



Business *perspectives*

November/December 2024

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

Upcoming Programs/Events

Monday, November 18
Economic Forecast 2025

8:45 a.m. to 11:30 p.m.
D.C. Fairgrounds
[PURCHASE TICKETS](#)

Sponsored by:

Addcox Heating Center

Con-Vey

Lone Rock Resources

Marco Pharma International

Roseburg Forest Products

Monday, November 18
Membership Meeting Lunch

11:45 a.m. to 1:00 p.m.
D.C. Fairgrounds
[PURCHASE TICKETS](#)

Sponsored by:



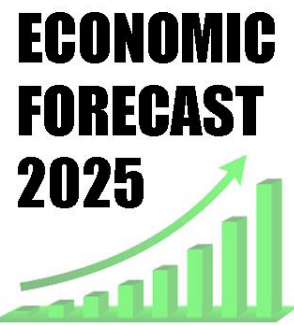
Economic Forecast 2025

The Roseburg Area Chamber of Commerce's Economic Forecast 2025 will review this past year and the economic impacts on our businesses, county and state. Our panel of experts will explore the issues, political climate and take a peek at specific industries impacting our local economy. Speakers will share their insights and projections about what business might expect in 2025. Presenters will also discuss the potential impacts resulting from November's general election.

Leading our panel of presenters this year is Mark McMullen, Vice President of Policy and Research with Common Sense Institute (CSI). Mark brings a wealth of expertise to CSI, having served as the longest-tenured Chief Economist for the State of Oregon under three governors.

Joining McMullen on the panel will be industry leaders Jeremy Rogers, Director of Legal Affairs & Public Policy for the Oregon REALTORS®; Nick Smith, Executive Director for Healthy Forests and Healthy Communities (HFHC) and, a fourth presenter TBA.

Prior to joining Oregon REALTORS®, Rogers spent more than a decade working with leaders in the manufacturing, technology,



See *EF 2025*, page 2

Transportation Infrastructure is Vital for Commerce and Community

Be There for Final Membership Meeting Lunch of 2024

The program at the chamber's November 18 membership meeting lunch will be a presentation discussing the Exit 124/125 Interchange Area Management Plan and Garden Valley Corridor Plan. The Oregon Department of Transportation and the city of Roseburg are working together on the plan. For Exits 124 and 125, an Interchange Area Management Plan (IAMP) will outline a 20-year vision for access and roadway improvements to protect the function and operations of the interchanges. The Garden Valley Corridor Plan (GVCP) will identify strategies for the city to improve safety, mobility and connectivity so the corridor better serves our community's needs now and into the future. [See Project Flyer Here.](#)

See *Lunch*, page 4

EXECUTIVE OFFICERS

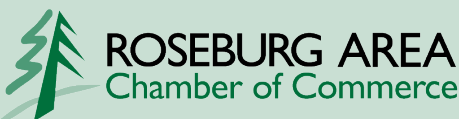
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President & CEO
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- Vacancy
Membership Growth/Relations ext. 23



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www.RoseburgChamber.com

EF 2025 (Continued)

health care and energy sectors to identify and solve public policy challenges affecting business and economic development in Oregon. Smith’s background is in public policy and communications, having worked in the Oregon Legislature in various capacities and having served several members of leadership in the House of Representatives. He founded HFHC in 2013, a non-profit, non-partisan grassroots coalition that advocates for active forest management on federally-owned lands. Watch for more EF 2025 information in future “Chamber News” membership emails.

Economic Forecast 2025 is held at the Douglas County Fairgrounds Complex on Monday, November 18, 8:30 to 11:30 a.m. Advance ticket purchase is required. Tickets are on sale now online. Deadline to purchase tickets is Thursday, November 14 by 5:00 p.m. [GET TICKETS!](#)

Economic Forecast 2025 sponsors include [Addcox Heating Center](#), [Con-Vey](#), [Lone Rock Resources](#), [Marco Pharma International](#) and [Roseburg Forest Products](#).

