

to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

#### Upcoming Programs/Events

Monday, September 19 Membership Meeting Lunch "Oregon By The Numbers 2022" 11:45 a.m. to 1:00 p.m. D.C. Fairgrounds PURCHASE TICKETS

Sponsored by:



Monday, October 17 Membership Meeting Lunch "Douglas Forest Protective Assn" 11:45 a.m. to 1:00 p.m. D.C. Fairgrounds Tickets On Sale Soon

Sponsored by:



Monday, November 14 Economic Forecast 2023 8:45 a.m. to 11:30 p.m. D.C. Fairgrounds PURCHASE TICKETS

#### **Oregon...Douglas County...By The Numbers**

The Ford Family Foundation to Discuss 2022 Data

"Oregon by the Numbers 2022" will be the program topic at the chamber's September 19 membership lunch. Annually, The Ford Family Foundation provides high-quality data for each of Oregon's 36 counties along with indepth explanations of the indicators of community well-being in "Oregon by the Numbers." Presenting on the 2022 data will be The Ford Family Foundation's President Anne Kubisch and Kasi Allen, Director of Learning and Knowledge Management for The Ford Family Foundation.

The chamber's membership lunch program, for September is sponsored by CSO Financial, and is held from 11:45 am to 1:00 pm in the community conference hall at the Douglas County fairgrounds. The lunch buffet opens at 11:45 am.



Cost for Roseburg Chamber members is \$25 per person and \$150 for a table of six. For non-RACC-member businesses and the general public, the cost is \$40 per person. Advance online ticket purchase is required. Ticket sales close at 5:00 pm on Thursday, September 15. Tickets are not sold at the door. **GET TICKETS HERE!** 

#### **Protecting Our County's Forestlands**

A Discussion with DFPA

At the chamber's October 17 membership meeting lunch, Pat Skrip, District Manager with Douglas Forest Protective Association will discuss our most recent wildfire season as well as a general discussion about the work the DFPA does to prevent wildland fires.

The chamber's October membership program, sponsored by Rogue Credit Union, is from 11:45 am to 1:00 pm in the community conference hall at the Douglas County fairgrounds. The lunch buffet opens at 11:45 am.

Cost for Roseburg Area Chamber members is \$25 per person and \$150 for a table of six. For non-RACC-member businesses and the general public, the cost is \$40 per person. Advance online ticket purchase is required. Ticket sales close at 5:00 pm on Wednesday, October 12. There is no "Will Call" and tickets are not sold at the door. Tickets for the October lunch will go on sale in late September. Watch for more information in a "Chamber News" email.

#### 2022 BOARD OF DIRECTORS

#### EXECUTIVE OFFICERS

Chair Tammy Turner, Community Cancer Center

Vice Chair Gabe Crane, Roseburg Forest Products

Treasurer Sam Carter, Pacific Power

Secretary Debbie Fromdahl, President & CEO

Past Chair Allen Pike, Hampton Inn & Suites

#### DIRECTORS

Donna Arnold Cardinal Services, Inc.

Terry Bentley Bell Sister Flats

Chelsea Buckbee Rogue Credit Union

Melvin Burke DC Farmers Co-op

Brant Guido Umpqua Sand & Gravel

Guy Kennerly Umpqua Insurance Agency

John Robertson Sherm's Thunderbird Market

Jami Seal Lone Rock Resources

#### CHAMBER STAFF

Debbie Fromdahl President & CEO

Jolene Mantle ext. 17 Executive Assistant

Ruth Caspary Programs/Events, ext. 30

Vacancy Membership Relations ext. 23



410 SE Spruce St. PO Box 1026 Roseburg, OR 97470 P (541) 672-2648 F (541) 673-7868

www.RoseburgChamber.com

#### What Can Business Expect in 2023

Expert Panel on Tap to Discuss Current and Future Economic Expectations

On November 14 the chamber's Economic Forecast 2023 program will take a look back at this year and its economic impacts on our businesses, our county and our state. Our presenters will explore issues, political climate and industries having the most economic impacts and share valuable information about expected trends to help assist members strategically plan for 2023.

This year's panel will discuss the impacts of the statewide and national mid-term election results, the timber and wood products industry, real estate trends; the ongoing workforce shortages and more. Addressing the overall economy, will be John Tapogna, Economist, ECONorthwest. Confirmed, at the time of publication, joining Tapogna, will be Travis Joseph, Oregon Forest Resource Council; Jeremy Rogers, Oregon Association of Realtors; and, John Horvick, DHM Research.

