



Business *perspectives*

July/August 2022

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

Building Tomorrow's Business and Community Leaders

Roseburg Chamber is Accepting Applications for 2022-23 Project Leadership Roseburg Program

The Roseburg Area Chamber is accepting applications for 2022-23 Project Leadership Roseburg. If you or one of your employees are future Douglas County business leaders, then enrolling in Project Leadership is a must! The chamber is very proud of this long-standing program and this year marks the 33rd year! The chamber has graduated 650 future leaders from this distinguished professional development program.

Not your typical leadership program, Project Leadership Roseburg provides participants with comprehensive insight of Douglas County and an understanding of how our community works directly from business and community leaders from all over the county. The nine-month program includes four special events and eight "workshops" that range from one-on-one interaction, panel presentations to facility tours expanding knowledge about our region. The program fosters dedication to our community as participants learn about getting involved to create a vibrant future for Douglas County.

Project Leadership Roseburg is a two-year commitment for participants. The first year as participants and the second year supporting chamber staff with facilitation of a workshop session for a next group of Project Leadership participants.

Workshops focus on a variety of local industry, non-profit and public sectors. Subjects include in-depth glimpses at economic drivers such as natural resources, manufacturing, tourism, education and health care industry, to name a few. Participants will be the chamber's guests at Economic Forecast 2023 and membership meeting lunch this November, the annual awards dinner in March of 2023 and, of course, graduation at the May 2023 membership luncheon.

The Roseburg Area Chamber of Commerce is currently accepting applications. Please keep in mind space is limited. Applicants may be either employer or self-sponsored. The cost for the program is \$725 for members of the Roseburg Area Chamber and \$925 for non-members. Roseburg Area Chamber members are given priority. Acceptance is on a first-come, first-approved basis.

The 2022-23 Project Leadership application form is on pages 6-9 in this issue of *Business Perspectives*, along with program curriculum and workshop dates. The deadline to submit applications is August 25, by 5:00 p.m.

Save These 2022 Dates!

Membership Meeting Lunches
September 19
October 17
November 14

Project Leadership 2022-23
Starts September 8

"Business After Hours"
October 11 @ Cascade Community CU

Economic Forecast 2023
November 14

Chamber's Most Requested Publication

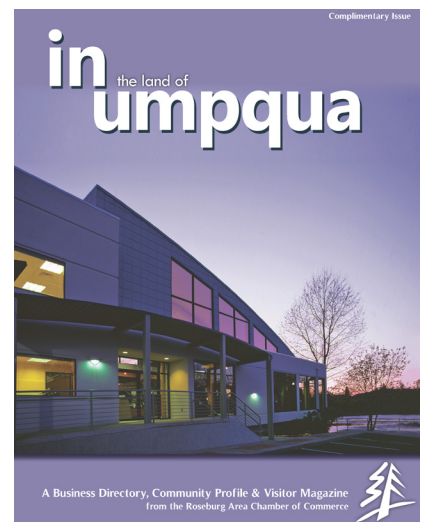
Advertising Space Available for 2022-23 InUmpqua

Reservations for advertising space in the Roseburg Area Chamber of Commerce's 2022-23 *InUmpqua*--a business directory, community profile and visitor magazine--are now being accepted.

Printed copies of the *InUmpqua* are distributed to residents, visitors, and businesses, alike. Not to mention the thousands of individuals that view and/or download the online edition of the publication each year.

This publication remains one of the best advertising mediums

see *InUmpqua*, page 2



2022 BOARD OF DIRECTORS

EXECUTIVE OFFICERS

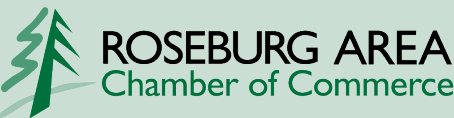
- Chair
Tammy Turner, Community Cancer Center
- Vice Chair
Gabe Crane, Roseburg Forest Products
- Treasurer
Sam Carter, Pacific Power
- Secretary
Debbie Fromdahl, President & CEO
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Allen Pike, Hampton Inn & Suites

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Cardinal Services, Inc.
- Terry Bentley
Bell Sister Flats
- Chelsea Buckbee
Rogue Credit Union
- Melvin Burke
DC Farmers Co-op
- Brant Guido
Umpqua Sand & Gravel
- Guy Kennerly
Umpqua Insurance Agency
- John Robertson
Sherm's Thunderbird Market
- Jami Seals
Lone Rock Resources

CHAMBER STAFF

- Debbie Fromdahl
President & CEO
- Jolene Mantle
Executive Assistant, ext. 17
- Ruth Caspary
Programs/Events, ext. 30
- Vacancy
Membership Growth/Relations ext. 23



410 SE Spruce St.
PO Box 1026
Roseburg, OR 97470
P (541) 672-2648
F (541) 673-7868

www.RoseburgChamber.com

InUmpqua (Continued)
Best Advertising Opportunity

available to market our members' goods and services. It also provides an opportunity to support the chamber, as a portion of advertising "non-dues" revenue helps underwrite the chamber's annual operating expenses.

