

## **Apply for 2025-26 Project Leadership Roseburg Today!**

Application deadline is August 21. The chamber has eight remaining spots left for its 2025-26 Project Leadership program. Are you an emerging business and community leader? Are you, or one of your employees, interested in growing your knowledge about our community and developing relationships? Then Project Leadership Roseburg is where you belong. The chamber's 36<sup>th</sup> year of Project Leadership Roseburg begins on September 11, so <u>APPLY NOW</u>. For 2025-26 curriculum, program specifics and application forms, <u>CLICK HERE</u>!

Applications may be submitted two ways: (1) Mail the application along with a check for the \$50 application fee to the Roseburg Area Chamber of Commerce, P.O. Box 1026, Roseburg, OR 97470, or (2) Email the application to the chamber business office (roseburg@roseburgareachamber.org) and pay the \$50 application fee by credit card online using the link <a href="https://example.com/hereachamber.org">HERE</a>. Don't delay. **The deadline to apply is August 21.** 

### The Al Revolution Isn't Coming ... It's Here! Are You Ready For It?

**GET YOUR TICKETS!** All is everywhere and for many local business owners and professionals it can feel confusing or overwhelming. It is important for our members to develop strategies to position their business or organization to utilize AI technology and implement AI solutions that align with the organization to best support productivity and advance efficiency.

Get your tickets now to the chamber's September 15 membership meeting lunch. The lunch program will feature Tim Fahndrich, Co-Founder and CEO of Whirlocal Media, who will break down what AI is (and what it isn't), why it matters for small businesses and nonprofits, and how to start using it in simple, time-saving ways.

Attendees will learn how AI can help them:

- Write better marketing content like emails, social posts, and website copy
- How to go beyond marketing and use AI to help with any repetitive task
- Respond to customer inquiries faster and never miss another call again
- Save time and money and get better results on everyday tasks, even if they're not techsavvy

Whether you're a real estate agent, restaurant or hotel owner, service provider, local nonprofit or local government, this session will provide clear, real-world examples you can use immediately. The program will also touch on how to move beyond prompting AI and instead let AI prompt you for better, more consistent results.

Chamber membership lunch meetings are held at the Douglas County Fairgrounds Complex in the Community Conference Hall from 11:45 am to 1 pm. The lunch buffet opens at 11:45. Advanced ticket purchase is required to attend. Online ticket sales only. Tickets are not available at the door. The deadline to purchase your tickets is noon on Wednesday, September 10.

<u>BONUS SESSION</u>: Season pass holders and RACC members who purchase a ticket to the September membership lunch will also receive a pass to an exclusive, member-only "bonus session" that same afternoon (9/15) for those who want to dive deeper into AI and community-based marketing tools they can start using right away.

### **Small Business Tax Resource Available to Download Now!**

To help our members better understand the tax provisions included in an Act recently passed by the United States Congress, the US Chamber of Commerce (USCC) developed a guide for how small businesses can take advantage of the provisions included in the bill. Don't wait to download this step-by-step small business tax resource from the USCC.

# "InUmpqua" Magazine . . . A Member-Exclusive Promotional Opportunity

The chamber is accepting advertising reservations in its 2026 *InUmpqua* magazine--a digital business directory, community profile and visitor guide. The online *InUmpqua* is the chamber's most popular download and is available to visitors, individuals relocating to our area, as well as residents and businesses throughout Roseburg and Douglas County. The chamber also prints a small quantity of the magazine to fulfill out-of-area visitor and relocation requests, as well as providing copies to member advertisers, as inventory permits.

This publication remains one of the best advertising values available to promote your business or organization. The chamber's *InUmpqua* magazine is wholly-funded by member advertising dollars. See our 2025 *InUmpqua* digital edition online. Be sure and check out our advertisers; their support allows the chamber to produce this magazine and we are so appreciative! The reservation contract submission DEADLINE is September 30; ad submission deadline is October 15. Download a copy of the 2026 *InUmpqua* rate sheet and reserve your space today.

### **Support Chamber Programs Through Sponsorship**

The chamber has several program sponsorship opportunities available including one membership meeting lunch and two Project Leadership workshop sessions. We also have Economic Forecast 2026 sponsorship opportunities available. For more information about some of these opportunities, check out the chamber's <u>July/August Business Perspectives newsletter</u>. As member dues do not subsidize individual chamber programs and events, they are only possible due to our generous member sponsors. Thank you, sponsors! If you are interested in supporting chamber programs through sponsorship, please email the <u>Sales Desk</u>. These sponsorships range between \$400 to \$600.

#### **More Chamber News**

Want more details on how business fared during the 2025 Oregon Legislative Session? See the end-of-session reports from our partners, the Oregon State Chamber of Commerce (OSCC) and Oregon Business & Industry (OBI), <u>HERE</u>.

Read the <u>July/August 2025 Business Perspectives newsletter</u> to learn about new members, renewing members, member news, chamber programs, activities and more. See past RACC-member communications <u>HERE</u>.

Visit the <u>Chamber Calendar</u> online for chamber programs, events and deadlines. We still have a little summer left, so check out the chamber's <u>Visitor Event Calendar</u> online for local events of interest to locals and out-of-area guests.

Please do not hesitate to email me if you have any questions.

Debbie

Debra L. Fromdahl, IOM
President & CEO
Roseburg Area Chamber of Commerce
Douglas County Chamber of Commerce
Be sure to follow us on Instagram and Facebook!



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