

Shop Local, Shop Small All Season Long!

The holiday shopping season is here! From Black Friday/Plaid Friday, Small Business Saturday and throughout the entire holiday season, please remember that every purchase made at a neighborhood shop or eatery strengthens local small businesses, families and community members.

We have the power to help our community thrive by shopping local first. When we shop small, we're not just buying presents, we're supporting local jobs and investing directly in the vitality of Roseburg and Douglas County.

Celebrate the season by choosing local for all your shopping, dining, and gift-giving. Let's support businesses that support our community all year long and keep dollars here in Douglas County. Be a community hero by putting our money where our hearts live and SHOP LOCAL! Black Friday/Plaid Friday is November 28 and Shop Small Saturday is November 29.

Let's show our local businesses "BIG ♥" this holiday season and all year long!

Accepting Nominations to Honor Businesses & Community Leaders

The Roseburg Area Chamber of Commerce is now accepting nominations for our 2025 outstanding member business of the year and first citizen recognitions. Honorees will be announced at the chamber's annual meeting of the membership and awards lunch in March 2026. Today is the day to start assembling those 2025 nomination packets. The nomination deadline will be here before you know it!

There are three categories for "Business of the Year" recognitions—small, medium and large-sized Roseburg Area Chamber of Commerce member businesses. These honors are bestowed on businesses that have been a member of the Roseburg Area Chamber of Commerce for at least the past two years. Other possible nominations include for an outstanding chamber volunteer of the year and recognition of a RACC-member business for its innovation.

Nomination criteria/forms for all 2025 awards are online: <u>Business of the Year</u>, <u>RACC</u>
<u>Volunteer of the Year</u> and <u>Business Innovation</u> honors. Check out <u>past recipients of the chamber's business of the year honors</u>. Submittal deadline for nominations is February 3, 2026.

The chamber is also seeking nominations of individuals deserving our community's highest honor, First Citizen. The chamber is honored to present its annual recognition to local residents for their long tenure of volunteerism in our Roseburg and Douglas County community. First citizens are distinguished by the giving of their time and talents in a variety of areas and activities, outside of and unrelated to their professional vocation. These recognized business and community leaders inspire others with their community-minded dedication.

Take a look at the list of our <u>past First Citizen honorees</u>. For details about first citizen nomination criteria are included on the <u>First Citizen nomination form</u>. Email Debbie at the chamber if you have any questions. The submittal deadline for first citizen nomination packets is February 3, 2026.

News of Interest

- Read current and recent issues of <u>Business Perspectives</u> newsletter for member thank yous, new and reinvesting member recognition, program updates and articles "What's In an App?" "It's Been Quite the Wild Ride," advocacy updates, compliancy updates and more.
- US Small Business Administration (SBA) offers drought relief to Oregon small businesses, more information <u>HERE</u>. Deadline to apply is June 1, 2026.
- White House <u>fact sheet</u> regarding Executive Order dropping tariffs on select foods and fertilizers. US Chamber <u>statement</u> on tariff reductions.

- The gas tax referendum in underway in Oregon. The campaign needs to submit 78,000 signatures to the Secretary of State by December 20, to force a statewide election on the tax package. Get more information HERE and HERE.
- Oregon Business & Industry's (OBI) Oregon Scorecard, metrics on Oregon's competitiveness.
- OBI's Oregon Regulatory Impact Analysis, Oregon is the seventh most heavily regulated state in the nation.
- The non-partisan Tax Foundation's "State Tax Competitiveness Index" dropped <u>Oregon's</u> ranking to 35th in the nation.
- From the US Chamber of Commerce, a new downloadable resource "Strong Foundations: A Playbook for Housing and Economic Growth." This first-of-its-kind resource offers data-informed insights and practical strategies tailored to thousands of local jurisdictions across the country.
- From the US Chamber of Commerce "<u>How Tariffs Risk Hollowing Out American</u>
 <u>Manufacturing | Part 1: Tariffs Up, Manufacturers Down</u>" (11/13) and "<u>How Tariffs Risk</u>
 <u>Hollowing Out American Manufacturing | Part 2: The Painful Impact of the Steel and Aluminum Tariffs</u>" (11/17).

\$hop Chamber & \$ave to Grow B2B Customers

Interested in growing business-to-business customers, clients and relationships? Sign up to offer exclusive RACC member-to-member discount in 2026 with the chamber's "\$hop Chamber & \$ave" program. More details included in the 2026 \$hop Chamber & \$ave Agreement. There is no additional cost to participate in "\$hop Chamber & \$ave," it is included with annual membership investment. The deadline to submit a discount offering for 2026 is December 22. Don't delay. Get your agreement for your 2026 member-to-member offering emailed to the chamber today!

ICYMI: Chamber to Advocate for Repeal of HB 3115

At its October meeting the Roseburg Area Chamber of Commerce board of directors voted unanimously to support any proposed legislation, initiative petition and ballot measure with the intent to repeal HB 3115 (ORS 195.530).

In 2021, the Oregon Legislature passed HB 3115, in response to a federal court case involving the authority of local governments to control unsanctioned camping. In 2024, the U.S. Supreme Court affirmed the authority of local governments to control unsanctioned camping. Unfortunately, HB 3115 restricts how local governments can address unsanctioned camping on public property.

On October 15, Oregon Business & Industry (OBI) filed an initiative petition, the "Local Control and Safety Act," that seeks to repeal the 2021 Oregon law that prevents cities and counties from addressing unsanctioned camping. Repealing this law would allow communities to determine for themselves how to respond to the homelessness crisis in our streets and improve community safety.

It is OBI's position, and Roseburg Area Chamber leadership concurs, that "HB 3115 should be repealed because the law prevents local governments from managing homelessness challenges in a manner consistent with their communities' needs and expectations. The tent encampments that have arisen throughout Oregon have eroded community safety while compromising the dignity of homeless people themselves. Local governments lack the resources to provide sanitary services such as toilets and running water to unsanctioned encampments. Homelessness is a complex problem, and its causes and solutions vary from one place to another. To address it, local governments need the flexibility HB 3115 prohibits."

OBI leadership believes there is an "opportunity to repeal HB 3115 during the 2026 Legislative Session. In a statement, OBI asserts the law has made Oregon's homelessness crisis worse, not better, and polling shows consistently that Oregonians overwhelmingly want HB 3115 repealed or reformed. Oregonians need their legislators to repeal this failed law with the same urgency with which they adopted it in 2021. The filed initiative is a last resort, but election timelines and processes require the filing to occur now even while OBI and others seek a legislative solution."

The RACC will actively support the repeal of HB 3115 during the 2026 session and, as/if needed during the initiative and ballot measure process. Look for more details and information in future "Chamber News" member emails, action alerts and *Business Perspectives* newsletters.



Wishing Everyone a Very Happy Thanksgiving!

Debbie

Debra L. Fromdahl, IOM President & CEO Roseburg Area Chamber of Commerce **Douglas County Chamber of Commerce**











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