Nominate Outstanding Businesses and Individuals

RACC is Accepting Nominations for 2024 First Citizen & Business of the Year Honors

The Roseburg Area Chamber of Commerce is now accepting nominations for outstanding businesses, chamber volunteer of the year and our first citizen recognitions. Honorees will be announced at the chamber’s annual event in March 2025.

Now is the time to submit your 2024 nominations. There are three categories for “Business of the Year” recognitions--small, medium and large-size Roseburg Area Chamber of Commerce member businesses. These honors are bestowed on businesses that have been a member of the Roseburg Area Chamber of Commerce for at least the past two years. The chamber may also recognize an outstanding individual as its volunteer of the year and a local member-business for its innovation.

Nomination criteria for all 2024 recognitions are included on the forms on pages 10 and 11. Check out past recipients of the chamber’s [business of the year honors](#). Submittal deadline for nominations is February 3, 2025.

The chamber is also seeking nominations of deserving individuals for our community’s highest honor, First Citizen. The chamber is honored to present this annual recognition to local residents for their long tenure of volunteerism in our Roseburg and Douglas County community. First citizens are distinguished

See Chamber Honors, page 3



Thank You Reinvesting Members

AgWest Farm Credit
All-Pro Realty Advisors
Ashley Homestore
Aviva Health
Con-Vey
Douglas County
Eugene Airport
Family Development Center
First Community Credit Union (NE Stephens)
Gene's Brake & Alignment
Girardet Wine Cellars
Goodwill Industries of Southern Oregon
The Healy Company
Housing Authority of Douglas County
HPS Electrical Apparatus

KEZI 9 News
Novus Glass
OnePeak Medical Clinic
Roseburg Disposal Co.
Roseburg Public Schools
Roseburg U-Haul Moving & Storage
Roseburg Urban Sanitary Authority
S + B James Construction
Ten Down Bowling & Entertainment/Splitz
Family Grill
Umpqua Dairy Products Co.
Valley Tel Service, Inc.
Western View Homes, LLC / Brennon Claus,
Realtor
Whit-Log, Inc.

Chamber Honors *(Continued)*

by the giving of their time and talents in a variety of areas and activities, outside their professional vocation. These recognized business and community leaders inspire others with their community-minded dedication.

Take a look at the list of our past [First Citizen honorees](#). For details about first citizen nomination criteria, please see the nomination form on page 12, or email Debbie Fromdahl at the chamber with your questions. The submittal deadline for first citizen nomination packets is February 3, 2025.



Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published six times a year. Members are encouraged to submit "Got News."

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"Got News" deadline is the 10th of the month preceding the publication date. Information will be published subject to space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026
Roseburg, OR 97470
Ph: 541-672-2648

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For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 41 No. 6

**RACC Member-Exclusive
Season Passes
for
2025 Membership Meeting Lunches
Available for Purchase
Online on
December 16**

Grow Business-to-Business in 2025

Shop Chamber & Save Program is Member-to-Member Exclusive

There are so many reasons why it is great to be a member of the Roseburg Area Chamber of Commerce. We live here...we work here...we play here...we do business here...and most importantly, we love this community.

As part of the chamber, we all share a common goal, to see our local businesses succeed. We can accomplish this together! One of the ways we do this is through our Shop Chamber & Save member to-member discount program. Build clients, customers and rapport in our business community and support other member businesses by shopping locally. To offer a chamber member-to-member discount in 2025 please see the flyer on page 6, and email us if you have any questions.



Lunch *(Continued)*

Attend the chamber's final membership meeting for 2024 and hear from project planners about the proposed plan and have the opportunity to get your questions answered. Tickets are on sale online [HERE](#). Chamber membership meetings are held from 11:45 am to 1:00 pm (with the lunch buffet opening at 11:45) at the Douglas County Fairgrounds Complex in the Community Conference Hall. Advanced online ticket purchase is required. Tickets are not sold at the door. The last day to purchase tickets and secure attendance is 5:00 p.m. on Wednesday, November 13.

The chamber's November membership meeting lunch is generously sponsored by [Pacific Power](#).

Save These Dates!

11/1
Nominations OPEN for Business of the Year
& First Citizen Recognitions

11/29
Black Friday . . . SHOP LOCAL!

