

Roseburg Area Chamber of Commerce



70TH ANNUAL AWARDS DINNER & MEETING OF THE MEMBERSHIP

"GET LIT"



MARCH 20, 2025

ANNUAL AWARDS DINNER PROGRAM

Reception & Networking

Welcome

Pledge of Allegiance

Dinner

Recognition of Guests

2025 Chamber Board of Directors/Officers

Reflection on 2024 Chamber Activities

Chamber Priorities

2024 Honors

Small, Medium, and Large Businesses of the Year
First Citizens

OUR SPONSORS

Lone Rock Resources

Acrisure Northwest

2025 RACC OFFICERS & BOARD OF DIRECTORS

Chair **Jami Seal**
Lone Rock Resources

Vice Chair..... **Kim Tyree**
Evergreen Family Medicine

President & CEO **Debbie Fromdahl**
Roseburg Area Chamber of Commerce

Treasurer **Donna Arnold**
Cardinal Services, Inc.

Past Chair **Chelsea Buckbee**
Rogue Credit Union

Keith Brooks
Douglas Electric Cooperative

Clint Chandler
Roseburg Forest Products

Tabbitha Layman
First Interstate Bank

Preston O'Hara
FCC Commercial Furniture

Don Smith
*Bigfoot Beverages/Pepsi-Cola
Bottling of Roseburg*

Rick Wilson
Abby's Legendary Pizza

Kathy Wise
Super 8 Roseburg

PAST RACC BOARD CHAIRS

1908 Dexter Rice

1932 George H. Smith

1924 A. F. Sether

1933 Dr. E. J. Wainscott

1925 Lloyd L. Crocker

1934 Al Bashford

1929 Jack Harding

1935 Dr. L. A. Dillard

1930 M. J. Newland

1936 Harris Ellsworth

1931 W. B. Strawn

1937 Morris Bowker

PAST RACC BOARD CHAIRS

1938	Dr. Clair K. Allen	1972	James Richmond
1939	M. L. Hallmark	1973	Ralph Sandstede
1940	Tom Parkinson	1974	Jack C. Davis
1941	L. A. Rhoden	1975	B. D. Feldkamp
1942	H. O. Pargeter	1976	R. E. Morehead
1943	W. J. Mess	1977	H. E. Totman
1944	Earl Wiley	1978	Phil Neiswanger
1946	Horace C. Berg	1979	Georgia Stiles
1947	Kenneth W. Ford	1980	Ron Culbertson
1948	Lewis J. Fullerton	1981	John Loosley
1949	John D. Todd	1982	Otto King
1950	H. E. Schmeer	1983	J. Motschenbacher
1951	George Luoma	1984	G. E. Bruce
1952	J. E. Dillard	1985	Scott Woodruff, OD
1953	Don Metzger	1986	Don Clithero
1954	Wayne Crooch	1987	Richard Eisenhauer
1955	LeRoy Hiatt	1988	Neal Walker
1956	J. Roland Parker	1989	Terry Swagerty
1957	T. H. Pargeter	1990	Tom Wicks
1958	Emil A. Ramberg	1991	James W. Pratt
1959	Duane E. Lafferty	1992	Dave Sabala
1960	Ralph G. DeMoisy	1993	Roan Doan
1961	George C. Gratke	1994	Bruce Hanna
1962	Thomas Garrison	1995	Tom Nelson
1963	E. Motschenbacher	1996	Dan Hern
1964	P.C. Quisenberry	1997	Chris Boyd
1965	David Morgan	1998	Jacky Hagan
1966	Robert E. Hanberg	1999	Neil Hummel
1967	Gordon T. Wood	2000	Dave Gilbert
1968	Howard Chaney	2001	Kelly Leonard
1969	Bruce W. Carter	2002	Dave Leonard
1970	Ray O. Sims	2003	Norm Smith
1971	A. D. Addison	2004	Vicki Nielsen

PAST RACC BOARD CHAIRS

2005	Dick Baltus	2014	Alex Palm
2006	Mark Raymond	2015	Dori John
2007	Alison Eggers	2016	Kent Rochester
2008	Dell Gray	2017	Angela Brown
2009	Chris Burnett	2018	Toby Luther
2010	Mike Hansen	2019/20	Allen Pike
2011	Norm Gershon	2021/22	Tammy Turner
2012	Julie Bell	2023/24	Chelsea Buckbee
2013	Todd Way		