Economic Forecast 2023 is Monday, November 14 from 8:45 to 11:30 am at the Douglas County fairgrounds. Advance ticket purchase is required. Online ticket sales only, HERE. Deadline to purchase tickets is Wednesday, November 9 by 5:00 p.m.

Thank you to Economic Forecast 2023 sponsors: **Bowers Industrial, Cardinal Services, Inc., Con-Vey, Gordon Wood Insurance & Financial Services, Inc., Lone Rock Resources, Marco Pharma International, Tyree Oil and Umpqua Insurance Agency.** 

#### **Building Business & Community Leaders for Our Future**

New Class Starts September 8

The Roseburg Area Chamber of Commerce is pleased to kickoff its 33rd year of Project Leadership on September 8. The chamber is so proud of this long-standing program . The chamber has graduated 650 individuals from this distinguished professional development program and is pleased so many of these individuals actively give back in our community.

Project Leadership program provides participants with a comprehensive awareness of Douglas County and a deeper understanding of how things get done and how our community works, directly from our business and community leaders.

The Roseburg Area Chamber of Commerce welcomes these future leaders to 2022-23 Project Leadership: Hope Assink, **Phoenix School**; Carla Baker, **Hampton Inn & Suites**; Sarah Gray, **Roseburg Forest Products**; Adele Grubb, **Umpqua Community College**; Lauren Haddock, **Aviva Health**; Sarah Hamilton, **Aviva Health**; Shardell Johnson, **WorkSource Douglas/Employment Department**; Savannah Jones, **Sunrise Enterprises, Inc.**; Heather King, **United Community Action Network**; Shelby Osborn, **FCC Commercial Furniture**; Tabitha Parsons, **Northwest Community Credit Union** and Wendy Peterson, **Cardinal Services, Inc**.





ership

## ROSEBURG AREA Chamber of Commerce

# **Oregon by the Numbers 2022**

Presented by:

### **Anne Kubisch**

President The Ford Family Foundation

### Kasi Allen

Director-Learning And Knowledge Management **The Ford Family Foundation** 

### September 19, 2022 11:45 a.m. to 1:00 p.m. Douglas County Fairgrounds

Sponsored by:



Advance Purchase Required ONLINE TICKET SALES ONLY Last day to purchase tickets is September 15, 2022

## Purchase your tickets online now!

Online Ticket Prices: Roseburg Area Chamber Members: \$25 per person Roseburg Area Chamber Members: \$150 for a table of six (6) Non-Members/General Public: \$40

### Thank You Reinvesting Members!

AmeriTitle, Inc. Bowers Industrial, Inc. Budget Blinds of Roseburg Bunnell's Overhead Door, Inc. Central Oregon & Pacific Railroad CHI Mercy Health Comfort Inn Roseburg Dutch Bros Coffee Flury Supply Co. Gerretsen Building Supply Goodwill Industries, So. Oregon Ireland Brothers Charles F. Lee, P.C. Linus Oakes Village MegaByte Computer Services Oregon Department of Transportation Pacific Power Riverview Terrace City of Roseburg Selectemp Employment Services Spring Hill Press Steamboat Inn Subway on the Parkway, Inc. TerraFirma Foundation Systems Umpqua Valley Fire Services Valley Credit Service, Inc. Victory Builders, Inc.

### **Got News?**

First Interstate Bank



First Interstate Bank in Roseburg has a new location! Swing by and check out the new building, with the same great staff, at 1700 NW Mulholland Drive. See First Interstate's flyer on page 5.

### City of Roseburg



On October 3, Roseburg will celebrate its 150th birthday! Incorporated in the state of Oregon in 1872, Roseburg's sesquicentennial will be commemorated with a number of events this fall, including a time capsule ceremony outside city hall on October 3.

#### Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, recognition, award, or completed a specialized training?

These are potentially newsworthy items you can submit to be shared in the chamber's "Got News?" section of Business Perspectives. Chamber members are encouraged to submit their business news. Submissions are accepted via email to: sales@roseburgareachamber.org.



# Swing by and See Us!

### First Interstate's new location at 1700 NW Mulholland Dr. is open for business!

This new branch replaces our previous location on 780 NW Garden Valley Blvd. Same great staff at our new location, ready to serve you!

