

Business perspectives July/August 2025

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

What Does It Take To Be an Emerging Business & Community Leader?

<u>Chamber Accepting Applications for 2025-26 Leadership Program</u>
The chamber's Project Leadership Roseburg is an intensive, nine-month leadership program devoted to strengthening and educating emerging business and community leaders. Project Leadership gives participants an in-insight

into the major sectors and systems that contribute to how our Roseburg and Douglas County community functions and interacts. Participants will also hear about the variety of issues impacting business and the community directly from local leaders from throughout Douglas County.

The nine-month experience includes four special events and eight "sessions" that range from one-on-one interaction, panel presentations to tours, expanding knowledge about our region. The program nurtures community involvement as participants learn about the importance of local volunteerism to create a vibrant future for Douglas County.

Workshops focus on a variety of local industry, public and non-profit sectors. Subjects include in-depth glimpses at economic drivers such as natural resources, manufacturing, tourism, education and health care industry, to name a few. Participants will attend Economic Forecast 2026, the membership meeting lunch in November, the annual awards lunch in March of 2026 and, of course, graduation at the May 2026 membership luncheon.

Enrolling in Project Leadership is a must for all emerging leaders! The Roseburg Area Chamber is very proud of this long-standing program which has graduated more than 700 emerging leaders, and this year marks our 36th year! Check out our 2024-25 Project Leadership graduates at *Current News* online, and see a related story on page 6.

The Roseburg Area Chamber of Commerce is currently accepting applications. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program is \$775 for members of the Roseburg Area Chamber and \$975 for non-members. Roseburg Chamber members are given priority. Acceptance is on a first-come, first-approved basis.

The application form is on pages 7-10 in this issue of *Business Perspectives*, along with program curriculum and workshop dates. The submittal deadline is August 21.

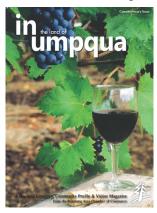
Reserve Your Space Today in Chamber's Best Promotional Opportunity

Member-Only Ad Space Available for 2026 InUmpqua

The chamber is accepting reservations for advertising in

its 2026 *InUmpqua* magazine--a digital business directory, community profile and visitor guide.

The digital edition of the InUmpqua is the chamber's most popular download. The InUmpqua is available to visitors, individuals relocating to our area, as well as residents and businesses in Roseburg and Douglas County.



See InUmpqua, page 2

SAVE THESE DATES!

August 21

Project Leadership Application Deadline

September 11

2025-26 Project Leadership Roseburg Begins

September 15

Membership Meeting Lunch

September 30

2026 InUmpqua Ad Reservation Deadline

October 16

Coffee & Commerce

October 20

Membership Meeting Lunch

November 1

Nominations Open for 2025 Business of the Year & First Citizen Honors

November 17

Economic Forecast 2026

November 17

Membership Meeting Lunch

2025 BOARD OF DIRECTORS

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Vacancy Membership Growth/Relations ext. 23



410 SE Spruce St. PO Box 1026 Roseburg, OR 97470 P (541) 672-2648

www.RoseburgChamber.com

InUmpqua (Continued)

The *InUmpqua* magazine remains one of the best advertising values available to promote your business or organization. The chamber's *InUmpqua* magazine is wholly-funded by member advertising dollars. Advertising also provides an opportunity to support the chamber, as a portion of advertising "nondues" revenue helps underwrite the chamber's annual operating expenses.

Check out our 2025 *InUmpqua* on the chamber website. The reservation deadline is September 30, with the ad submittal deadline October 15.

A copy of the 2026 advertising rate sheet/contract for the *InUmpqua* is on page 4. If you already know the level of your participation in the upcoming issue, please fill out the contract and return it to the Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg OR 97470 or scan and email it to the chamber business office, roseburg@roseburgareachamber.org.

If you have any questions, contact the chamber by email at roseburg@ roseburgareachamber.org or by calling (541) 672-2648.



Chamber Fights for Business All Session Long

Recapping Outcomes of RACC 2025 Legislative Priorities

The Roseburg Area Chamber identified its priorities for the 2025 Oregon Legislative Session late last year as shared with the membership in our 2025-26 Public Affairs & Legislation Agenda.