PAST RACC FIRST CITIZENS

1954	Curtis T. Beecher	1969	George Gratke Lois Duffy
1955	Del McKay	1970	Bill Gray Helen Hanford
1956	Erwin Short	1971	R. M. Beardsley Gladys Strong
1957	Robert G. Davis	1972	H. E. Totman Florence Jacoby
1958	Kenneth Ford	1973	Dr. Verner Anderson Muriel Mitchell
1959	Donald H. Starmer	1974	Tom Pargeter Marilyn Woodrich
1960	Ormond J. Feldkamp	1975	Ray Sims Winnifred Franks
1961	Albert J. Flegel Florence McBee Geddes	1976	Fred Sohn Helen Saar Babbitt
1962	John P. Amacher Maebelle Johnson	1977	Gordon Gerretsen Carol Chenoweth
1963	Harold D. Glover Nan Dixon	1978	Charles Ricketts Catherine Matthews
1964	John D. Todd Marguerite Graham	1979	Paul Geddes Phyllis Feldkamp
1965	Wayne E. Crooch Alvia Wetherell	1980	Don Dole Georgia Gratke
1966	J. E. Snodgrass Mildred Wilson	1981	John Loosley Georgia Stiles
1967	Thomas E. Garrison Hallie Ford		
1968	Fuller Johnson Elizabeth Randall		

PAST RACC FIRST CITIZENS

1982	Don Kruse Jacie Pratt	2003	Kelly Leonard Shelley Briggs-Loosley
1983	Don Akre Dorothy Bronson	2004	Brian Pargeter Jeannie Burpee
1984	Phil Neiswanger Marjorie Vilk	2005	Gary Gries Ronnie Bruce
1985	Don Clithero Lois Allen	2006	Tom Nelson Stacey Crowe
1986	Bob Feldkamp Joyce Morgan	2007	Kerwin Doughton Marie Rasmussen
1987	Pete Sarafin Helen Lesh	2008	Bob Ragon Robertta Hall
1988	Richard Eisenhauer Gay Fields	2009	Gary Wayman Sandy Bratton
1989	Loyd Hastings Mary Kent Hart	2010	Neil Hummel Janie Johnson
1990	Laverne Murphy Bonnie Ford	2011	Perry Murray Evelyn Badger-Nores
1991	Chuck Plummer Camille Christensen	2012	Dr. Don Bailey Cheryl Ford
1992	Jerry Bruce Joy Rich	2013	Dr. Scott Hendy Sanna Hern
1993	Allyn Ford Beverly Paulson	2014	Clint Newell Lari Kimoto
1994	Ron Doan Joanne Motschenbacher	2015	Bob Cotterell Sandy Hendy
1995	Doug LeFevre Thelma Sayers	2016	Larry Rich Victoria Hawks
1996	Dan Hern Pat Engle	2017	Dan Clark Alison Eggers
1997	Fred Smith Donna Watkins	2018	Gary Crowe Vicki Nielsen
1998	John Dunn Mary Griese	2019	Alex Palm Renee Coen
1999	John Calvin Sue Shaffer	2020	Steve Loosley Sue Van Volkenburg
2000	Doug Robertson Jacky Hagan	2021	Dave Leonard Andrea Zielinski
2001	Dave Sabala Karla Roady	2022	Toby Luther Dori John
2002	Lee Paterson Retha Kirby	2023	Guy Kennerly Elin Miller

