



Business *perspectives*

July/August 2024

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

Best Member-Only Promotional Opportunity Available Now

Advertising Space Available for 2025 InUmpqua

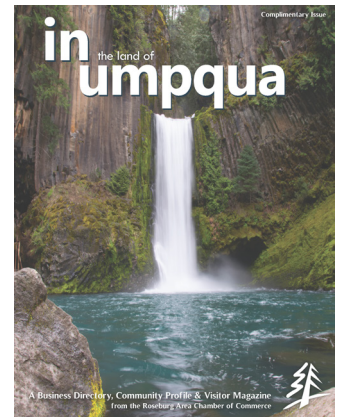
The chamber is accepting reservations for advertising in its 2025 *InUmpqua* magazine--a business directory, community profile and visitor guide.

The *InUmpqua* is made available to residents and businesses in Roseburg and Douglas County, it is distributed to visitors and potential new residents and to chambers of commerce and visitor information centers in Oregon. The online digital edition is one of the chamber's most popular downloads.

The *InUmpqua* magazine remains one of the best advertising values available to promote your business or organization to other businesses, residents and visitors. It also provides an opportunity to support the chamber, as a portion of advertising "non-dues" revenue helps underwrite the chamber's annual operating expenses.

The chamber distributes the *InUmpqua* at the chamber/visitor center and provides it to chambers of commerce and visitor information centers throughout the state. The publication is used to fulfill visitor information as well as business and residential relocation requests and for the recruitment of business executives considering our area. Check out our [2024 InUmpqua](#) on the chamber website.672-2648. Reservation deadline is September 30, with the ad submittal deadline October 20.

See InUmpqua, page 2



SAVE THESE DATES!

August 22

Project Leadership Application Deadline

September 12

2024-25 Project Leadership Roseburg Begins

September 16

Membership Meeting Lunch

September 30

2025 InUmpqua Ad Reservation Deadline

October 21

Membership Meeting Lunch

November 1

Nominations Open for Businesses of the Year & First Citizen Honors

November 18

Economic Forecast 2025

November 18

Membership Meeting Lunch

Building Douglas County's Future Business & Community Leaders

Applications Being Accepted for 2024-25 Project Leadership

The chamber's Project Leadership Roseburg program gives participants a behind-the-scenes look at Roseburg and Douglas County, providing comprehensive insight of how our community works directly from business and community leaders from throughout the county.

The nine-month experience includes four special events and eight "sessions" that range from one-on-one interaction, panel presentations to tours, expanding knowledge about our region. The program nurtures community involvement as participants learn about the importance of local volunteerism to create a vibrant future for Douglas County.

Project Leadership Roseburg is a two-year commitment for participants. The first year as participants and the second year supporting chamber staff with facilitation of a workshop session for a next group of Project Leadership participants.

See Project Leadership, page 2

2024 BOARD OF DIRECTORS

EXECUTIVE OFFICERS

Chair
Chelsea Buckbee, Rogue Credit Union

Vice Chair
Jeff Schwendener, Avista Utilities

Treasurer
Jami Seal, Lone Rock Resources

Secretary
Debbie Fromdahl, President & CEO

Past Chair
Tammy Turner, Community Cancer Center

DIRECTORS

Donna Arnold
Cardinal Services, Inc.

Melvin Burke
DC Farmers Co-op

Sam Carter
Pacific Power

Clint Chandler
Roseburg Forest Products

Vacancy
Appointment Pending

Kim Tyree
Evergreen Family Medicine

Kathy Wise
Super 8 Roseburg

CHAMBER STAFF

Debbie Fromdahl
President & CEO

Vacancy ext. 17
Executive Assistant

Vacancy
Membership Growth/Relations ext. 23



410 SE Spruce St.
PO Box 1026
Roseburg, OR 97470
P (541) 672-2648
F (541) 673-7868

www.RoseburgChamber.com

InUmpqua *(Continued)*

A copy of the 2025 advertising rate sheet/contract for the *InUmpqua* is on page 4. If you already know the level of your participation in the upcoming issue, please fill out the contract and return it to the Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg OR 97470 or fax it to (541) 673-7868. We look forward to working with you.

If you have any questions, contact the chamber by email at roseburg@roseburgareachamber.org or by calling (541) 672-2648. Reservation deadline is September 30, with the ad submittal deadline October 20.



