

.to strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.

Upcoming Programs/Events

New Date: January 8 Monday, November 13 Economic Forecast 2024 8:45 a.m. to 11:30 p.m. D.C. Fairgrounds PURCHASE TICKETS

Sponsored by:

Addcox Heating Center

Cardinal Services, Inc.

Con-Vey

Gordon Wood Insurance & Financial Services

Lone Rock Resources

Marco Pharma International

Roseburg Forest Products

Monday, November 13 Membership Meeting Lunch "Mitigating the Impacts of Homelessness in Roseburg" 11:45 a.m. to 1:00 p.m. D.C. Fairgrounds PURCHASE TICKETS

Sponsored by:



POWERING YOUR GREATNESS

Mitigating Impacts of Homelessness

Presenters to Discuss Ongoing Endeavors in Our Community

As the chamber's membership meeting lunches for 2023 come to a close, the final luncheon program will discuss local efforts to mitigate the impacts of homelessness in our community from some of the individuals and organizations on the forefront.

City of Roseburg Police Chief Gary Klopfenstein and Officer Josh Chavez will be joined by United Community Action Network's executive director Shaun Pritchard and, UCAN/Gary Leif Navigation Center program manager, Jacob Schlueter to discuss some of the frontline work being done. Presenters will also discuss some of the past and ongoing challenges related to managing the impacts of homelessness. RACC members will have the opporuntity to have their questions answered during the monthly program.

The chamber's November membership meeting lunch is generously sponsored by **Pacific Power**. The event and is held from 11:45 am to 1:00 pm in the community conference hall at the Douglas County fairgrounds. The lunch buffet opens at 11:45 am.

Cost for Roseburg Chamber members is \$25 per person and \$150 for a table of six. For non-RACC-member businesses and the general public, the cost is \$50 per person. Advance online ticket purchase is required. Ticket sales close on Wednesday, November 8. Tickets are not sold at the door. GET TICKETS HERE!

What Will Oregon's Economy Bring in 2024

Expert Panel to Discuss Current and Furth Monomic Expectations

on revenue 3 me champer's conomic Forecast 2024 program will take a took at the **rastive c** and the economic impacts on our local businesses, our county and our state. Our presenters will explore current events and issues; the political climate; local industries having significant economic impact; and, share valuable information about trends to help members strategically plan for 2024.

Economic Forecast 2024 is Monday, November 13 from 8:45 to 11:30 am at the Douglas County fairgrounds. Advance ticket purchase is required. Online ticket sales only. GET TICKETS HERE.



see EF 2024, page 2

2023 BOARD OF DIRECTORS

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Vacancy Membership Relations ext. 23



410 SE Spruce St. PO Box 1026 Roseburg, OR 97470 P (541) 672-2648 F (541) 673-7868

www.RoseburgChamber.com

Nominate Outstanding Businesses and Individuals

RACC is Accepting Nominations for First Citizen & Business of the Year Honors

The Roseburg Area Chamber of Commerce is now accepting nominations for outstanding businesses, chamber volunteer of the year and our male and female first citizen recognitions. Honorees will be announced at the chamber's annual event on March 21, 2024.

Now is the time to submit 2023 nominations. There are three categories for "Business of the Year" recognitions--small, medium and large-size Roseburg Area Chamber of Commerce member businesses. These honors are bestowed on businesses that have been a member of the Roseburg Area Chamber of Commerce for at least the past two years. The chamber may also recognize an outstanding individual as its volunteer of the year and a local business for its innovation.

Criteria for these recognitions are provided on the nomination forms on pages 8 and 9. Check out past recipients of the chamber's business of the year honors. Submittal deadline for nominations is February 2, 2024.

The chamber is also seeking nominations of deserving individuals for our community's highest honor, First Citizen. The chamber is honored to present this annual recognition to local residents for their long tenure of volunteerism in our Roseburg and Douglas County community. First citizens are distinguished by the giving of their time and talents in a variety of areas and activities, outside their professional vocation. These recognized business and community leaders inspire others with their community-minded dedication.

Take a look at the list of our past First Citizen honorees. For details about first citizen nomination criteria, please see the nomination form on page 10. The submittal deadline for first citizen nomination packets is February 2, 2024.

