



Business *perspectives*

May/June 2024

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

Project Leadership Roseburg

Building our Community's Future Business Leaders

The chamber is now accepting applications for its 2024-25 leadership program which begins in September. Project Leadership Roseburg provides participants with a comprehensive awareness of Douglas County and a deeper understanding of how our community works directly from our business and community leaders.

The nine-month, eight-workshops program imparts knowledge about our region and fosters dedication to our community as leadership class participants learn about getting involved to help create a more vibrant future for Douglas County.

The chamber is proud of this distinguished leadership program, which celebrates commencement of its 35th class on September 12! To date, the chamber has graduated over 650 future business and community leaders from its professional development program.

see Leadership, page 2

Chamber Supports City of Roseburg's Proposed UGB Expansion Land Swap

At the March meeting of the Roseburg Area Chamber of Commerce board of directors, there was an unanimous vote in support of the city of Roseburg's proposed UGB expansion land swap.

The chamber's support is founded in the project's intention to increase residential development capacity to meet our community's current and future housing needs.

The chamber recognizes that our community is facing a significant housing shortage. The chamber also understands that a shortage of housing is an impediment to local business growth and overall economic development endeavors. Available housing is key to local employers' ability to retain and attract people to work in our community. The lack of available housing in Roseburg and Douglas County is a barrier for business

see UGB, page 5



Upcoming Event

Monday, May 20

Membership Meeting Lunch

"Timber/Wood Products Industry Update & Project Leadership Graduation"

Douglas County Fairgrounds

11:45 a.m. to 1:00 p.m.

GET TICKETS!

Sponsored by



Timber/Wood Products: Douglas County's Economic Driver

The May 20 membership meeting lunch program is a RACC-member-favorite, the graduation of the chamber's 2023-24 Project Leadership class and our annual timber/wood products industry update. The May program is generously sponsored by [Douglas Timber Operators](#).

The industry discussion will include federal timber legislation and current policy issues affecting the industry, information on current market trends, technological changes and more. The program will be presented by Lone Rock Resources president & CEO Toby Luther and Lone Rock Timber president Joe Newton, with a federal O&C update from Matt Hill, Douglas Timber Operators' executive director.



Newton

see Wood Products, page 2

2024 BOARD OF DIRECTORS

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Vacancy
Membership Growth/Relations ext. 23



410 SE Spruce St.
PO Box 1026
Roseburg, OR 97470
P (541) 672-2648
F (541) 673-7868

www.RoseburgChamber.com

Leadership *(Continued)*

The leadership program is open to both principals and employees of Roseburg Area Chamber of Commerce members. If you or one of your employees are a future Douglas County community and business leader, then you'll want to be part of Project Leadership Roseburg.

Applicants may be either employer-sponsored or self-sponsored. The cost of the program is \$775 for Roseburg Chamber members; \$975 for non-RACC-members. Roseburg Area Chamber members are given admittance priority. Acceptance is on a first-submitted, first-approved basis. There is a \$50 application fee which is deducted from the cost of tuition for selected participants.

The 2024-25 Project Leadership application form, along with curriculum and workshop dates, is on pages 7-10 in this issue of *Business Perspectives*. The application is also available online. The application deadline is 5:00 p.m. on Thursday, August 22.

The chamber will celebrate the graduation of its 2023-24 Project Leadership class during its May 20 membership meeting lunch. See the story on page 1 for information about the May 20 event and to secure your tickets.

Wood Products *(Continued)*

The chamber's May membership meeting will be the last membership lunch before the summer hiatus. Membership meeting lunches will return in the fall on September 16.

A highlight of the the May membership lunch is our annual recognition and graduation of the chamber's 2023-24 Project Leadership program class. As we celebrate the accomplishment of these future community leaders, the chamber is now accepting applications for next year's program. See related story on page 1.