As the session commenced and progressed the chamber tracked the many bills on its radar, weighing in those the chamber believed to have the greatest impact on local business. Most of these bills were posted to RACC's Issues & Positions online.

At 11:15 pm on Friday, June 27, the regular session of Oregon Legislature adjourned, two days ahead of Constitutional sine die. For a recap of final outcomes of the bills RACC actively supported or opposed, *Click Here*.

Detailed recaps of business issues from the 2025 regular session from the Oregon State Chamber of Commerce (OSCC) and Oregon Business & Industry (OBI) will be posted on the chamber website soon, with links in a future member "Chamber News" email.

Reminder that RACC membership meeting lunches are on hiatus for the summer. Look forward to the return on September 15.

Thank You Reinvesting Members

AmeriTitle, Inc.

Big O Tires of Roseburg

Caddock Electronics, Inc.

Cardinal Services

CCD Business Development Corp.

CHI Mercy Health

Douglas Timber Operators

Elwood Staffing Services, Inc.

Girardet Wine Cellars

Keller Lumber Company

Lone Rock Resources

Love's Travel Stops & Country Store

Mac's Tracks Model Railroading

McDonald's Restaurants/6 KSCampbell, LLC

Northwest Community Credit Union

Olsson Industrial Electric, Inc.

Oregon Tool & Supply

Pacific Power

Phoenix School of Roseburg

Roseburg Cinemas

Roseburg Forest Products

Selectemp Employment Services

Sherm's Thunderbird Market #4

Swanson Group, Inc.

Tinker's Pump Service, Inc.

Umpqua Homes, Inc. (UHI)

Watters & Associates, CPA

ROSEBURG

CATALYST

Take Advantage of Business Promotional Opportunities

Reserved Exclusively for Roseburg Area Chamber Members

Members wishing to have their business listed under additional categories in the chamber online Business Directory and the InUmpqua magazine have until July 31.

Each member business receives one category listing included with membership. Members have the option to be listed under additional categories for \$25 per additional category, per year.

Check out our online alpha and categorical business listings and the listings in the 2025 InUmpqua, pages 24-33. If you are interested in additional category listings, email the chamber business office.

The chamber also has corporate logo/banner space available

on our website and Business Perspectives newsletter advertising options available. Reach out if you are interested in



Support Chamber Programs Through Sponsorship

RACC Programs Serve Our Members and Local Businesses

The chamber has several program sponsorship opportunities available including one membership meeting lunch and two Project Leadership workshop sessions. We also have Economic Forecast 2026 sponsorship opportunities available, see sponsorship agreement on page 11. These sponsorships range between \$400 to \$600. If you are interested in supporting chamber programs through sponsorship, please email the Sales Desk.

CHAMPION



2026 Roseburg Area Chamber of Commerce InUmpqua

We are membe	rs of the Roseburg Area Chamber of Commerce in good standing and agree to purchase
a	page ad in the Roseburg Area Chamber of Commerce's InUmpqua—a digital
business directo	ory, community profile and visitor magazine.

ADVERTISING SPECIFICATIONS (Standard 8 1/4" x 10 7/8" Publication Format)

Back Cover (8.625"w x 11.125"h / w/bleed included) One Available	,750.00		
Inside Back Cover (8.625" w x 11.125"h / w/bleed included) One Available \$1			
Full Page (7"w x 9.5"h / no bleed)	,050.00		
2/3 Page/Vertical (4.583" w x 9.5"h)\$	900.00		
1/2 Page/Vertical (3.333"w x 9.5"h)\$	775.00		
1/2 Page/Horizontal (7"w x 4.583"h)\$	775.00		
1/3 Page/Square (4.583"w x 4.583"h)\$	700.00		
1/4 Page/Horizontal (4.583"w x 3.333"h)\$	650.00		
1/4 Page/Vertical (3.333"w x 4.583"h)\$	650.00		
1/6 Page/Vertical (2.166"w x 4.583"h)\$	450.00		
Bold Directory Listing\$	75.00		

SPECIFICATIONS: Advertisement must be presented as a high-resolution pdf file. Members should contact directly any external firm/agency used in the past for ad creation. Members are responsible for all cost associated with ad creation.