2024 RACC ACTIVITIES/ACCOMPLISHMENTS

- Advocated in defense of our local business community under the chamber's 2023-24 Public Affairs & Legislative Agenda, specifically during the 2024 Oregon Legislative Session, submitting in testimony in opposition to anti-business legislation and in support of pro-business legislation.
- Inaugural member of the opposition to IP 17, ultimately "No on Measure 118" coalition and campaign, beginning July of 2024 and continuing through post-November general election. RACC served on the coalition committee, engaged member action, hosted a presentation about the measure, distributed collateral materials to its member, distributed yard signs and published an opposition statement in the Voters Pamphlet.
- Provided membership with timely information, awareness and tools during 2024 Oregon legislative session and, particularly, during the No on Measure 118 campaign via newsletter articles, "Call to Action" and "Chamber News" emails, and membership meeting programs.
- Chamber membership lunch programs hosted the annual state of the county update, welcomed new community CEOs, an Oregon Business & Industry program update, transportation infrastructure presentation, timber and wood products industry update and more.
- Submitted public comment in opposition of the Oregon DEQ's Climate Protection Program Draft Rules.
- Maintained financial stability. Due to long-term conscientious management of chamber funds, including ensuring emergency operations reserves, the Roseburg Area Chamber of Commerce remains financially stable and secure during unstable economic times.
- Represented the interests of business with government monitoring federal, state and local political activity, taking positions when appropriate.
- Initiated its candidate review, interview and endorsement process. RACC endorsed four candidates in 2024—two for local office and two for state office. All four endorsed candidates were elected/reelected in November.
- Supported the city of Roseburg's proposed Urban Growth Boundary land swap, recognizing our community's workforce housing shortage and the need for buildable land for housing within the city limits.
- RACC joined national coalitions of chambers and business organizations (1) supporting H.R. 7198 "The Prove It Act of 2024; (2) supporting the Regulatory Flexibility Act reform in defense of small business; (3) opposing a California Air Resources Board (CARB) application to EPA related to requiring zero emissions by train locomotives; (4) supporting Congressional action to pass emergency relief supplemental funding related to natural disasters, specifically wildfire; and (5) urging Congress pursue pro-growth tax policy by extending or making permanent 2017 tax reforms.
- Continued to grow chamber communications, specifically weekly "Chamber News" member email blasts, "Action Alerts"; produced six editions of Business Perspectives in addition to "Current News" page, online.
- Hosted the chamber's 69th annual awards dinner and meeting of the membership presenting RACC's small, medium and large business of the year awards, business innovative excellence honors and First Citizen recognitions for 2023.
- Publish online edition of the 2024 InUmpqua (business directory, community profile & visitor magazine); provided printed edition to chambers and visitor centers around the state.
- Completed 34th year of Project Leadership Roseburg, and launched the 2024-25 (35th year) leadership class program in September 2024.
- Member-benefit programs: Shop Chamber & Save discount program, member referrals, member groundbreaking/ ribbon cutting events.
- "Shop local" messaging; promoted "shop local" for Black Friday and "shop small" on Small Business Saturday and throughout the holiday season, during November and December.
- Provided visitor information to individuals interested in visiting Roseburg/Douglas County in response to mail, phone and email inquiries. Provided relocation information and packets to individuals and businesses in response to mail, phone and email requests. Distributed Roseburg/Douglas County map regionally and statewide, and to individuals planning to visit.

RACC PRIORITIES

Our Vision: *To advocate for and be the voice of the business community in the greater Roseburg area.*

Our Mission: *To strengthen, enhance and protect our members through political advocacy, economic development, community promotion and member programs and services.*

Chamber's priorities and objectives are consistently reviewed to best advocate for and serve our local businesses, with focus and energy directed to the chamber's primary priorities for the upcoming year and the future. The chamber's key priorities are:

- Expanded the chamber's issues and positions in preparation of the 83rd Oregon Legislative Assembly. Under its 2025-26 Public Affairs & Legislative Agenda the chamber will advocate on behalf of Douglas County business during Oregon's 2025 Legislative Session. The chamber will provide testimony on proposed legislation and participate with local, regional and statewide coalitions in opposition to anti-business proposals and in support of pro-business initiatives.
- Keep membership informed of government affairs issues, particularly during Oregon's Legislative Session via newsletter articles, online "Call to Action" and "Current News" updates, "Action Alert" broadcast membership emails, and programs/forums, as needed.
- Promote member businesses products and services through referrals, online member directory and business directory in its online and printed InUmpqua magazine; through social media posts, "Shop local" holiday promotions and "Shop Chamber & Save" promotions. Additionally, provide members with promotional opportunities through sponsorships, advertising and website corporate banners.
- Launch several new programs and opportunities in the fall of 2025 including, Coffee & Commerce—a quarterly professional networking opportunity, industry-specific councils and emerging leaders quarterly gatherings for business-member individuals chamber leadership determines have a future role in RACC leadership positions.
- Continue to expand online business resource libraries with crucial information and information for best general business practices. Add business programs to provide members with best practices information.
- Add chamber staff prioritizing membership growth, member outreach and retention, and increasing member-business visitations.
- Monitor issues and activities at the local, state and federal government levels. Actively support and oppose issues in order to advance the most pro-business environment possible.
- Host chamber programs including annual awards event which will move to a luncheon in 2026; membership meeting lunches, 2025-26 Project Leadership Roseburg and Economic Forecast 2026, and support our members ribbon cutting and grand opening events.
- Promote our community as a great place to live, work and visit through online information about recreation, events and amenities; statewide distribution of InUmpqua publication and Roseburg/Douglas County map; responding to phone, email and in-person inquiries and via mailing the chamber's InUmpqua magazine.
- Provide information to individuals and businesses looking to relocate via online, phone, and email inquiries, mailing community profile and relocation information.
- Advocate for effective forest management on public lands to include increased harvest and reforestation, imperative to economic growth, long-term sustainability, and to curtail the significant increase in catastrophic wildfires seen in recent years; and advocate for proper management after a fire or other catastrophic event.