



Business *perspectives*

November/December 2021

...to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

Recognizing Outstanding Businesses and Individuals

Nominations Open for Businesses of the Year and First Citizen Honors

The Roseburg Area Chamber of Commerce is now accepting nominations for outstanding businesses, chamber volunteer of the year and our male and female first citizen recognitions. Honorees will be announced on March 24, 2022.

We know what you're thinking. "Did I somehow miss the 2020 first citizens' honors along with the business of the year awards?" You did not. Since the pandemic shuttered the chamber's 2021 event scheduled for last March and then rescheduled a couple of times, the chamber decided to recognize all our 2020 and 2021 honorees at our event in March next year. Recognizing these incredible community volunteer leaders and our local businesses is just too important to not do properly and publicly. And, to answer your second question, "Yes, we know who the 2020 recipients are, and you're right, we are very good at keeping secrets." So, **SAVE THAT DATE . . . March 24, 2022.**

Now, is the time to nominate for 2021. "Business of the Year" recognitions include three categories for small, medium and large-size chamber-member businesses. The chamber will also recognize an outstanding individual as its volunteer of the year and a local business for its innovation. These honors are bestowed

see nominations, page 3

Upcoming Programs/Events

Monday, November 15
Membership Meeting Lunch
"Timber & Wood Products Industry"
11:45 a.m. to 1:00 p.m.
D.C. Fairgrounds
PURCHASE TICKETS

Sponsored by:



Monday, November 15
Economic Forecast 2022
8:45 a.m. to 11:30 p.m.
D.C. Fairgrounds
PURCHASE TICKETS

Title Sponsor:



Economic Forecast 2022

Get Your Tickets Now...Before Time Runs Out!

On November 15 the chamber's Economic Forecast 2022 program will take a look back at 2021 and its economic impacts on our businesses, our county and our state. Our presenters will explore issues having the most significant economic impacts and share valuable information about ongoing impacts and trends to help assist members strategically plan the best they can for 2022 and beyond.

see economic forecast, page 2

Timber/Wood Products Industry Update

Purchase Tickets Online Now

In November, the Roseburg Area Chamber will return to in-person member programs and events. On Monday, November 15, the chamber's membership meeting lunch program will provide an update on our timber and wood products industry. This year's update will be presented by **Lone Rock Resources** president and CEO, Toby Luther.

Luncheon attendees can expect updates about ongoing impacts to the industry due to wildfires, workforce challenges, the pandemic, inflation and federal timber legislation and other policy issues affecting the industry. Members will also get a glimpse of market trends, changes in the industry and what the future may hold.

see timber update, page 2

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CHAMBER STAFF

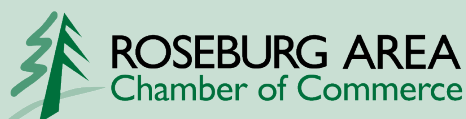
Debbie Fromdahl
President & CEO

Jolene Mantle ext. 17
Executive Assistant

Carol Zech
Information Specialist

Vacancy
Programs/Events, ext. 30

Vacancy
Membership Relations ext. 23



410 SE Spruce St.
PO Box 1026
Roseburg, OR 97470
P (541) 672-2648
F (541) 673-7868

www.RoseburgChamber.com

Timber Update (Continued)



Luther has served as the chairman of the Oregon Forest & Industries Council and has served on the executive committee for the National Alliance of Forests Owners, as well as a number of local organizations.

The chamber's November 15 membership lunch program generously sponsored by **Pacific Power**, is from 11:45 am to 1:00 pm in the community conference hall at the Douglas County fairgrounds. Please note the start time is 15 minutes later than usual, since the chamber's Economic Forecast 2022 program is held that morning. Please no earlybird arrivals.

Cost for Roseburg Chamber members is \$25 per person and \$100 for a table of four. For non-RACC-member businesses and the general public, the cost is \$35 per person. Advance ticket purchase is required. Due to staff shortages, the chamber has **online ticket sales only** available through the end of the year. Please note ticket sales close at 5:00 pm on Wednesday, November 10. Tickets will not be sold at the door, no exceptions. Space is limited. Indoor mask requirements will be enforced. The chamber appreciates attendees' respectful understanding.

