

Business perspectives May/June 2023

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services

Importance of our Timber/Wood Products Industry to Local Economy

Focus of May Membership Meeting

The chamber's May membership meeting lunch will provide a dual program for attendees. In addition to our annual timber and wood products industry update, the chamber will also present the graduating class from its 2022-23 Project Leadership program.

This year's timber talk will be given by Lone Rock Resources president and CEO, Toby Luther. The industry discussion will include current state and federal policy issues affecting the industry, information on current market trends, technological advancements and other implications advancing the future growth of our local industry.

Luther has served as CEO of Lone Rock Resources since 2008. He has served as the chairman of the Oregon Forest & Industries Council and on the executive committee for the National Alliance of Forests Owners, as well as a number of local organizations.

Another highlight of the chamber's May membership lunch will be the graduation and recognition of its 2022-23 Project Leadership program class. The May 15 membership event will be the last lunch before summer hiatus, with the lunches returning in early fall on September 18.

The May 15 membership meeting is held at the Douglas County fairgrounds from 11:45 a.m. to 1:00 p.m. The lunch buffet opens at 11:45 a.m. Advance ticket purchase is required. Purchase your tickets online today **HERE!** Individual ticket price for Roseburg Area Chamber members is \$25, or \$150 for a table of six. For non-members and the general public the cost is \$50 per person. Please see the flyer for this program on page 4. The ticket reservation deadline is 5:00 p.m. on Wednesday, May 10.

Upcoming Event

Monday, May 15 Membership Meeting Lunch

"Timber/Wood Products Industry Update & Project Leadership Graduation"

Douglas County Fairgrounds

11:45 a.m. to 1:00 p.m.

GET TICKETS!

Sponsored by



Roseburg Chamber Building Future Leaders

Project Leadership A Must for Future Business Leaders

At it May 15 membership meeting lunch, the Roseburg Area Chamber of Commerce will graduate its 2022-23 Project Leadership class.

The chamber is now accepting applications for 2023-24 Project Leadership Roseburg. If you or one of your employees are a future Douglas County business leader, then you'll want to be part of Project Leadership. Our next leadership program will being on September .

The chamber is very proud of this long-standing program. Our 2023-24 Project Leadership Roseburg program will mark the 34th year of this distinguished program! Since its inception, the chamber has graduated nearly 650 future business and community leaders from its professional development program.

Not your typical leadership program, Project Leadership Roseburg provides participants with a comprehensive awareness of Douglas County and a deeper understanding of how our community works directly from our business and community leaders. The nine-month,

see Leadership, page 2

2023 BOARD OF DIRECTORS

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Jami Seal, Lone Rock Resources

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410 SE Spruce St. PO Box 1026 Roseburg, OR 97470 P (541) 672-2648 F (541) 673-7868

www.RoseburgChamber.com

Leadership (Continued)

eight workshops program shares knowledge about our region and fosters dedication to our community as participants learn about getting involved to help create a more vibrant future for Douglas County.

Applicants may be either employer or self-sponsored. The cost of the program is \$750 for Roseburg Chamber members; \$950 for non-RACC-members. Roseburg Area Chamber members are given admittance priority. Acceptance is on a first-submitted, first-approved basis.

The 2023-24 Project Leadership application form, along with curriculum and workshop dates, is on pages 9-12 in this issue of *Business Perspectives*. The application deadline is 5:00 p.m. on Friday, August 25.

The Chamber 2022 First Citizens Are . . .

In case you missed it, the Roseburg Area Chamber of Commerce held its annual meeting of the membership and awards dinner on Thursday, March 23. In addition

to presenting its executive team, chamber leadership also shared the organization's activities and accomplishments for 2022, amd some of the organization's key priorities for 2023.

The evening celebrated our local business community and the chamber recognized business excellence and distinguished volunteer service of individuals in our community. See page 3 for the chamber's 2022 "Business of the Year" honorees.

