

The Changing Landscape of Health Care

Panel Topic at May Membership Meeting

At the chamber's May membership meeting, local industry experts will discuss the landscape of health care, including some of the changes taking place in the field of health care. Primary focus will be specific to Douglas County. There are, however, national and global implications, from pandemic/post-pandemic impacts to workforce challenges. Positive changes to the essential mission of care delivery includes technological innovations and the growth of telemedicine.

The chamber's luncheon program will be presented by KC Bolton, chief executive officer of Aviva Health, Dr. Timothy Powell, medical director and chief executive officer of Evergreen Family Medicine, and Brent Eichman, Umpqua Health chief executive officer.

The May 16 membership meeting will be at the Douglas County fairgrounds from 11:45 a.m. to 1:00 p.m. The lunch buffet opens at 11:45 a.m. Advance ticket purchase is required. Purchase your tickets online today [HERE!](#)

Individual ticket price for Roseburg Area Chamber members is \$25, or \$150 for a table of six. For non-members and the general public the cost is \$40 per person. Please see the flyer for this program on page 4. The ticket reservation deadline is 5:00 p.m. on Thursday, May 12.

Upcoming Events!

Monday, May 16
Membership Meeting Lunch
"The Changing Landscape
of Health Care"
Douglas County Fairgrounds
11:45 a.m. to 1:00 p.m.

[GET TICKETS!](#)

Monday, June 20
Membership Meeting Lunch
"Timber/Wood Products Industry Update"
Grady Mulbery, President & CEO
Roseburg Forest Products
and
Project Leadership Graduation
Douglas County Fairgrounds
11:45 a.m. to 1:00 p.m.

TICKETS ON SALE LATE MAY!

Let's Talk Timber

Roseburg Forest Products CEO to Address Roseburg Chamber Members

Roseburg Forest Products president and CEO, Grady Mulbery will share a timber and wood products industry update with our members at the Roseburg Chamber's June membership lunch. The last time Grady was with us was in September of 2020, in the midst of the pandemic when he delivered the annual industry update virtually.

This year's program, thankfully back in person, is Monday, June 20 from 11:45 a.m. to 1:00 p.m. at the Douglas County fairgrounds in Roseburg. The industry discussion will include federal timber legislation and current policy issues affecting the industry, information on current market trends, technological changes and more.



Mulbery has been president and CEO of Roseburg since 2016 and also serves on the company's board of directors. Grady joined the company in 2011 as vice president of composites manufacturing, and was soon appointed to oversee all manufacturing facilities throughout the company, including composites, lumber, engineered wood, plywood and veneer.

2022 BOARD OF DIRECTORS

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410 SE Spruce St.
PO Box 1026
Roseburg, OR 97470
P (541) 672-2648
F (541) 673-7868

www.RoseburgChamber.com

Timber Talk *(Continued)*

Also featured during the June lunch will be the graduation of the 2021-22 Project Leadership Roseburg class.

Individual ticket price for Roseburg Area Chamber members is \$25, or \$150 for a table of six. For non-members and the general public, the cost is \$40 per person. Please see the flyer for this program on page 6. Tickets for the chamber's June membership meeting lunch will go on sale May 25, online. The chamber's June membership lunch is sponsored by **Douglas Timber Operators**.

And Our Honorees Are . . .

The Roseburg Area Chamber of Commerce held its annual meeting of the membership and awards dinner on Thursday, March 24. Along with presenting its executive team for 2022, chamber leadership also shared the organization's activities and accomplishments for 2020 and 2021, as well as some of the chamber's key priorities for 2022. The chamber's annual event celebrated Roseburg and Douglas County businesses and provided the chamber the opportunity to recognize business excellence and distinguished service of individuals in our community. See page 3 for the chamber's 2021 "Business of the Year" honorees.

The highlight of the evening's festivities was recognizing our 2020 and 2021 First Citizens. Each year first citizen honors go to community leaders who over many years have demonstrated commitment to our community by years of giving and volunteer service for the betterment of Roseburg and Douglas County. The chamber's 2020 First Citizens are Sue Van Volkenburg and Steve Loosley and our 2021 First Citizens are Andrea Zielinski and Dave Leonard. Check out "[Current News](#)" online for more details about our incredible honorees.



Celebrating Our Local Businesses

Roseburg Area Chamber 2021 Businesses of the Year



**2021
Small
Business
of the
Year**



**2021
Medium-Size
Business
of the
Year**



**2021
Large
Business
of the
Year**



At its annual meeting of the membership and awards dinner in March, the Roseburg Area Chamber of Commerce was honored to recognize three incredible local businesses. The small business of the year honor was accepted by Kelsey Wood on behalf of Gordon Wood Insurance & Financial Services. The medium-sized business honoree, Douglas County Farmers Co-op, was accepted by its general manager Melvin Burke. The chamber's 2021 large business of the year went to Lone Rock Resources, accepted by Lone Rock's president and CEO, Toby Luther.