TERMS OF CONTRACT: Invoice will be sent within 30 working days of receipt of contract. A 2% per month charge will be added to balances over 30 days late from original invoice.

CONDITIONS: Advertisements are accepted on the representation that advertiser and its agents have the right to publish the contents thereof. In consideration of such publication, advertiser and its agents agree to indemnify and hold publisher harmless against any expense by reason of any claims arising out of the publication. Publisher reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Roseburg Area Chamber of Commerce (RACC) will accommodate placement but it cannot be guaranteed. All materials are the property of the publisher.

CANCELLATIONS: 25% of ad rate will be invoiced if RACC is not notified within five working days of the signing of this contract.

STATEMENT: I have read and understand the terms of this contract and agree that RACC may exchange information about my obligations with credit references, other businesses or credit reporting agencies. If it becomes necessary to employ legal or other services to obtain payment of this account when past due, I agree to pay reasonable charges for the same, plus court costs, in addition to the amount owed.

DEADLINE to RESERVE YOUR AD SPACE: September 30, 2025 ADS MUST BE SUBMITTED NO LATER THAN: October 15, 2025

EMAIL: roseburg@roseburgareachamber.org or mail to PO Box 1026, Roseburg OR 97470

You will be invoiced within 30 days of receipt of contract.

Print Company Name	Phone
Address	Date
Print Name	Signature

Welcome New Member

Affordable At Home Care

Kristi Grimm 649 SE Rice Avenue, #205 Roseburg, OR 97470 (541) 672-4202 affordableathomecare.com

Affordable At Home Care provides care for those facing health problems, temporary or chronic, in the privacy of one's home.

Affordable At Home's caregiving services include personal care activities of daily living



such as grooming, bathing, feeding, mobility, incontinence care, medication reminders and transfers. Companion care services provide supervision and companionship to ensure clients' safety and well-being; and, homemaking services include assistance with light housekeeping, laundry, meal preparation and more.

Affordable At Home Care has seven locations in Oregon and Washington, and now in Roseburg!

Returning Member

Black Pearl Paving & Excavation

Casey Moore 835 SE Sheridan Street Roseburg, OR 97470 (541) 784-7990 bp541.com

BLACK PEARL PAVING & EXCAVATION

Black Pearl Paving & Excavation is a full-service construction company specializing in commercial, industrial and civic rojects that require site prep, excavation, asphalt and paving. The Roseburg-based company offers services across the state, with the equipment and expertise for sitework and land development projects.



Calendar

7/1, 8, 15, Music on the Half Shell 22, 29 (*Roseburg*)

22, 2) (Roscourg)

7/3, 10, 17 Music Off Central 24, 31 (in Sutherlin)

7/4 Independence Day!

7/4, 11, 18, Riverbend Live! 25, 26 (*in Winston*)

7/9-13 Graffiti Weekend

Look for more information about summer fun events

HERE!



Calendar

8/1 Riverbend Live! (in Winston)

8/5-9 Douglas County Fair 8/5, 12 Music on the Half Shell

(Roseburg)

8/7 Music Off Central (in Sutherlin)

8/15-17 Blackberry Festival

8/21 2025-26 Project Leadership Application Deadline

Look for information about Music on the Half Shell, Riverbend Live, Grafitti Weekend, the Douglas County Fair and more summer fun events HERE!

Nurturing Our Emerging Business & Community Leaders

The "Village" Behind RACC Project Leadership Roseburg's Success

Each year during the first session of Project Leadership, new participants are told they will learn firsthand from business and community leaders about our community and that being a leader means giving back and actively participating in our community. They learn that most of our local leaders are not such because of the title they carry from their respective organizations, but because of how they dedicate and volunteer their time and talents giving back to our Douglas County community outside their vocation.

We have so many leaders from every sector in our community! This fact is reflected in the over100 individuals, businesses, organizations, governments and special districts that support the chamber's leadership program by sponsoring or hosting a class session, providing tours, speaking with participants, serving on panel presentations and assisting with scheduling behind the scenes. There are so many who volunteer their time in support of the chamber's effort to nurture and inspire emerging business leaders who recognize the importance of community volunteerism.