11/30
Shop Small Saturday . . . SHOP LOCAL!

12/16
2025 Membership Lunch Season Passes for
Members Go on Sale

12/20
Tickets for January Membership
Meeting Lunch
Go on Sale

1/8
Noon Deadline to Purchase
2025 Season Passes &
January Membership Lunch Tickets

1/13
Membership Meeting Lunch

2/3
Deadline to Nominate 2024 First Citizens,
Businesses of the Year & More

3/10
Membership Meeting Lunch

3/20
RACC Annual Awards, Recognitions
& Meeting of the Membership

4/14
Membership Meeting Lunch

5/19
Membership Meeting Lunch
Project Leadership Graduation &
Timber/Wood Products Industry Update

6/1
Accepting 2025-26
Project Leadership Roseburg
Participant Applications

VOTE NO on Measure 118

A "NO" Vote is in Support of All Our Local Businesses & Citizens

As you read in our September/October newsletter, the Roseburg Area Chamber of Commerce is an active participant of the growing coalition of businesses, consumers and organizations from across the state in opposition to Measure 118. If passed, Measure 118 would impose the largest tax increase of any kind in Oregon history. The Legislative Revenue Office (LRO) estimates that the tax on Oregon sales would collect in excess of \$6.8 billion per year by imposing a 3% tax on a corporation's sales above \$25 million annually. This proposal is a gross receipts tax that applies to sales, not profits. Businesses would have to pay even if they were making a small profit, or no profit at all.



If you need the outreach toolkit, yard signs, business window signs or other "NO on 118" collateral material, please [email Debbie](#) at the chamber. Read the chamber's opposition statement in Oregon Voter's Pamphlet and share the information with others. The coalition's newest TV ad highlights several ways in which Measure 118's \$6.8 Billion annual tax on sales would increase costs for basic necessities like utilities, home and car insurance, gasoline, internet service, medicine, food and health care. [Watch the ad here.](#)

In case you've missed it, [check out the first ad here.](#) It which features Joel Kelly, an organic food grower and small business owner in Milwaukie, who describes the negative impacts Measure 118 would have on small businesses in Oregon. Let us know if you have any questions and please VOTE NO on Measure 118!

VOTE in Support of Local Business

By Voting for RACC-Endorsed Candidates in State & Local Races

The Roseburg Area Chamber of Commerce board of directors was unanimously in its endorsement of four candidates vying for public office in this November's general election. The chamber's endorsements include two incumbents in state legislative races and one incumbent and one challenger seeking Roseburg city council seats.

In Oregon legislative races, the chamber endorsed the honorable David Brock Smith, incumbent, in his reelection bid to Oregon Senate, District 1 and the honorable Virgle Osborne, incumbent in the Oregon House of Representatives, District 2. While these two sitting legislators met all of chamber metrics for endorsement, the chamber's support is, first and foremost, because these public servants have earned and maintained the chamber's confidence by their support of Douglas County businesses during their time in the Oregon Legislature. The chamber considers a number of criteria when endorsing incumbents, with the greatest weight given to the legislator's voting record and active engagement with the Douglas County business community.



D.B. Smith



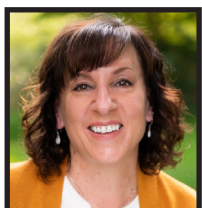
V. Osborne

To round out its 2024 candidate endorsements, the chamber conducted a formal candidate review and interview process for Roseburg city council races. The chamber does not endorse in every race, but does weigh in when there is a clear and compelling reason to do so.



K. Williams

There are a number of conditions and criteria considered in Roseburg Area Chamber of Commerce's candidate endorsements. Chamber leadership reviews voting records, responses to written questionnaires and conducts in-person interviews as part of the candidate review process. The chamber's highest measure is given to a candidate's proven support of local businesses in alignment with the chamber's pro-business positions.



A. Zielinski

The Roseburg Area Chamber of Commerce endorses candidates in two contested Roseburg city council races, determining there was an undeniable need to do so in support of our local business community. The chamber endorses challenger Katie Williams in her bid for the Ward 1, Position 2 seat on Roseburg city council. The chamber also endorses incumbent Andrea Zielinski in her re-election bid for Roseburg city council, Ward 2, Position 2.