EF 2024 (Continued)

Deadline to purchase tickets is Wednesday, November 9 by 5:00 p.m. Individual tickets for Roseburg Area Chamber members is \$35 or three tickets for \$100. Tickets for non-RACC members and the general public are \$50 per individual

Thank you to the following Economic Forecast 2024 member-sponsors for their continued generosity and support of chamber programs: Addcox Heating Center, Cardinal Services, Inc., Con-Vey, Gordon Wood Insurance & Financial Services, Inc., Lone Rock Resources, Marco Pharma International and Roseburg Forest Products, Inc.



Promote Your Business

Roseburg/County Map Ad Opportunity

Production of the Roseburg Area Chamber of Commerce'a 2024 Roseburg and Douglas County map has begun. As our members know, the map is a full-color, detailed, accordion style map. The chamber is honored to promote the community and our member advertisers through this quality map. The Roseburg/

Douglas County map is one of the chambers most requested and distributed publications.

A staff member from, our partner, Spring Hill Press has been reaching out to our members to discuss advertising opportunities. "Thank you" to our members who have already committed their support for this important publication.



Grow Business-to-Business in 2024

Shop Chamber & Save Program is Member-to-Member Exclusive

There are so many reasons why it is great to be a member of the Roseburg Area Chamber of Commerce. We live here...we work here... we play here...we do business here...and most importantly, we love this community.

As part of the chamber, we all share a common goal, to see our local businesses succeed.We can accomplish this together! One of the ways we do this is through our Shop Chamber & Save member tomember discount program. Build clients, customers and rapport in our business community and support other member businesses by shopping locally. To offer a chamber member-to-member discount in 2024 please see the flyer on page 5, and call us if you have any questions.







Calendar

- 12/7 Hanukkah Begins
- 12/18 2024 Membership Meeting Lunch Season Passes on Sale
- 12/21 First Day of Winter
- 12/22 January Membership Meeting Lunch Tickets on Sale
- 12/24 Christmas Eve
- 12/25 Merry Christmas! Chamber Offices Closed 12/25/23 through 1/2/24
- 12/26 Kwanzaa Begins
- 12/31 New Years Eve

Thank You Reinvesting Members!

Advanced Skin Center AgWest Farm Credit All-Pro Realty Advisors Ashley HomeStore Aviva Health Bowers Industrial, Inc. Brennon Claus, Realtor/OLH Con-Vey **Douglas** County **Eugene** Airport Family Development Center First Community Credit Union (NE Stephens) Girardet Wine Cellars Housing Authority of Douglas County **HPS Electrical Apparatus** Long's Flowers

Novus Glass One Peak Medical Clinic **River Place MHC** Roseburg Disposal Co. **Roseburg Public Schools** Roseburg U-Haul Moving & Storage Roseburg Urban Sanitary Authority Southern Oregon Credit Service, Inc. **Spring Hill Press** Steamboat Inn Ten Down Bowling / Splitz Family Grill Umpqua Dairy Products Co **Umpgua** National Forest United Community Action Network Valley Tel Service, Inc. Whit-Log, Inc.

Welcome New Member

S+B James Construction

Brooks McIntyre 760 NW Hill Ave., #102 Roseburg, OR 97471 (541) 690-6624 <u>sbjames.com</u>



S+B James Construction is a design and build contractor serving the entire West Coast. From designers, to engineers and project managers S+B James handles the entire project from the sketch of the dream to move-in day.

S+B James is client-focused and service oriented, offering a wide range of both design and construction services. With a broad spectrum of clients and project types, including healthcare, commercial, governmental, office, retail, academic, religious, industrial, mixed-use and multi-family housing, S+B James staff have extensive experience working with multiple state and federal agencies.

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

> Roseburg Area Chamber of Commerce P.O. Box 1026 • 410 SE Spruce Street Roseburg, OR 97470 Ph: 541-672-2648 • Fax: 541-673-7868

For advertising opportunities contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org www.RoseburgChamber.com

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2024 Shop Chamber and Save Annual Agreement

The Roseburg Area Chamber of Commerce's *Shop Chamber and Save* member-to-member discount program gives our members an effective, low-cost way to expose their business to new clients and customers.