The chamber distributes the *InUmpqua* at the chamber/visitor center and provides it to chambers of commerce and visitor information centers throughout the state. The publication is used to fulfill visitor information as well as business and residential relocation requests and for the recruitment of business executives and physicians considering our area.

A copy of the 2022-23 advertising rate sheet/contract for the *InUmpqua* is on page 4. If you already know the level of your participation in the upcoming issue, please fill out the contract and return it to the Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg OR 97470 or fax it to (541) 673-7868. We look forward to working with you. If you have any questions, contact the chamber by email at roseburg@roseburgareachamber.org or by calling (541) 672-2648, ext. 23. Reservation deadline is August 31, with the ad submittal deadline September 20.

Check out our 2021-22 edition of the *InUmpqua* on the chamber website. [Click here.](#)

Just a reminder that RACC membership meeting lunches "go dark" for the summer. Look forward to the return on September 19.

Host a Business After Hours

2023 "After Hours" Dates Released

The Roseburg Area Chamber of Commerce is pleased to announce its 2023 "After Hours" business networking dates.

February 14
April 11
June 13
October 10

Eligible Roseburg Area Chamber business members interested in submitting an application for consideration to host an "after hours" in 2023 should contact the chamber for criteria information, and to request an application.

The chamber sets aside four--somewhat quarterly--dates for Business After Hours networking each year, with next year's dates above. The time for "BAH" is 4:30 to 6:30 pm. The cost to host is \$350 and specific criteria needs to be met for a member to be eligible to host. To ensure all qualified members wishing to host an After Hours have the opportunity to do so, the chamber will not repeat a "BAH" at a business held in recent years.

The chamber's 2023 Business After Hours will be booked on a first-come, approved and signed contract basis. For more information or to request an application for a 2023 After Hours event, please email sales@roseburgareachamber.org and specify which of the above dates your company is interested in hosting.

Don't miss our October 11, 2022 Business After Hours at Cascade Community Credit Union!

Thank You Reinvesting Members

American Home Lending

Bell Sister Flats

Big O Tires of Roseburg

Cardinal Services, Inc.

CCD Business Development Corp.

Chi's Garden Restaurant

Costco Wholesale

CSO Financial, Inc.

Douglas County Association of Realtors

Douglas Timber Operators

Elwood Staffing

Keller Lumber Company

Mike H Lee, DDS, PC

Mac's Tracks Model Railroading

McDonald's Restaurant/6 KSCampbell, LLC

Olsson Industrial Electric, Inc.

Reustle - Prayer Rock Vineyards

Roseburg Cinemas

Oregon Tool Supply

Roseburg Forest Products

Umpqua Homes Incorporated

The Venue Suites

Watters & Fryer, CPA

Welcome New Member

Pacific Cascade Federal Credit Union

Debi Bennett
1075 Oak Street
Eugene, OR 97401
(800) 477-3328
wesaveyou.com



Pacific Cascade Federal Credit Union operates in six Oregon counties: Benton, Coos, Douglas, Lane, Lincoln and Linn. Financial services range from checking, savings and IRA accounts; online banking; home, auto, RV, education and personal loans, to name a few; credit cards, insurance offerings and a multitude of other member benefits and services.

PCFCU is committed to active involvement in the communities they serve.

Increase Your Business Visibility

Opportunities in Chamber Newsletter & on Chamber Website

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website by local residents, people interested in visiting or relocating to Douglas County, the chamber website is an excellent medium to place your corporate banner and increase business exposure.

Homepage page space options are available for purchase on an annual agreement basis. Secondary page space options are available for six-month agreements. Your online banner will prominently feature your business logo and link to your company's website. To claim a banner for your business today, email sales@roseburgareachamber.org for more details.

Looking for another significant way to promote your business? Purchase ad space in the chamber's *Business Perspectives* e-newsletter, produced six times a year. Link to each chamber e-newsletter is sent to RACC members and their employees. Newsletters remain online for a two-year minimum. The chamber has several ad sizes to choose from. Purchase three or more ads within a year and members will receive a 5% discount.