All of these endorsements also reflect board criteria related to electability, candidates' existing relationships with local businesses and business organizations and a willingness to maintain a positive working relationship with chamber leadership and local business. These individuals have the chamber's confidence and full support.

The Roseburg Area Chamber looks forward to working with members of our local delegation during the 2025 legislative session and with Roseburg city councilmembers on local issues, on behalf of our businesses. Please join us in November in casting a vote for business by supporting these Roseburg Area Chamber-endorsed candidates.



2025 Shop Chamber and Save Annual Agreement

The Roseburg Area Chamber of Commerce's "Shop Chamber and Save" member-to-member discount program gives our members an effective, low-cost way to expose their business to new clients and customers.

Promotional value:

- "Shop Chamber and Save" membership discount cards are available to all qualified chamber members and their employees.
- Increases local walk-in traffic.
- Participating members are recognized routinely in the chamber's *Business Perspectives* e-newsletter and on the chamber website.

Program management:

- Program offered on calendar year with changes made in late December, with a January 1 start date. Dropped members will be removed from program immediately. New members may be added quarterly.
- Businesses offering discounts to customers should ask to see a Chamber Membership Discount Card at the time of purchase.

1. Program participant commitment:

- I am a Roseburg Area Chamber of Commerce member, in good standing.
- I will honor discounts for one year, from January 1 through December 31.

2. 2025 offer (If you wish to offer the same as last year, indicate "same"): _____

Examples: *Restaurants: Buy one entrée, get second entrée for half-price, any day, any time. Retail Stores & Products: 15% off all purchases on Mondays & Fridays. Professional Services: 20% professional fee discount to Chamber members. Larger Product Companies: \$50 off your purchase of \$300 or more.*

3. Member business contact information:

Business Name

Mailing Address, City, State, Zip

Contact Person/Title

Telephone #

Email Address

Fax #

4. I hereby authorize the above discount be offered to Roseburg Area Chamber of Commerce members and their employees.

Authorized Signature (RACC Voting Member)

Date

Return No Later than December 20, 2024 to: Roseburg Area Chamber, P.O. Box 1026, Roseburg OR 97470 or to the chamber's business office: roseburg@roseburgareachamber.org

SHOP SMALL[®] WITH US ON NOV 30



ROSEBURG
AREA Chamber of
Commerce



New Member

Eyemart Express, LLC

Stephanie Cozart
1370 NW Garden Valley Blvd
Roseburg, OR 97471
(458) 271-3551
www.eyemartexpress.com

Eyemart Express is now open in Roseburg! Eyemart Express is one of the country's Top 10 optical retailers, and is the only retailer with a lens lab in every store that makes 90% of glasses the same day. Eyemart Express has a selection of more than 2,000 frames, including designer brands and safety eyewear.



Calendar

- 11/5 Election Day! VOTE!
- 11/11 Veterans Day
- 11/18 Economic Forecast 2025
8:30 a.m. to 11:30 a.m.
- 11/18 November Membership Meeting
11:45 a.m. to 1:00 p.m.
- 11/18 Project Leadership Roseburg
Workshop #3
- 11/28 Happy Thanksgiving!
Chamber Offices Closed
- 11/29 Black Friday...Shop Local!
Chamber Offices Closed
- 11/30 Shop Small Saturday..Shop Local!

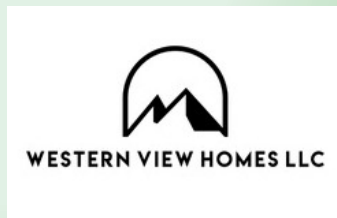
Got News?

Congratulations to CCD Business Development Corp's executive director Theresa Haga for being named Economic Development Leader of the Year by the Oregon Economic Development Association. The honor is well earned and much deserved!



The Douglas County Fair Board selected Ciera Keith as the new fairgrounds director effective the end of December. Keith is replacing retiring director, Dan Hults. We wish Dan the very best in his retirement. Congratulations, Ciera!