Economic Forecast (Continued)

This year's noteworthy presenters will discuss the medical/health care industry; restaurants, lodging and general hospitality industry; workforce shortages and more. Addressing the overall economy, will be keynote speaker, Dr. Bill Conerly. Dr. Conerly is an Oregon economist with a global reputation. He is a Senior Contributor to Forbes with a Duke University Ph.D. As a consultant, he connects the dots between the economy and business. He is also chairman of the board of directors of Cascade Policy Institute and has served on the Council of Economic Advisors to Governors Kitzhaber, Roberts, Kulongoski and Brown.



Dr. Conerly has spoken to over 1300 business audiences from Moscow Russia to Moscow Idaho. He is the author of *The Flexible Stance: Thriving in a Boom/Bust Economy* (2017) as well as *Businomics* (2007). He has been interviewed on PBS, CNN and CNBC, and quoted in the Wall Street Journal, Fortune Magazine, and USA Today.

Economic Forecast 2022 program is Monday, November 15 from 8:45 to 11:30 am at the Douglas County fairgrounds. **Advance ticket purchase is required. Online ticket sales only HERE. Deadline to purchase tickets is Wednesday, November 10 by 5:00 p.m.**

Thank you to Economic Forecast 2022 Title Sponsor **First Interstate Bank** and to all our Economic Forecast 2022 program sponsors: **Addcox Heating Center, Con-Vey, Gordon Wood Insurance & Financial Services, Inc., Lone Rock Resources and Tyree Oil.**

Our annual timber and wood products industry update, presented this year by Lone Rock Resources president and CEO Toby Luther, will be featured at the chamber's November membership lunch meeting, following Economic Forecast 2022. Tickets for the lunch are sold separately online **HERE**.

Nominations *(Continued)*

on businesses that have been a member of the Roseburg Area Chamber of Commerce for at least the past two years. Criteria for these recognitions are provided on the nomination forms on page 6 and 7. Check out **past recipients of the chamber's volunteer and business of the year honors**. Submittal deadline for nominations is February 4, 2022.

The chamber is also seeking nominations of deserving individuals for our community's highest honor, First Citizen. The chamber is honored to present this recognition to local residents for their long tenure of volunteerism in our Douglas County community. First citizens are distinguished by the giving of their time and talents in a variety of areas and activities, outside their professional vocation. These recognized business and community leaders inspire others with their community-minded dedication. Take a look at the list of our past **First Citizen honorees**. For details about first citizen nomination criteria, please see the nomination form on page 8. The submittal deadline for first citizen nomination packets is February 4, 2022.

Season Passes for 2022 Membership Lunches Available for Purchase in December

Grow Your Business in 2022

Exclusive Shop Chamber & Save Member-to-Member Program

There are so many reasons why it is great to be a member of the Roseburg Area Chamber of Commerce. We live here...we work here...we play here...we do business here...and most importantly, we love this community. As part of the chamber, we all share a common goal, to see our local businesses succeed.

We can accomplish this together! One of the ways we do this is through our Shop Chamber & Save member to-member discount program. Build clients, customers and rapport in our business community and support other member businesses by shopping locally. To offer a chamber member-to-member discount in 2022, please see the flyer on page 9, and call us if you have any questions.



November

Calendar

11/2	Election Day
11/11	Veterans Day
11/15	Economic Forecast 2021 8:45 a.m. to 11:30 a.m.
11/15	November Membership Meeting 11:45 a.m. to 1:30 p.m. (see flyer on page 4)
11/15	Project Leadership Workshop #2
11/25	Happy Thanksgiving!
11/26	Black Friday...Shop Local!
11/27	Shop Small Saturday...Shop Local!
11/28	Hanukkah Begins

December

Calendar

12/1	2022 Season Pass Sale
12/21	First Day of Winter
12/24	Christmas Eve
12/25	Merry Christmas!
12/26	Kwanzaa Begins
12/31	New Years Eve

Timber/Wood Products Industry Update

Presented by:



Toby Luther
President & CEO
Lone Rock Resources

November 15, 2021
11:45 a.m. to 1:00 p.m.
Douglas County Fairgrounds

Sponsored by



PACIFIC POWER

POWERING YOUR GREATNESS

Advance Purchase Required
Online Ticket Sales Only in 2021
Last Day to Purchase is Wednesday, November 10, 2021

Online Ticket Prices:
Roseburg Area Chamber Members: \$25 per person
Roseburg Area Chamber Members: \$100 for a table of four (4)
Non-Members/General Public: \$35 per person

Thank You Reinvesting Members!

