



# Business *perspectives*

September/October 2023

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

## Upcoming Programs/Events

Monday, September 18  
Membership Meeting Lunch  
“Grassroots . . . .”  
11:45 a.m. to 1:00 p.m.  
D.C. Fairgrounds  
PURCHASE TICKETS

Sponsored by:



Monday, October 16  
Membership Meeting Lunch  
“BOLI Commissioner Christina  
Stephenson”  
11:45 a.m. to 1:00 p.m.  
D.C. Fairgrounds  
Tickets On Sale September 19



Monday, November 13  
Economic Forecast 2024  
8:45 a.m. to 11:30 p.m.  
D.C. Fairgrounds  
Tickets on Sale September 25  
Details in “Chamber News” Emails

## Grassroots Working for Positive Change

For Forest Health, Local Economy & Quality of Life

The Roseburg Area Chamber's September 18 membership luncheon program will host a panel presentation from organizations whose grassroots efforts focus on positive change for our community. Presenting at the lunch will be Matt Hill, executive director for Douglas Timber Operators, Denise Barrett, executive director of Forest Bridges--The O&C Forest Habitat Project and Melissa Cribbins, executive director of Communities for Healthy Forests. These three distinguished local, grassroots organizations may have some shared goals, but are each distinct organizations with different activities and areas of focus. The September program will give our members greater insight about each organization and the great work being done for the benefit of our community and others.

The chamber's membership lunch program for September is sponsored by [CSO Financial](#), and is held from 11:45 am to 1:00 pm in the community conference hall at the Douglas County fairgrounds. The lunch buffet opens at 11:45 am.

Cost for Roseburg Chamber members is \$25 per person and \$150 for a table of six. For non-RACC-member businesses and the general public, the cost is \$50 per person. Advance online ticket purchase is required. Ticket sales close at Noon on Wednesday, September 13. Tickets are not available at the door. [GET TICKETS HERE!](#)

## A Discussion with Oregon's BOLI Commissioner

Commissioner Christine Stephenson at Chamber Lunch

Oregon's new Bureau of Labor & Industry Commissioner Christina Stephenson will be on hand at the chamber's October 16 membership meeting lunch. The Commissioner is interested in meeting with local business owners to hear about workforce challenges and other issues facing our business community, and share how the Bureau of Labor and Industries can be a resource for Oregon employers.

The chamber's October membership program, sponsored by Rogue Credit Union, is from 11:45 am to 1:00 pm in the community conference hall at the Douglas County fairgrounds. The lunch buffet opens at 11:45 am.



See BOLI Commissioner, page 2

2023 BOARD OF DIRECTORS

EXECUTIVE OFFICERS

- Chair  
Chelsea Buckbee, Rogue Credit Union
- Vice Chair  
Guy Kennerly, Umpqua Insurance Agency
- Treasurer  
Jami Seal, Lone Rock Resources
- Secretary  
Debbie Fromdahl, President & CEO
- Past Chair  
Tammy Turner, Community Cancer Center

DIRECTORS

- Donna Arnold  
Cardinal Services, Inc.
- Terry Bentley  
Bell Sister Flats
- Melvin Burke  
DC Farmers Co-op
- Sam Carter  
Pacific Power
- Gabe Crane  
Roseburg Forest Products
- Jeff Schwendener  
Avista Utilities
- Garrett Stembridge  
Douglas Fast Net
- Kim Tyree  
Evergreen Family Medicine

CHAMBER STAFF

- Debbie Fromdahl  
President & CEO
- Jolene Mantle ext. 17  
Executive Assistant
- Vacancy  
Membership Growth/Relations ext. 23



ROSEBURG AREA  
Chamber of Commerce

410 SE Spruce St.  
PO Box 1026  
Roseburg, OR 97470  
P (541) 672-2648  
F (541) 673-7868

[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

BOLI Commissioner (Continued)

Cost for Roseburg Area Chamber members is \$25 per person and \$150 for a table of six. For non-RACC-member businesses and the general public, the cost is \$50 per person. Advanced ticket purchase is required. Tickets are not sold at the door. Tickets go on sale on September 19. The last day to purchase tickets will be Wednesday, October 11, by noon. Tickets are not sold at the door. Watch for more information and links to purchase your tickets in future “Chamber News” emails.

