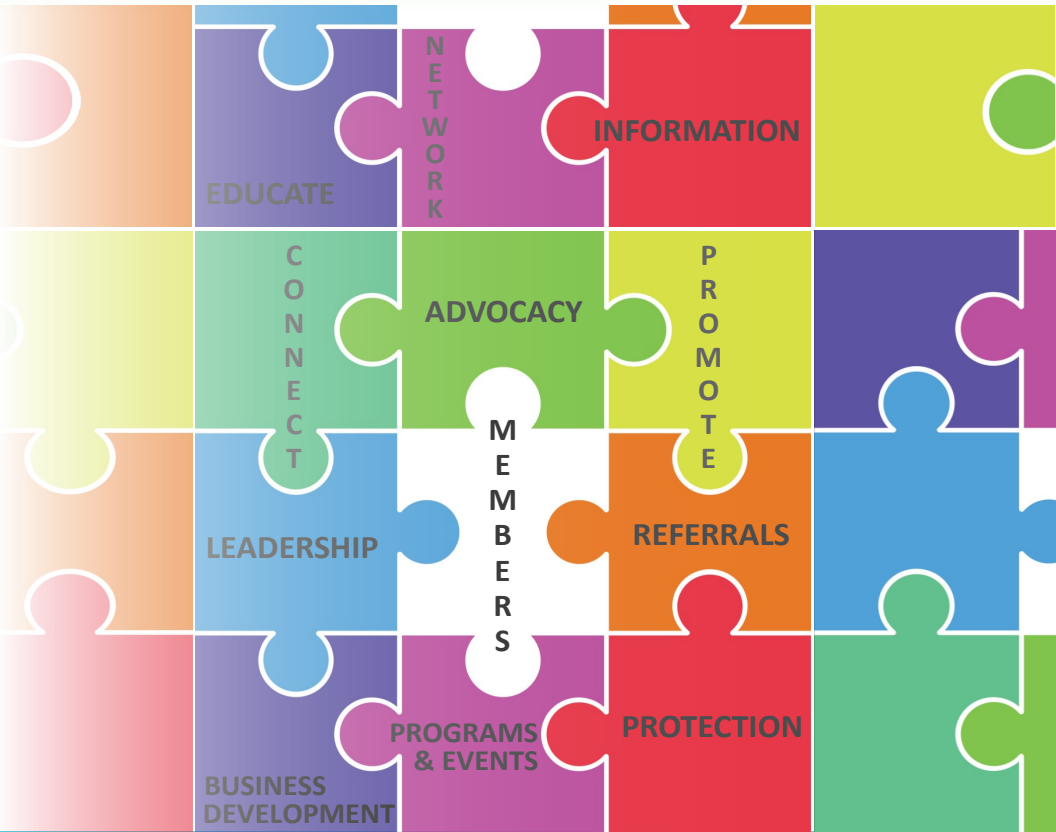


ROSEBURG AREA CHAMBER OF COMMERCE



**69TH ANNUAL
AWARDS DINNER
& MEETING OF
THE MEMBERSHIP**

"SUCCESS IS A PUZZLE"



MARCH 21, 2024

ANNUAL AWARDS DINNER PROGRAM

Reception & Networking

Welcome

Pledge of Allegiance

Dinner

Recognition of Special Guests

2024 Chamber Board of Directors/Officers

Reflection on 2023 Chamber Activities

Chamber Priorities

2023 Honors

Business Innovation

Small, Medium, and Large Businesses of the Year

First Citizens

OUR SPONSORS

Title Sponsor

Cascade Community Credit Union

Corporate Sponsors

Lone Rock Resources

Acrisure Northwest/Umpqua Insurance Agency

2024 RACC OFFICERS & BOARD OF DIRECTORS

Chair	Chelsea Buckbee <i>Rogue Credit Union</i>
Vice Chair.....	Jeff Schwendener <i>Avista Utilities</i>
President & CEO	Debbie Fromdahl <i>Roseburg Area Chamber of Commerce</i>
Treasurer	Jami Seal <i>Lone Rock Resources</i>
Past Chair	Tammy Turner <i>Community Cancer Center</i>

Donna Arnold
Cardinal Services, Inc.