Ashley Home Store
Aviva Health
Boys & Girls Club of the Umpqua Valley
Central Oregon & Pacific Railroad
Con-Vey
Cooper's Pest Control
Elwood Staffing
Eugene Airport
Family Development Center
Gene's Brake & Alignment
Housing Authority of Douglas County
HPS Electrical Apparatus
Kelley Connect
Long's Flowers
Mahalo Heating & Air Conditioning, LLC
Makena Beach Tan & Boutique
Northwest Farm Credit Services
Novus Glass

Reustle Prayer Rock Vineyards
River Place MHC
Roseburg Disposal Company
Roseburg Public Schools
Roseburg U-Haul Moving & Storage
Roseburg Urban Sanitary Authority
Southern Oregon Credit Service, Inc.
Silke Communications Solutions, Inc.
Ten Down Bowling & Entertainment
Timber Country Coca-Cola Beverages
Umpqua Dairy Products Co.
Umpqua National Forest
United Community Action Network
Valley Tel Service, Inc.
Weese Dermatology, P.C.
Whit-Log Inc.

PLUS ADDITIONAL RENEWALS IN NOV



Welcome New Members

First Community Credit Union (Roseburg-East Branch)

Heather Danielle
1771 NE Stephens Street
Roseburg, OR 97470
(541) 673-6613



First Community Credit Union is a federally-insured, non-profit, full-service financial institution serving Oregonians since 1957, offering the benefits of a large financial institution, with personalized services.

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026 • 410 SE Spruce, Street
Roseburg, OR 97470
Ph: 541-672-2648 • Fax: 541-673-7868

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For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

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ROSEBURG AREA Chamber of Commerce FiveStar Member Club



2021 Business of the Year Nomination Form

RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced on March 24, 2022

☐ **Small Business**

Chamber member business with
25 FTE employees or less

☐ **Medium Business**

Chamber member business with
26 to 99 FTE employees

☐ **Large Business**

Chamber member business with
100 or more FTE employees

Nominees will demonstrate strategic goals and how they accomplished them. In addition, they will show success in company growth including sales, profitability, growth prospects, employment creation and acceptance in the market. They will illustrate their commitment to research and the development of technological advances in the company's industry sector.

Business Name _____

Business Address _____

Owner/Principal _____

E-Mail _____ Website _____ Phone Number _____

Date joined RACC _____ Number of Years in Business _____ Number of Employees _____

.

Nominated By (if not self nominated) _____ Company Name _____

E-Mail _____ Phone Number _____

Provide a brief statement below (or on separate sheet) why you nominated this business or are applying for this award:

Criteria: Businesses that have made a substantial contribution to the community for the last five years or longer, have employees who individually and collectively participate in the community, and the physical presence of the business adds to the economic vitality and livability of our community. Recipient must be a RACC member for at least two years.

(1) Briefly describe the type of product or service this business offers the community. (2) Please describe the success this business has experienced since locating in Roseburg. (3) How is this business involved with the Roseburg Area Chamber of Commerce? (4) How is this business involved in the community? (5) How does this business motivate and retain their employees? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Recognition: Honorees will be recognized at the Roseburg Area Chamber of Commerce annual celebration of business events on March 24, 2022. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo by 5pm, February 4, 2022 to:

Roseburg Area Chamber of Commerce
Attn: Debbie Fromdahl, President & CEO
P.O. Box 1026, Roseburg, OR 97470
debbie@roseburgareachamber.org

FAX 541-673-7868 (for more forms, please contact the chamber office 541-672-2648)



2021 Business Innovator Award OR 2021 RACC Volunteer of the Year Nomination Form

RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced on March 24, 2022

☐ Business Innovator Award

Criteria: Roseburg Area Chamber of Commerce member and business person who exceeds the standard for resourcefulness and creativity in the workplace and has significantly improved the operating environment through the development and implementation of an innovative product, process, technology or service within the past five years. Nominee must be a RACC member for at least 2 years (or an employee of the member).

(1) Briefly describe the type of product or service the innovator offers the business community. (2) How has the nominee demonstrated that the use or innovation has been commercialized and is in the marketplace today? (3) How has the innovation contributed to the economic vitality of their business and/or of our business community? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

☐ Volunteer of the Year

Criteria: Roseburg Area Chamber of Commerce member who believes in the role of the chamber both personally and professionally and has volunteered his or her time, talent and energy to the betterment of the Roseburg Area Chamber of Commerce. Has served on a chamber committee, subcommittee, task force and/or board of directors and is recognized as a leader in our business community because of this service. A member who has improved the chamber or business community as a result of his or her volunteer work. Nominee must own or be employed by a chamber member and must be active in the chamber for at least 3 years.