The May 20 membership meeting is held at the Douglas County fairgrounds from 11:45 a.m. to 1:00 p.m. The lunch buffet opens at 11:45 a.m. Advance ticket purchase is required, as tickets are not available at the door. Purchase your tickets online today [HERE!](#)

Individual ticket price for Roseburg Area Chamber members is \$25, or \$150 for a table of six. For non-members and the general public the cost is \$50 per person. The deadline to purchase your ticket and make sure you have a seat at the lunch is Wednesday, May 15 at noon.



Luther



Roseburg Chamber Advocating for Business

In addition to the chamber's recent advocacy work during the 2024 Oregon legislative session and its support for the city of Roseburg's proposed UGB expansion land swap, see story on page 1, the chamber also weighed in on several national issues impacting business.

Chamber Coalition Supporting Small Business Input in Federal Rulemaking

The Roseburg Area Chamber of Commerce joined with local and state chambers throughout the country on the U.S. Chamber's coalition letter on Regulatory Flexibility Act reform in support of small business. The letter was sent to members of the U.S. House of Representatives' Committees on Small Business and of the Judiciary supporting reform in implementation of the Regulatory Flexibility Act on February 1, 2024. Read the coalition letter [HERE](#).

Roseburg Chamber Joins US Chamber Opposition to CARB Application

The U.S. Chamber of Commerce submitted a letter on April 10 to EPA Administrator Michael Regan, signed by more than 130 state and local chambers, including the Roseburg Area Chamber of Commerce, asking the EPA to deny the California Air Resources Board's application to exempt its In-Use Locomotive Regulation from the Clean Air Act. That move would require railroads to move to zero-emission locomotives in some cases by 2030 and in all cases by 2035, "even though the technologies necessary to achieve these reductions do not exist." The signers say the CARB rule "threatens the supply chain" and would force freight off the rails and onto roads, among other harms. Read the opposition letter [HERE](#).



The Roseburg Area Chamber posts relevant positions taken on local, state and federal matters on its website, along with pertinent links. Please see "[Chamber Issues & Positions](#)" and "[Calls to Action](#)" online for updates.



Get big rebates on EV charging stations

Looking for an easy way to offer a welcome perk, or amenity, for your employees, tenants or customers? Consider on-site electric vehicle charging stations.

Pacific Power is offering significant rebates of **up to \$1,000** per port for installing EV charging stations at your business or multifamily property, as well as free on-site technical assistance to help you understand charging options and costs.

For more details and to apply, visit PacificPower.net/EV.



Thank You Reinvesting Members

A-1 Auto Glass
Acrisure Northwest/Umpqua Insurance Agency
Bassett-Hyland Energy Co.
Big O Tires of Roseburg
Coastal Farm & Ranch
Crystal Falls
First Interstate Bank
Forest Bridges: The O&C Forest Habitat Project
Girardet Wine Cellars
Hope Clinic For Women
KMTR-TV Newsource 16
Long's Building Supply
Marco Pharma International, LLC

McGovern Metals Company, Inc.
The Neil Company Real Estate
OCCU--Oregon Community Credit Union
Oregon Tool & Supply
Partnership for the Umpqua Rivers
Pinnacle Engineering, Inc.
Rising River RV Resort
Rogue Credit Union
Root Family Insurance, LLC
Selectemp Employment Services
Mary Sykes, CPA, PC
Umpqua Sand & Gravel

Welcome New Members

Champion Car Wash

Michelle Farmer
250-A NE Garden Valley Blvd
Roseburg, OR 97470
(541) 672-5127
championcarwashroseburg.com



Champion Car Wash has provided Roseburg residents with premium car care services for 30 years. Champion employs state-of-the-art technology and eco-friendly practices, offering affordable car wash amenities without compromising on service.

Champion Car Wash has a variety of car washing options to best serve customer needs. Champion also offers various options of auto detailing, with affordable detailing packages designed to deliver exceptional results without breaking the bank.

