



# Business *perspectives*

September/October 2024

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

## Upcoming Programs/Events

Monday, September 16  
Membership Meeting Lunch  
“NO on Measure 118”  
11:45 a.m. to 1:00 p.m.  
D.C. Fairgrounds  
PURCHASE TICKETS

Sponsored by:



Monday, October 21  
Membership Meeting Lunch  
“Oregon 4th Congressional  
District Candidate Forum”  
11:45 a.m. to 1:00 p.m.  
D.C. Fairgrounds  
PURCHASE TICKETS

Sponsored by:



SAVE THE DATE  
Monday, November 18  
Economic Forecast 2025  
8:45 a.m. to 11:30 p.m.  
D.C. Fairgrounds  
Tickets on Sale October 15  
Details in “Chamber News” Emails

## Roseburg Chamber Opposes Measure 118

*Chamber Takes Action in Defense of Our Local Businesses*

In late July, the Roseburg Area Chamber of Commerce joined a growing coalition of businesses, consumers and organizations from across the state in formal opposition—Defeat the Costly Tax on Sales—to Initiative Petition 17 (IP 17), which qualified for the November 2024 ballot as Measure 118. If passed, Measure 118 would impose the largest tax increase of any kind in Oregon history. The Legislative Revenue Office (LRO) estimates that the tax on Oregon sales would collect in excess of \$6.8 billion per year by imposing a 3% tax on a corporation’s sales above \$25 million annually. This proposal is a gross receipts tax that applies to sales, not profits. Businesses would have to pay even if they were making a small profit, or no profit at all.



*See Defeat 118, page 2*

## Chamber to Host 4th Congressional District Candidate Forum

*October Membership Meeting Brings Candidate Q and A*

The chamber will host a candidate forum for individuals vying for Oregon’s 4th Congressional district seat at its October 21 membership lunch. The chamber confirms attendance of Pacific Green Party candidate Justin Filip and Republican Party candidate Monique DeSpain. Democrat incumbent Congresswoman Val Hoyle has declined due to schedule conflicts and Libertarian Party candidate Dan Bahlen is yet not confirmed. GET TICKETS!

Attendees will hear directly from candidates and also have the opportunity to submit questions. The chamber encourages members to come prepared with business-related, business-relevant questions. As most of our members are aware, the chamber provides notecards on dining tables for attendees to submit questions for consideration. Questions are not taken from the floor during candidate forums.

Chamber membership lunches are held from 11:45 am to 1:00 pm at the Douglas County fairgrounds. Advanced ticket purchase is required. Tickets are available online and are not sold at the door. The last day to purchase tickets is Noon on Wednesday, October 16. The chamber’s October membership meeting lunch is generously sponsored by Rogue Credit Union.

EXECUTIVE OFFICERS

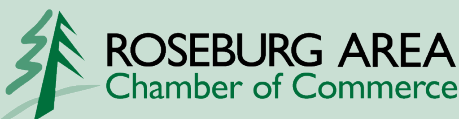
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Jami Seal, Lone Rock Resources
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**Defeat 118** *(Continued)*

Moreover, the tax would be applied at every step in the process of creating and selling a product in Oregon. By the time an Oregonian bought a product, it might have been taxed multiple times.

The tax’s effect would be far more pronounced – and regressive – than that of a typical sales tax. Measure 118 also provides no exceptions for staples like food, clothing, fuel or utilities. The LRO also estimates that the measure would erode growth in jobs, wages, income and population over the next several years. In short, Measure 118 would substantially increase the cost of living in Oregon and the cost of doing business here. This would reduce the competitiveness of Oregon employers, who would have an even greater incentive to invest in other states, taking jobs and potential tax revenue with them.

The proposal would redistribute the billions of dollars it would collect to “eligible individuals,” defined in the measure as anyone living in Oregon for just 200 days. However, nothing would prevent legislators from redirecting that money however they want with a simple majority vote.

RACC members can expect weekly updates and information related to the efforts to defeat Measure 118 in “Chamber News” emails. The chamber encourages members to join the coalition. The September 16 membership meeting lunch program will be a presentation on Measure 118, see related story on page 2 for details. As October 16—the day Oregon ballots are mailed—gets closer, the chamber will provide outreach information, business window signs, yard signs and other information related to Measure 118.