Save These Dates!

2023 Membership Meeting November 13	2024 Membership Meeting Lunches
Economic Forecast 2024 November 13	January 8 March 11 April 8 May 20 September 16 October 21 November 18
Annual Celebration of Business & Awards 2024 March 22	

Building Our Future Leaders

New Class Starts September 14

The Roseburg Area Chamber of Commerce is honored to kickoff its 34th year of Project Leadership on September 14. The distinguished professional development program has graduated nearly 700 individuals and the chamber is proud so many of these individuals continue to actively give back in our community.

Project Leadership Roseburg provides participants with a comprehensive awareness of Douglas County and a deeper understanding of how things get done and how our community works, directly from our business and community leaders.

The Roseburg Area Chamber of Commerce welcomes these future business and community leaders to 2023-24 Project Leadership: Ashley Backen, **Roseburg Forest Products**; Brittany Burke, **Umpqua Bank**; Teresa DeWald, **Oregon Dept of Transportation**; Cindy Kusler, **Community Cancer Center**; Michelle Mabray, **CHI Mercy Health**; Kelley Richardson, **CHI Mercy Health**; Ashley Romano, **First Interstate Bank**; Amy Taylor, **SW Oregon Workforce Investment Board**; Kellie Trenkle, **Douglas County**; Brandon VanBurger, **Worksource Douglas/OR Employment Dept**; and, Emily Warren, **Umpqua Community College**.



ROSEBURG AREA  
Chamber of Commerce

FiveStar Member Club



Lone Rock Resources



Umpqua Dairy Products



## **Grassroots Working for Change**

*For Forest Health,  
A Stronger Local Economy and  
Quality of Life*

*Presented by:*

**Denise Barrett**

Executive Director  
**Forest Bridges—The  
O&C Forest Habitat  
Project**

**Matt Hill**

Executive Director  
**Douglas Timber  
Operators**

**Melissa Cribbins**

Executive Director  
**Communities for  
Healthy Forests**

**September 18, 2023**

**11:45 a.m. to 1:00 p.m.**

**Douglas County Fairgrounds**

*Sponsored by:*



*Advance Purchase Required*

**ONLINE TICKET SALES ONLY**

*Last day to purchase tickets is September 13, 2023*

**Purchase your tickets online now!**

Online Ticket Prices:

Roseburg Area Chamber Members: \$25 per person

Roseburg Area Chamber Members: \$150 for a table of six (6)

Non-Members/General Public: \$50



## Thank You Reinvesting Members

Alpha Heating & Air  
Bunnell's Overhead Door  
Central Oregon & Pacific Railroad  
Comfort Inn Roseburg  
Communities for Healthy Forests  
Dutch Bros. Coffee  
Flury Supply Co., Inc.  
Industrial Tire, Inc.  
Ireland Brothers  
Linus Oakes Village, CHI Living Communities  
Elin Miller Consulting, LLC  
Oregon Department of Transportation  
Pacific Cascade Federal Credit Union  
Planet Fitness Roseburg  
Riverview Terrace  
City of Roseburg  
Southern Oregon Goodwill Industries  
Subway on the Parkway, Inc.  
TerraFirma Foundation Systems  
Umpqua Valley Fire Services  
The UPS Store



### Calendar

- 9/4 Labor Day
- 9/14 Project Leadership Roseburg Workshop #1
- 9/18 Membership Meeting Lunch
- 9/23 First Day of Autumn



### Calendar

- 10/12 Project Leadership Roseburg Workshop #2
- 10/16 Membership Meeting Lunch
- 10/31 Happy Halloween!

## Welcome New Member

### Safe Families for Children

Liberty DeWald  
P.O. Box 2245  
Roseburg, OR 97470  
(541) 900-5252  
[heartswithamission.org/safefamilies](http://heartswithamission.org/safefamilies)



Safe Families for Children (SFFC) is a volunteer-driven non-profit organization. The organization's goal is to connect struggling families in crisis situations with healthy community members to pull them out of isolation while they stabilize (finding housing, employment, accessing treatment, and achieving personal goals). SFFC's goal is to provide a family with a community and resources so that their services are no longer necessary

### Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published six times a year. Members are encouraged to submit "Got News."

