

Last Call for September Membership Lunch

<u>GET YOUR TICKETS</u> for RACC's September membership meeting lunch! **Deadline to reserve your ticket is noon this Wednesday.**

Al is everywhere and for many local business owners and professionals it can feel confusing or overwhelming. It is important for our members to develop strategies to position their business or organization to utilize AI technology and implement AI solutions that align with the organization to best support productivity and advance efficiency.

Get your tickets now to the chamber's September 15 membership meeting lunch. The lunch program will feature Tim Fahndrich, Co-Founder and CEO of Whirlocal Media. Tim will break down what AI is (and what it isn't), why it matters for small businesses and nonprofits, and how to start using it in simple, time-saving ways.

Attendees will learn how AI can help them:

- · Write better marketing content like emails, social posts, and website copy
- · How to go beyond marketing and use AI to help with any repetitive task
- Respond to customer inquiries faster and never miss another call again
- Save time and money and get better results on everyday tasks, even if they're not tech-savvy

Whether you're a real estate agent, restaurant or hotel owner, service provider, business of any size, nonprofit or local government, this session will provide clear, real-world examples you can use immediately. The program will also touch on how to move beyond prompting AI and instead let AI prompt you for better, more consistent results.

Chamber membership lunch meetings are held at the Douglas County Fairgrounds Complex in the Community Conference Hall from 11:45 am to 1 pm. The lunch buffet opens at 11:45. Advanced ticket purchase is required to attend. Online ticket sales only. Tickets are not available at the door. **The deadline to purchase your tickets is noon on Wednesday, September 10.** The chamber's September membership lunch is generously sponsored by **CSO Financial, Inc.**

<u>BONUS SESSION ALERT</u>: Season pass holders and RACC members who purchase a ticket to the September membership lunch will also receive a pass to an exclusive, member-only 60 to 90-minute "bonus session" that same afternoon (9/15), after the membership lunch, for those who want to dive deeper into AI and community-based marketing tools they can start using right away.

Small Business Tax Resource Available

To help our members better understand the tax provisions included in an Act recently passed by the United States Congress, the US Chamber of Commerce (USCC) developed a guide for how small businesses can take advantage of the provisions included in the bill. Don't wait to download this step-by-step small business tax resource from the USCC.

Please do not hesitate to email me if you have any questions.

Debbie

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