As we celebrate our 2024-25 Project Leadership graduates and their employers, see *Current News* online, we take this opportunity to thank those individuals and organizations which played a significant part in the success of the chamber's 2024-25 Project Leadership Roseburg program! We apologize if we missed any of the individuals who stepped to cover for someone with a last-minute conflict and to the many "behind-the-scene folks" whose contributions were invaluable.

THANK YOU . . . RPD Sqt Dan Allen, OSP Lt Jim Andrews, Jim Baird, Mike Baker, Rose Barron, Amber Barrows, Sarah Baumgartner, Lt. Kelley Bean, Mindy Bean, Corrie Bernard, Adam Blue, Kendall Bly, Keith Brooks, Clint Chandler, CHI Mercy Health, Community Cancer Center, Tyler Connors, Robin Conrad, Con-Vey/7Robotics, Stuart Cowie, Teresa DeWald, Rose Diou, Douglas County, Douglas County Museum, Douglas County Sheriff's Office, Douglas Electric Cooperative, Evergreen Family Medicine, FCC Commercial Furniture, Travis Feltz, Fir Grove Elementary School, Fir Grove students, Commissioner Tim Freeman, Girardet Vineyards, Marc and Kristie Girardet, Hampton Inn & Suites, Sheriff John Hanlin, Principal Katrina Hanson, Ron Harker, Joshua Heacock, Ryan Herinsky, Julia Hurtienne, Ingram Content Group, Savannah Jones, Ciera Keith, Ryon Kershner, Chief Gary Klopfenstein, Jeremiah Knott, Joey Koenig, Lone Rock Resources, Tamara Loosli, Deputy Larissa May, Lt. Rick McArthur, Nikki Messenger, Laura Newton, Jennifer Miller, Destiny Molatore, Donna Nerell, Lt. Brad O'Dell, Preston O'Hara, Zak Otjen, Jessica Paugh, Kim Perry, Wendy Peterson, Phoenix School, Allen Pike, Jamie Poindexter, Dr. Rachel Pokrandt, Mayor Larry Rich, Dr. Jay Richards, Roseburg Forest Products, RFP—Dillard Plant, Roseburg High School, Roseburg Public Library, Roseburg Urban Sanitary Authority (RUSA), Lt Clayton Rubel, Rob Salerno, Judge Ann Marie Simmons, Eugene Thompson, Mark Tsuchiya, Tammy Turner, Kim Tyree, Umpqua Community College, UCC Dental Assisting Program, UCC HNSC Science Resource Center, UCC peer navigators, Dan Van Slyke, D.A. Rick Wesenberg, Wildlife Safari, WLS tour guides & café staff, Kris Wiley, Abigail Willis and Andrea Zielinski.

We thank you and the thousands who have contributed, participated and volunteered over the past 35 years! It truly does take a village and Douglas County has the best!

Got News?

Lithia Ford of Roseburg has been proudly serving our community since 1999, which is exactly how long they have been a member of the Roseburg



Area Chamber, joining in October of 1999. Join them for a 25th anniversary celebration on Friday, July 25th, at 1650 N.E. Stephens in Roseburg. There will be hot dogs, refreshments, lots of specials, and fun to be had!

Congratulations Lithia Ford of Roseburg. Here's to the next 25 years!



In early June, Con-Vey announced Jeremy Goebel as its new president, following Dave Larecy's nearly three decades in the role. Larecy will

continue as CEO of Con-Vey Holding, LLC. Goebel is fourth president in Con-Vey's almost 80-year history. Goebell has been with the company since 2013 in a variety of positions, most recently as vice president since 2023. Congratulations to Jeremy and Dave! Congratulations to Dave on your 30-year milestone with Con-Vey!

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published six times a year. Members are encouraged to submit "Got News."

"Got News" deadline is the 10th of the month preceding the publication date. Information will be published subject to space availability.