In their acceptance comments, each recipient was resolute in their praise and acknowledgment that the business' recognition was a credit to the hardworking, dedicated employees at their respective businesses. Each expressed similar sentiments about the resilience of our local businesses and pride to be part of an amazing, generous business community. For more details about each of these recognized businesses, see "[Current News](#)" online.

In her comments, 2021-22 chair of the board of directors, Tammy Turner, shared that for 2020 there was simply no way to honor one business over another. It was a year where our businesses were fighting to get their doors open, keep their doors open, keep workers employed, keep customers and employees safe, all while managing ever-changing mandates. It was a year where many businesses were fighting for their very survival. So, in 2020 for each size/category for business of the year, Roseburg Area Chamber honors go to "every Douglas County business."

Remember to Vote in Support of Business

The Roseburg Area Chamber of Commerce previously shared with our members in March, the chamber's endorsements of Commissioner Tom Kress (position 1), Commissioner Tim Freeman (position 2) and Commissioner Chris Boice (position 3) in their reelection bids for Douglas County commissioner. Candidates earn chamber support based on board-established criteria that acknowledged that these public servants earned and maintained the chamber's confidence by their individual, and unified, support of Douglas County businesses.

Each election cycle, the chamber considers a candidate's campaign platform and electability. But, greatest weight is given to the voting record/track record as an elected official, and active participation with the Roseburg Area Chamber including a willingness to engage with and maintain a positive working relationship with chamber leadership for the benefit of Douglas County businesses.

The Roseburg Area Chamber is greatly appreciative for the pro-business work, especially on behalf of small business, by of our county commissioners. Their willingness to work with the chamber, be available and take the initiative to reach out to staff and leadership has proven beneficial to local businesses. Please cast a vote for business by supporting the re-election of these dedicated elected officials.

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 SE Spruce, Street
Roseburg, OR 97470
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 39 No. 3



ROSEBURG AREA
Chamber of Commerce

Membership Meeting

The Changing Landscape of Health Care

Presented by:

KC Bolton

CEO

Aviva Health

Dr. Timothy Powell

Medical Director & CEO

Evergreen Family Medicine

Brent Eichman

CEO

Umpqua Health

Monday, May 16, 2022

11:45 am to 1:00 pm

Douglas County Fairgrounds

Advance Purchase Required

ONLINE TICKET SALES ONLY

Last day to purchase tickets is May 12, 2022

Purchase your tickets online now!

Online Ticket Prices:

Roseburg Area Chamber Members: \$25 per person

Roseburg Area Chamber Members: \$150 for a table of six (6)

Non-Members/General Public: \$40

Thank You Reinvesting Members

A-1Auto Glass

Alexis Atchinson, DDS

Bassett-Hyland Energy Co.

Black Pearl Paving & Excavation

CHI Mercy Health

Coastal Farm & Ranch

Crystal Falls

Girardet Wine Cellars

Hope Clinic For Women

Hucrest Family & Implant Dentistry

KMTR NewsSource 16

Lamar Outdoor Advertising

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Rogue Credit Union

Root Family Insurance, LLC

Mary Sykes, CPA, P.C.

Terrain Tamers Chip Hauling, Inc.

Umpqua Insurance Agency

Umpqua Sand & Gravel

Walmart Supercenter Store-Roseburg



Jeff Benham VP, Commercial
Relationship Manager

HERE FOR BUSINESS

Restarting a business is challenging, which is why you need a bank that can help you and your business succeed. As a community bank specializing in business, Oregon Pacific Bank offers commercial loans, trust services, nonprofit solutions and more.

See how we've helped other businesses, and connect with a local banker at bankorpac.com



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EUGENE | FLORENCE | COOS BAY | ROSEBURG | MEDFORD
2555 NW Edenbowen Roseburg, Oregon 97471 | 541-877-9454



ROSEBURG AREA Chamber of Commerce

Membership Meeting

Timber & Wood Products Industry Update & Project Leadership Graduation

Presented by



Grady Mulbery
President & CEO
Roseburg Forest Products

June 20, 2022
11:45 a.m. to 1:00 p.m.
Douglas County Fairgrounds

Sponsored by:



Advance Purchase Required
ONLINE TICKET SALES AVAILABLE AFTER MAY 25
Last day to purchase tickets is June 15, 2022

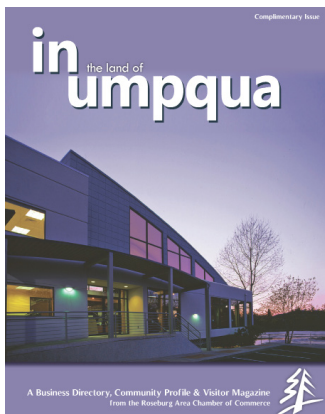
Online Ticket Sales Go Live 5/25!

