



P.O. Box 1026  
Roseburg, OR 97470  
541.672.2648

RoseburgChamber.com

April 28, 2025

Dear Chair Pham and Members of the Senate Committee  
on Housing and Development,

On behalf of the Roseburg Area Chamber of Commerce, and the businesses, organizations and individuals we represent throughout Roseburg and Douglas County, we urge your support of HB 3921. The Roseburg Area Chamber advocates passage of HB 3921 to secure a vital UGB land exchange between the city of Roseburg and Douglas County. This crucial proposal is designed to increase much-needed residential housing development capacity required to address Roseburg's housing shortage; a proposal already approved by all relevant local government entities and advanced by the Oregon House.

The Roseburg Area Chamber of Commerce recognizes that a significant shortage of housing is an impediment to local economic development and sustainability objectives. Available housing is a key component for our local businesses, non-profits, educational institutions and local governments' ability to retain and attract people to work in our community. The lack of available housing in Roseburg is a barrier for growth and for people interested in staying or relocating to our area.

The proposed UGB land exchange between the city of Roseburg and Douglas County, provides the opportunity to add significant housing development, which in turn provides substantial economic benefits to our region. Exchanging steep and inaccessible acres of land for lands more capable of development is an example of good governance and planning.

The costs of infrastructure and site development are drastically lower on relatively flat land as compared to the majority of Roseburg's existing vacant "residential" property, which is on steep slopes. The land exchange does not add additional land to the city of Roseburg. It simply exchanges steep, sloped land for flat buildable land suitable for housing. Passage of HB 3921 would provide the much-needed opportunity to increase affordable, available housing within Roseburg's city limits.

We respectfully request the Committee vote "yes" on HB 3921, allowing the land exchange between the city of Roseburg and Douglas County to move forward for the betterment of our community and our residents, now and into the future.

Best regards,

ROSEBURG AREA CHAMBER OF COMMERCE  
DOUGLAS COUNTY CHAMBER OF COMMERCE

Debra L. Fromdahl, IOM  
President & CEO



*To advocate for and be the voice of the business community in the greater Roseburg area.*

*To strengthen, enhance and protect our members through political advocacy, economical development, community promotion and member programs and services.*