Realtor Brennon Claus has opened his own real estate company, Western View Homes, LLC. Be sure and check him out on Facebook and linked in the chamber's online business directory. Congratulations, Brennon!



Calendar

- 12/16 2025 Membership Meeting Lunch
Season Passes on Sale Online
- 12/21 First Day of Winter
- 12/20 January Membership Meeting Lunch
Tickets on Sale Online
- 12/24 Christmas Eve
- 12/25 Merry Christmas!
*Chamber Offices Closed
12/23/24 through 1/2/25*
- 12/26 Hanukkah Begins
Kwanzaa Begins
- 12/31 New Years Eve!

Increase Business-to-Business Market

The chamber's website offers members access to many fresh and helpful online features. Due to the increased attention and visits to the website, this is an excellent opportunity to secure a placement for your corporate banner and increase business exposure.

Homepage and interior page space options are available for a year under a 12-month contract. An online banner prominently features a member's business logo and link to your company's website. **Claim a banner for your business today!**

The chamber also has advertising options in its *Business Perspectives* newsletter and a discount for website/newsletter combo packages. Email sales@roseburgareachamber.org today for information.

Your chamber also has sponsorship opportunities for members of all sizes and budgets. [Email us today!](#)



UPDATE YOUR MEMBERSHIP INFORMATION TODAY!

- New Address?
- New Voting Member?
- New Phone Number?
- No Longer Have a Fax Number?
- Email Address Change?

[Email us](#) to make sure the chamber has your most current information. We don't want to lose touch and we want your information correct in our online directory and the 2025 InUmpqua!

Business Visibility Supporting Chamber Programs & Events

2025 Sponsorship Opportunities

Chamber programs and events are only possible through the generosity of our members and their sponsorships.

The Roseburg Area Chamber offers a number of sponsorship opportunities to its members. Our member sponsors are always offered the first right of renewal to continue as a specific program or event sponsor.

While many of our members opt-in to the first right of renewal each year, the chamber has available options for our members to provide program and event support. The chamber has currently expanded some of its opportunities to include more than one sponsor.

If your business is interested in sponsoring a Project Leadership workshop, a monthly membership meeting lunch, our annual economic forecast program or annual awards event, please contact us. The chamber has a range of sponsorship investment offerings to allow members of all sizes the ability to participate.

We have 2025 membership lunch sponsorships available now. If interested, please call 541.672.2648, ext 23 or email sales@roseburgareachamber.org to make inquiry or request information and pricing for specific sponsorship opportunities.

Show Our Local Businesses Big

As we enter the holiday shopping season, please remember to shop small and local this holiday season . . . all season long! Local businesses are the lifeblood of our community and keeping dollars here in Douglas County strengthens our local economy.

Be a community hero, put your money where your heart lives and SHOP LOCAL! Black Friday is November 29 and Shop Small Saturday is November 30. Let's show our local businesses the love they deserve!





2024 Business of the Year Nomination Form

RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced on March 20, 2025

Small Business

RACC-member business with 25 FTE employees or less

Medium Business

RACC-member business with 26 to 75 FTE employees

Large Business

RACC-member business with 76 or more FTE employees

Nominees will demonstrate strategic goals and how they accomplished them. In addition, they will show success in company growth including sales, profitability, growth prospects, employment creation and acceptance in the market. They will illustrate their commitment to research and the development of technological advances in the company's industry sector.

Business Name _____

Business Address _____

Owner/Principal _____

E-Mail _____ Website _____ Phone Number _____

Date joined RACC _____ Number of Years in Business _____ Number of Employees _____

.

