

# Business perspectives January/February 2023

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

## Honor Outstanding Businesses and Individuals in Our Community

Nominate for First Citizens & Businesses of the Year

The Roseburg Area Chamber of Commerce is accepting nominations for outstanding local businesses, 2022 first citizen honors and more. Honorees will be announced on March 23, 2023.

"Business of the year" recognitions include three categories: small, medium and large-size Roseburg Area Chamber-member businesses. Check out our list of <u>past recipients of business of the year honors</u>. Submittal deadline for nominations is February 3, 2023.

The chamber is also seeking nominations to recognize deserving individuals with our community's highest honor, first citizen. Take a look at the list of our past First Citizen honorees.

The chamber is also accepting nominations for chamber volunteer and innovative business of the year.

For nomination criteria and forms: Business of the Year, Chamber Volunteer of the Year, Business Innovator and First Citizens nomination forms. Nomination deadline is 5:00 pm on February 3, 2023.

see First Citizens, page 2

#### Get Your Tickets!

Monday, January 9
Membership Meeting Lunch
"State of the County"
Douglas County Fairgrounds
11:45 a.m. to 1:00 p.m.

Sponsored by:



## Make Sure You Have a Seat at the Table for State of Douglas County Update

**Get Your Tickets Now Online** 

The Roseburg Area Chamber of Commerce's first membership meeting for 2023, on Monday, January 9, will feature an update of the state of Douglas County. Presenting this year's program is outgoing 2022 chair of the Douglas County Board of Commissioners, the honorable Tim Freeman.



In addition to sharing county activities and accomplishments for 2022, highlighting a variety of county departments, it is anticipated that the commissioner will also discuss some of the 2023 goals and priorities, and other pertinent issues related to Douglas County government.

The Roseburg Area Chamber of Commerce's January 9 membership meeting, generously sponsored by **Avista Utilities**, is from 11:45 a.m. to 1:00 p.m. Purchase your tickets online today on the chamber website **HERE**!

Individual ticket price for Roseburg Area Chamber members is \$25, or \$150 for a table of six. For non-members and the general public, the cost is \$50 per person. Member season passes for 2023 are \$175 per person. Please see the program flyer on page 3. Reservation deadline is 5:00 p.m. on Wednesday, January 4.

#### **2023 Membership Lunch Season Passes**

On Sale for a Limited Time

The Roseburg Area Chamber of Commerce's 2023 membership meeting lunch schedule is set and season passes are on sale. The chamber kicks off its 2023 membership meeting lunches Monday, January 9.

Attend the membership meeting lunches listed on page 5, with the purchase of a season pass and never worry about forgetting to make a reservation. With your season pass, it's all taken care of! Season passes for exclusively for RACC members for \$175. Season passes for 2023 may be purchased ONLINE HERE.

#### 2023 BOARD OF DIRECTORS

#### EXECUTIVE OFFICERS

Chair

Chelsea Buckbee, Rogue Credit Union

Vice Chair

Guy Kennerly, Umpqua Insurance Agency

Treasurer

Jami Seal, Lone Rock Resources

Secretary

Debbie Fromdahl, President & CEO

Past Chair

Tammy Turner, Community Cancer Center

#### DIRECTORS

Donna Arnold Cardinal Services, Inc.

Terry Bentley Bell Sister Flats

Melvin Burke DC Farmers Co-op

Sam Carter Pacific Power

Gabe Crane Roseburg Forest Products

Jeff Schwendener Avista Utilities

Garrett Stembridge Douglas Fast Net

Kim Tyree Evergreen Family Medicine

#### CHAMBER STAFF

Debbie Fromdahl President & CEO

Jolene Mantle ext. 17 Executive Assistant

Vacancy Programs/Events, ext. 30

Vacancy Membership Growth/Relations ext. 23



410 SE Spruce St. PO Box 1026 Roseburg, OR 97470 P (541) 672-2648 F (541) 673-7868

www.RoseburgChamber.com

#### You Too Can Be a FiveStar Member

On the chamber's website, in the chamber directory, at our annual awards event and in our e-newsletters we recognize our FiveStar members. Ever wonder if you could be a FiveStar member? Well, you can!