The evening's highlight was recognizing Roseburg's First Citizens for 2022. The Roseburg





Area Chamber of Commerce was honored to recognize Toby Luther and Dori John as Roseburg's 2022 First Citizens. These two outstanding community leaders were acknowledged for their long-time dedication and volunteer service to our Roseburg/ Douglas County community.

John was recognized for her service and commitment to area youth including serving on numerous program/project teams and the board of directors for both the Boys & Girls Club of the Umpqua Valley and YMCA of Douglas County. Other community involvement includes Future Business Leaders of America, youth sports and music programs, Umpqua Bank regional board and

see First Citizens, page 3



Roseburg Chamber Celebrates Local Business

Recognizing 2022 Businesses of the Year

At it March 23 annual awards dinner and meeting of the membership, the Roseburg Area Chamber of Commerce recognized four local organizations for business excellence.

The chamber's 2022 "Small Business of the Year" award went to Cascade Community Credit Union. Cascade

Community Credit Union began as DougCo Schools Credit Union in 1928; a credit union for the educators of Douglas County. This small charter was made up of 15 educators who kept the sum of their assets in a shoebox locked in a closet. Starting as an institution of educators shaped Cascade's values to this day. Their priorities lie in helping our community make informed decisions best for their needs. Those educators also created a culture that believed serving locally is how we help our community grow. Over the years, credit union began to serve Douglas County as a whole and merged with other institutions to form



Cascade Community Credit Union. Cascade Community Credit Union, celebrates 75 years of service this year, and it all started with 15 teachers and a shoebox.

Honors for the chamber's 2022 "Medium-Size Business of the Year" went to Douglas Electric Cooperative. On September 7, 1939, West Douglas Electric Cooperative began supplying power to 209 members. On July 15, 1941,

DOUGLAS ELECTRIC COOPERATIVE

North Douglas Electric Cooperative began supplying power to 125 members. A merge of the two young cooperatives was ratified on June 20, 1942, to form the present day Douglas Electric Cooperative. Douglas Electric Cooperative (DEC) is a private, not-for-profit electric utility owned by the members it serves. It was established to provide its members with the most reliable electric service at the

lowest possible cost. DEC serves just over 11,000 meters in a service area that covers 2,500 square miles in western and northern Douglas County, with small portions in northeast and southeast Coos County and south Lane County, excluding the city of Drain. Douglas Electric is a small cooperative made up of less than 40 employees. Douglas Electric celebrates more than 80 years in service to rural Douglas County.

Con-Vey was recognized as the our 2022 "Large Business of the Year." Con-Vey opened its doors over 75 years ago as a fabrication and machine shop focusing on repair work for the local wood mills. Since their beginnings in 1946 as Keystone Machine Works, the company has shifted and combined forces with manufacturing professionals to become the world-class solutions company for industrial equipment. From steel fabrication to robotic automation, customers know they can go to Con-Vey for high-quality products at a competitive price. Con-Vey's commitment to innovation has facilitated their expansion into material handling and robotics for building products, automation technology, bulk and biomass handling, environmental projects and agricultural processing. Today, Con-Vey is a proven, high-quality supplier with proprietary



machinery in nearly 20 countries. Con-Vey is a significant supporter of local youth education and building awareness of our manufacturing sector, which ultimately supports many local businesses and industries.

In the final business recognition of the evening, the chamber presented an award that is not given out every year. The 2022 "Business Excellence in Innovation," went to Con-Vey subsidiary 7robotics. This award recognizes "a business who exceeds the standard for resourcefulness and creativity in the workplace and has significantly improved the operating environment through the development and implementation of an innovative product, process, technology, or service." 7robotics was started in 2019 by the team at Con-Vey. As a longtime integrator for robotic and automated systems in the wood products industry, Con-Vey's extensive background and expertise acted as a springboard for 7robotics to enter into new markets and processes.

For photos of our award winners, please visit the Roseburg Area Chamber's Facebook and Instagram pages!