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"Got News" deadline is the 10th of the month preceding the publication date. Information will be published subject to space availability.

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Roseburg Area Chamber of Commerce  
P.O. Box 1026 • 410 SE Spruce, Street  
Roseburg, OR 97470  
Ph: 541-672-2648 • Fax: 541-673-7868

~

For advertising opportunities contact  
541-672-2648, ext. 23 or email  
[sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)  
[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

Business Perspectives Vol. 40 No. 5



# ROSEBURG AREA Chamber of Commerce

## Membership Meeting

### A Conversation with Oregon Bureau of Labor & Industry (BOLI) Commissioner



**The Honorable  
Christina Stephenson**  
Commissioner  
Bureau of Labor & Industry

**October 16, 2023  
11:45 a.m. to 1:00 p.m.  
Douglas County Fairgrounds**

Sponsored by



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*Advance Purchase Required*

**ONLINE TICKET SALES ONLY**

*Last day to purchase tickets is Noon on October 11, 2023*

**Purchase your tickets online now!**

Online Ticket Prices:

Roseburg Area Chamber Members: \$25 per person

Roseburg Area Chamber Members: \$150 for a table of six (6)

Non-Members/General Public: \$50

## Got News?



Happy 100th to **Gerretsen Building Supply**. In late July, Gerretsen's celebrated its 100th anniversary, hosting a wonderful community event at its location at 1900 NE Airport Way in Roseburg.

Family-owned since 1923, Gerretsen Building Supply remains committed to serving the Roseburg community with products, services and solutions for home improvement and building needs, large and small. Be sure and stop in, check out what they have to offer and congratulate them on 100 incredible years.



**Bunnell's Overhead Door** is a family-owned and operated business established in 1983 by Kevin and Pam Bunnell. And, we have three things to celebrate. First, Happy 40th Anniversary to Bunnell's Overhead Door!

In January, Kevin and Pam handed over the reigns of the business to Roseburg locals, Chad and Michelle Knee. Congratulations Kevin and Pam on your much-deserved retirement! Congratulations and welcome Chad and Michelle!

Wait, make that four things . . . the great products and services. Stop in and say "hello" and welcome Chad and Michelle at Bunnell's on NW Highland Street.



**Roseburg Forest Products** announced that Grady Mulbery will retire from his position as president and chief executive officer effective September 30, 2023. As part of this planned leadership succession, Roseburg's board of directors unanimously elected current chief operating officer Stuart Gray to succeed Mulbery as president and CEO effective October 1, 2023.

Mulbery who has served as the company's president and CEO since 2016, will remain on Roseburg's board of directors through the end of 2023 and serve as an executive advisor through 2024.

Best wishes to Grady in his retirement and congratulations to both Grady and Stuart!



Speaking of more milestone anniversaries, **Oregon Tool & Supply, Inc.** is celebrating 40 years of great service to the citizens of Roseburg and Douglas County.

Seeing a need for a reliable source of tools in Roseburg, Oregon Tool & Supply was founded by Milo Anderson in 1983, and they've been going strong ever since. Check out Oregon Tool on Facebook for details about the 40th Anniversary Party on September 30. Stop by, say "hello" and be sure and check out their vast inventory of tools at the 276 SE Stephens Street location in Roseburg.



In early September, **The Ford Family Foundation** celebrated the retirement of Anne Kubisch and welcomed Kara Carlisle as the third president and chief executive officer of the Foundation.

We congratulate Anne on her retirement and honor her years of leadership and work at The Ford Family Foundation and her service in our community. All of us at the chamber welcome Kara to Roseburg and Douglas County. We look forward to meeting you and supporting the Foundation's work for Oregon's children.



## Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, award or completed a specialized training?

These are potentially newsworthy items that you can submit to the chamber's "Got News?" section! Inclusion of "Got News?" submissions in chamber newsletters are subject to approval and availability of space.

Submit your business news via an email to [roseburg@roseburgareachamber](mailto:roseburg@roseburgareachamber) or by fax to 541.673.7868.