Project Leadership *(Continued)*

Workshops focus on a variety of local industry, public and non-profit sectors. Subjects include in-depth glimpses at economic drivers such as natural resources, manufacturing, tourism, education and health care industry, to name a few. Participants will attend Economic Forecast 2025, the November membership meeting lunch in November, the annual awards dinner in March of 2025 and, of course, graduation at the May 2025 membership luncheon.

If you, or one of your employees, are a future business and community leader, enrolling in Project Leadership is a must! The Roseburg Area Chamber is very proud of this long-standing program and this year marks our 35th year! The chamber has graduated nearly 700 future leaders from this distinguished professional development program. Check out our 2023-24 Project Leadership graduates at [Current News](#) online, and see a related story on page 6.

The Roseburg Area Chamber of Commerce is currently accepting applications. Please keep in mind space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program is \$775 for members of the Roseburg Area Chamber and \$975 for non-members. Roseburg Chamber members are given priority. Acceptance is on a first-come, first-approved basis.

The 2024-25 Project Leadership application form is on pages 7-10 in this issue of *Business Perspectives*, along with program curriculum and workshop dates. The deadline to submit applications is August 22, by 5:00 p.m.

Reminder that RACC membership meeting lunches are on hiatus for the summer. Look forward to the return on September 16.

Thank You Reinvesting Members

American Home Lending

AmeriTitle, Inc.

Bell Sister Flats

Caddock Electronics, Inc.

Cardinal Services

CCD Business Development Corp.

CHI Mercy Health

Costco Wholesale

CSO Financial, Inc.

Douglas Timber Operators

Elwood Staffing Services, Inc.

Keller Lumber Company

Mike H Lee, DDS, PC

Lone Rock Resources

Love's Travel Stops & Country Store

Mac's Tracks Model Railroading

McDonald's Restaurants/6 KSCampbell, LLC

Northwest Community Credit Union

Olsson Industrial Electric, Inc.

Pacific Cascade Federal Credit Union

Pacific Power

Phoenix School of Roseburg

Roseburg Forest Products

Roseburg Cinemas

Selectemp Employment Services

Sherm's Thunderbird Market #4

Swanson Group, Inc.

Umpqua Homes, Inc. (UHI)

The Venue Suites

Watters & Fryer, CPA



Get big rebates on EV charging stations

Looking for an easy way to offer a welcome perk, or amenity, for your employees, tenants or customers? Consider on-site electric vehicle charging stations.

Pacific Power is offering significant rebates of **up to \$1,000** per port for installing EV charging stations at your business or multifamily property, as well as free on-site technical assistance to help you understand charging options and costs.

For more details and to apply, visit PacificPower.net/EV.





2025 Roseburg Area Chamber of Commerce *InUmpqua*

We are members of the Roseburg Area Chamber of Commerce in good standing and agree to purchase a _____ page ad in the Roseburg Area Chamber of Commerce’s *InUmpqua*—business directory, community profile and visitor magazine.

ADVERTISING SPECIFICATIONS (Standard 8 1/4" x 10 7/8" Publication Format)

| | |
|---|------------|
| Back Cover (8.625" w x 11.125" h / w/bleed included) One Available | \$2,850.00 |
| Inside Back Cover (8.625" w x 11.125" h / w/bleed included) One Available ... | \$2,375.00 |
| Full Page (7" w x 9.5" h / no bleed) | \$2,125.00 |
| 2/3 Page/Vertical (4.583" w x 9.5" h) | \$1,700.00 |
| 1/2 Page/Vertical (3.333" w x 9.5" h) | \$1,325.00 |
| 1/2 Page/Horizontal (7" w x 4.583" h)..... | \$1,325.00 |
| 1/3 Page/Square (4.583" w x 4.583" h) | \$1,175.00 |
| 1/4 Page/Horizontal (4.583" w x 3.333" h)..... | \$ 950.00 |
| 1/4 Page/Vertical (3.333" w x 4.583" h) | \$ 950.00 |
| 1/6 Page/Vertical (2.166" w x 4.583" h) | \$ 800.00 |
| Bold Directory Listing | \$ 95.00 |

SPECIFICATIONS: Advertisement must be presented as a high-resolution pdf file. Members should contact directly any external firm/agency used in the past for ad creation. Members are responsible for all cost associated with ad creation.

TERMS OF CONTRACT: Invoice will be sent within 30 working days of receipt of contract. A 2% per month charge will be added to balances over 30 days late from original invoice.

CONDITIONS: Advertisements are accepted on the representation that advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expense by reason of any claims arising out of the publication. Publisher reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Roseburg Area Chamber of Commerce (RACC) will accommodate placement but it cannot be guaranteed. All materials are the property of the publisher.