**NO on Measure 118 at Member’s September Lunch**

The Roseburg Area Chamber’s September 16 membership lunch program will feature a presentation on Measure 118. Measure 118, which will be on the November ballot, would implement a massive new \$6.8 Billion tax on sales in Oregon, driving up costs on even staples like food and medicine for Oregon consumers. It also would make Oregon’s businesses less competitive, eroding job growth and harming family farms and local businesses across the state. The Roseburg Area Chamber actively opposes Measure 118. For more details about the chamber’s opposition to Measure 118, see related story on page 1 or “Current News,” online.

Chamber membership lunches are held from 11:45 am to 1:00 pm at the Douglas County fairgrounds. Advanced ticket purchase is required. Online ticket sales only. Tickets are not sold at the door. The last day to purchase tickets is September 11 at noon. GET TICKETS!

The chamber’s September membership lunch program is generously sponsored by [CSO Financial, Inc.](#)

# Thank You Reinvesting Members

Bowers Industrial, Inc.  
Budget Blinds of Roseburg  
Central Oregon & Pacific Railroad  
Comfort Inn Roseburg  
Dutch Bros. Coffee  
EXPOSURE  
Flury Supply Co., Inc.  
Ireland Brothers  
Lamar Outdoor Advertising  
Linus Oakes Village, CHI Living Communities  
Elin Miller Consulting

Oregon Department of Transportation  
Planet Fitness Roseburg  
Reustle-Prayer Rock Vineyards  
Riverview Terrace  
City of Roseburg  
TerraFirma Foundation Systems  
Tinker's Pump Service, Inc.  
Umpqua Valley Fire Services  
United Community Action Network  
Valley Credit Service, Inc.  
Victory Builders, Inc.

## 2025 InUmpqua Magazine

*Advertising Space Available in Top Member-Promo Opportunity*

The chamber is accepting ad reservations for its 2025 *InUmpqua* magazine--a business directory, community profile and visitor guide.

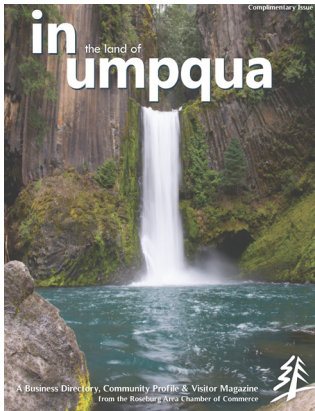
The *InUmpqua* is made available to residents and businesses in Roseburg and Douglas County, it is distributed to visitors and potential new residents and to chambers of commerce and visitor information centers in Oregon. The online digital edition is one of the chamber's most popular downloads.

The *InUmpqua* magazine remains one of the best advertising values available to promote your business or organization to other businesses, residents and visitors. It also provides an opportunity to support the chamber, as a portion of advertising "non-dues" revenue helps underwrite the chamber's annual operating expenses.

The chamber distributes the *InUmpqua* to chambers of commerce and visitor information centers throughout the state. The publication is used to fulfill visitor information as well as business and residential relocation requests and for the recruitment of business executives considering our area. Check out our [2024 InUmpqua](#) online. Reservation deadline is September 30, with the ad submittal deadline October 15.

A copy of the 2025 advertising rate sheet/contract for the *InUmpqua* is on page 5. Complete the contract and return it to the Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg OR 97470 or to the email below. We look forward to working with you.

If you have any questions, contact the chamber by email at [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org) or by calling (541) 672-2648.



## UPDATE YOUR MEMBERSHIP INFORMATION TODAY!

New Address?  
New Voting Member?  
New Phone Number?  
No Longer Have a Fax Number?  
Email Address Change?

Email us to make sure the chamber has your most current information. We don't want to lose touch and we want your information correct in our online directory and the 2025 InUmpqua!

## Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published six times a year. Members are encouraged to submit "Got News."

"Got News" deadline is the 10th of the month preceding the publication date. Information will be published subject to space availability.