**First Interstate Bank** 1700 NW Mulholland Dr. Roseburg, OR 541-672-7712

firstinterstate.com

Member FDIC. Equal Housing Lender. 🏠



0792.TP.20.03



#### Calendar

9/5	Labor Day	
-----	-----------	--

- 9/8 Project Leadership Roseburg Workshop #1
- 9/19 Membership Meeting Lunch
- 9/22 First Day of Autumn



#### Calendar

- 10/3 HAPPY BIRTHDAY ROSEBURG!
- 10/13 Project Leadership Roseburg Workshop #2
- 10/17 Membership Meeting Lunch
- 10/31 Happy Halloween!

#### Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

> Roseburg Area Chamber of Commerce P.O. Box 1026 • 410 SE Spruce, Street Roseburg, OR 97470 Ph: 541-672-2648 • Fax: 541-673-7868

> For advertising opportunities contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org www.RoseburgChamber.com

Business Perspectives Vol. 39 No. 5

### **Host a Business After Hours**

2023 "After Hours" Dates

Still Available

The Roseburg Area Chamber of Commerce announce released its 2023 "After Hours" business networking dates in the July/ August issue of *Business Perspectives*. We still have dates available for next year, but they won't last long.

#### February 14 Spoken For! April 11 June 13 October 10

Eligible Roseburg Area Chamber business members interested in submitting an application for consideration to host an "after hours" in 2023 should contact the chamber for criteria information, and to request an application.

The chamber sets aside four--somewhat quarterly--dates for Business After Hours networking each year, with next year's dates above. The time for "BAH" is 4:30 to 6:30 pm. The cost to host is \$350 and specific criteria needs to be met for a member to be eligible to host. To ensure all qualified members wishing to host an After Hours have the opportunity to do so, the chamber will not repeat a "BAH" at a business held in recent years.

The chamber's 2023 Business After Hours will be booked on a first-come, approved and signed contract basis. For more information or to request an application for a 2023 After Hours event, please email sales@roseburgareachamber.org and specify which of the above dates your company is interested in hosting.

#### Please Remember to . . . SHOP LOCAL AND SUPPORT BUSINESSES IN OUR COMMUNITY

Member-to-Member Discount Program

The next time you head out for some retail therapy, be sure and "Think Local!" Whether you are looking for household goods, personal items, or something for the office, shop local. If it's a great meal, or a craft brew, or world class wine, shop local. If you're ready for some outdoor fun, it's all in our own backyard. Our small businesses are the backbone of this community as they support and stengthen our local economy. Chamber members have made these choices easy for you and you can save some money too!

The Roseburg Chamber provides members with many opportunities to promote the goods, products, and services our member businesses provide. If you are a chamber member, be sure and use your shop chamber and save discount card, good through December 31, 2022. Check out the current list of 2022 offerings on page 9.



#### **Increase Your Business Visibility**

**Opportunities in Chamber Newsletter & on Chamber Website** 

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website by local residents, people interested in visiting or relocating to Douglas County, the chamber website is an excellent medium to place your corporate banner and increase business exposure.

Homepage page space options are available for purchase on an annual agreement basis. Secondary page space options are available for six-month agreements. Your online banner will prominently feature your business logo and link to your company's website. To claim a banner for your business today, email <u>sales@roseburgareachamber</u>. org for more details.

Looking for another significant way to promote your business? Purchase ad space in the chamber's *Business Perspectives* e-newsletter, produced six times a year. Link to each chamber e-newsletter is sent to RACC members and their employees. Newsletters remain online for a two-year minimum. The chamber has several ad sizes to choose from. Purchase three or more ads within a year and members will receive a 5% discount.

For more information see the 2022-23 *Business Perspectives* advertising agreement on page 8 or email inquiries to <u>sales@roseburgareachamber.org</u>.

#### Save These Dates!

2022 Membership Meeting Lunches September 19 October 17 November 14

> Economic Forecast 2023 November 14

"Business After Hours 2023" February 14 @ Cascade Community CU

Annual Celebration of Business & Awards 2023 March 23

2023 Membership Meeting Lunches January 9 February 13 March 13 April 10 May 15 September 18 October 16 November 13



Matt Kowal SVP/Commercial Banking Team Lead

# HERE FOR BUSINESS

Running a business is challenging, which is why you need a bank that can help you and your business succeed. As a community bank specializing in business, Oregon Pacific Bank offers commercial loans, trust services, nonprofit solutions and more.