Online Ticket Prices:
Roseburg Area Chamber Members: \$25 per person
Roseburg Area Chamber Members: \$150 for a table of six (6)
Non-Members/General Public: \$40

InUmpqua Ad Opportunity . . . in June

Advertising sales for the chamber's 2022-23 publication of *InUmpqua*--a digital and printed business directory, community profile and visitor magazine will open in June. The *InUmpqua* continues to be distributed to residents, businesses and visitors each year throughout Douglas County and across the state of Oregon. This publication remains one of the best advertising values available to promote your business or organization to other businesses, residents and visitors alike. It also presents an opportunity to support the chamber, as a portion of the publication's revenues help underwrite the chamber's annual operating expenses.

Look for future "Chamber News" emails, "Current News" online and the July/August 2022 issue of *Business Perspectives* for advertising rates and deadlines.



Project Leadership Roseburg A Must for Future Business & Community Leaders

In June, the Roseburg Area Chamber of Commerce will graduate its 2021-22 Project Leadership class at its June membership lunch. The chamber is now accepting applications for 2022-23 Project Leadership Roseburg. If you or one of your employees are a future Douglas County business leader, then you'll want to be part of Project Leadership which will begin in September. The chamber is very proud of this long-standing program and this year marks our 33rd year! Since its inception, the chamber has graduated over 600 individuals from this distinguished professional development program.

Not your typical leadership program, Project Leadership Roseburg provides participants with a comprehensive awareness of Douglas County and a deeper understanding of how our community works directly from our business and community leaders. The nine-month, eight workshops program shares knowledge about our region and fosters dedication to our community as participants learn about getting involved to help create a more vibrant future for Douglas County.

Applicants may be either employer or self-sponsored. The cost of the program is \$725 for Roseburg Chamber members; \$925 for non-members. Roseburg Area Chamber members are given admittance priority. Acceptance is on a first-submitted, first-approved basis.

The 2022-23 Project Leadership application form, along with curriculum and workshop dates, is on pages 10-13 in this issue of *Business Perspectives*. The application deadline is 5:00 p.m. on Thursday, August 25.



Calendar

- 5/5 Cinco de Mayo
- 5/8 Mother's Day
- 5/12 Project Leadership Workshop #7
- 5/16 May Membership Meeting
"Changing Landscape of Health Care"
11:45 a.m. to 1:00 p.m.
(Flyer, Page 4)
- 5/30 Memorial Day
Chamber Offices Closed



Calendar

- 6/9 Project Leadership Workshop #8
- 6/19 Father's Day
- 6/20 June Membership Meeting
"Timber/Wood Products Industry Update & Project Leadership Graduation"
11:45 a.m. to 1:00 p.m.
(Flyer, Page 6--Tickets on Sale in May 25)
- 6/21 Summer Solstice . . . First Day of Summer!

Shop Chamber & Save

2022 Discount Cards Still Available

Discount cards for 2022 are still available to our members. See page 9 for the 2022 list of participating chamber members and "shop chamber & save" offers. Call (541) 672-2648, ext. 17, to request 2022 discount cards for you and your employees. Some restrictions apply.

Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, award or completed a specialized training?

These are potentially newsworthy items that you can submit to the chamber's "Got News?" section! Inclusion of "Got News?" submissions in chamber newsletters are subject to approval and availability of space.

Submit your business news via an email to sales@roseburgareachamber.org or by fax to 541.673.7868.

Increase Your Business Visibility

Opportunities on the Chamber's Website

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase business exposure. Homepage and interior page space options are available for a year under a 12-month contract. An online banner prominently features a member's business logo and link to your company's website. **Claim a banner for your business today!**



Looking for other significant ways to promote your business? Purchase ad space in the chamber's *Business Perspectives* e-newsletter which is emailed to every RACC member each month. Chamber e-newsletters also remain on our online newsletter archives for two years. The chamber has several ad sizes to choose from, so there's a possibility for everyone! When members contract for three or more ads within a year they receive a 5% discount.