Roseburg Area Chamber of Commerce  
P.O. Box 1026  
Roseburg, OR 97470  
Ph: 541-672-2648

For advertising opportunities contact  
541-672-2648, ext. 23 or email  
[sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org)  
[www.RoseburgChamber.com](http://www.RoseburgChamber.com)

Business Perspectives Vol. 41 No. 5

# VOTE Pro-Business in November's General Election

## Roseburg Area Chamber Makes Endorsements in State & Local Races

The Roseburg Area Chamber of Commerce board of directors was unanimously in its endorsements of four candidates vying for public office in this November's general election. The chamber's endorsements include two incumbents in state legislative races and one incumbent and one challenger seeking Roseburg city council seats.

In Oregon legislative races, the chamber endorsed the honorable David Brock Smith, incumbent, in his reelection bid to Oregon Senate, District 1 and the honorable Virgle Osborne, incumbent in the Oregon House of Representatives, District 2. While these two sitting legislators met all of chamber metrics for endorsement, the chamber's support is, first and foremost, because these public servants have earned and maintained the chamber's confidence by their support of Douglas County businesses during their time in the Oregon Legislature. The chamber considers a number of criteria when endorsing incumbents, with the greatest weight given to the legislator's voting record and active engagement with the Douglas County business community.

To round out its 2024 candidate endorsements, the chamber conducted a formal candidate review and interview process for Roseburg city council races. The chamber does not endorse in every race, but does weigh in when there is a clear and compelling reason to do so.



D.B. Smith



V. Osborne



K. Williams



A. Zielinski

There are a number of conditions and criteria considered in Roseburg Area Chamber of Commerce's candidate endorsements. Chamber leadership reviews voting records, responses to written questionnaires and conducts in-person interviews as part of the candidate review process. The chamber's highest measure is given to a candidate's proven support of local businesses in alignment with the chamber's pro-business positions.

The Roseburg Area Chamber of Commerce endorses candidates in two contested Roseburg city council races, determining there was an undeniable need to do so in support of our local business community. The chamber endorses challenger Katie Williams in her bid for the Ward 1, Position 2 seat on Roseburg city council. The chamber also endorses incumbent Andrea Zielinski in her reelection bid for Roseburg city council, Ward 2, Position 2.

All of these endorsements also reflect board criteria related to electability, candidates' existing relationships with local businesses and business organizations and a willingness to maintain a positive working relationship with chamber leadership and local business. These individuals have the chamber's confidence and full support.

The Roseburg Area Chamber looks forward to working with members of our local delegation during the 2025 legislative session and with Roseburg city councilmembers on local issues, on behalf of our businesses. Please join us in November in casting a vote for business by supporting these Roseburg Area Chamber-endorsed candidates.



### Calendar

- 9/2 Labor Day
- 9/12 Project Leadership Roseburg Workshop #1
- 9/16 Membership Meeting Lunch "NO on Measure 118"
- 9/22 First Day of Autumn



### Calendar

- 10/10 Project Leadership Roseburg Workshop #2
- 10/14 Columbus Day  
Indigenous Peoples' Day
- 10/21 Membership Meeting Lunch
- 10/31 Happy Halloween!



# 2025 Roseburg Area Chamber of Commerce *InUmpqua*

We are members of the Roseburg Area Chamber of Commerce in good standing and agree to purchase a \_\_\_\_\_ page ad in the Roseburg Area Chamber of Commerce’s *InUmpqua*—business directory, community profile and visitor magazine.

### ADVERTISING SPECIFICATIONS (Standard 8 1/4" x 10 7/8" Publication Format)

<b>Back Cover</b> (8.625" w x 11.125" h / w/bleed included) <b>One Available</b> .....	\$2,850.00
<b>Inside Back Cover</b> (8.625" w x 11.125" h / w/bleed included) <b>One Available</b> ...	\$2,375.00
<b>Full Page</b> (7" w x 9.5" h / no bleed) .....	\$2,125.00
<b>2/3 Page/Vertical</b> (4.583" w x 9.5" h) .....	\$1,700.00
<b>1/2 Page/Vertical</b> (3.333" w x 9.5" h) .....	\$1,325.00
<b>1/2 Page/Horizontal</b> (7" w x 4.583" h).....	\$1,325.00
<b>1/3 Page/Square</b> (4.583" w x 4.583" h) .....	\$1,175.00
<b>1/4 Page/Horizontal</b> (4.583" w x 3.333" h).....	\$ 950.00
<b>1/4 Page/Vertical</b> (3.333" w x 4.583" h) .....	\$ 950.00
<b>1/6 Page/Vertical</b> (2.166" w x 4.583" h) .....	\$ 800.00
<b>Bold Directory Listing</b> .....	\$ 95.00

