



Business *perspectives*

January/February 2026

...to strengthen, enhance, and protect our members through political advocacy, economic development, community promotion and member programs and services.

Annual Douglas County Update at January Membership Meeting

Get Your Tickets Online Now

Get Tickets! The Roseburg Area Chamber of Commerce's January membership meeting program will feature our annual State of the County update presented by the 2025 chair of the Douglas County Board of Commissioners, the honorable Tim Freeman. The chamber membership meeting will be January 12, from 11:45 am to 1:00 pm in the Community Conference Hall at the Douglas County Fairgrounds Complex.

Hear about county activities and accomplishments from 2025 and what is on the horizon for Douglas County and its residents in 2026.

Tickets for the January membership meeting go on sale December 22. The cost for RACC members is \$30 per person or \$175 for a table of six; non-members and general public tickets are \$50 per person. Lunch is included. Advanced ticket purchase is required to attend the January 12 membership meeting; admission tickets are not available at the door. Online ticket sales only. The deadline to purchase tickets is noon on Wednesday, January 7.

Season passes for the seven 2026 membership meeting lunches are also available for purchase online, with a deadline of noon, January 7. See related article below.

The chamber's January membership meeting lunch program is generously sponsored by [Avista Utilities](#).



Get Your Tickets!

Monday, January 12
Membership Meeting
"Douglas County Update"
Douglas County Fairgrounds
11:45 am to 1:00 pm

Sponsor



Tickets on Sale Feb 2!

Monday, March 9
Annual Membership Meeting
& Awards Lunch
Douglas County Fairgrounds
11:45 am to 1:30 pm

2026 Season Pass Discount Available

Deadline Nears for Member-Exclusive Opportunity

The Roseburg Area Chamber of Commerce's 2026 membership meeting lunch schedule is set. Season passes are on sale now. Season passes will **ONLY** be available for purchase until noon on January 7, 2026.

After the January 7 deadline, members will need to purchase individual tickets for each of the lunches in advance of the events. Season passes are an exclusive benefit available only to RACC members.

Your season pass includes the seven membership meeting lunches (including our annual awards lunch in March) for 2026. The 2026 membership meeting lunch schedule is: January 12, March 9, April 13, May 18, September 21, October 19 and November 16.

Individual season passes for 2026 are at a discount of \$210 per person and may be purchased [ONLINE HERE](#).

see Season Pass, page 2

2026 BOARD OF DIRECTORS

EXECUTIVE OFFICERS

- Chair
Jami Seal, Lone Rock Resources
- Vice Chair
Kim Tyree, Evergreen Family Medicine
- Treasurer
Donna Arnold, Cardinal Services
- Secretary
Debbie Fromdahl, RACC President & CEO
- Past Chair
Chelsea Buckbee, Rogue Credit Union

DIRECTORS

- Keith Brooks
Douglas Electric Cooperative
- Preston O'Hara
FCC Commercial Furniture
- Rheanna Mosier
Elwood Staffing
- Allen Pike
Hampton Inn & Suites
- Don Smith
Bigfoot Beverages/Pepsi-Cola Bottling
- Tammy Turner
Community Cancer Center
- Rick Wilson
Abby's Legendary Pizza
- Kathy Wise
Super 8 Roseburg

CHAMBER STAFF

- Debbie Fromdahl
President & CEO
- Vacant ext. 17
Administrative Assistant
- Appointment Pending
Membership Growth/Relations ext. 23



ROSEBURG AREA
Chamber of Commerce

PO Box 1026
Roseburg, OR 97470
P (541) 672-2648

www.RoseburgChamber.com

Advocacy to Protect Business Continues in 2026

The “short” 2026 Oregon Legislative session is limited to 35 days. It begins on, February 2 with a mandatory adjournment date of Sunday, March 8. There will be a very limited number of bills considered (somewhere in the neighborhood of 250 -300 total bills) as each legislator is limited to two bills each.

In addition to actively supporting the efforts to repeal HB 3115, there are a number of legislative issues the chamber will monitor, weigh in on and issue “Action Alerts” on to our membership. See [2025-26 P.A. & Legislative Agenda](#).

There is an expectation that the session will be focused on an Oregon-specific response to the federal ‘Big Beautiful Bill’ (HR 1). Upon passage of the bill, the tax cuts for individuals and businesses were estimated to reduce Oregon tax collections by about \$800 million.

This is due to the fact that federal tax cuts “flow through” to state tax returns unless the Oregon legislature expressly chooses to “disconnect” from the federal tax cuts and disallow those tax cuts on Oregon tax returns. Under this scenario, taxpayers still receive the tax cuts on their federal tax returns, but not on their state taxes.