Nominated By (if not self-nominated) _____ Company Name _____

E-Mail _____ Phone Number _____

Provide a brief statement below (or on separate sheet) why you nominated this business or are applying for this award:

Criteria: Businesses that have made a substantial contribution to the community for the last five years or longer, have employees who individually and collectively participate in the community, and the physical presence of the business adds to the economic vitality and livability of our community. **Recipient must be a RACC member for at least two years.**

(1) Briefly describe the type of product or service this business offers the community. (2) Please describe the success this business has experienced since locating in Roseburg. (3) How is this business involved with the Roseburg Area Chamber of Commerce? (4) How is this business involved in the community? (5) How does this business motivate and retain their employees? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Recognition: Honorees will be recognized at the Roseburg Area Chamber of Commerce annual awards & meeting of the membership event on March 20, 2025. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo, by mail or email, by 5pm, February 3, 2025 to:

Roseburg Area Chamber of Commerce
Attn: Debbie Fromdahl, President & CEO
P.O. Box 1026, Roseburg, OR 97470
debbie@roseburgareachamber.org

(For more forms, please contact the chamber at 541-672-2648 or download from RACC website)



2024 Business Innovator Award OR 2024 RACC Volunteer of the Year Nomination Form

RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced on March 20, 2025

Business Innovator Award

Criteria: Roseburg Area Chamber of Commerce member and business person who exceeds the standard for resourcefulness and creativity in the workplace and has significantly improved the operating environment through the development and implementation of an innovative product, process, technology or service within the past five years. Nominee must be a RACC member for at least 2 years (or an employee of the member).

(1) Briefly describe the type of product or service the innovator offers the business community. (2) How has the nominee demonstrated that the use or innovation has been commercialized and is in the marketplace today? (3) How has the innovation contributed to the economic vitality of their business and/or of our business community? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Volunteer of the Year

Criteria: Roseburg Area Chamber of Commerce member who believes in the role of the chamber both personally and professionally and has volunteered his or her time, talent and energy to the betterment of the Roseburg Area Chamber of Commerce. Has served on a chamber committee, subcommittee, task force and/or board of directors and is recognized as a leader in our business community because of this service. A member who has improved the chamber or business community as a result of his or her volunteer work. Nominee must own or be employed by a chamber member and must be active in the chamber for at least 3 years.

(1) Briefly describe how the nominee has: (1) volunteered with the Roseburg Area Chamber of Commerce (2) through his or her volunteer efforts advanced chamber mission and goals and helped perpetuate growth (3) demonstrated the spirit of service by helping protect and promote Douglas County business through chamber volunteer work. **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Name _____

Business Name _____

Address _____

E-Mail _____ Phone Number _____

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Nominated By (if not self nominated) _____ Company Name _____

E-Mail _____ Phone Number _____

Recognition: Honorees will be recognized at the Roseburg Area Chamber of Commerce annual awards & meeting of the membership event on March 20, 2025. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

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debbie@roseburgareachamber.org

(For more forms, please contact the chamber at 541-672-2648, or download from RACC website)



2024 First Citizens Nomination Form

RECOGNIZING VOLUNTEERISM IN OUR COMMUNITY

Honorees will be announced on March 20, 2025

Criteria: Outstanding volunteer activity and service over a period of years, continuing to recent years, and in more than one area of community activities. Service or contributions performed **outside** of the nominee's business, profession or vocation. Possession of a high degree of cooperation in community and civic enterprises. Demonstration of recognizable leadership by inspiration and example in community affairs.

Nominee _____

Address _____

Occupation _____

Number of Years in Current Field _____ Other Employment _____

High School Attended _____

College/University _____

Year Graduated and Degrees Earned _____

Place of Birth _____ Resident of Roseburg Since _____

Name & Phone Number of Spouse or Closest Living Relative _____

.....

Individual Submitting Nomination _____

Address _____

Phone _____

Submission Guidelines: You may also attach letters of nomination support from others, newspaper or magazine clippings, or other information you believe our selection committee would find useful. Nomination forms and support material will not be returned unless prior arrangement has been made. Nominations should be typed and stapled together, then submitted in a sealed envelope.

Briefly describe the nominee's: (1) years and type of service to the community (2) civic involvement and offices held in service clubs, government commissions or committees, clubs, professional associations, churches, or other community groups (3) examples of leadership qualities and/or cooperative efforts to promote community and civic enterprises (4) other outstanding qualities (5) professional accomplishments. **Please attach answers on separate paper. Only fully completed nominations will be accepted.**

Recognition: Honorees will be recognized at RACC's annual awards & meeting of the membership event on March 20, 2025. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

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