CANCELLATIONS: 25% of ad rate will be invoiced if RACC is not notified within five working days of the signing of this contract.

STATEMENT: I have read and understand the terms of this contract and agree that RACC may exchange information about my obligations with credit references, other businesses or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

DEADLINE to RESERVE YOUR AD SPACE: September 30, 2024
ADS MUST BE SUBMITTED NO LATER THAN: October 15, 2024

EMAIL: roseburg@roseburgareachamber.org or mail to PO Box 1026, Roseburg OR 97470

You will be invoiced within 30 days of receipt of contract.

| | |
|--------------------|-----------|
| Print Company Name | Phone |
| Address | Date |
| Print Name | Signature |

Welcome New Members

Bergin College of Canine Studies

Nicole Roberts
250 E 1st Street
Canyonville, OR 97417
(707) 545-3647
berginu.edu



Bergin College offers post-secondary degree programs in canine studies, assistance dog services and placements. Through its two schools (Canyonville, OR campus and Penngrove, CA campus): Assistance Dog Institute, School of Business and Companion Dogs, Bergin offers three academic programs of study. These programs lead to the following degrees: Master of Science, Bachelor of Science, and Associate of Science. Bergin College also offers certificate programs. Dr. Bonita M. Bergin is the institution's founder and president.

Oregon Department of Human Services-- Vocational Rehabilitation--Roseburg

Amy Kincaid
2020 NW Newcastle St
Roseburg, OR 97471
(541) 440-3493
oregon.gov/odhs/vr



The mission of ODHS Vocational Rehabilitation is to assist Oregonians with disabilities to achieve, maintain and advance in employment and independence. ODHS Vocational Rehab helps local business diversify its workforce to include people with disabilities and disabled veterans, connecting businesses with qualified applicants who are pre-screened and ready-to-work. ODHS VR helps with recruitment, training on disability inclusion, support for work-based learning with youth and more.

Reminder that RACC membership meeting lunches are on hiatus for the summer. Look forward to the return on September 16.



Calendar

- 7/2, 9, 16, 23, 30 Music on the Half Shell (Roseburg)
- 7/4 Independence Day! Roseburg Hometown Fireworks
- 7/5, 12, 19, 26, 27 Riverbend Live! (in Winston)
- 7/10-14 Graffiti Weekend
- 7/11, 18, 25 Music Off Central (in Sutherlin)

Look for more information about summer fun events [HERE!](#)



Calendar

- 8/1, 8, 22 Music Off Central (in Sutherlin)
- 8/2 Riverbend Live! (in Winston)
- 8/6 Music on the Half Shell (Roseburg)
- 8/7-10 Douglas County Fair
- 8/16-18 Blackberry Festival
- 8/22 2024-25 Project Leadership Application Deadline

Look for information about Music on the Half Shell, Riverbend Live, Graffiti Weekend, the Douglas County Fair and more summer fun events [HERE!](#)

Building Future Business & Community Leaders

The “Village” Behind Successful Project Leadership Program

Each year during the first session of Project Leadership, new participants are told they will learn firsthand from business and community leaders about our community and that being a leader means giving back and actively participating in our community. They learn that most of our local leaders are not such because of the title they carry from their respective organizations, but because of how they dedicate and volunteer their time and talents giving back to our Douglas County community outside their vocation.

We have so many leaders from every sector in our community! This fact is reflected in the nearly 100 individuals, businesses, organizations, governments and special districts that support the chamber’s leadership program by sponsoring or hosting a class session, providing tours, speaking with participants, serving on panel presentations and assisting with scheduling behind the scenes. There are so many who volunteer their time in support of the chamber’s effort to build future business leaders who recognize the importance of community volunteerism.

As we celebrate our 2023-24 Project Leadership graduates and their employers, see Current News online, we take this opportunity to thank those individuals and organizations which played a significant part in the success of the chamber’s 2023-24 Project Leadership Roseburg program! We apologize if we missed any of the individuals who stepped to cover for someone who developed a last-minute conflict and to the many “behind-the-scene folks” whose contributions were invaluable.