FiveStar members are those who take their annual support of the chamber a step further than paying their membership investment, to support the sustainability and growth of their chamber. And, in support of the chamber's vision and mission to serve and protect the interests of the Douglas County business community.

The opportunity to join as a FiveStar member is offered to

full-dues-paying members in good standing at the time of their annual membership renewal.

Members only have the one opportunity each year to be part of the FiveStar membership. By the way, recognition is not the only perk. FiveStar members also receive complimentary and/or discounted tickets and passes to chamber events.

If you're interested in learning more about the benefits exclusively reserved for FiveStar members or want to find out your company's eligibility date, please call us at the chamber at 541.672.2648, ext 23 or send an email to sales@roseburgareachamber.org.

#### First Citizens (Continued)

The different nomination forms can also be found on pages 8 through 10 in this January/February 2023 edition of *Business Perspectives*. If you have any questions about the nomination process or the timeline or the annual event in March, please don't hesitate to call or email Debbie at the chamber at debbie@roseburgareachamber.org.

The Roseburg Area Chamber also has title and corporate sponsorship opportunities available for the March 23 meeting of the membership and awards event. Information about the sponsorships can be found on pages 11 and 12 of this edition of *Business Perspectives* or by calling the chamber at (541) 672-2648, ext. 12.

And, be sure and SAVE THE DATE . . . March 23, 2023 . . . to see first hand recognitions of incredible individuals and businesses in our community!





### ROSEBURG AREA Chamber of Commerce

# State of the County Update

Presented by:



The Honorable Tim Freeman 2022 Chair Douglas County Board of Commissioners

January 9, 2023 11:45 a.m. to 1:00 p.m. Douglas County Fairgrounds

Sponsored by



Advance Purchase Required
Online Ticket Sales Only
Last Day to Purchase is Wednesday, January 4, 2022

Online Ticket Prices:

Roseburg Area Chamber Members: \$25 per person Roseburg Area Chamber Members: \$150 for a table of six (6) Non-Members/General Public: \$50 per person

3

#### Thank You Reinvesting Members!

Addcox Heating Center

Cascade Community Credit Union

Cooper's Pest Control

Cradar Enterprises, Inc.

D.A. Davidson & Co.

**Douglas County** 

Douglas County Fairgrounds

Douglas County Farmers Co-op

Douglas Fast Net

Farmers Insurance-John Murphy

FCC Commercial Furniture

First Community Credit Union--East

Fishers Hearth & Home

The Ford Family Foundation

Holiday Inn Express

Illahee Inn

Industrial Tire, Inc.

KPIC TV

Kelley Connect

Lithia Roseburg Auto Center

Long's Flowers

Elin Miller Consulting, LLC

The Oregon Community Foundation

Randy C. Rubin, Attorney at Law, P.C.

Rising River RV Park

**Roseburg Forest Products** 

Roseburg Glass Company

Roseburg U-Haul Moving & Storage

Southwest Oregon Workforce Investment Board

Umpqua Community College

Umpqua National Forest

Umpqua Valley Tractor

Watkinson Laird Rubenstein, PC

Wicks Emmett, LLP

Gordon Wood Insurance & Financial Services



#### **Increase Your Business Visibility**

Opportunities on the Chamber's Website

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase your businesses exposure. Homepage and interior page space options are available for purchase on an annual or bi-annual agreement. Your online banner will prominently feature your business logo and link to your company's website. Claim a banner for your business today!

Looking for other ways to promote your business? Purchase ad space in the chamber's *Business Perspectives* e-newsletter. The e-newsletters remain in our newsletter archives online for two years. The chamber has several ad sizes to choose from, so there's a possibility for everyone! If three or more ads are purchased within a year, members receive a 10% discount.