See how we've helped other businesses, and connect with a local banker at **bankonopb.com** 



EUGENE I FLORENCE I COOS BAY I ROSEBURG I MEDFORD 2555 NW Edenbower Roseburg, Oregon 97471 | 541-677-9454



#### Roseburg Area Chamber of Commerce 2022 - 2023 Business Perspectives Advertising Agreement

A Member-Exclusive Benefit

In signing this agreement, \_

agrees to the following:

- Advertiser will provide a camera-ready black & white or color ad to the chamber no later than the 15<sup>th</sup> of the month prior to publication;
- Ads must be received as a .png .jpeg or .pdf;
- Ads to be emailed to roseburg@roseburgareachamber.org
- Chamber policies and restrictions regarding member advertising and promotion can be found on page 2 of this agreement;
- Accuracy of ad is the member's responsibility.

Please check ad size that applies

- Full Page (7-1/2" x 10")
   \$600

   1/2 Page (7-1/2" x 4-7/8")
   \$350
- $\frac{1/3 \operatorname{Page} (4-7/8" \times 4-7/8")}{225}$
- \_\_\_\_\_ 1/3 rage (4-7/8 x 4-7/8 ) \$223
- \_\_\_\_ 1/6 Page (4-7/8" x 2-5/16") \$150
- \_\_\_\_\_ 1/12 Page (2-5/16" x 2-5/16") \$100

Month(s) scheduled to run

- □ January/February
- □ March/April
- □ May/June
- □ July/August
- □ September/October
- $\Box$  November/December

#### 5% Discount on commitment of 3 or more ads within a year!

Member:		Date:		
Address:				
Contact Name:				
E-mail Address:		Web site:		
Member Signature		Chamber Approved		
Please sign and return this agreemen	nt by	via mail to the Roseburg Area Chamber		
of Commerce, PO Box 1026, Roseburg, Oregon 97470 or email sales@roseburgareachamber.org.				
Advertisements are available to chamber members in good standing.				
Method of Payment				
Check Enclosed	☐ Invoice Me			

For further information, contact 541-672-2648, ext. 23.



Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations. Discounts good through December 31, 2022.

Alanson Randol, DDS (541) 673-7437 www.drrandol.com Free new patient exam with all new free oral cancer screening and Xray's at first appointment.

Budget Blinds of Roseburg (541) 216-4723 www.budgetblinds.com 25% off window coverings (with select manufacturers).

Fisher's Hearth and Home (541) 672-0306 www.fishershearthandhome.com \$25 discount on all gas and pellet stove cleaning.

Joe's Towing & Recovery, LLC (541) 672-4388 www.joestowing.net 15% off retail towing service. Ashley HomeStore (541) 900-1555 www.AshleyHomeStore.com \$300 Ashley Cash with Purchase of a Tempurpedic Mattress & Free Local Delivery.

Downtown Fitness & Aerobics (541) 673-4848 www.downtownfitnessandaerobics.com Waive Initiation Fee (\$99 value). (Based off regular tag price.)

Graphic Dimensions (541) 672-3812 www.graphicdimensions.us 10% off business card orders.

Makena Beach Tan & Boutique (541) 677-7264 www.makenatan.com One free L1/L2 tan for new members, or one free additive with VERSA spa spray session. (Not valid with other coupons.)

Overhead Door Company of Roseburg (541) 673-4802 www.odcroseburg.com 5% off window covering purchases. Super 8 Motel (541) 672-8880 www.stayinroseburg.com 10% off best available rate. Bell Sister Flats (Air B&B) (541) 580-6302 www.bellsisterflats.com 5% discount on stay.

Express Employment Professionals (541) 673-3332 www.expressroseburg.com \$60 off first invoice.

Holiday Inn Express (541) 673-7517 www.hiexpress.com/roseburgor-ex 10% off best available rate. (Some date restrictions may apply.)

Oregon Tool & Supply (541) 672-1935 www.oregontoolandsupply.com 10% off regular priced merchandise. (Excludes services & special orders.)

Wildlife Safari (541) 679-6761 www.wildlifesafari.net Buy one ticket for admission and get one free. (Not valid with any other offers)

To receive the discounts listed above, you must present your 2022 Chamber Discount Card. If your business has not received these cards, please contact: sales@roseburgareachamber.org or call (541) 672-2648, ext. 17.