. Let's not forget special pet areas . . . and so much more!

On February 1, **CCD Business Development Corporation** promoted long-time employee Brandi Medeiros, as the organization's new community development director. Brandi's 10 years with CCD has seen her career growth from office assistant to community development specialist to this new position. Congratulations Brandi!



## Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, award or completed a specialized training?

These are potentially newsworthy items that you can submit to the chamber's "Got News?" section! Inclusion of "Got News?" submissions in the chamber newsletter are subject to approval and availability of space.

Submit your business news via an email to [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org) or by fax to 541.673.7868.

## Shop Chamber & Save

### 2022 Discount Cards Still Available

Discount cards for 2022 are still available to our members. See page 8 for the 2022 list of participating chamber members and "shop chamber & save" offers. Call (541) 672-2648, ext. 17, or send an email to [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org) and request your 2022 discount cards for you and your employees. Some restrictions apply. Request your discount cards today!

### Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce  
P.O. Box 1026 • 410 SE Spruce, Street  
Roseburg, OR 97470  
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact  
541-672-2648, ext. 23 or email  
[sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)  
[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

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# MARCH

## Calendar

- 3/10 Project Leadership Workshop #5
- 3/13 Daylight Savings Time
- 3/14 March Membership Meeting  
"Washington DC Happenings"  
11:45 a.m. to 1:00 p.m.  
(Flyer, Page 4)
- 3/17 Happy St. Patrick's Day
- 3/24 Annual Meeting of the Membership, Awards & Celebration of Business BREAKFAST, LUNCH and DINNER (Article, Page 1)

# APRIL

## Calendar

- 4/1 April Fools' Day
- 4/11 April Membership Meeting  
"Education in Douglas County"  
11:45 a.m. to 1:00 p.m.  
(Tickets Go on Sale in Mid-March)
- 4/14 Project Leadership Workshop #6
- 4/17 Happy Easter



# CHAMBER

## \$SHOP & \$SAVE

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.  
**Discounts good through December 31, 2022.**

### Alanson Randol, DDS

(541) 673-7437

[www.drrandol.com](http://www.drrandol.com)

**Free new patient exam with all new free oral cancer screening and X-ray's at first appointment.**

### Ashley HomeStore

(541) 900-1555

[www.AshleyHomeStore.com](http://www.AshleyHomeStore.com)

**\$300 Ashley Cash with Purchase of a Tempurpedic Mattress & Free Local Delivery.**

### Bell Sister Flats (Air B&B)

(541) 580-6302

[www.bellsisterflats.com](http://www.bellsisterflats.com)

**5% discount on stay.**

### Budget Blinds of Roseburg

(541) 216-4723

[www.budgetblinds.com](http://www.budgetblinds.com)

**25% off window coverings (with select manufacturers).**

### Downtown Fitness & Aerobics

(541) 673-4848

[www.downtownfitnessandaerobics.com](http://www.downtownfitnessandaerobics.com)

**Waive Initiation Fee (\$99 value).  
 (Based off regular tag price.)**

### Express Employment Professionals

(541) 673-3332

[www.expressroseburg.com](http://www.expressroseburg.com)

**\$60 off first invoice.**

### Fisher's Hearth and Home

(541) 672-0306

[www.fishershearthandhome.com](http://www.fishershearthandhome.com)

**\$25 discount on all gas and pellet stove cleaning.**

### Graphic Dimensions

(541) 672-3812

[www.graphicdimensions.us](http://www.graphicdimensions.us)

**10% off business card orders.**

### Holiday Inn Express

(541) 673-7517

[www.hiexpress.com/roseburgor-ex](http://www.hiexpress.com/roseburgor-ex)

**10% off best available rate.  
 (Some date restrictions may apply.)**

### Joe's Towing & Recovery, LLC

(541) 672-4388

[www.joestowing.net](http://www.joestowing.net)

**15% off retail towing service.**

### Makena Beach Tan & Boutique

(541) 677-7264

[www.makenatan.com](http://www.makenatan.com)

**One free L1/L2 tan for new members, or one free additive with VERSA spa spray session.  
 (Not valid with other coupons.)**

### Oregon Tool & Supply

(541) 672-1935

[www.oregontoolandsupply.com](http://www.oregontoolandsupply.com)

**10% off regular priced merchandise.  
 (Excludes services & special orders.)**

### Overhead Door Company of Roseburg

(541) 673-4802

[www.odcroseburg.com](http://www.odcroseburg.com)

**5% off window covering purchases.**

### Super 8 Motel

(541) 672-8880

[www.stayinroseburg.com](http://www.stayinroseburg.com)

**10% off best available rate.**

### Wildlife Safari

(541) 679-6761

[www.wildlifesafari.net](http://www.wildlifesafari.net)

**Buy one ticket for admission and get one free.  
 (Not valid with any other offers)**

To receive the discounts listed above, you must present your 2022 Chamber Discount Card. If your business has not received these cards, please contact: [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org) or call (541) 672-2648, ext. 17.