First Citizens 2022 (Continued)

previous tenure on the Roseburg Area Chamber board of directors, serving as board chair in 2015. Dori is general manager of Roseburg Disposal.

Luther served as Roseburg Chamber board chair in 2018. His community service includes serving on the boards of Mercy Medical Center, Wildlife Safari and The Ford Family Foundation, for which he is the current board chair. He is actively involved with Umpqua Valley Christian School, Covenant of Life Fellowship and numerous industry organizations and councils. His wide and varied volunteer activities include past service with the Riverside Center, Umpqua Community Health, the United Way, Cap Ripken, UCC Strong and the turf project for Legion Field, to name a few. Toby is president and CEO of Lone Rock Resources.

We are a better, more fortunate community because of the two generous, dedicated and community-minded individuals.



ROSEBURG AREA Chamber of Commerce

Timber/Wood Products Industry Update & Project Leadership Graduation

Presented by:



Toby Luther
President & CEO
Lone Rock Resources

May 15, 2023 11:45 a.m. to 1:00 p.m. Douglas County Fairgrounds

Sponsored by



Advance Purchase Required
Online Ticket Sales Only
Last Day to Purchase is Wednesday, May 10

Online Ticket Prices:

Roseburg Area Chamber Members: \$25 per person Roseburg Area Chamber Members: \$150 for a Table of Six (6) Non-Members/General Public: \$50 per person

4

Thank You Reinvesting Members

A-1 Auto Glass

ATRIO Health Plans

Bassett-Hyland Energy Co.

Paul Bentley, Architect A.I.A., PC

Big O Tires of Roseburg

Budget Blinds of Roseburg

Coastal Farm & Ranch

Crystal Falls

First Community Credit Union

Girardet Wine Cellars

Hope Clinic For Women

Hucrest Family & Implant Dentistry

Lamar Outdoor Advertising

Marco Pharma International, LLC

McGovern Metals Company, Inc.

Northwest Compounding Pharmacy

Oak Grove Retirement Community

Oregon Tool & Supply

Partnership for the Umpqua Rivers

Rogue Credit Union

Root Family Insurance, LLC

Selectemp Employment Services

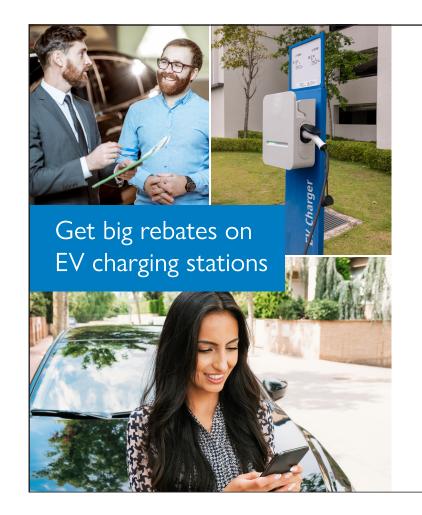
Sherm's Thunderbird Market, #4

Terrain Tamers Chip Hauling, Inc.

Umpqua Insurance Agency

Umpqua Sand & Gravel

Victory Builders, Inc.



Looking for an easy way to offer a welcome perk, or amenity, for your employees, tenants or customers? Consider on-site electric vehicle charging stations.

Pacific Power is offering significant rebates of **up to \$1,000** per port for installing EV charging stations at your business or multifamily property, as well as free on-site technical assistance to help you understand charging options and costs.

For more details and to apply, visit **PacificPower.net/EV**.



Welcome New Member

Gift Source by Hickory Farms

Nicholas Clyde 780 NW Garden Valley Blvd, Ste 70 Roseburg, OR 97471 (541) 701-3177 hickoryfarms.com



Gift Source by Hickory Farms is a specialty-food gifting retailer that offers delicious gifts for every type of occasion.

Gifting options range from individual gift boxes or gift baskets to towers; from sweet and savory, charcuterie, candy, wine, cupcake, nuts, popcorn and gourmet food offerings to the meat and cheese gift boxes we've loved for years. Visit Gift Source by Hickory Farms today!