Sam Carter
Pacific Power

Jeff Schwendener
Avista Utilities

Kathy Wise
Super 8 Roseburg

Mel Burke
DC Farmers Co-op

Clint Chandler
Roseburg Forest Products

Kim Tyree
Evergreen Family Medicines

Vacancy
Appointment Pending

PAST RACC BOARD CHAIRS

1908 Dexter Rice

1924 A. F. Sether

1925 Lloyd L. Crocker

1929 Jack Harding

1930 M. J. Newland

1931 W. B. Strawn

1932 George H. Smith

1933 Dr. E. J. Wainscott

1934 Al Bashford

1935 Dr. L. A. Dillard

1936 Harris Ellsworth

1937 Morris Bowker

PAST RACC BOARD CHAIRS

1938	Dr. Clair K. Allen	1972	James Richmond
1939	M. L. Hallmark	1973	Ralph Sandstede
1940	Tom Parkinson	1974	Jack C. Davis
1941	L. A. Rhoden	1975	B. D. Feldkamp
1942	H. O. Pargeter	1976	R. E. Morehead
1943	W. J. Mess	1977	H. E. Totman
1944	Earl Wiley	1978	Phil Neiswanger
1946	Horace C. Berg	1979	Georgia Stiles
1947	Kenneth W. Ford	1980	Ron Culbertson
1948	Lewis J. Fullerton	1981	John Loosley
1949	John D. Todd	1982	Otto King
1950	H. E. Schmeer	1983	J. Motschenbacher
1951	George Luoma	1984	G. E. Bruce
1952	J. E. Dillard	1985	Scott Woodruff, OD
1953	Don Metzger	1986	Don Clithero
1954	Wayne Crooch	1987	Richard Eisenhauer
1955	LeRoy Hiatt	1988	Neal Walker
1956	J. Roland Parker	1989	Terry Swagerty
1957	T. H. Pargeter	1990	Tom Wicks
1958	Emil A. Ramberg	1991	James W. Pratt
1959	Duane E. Lafferty	1992	Dave Sabala
1960	Ralph G. DeMoisy	1993	Roan Doan
1961	George C. Gratke	1994	Bruce Hanna
1962	Thomas Garrison	1995	Tom Nelson
1963	E. Motschenbacher	1996	Dan Hern
1964	P.C. Quisenberry	1997	Chris Boyd
1965	David Morgan	1998	Jacky Hagan
1966	Robert E. Hanberg	1999	Neil Hummel
1967	Gordon T. Wood	2000	Dave Gilbert
1968	Howard Chaney	2001	Kelly Leonard
1969	Bruce W. Carter	2002	Dave Leonard
1970	Ray O. Sims	2003	Norm Smith
1971	A. D. Addison	2004	Vicki Nielsen

PAST RACC BOARD CHAIRS

2005	Dick Baltus	2013	Todd Way
2006	Mark Raymond	2014	Alex Palm
2007	Alison Eggers	2015	Dori John
2008	Dell Gray	2016	Kent Rochester
2009	Chris Burnett	2017	Angela Brown
2010	Mike Hansen	2018	Toby Luther
2011	Norm Gershon	2019/20	Allen Pike
2012	Julie Bell	2021/22	Tammy Turner