For more details and information please call (541) 672-2648, Ext. 23 or email <a href="mailto:sales@roseburgareachamber.org">sales@roseburgareachamber.org</a>.

#### **Got News?**



In case you hadn't noticed, there's been a bit of construction going on at Cascade Community Credit Union on Harvard Avenue. Well the work is done and you have the perfect opportunity to check it out! On the very lucky, Friday, January 13, from 10 am

to 1 pm, Cascade Community CU will be hosting a ribbon cutting and open house at the newly renovated branch located at 1123 W Harvard.

The ribbon cutting at 10 am will be followed by the open house with door prizes, snacks and more for those stopping by. Don't miss this opportunity to see the reno, chat with CCCU staff, business network, while supporting a fellow RACC member!



CCD in partnership with Business Oregon to administer a limited amount of funding for a new \$3 million Small Business and Microenterprise Grant Program (SBMA). The application period opens on January 23, 2023 and

closes on January 27, 2023.

To see if you are eligible to apply and get all the program details, Oregon Small Business and Microenterprise Grant Program.



Speaking of new digs, Pinnacle Engineering has a new location at 4276 Hwy 99S in Roseburg.

Fingers crossed after the dust of the move has settled, we get a chance to take a peek at the new location and celebrate another great local business!



Christopher Glenn has taken the reigns as director of UCC Small Business Development Center. Glenn has a background in higher education administration and small business

ownership. He earned his master's degree in education at the University

of Oregon and is a veteran of the US Air Force. Many thanks to Diane Mahoney who served as interim director with tireless dedication during the director



search! Welcome, Christopher, to Roseburg and the beautiful Land of Umpqua!

#### Season Pass (Continued)

Mark Your Calendar

The Roseburg Area Chamber of Commerce's membership meeting lunch schedule for 2023 is:

Monday, January 9, 2023 Monday, March 13, 2023 Monday, April 10, 2023 Monday, May 15, 2023 Monday, September 18, 2023 Monday, October 16, 2023 Monday, November 13, 2023

Roseburg Area Chamber members always have the first right to purchase individual tickets for the chamber's membership meeting luncheons. Members are notified of ticket sales in "Chamber News" emails, Business Perspectives e-newsletter and the chamber website calendar.

Purchase a season pass and always have a seat reserved for the lunches Season passes are an exclusive benefit for RACC members. Individual season passes for 2023 are \$175 and may be purchased ONLINE HERE. Season passes for 2023 will only be on sale until January 4, 2023 at 5:00 p.m.

#### **Send Us Your Got News?**

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, recognition awards, or completed a specialized training?

These are potentially newsworthy items that you can submit to the chamber's "Got News?" section! Inclusion of "Got News" submissions in the chamber newsletter are subject to approval and availability of space.

Submit your business news via an email to assistant@roseburgareachamber.org or by fax to 541.673.7868.

#### **Support Local Businesses Through \$hop & \$ave**

Request Your 2023 Discount Cards

Members of the Roseburg Area Chamber of Commerce have the opportunity to participate in our annual special member-tomember Shop Chamber & Save Program! Chamber member businesses offer discounts to fellow chamber members to build rapport in the business community, increase exposure and to grow their business.



See page 7 for the new 2023 list of participating chamber members and their "shop chamber & save" offers. Call Jolene at (541) 672-2648, ext. 17, or send an email to assistant@roseburgareachamber. org and request your 2023 discount cards for you and your employees. Some restrictions apply.

Support local businesses and your fellow chamber members and save money! Request your discount cards today!

For the Roseburg Area
Chamber's lastest legislative and public affairs positions and all other breaking news,
check out "CURRENT NEWS" on the
chamber website.