**SPECIFICATIONS:** Advertisement must be presented as a high-resolution pdf file. Members should contact directly any external firm/agency used in the past for ad creation. Members are responsible for all cost associated with ad creation.

**TERMS OF CONTRACT:** Invoice will be sent within 30 working days of receipt of contract. A 2% per month charge will be added to balances over 30 days late from original invoice.

**CONDITIONS:** Advertisements are accepted on the representation that advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expense by reason of any claims arising out of the publication. Publisher reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Roseburg Area Chamber of Commerce (RACC) will accommodate placement but it cannot be guaranteed. All materials are the property of the publisher.

**CANCELLATIONS:** 25% of ad rate will be invoiced if RACC is not notified within five working days of the signing of this contract.

**STATEMENT:** I have read and understand the terms of this contract and agree that RACC may exchange information about my obligations with credit references, other businesses or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

**DEADLINE to RESERVE YOUR AD SPACE: September 30, 2024**  
**ADS MUST BE SUBMITTED NO LATER THAN: October 15, 2024**

**EMAIL: [roseburg@roseburgareachamber.org](mailto:roseburg@roseburgareachamber.org) or mail to PO Box 1026, Roseburg OR 97470**

*You will be invoiced within 30 days of receipt of contract.*

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Print Company Name	Phone
Address	Date
Print Name	Signature

## Got News?

Roseburg Area Chamber of Commerce member Pacific Cascade Federal Credit Union has opened its newest Oregon location at 940 Garden Valley Boulevard in Roseburg. Branch manager Teresa Rayos and the rest of Pacific Cascade FCU's local staff would love for you to stop by and say "hello." And, may we say "Welcome to Roseburg!"



**REUSTLE**  
**PRAYER ROCK VINEYARDS**

In 2004 something amazing happened in our Land of Umpqua, and we have been blessed ever since. Happy 20 years of making commercial wine to our member Reustle Prayer Rock Vineyards. We, too, have grape expectations for 2024!

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Rising River RV Resort & River House has a new manager. All of us at the chamber want to welcome Keela Hamilton to Roseburg and the chamber. In case you didn't know, Rising River RV doesn't just offer short-term RV rental space and amenities for vacationers, they also have long-term stay options. Reach out to Keela at Rising River for more information!

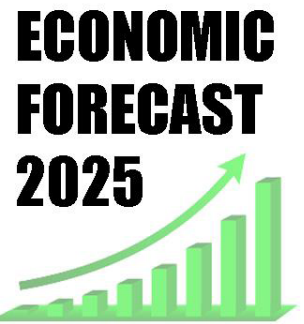


The Roseburg Area Chamber of Commerce extends a very warm welcome to Southern Oregon Goodwill in Roseburg's new coach, Kiana Diaz. Welcome, Kiana!



## Economic Forecast 2025

The Roseburg Area Chamber of Commerce's Economic Forecast 2025 program will take a look back at this year and the economic impacts on our businesses, our county and our state. Our expert panel of presenters will explore the issues and industries having the greatest economic impact. They will also share their and insights about expected trends to help members in their strategic planning for 2025.



Presenters will address the impacts of the statewide and national election results. Joining three key industry experts will be Mark McMullen, Vice President of Policy and Research with Common Sense Institute. Mark brings a wealth of expertise to CSI, having served as the longest-tenured Chief Economist for the State of Oregon under three governors. Additional presenter details coming soon.

Economic Forecast 2025 is held at the Douglas County Fairgrounds Complex on Monday, November 18, 8:30 to 11:30 a.m. Advance ticket purchase is required. Tickets go on sale on Friday, October 18. Deadline to purchase tickets is Thursday, November 14 by 5:00 p.m.