For more details and information please call (541) 672-2648, Ext. 23 or email sales@roseburgareachamber.org.

Welcome New Member

ATRIO Health Plans

Theresa Derby
2270 NW Aviation Drive, Ste. 3
Roseburg, OR 97470
(877) 672-8620
atriohp.com



ATRIO Health Plans was established by Oregon physicians in 2004. ATRIO's mission is to deliver high quality health insurance at a reasonable price, leverage the talents of our people, and foster deeper community connections.

ATRIO works with local providers of care to deliver comprehensive Medicare Advantage solutions and to improve health outcomes for its members and the communities they serve.

Have Job Openings?

Post on New Chamber "Job Board"

Have open positions in your company or organization? Of course you do!

In early April, the Roseburg Area Chamber launched a new "Job Board" page on its website. Members of the Roseburg Area Chamber of Commerce with job/career openings can have those open positions posted on the chamber website. There's no charge to have positions posted on the "Job Board," this benefit is included with your membership!

Members may either email a PDF of the job description(s), their company/organization logo and/or a link to job posting(s) on their company's website. Just email to info@roseburgarea-chamber.org and the chamber will share it on its "Job Board." The chamber also links the Job Board from its "Move Here" page, which gets really significant traffic from new residents and individuals interested in relocating to Roseburg and Douglas County.

CHAMBER

\$SHOP & \$SAVE

Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations.
Discounts good through December 31, 2022.

Alanson Randol, DDS

(541) 673-7437

www.drrandol.com

Free new patient exam with all new free oral cancer screening and X-ray's at first appointment.

Ashley HomeStore

(541) 900-1555

www.AshleyHomeStore.com

\$300 Ashley Cash with Purchase of a Tempurpedic Mattress & Free Local Delivery.

Bell Sister Flats (Air B&B)

(541) 580-6302

www.bellsisterflats.com

5% discount on stay.

Budget Blinds of Roseburg

(541) 216-4723

www.budgetblinds.com

25% off window coverings (with select manufacturers).

Downtown Fitness & Aerobics

(541) 673-4848

www.downtownfitnessandaerobics.com

**Waive Initiation Fee (\$99 value).
 (Based off regular tag price.)**

Express Employment Professionals

(541) 673-3332

www.expressroseburg.com

\$60 off first invoice.

Fisher's Hearth and Home

(541) 672-0306

www.fishershearthandhome.com

\$25 discount on all gas and pellet stove cleaning.

Graphic Dimensions

(541) 672-3812

www.graphicdimensions.us

10% off business card orders.

Holiday Inn Express

(541) 673-7517

www.hiexpress.com/roseburgor-ex

**10% off best available rate.
 (Some date restrictions may apply.)**

Joe's Towing & Recovery, LLC

(541) 672-4388

www.joestowing.net

15% off retail towing service.

Makena Beach Tan & Boutique

(541) 677-7264

www.makenatan.com

**One free L1/L2 tan for new members, or one free additive with VERSA spa spray session.
 (Not valid with other coupons.)**

Oregon Tool & Supply

(541) 672-1935

www.oregontoolandsupply.com

**10% off regular priced merchandise.
 (Excludes services & special orders.)**

Overhead Door Company of Roseburg

(541) 673-4802

www.odcroseburg.com

5% off window covering purchases.

Super 8 Motel

(541) 672-8880

www.stayinroseburg.com

10% off best available rate.

Wildlife Safari

(541) 679-6761

www.wildlifesafari.net

**Buy one ticket for admission and get one free.
 (Not valid with any other offers)**

To receive the discounts listed above, you must present your 2022 Chamber Discount Card. If your business has not received these cards, please contact: sales@roseburgareachamber.org or call (541) 672-2648, ext. 17.



Project Leadership Roseburg

2022-23

CALLING ALL FUTURE BUSINESS LEADERS

Are you or one of your employees a future Douglas County business leader?

Now is the time to apply for participation in the 2022-2023 Project Leadership Roseburg program. Since 1989, more than 600 business men and women have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 33rd year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The nine-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County.

Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend eight day-long sessions per month. Each month, participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants "graduate" from the leadership program in May. They may assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their second-year commitment to the program.

Now Accepting Applications

The chamber is currently accepting applications for the 2022-23 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$725; the cost for non-member participants is \$925.

Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted.

Ready to apply?

An application is available to download online at www.roseburgchamber.com

For more information:

Email: roseburg@roseburgareachamber.org

Application Deadline
5 p.m.
August 25, 2022

Applications should be mailed to:

Roseburg Area Chamber of
Commerce P.O. Box 1026
Roseburg, OR 97470

The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.