For more information see the 2022-23 *Business Perspectives* advertising agreement on page 10 or email inquiries to sales@roseburgareachamber.org.

Send Us Your Got News?

Has your business moved, changed contact information or expanded? Are you celebrating a company anniversary or receiving an award? Have you added new executive staff members to your team? Do you have employees who have received a promotion, recognition awards or completed a specialized training? These are potentially newsworthy items that you can submit to the chamber's "Got News?" section of *Business Perspectives* newsletter.

Submit your business news by email to sales@roseburgareachamber.org or fax to (541) 673-7868.



2022-23 Roseburg Area Chamber of Commerce *InUmpqua*

We are members of the Roseburg Area Chamber of Commerce in good standing and agree to purchase a _____ page ad in the Roseburg Area Chamber of Commerce's *InUmpqua*—business directory, community profile and visitor magazine.

ADVERTISING SPECIFICATIONS (Standard 8.375" x 10.875" Publication Format)

| | |
|--|-------------|
| Back Cover (8.625" w x 11.125" h / with bleed included) One Available | \$ 2,600.00 |
| Inside Cover (8.625" w x 11.125" h / with bleed included) Two Available .. | \$ 2,200.00 |
| Full Page (7" w x 9.5" h / no bleed) | \$ 1,950.00 |
| 2/3 Page/Vertical (4.583" w x 9.5" h) | \$ 1,650.00 |
| 1/2 Page/Vertical (3.333" w x 9.5" h) | \$ 1,275.00 |
| 1/2 Page/Horizontal (7" w x 4.583" h) | \$ 1,275.00 |
| 1/3 Page/Square (3.333" w x 9.5" h) | \$ 1,125.00 |
| 1/4 Page/Horizontal (4.583" w x 3.333" h) | \$ 925.00 |
| 1/4 Page/Vertical (3.333" w x 4.583" h) | \$ 925.00 |
| 1/6 Page/Vertical (2.166" w x 4.583" h) | \$ 775.00 |
| 1/8 Page/Vertical (2.166" w x 3.333" h) | \$ 550.00 |
| Bold Directory Listing | \$ 95.00 |

SPECIFICATIONS: Advertisement must be presented as a high-resolution pdf file. Members should contact directly any external firm/agency used in the past for ad creation. Members are responsible for all cost associated with ad creation.

TERMS OF CONTRACT: Invoice will be sent within 30 working days of receipt of contract. A 2% per month charge will be added to balances over 30 days late from original invoice.

CONDITIONS: Advertisements are accepted on the representation that advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expense by reason of any claims arising out of the publication. Publisher reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Roseburg Area Chamber of Commerce (RACC) will accommodate placement but it cannot be guaranteed. All materials are the property of the publisher.

CANCELLATIONS: 25% of ad rate will be invoiced if RACC is not notified within five working days of the signing of this contract.

STATEMENT: I have read and understand the terms of this contract and agree that RACC may exchange information about my obligations with credit references, other businesses or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

DEADLINE to RESERVE YOUR AD SPACE: August 31, 2022

ADS MUST BE SUBMITTED NO LATER THAN: September 20, 2022

EMAIL: roseburg@roseburgareachamber.org or mail to PO Box 1026, Roseburg OR 97470

You will be invoiced within 30 days of receipt of contract.

Print Company Name

Phone

Address

Date

Print Name

Signature

Future Leadership is Bright

2021-22 Project Leadership Graduates

At its June membership meeting lunch, the Roseburg Area Chamber of Commerce recognized its 2021-22 Project Leadership participants for completing the chamber's leadership program. The Roseburg Area Chamber is proud to announce the graduation of our 2021-22 Project Leadership class. All of us at the chamber commend these community-minded individuals for their time and commitment to the nine-month program (actually ten months due to pandemic delays).

The Project Leadership Roseburg program challenged participants to not only increase their knowledge about Roseburg and Douglas County, but to become more actively engaged and involved in our community through volunteerism.

Please join us in congratulating the following Project Leadership graduates: Jim Collins, **Oregon Department of Transportation**; Dori Compton, **Community Cancer Center**; Thomas Guevara, Jr., **Oregon Department of Transportation**; Destiny Hunt, **Umpqua Community College**; Lanette McDowell, **Rogue Credit Union**; Shaina Peters, **Umpqua Bank**; Jerry Risk, **Roseburg Forest Products**; Sierra Staten, **Douglas County Farmers Co-op**; and, Joseph Winn, **Gordon Wood Insurance & Financial Services**.

