

## **Reserve Your *InUmpqua* Bold Listing or Ad Space Today**

Deadline is September 30 to secure bold listing and ad placement in the chamber's 2025 *InUmpqua* magazine, our digital and printed business directory, community profile and visitor guide. The online edition is one of the chamber's most popular downloads. This publication remains one of the best advertising values available to promote your business or organization to other businesses, residents and visitors. See our [2024 \*InUmpqua\*](#) digital edition online. Be sure and check out our advertisers; their support allows the chamber to produce this magazine and we are so appreciative!

**The contract submission DEADLINE for reserving advertising space or bold listing is September 30. The ad submission deadline is October 15.** [CLICK HERE](#) to download a copy of the 2025 *InUmpqua* rate sheet and advertising agreement. [Email me today](#) to secure your enhanced listing or ad.

## **Help Spread the Word . . . “No on Measure 118!”**

While “election day” is November 5, Oregon ballots will be mailed out on October 16, or in 28 days. If you haven't visited [NOonMeasure118.com](http://NOonMeasure118.com) to get important information and joined the statewide coalition against this devastating proposal, please do so.

Already part of the coalition? There's more you can do to help spread the word. Visit our [coalition's action center](#) and consider:

- Sharing your story by uploading a video or submitting a written testimonial about why you oppose Measure 118
- Downloading materials, including fact sheets and other information
- Requesting campaign materials like yard signs and bumper stickers
- Sharing social media posts
- Much more

A communications toolkit is being created that businesses can use to talk with employees and others about the measure's massive tax hike. We'll reach out and let our members know as soon as the toolkit is available.

Meanwhile, check out the nearly 60 statements opposing Measure 118 that will appear in the [state Voters' Pamphlet](#). The arguments come from a broad array of individuals and organizations—farmers, manufacturers, family-owned businesses, elected officials and labor unions and, includes your Roseburg Area Chamber. Thank you, to all our members who support the Roseburg Area Chamber PAC (RACPAC), which allows this advocacy for our businesses to take place.

## **One Week to Comment on DEQ's 2024 Climate Protection Program**

**Oregon DEQ is accepting public comment on its Climate Protection Program until September 27.**

In 2023, the Oregon Court of Appeals struck down the Oregon Department of Environmental Quality's (DEQ) Climate Protection Program (CPP), which would have raised energy prices for Oregonians, including our businesses, hospital and schools. Now, the agency is back with the same costly program and is seeking public comment on the draft rules.

While the program's environmental goals are commendable, the financial burden on our local businesses, organizations, residents, and all Oregonians should not be overlooked. The CPP will lead to increased energy costs for consumers, putting a strain on budgets that are already stretched too thin.

The DEQ acknowledges that compliance costs for fuel suppliers, including natural gas utilities, will likely be passed on to consumers. The DEQ also recognizes that this could disproportionately impact businesses, industries, and low-income households in rural areas like Douglas County, which may face challenges transitioning to clean energy and are less resilient to price increases. Regardless, they continue to push forward with the program.

Energy cost increases are also anticipated for other large natural gas customers like local hospitals, manufacturers and schools, since the rule contains no cost caps.

[Read the Roseburg Area Chamber of Commerce's Comment Letter.](#) The deadline to submit comments to the DEQ is September 27 at 4:00 pm.

Send your comments to the DEQ, urging them to consider the economic impact this program will have on Oregonians, [by direct email HERE](#) or via [Voter Voice HERE](#).

## More Chamber News

See past issues of the chamber's *Business Perspectives* newsletter and past RACC-member communications [HERE](#) and "[Current News](#)" online. Check out RACC "[Issues & Positions.](#)" Visit the [Chamber Calendar](#) online for chamber programs, events and deadlines. Your best resource for chamber information is on the [Roseburg Area Chamber website!](#)

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