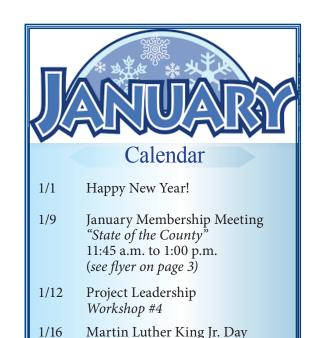
#### **Sponsorships Available**

The Roseburg Area Chamber of Commerce offers a number of program and event sponsorship opportunities to its members. Our member sponsors are always offered the first right of renewal to continue as a specific program or event sponsor.

While many of our members opt-in to the first right of renewal year after year, the chamber nearly always has available options for our members to provide program and event support. From Project Leadership workshops to monthly membership meeting lunches, our annual economic forecast program and annual celebration of business/awards event, the chamber has a range of sponsorships investment offering to allow businesses of all sizes the ability to participate.

If you are interested in one of the chamber's program or event sponsorships, please call (541), 672-2648, ext 23 or email <a href="mailto:sales@roseburgareachamber.org">sales@roseburgareachamber.org</a> to make inquiry or request information and pricing for specific sponsorship opportunities.

The Roseburg Area Chamber currently has sponsorships available for our March 23 annual meeting of the membership, celebration of business and awards event. The title and corporate sponsorship options are on pages 11-12 in this issue of *Business Perspectives*.



# February

#### Calendar

No February Membership Lunch

2/9 Project Leadership Workshop #5

2/14 Happy Valentine's Day

2/20 Presidents Day Chamber Offices Closed

#### Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

> Roseburg Area Chamber of Commerce P.O. Box 1026 • 410 SE Spruce, Street Roseburg, OR 97470 Ph: 541-672-2648 • Fax: 541-673-7868

> For advertising opportunities contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org www.RoseburgChamber.com

Business Perspectives Vol. 40 No. 1

6



Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations. Discounts good through December 31, 2023.

**Ashley HomeStore** 

(541) 900-1555

www.AshleyHomeStore.com

\$100 off your regular priced purchase of \$300.00 or more. \$300 off your regular priced purchase of \$900.00 or more.

> **Express Employment Professionals**

> > (541) 673-3332

www.expressroseburg.com

\$60.00 off first invoice.

Joe's Towing & Recovery, LLC

15% off retail towing service.

**Budget Blinds of Roseburg** 

(541) 216-4723

www.budgetblinds.com

25% off window coverings (with select manufacturers).

**Graphic Dimensions** 

www.graphicdimensions.us 10% off business card orders.

(541) 672-3812

Makena Beach Tan & Boutique

(541) 672-4388 (541) 677-7264 www.makenatan.com

www.joestowing.net

One free L1/L2 tan for new members, or one free additive with VERSA spa spray session.

(Not valid with other coupons.)

**Downtown Fitness & Aerobics** (541) 673-4848

www.downtownfitnessandaerobics.com

Waive Initiation Fee (\$99 value). (Based off regular tag price.)

**Holiday Inn Express** 

(541) 673-7517

www.hiexpress.com/roseburgor-ex

10% off best available rate.

(Some date restrictions may apply.)

**Oregon Tool & Supply** (541) 672-1935

www.oregontoolandsupply.com

10% off regular priced merchandise.

(Excludes services & special orders.)

Overhead Door Company of Roseburg (541) 673-4802

www.odcroseburg.com

5% off window covering purchases.

**Super 8 Motel** 

(541) 672-8880 www.stavinroseburg.com

10% off best available rate.

Wildlife Safari (541) 679-6761 www.wildlifesafari.net

Buy one ticket for admission and get one free.

(Not valid with any other offers)

To receive the discounts listed above, you must present your 2023 Chamber Discount Card. Pease contact Jolene at assistant@roseburgareachamber.org or (541) 672-2648, ext. 17, to request number of cards covered under you membership.



## 2022 First Citizens Nomination Form

#### **RECOGNIZING VOLUNTEERISM IN OUR COMMUNITY**

#### Honorees will be announced on March 23, 2023

**Criteria:** Outstanding volunteer activity and service over a period of years, continuing to recent years, and in more than one area of community activities. Service or contributions performed outside of the nominee's business, profession or vocation. Possession of a high degree of cooperation in community and civic enterprises. Demonstration of recognizable leadership by inspiration and example in community affairs.