## Roseburg Area Chamber of Commerce 2023 Business Perspectives Advertising Agreement

**A Member-Exclusive Benefit**

In signing this agreement, \_\_\_\_\_ agrees to the following:

- Advertiser will provide a camera-ready black & white or color ad to the chamber no later than the 15<sup>th</sup> of the month prior to publication;
- Ads must be received as a .png .jpeg or .pdf;
- Ads to be emailed to [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org)
- Chamber policies and restrictions regarding member advertising and promotion can be found on page 2 of this agreement;
- Accuracy of ad is the member's responsibility.

Please check ad size that applies

Month(s) scheduled to run

_____ Full Page (7-1/2" x 10")	\$600
_____ 1/2 Page (7-1/2" x 4-7/8")	\$350
_____ 1/3 Page (4-7/8" x 4-7/8")	\$225
_____ 1/6 Page (4-7/8" x 2-5/16")	\$150
_____ 1/12 Page (2-5/16" x 2-5/16")	\$100

<input type="checkbox"/> January/February
<input type="checkbox"/> March/April
<input type="checkbox"/> May/June
<input type="checkbox"/> July/August
<input type="checkbox"/> September/October
<input type="checkbox"/> November/December

**5% Discount on commitment of 3 or more ads within a year?**

Member: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Web site: \_\_\_\_\_

Member Signature \_\_\_\_\_ Chamber Approved \_\_\_\_\_

Please sign and return this agreement by \_\_\_\_\_ via mail to the Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, Oregon 97470 or email [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org).

Advertisements are available to chamber members in good standing.

**Method of Payment**

☐ Check Enclosed ☐ Invoice Me

For further information, contact 541-672-2643, ext. 23.

**Roseburg Area Chamber of Commerce board directed policies and restrictions related to member-paid newsletter advertisements and/or flyers, website banner ads, the purchase of member mailing labels, or promotion at any chamber program or event, are as follows:**

**The company/organization is a member of the Roseburg Area Chamber of Commerce in good standing and the individual executing any contract or agreement must be a designated voting representative.**

**The member company/organization understands that the content of their advertisement, flyer, website banner or any other promotional material is to promote their company—its products, services or special business event.**

**Under no circumstances will member-paid advertising, flyer inserts, banner ads and/or a sponsor's/host's promotional materials be accepted by the chamber that is political, religious or fundraising in nature. Mailing labels will not be sold for such purposes.**

**No member-paid advertising, flyer inserts, banner ads and/or sponsorship/host's promotional material will solicit funds, sponsorships or memberships.**

**No member-paid advertising, flyer inserts, banner ads and/or sponsorship/host's promotional material shall direct to a website or direct readers to contact an organization or agency if the purpose is to solicit any of the aforementioned.**

**A member's flyer, advertisement or promotional materials may promote an event so long as it is restricted to promotion of event sans previous restrictions and is exclusively the member's business event. A member will not promote an event of another.**

**No flyer, advertisement or promotional materials should promote any entity other than the member placing the flyer, ad or promotional materials. Only in exceptional instances and with the advance approval of RACC president/CEO, a member placing a flyer may thank or recognize sponsors or contributors that are RACC members. Under no circumstances, will non-chamber members be promoted.**

**Reservations for advertisement placement or flyer insertion must be made on or before the 12<sup>th</sup> of the month before newsletter publication. Flyer space is limited. If the reservation for flyer is cancelled by the 12<sup>th</sup> of the month there will be no charge. If a flyer insert reservation is cancelled after the 12<sup>th</sup> of the month, the member will be charged \$200 for holding the space.**

**A graphic file (.pdf, .tif, .jpg, etc.) of the advertisement or flyer will be supplied to the chamber on or before 15<sup>th</sup> of the month prior to insertion.**

- Flyer specifications - 8.5" x 11" and limited to one page.**
- Ads are based on the rate sheet and executed contract.**
- Email ad and flyer files to [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org) to discuss arrangements.**

**Members requesting membership mailing labels will sign an agreement confirming and accepting the chamber's restrictions on use before labels will be produced. Label production will be three to five days after receipt of the signed agreement.**

**The chamber reserves the right to refuse to publish any advertisement, flyer or banner ad it deems not to be in compliance with policies, positions or mission or to refuse sale of member mailing lists or sponsorship/promotional opportunities if it deems the same lack of compliance.**