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RoseburgChamber.com

March 25, 2025

Dear Chair Marsh and Members of the House Committee
on Housing and Homelessness,

On behalf of the Roseburg Area Chamber of Commerce, and the businesses, organizations and individuals we represent throughout Roseburg and Douglas County, we urge you to support HB 3921. The Roseburg Area Chamber advocates passage of HB 3921 in support of a vital UGB land exchange between the city of Roseburg and Douglas County. This important proposal is designed to increase much-needed residential housing development capacity in order to address Roseburg's housing shortage.

The Roseburg Area Chamber of Commerce recognizes that a significant shortage of housing is an impediment to local economic development and sustainability objectives. Available housing is a key component for our local businesses, non-profits, educational institutions and local governments' ability to retain and attract people to work in our community. The lack of available housing in Roseburg is a barrier for growth and for people interested in staying or relocating to our area.

The proposed UGB land exchange between the city of Roseburg and Douglas County, provides the opportunity to add significant housing development, which in turn provides substantial economic benefits to our region. Exchanging steep and inaccessible acres of land for lands more capable of development is an example of good governance and planning.

The costs of infrastructure and site development are drastically lower on relatively flat land as compared to the majority of Roseburg's existing vacant "residential" property, which is on steep slopes. The land exchange does not add additional land to the city of Roseburg. It simply exchanges steep, sloped land for flat buildable land suitable for housing. Passage of HB 3921 would provide the much-needed opportunity to increase affordable, available housing within Roseburg's city limits.

We respectfully request your support of HB 3921, allowing the UGB land exchange between the city of Roseburg and Douglas County for the betterment of our community and our residents, now and in the future.

Best regards,

ROSEBURG AREA CHAMBER OF COMMERCE
DOUGLAS COUNTY CHAMBER OF COMMERCE

Debra L. Fromdahl, IOM
President & CEO



To advocate for and be the voice of the business community in the greater Roseburg area.

To strengthen, enhance and protect our members through political advocacy, economical development, community promotion and member programs and services.