Jiffy Lube

Dale Farmer
250-A NE Garden Valley Blvd
Roseburg, OR 97470
(541) 673-7345
jiffylube.com/locations/or/roseburg/3333



Jiffy Lube offers oil changes which include a comprehensive preventive maintenance check inspecting and filling essential vehicle systems and components. Other vehicle maintenance services offered at Roseburg Jiffy Lube include battery testing and replacement; brake fluid exchange, brake inspection and brake replacement; tire rotation and more services from check engine lights and spark plugs to serpentine belts and radiator hoses. Jiffy Lube also offers fleet services. Check out Jiffy Lube's offers and coupons online before your next visit.

Returning Member

First American Title Insurance Co.

Lacey Teague
1700 NW Garden Valley Blvd, Ste 204
Roseburg, OR 97471
(541) 672-5555
local.firstam.com/or/offices/roseburg



First American Title Insurance Company offers comprehensive title insurance protection and professional settlement services that enable the efficient transfer of real estate in Roseburg, Douglas County and beyond.

First American Title's services include title searches, title clearance and title insurance policies; escrow settlement services; new realtor services and resources; homebuyer and seller services; and, 1031 exchange services.



Calendar

- 5/5 Cinco de Mayo
- 5/9 Project Leadership Workshop #8
- 5/12 Mother's Day
- 5/20 May Membership Meeting
"Timber/Wood Products Industry Update & Project Leadership Graduation"
11:45 a.m. to 1:00 p.m.
- 5/27 Memorial Day
Chamber Offices Closed

UGB (Continued)

growth and for individuals interested in relocating to the Roseburg area.

The proposed UGB swap provides the opportunity to add housing development, which in turn provides economic benefits to our region. The chamber believes the concept of exchanging steep and inaccessible acres of land for lands more capable of development is an example of good government and planning. The costs of infrastructure and site development are significantly lower on relatively flat land as compared to the majority of Roseburg's existing vacant residential property that is on steep slopes. If approved, amending the UGB will provide the much-needed opportunity to increase available housing within Roseburg's city limits.

The chamber has had a long-standing government/public affairs policy related to city urban growth boundary expansions or adjustments, stating that the chamber "will continue to support UGB expansion as it relates to business, commercial and industrial growth and development." The city of Roseburg's UGB swap proposal not only wholly aligns with the chamber's position on the issue, but is an effective solution to our community's housing development needs.

JUNE



Calendar

- 6/14 Flag Day
- 6/16 Father's Day
- 6/20 Summer Solstice . . . First Day of Summer!
- 6/28-30 Summer Arts Festival

Look for information about Music on the Half Shell, Movies in the Park, Riverbend Live, Graffiti Weekend, the Douglas County Fair and more summer fun events [HERE!](#)

Got News?

McMenamins Roseburg Station Pub & Brewery turns 25! On April 20, 1999, McMenamins opened the Roseburg Station Pub. Housed in what was once the city's bustling Southern Pacific train depot, McMenamins Roseburg Station Pub & Brewery is a veritable museum of the rich rail history of the city.

Original features such as the vaulted 16-foot-high ceiling and tongue-and-groove wainscoting are restored to their past glory, and period photos and paintings commemorate the history of this extraordinary town.

Patio seating offers nostalgia from a time when railroad reigned supreme, but when a train passes by — hold on to your beer!

Happy 25th Anniversary, McMenamins Roseburg Station Pub and here's to the next 25!



Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, award or completed a specialized training?

These are potentially newsworthy items that you can submit to the chamber's "Got News?" section! Inclusion of "Got News?" submissions in chamber newsletters are subject to approval and availability of space.

Submit your business news via email to sales@roseburgareachamber.org.