Promote Your Business

Advertise in 2023-24 InUmpqua

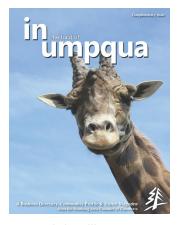
Advertising sales for the chamber's 2023-24 publication of *InUmpqua*--a digital and printed business directory, community profile and visitor magazine will end of May.

The *InUmpqua* is made available to residents and businesses throughout Douglas County, distributed to visitors and potential new residents and to chambers and visitor centers around the state. The online digital edition is one of the chamber's most popular downloads.

This publication remains one of the best advertising

values available to promote your business or organization to other businesses, residents and visitors. It also presents an opportunity to support the chamber, as a portion of the publication's revenues help underwrite the chamber's annual operating expenses.

Look for future "Chamber News" emails, "Current News" online and the July/August 2023 issue of *Business*



Perspectives for advertising rates and deadlines.



Calendar

5/5	Cinco de Mayo
5/11	Project Leadership Workshop #78
5/14	Mother's Day
5/15	May Membership Meeting "Timber/Wood Products Industry Update & Project Leadership Graduation" 11:45 a.m. to 1:00 p.m. (Flyer, Page 4)
5/25	2023-24 InUmpaya Magazine

Advertising Opens

Chamber Offices Closed

Memorial Day

5/29



Calendar

	6/14	Flag Day		
	6/18	Father's Day		
	6/21	Summer Solstice First Day of Summer!		
6/23-25 Summer Arts Festival				
		I ask for information about Music on the		

Look for information about Music on the Half Shell, Movies in the Park, Riverbend Live, Grafitti Weekend, the Douglas County Fair and more summer fun events HERE!



On April 14 Roseburg Forest Products made history with announcement of an epic investment in Douglas County

and southern Oregon manufacturing including exciting developments at their Dillard, Riddle and Coquille, Oregon plants. The \$700 million investment over the next four years includes the creation of two new, state-of-the-art manufacturing plants, and technological improvements and upgrades at existing plants in rural Douglas and Coos counties.

The total project represents the largest ever known investment in manufacturing in rural Oregon, and one of the largest private capital investments of any kind in the state's history.

Click here for more details.



Makena Beach Tan & Boutique is now **Palm Beach Tan!** Still located in the Sage Center at 940 NW Garden Valley Blvd., Ste 102 in Roseburg.

We want to wish a warm welcome to new owner, Mandy Henrikson and Palm Beach Tan's manager Michele Livran. Be sure and check out the days/hours of operations and amenities on their website at PALM BEACH TAN ROSEBURG!

Increase Your Business Visibility

Opportunities on the Chamber's Website

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase business exposure. Homepage and interior page space options are available for a year under a 12-month contract. An online banner prominently features a member's business logo and link to your company's website. Claim a banner for your business today!

Looking for other significant ways to promote your business? Purchase ad space in the chamber's *Business Perspectives* e-newsletter which is emailed to every RACC member each month. Chamber e-newsletters also remain on our online newsletter archives for two years. The chamber has several ad sizes to choose from, so there's a possibility for everyone! When members contract for three or more ads within a year they receive a 5% discount.

For more details and information about advertising or other promotional opportunities, please call (541) 672-2648, Ext. 23 or email sales@roseburgareachamber.org.

Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, award or completed a specialized training?

These are potentially newsworthy items that you can submit to the chamber's "Got News?" section! Inclusion of "Got News?" submissions in chamber newsletters are subject to approval and availability of space.

Submityour business news via an email to sales@roseburgareachamber. org or by fax to 541.673.7868.

\$hop Chamber & \$ave

2023 Discount Cards Still Available

Discount cards for 2023 are still available to our members. See page 8 for the 2023 list of participating chamber members and "shop chamber & save" offers. Call (541) 672-2648, ext. 17, to request 2023 discount cards for you and your employees. Some restrictions apply.