As of right now, the legislature is currently looking at a nearly \$70 million ‘deficit’ that it must climb out of. Prior to passage of HR 1, the state was in a cash surplus position of about \$500 million. A comprehensive list of tax policies Democratic leadership is considering can be found [HERE](#).

The Oregon State Chamber of Commerce (OSCC) has learned of the following framework that will be considered during the 2026 session. OSCC shared this information so RACC and our members will be better prepared to advocate for business on this issue during the session.

The 2026 framework as we currently understand it, includes:

1. Disallowing the “no tax on interest” for Oregon taxpayers who purchase and finance a US-assembled passenger vehicle. This is estimated to generate \$35 million per year to the state.

see Advocacy, page 3



Season Pass (Continued)

Get your season pass(es) now and ensure your seat at the table for each of these membership events. The first membership meeting of 2026 is on Monday, January 12, 11:45 am to 1:00 pm at the Douglas County fairgrounds. Individual and full-table tickets for the January membership meeting will go on sale also until January 7. See related article above. Season passes are a RACC-member exclusive offer, available only to Roseburg Area Chamber of Commerce members in good standing. Season passes are not transferable outside purchasing member.

Thank You Reinvesting Members!



Addcox Heating Center

Long's Flowers

BBSI

KPIC TV

Cascade Community Credit Union

McDonald's Restaurant/6 KSCampbell, LLC

CHI Mercy Health

Rising River RV Resort

Cooper's Pest Control

River Place MHC

Cradar Enterprises, Inc.

Roseburg Forest Products

CSO Financial, Inc.

Roseburg Glass Company

D.A. Davidson & Co.

Roseburg Honda

Douglas County Fairgrounds

Rubin & Wickersham, Attorneys at Law, P.C.

Douglas County Farmers Co-op

Southwest Oregon Workforce Investment Board

Evergreen Family Medicine

The Lodge at Roseburg

FCC Commercial Furniture

Umpqua Community College

The Ford Family Foundation

Umpqua Valley Ambulance Service

Girardet Wine Cellars

Watkinson Laird Rubenstein, PC

Illahee Inn

Wicks Emmett, LLP

Ingram Content Group, LLC

Advocacy *(Continued)*

2. Means-testing the "no tax on overtime." Federal law allows for a \$12,500 deduction per taxpayer (\$25,000 joint) that phases out starting at an annual income of \$150,000 (\$300,000 joint). Oregon will consider phasing out this deduction at much lower income levels. The full application of this law reduces state revenues by about \$95 million per year.

3. Disallowing home mortgage interest deduction on all secondary residential properties. The full home mortgage interest deduction law currently saves taxpayers about \$500 million per year in Oregon.

4. Place a state cap on itemized deductions at 95% of the amount claimed on federal tax returns or, a 5% "haircut" on the amount an Oregon taxpayer can claim on their itemized tax deductions. This would likely generate around \$80 million in additional tax revenue to the state.

5. Total disconnect from all federal bonus depreciation and expense benefits. This HR 1 benefit to business permanently allows businesses to more quickly write down the cost of "Cap Ex" on machinery and equipment. It also applies to "production property." This change would increase tax burden on Oregon businesses by about \$120 million per year.

6. Full disconnect on preferred treatment of qualified small business stock. Current law allows an exclusion of 50% of the gain from the sale or exchange of some small business stock. This would amount to a \$40 million annual tax increase on owners of small businesses.

7. Expansion of Earned Income Tax Credit and a new tax credit for job creation. OSCC has learned that some of these tax increases will be used to increase the amount of Oregon's refundable Earned Income Tax Credit for low income taxpayers and also on a nascent "job creation tax credit" that has yet to be defined. OSCC remains deeply skeptical about the efficacy of any job creation tax credit that is coupled with a tax policy that would de-incentivize capital investment.

RACC will continue to update members on this proposal and other 2026 legislative-session issues.

Honor Outstanding Businesses & Individuals in Our Community

Nominate for 2025 First Citizens & Businesses of the Year Recognitions

The Roseburg Area Chamber of Commerce is now accepting nominations for our 2025 outstanding member businesses of the year and first citizen recognitions. Honorees will be announced at the chamber's annual meeting of the membership and awards lunch in March 2026.

Today is the day to start assembling the 2025 nomination packets. The nomination deadline will be here before you know it!