Promotional value:

- Shop Chamber and Save membership discount cards are available to all qualified chamber members and their employees.
- Increases local walk-in traffic.
- Participating members are recognized routinely in the chamber's *Business Perspectives* e-newsletter and on the chamber website.

Program management:

- Program offered on calendar year with changes made in December, with a January 1 start date. Dropped members will be removed from program immediately. New members may be added quarterly.
- Businesses offering discounts to customers should ask to see a Chamber Membership Discount Card at the time of purchase.

1. Program participant commitment:

- □ I am a Roseburg Area Chamber of Commerce member, in good standing.
- \Box I will honor discounts for one year.

2. 2024 offer (If you wish to offer the same as last year, indicate "same"): _____

Examples: *Restaurants:* Buy one entrée, get second entrée for half-price, any day, any time. *Retail Stores & Products:* 15% off all purchases on Mondays & Fridays. *Professional Services:* 20% professional fee discount to Chamber members. *Larger Product Companies:* \$50 off your purchase of \$300 or more.

3. Member business contact information:

Business Name

Mailing Address, City, State, Zip

Contact Person/Title

Telephone #

Email Address

Fax #

4. I hereby authorize the above discount be offered to Roseburg Area Chamber of Commerce members and their employees.

Authorized Signature (RACC Voting Member)

Date

Return No Later than December 15, 2023 to: Roseburg Area Chamber, P.O. Box 1026, Roseburg OR 97470 or assistant@roseburgareachamber.org

Season Passes for 2024 Membership Lunches Available for Purchase December 18

SHOP LOCAL AND SUPPORT BUSINESSES IN OUR COMMUNITY THIS HOLIDAY SEASON

Shop Member-to-Member Discount Program

As we head into the busy holiday season, please remember to shop small and shop local; and, not just during the holidays! The next time you head out for some retail therapy, "Think Local!" Whether you are looking for household goods, personal items, or something for the office, shop local. If it's a great meal, or a craft brew, or world class wine, shop local. If you're ready for some outdoor fun, it's all in our own backyard.

Our small businesses are the backbone of this community as they support and stengthen our local economy. Chamber members have made these choices easy for you and you can save some money too!

The Roseburg Chamber provides members with a variety of opportunities to promote the goods, products, and services our member businesses provide. If you are a chamber member, be sure and use your shop chamber and save discount card, good through December 31, 2023. Members should think about offering a discount in 2024, see page 5.



Save These Dates!

11/1 Nominations OPEN for Business of the Year & First Citizen Recognitions

> 11/24 Black Friday . . . SHOP LOCAL!

11/25 Shop Small Saturday . . . SHOP LOCAL!

12/18 2024 Membership Lunch Season Passes for Members Go on Sale

12/22 Tickets for January Membership Meeting Lunch Go on Sale

1/4 Noon Deadline to Purchase 2024 Season Passes and January Membership Lunch Tickets

> 1/8 Economic Forecast 2024

1/8 Membership Meeting Lunch: State of Douglas County Update with Commissioner Tom Kress

2/2 Deadline to Nominate First Citizens, Businesses of the Year & More

3/11 Membership Meeting Lunch: Russ Woolley, CHI Mercy Health President/CEO & Kara Carlisle, The Ford Family Foundation President/CEO

> 3/21 RACC Annual Awards Dinner

4/8 Membership Meeting Lunch: Angela Wilhelms, Oregon Business & Industry President/CEO

5/20 Membership Meeting Lunch: Project Leadership Graduation and Timber/Wood Products Industry Update

Visibility Supporting RACC Programs

2024 Sponsorship Opportunities

As most of our members know, chamber programs and events are only possible through the generosity of our members and their sponsorship of those programs and events.

The Roseburg Area Chamber of Commerce offers a number of program and event sponsorship opportunities to its members. Our member sponsors are always offered the first right of renewal to continue as a specific program or event sponsor.

While many of our members opt-in to the first right of renewal year after year, the chamber often has available options for our members to provide program and event support. The chamber is currently expanded several of its program sponsorship opportunities to include more than one sponsor.