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published six times a year. Members are encouraged to submit "Got News."

"Got News" deadline is the 10th of each month preceding the publication date. Information will be published subject to space availability.

Roseburg Area Chamber of Commerce P.O. Box 1026 • 410 SE Spruce, Street Roseburg, OR 97470 Ph: 541-672-2648 • Fax: 541-673-7868

For advertising opportunities contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org www.RoseburgChamber.com

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Show your Roseburg Area Chamber of Commerce Discount Card at these participating locations. **Discounts good through December 31, 2023.**

Ashley HomeStore (541) 900-1555 www.AshleyHomeStore.com

\$100 off your regular priced purchase of \$300.00 or more. \$300 off your regular priced purchase of \$900.00 or more.

Professionals
(541) 673-3332

www.expressroseburg.com
\$60.00 off first invoice.

Joe's Towing & Recovery, LLC (541) 672-4388

www.joestowing.net
15% off retail towing service.

Overhead Door Company of Roseburg
(541) 673-4802
www.odcroseburg.com
5% off window covering purchases.

Budget Blinds of Roseburg (541) 216-4723 www.budgetblinds.com 25% off window coverings (with

select manufacturers).

Graphic Dimensions
(541) 672-3812

www.graphicdimensions.us
10% off business card orders.

Makena Beach Tan & Boutique (541) 677-7264 www.makenatan.com One free L1/L2 tan for new

One free L1/L2 tan for new members, or one free additive with VERSA spa spray session. (Not valid with other coupons.)

Super 8 Motel (541) 672-8880 www.stayinroseburg.com 10% off best available rate. Downtown Fitness & Aerobics (541) 673-4848 www.downtownfitnessandaerobics.com

Waive Initiation Fee (\$99 value).
(Based off regular tag price.)

Holiday Inn Express (541) 673-7517 www.hiexpress.com/roseburgor-ex

10% off best available rate. (Some date restrictions may apply.)

Oregon Tool & Supply
(541) 672-1935
www.oregontoolandsupply.com
10% off regular priced

merchandise.

(Excludes services & special orders.)

Wildlife Safari (541) 679-6761 www.wildlifesafari.net

Buy one ticket for admission and get one free.

(Not valid with any other offers)

To receive the discounts listed above, you must present your 2023 Chamber Discount Card. Pease contact Jolene at assistant@roseburgareachamber.org or (541) 672-2648, ext. 17, to request number of cards covered under you membership.



Project Leadership Roseburg

2023-24

CALLING ALL FUTURE BUSINESS LEADERS

Are you or one of your employees a future Douglas County business leader?

Now is the time to apply for participation in the 2023-2024 Project Leadership Roseburg program.

Since 1989, more than 600 business men and women have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 34th year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The nine-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County.

Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend eight day-long sessions, one per month. Each month, participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants "graduate" from the leadership program in May. They may assist chamber staff with facilitation of workshop sessions

for a new class of Project Leadership participants; thus, fulfilling their second-year commitment to the program.

Now Accepting Applications

The chamber is currently accepting applications for the 2023-24 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$750; the cost for non-member participants is \$950. Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted.

Ready to apply?

An application is available to download online at www.roseburgchamber.com

For more information:

Email: roseburg@roseburgareachamber.org

Application Deadline 5 p.m.
August 25, 2023

Applications should be mailed to:

Roseburg Area Chamber of Commerce P.O. Box 1026 Roseburg, OR 97470

The **\$50** application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

PROJECT LEADERSHIP ROSEBURG CURRICULUM 2023-24*



Project Leadership Roseburg

2023-24

A program devoted to strengthening and educating community-minded business leaders to serve in volunteer leadership positions throughout Douglas County.

SEPTEMBER 14, 2023 | ORIENTATION / LEADERSHIP / TEAMBUILDING

Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.

OCTOBER 12, 2023 | NATURAL RESOURCES / INDUSTRY

An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.