Project Leadership Roseburg

2022-23

*A program devoted to strengthening
and educating community-minded
business leaders to serve in
volunteer leadership positions
throughout Douglas County.*

PROJECT LEADERSHIP ROSEBURG CURRICULUM 2022-23*

SEPTEMBER 8, 2022 | ORIENTATION / LEADERSHIP / TEAMBUILDING
Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.

OCTOBER 13, 2022 | NATURAL RESOURCES / INDUSTRY
An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.

NOVEMBER 14, 2022 | ECONOMIC FORECAST 2023 PROGRAM / TRANSPORTATION & UTILITIES (Note: This is a Monday)
A.M. Session: Class attends "Economic Forecast 2023" & November Membership Luncheon.
P.M. Session: Transportation & Utility services in Douglas County.

JANUARY 12, 2023 | LAW ENFORCEMENT & CRIMINAL JUSTICE
Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.

FEBRUARY 9, 2023 | ROLE OF GOVERNMENT
How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.

MARCH 9, 2023 | ROLE OF EDUCATION
Education as a resource and how it affects the community, including the challenges ahead.

APRIL 13, 2023 | MEDICAL & HUMAN SERVICES
An examination of health and social services, funding capabilities and future planning.

MAY 11, 2023 | COMMUNICATION & LEISURE / FUTURE VOLUNTEER & LEADERSHIP
Exploring the effective use of local media platforms; economic impact of local recreational and tourist assets.
Overview of opportunities and organizations for future volunteering.

MAY 15, 2023 | PROJECT LEADERSHIP GRADUATION
Graduates and their employers are presented at the June membership meeting of the Roseburg Area Chamber of Commerce.

**Subject to change/be updated as needed*

APPLICANT INFORMATION

First Name _____ Last Name _____ Nickname _____

Business Title _____ Employer _____

Business Phone _____ Business Email _____

Home Address _____
Street City Zip Code

Home Telephone _____ Home Email _____

Send program correspondence to: ☐ Business email ☐ Home email

APPLICANT: Submit the following with your application

References – Two professional/community references

Questions/Essay – Answer the following questions on a separate sheet of paper:

1. **Community Involvement:** List up to three community, business, civic, political, or social volunteer areas in which you have served. Include the name of the organization and/or your responsibilities or role in its activities.
2. **Why do you want to participate in Project Leadership Roseburg?**
3. **How will Project Leadership help you reach your personal and professional goals?**

APPLICANT COMMITMENT

I understand the purpose of Project Leadership and, if selected, I will devote the time necessary to complete the program.

I will attend the program of eight, full-day, monthly sessions that will be held on the second Thursday of the month, except as noted, from September through May and attend the class graduation.

I understand that Project Leadership Roseburg does not end with graduation, but that I may be asked to assist staff facilitating a class session in the following year for the next class of Project Leadership Roseburg.

I also understand that if I have two full-day absences during the year, I will not graduate and will not complete the program. I will be automatically excused from the program and no portion of the tuition shall be refunded.

I accept these requirements and am willing to make this commitment.

Applicant Signature _____

Date _____

RACC Acceptance _____
RACC President/CEO

Application Deadline 5 p.m. August 25, 2022

A completed application and \$50 application fee must be received no later than Thursday at 5 p.m. on August 25, 2022.

Applications may be mailed to:
Roseburg Area Chamber of
Commerce
P.O. Box 1026
Roseburg, OR 97470

The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.



Project Leadership Roseburg

Application for 2022-23 Program

EMPLOYER INFORMATION

Company Name _____

Type of Organization/Business _____

Supervisor's Name _____

Supervisor's Title _____

Business Phone _____ Business Email _____

Business Address _____
Street City Zip Code

TUITION

Application Deposit

A \$50 deposit is required with this application payable to the Roseburg Area Chamber of Commerce and is refundable if applicant is not selected. If the applicant is accepted, the fee is applied to the tuition.

Program Tuition

The \$725 member/\$825 non-member tuition covers: class material, session lunches, admission to the chamber's November membership meeting lunch and May membership lunch/class graduation, annual awards event and Economic Forecast 2023.

EMPLOYER COMMITMENT

This applicant has the full commitment of this organization and, if selected, the time and financial support required to fully participate in Project Leadership.

I understand that if my employee has two full-day absences during the program sessions, they will not graduate and will automatically be excused from the program and no portion of the tuition will be refunded.

As the employer, I, or my designee, shall be responsible for representing our organization at the graduation program.

In addition, I, or my designee, will devote the time necessary to serve as a mentor to our participant and keep informed about the Project Leadership program.

Employer Signature

Date