There are three categories for "Business of the Year" recognitions—small, medium and large-sized Roseburg Area Chamber member businesses. These honors are bestowed on businesses that have been a member of the Roseburg Area Chamber of Commerce for at least the past two years. Other possible nominations include for an outstanding chamber volunteer of the year and recognition of a RACC-member business for its innovation.

Nomination criteria/forms for all 2025 awards are online: [Business of the Year](#), [RACC Volunteer of the Year](#) and [Business Innovation](#) honors. Check out [past recipients of the chamber's business of the year](#) honors. Submittal deadline for nominations is February 3, 2026.

The chamber is also seeking nominations of individuals deserving our community's highest honor, First Citizen. The chamber is honored to present its annual recognition to local residents for their long tenure of volunteerism in our Roseburg and Douglas County community. First citizens are distinguished by the giving of their time and talents in a variety of areas and activities, outside of and unrelated to their professional vocation. These recognized business and community leaders inspire others with their community-minded dedication.

Take a look at the list of our [past First Citizen honorees](#). For details about first citizen nomination criteria are included on the [First Citizen nomination form](#). Forms are also on pages 6-8. Email Debbie at the chamber if you have any questions. The submittal deadline for first citizen nomination packets is February 3, 2026.

Got News?

Eugene Airport

28855 Lockheed Drive
Eugene, OR 97402

flyEUG.com

Andrew Martz,
A.A.E., Assistant
Airport Director for
the Eugene Airport
is was recognized
as Airport Executive

of the Year by the NW Chapter of the American Assn of Airport Executives. This award is given to an airport management professional with high-level responsibility for an airport who has demonstrated superior performance in a wide variety of areas. The RACC congratulates Andrew on this much-deserved recognition.



United Community Action Network

280 Kenneth Ford Drive
Roseburg, OR 97470

uncancap.org

The United
Community
Action
Network
board has
appointed



Jordan Jungwirth as UCAN's new CEO. Jungwirth graduated from the University of Washington, moving to Roseburg in 2013 with the AmeriCorps program. Prior to taking the helm at UCAN, he worked as director of operations, director of housing and chief operating officer over a 12-year tenure with UCAN. Congratulations, Jordan, for all of us at the chamber.

Send Us Your Got News?

Has your business moved, changed contact information, or expanded? Are you celebrating a company anniversary or receiving an award? Added new staff? Do you have employees who have received a promotion, recognition awards, or completed a specialized training?

These are potentially newsworthy items that you can submit to the chamber's "Got News?" section! Inclusion of "Got News" submissions in the chamber newsletter are subject to approval and availability of space.

Submit your business news via an email to sales@roseburgareachamber.org.



Calendar

- 1/1 Happy New Year!
- 1/7 Deadline to Purchase 2026 Season Passes & January Membership Meeting Tickets
- 1/8 Project Leadership Workshop #4
- 1/12 January Membership Meeting
State of the County Update with Commissioner Tim Freeman
11:45 a.m. to 1:00 p.m.
- 1/19 Martin Luther King Jr. Day



Calendar

No February Membership Lunch

- 2/2 Groundhog Day
- 2/3 Nomination Deadline for Business of the Year, First Citizen Recognitions
- 2/12 Project Leadership Workshop #5
- 2/14 Happy Valentine's Day
- 2/16 Presidents Day
Chamber Offices Closed

Be BOLD in 2026

Last Chance to Secure Your Company's Bold Listing in 2026 InUmpqua Magazine

While the advertising deadline has passed for the chamber's 2026 *InUmpqua* (a business directory, community profile and visitor magazine), there's still time to reserve a **bold & highlighted** listing in the 2026 publication. The \$75 bold/highlighted listing fee will be invoiced.

To reserve your company/organization's enhanced listing [Email Us](#) by Friday, January 30, 2026. See our [2025 InUmpqua](#) digital edition online.

Business Perspectives Publication Deadline

Business Perspectives is an official publication of the Roseburg Area Chamber of Commerce published monthly. Chamber members are encouraged to submit items for publication.

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Copy deadline is the 10th of each month preceding the publication date. Information received after that date will be published subject to urgency and space availability.

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Roseburg Area Chamber of Commerce
P.O. Box 1026
Roseburg, OR 97470
Ph: 541-672-2648

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For advertising opportunities contact
541-672-2648, ext. 23 or email
sales@roseburgareachamber.org
www.RoseburgChamber.com

Business Perspectives Vol. 43 No. 1

You Too Can Be a FiveStar Member

On the chamber's website, directory, at our annual awards event and our newsletters we recognize our FiveStar members. Ever wonder if you could be a FiveStar member? Well, you can!