The chamber would like to recognize and express our gratitude to our member businesses and organizations who invested in these employees. The chamber and our community thanks these businesses for encouraging their employees to become active leaders in our community by enrolling them in the chamber's Project Leadership program and giving them time off work to participate in each leadership session.

Without member sponsors, chamber programs just couldn't happen. The Roseburg Area Chamber would like to thank our following members, who year after year, continue to support our leadership program. Our 2021-22 Project Leadership workshop sponsors are: **Aviva Health, Douglas County, Douglas FastNet, FCC Commercial Furniture, Lone Rock Resources, Roseburg Forest Products and Southern Oregon Credit Services**.

The chamber is currently accepting applications for its 2022-23 Project Leadership Roseburg program. Please see the related story on page 1 and the application, curriculum and other program specifics on pages 6-9 in this issue of *Business Perspectives*. The application deadline is August 25, 2022 at 5:00 p.m. The application packet is also available for downloading online [HERE!](#)



Calendar

| | |
|--------------------|---|
| 7/1,8,15, 22,29 | Riverbend Live! (in Winston) |
| 7/4 | Independence Day! Chamber Offices Closed |
| 7/5,12,19,26 | Music on the Half Shell |
| 7/6-10 | Graffiti Weekend |



Calendar

| | |
|---------|--|
| 8/1 | Riverbend Live! |
| 8/2,9 | Music on the Half Shell |
| 8/10-13 | Douglas County Fair |
| 8/25 | 2022-23 Project Leadership Application Deadline |
| 8/31 | 2022-23 InUmpqua Ad ReservationDeadline |

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 SE Spruce, Street
Roseburg, OR 97470
Ph: 541-672-2648 • Fax: 541-673-7868

~

For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 39 No. 4



Project Leadership Roseburg

2022-23

CALLING ALL FUTURE BUSINESS LEADERS

Are you or one of your employees a future Douglas County business leader?

Now is the time to apply for participation in the 2022-2023 Project Leadership Roseburg program.

Since 1989, more than 600 business men and women have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 33rd year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The nine-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County.

Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend eight day-long sessions per month. Each month, participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants "graduate" from the leadership program in May. They may assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their second-year commitment to the program.

Now Accepting Applications

The chamber is currently accepting applications for the 2022-23 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$725; the cost for non-member participants is \$925.

Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted.

Ready to apply?

An application is available to download online at www.roseburgchamber.com

For more information:

Email: roseburg@roseburgareachamber.org

Application Deadline

5 p.m.

August 25, 2022

Applications should be mailed to:

**Roseburg Area Chamber of
Commerce P.O. Box 1026
Roseburg, OR 97470**

The **\$50 application fee** is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.



Project Leadership Roseburg

2022-23

*A program devoted to strengthening
and educating community-minded
business leaders to serve in
volunteer leadership positions
throughout Douglas County.*

PROJECT LEADERSHIP ROSEBURG CURRICULUM **2022-23***

SEPTEMBER 8, 2022 | ORIENTATION / LEADERSHIP / TEAMBUILDING

Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.

OCTOBER 13, 2022 | NATURAL RESOURCES / INDUSTRY

An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.

NOVEMBER 14, 2022 | ECONOMIC FORECAST 2023 PROGRAM / TRANSPORTATION & UTILITIES (Note: This is a Monday)

A.M. Session: Class attends "Economic Forecast 2023" & November Membership Luncheon.

P.M. Session: Transportation & Utility services in Douglas County.

JANUARY 12, 2023 | LAW ENFORCEMENT & CRIMINAL JUSTICE

Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.

FEBRUARY 9, 2023 | ROLE OF GOVERNMENT

How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.

MARCH 9, 2023 | ROLE OF EDUCATION

Education as a resource and how it affects the community, including the challenges ahead.

APRIL 13, 2023 | MEDICAL & HUMAN SERVICES

An examination of health and social services, funding capabilities and future planning.

MAY 11, 2023 | COMMUNICATION & LEISURE / FUTURE VOLUNTEER & LEADERSHIP

Exploring the effective use of local media platforms; economic impact of local recreational and tourist assets.

Overview of opportunities and organizations for future volunteering.

MAY 15, 2023 | PROJECT LEADERSHIP GRADUATION

Graduates and their employers are presented at the June membership meeting of the Roseburg Area Chamber of Commerce.