If your business is interested in sponsoring a Project Leadership workshop, a monthly membership meeting lunch, our annual economic forecast program and annual awards event, please contact us. The chamber has a range of sponsorships investment offerings to allow members of all sizes the ability to participate.

We have 2024 membership lunch sponsorships available now. If you are interested in one of the chamber's program or event sponsorships, please call (541), 672-2648, ext 23 or email <u>sales@</u> <u>roseburgareachamber.org</u> to make inquiry or request information and pricing for specific sponsorship opportunities.

The Roseburg Area Chamber also has sponsorships available for our March 21, 2024 annual meeting of the membership, celebration of business and awards dinner. Send us an email if you are interested in a sponsorship opportunity or if you have any questions.

Grow Business Visibility in 2024

Website and Newsletter Opportunities

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website by local residents, people interested in visiting or relocating to Douglas County, the chamber website is an excellent medium to place your corporate banner and increase business exposure.

Homepage page space options are available for purchase on an annual agreement basis. Secondary page space options are available for six-month agreements. Your online banner will prominently feature your business logo and link to your company's website. To claim a banner for your business today, email <u>sales@roseburgareachamber.org</u> for more details.

Looking for another significant way to promote your business? Purchase ad space in the chamber's *Business Perspectives* e-newsletter, produced six times a year. Link to each chamber e-newsletter is sent to RACC members and their employees. Newsletters remain online for a two-year minimum. The chamber has several ad sizes to choose from. Purchase three or more ads within a year and members will receive a 5% discount.

For more information about 2024 *Business Perspectives* advertising, email your questions to <u>sales@roseburgareachamber.org</u>.

Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, recognition, award, or completed a specialized training?

These are potentially newsworthy items you can submit to be shared in the chamber's "Got News?" section of Business Perspectives. Chamber members are encouraged to submit their business news. Submissions are accepted via email to sales@roseburgareachamber.org.

Got News?

In October, CHI Mercy Health welcomed its new president and chief executive officer, Russell Woolley. Woolley was named to the position this past summer following the retirement of Kelly Morgan. Woolley bring extensive healthcare experience to the position from his work at the Mayo Clinic, vice president of operations for University of Colorado Health and, most recently, as COO for St. Francis Hospital in Washington State.

Woolley earned his undergraduate degree in health services administration at Utah Valley University and Brigham Young University. He received his masters in health science administration in health management and policy, and a masters in business administration in finance from the University of Michigan.

RACC members can look forward to hearing from and welcoming Russ to Roseburg at the chamber's March 2024 membership meeting lunch.





2023 Business of the Year Nomination Form

RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced on March 21, 2024

□ Small Business Chamber member business with 25 FTE employees or less Medium Business
Chamber member business with
26 to 75 FTE employees

Large Business

Chamber member business with 76 or more FTE employees

Nominees will demonstrate strategic goals and how they accomplished them. In addition, they will show success in company growth including sales, profitability, growth prospects, employment creation and acceptance in the market. They will illustrate their commitment to research and the development of technological advances in the company's industry sector.

Business Name			
Owner/Principal			
		Phone P	Number
Date joined RACC	Number of Years in Business	I	Number of Employees
Nominated By (if not self nominated)	Comp	any Name	
E-Mail	Phone Number		

Provide a brief statement below (or on separate sheet) why you nominated this business or are applying for this award:

Criteria: Businesses that have made a substantial contribution to the community for the last five years or longer, have employees who individually and collectively participate in the community, and the physical presence of the business adds to the economic vitality and livability of our community. Recipient must be a RACC member for at least two years.