[GET TICKETS!](#)

Economic Forecast 2025 sponsors include [Addcox Heating Center](#), [Con-Vey](#), [Lone Rock Resources](#), [Marco Pharma International](#) and [Roseburg Forest Products](#).

### SAVE THESE DATES!

**September 12**

2024-25 Project Leadership Roseburg Begins

**September 16**

Membership Meeting Lunch

**September 30**

2025 InUmpqua Ad Reservation Deadline

**October 15**

2025 InUmpqua Ad Submittal Deadline

**October 21**

Membership Meeting Lunch

**November 1**

Nominations Open for Businesses of the Year & First Citizen Honors

**November 18**

Economic Forecast 2025

**November 18**

Membership Meeting Lunch

## Increase Business-to-Business Market

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase business exposure.

Homepage and interior page space options are available for a year under a 12-month contract. An online banner prominently features a member's business logo and link to your company's website. **Claim a banner for your business today!**

The chamber also has advertising options in its *Business Perspectives* newsletter and a discount for website/newsletter combo packages. Email [sales@roseburgareachamber.org](mailto:sales@roseburgareachamber.org) today for information.

Your chamber also has sponsorship opportunities for members of all sizes and budgets. [Email us today!](#)



## Future Business & Community Leaders

### *Chamber Welcomes 2024-25 Leadership Class*

The Roseburg Area Chamber kicked off its 35th year of Project Leadership on September 12. The distinguished professional development program has graduated more than 700 individuals. The chamber is proud so many of these individuals continue to actively give back in our community.

Project Leadership gives participants a comprehensive awareness of Douglas County and a deep understanding of how things get done and how our community works directly from our current business and community leaders.

The Roseburg Area Chamber welcomes these future business and community leaders to 2024-25 Project Leadership Roseburg: Alex Alonso, **Neighborworks Umpqua**; Brian Betz, **Sunrise Enterprises**; Ashley Gill, **Roseburg Forest Products**; Justin Moon, **Mercy Medical Center**; Amy Nytes, **City of Roseburg**; Cheryl Rainville, **Cascade Community Credit Union**; Theresa Roche, **Worksource Douglas/OR Employment Dept** and, Abigail Willis, **Umpqua Community College**.

## Chamber Defends Business with DEQ

In 2023, the Oregon Court of Appeals struck down the Department of Environmental Quality's (DEQ) Climate Protection Program (CPP), which would have raised energy prices for Oregonians, including our businesses, hospitals and schools. Now, the agency is back with the same costly program and is seeking public comment on the draft rules.

While the program's environmental goals are commendable, the financial burden on our local businesses, organizations, residents, and all Oregonians should not be overlooked. The CPP will lead to increased energy costs for consumers, putting a strain on budgets that are already stretched too thin.

The Oregon DEQ acknowledges in their own draft Fiscal Impact Statement that compliance costs for fuel suppliers, including natural gas utilities, will likely be passed on to consumers. In the same document, they maintain this could disproportionately impact businesses, industries, low-income households and rural areas like Douglas County, which may face challenges transitioning to clean energy and are less resilient to price increases. Regardless, they continue to push forward with the program.

Energy cost increases are also expected for other large natural gas customers like our hospitals, manufacturers, and schools, as the rule contains no cost caps.

On August 26, the Roseburg Area Chamber of Commerce submitted its comment letter to the Oregon DEQ regarding its proposed CPP. Read RACC's letter to the DEQ [HERE](#).

In other action, the Roseburg Area Chamber joined more than 500 state and local chambers and national trade associations in calling on the next Congress and administration to pursue a pro-growth agenda and prevent tax increases on American families and businesses.

In 2017, pro-growth tax reforms were enacted to invigorate our economy, bringing significant benefits to families and local businesses nationwide. These changes sparked new companies, fueled pay raises for workers, and opened job opportunities as employers reinvested in their communities. Without decisive action from the next Congress and administration, many of the pro-growth tax reforms enacted in 2017 will automatically vanish at the end of 2025. The coalition letter was sent to Capitol Hill on Thursday, September 12. [Read the letter HERE](#).