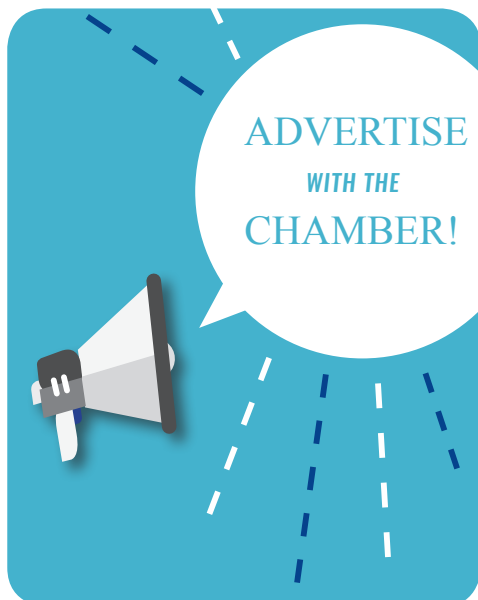
Increase Your Business Visibility

Opportunities on the Chamber's Website

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase business exposure.

Homepage and interior page space options are available for a year under a 12-month contract. An online banner prominently features a member's business logo and link to your company's website. **Claim a banner for your business today!**

The chamber also has advertising options in its *Business Perspectives* newsletter and a discount for website/newsletter combo packages. Email sales@roseburgareachamber.org today for information.



Umpqua National Forest has new digs! UNF's visitor services in the new location began on March 18. The move signifies an exciting development as the Umpqua National Forests supervisor's office will now operate alongside federal government agencies Bureau of Land Management (BLM), U.S. Fish and Wildlife and National Oceanic and Atmospheric Administration. The new location at 777 NW Garden Valley Blvd in Roseburg underscores agency collaboration to deliver services to the public. There is added convenience to the public creating a one-stop shop for BLM and USFS trip planning, permits and passes and, expanded hours. The interagency office will now operate five days a week, Monday to Friday, 8:00 am to 4:30 pm. The new phone number for the Umpqua National Forest Supervisors Office is 541.440.4930.



Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published six times a year. Members are encouraged to submit "Got News."

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"Got News" deadline is the 15th of each month preceding the publication date. Information will be published subject to space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026
Roseburg, OR 97470
Ph: 541-672-2648

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For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 41 No. 3



**ROSEBURG
AREA** Chamber of
Commerce

Project Leadership Roseburg

2024-25

CALLING ALL FUTURE BUSINESS LEADERS

Are you or one of your employees a future Douglas County business leader?

Now is the time to apply for participation in the 2024-2025 Project Leadership Roseburg program.

Since 1989, more than 650 business men and women have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 35th year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The nine-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County.

Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend eight day-long sessions, one per month. Each month, participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants "graduate" from the leadership program in May. They may assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their second-year commitment to the program.

Now Accepting Applications

The chamber is currently accepting applications for the 2024-25 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$775; the cost for non-member participants is \$975. Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted.

Ready to apply?

An application is available to download online at www.roseburgchamber.com

For more information:

Email: roseburg@roseburgareachamber.org

Application Deadline

5 p.m.

August 22, 2024

Applications should be mailed to:

**Roseburg Area Chamber of
Commerce P.O. Box 1026
Roseburg, OR 97470**

The **\$50 application fee** is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

PROJECT LEADERSHIP ROSEBURG CURRICULUM 2024-25*



Project Leadership Roseburg

2024-25

A program devoted to strengthening and educating community-minded business leaders to serve in volunteer leadership positions throughout Douglas County.

