



Measure 118 Toolkit is Now Available!

On September 27, the Defeat the Costly Tax on Sales Coalition released an Outreach Toolkit for employers and coalition members. The chamber recognizes that for many of our members, direct engagement in political activity of any kind – either through communication with your employees, your customers, or vendors – requires careful consideration. This toolkit is intended as a resource for interested members as you think of various ways to communicate about Measure 118.

If you are interested in receiving the toolkit and associated resource documents, [CLICK HERE](#) and we'll email it to you. While the "NO on Measure 118" will have a good deal of paid communication, this type of grassroots connectivity is vitally important. It's trusted, it's personal and it's local.

Speaking of ads! The campaign also launched its first television ad on September 27. The ad is airing on broadcast, cable, streaming and digital platforms. I saw the ad during last night's Mariners' game and you can watch it [HERE!](#)

Oregon ballots will be mailed in just 18 days. If you haven't done so yet, check out the nearly 60 statements opposing Measure 118 that will appear in the [state Voters' Pamphlet](#). The arguments come from a broad array of individuals and organizations—farmers, manufacturers, family-owned businesses, elected officials and labor unions and, includes your Roseburg Area Chamber. Thank you, again, to all our members who support the Roseburg Area Chamber PAC (RACPAC), which allows this level of advocacy for Douglas County businesses to happen.

Thank you!

Debbie

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