FiveStar members are those who take their annual support of the chamber a step beyond their membership investment, to support the sustainability and growth of their chamber. And, in support of the chamber's vision and mission to serve and protect the interests of the Douglas County business community.

The opportunity to join as a FiveStar member is offered to full-dues-paying members in good standing at the time of their annual membership renewal.

Members have the one opportunity each year to sign up as a FiveStar member. By the way, recognition is not the only perk. FiveStar members also receive complimentary and/or discounted tickets and passes to chamber events.

If you're interested in learning more about benefits exclusively reserved for FiveStar members or want to find out your company's eligibility date, please send an email to sales@roseburgareachamber.org.



2025 Business of the Year Nomination Form

RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced on March 9, 2026

☐ **Small Business**

RACC-member business with
25 FTE employees or less

☐ **Medium Business**

RACC-member business with
26 to 75 FTE employees

☐ **Large Business**

RACC-member business with
76 or more FTE employees

Nominees will demonstrate strategic goals and how they accomplished them. In addition, they will show success in company growth including sales, profitability, growth prospects, employment creation and acceptance in the market. They will illustrate their commitment to research and the development of technological advances in the company's industry sector.

Business Name _____

Business Address _____

Owner/Principal _____

E-Mail _____ Website _____ Phone Number _____

Date joined RACC _____ Number of Years in Business _____ Number of Employees _____

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Nominated By (if not self-nominated) _____ Company Name _____

E-Mail _____ Phone Number _____

Provide a brief statement below (or on separate sheet) why you nominated this business or are applying for this award:

Criteria: Businesses that have made a substantial contribution to the community for the last five years or longer, have employees who individually and collectively participate in the community, and the physical presence of the business adds to the economic vitality and livability of our community. **Recipient must be a RACC member for at least two years.**

(1) Briefly describe the type of product or service this business offers the community. (2) Please describe the success this business has experienced since locating in Roseburg. (3) How is this business involved with the Roseburg Area Chamber of Commerce? (4) How is this business involved in the community? (5) How does this business motivate and retain their employees? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Recognition: Honorees will be recognized at the Roseburg Area Chamber of Commerce annual awards & meeting of the membership lunch in March 2026. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo, by mail or email, by 5pm, February 3, 2026 to:

Roseburg Area Chamber of Commerce
Attn: Debbie Fromdahl, President & CEO
P.O. Box 1026, Roseburg, OR 97470
debbie@roseburgareachamber.org

(For more forms, please contact the chamber at 541-672-2648, ext 33 or download from RACC website)

RECOGNIZING VOLUNTEERISM IN OUR COMMUNITY

Honorees will be announced in March 9, 2026

Criteria: Outstanding volunteer activity and service over a period of years, continuing to recent years, and in more than one area of community activities. Service or contributions performed **outside** of the nominee's business, profession or vocation. Possession of a high degree of cooperation in community and civic enterprises. Demonstration of recognizable leadership by inspiration and example in community affairs.

Nominee _____

Address _____

Occupation _____

Number of Years in Current Field _____ Other Employment _____

High School Attended _____

College/University _____

Year Graduated and Degrees Earned _____

Place of Birth _____ Resident of Roseburg Since _____

Name & Phone Number of Spouse or Closest Living Relative _____

.....

Individual Submitting Nomination _____

Address _____

Phone _____

Submission Guidelines: You may also attach letters of nomination support from others, newspaper or magazine clippings, or other information you believe our selection committee would find useful. Nomination forms and support material will not be returned unless prior arrangement has been made. Nominations should be typed and stapled together, then submitted in a sealed envelope.

Briefly describe the nominee's: (1) years and type of service to the community (2) civic involvement and offices held in service clubs, government commissions or committees, clubs, professional associations, churches, or other community groups (3) examples of leadership qualities and/or cooperative efforts to promote community and civic enterprises (4) other outstanding qualities (5) professional accomplishments. **Please attach answers on separate paper. Only fully completed nominations will be accepted.**

Recognition: Honorees will be recognized at RACC's annual awards & meeting of the membership lunch in March 2026. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form by mail or email, by 5pm, February 3, 2026 to:

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Attn: Debbie Fromdahl, President & CEO
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debbie@roseburgareachamber.org

(For more forms, please contact the chamber at 541-672-2648, ext 33 or download from RACC website)



2025 Business Innovator Award OR 2025 RACC Volunteer of the Year Nomination Form

RECOGNIZING BUSINESS EXCELLENCE IN OUR COMMUNITY

Honorees will be announced in March 9, 2026

☐ Business Innovator Award

Criteria: Roseburg Area Chamber of Commerce member and business person who exceeds the standard for resourcefulness and creativity in the workplace and has significantly improved the operating environment through the development and implementation of an innovative product, process, technology or service within the past five years. Nominee must be a RACC member for at least 2 years (or an employee of the member).