Nominee			
Address			
Occupation			
Number of Years in Current Field Other Employment			
High School Attended			
College/University			
Year Graduated and Degrees Earned			
Place of Birth Resident of Roseburg Since			
Name & Phone Number of Spouse or Closest Living Relative			
Individual Submitting Nomination			
Address			
Phone			

**Submission Guidelines:** You may also attach letters of nomination support from others, newspaper or magazine clippings, or other information you believe our selection committee would find useful. Nomination forms and support material will not be returned unless prior arrangement has been made. Nominations should be typed and stapled together, then submitted in a sealed envelope.

Briefly describe the nominee's: (1) years and type of service to the community (2) civic involvement and offices held in service clubs, government commissions or committees, clubs, professional associations, churches, or other community groups (3) examples of leadership qualities and/or cooperative efforts to promote community and civic enterprises (4) other outstanding qualities (5) professional accomplishments. Please attach answers on separate paper. Only fully completed nominations will be accepted.

**Recognition:** Honorees will be recognized at RACC's annual celebration of business event on March 23, 2023. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form by 5pm, February 3, 2023 to:

Roseburg Area Chamber of Commerce Attn: Debbie Fromdahl, President & CEO P.O. Box 1026, Roseburg, OR 97470 FAX 541-673-7868

(For more forms, please contact the chamber office 541-672-2648)



**Small Business** 

## 2022 Business of the Year Nomination Form

Large Business

#### **RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY**

Honorees will be announced on March 23, 2023

☐ Medium Business

Chamber member business wit 25 FTE employees or less	th Chamber membe 26 to 99 FTE em		Chamber member business with 100 or more FTE employees
growth including sales, profital		ent creation and acc	n, they will show success in company ceptance in the market. They will in the company's industry sector.
Business Name			
Business Address			
Owner/Principal			
E-Mail	Website	Phone Numb	per
Date joined RACC	Number of Years in Business	Numb	per of Employees
Nominated By (if not self nominated)		Company Name	
E-Mail		Phone Number	
Provide a brief statement below	(or on separate sheet) why you nomi	nated this business o	or are applying for this award:

**Criteria:** Businesses that have made a substantial contribution to the community for the last five years or longer, have employees who individually and collectively participate in the community, and the physical presence of the business adds to the economic vitality and livability of our community. Recipient must be a RACC member for at least two years.

(1) Briefly describe the type of product or service this business offers the community. (2) Please describe the success this business has experienced since locating in Roseburg. (3) How is this business involved with the Roseburg Area Chamber of Commerce? (4) How is this business involved in the community? (5) How does this business motivate and retain their employees? *Please attach answers on separate paper. Only fully completed applications will be accepted.* 

**Recognition:** Honorees will be recognized at the Roseburg Area Chamber of Commerce annual celebration of business events on March 23, 2023. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo by 5pm, February 3, 2023 to:

Roseburg Area Chamber of Commerce Attn: Debbie Fromdahl, President & CEO P.O. Box 1026, Roseburg, OR 97470 debbie@roseburgareachamber.org FAX 541-673-7868

(for more forms, please contact the chamber office 541-672-2648)



# 2022 Business Innovator Award OR 2022 RACC Volunteer of the Year Nomination Form

#### RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced on March 23, 2023

#### ☐ Business Innovator Award

**Criteria:** Roseburg Area Chamber of Commerce member and business person who exceeds the standard for resourcefulness and creativity in the workplace and has significantly improved the operating environment through the development and implementation of an innovative product, process, technology or service within the past five years. Nominee must be a RACC member for at least 2 years (or an employee of the member).