(1) Briefly describe how the nominee has: (1) volunteered with the Roseburg Area Chamber of Commerce (2) through his or her volunteer efforts advanced chamber mission and goals and helped perpetuate growth (3) demonstrated the spirit of service by helping protect and promote Douglas County business through chamber volunteer work. **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Name _____

Business Name _____

Address _____

E-Mail _____ Phone Number _____

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Nominated By (if not self nominated) _____ Company Name _____

E-Mail _____ Phone Number _____

Recognition: Honorees will be recognized at the Roseburg Area Chamber of Commerce annual celebration of business event(s) on March 24, 2022. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo by 5pm, February 4, 2022 to:

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Attn: Debbie Fromdahl, President & CEO
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FAX 541-673-7868 (for more forms, please contact the chamber office 541-672-2648)



2021 First Citizens Nomination Form

RECOGNIZING VOLUNTEERISM IN OUR COMMUNITY

Honorees will be announced on March 24, 2022

Criteria: Outstanding volunteer activity and service over a period of years, continuing to recent years, and in more than one area of community activities. Service or contributions performed outside of the nominee's business, profession or vocation. Possession of a high degree of cooperation in community and civic enterprises. Demonstration of recognizable leadership by inspiration and example in community affairs.

Nominee _____

Address _____

Occupation _____

Number of Years in Current Field _____ Other Employment _____

High School Attended _____

College/University _____

Year Graduated and Degrees Earned _____

Place of Birth _____ Resident of Roseburg Since _____

Name & Phone Number of Spouse or Closest Living Relative _____

.

Individual Submitting Nomination _____

Address _____

Phone _____

Submission Guidelines: You may also attach letters of nomination support from others, newspaper or magazine clippings, or other information you believe our selection committee would find useful. Nomination forms and support material will not be returned unless prior arrangement has been made. Nominations should be typed and stapled together, then submitted in a sealed envelope.

Briefly describe the nominee's: (1) years and type of service to the community (2) civic involvement and offices held in service clubs, government commissions or committees, clubs, professional associations, churches, or other community groups (3) examples of leadership qualities and/or cooperative efforts to promote community and civic enterprises (4) other outstanding qualities (5) professional accomplishments. **Please attach answers on separate paper. Only fully completed nominations will be accepted.**

Recognition: Honorees will be recognized at RACC's annual celebration of business event on March 24, 2022. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form by 5pm, February 4, 2022 to:

Roseburg Area Chamber of Commerce

Attn: Debbie Fromdahl, President & CEO

P.O. Box 1026, Roseburg, OR 97470

FAX 541-673-7868 (for more forms, please contact the chamber office 541-672-2648)



2022 Shop Chamber and Save Annual Agreement

The Roseburg Area Chamber of Commerce's *Shop Chamber and Save* member-to-member discount program gives our members an effective, low-cost way to expose their business to new clients and customers.

Promotional value:

- Shop Chamber and Save membership discount cards are available to all qualified chamber members and their employees.
- Increases local walk-in traffic.
- Participating members are recognized routinely in the chamber's *Business Perspectives* newsletter and on the chamber website.

Program management:

- Program offered on calendar year, with changes made in December, commencing with a January 1 start date. Dropped members will be removed from program immediately. New members may be added quarterly.
- Businesses offering discounts to customers should ask to see a Chamber Membership Discount Card at the time of purchase.

1. Program participant commitment:

- ☐ I am a Roseburg Area Chamber of Commerce member, in good standing.
- ☐ I will honor discounts for one year.

2. 2022 offer (If you wish to offer the same as last year, indicate "same"): _____

Examples: *Restaurants* - Buy one entrée; get one free, any day, any time. *Retail Stores & Products* 15% off all purchases on Mondays & Fridays. *Professional Services* 20% professional fee discount to Chamber members. *Larger Product Companies* \$50 off your purchase of \$300 or more.

3. Business contact information:

Business Name

Mailing Address, City, State, Zip

Contact Person/Title

Telephone #

Email Address

Fax #

4. I hereby authorize the above discount be offered to Roseburg Area Chamber of Commerce members and their employees.

Authorized Signature (RACC Voting Member)

Date

Return No Later than December 15, 2021 to: Roseburg Area Chamber, P.O. Box 1026, Roseburg OR 97470 or
roseburg@roseburgareachamber.org