(1) Briefly describe the type of product or service the innovator offers the business community. (2) How has the nominee demonstrated that the use or innovation has been commercialized and is in the marketplace today? (3) How has the innovation contributed to the economic vitality of their business and/or of our business community? **Please attach answers on separate paper. Only fully completed applications will be accepted.**

☐ Volunteer of the Year

Criteria: Roseburg Area Chamber of Commerce member who believes in the role of the chamber both personally and professionally and has volunteered his or her time, talent and energy to the betterment of the Roseburg Area Chamber of Commerce. Has served on a chamber committee, subcommittee, task force and/or board of directors and is recognized as a leader in our business community because of this service. A member who has improved the chamber or business community as a result of his or her volunteer work. Nominee must own or be employed by a chamber member and must be active in the chamber for at least 3 years.

(1) Briefly describe how the nominee has: (1) volunteered with the Roseburg Area Chamber of Commerce (2) through his or her volunteer efforts advanced chamber mission and goals and helped perpetuate growth (3) demonstrated the spirit of service by helping protect and promote Douglas County business through chamber volunteer work. **Please attach answers on separate paper. Only fully completed applications will be accepted.**

Name _____

Business Name _____

Address _____

E-Mail _____ Phone Number _____

.

Nominated By (if not self-nominated) _____ Company Name _____

E-Mail _____ Phone Number _____

Recognition: Honorees will be recognized at the Roseburg Area Chamber of Commerce annual awards & meeting of the membership lunch in March 2026. The chamber will also announce the honorees in a news release, in its *Business Perspectives* newsletter, on the chamber website and via social media.

Submit nomination form & a high resolution color logo by mail or email, by 5pm, February 3, 2026 to:

Roseburg Area Chamber of Commerce
Attn: Debbie Fromdahl, President & CEO
P.O. Box 1026, Roseburg, OR 97470
debbie@roseburgareachamber.org

(For more forms, please contact the chamber at 541-672-2648, ext 33 or download from RACC website)



**Roseburg Area Chamber of Commerce
Annual Awards & Meeting of the Membership Lunch
Title Sponsor Agreement**

March 9, 2026

As a **Title Sponsor**, we agree to pay the following amount as a sponsor for membership meeting, celebration of business and annual awards lunch on March 9, 2026. We will provide any materials necessary (i.e. logos) for sponsorship recognition and promotion of the event.

(Check one)

- ☐ \$2,200 Sponsorship Only
- ☐ \$2,500 Sponsorship and one (1) table of eight (8) at the annual lunch

Title sponsor receives:

- Corporate name associated with event
- Name and/or logo on event program
- Signage at the event (if provided by sponsor)
- Verbal recognition at the event

We understand we have first right of renewal for sponsorship next year. We also understand the amount of sponsorship may increase next year.

Please sign and return this agreement by 1/31/26 by mail to the Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg OR 97470 or email roseburg@roseburgareachamber.org.

Company/Member Name

Name of Authorized Signer (please print)

Signature

Date

**President/CEO
Roseburg Area Chamber of Commerce**

Date

Sponsorship will be billed upon receipt of signed agreement.



Roseburg Area Chamber of Commerce
Annual Awards & Meeting of the Membership Lunch
Corporate Sponsor Agreement

March 9, 2026

As a **Corporate Sponsor**, we agree to pay the following amount as a sponsor for annual membership meeting, celebration of business and annual awards lunch on March 9, 2026. We will provide any materials necessary (i.e. logos) for sponsorship recognition and promotion of the event.

(Check one)

- ☐ \$1,200 Sponsorship Only
- ☐ \$1,500 Sponsorship and one (1) table of eight (8) at the lunch

Dinner event corporate sponsor receives:

- Corporate name associated with event
- Name and/or logo on event program
- Signage at the event (if provided by sponsor)
- Verbal recognition at the event

We understand we have first right of renewal for lunch corporate sponsorship next year. We also understand the amount of sponsorship may increase next year.

Please sign and return this agreement by 1/31/26 by mail to the Roseburg Area Chamber of Commerce, PO Box 1026, Roseburg, OR 97470 or email roseburg@roseburgareachamber.org.

Company/Member Name

Name of Authorized Signer (please print)

Signature

Date

President/CEO
Roseburg Area Chamber of Commerce

Date

Sponsorship will be billed upon receipt of signed agreement.