(1) Briefly describe the type of product or service the innovator offers the business community. (2) How has the nominee demonstrated that the use or innovation has been commercialized and is in the marketplace today? (3) How has the innovation contributed to the economic vitality of their business and/or of our business community? *Please attach answers on separate paper. Only fully completed applications will be accepted.* 

#### □ Volunteer of the Year

**Criteria:** Roseburg Area Chamber of Commerce member who believes in the role of the chamber both personally and professionally and has volunteered his or her time, talent and energy to the betterment of the Roseburg Area Chamber of Commerce. Has served on a chamber committee, subcommittee, task force and/or board of directors and is recognized as a leader in our business community because of this service. A member who has improved the chamber or business community as a result of his or her volunteer work. Nominee must own or be employed by a chamber member and must be active in the chamber for at least 3 years.

(1) Briefly describe how the nominee has: (1) volunteered with the Roseburg Area Chamber of Commerce (2) through his or her volunteer efforts advanced chamber mission and goals and helped perpetuate growth (3) demonstrated the spirit of service by helping protect and promote Douglas County business through chamber volunteer work. *Please attach answers on separate paper. Only fully completed applications will be accepted.* 

Name		
Business Name		
Address		
E-Mail		
Nominated By (if not self nominated)	Company Name	
F-Mail	Phone Number	

**Recognition:** Honorees will be recognized at the Roseburg Area Chamber of Commerce annual celebration of business event(s) on March 23, 2023. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo by 5pm, February 3, 2023 to:

Roseburg Area Chamber of Commerce Attn: Debbie Fromdahl, President & CEO P.O. Box 1026, Roseburg, OR 97470 debbie@roseburgareachamber.org FAX 541-673-7868

(for more forms, please contact the chamber office 541-672-2648)



(Check one)

# Roseburg Area Chamber of Commerce Annual Awards & Meeting of the Membership Title Sponsor Agreement

March 23, 2023

As a **Title Sponsor**, we agree to pay the following amount as a sponsor for membership meeting, celebration of business and annual awards event on March 23, 2023. We will provide any materials necessary (i.e. logos) for sponsorship recognition and promotion of the event.

☐ \$3,000 Sponsorship Only	
□ \$3,300 Sponsorship and one	e (1) table of eight (8) at the annual dinner
Title sponsor receives:  • Corporate name associated with event  • Name and/or logo on event program  • Signage at the event  • Verbal recognition at the event  We understand we have first right of renewal the amount of sponsorship may increase next	ıl for sponsorship next year. We also understand t year.
	<u>2/25/23</u> by mail to the Roseburg Area Chamber of 470 or email sales@roseburgareachamber.org.
Company/Member Name	Name of Authorized Signer (please print)
Signature	Date
President/CEO Roseburg Area Chamber of Commerce	Date

Sponsorship will be billed upon receipt of signed agreement.



# Roseburg Area Chamber of Commerce Annual Awards & Meeting of the Membership Event Corporate Sponsor Agreement

March 23, 2023

As a **Corporate Sponsor**, we agree to pay the following amount as a sponsor for annual membership meeting, celebration of business and annual awards dinner on March 23, 2023. We will provide any materials necessary (i.e. logos) for sponsorship recognition and promotion of the event.

(Check o	one)		
		\$1,700 Sponsorship Only	<i>I</i>
		\$2,000 Sponsorship and	one (1) table of eight (8) at the dinner
<ul> <li>C</li> <li>N</li> <li>S</li> <li>V</li> </ul>	Corporate na Vame and/or Signage at the Verbal recognishms.	orate sponsor receives:  ame associated with dinner or logo on dinner event prograte dinner event  gnition at the dinner event  have first right of renewal for ant of sponsorship may increase.	or dinner corporate sponsorship next year. We also
	_		25/23 by mail to the Roseburg Area Chamber of or email sales@roseburgareachamber.org.
Compar	ny/Member	Name	Name of Authorized Signer (please print)
Signatu	re		Date
Presider Rosebur		amber of Commerce	Date

Sponsorship will be billed upon receipt of signed agreement.