Thank you . . . THANK YOU to OSP Lt Jim Andrews, Hope Assink, Aviva Health, Jim Baird, Mike Baker, Liz Banducci, Rose Barron, Sarah Baumgartner, Lt. Kelley Bean, Mindy Bean, Bell Sister Flats, Principal Ben Bentea, Paul Bentley, Terry Bentley, Adam Blue, Commissioner Chris Boice, KC Bolton, Dan Carr, Sam Carter, CHI Mercy Health, Community Cancer Center, Robin Conrad, Con-Vey/7Robotics, Superintendent Jared Cordon, Stuart Cowie, Rose Diou, Douglas County, Douglas County Museum, Douglas County Sheriff’s Office, Dawn Easley, FCC Commercial Furniture, Fremont Middle School, Fremont leadership students, Fir Grove Elementary School, Fir Grove students, Girardet Vineyards, Adele Grubb, Hampton Inn & Suites, Sheriff John Hanlin, Principal Katrina Hanson, Ron Harker, Ingram Content Group, Dori John, Judge Kathleen Johnson, Savannah Jones, Ciera Keith, Chief Gary Klopfenstein, Joey Koenig, Erin Likens, Lone Rock Resources, Tamara Loosli, Larissa May, Lt. Rick McArthur, Garrett McGraw, Thomas McGregor, Kristie McPherson, Nikki Messenger, Jennifer Miller, Destiny Molatore, Taylor Moore, Donna Nerell, Lt. Brad O’Dell, Zak Otjen, Pacific Power, Alex Palm, Tabitha Parsons, Wendy Peterson, Phoenix School, Allen Pike, Jamie Poindexter, Dr. Rachel Pokrandt, Jeff Retke, Deputy Emily Ring, Roseburg Forest Products, RFP—Dillard Plant, Roseburg High School, Roseburg Urban Sanitary Authority (RUSA), Lt Clayton Rubel, Judge Ann Marie Simmons, Eugene Thompson, Mark Tsuchiya, Tammy Turner, Umpqua Community College, UCC Dental Assisting Program, UCC HNSC Science Resource Center, UCC peer navigator Haydon, Umpqua Dairy, Dan Van Slyke, D.A. Rick Wesenberg, Alexis Westbrooks, Wildlife Safari, WLS tour guides & café staff, Abigail Willis and Councilwoman Andrea Zielinski.

We thank you and the (literally) thousands who have contributed, participated and volunteered over the past 34 years! It truly does take a village and we, most certainly, have the best!

Got News?

The chamber continues the celebration of member milestones with a couple of big anniversaries!

First up, congratulations to Champion Car Wash! This summer, Champion Car Wash is celebrating 30 years providing automobile cleaning services and more in Roseburg. Be sure and check out their services and specials.



Umpqua Community College is 60 and better than ever! This year we celebrate UCC’s 60th anniversary-- March 30, 1964 - March 30, 2024.

Our college has been transforming lives for 60 years and to commemorate this milestone,

UCC’s website has a special “60th Anniversary” page which includes video, historic photos and an official UCC archive. Congratulations, Umpqua community College! Here’s to the next six decades!

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published six times a year. Members are encouraged to submit “Got News.”

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“Got News” deadline is the 10th of the month preceding the publication date. Information will be published subject to space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026
Roseburg, OR 97470
Ph: 541-672-2648

~

For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 41 No. 4



Project Leadership Roseburg

2024-25

CALLING ALL FUTURE BUSINESS LEADERS

Are you or one of your employees a future Douglas County business leader?

Now is the time to apply for participation in the 2024-2025 Project Leadership Roseburg program.

Since 1989, more than 650 business men and women have graduated from Project Leadership Roseburg, and many of today’s respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 35th year, the mission of the Roseburg Area Chamber of Commerce’s leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The nine-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County.

Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend eight day-long sessions, one per month. Each month, participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants “graduate” from the leadership program in May. They may assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their second-year commitment to the program.

Now Accepting Applications

The chamber is currently accepting applications for the 2024-25 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$775; the cost for non-member participants is \$975. Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted.

Ready to apply?

An application is available to download online at www.roseburgchamber.com

For more information:

Email: roseburg@roseburgareachamber.org

Application Deadline
5 p.m.
August 22, 2024

Applications should be mailed to:

**Roseburg Area Chamber of
Commerce P.O. Box 1026
Roseburg, OR 97470**

The **\$50 application fee** is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

PROJECT LEADERSHIP ROSEBURG CURRICULUM 2024-25*



Project Leadership Roseburg

2024-25

A program devoted to strengthening and educating community-minded business leaders to serve in volunteer leadership positions throughout Douglas County.