(1) Briefly describe the type of product or service this business offers the community. (2) Please describe the success this business has experienced since locating in Roseburg. (3) How is this business involved with the Roseburg Area Chamber of Commerce? (4) How is this business involved in the community? (5) How does this business motivate and retain their employees? *Please attach answers on separate paper. Only fully completed applications will be accepted.*

Recognition: Honorees will be recognized at the Roseburg Area Chamber of Commerce annual celebration of business events on March 21, 2024. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo by 5pm, February 2, 2024 to: Roseburg Area Chamber of Commerce Attn: Debbie Fromdahl, President & CEO P.O. Box 1026, Roseburg, OR 97470 debbie@roseburgareachamber.org FAX 541-673-7868 (for more forms, please contact the chamber office 541-672-2648)



2023 Business Innovator Award OR 2023 RACC Volunteer of the Year Nomination Form

RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced on March 21, 2024

Business Innovator Award

Criteria: Roseburg Area Chamber of Commerce member and business person who exceeds the standard for resourcefulness and creativity in the workplace and has significantly improved the operating environment through the development and implementation of an innovative product, process, technology or service within the past five years. Nominee must be a RACC member for at least 2 years (or an employee of the member).

(1) Briefly describe the type of product or service the innovator offers the business community. (2) How has the nominee demonstrated that the use or innovation has been commercialized and is in the marketplace today? (3) How has the innovation contributed to the economic vitality of their business and/or of our business community? *Please attach answers on separate paper. Only fully completed applications will be accepted.*

□ Volunteer of the Year

Criteria: Roseburg Area Chamber of Commerce member who believes in the role of the chamber both personally and professionally and has volunteered his or her time, talent and energy to the betterment of the Roseburg Area Chamber of Commerce. Has served on a chamber committee, subcommittee, task force and/or board of directors and is recognized as a leader in our business community because of this service. A member who has improved the chamber or business community as a result of his or her volunteer work. Nominee must own or be employed by a chamber member and must be active in the chamber for at least 3 years.

(1) Briefly describe how the nominee has: (1) volunteered with the Roseburg Area Chamber of Commerce (2) through his or her volunteer efforts advanced chamber mission and goals and helped perpetuate growth (3) demonstrated the spirit of service by helping protect and promote Douglas County business through chamber volunteer work. *Please attach answers on separate paper. Only fully completed applications will be accepted.*

Name		
Business Name		
Address		
E-Mail	Phone Number	
Nominated By (if not self nominated)	Company Name	
E-Mail	Phone Number	

Recognition: Honorees will be recognized at the Roseburg Area Chamber of Commerce annual celebration of business event(s) on March 21, 2024. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo by 5pm, February 2, 2024 to: Roseburg Area Chamber of Commerce Attn: Debbie Fromdahl, President & CEO P.O. Box 1026, Roseburg, OR 97470 debbie@roseburgareachamber.org FAX 541-673-7868 (for more forms, please contact the chamber office 541-672-2648)



2023 First Citizens Nomination Form

RECOGNIZING VOLUNTEERISM IN OUR COMMUNITY

Honorees will be announced on March 21, 2024

Criteria: Outstanding volunteer activity and service over a period of years, continuing to recent years, and in more than one area of community activities. Service or contributions performed outside of the nominee's business, profession or vocation. Possession of a high degree of cooperation in community and civic enterprises. Demonstration of recognizable leadership by inspiration and example in community affairs.

Nominee	
Number of Years in Current Field	Other Employment
High School Attended	
College/University	
Year Graduated and Degrees Earned	
Place of Birth	Resident of Roseburg Since
Name & Phone Number of Spouse or Closest Living	Relative
Individual Submitting Nomination	
Address	
Phone	

Submission Guidelines: You may also attach letters of nomination support from others, newspaper or magazine clippings, or other information you believe our selection committee would find useful. Nomination forms and support material will not be returned unless prior arrangement has been made. Nominations should be typed and stapled together, then submitted in a sealed envelope.

Briefly describe the nominee's: (1) years and type of service to the community (2) civic involvement and offices held in service clubs, government commissions or committees, clubs, professional associations, churches, or other community groups (3) examples of leadership qualities and/or cooperative efforts to promote community and civic enterprises (4) other outstanding qualities (5) professional accomplishments. **Please attach answers on separate paper. Only fully completed nominations will be accepted.**

Recognition: Honorees will be recognized at RACC's annual celebration of business event on March 21, 2024. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form by 5pm, February 2, 2024 to: Roseburg Area Chamber of Commerce Attn: Debbie Fromdahl, President & CEO P.O. Box 1026, Roseburg, OR 97470 FAX 541-673-7868 (For more forms, please contact the chamber office 541-672-2648)