PAST RACC FIRST CITIZENS

1954	Curtis T. Beecher	1969	George Gratke Lois Duffy
1955	Del McKay	1970	Bill Gray Helen Hanford
1956	Erwin Short	1971	R. M. Beardsley Gladys Strong
1957	Robert G. Davis	1972	H. E. Totman Florence Jacoby
1958	Kenneth Ford	1973	Dr. Verner Anderson Muriel Mitchell
1959	Donald H. Starmer	1974	Tom Pargeter Marilyn Woodrich
1960	Ormond J. Feldkamp	1975	Ray Sims Winnifred Franks
1961	Albert J. Flegel Florence McBee Geddes	1976	Fred Sohn Helen Saar Babbitt
1962	John P. Amacher Maebelle Johnson	1977	Gordon Gerretsen Carol Chenoweth
1963	Harold D. Glover Nan Dixon	1978	Charles Ricketts Catherine Matthews
1964	John D. Todd Marguerite Graham	1979	Paul Geddes Phyllis Feldkamp
1965	Wayne E. Crooch Alvia Wetherell	1980	Don Dole Georgia Gratke
1966	J. E. Snodgrass Mildred Wilson	1981	John Loosley Georgia Stiles
1967	Thomas E. Garrison Hallie Ford		
1968	Fuller Johnson Elizabeth Randall		

PAST RACC FIRST CITIZENS

1982	Don Kruse Jacie Pratt	2003	Kelly Leonard Shelley Briggs-Loosley
1983	Don Akre Dorothy Bronson	2004	Brian Pargeter Jeannie Burpee
1984	Phil Neiswanger Marjorie Vilk	2005	Gary Gries Ronnie Bruce
1985	Don Clithero Lois Allen	2006	Tom Nelson Stacey Crowe
1986	Bob Feldkamp Joyce Morgan	2007	Kerwin Doughton Marie Rasmussen
1987	Pete Sarafin Helen Lesh	2008	Bob Ragon Robertta Hall
1988	Richard Eisenhauer Gay Fields	2009	Gary Wayman Sandy Bratton
1989	Loyd Hastings Mary Kent Hart	2010	Neil Hummel Janie Johnson
1990	Laverne Murphy Bonnie Ford	2011	Perry Murray Evelyn Badger-Nores
1991	Chuck Plummer Camille Christensen	2012	Dr. Don Bailey Cheryl Ford
1992	Jerry Bruce Joy Rich	2013	Dr. Scott Hendy Sanna Hern
1993	Allyn Ford Beverly Paulson	2014	Clint Newell Lari Kimoto
1994	Ron Doan Joanne Motschenbacher	2015	Bob Cotterell Sandy Hendy
1995	Doug LeFevre Thelma Sayers	2016	Larry Rich Victoria Hawks
1996	Dan Hern Pat Engle	2017	Dan Clark Alison Eggers
1997	Fred Smith Donna Watkins	2018	Gary Crowe Vicki Nielsen
1998	John Dunn Mary Griese	2019	Alex Palm Renee Coen
1999	John Calvin Sue Shaffer	2020	Steve Loosley Sue Van Volkenburg
2000	Doug Robertson Jacky Hagan	2021	Dave Leonard Andrea Zielinski
2001	Dave Sabala Karla Roady	2022	Toby Luther Dori John
2002	Lee Paterson Retha Kirby		