**Subject to change/be updated as needed*



Project Leadership Roseburg

Application for 2022-23 Program

APPLICANT INFORMATION

First Name _____ Last Name _____ Nickname _____

Business Title _____ Employer _____

Business Phone _____ Business Email _____

Home Address _____
Street City Zip Code

Home Telephone _____ Home Email _____

Send program correspondence to: ☐ Business email ☐ Home email

APPLICANT: *Submit the following with your application*

References – Two professional/community references

Questions/Essay – Answer the following questions on a separate sheet of paper:

1. Community Involvement: List up to three community, business, civic, political, or social volunteer areas in which you have served. Include the name of the organization and/or your responsibilities or role in its activities.
2. Why do you want to participate in Project Leadership Roseburg?
3. How will Project Leadership help you reach your personal and professional goals?

APPLICANT COMMITMENT

I understand the purpose of Project Leadership and, if selected, I will devote the time necessary to complete the program.

I will attend the program of eight, full-day, monthly sessions that will be held on the second Thursday of the month, except as noted, from September through May and attend the class graduation.

I understand that Project Leadership Roseburg does not end with graduation, but that I may be asked to assist staff facilitating a class session in the following year for the next class of Project Leadership Roseburg.

I also understand that if I have two full-day absences during the year, I will not graduate and will not complete the program. I will be automatically excused from the program and no portion of the tuition shall be refunded.

I accept these requirements and am willing to make this commitment.

Application Deadline 5 p.m, August 25, 2022

A completed application and \$50 application fee must be received no later than Thursday at 5 p.m. on August 25, 2022.

Applications may be mailed to:
Roseburg Area Chamber of
Commerce
P.O. Box 1026
Roseburg, OR 97470

The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

Applicant Signature _____

Date _____

RACC Acceptance _____
RACC President/CEO



Project Leadership Roseburg

Application for 2022-23 Program

EMPLOYER INFORMATION

Company Name _____

Type of Organization/Business _____

Supervisor's Name _____

Supervisor's Title _____

Business Phone _____ Business Email _____

Business Address _____
Street City Zip Code

TUITION

Application Deposit

A \$50 deposit is required with this application payable to the Roseburg Area Chamber of Commerce and is refundable if applicant is not selected. If the applicant is accepted, the fee is applied to the tuition.

Program Tuition

The \$725 member/\$925 non-member tuition covers: class material, session lunches, admission to the chamber's November membership meeting lunch and May membership lunch/class graduation, annual awards event and Economic Forecast 2023.

EMPLOYER COMMITMENT

This applicant has the full commitment of this organization and, if selected, the time and financial support required to fully participate in Project Leadership.

I understand that if my employee has two full-day absences during the program sessions, they will not graduate and will automatically be excused from the program and no portion of the tuition will be refunded.

As the employer, I, or my designee, shall be responsible for representing our organization at the graduation program.

In addition, I, or my designee, will devote the time necessary to serve as a mentor to our participant and keep informed about the Project Leadership program.

Employer Signature

Date



Roseburg Area Chamber of Commerce 2022 - 2023 *Business Perspectives* Advertising Agreement

A Member-Exclusive Benefit

In signing this agreement, _____ agrees to the following:

- Advertiser will provide a camera-ready black & white or color ad to the chamber no later than the 15th of the month prior to publication;
- Ads must be received as a .png .jpeg or .pdf;
- Ads to be emailed to roseburg@roseburgareachamber.org
- Chamber policies and restrictions regarding member advertising and promotion can be found on page 2 of this agreement;
- Accuracy of ad is the member's responsibility.

Please check ad size that applies

Month(s) scheduled to run

| | |
|-------------------------------------|-------|
| _____ Full Page (7-1/2" x 10") | \$600 |
| _____ 1/2 Page (7-1/2" x 4-7/8") | \$350 |
| _____ 1/3 Page (4-7/8" x 4-7/8") | \$225 |
| _____ 1/6 Page (4-7/8" x 2-5/16") | \$150 |
| _____ 1/12 Page (2-5/16" x 2-5/16") | \$100 |

| |
|--|
| <input type="checkbox"/> January/February |
| <input type="checkbox"/> March/April |
| <input type="checkbox"/> May/June |
| <input type="checkbox"/> July/August |
| <input type="checkbox"/> September/October |
| <input type="checkbox"/> November/December |

5% Discount on commitment of 3 or more ads within a year!

Member: _____ Date: _____

Address: _____

Contact Name: _____ Phone: _____

E-mail Address: _____ Web site: _____

Member Signature

Chamber Approved

Please sign and return this agreement by _____ via mail to the Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, Oregon 97470 or email sales@roseburgareachamber.org.

Advertisements are available to chamber members in good standing.

Method of Payment

☐ Check Enclosed

☐ Invoice Me

For further information, contact 541-672-2648, ext. 23.