Roseburg Area Chamber of Commerce P.O. Box 1026 Roseburg, OR 97470 Ph: 541-672-2648

For advertising opportunities contact 541-672-2648, ext. 23 or email sales@roseburgareachamber.org www.RoseburgChamber.com

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Project Leadership Roseburg

2025-26

CALLING ALL FUTURE BUSINESS LEADERS

Are you or one of your employees a future Douglas County business leader?

Now is the time to apply for participation in the 2025-2026 Project Leadership Roseburg program.

Since 1989, nearly 700 business people have graduated from Project Leadership Roseburg, and many of today's respected Douglas County business and civic leaders are graduates of this esteemed program. Now in its 36th year, the mission of the Roseburg Area Chamber of Commerce's leadership program is to educate, inspire, and strengthen community-minded individuals through increased business and community awareness and to promote civic activism through volunteerism.

Not your typical leadership program, Project Leadership provides participants with a comprehensive awareness of the many facets of Douglas County and they gain a deeper understanding of how our community works, directly from its leaders. The nine-month program not only imparts knowledge about our region, but fosters dedication to our community as participants learn about opportunities for involvement to help create a more vibrant future for Douglas County.

Making a Commitment to Leadership

Project Leadership Roseburg requires a two-year commitment from participants. During the first year, participants attend eight day-long sessions, one per month. Each month, participants will attend a full-day workshop, panel presentations/briefings, and/or tours on different session topics.

Project Leadership challenges its participants to become more involved in local politics, the chamber, community and civic organizations—all for the future betterment of Douglas County. This involvement will start soon after participants "graduate" from the leadership program in May. They may assist chamber staff with facilitation of workshop sessions for a new class of Project Leadership participants; thus, fulfilling their

second-year commitment to the program.

Now Accepting Applications

The chamber is currently accepting applications for the 2025-26 Project Leadership class. Space is limited. Applicants may be employer-sponsored or self-sponsored. The cost for the program for Roseburg Area Chamber members is \$775; the cost for non-member participants is \$975. Roseburg Area Chamber members will be given priority and acceptance is on a first-come/first-approved basis. Only one candidate per company may be accepted.

Ready to apply?

An application is available to download online at www.roseburgchamber.com

For more information:

Email: roseburg@roseburgareachamber.org

Application Deadline 5 p.m.
August 21, 2025

Applications should be mailed to:

Roseburg Area Chamber of Commerce P.O. Box 1026 Roseburg, OR 97470

A \$50 fee must accompany application. The application fee is applied to the tuition cost if the applicant is accepted; if not selected, the deposit will be refunded.

PROJECT LEADERSHIP ROSEBURG CURRICULUM 2025-26*



Project Leadership Roseburg

2025-26

A program devoted to strengthening and educating community-minded business leaders to serve in volunteer leadership positions throughout Douglas County.

SEPTEMBER 11, 2025 | ORIENTATION / LEADERSHIP / TEAMBUILDING

Setting the stage for leadership training and getting acquainted with fellow participants. Program overview and class goals are discussed.

OCTOBER 9, 2025 | BUSINESS / INDUSTRY / NATURAL RESOURCES

An overview of our timber, manufacturing and service industries. Identify local natural resource issues and its impact on the community; study of the economic climate of Douglas County.

NOVEMBER 17, 2025 | ECONOMIC FORECAST 2026 PROGRAM /

TRANSPORTATION & UTILITIES (Note: This is a Monday)

A.M. Session: Class attends "Economic Forecast 2025" & November Membership Luncheon.

P.M. Session: Transportation & Utility services in Douglas County.

JANUARY 8, 2026 | ROLE OF GOVERNMENT

How various levels of government fit into the Douglas County area. Understanding the planning process for public and private partnerships.

FEBRUARY 12, 2026 | LAW ENFORCEMENT & CRIMINAL JUSTICE

Learn about trends, techniques and issues of law enforcement and gain an increased understanding of the local judiciary system.

MARCH 12, 2026 | ROLE OF EDUCATION

Education as a resource and how it affects the community, including the challenges ahead.

APRIL 9, 2026 | MEDICAL & HUMAN SERVICES

An examination of health and social services, funding capabilities and future planning.