<p>SEPTEMBER 12, 2024 ORIENTATION / LEADERSHIP / TEAMBUILDING Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.</p>
<p>OCTOBER 10, 2024 BUSINESS / INDUSTRY / NATURAL RESOURCES An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.</p>
<p>NOVEMBER 18, 2024 ECONOMIC FORECAST 2025 PROGRAM / TRANSPORTATION & UTILITIES (Note: This is a Monday) A.M. Session: Class attends “Economic Forecast 2025” & November Membership Luncheon. P.M. Session: Transportation & Utility services in Douglas County.</p>
<p>JANUARY 9, 2025 ROLE OF GOVERNMENT How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.</p>
<p>FEBRUARY 13, 2025 LAW ENFORCEMENT & CRIMINAL JUSTICE Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.</p>
<p>MARCH 13, 2025 ROLE OF EDUCATION Education as a resource and how it affects the community, including the challenges ahead.</p>
<p>APRIL 10, 2025 MEDICAL & HUMAN SERVICES An examination of health and social services, funding capabilities and future planning.</p>
<p>MAY 8, 2025 HOSPITALITY & LEISURE / FUTURE VOLUNTEER & LEADERSHIP Economic impact of local hospitality industry--recreational assets and visitor destinations. Overview of opportunities and organizations for future volunteering.</p>
<p>MAY 19, 2025 PROJECT LEADERSHIP GRADUATION Graduates are presented at the May membership meeting lunch of the Roseburg Area Chamber of Commerce.</p>

**Subject to change/be updated as needed*



Project Leadership Roseburg

Application for 2024-25 Program

APPLICANT INFORMATION

First Name _____ Last Name _____ Nickname _____

Business Title _____ Employer _____

Business Phone _____ Business Email _____

Home Address _____
Street City Zip Code

Home/Cell Telephone _____ Home Email _____

Send program correspondence to: Business email Home email

APPLICANT: *Submit the following with your application*

References – Two professional/community references

Questions/Essay – Answer the following questions on a separate sheet of paper:

1. Community Involvement: List up to three community, business, civic, political, or social volunteer areas in which you have served. Include the name of the organization and/or your responsibilities or role in its activities.
2. Why do you want to participate in Project Leadership Roseburg?
3. How will Project Leadership help you reach your personal and professional goals?

APPLICANT COMMITMENT

I understand the purpose of Project Leadership and, if selected, I will devote the time necessary to complete the program.

I will attend the program of eight, full-day, monthly sessions that will be held on the second Thursday of the month, except as noted, from September through May and attend the class graduation.

I understand that Project Leadership Roseburg does not end with graduation, but that I may be asked to assist staff facilitating a class session in the following year for the next class of Project Leadership Roseburg.

I also understand that if I have two full-day absences during the year, I will not graduate and will not complete the program. I will be automatically excused from the program and no portion of the tuition shall be refunded.

I accept these requirements and am willing to make this commitment.

Applicant Signature _____

Date _____

Application Deadline
5 p.m, August 22, 2024

A completed application and \$50 application fee must be received no later than Thursday at 5 p.m. on August 22, 2024.

Applications may be mailed to:
Roseburg Area Chamber of Commerce
P.O. Box 1026
Roseburg, OR 97470

The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

RACC Acceptance _____

RACC President/CEO



Project Leadership Roseburg

Application for 2024-25 Program

EMPLOYER INFORMATION

Company Name _____

Type of Organization/Business _____

Supervisor's Name _____

Supervisor's Title _____

Business Phone _____ Business Email _____

Business Address _____
Street City Zip Code

TUITION

Application Deposit

A \$50 deposit is required with this application payable to the Roseburg Area Chamber of Commerce and is refundable if applicant is not selected. If the applicant is accepted, the fee is applied to the tuition.

Program Tuition

The \$775 member/\$975 non-member tuition covers: class material, session lunches, admission to the chamber's November membership meeting lunch and May membership lunch/class graduation, annual awards dinner in March and Economic Forecast 2025 in November.

EMPLOYER COMMITMENT

This applicant has the full commitment of this organization and, if selected, the time and financial support required to fully participate in Project Leadership.

I understand that if my employee has two full-day absences during the program sessions, they will not graduate and will automatically be excused from the program and no portion of the tuition will be refunded.

As the employer, I, or my designee, shall be responsible for representing our organization at the graduation program.

In addition, I, or my designee, will devote the time necessary to serve as a mentor to our participant and keep informed about the Project Leadership program.

Employer Signature

Date