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March 24, 2024

Stuart Cowie
Community Development Director
City of Roseburg
900 SE Douglas Ave.
Roseburg, OR 97470

RE: Proposed Urban Growth Boundary (UGB) Swap

Dear Mr. Cowie,

On behalf of the Roseburg Area Chamber of Commerce, we are pleased to provide our support to the city of Roseburg and their UGB swap application. This important project is designed to increase residential development capacity in order to meet Roseburg's housing needs.

The Roseburg Area Chamber of Commerce recognizes that a significant shortage of housing is an impediment to local business and economic development objectives. Available housing is a key component for our local businesses to retain and attract people to work in our community. The lack of available housing in Roseburg is a barrier for business growth and for people interested in relocating to our area.

The proposed UGB swap provides the opportunity to add significant housing development, which in turn provides substantial economic benefits to our region. The concept of exchanging steep and inaccessible acres of land for lands more capable of development is an example of good government and planning. The costs of infrastructure and site development are significantly lower on relatively flat land as compared to the majority of Roseburg's existing vacant residential property that is on steep slopes. If approved, amending the UGB will provide a much-needed opportunity to increase available housing within Roseburg's city limits.

Based on the submitted application, it is evident that the city of Roseburg has effectively addressed necessary criteria and worked with numerous affected parties to develop a solution to housing development needs in our city.

We urge Roseburg City Council and the Douglas County Board of Commissioners to approve the UGB swap application for the betterment of our community—current and future.

Best regards,

ROSEBURG AREA CHAMBER OF COMMERCE

A handwritten signature in red ink, appearing to read "Debra L. Fromdahl".

Debra L. Fromdahl, IOM
President & CEO



To advocate for and be the voice of the business community in the greater Roseburg area.

To strengthen, enhance and protect our members through political advocacy, economical development, community promotion and member programs and services.