MAY 14, 2026 | LEISURE, HOSPITALITY & TOURISM

Economic impact of local hospitality industry--recreational assets and visitor destinations. Overview of opportunities and organizations for future volunteering.

MAY 18, 2026 | PROJECT LEADERSHIP GRADUATION

Graduates are presented at the May membership meeting lunch of the Roseburg Area Chamber of Commerce.



Project Leadership Roseburg Application for 2025-26 Program

APPLICANT INFORMATION

First Name L	ast Name	Nickname		
Business Title	Employer			
Business Phone	Business Email			
Home AddressStreet	City	Zip Code		
Home/Cell Telephone		·		
Send program correspondence to: ☐ Business e	mail			
APPLICANT: Submit the following with your a	pplication	Application Deadline 5 p.m, August 21, 2025 A completed application and \$50		
References – Two professional/community refere	ences	application fee must be received no later than Thursday at 5 p.m. on		
Questions/Essay – Answer the following question	August 21, 2025.			
Community Involvement: List up to three comvolunteer areas in which you have served. Inclyour responsibilities or role in its activities.	Applications may be mailed to: Roseburg Area Chamber of Commerce P.O. Box 1026			
2. Why do you want to participate in Project Leadership Roseburg? Roseburg, OR 97470				
3. How will Project Leadership help you reach yo	The \$50 application fee is applied to the tuition cost if the applicant is accepted; or if not selected, the			
APPLICANT COMMITMENT		deposit will be refunded.		
I understand the purpose of Project Leadership and, if selected, I will devote the time necessary to complete the program.				
I will attend the program of eight, full-day, monthly September through May and attend the class gradu		sday of the month, except as noted, from		
I understand that Project Leadership Roseburg does in the following year for the next class of Project Lea	_	sked to assist staff facilitating a class session		
I also understand that if I have more than three ½-d complete the program. I will be automatically excus		-		
I accept these requirements and am willing to make	this commitment.			
Applicant Signature	Date			
	RACC Acceptance	PACC Procident/CEO		



Project Leadership Roseburg Application for 2025-26 Program

EMPLOYER INFORMATION				
Company Name				
Type of Organization/Business				
Supervisor's Name				
Supervisor's Title				
Business Phone	Business Email			
Invoice Billing Address				
Street	City	Zip Code		
TUITION				
Application Deposit A \$50 deposit is required with this application papplicant is not selected. If the applicant is access	-			
Program Tuition The \$775 member/\$975 non-member tuition of November membership meeting lunch and Mar Economic Forecast 2026 in November.				
EMPLOYER COMMITMENT This applicant has the full commitment of this confully participate in Project Leadership.	organization and, if selected, the time	and financial support required to		
I understand that if my employee has three had not graduate and will automatically be excused Participants must be in attendance for each hal	from the program and no portion of	the tuition will be refunded.		
As the employer, I, or my designee, shall be responsible for representing our organization at the graduation program.				
In addition, I, or my designee, will devote the ti about the Project Leadership program.	me necessary to serve as a mentor to	our participant and keep informed		
Employer Signature	Date			



Roseburg Area Chamber of Commerce Economic Forecast 2026 Sponsor Agreement

As sponsor of the **Economic Forecast 2026**, we agree to pay \$400 for the sponsorship. We will provide our logo (electronic format) for recognition and promotion of the event.

Sponsorship Includes:

• Corporate name associated with event

and should be emailed to roseburg@roseburgareachamber.org.

- Recognition at program
- Name and/or logo recognition in all promotional materials

We understand we have first right of renewal for sponsorship next year. We also understand the amount of sponsorship may increase next year.

Please sign and return this agreement to the chamber by **August 15, 2025** via email to roseburg@roseburgareachamber.org or mail to P.O. Box 1026, Roseburg, OR 97470.

Member:		Date:
Contact Name:		
E-mail Address:		
Member Signature		Chamber Approved
Checks should be made Payment is due by Sep		rea Chamber of Commerce.
Method of Payment		
☐ Enclosed	☐ Invoice Me	
Sponsorship logo for u	se in promotional mat	terials must be received by October 10, 2025