2023 RACC ACTIVITIES/ACCOMPLISHMENTS

- Advocated for in defense of our local business community under the chamber's 2023-24 Public Affairs & Legislative Agenda, specifically during the 2023 Oregon Legislative Session, submitting in testimony in opposition to anti-business legislation and in support of pro-business legislation.
- Filed two *Amicus* briefs in the United States Supreme Court in support of petitions for certiorari. The chamber's briefs were founded in its long-standing interest and advocacy for active management of public forestland for all designated purposes mandated under the O & C Act of 1937 and its opposition to Cascade-Siskiyou Nat'l Monument designation and proposed habitat conservation plan.
- The chamber's membership lunch programs hosted the annual state of the county update, local efforts to mitigate impacts of homelessness, a discussion with Oregon's new BOLI Commissioner, timber health, Wildlife Safari update, timber and wood products industry update and more.
- Provided membership significant political awareness, especially during the 2023 Oregon legislative sessions via newsletter articles, "Call to Action" and "Chamber News" emails, and membership meeting programs.
- Expanded the chamber's financial stability. Due to long-term conscientious management of chamber funds, including ensuring emergency operations reserves, the Roseburg Area Chamber of Commerce remains financially stable and secure.
- Represented the interests of business with government monitoring federal, state and local political activity, taking positions when appropriate.
- Continued growth of social media posts, member email blasts and website updates to expand communication of chamber programs, activities and positions to businesses and the general public.
- Regular updates of chamber's website and printed collateral materials for the service to and promotion of members.
- Continued to grow chamber communications, specifically its electronic newsletter, "Chamber News" emails and "Calls to Action"; produced six editions of *Business Perspectives* in addition to current news on website.
- Hosted the chamber's 68th annual awards dinner and meeting of the membership presenting RACC's small, medium and large business of the year awards, business innovative excellence honors and First Citizen recognitions for 2022.
- Publish updated, online editions of the *InUmpqua* (business directory, community profile & visitor magazine); continued to provide printed edition to chambers and visitor centers around the state.
- Completed 33rd year of Project Leadership Roseburg, and began the 2023-24 (34th year) leadership class program in September 2023.
- Member-benefit programs: Shop Chamber & Save discount program, member referrals, groundbreaking/ribbon cutting events.
- "Shop local" messaging; promoted "shop local" for Black Friday and "shop small" on Small Business Saturday and throughout the holiday season, during November and December.
- Provided visitor information to individuals interested in visiting Roseburg/Douglas County in response to mail, phone and email inquiries.
- Provided relocation information and packets to individuals and businesses in response to mail, phone and email requests.
- Distributed Roseburg/Douglas County map locally, regionally and statewide, and to individuals planning to visit and/or relocate to our area.

RACC PRIORITIES

Our Vision: *To advocate for and be the voice of the business community in the greater Roseburg area.*

Our Mission: *To strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.*

While the chamber's priorities and objectives are continually under review to best serve local business, every year Roseburg Area Chamber of Commerce leadership plans to determine its primary objectives and priorities for the upcoming year and the future. The chamber's key priorities are:

- Advocate for business during Oregon's 2024 Legislative Session under RACC's 2023-2024 Public Affairs & Legislative Agenda; provide written or in-person testimony on proposed legislation; and, participate with local, regional and state-wide coalitions to oppose anti-business and support pro-business initiatives.
- Promote member businesses products and services through referrals, online member directory and printed directory, social media posts, "Shop local" promotion and member brochures on information floor. Provide members with promotional opportunities through sponsorships, advertising and website corporate banners.
- Continue to expand online business resource libraries with crucial information and information for best general business practices. Add business programs to provide members with best practices information.
- Add chamber staff prioritizing membership growth, member outreach and retention, and increasing member-business visitations.
- Identify and solicit candidates, as needed, for local races, utilizing our candidate endorsement process during the 2024 election cycle to promote business-friendly candidates for local and state offices.
- Monitor issues and activities at the local, state and federal government levels. Actively support and oppose issues in order to advance the most pro-business environment possible.
- Keep membership informed of government affairs issues, particularly during Oregon's Legislative Session via newsletter articles, broadcast "Call to Action" emails, membership email blast updates, website "Current News," and programs/forums, as needed.
- Host chamber programs/events including annual awards dinner and meeting of the membership, membership meeting lunches, 2024-25 Project Leadership Roseburg and Economic Forecast 2025, and additional programs, as needed. Support our members ribbon cutting and grand opening events.
- Promote our community as a great place to live, work and visit through online information about recreation, events and amenities; statewide distribution of InUmpqua publication and Roseburg/Douglas County map; responding to phone, email and in-person inquiries and via mailing the chamber's *InUmpqua* magazine.
- Provide information to individuals and businesses looking to relocate through online, phone, email, mail and on-site inquiries and mailing of community profile and relocation information.
- Advocate for effective forest management on public lands to include increased harvest and reforestation, imperative to economic growth, long-term sustainability, and to curtail the significant increase in catastrophic wildfires seen in recent years; and advocate for proper management after a fire or other catastrophic event.