NOVEMBER 13, 2023 | ECONOMIC FORECAST 2023 PROGRAM /

TRANSPORTATION & UTILITIES (Note: This is a Monday)

A.M. Session: Class attends "Economic Forecast 2023" & November Membership Luncheon.

P.M. Session: Transportation & Utility services in Douglas County.

JANUARY 11, 2024 | ROLE OF GOVERNMENT

How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.

FEBRUARY 8, 2024 | LAW ENFORCEMENT & CRIMINAL JUSTICE

Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.

MARCH 14, 2024 | ROLE OF EDUCATION

Education as a resource and how it affects the community, including the challenges ahead.

APRIL 11, 2024 | MEDICAL & HUMAN SERVICES

An examination of health and social services, funding capabilities and future planning.

MAY 9, 2024 | HOSPITALITY & LEISURE / FUTURE VOLUNTEER & LEADERSHIP

Economic impact of local hospitality industry--recreational assets and visitor destinations.

Overview of opportunities and organizations for future volunteering.

MAY 20, 2024 | PROJECT LEADERSHIP GRADUATION

Graduates and their employers are presented at the June membership meeting of the Roseburg Area Chamber of Commerce.



Project Leadership Roseburg

Application for 2023-24 Program

APPLICANT INFORMATION

First Name L	ast Name	Nickname						
Business Title	Employer							
Business Phone	Business Email							
Home Address	City	Zip Code						
Home Telephone		·						
Send program correspondence to: ☐ Business e	mail Home email	Application Deadline						
APPLICANT: Submit the following with your a	pplication	Application Deadline 5 p.m, August 25, 2023 A completed application and \$50						
References – Two professional/community refere	ences	application fee must be received no later than Friday at 5 p.m. on						
Questions/Essay – Answer the following question	ns on a separate sheet of paper:	August 25, 2023.						
 Community Involvement: List up to three com volunteer areas in which you have served. Inc your responsibilities or role in its activities. 		Applications may be mailed to: Roseburg Area Chamber of Commerce P.O. Box 1026						
2. Why do you want to participate in Project Lea	Roseburg, OR 97470							
3. How will Project Leadership help you reach yo	The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the							
APPLICANT COMMITMENT		deposit will be refunded.						
I understand the purpose of Project Leadership and necessary to complete the program.								
I will attend the program of eight, full-day, monthly sessions that will be held on the second Thursday of the month, except as noted, from September through May and attend the class graduation.								
I understand that Project Leadership Roseburg does not end with graduation, but that I may be asked to assist staff facilitating a class session in the following year for the next class of Project Leadership Roseburg.								
I also understand that if I have two full-day absence automatically excused from the program and no po	=	rill not complete the program. I will be						
I accept these requirements and am willing to make	this commitment.							
Applicant Signature	Date							
	RACC Acceptance	RACC President/CEO						



Project Leadership Roseburg Application for 2023-24 Program

EMPLOYER INFORMATION							
Company Name							
Type of Organization/	Business						
Supervisor's Name							
Supervisor's Title							
Business Phone		Busine	ess Email				
Business Address							
	Street	City		Zip Code			
TUITION							
Application Deposit A \$50 deposit is requiapplicant is not select	• • • • • • • • • • • • • • • • • • • •		-	er of Commerce and is refundable if			
Program Tuition The \$750 member/\$950 non-member tuition covers: class material, session lunches, admission to the chamber's November membership meeting lunch and May membership lunch/class graduation, annual awards dinner in March and Economic Forecast 2024.							
EMPLOYER COMMITMENT This applicant has the fully participate in Pro	full commitment of	this organization and,	if selected, the time	and financial support required to			
I understand that if my employee has two full-day absences during the program sessions, they will not graduate and will automatically be excused from the program and no portion of the tuition will be refunded.							
As the employer, I, or my designee, shall be responsible for representing our organization at the graduation program.							
In addition, I, or my designee, will devote the time necessary to serve as a mentor to our participant and keep informed about the Project Leadership program.							
Employer Signature			 Date				