| |
|--|
| <p>SEPTEMBER 12, 2024 ORIENTATION / LEADERSHIP / TEAMBUILDING Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.</p> |
| <p>OCTOBER 10, 2024 BUSINESS / INDUSTRY / NATURAL RESOURCES An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.</p> |
| <p>NOVEMBER 18, 2024 ECONOMIC FORECAST 2025 PROGRAM / TRANSPORTATION & UTILITIES (Note: This is a Monday) A.M. Session: Class attends “Economic Forecast 2025” & November Membership Luncheon. P.M. Session: Transportation & Utility services in Douglas County.</p> |
| <p>JANUARY 9, 2025 ROLE OF GOVERNMENT How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.</p> |
| <p>FEBRUARY 13, 2025 LAW ENFORCEMENT & CRIMINAL JUSTICE Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.</p> |
| <p>MARCH 13, 2025 ROLE OF EDUCATION Education as a resource and how it affects the community, including the challenges ahead.</p> |
| <p>APRIL 10, 2025 MEDICAL & HUMAN SERVICES An examination of health and social services, funding capabilities and future planning.</p> |
| <p>MAY 8, 2025 HOSPITALITY & LEISURE / FUTURE VOLUNTEER & LEADERSHIP Economic impact of local hospitality industry--recreational assets and visitor destinations. Overview of opportunities and organizations for future volunteering.</p> |
| <p>MAY 19, 2025 PROJECT LEADERSHIP GRADUATION Graduates are presented at the May membership meeting lunch of the Roseburg Area Chamber of Commerce.</p> |

**Subject to change/be updated as needed*



Project Leadership Roseburg

Application for 2024-25 Program

APPLICANT INFORMATION

First Name _____ Last Name _____ Nickname _____

Business Title _____ Employer _____

Business Phone _____ Business Email _____

Home Address _____
Street City Zip Code

Home/Cell Telephone _____ Home Email _____

Send program correspondence to: Business email Home email

APPLICANT: Submit the following with your application

References – Two professional/community references

Questions/Essay – Answer the following questions on a separate sheet of paper:

1. Community Involvement: List up to three community, business, civic, political, or social volunteer areas in which you have served. Include the name of the organization and/or your responsibilities or role in its activities.
2. Why do you want to participate in Project Leadership Roseburg?
3. How will Project Leadership help you reach your personal and professional goals?

APPLICANT COMMITMENT

I understand the purpose of Project Leadership and, if selected, I will devote the time necessary to complete the program.

I will attend the program of eight, full-day, monthly sessions that will be held on the second Thursday of the month, except as noted, from September through May and attend the class graduation.

I understand that Project Leadership Roseburg does not end with graduation, but that I may be asked to assist staff facilitating a class session in the following year for the next class of Project Leadership Roseburg.

I also understand that if I have two full-day absences during the year, I will not graduate and will not complete the program. I will be automatically excused from the program and no portion of the tuition shall be refunded.

I accept these requirements and am willing to make this commitment.

Application Deadline
5 p.m, August 22, 2024

A completed application and \$50 application fee must be received no later than Thursday at 5 p.m. on August 22, 2024.

Applications may be mailed to:
Roseburg Area Chamber of Commerce
P.O. Box 1026
Roseburg, OR 97470

The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the deposit will be refunded.

Applicant Signature _____

Date _____

RACC Acceptance _____

RACC President/CEO



Project Leadership Roseburg

Application for 2024-25 Program

EMPLOYER INFORMATION

Company Name _____

Type of Organization/Business _____

Supervisor's Name _____

Supervisor's Title _____

Business Phone _____ Business Email _____

Business Address _____
Street City Zip Code

TUITION

Application Deposit

A \$50 deposit is required with this application payable to the Roseburg Area Chamber of Commerce and is refundable if applicant is not selected. If the applicant is accepted, the fee is applied to the tuition.

Program Tuition

The \$775 member/\$975 non-member tuition covers: class material, session lunches, admission to the chamber's November membership meeting lunch and May membership lunch/class graduation, annual awards dinner in March and Economic Forecast 2025 in November.

EMPLOYER COMMITMENT

This applicant has the full commitment of this organization and, if selected, the time and financial support required to fully participate in Project Leadership.

I understand that if my employee has two full-day absences during the program sessions, they will not graduate and will automatically be excused from the program and no portion of the tuition will be refunded.

As the employer, I, or my designee, shall be responsible for representing our organization at the graduation program.

In addition, I, or my designee, will devote the time necessary to serve as a mentor to our participant and keep informed about the Project Leadership program.

Employer Signature

Date